

GALLERY RALLY MOBILE APP

- **Matching app for contemporary galleries and art lovers. / Have a global contemporary art gallery map in your pocket.**

Locate, visit and rate galleries around the world, try the gallery hunting experience and have a global gallery map in your pocket!

Gallery Rally mobile app helps art lovers to explore galleries around the world via a global map, visiting and rating each one. The app allows users to quickly find information about contemporary art galleries and the artwork they feature. Users can save their favorite galleries and keep track of exhibitions, news, and events taking place at each gallery. Visitors and galleries will be able to create a private or business profile. The app will have a game-like component to it, incentivizing users to explore as many galleries as possible through rewards and achievements. Users will be able to create custom gallery hunting experience, the tour map will show them the locations of the galleries and the route they should take to explore them.

UX path

1. **Onboarding:** Introduce the app to new users and guide them through the process of creating an account or logging in.
2. **Home screen:** This is the main hub of the app, where users can access the main features and functionality.
3. **Profile:** Allow users to view and edit their personal information, such as their name, profile picture, and other details. Allow users to create both private and business profiles. To create a business profile, galleries must provide a VAT number for validation and wait for approval process.
4. **Search:** Give users the ability to search for galleries and art pieces, either by location or other filters.
5. **Gallery listings:** Display a list of galleries that match the user's search criteria, with information such as location, working hours, contact details.
6. **Gallery detail view:** Show users more information about a specific gallery, including a map, images, and a list of current and upcoming exhibitions.
7. **Gallery hunting:** Allow users to plan and save their custom gallery hunting experience by choosing the galleries they would like to visit, and providing a map and directions to help them navigate.
8. **Rewards:** Give users the ability to earn rewards, such as digital medals, for completing gallery hunts and other activities within the app.
9. **Social:** Allow users to connect with other art lovers like with meet me at the gallery button and share their experiences and awards on other social media platforms.
10. **Settings:** Allow users to customize their app settings, such as notifications, language, and privacy.

11. **Navigation:** Make it easy for users to navigate through the app by providing clear and consistent navigation buttons and menus.
12. **Feedback:** Give users the ability to provide feedback and report any issues they encounter within the app.

Main pages and functions - wireframe with path arrows - user flow

Style frame, inspiration, moodboard, visual reference

Alternative name ideas to Gallery Rally

Art Curate
Gallery Connect
GalleryLink
ArtMatch
ArtElevate
GalleryVault
ArtFinder
GalleryGuide
GalleryFinder
GalleryHunt
GalleryScout
GalleryCircuit
GalleryMates
GalleryReview
GalleryExplorers
CurateMe
CurateTogether
ArtHive
ArtScout
ArtCircuit
GalleryGo
GalleryMap
GalleryTrek
GalleryHunter
GalleryNavigator
GalleryWorld
GalleryExplorer
ContempoGalleries
NextGenGalleries
ContemporaryArtMap
ArtNowMap
GalleryFuture
GalleryInnovations
GalleryPioneer
ArtEraMap

ArtRevolutionMap
ArtTrendMap
Arthunt
GalleryGuru
MasterpieceMapper
PicturePerfectHunt
ArtTrekker
GalleryExplorer
ArtAdventurer
CanvasCrawler
MasterpieceTour
ArtSafari
GalleryGoer
CreativeCruise