

# Salim Batlouni



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## SKILLS

### HCI Methods

- » HTML prototyping
- » Paper prototyping
- » Heuristic evaluation
- » Usability testing
- » Contextual inquiry
- » Info architecture
- » Storyboarding
- » Card sorting

### Development

- » Responsive web
- » CSS3 & HTML5
- » Javascript, Knockout
- » Ruby on Rails
- » Python

### Design

- » Adobe Creative Suite
- » Apple Keynote
- » Paper sketching

### Communication

- » Presentation development
- » Public speaking
- » Writing

### Languages

- » English
- » Arabic
- » French

## INTERESTS

- » Swimming
- » Photography
- » Ultimate Frisbee

## NATIONALITY

Lebanese

## EDUCATION

### Carnegie Mellon Sep 2011–Dec 2012

Masters in Human-Computer Interaction  
Dual-degree program: CMU and Universidade da Madeira  
Courses: Interaction Design, Human Factors, Service Design  
GPA: 3.9

### American University of Beirut Sep 2007–Jul 2011

Electrical & Computer Engineering

## WORK EXPERIENCE

### Anghami Mobile App Feb 2013–(currently)

UX Designer & Frontend Developer  
Redesigned responsive website that converts, currently redesigning app  
www.anghami.com

### Parque Natural Feb 2012–Dec 2012

End-to-end research and development process  
Design to change people's behavior to mitigate danger to Madeira wildlife  
euphorbia.m-iti.org - responsive HTML5, CSS3, javascript

### Novabase Internship Jun 2012–Aug 2012

User experience design for a monitoring and control dashboard  
Led research, client presentations, HTML5 prototype, prototype testing, and implementation with developers

### Gardlen Website Feb 2010–Aug 2011

Founded, designed, developed, and marketed a small online business  
www.gardlen.com helps find restaurants, bars, and clubs in Lebanon  
Created iPhone app that syncs with online service

## AWARDS & ACTIVITIES

### Dean's Award for Creative Achievement Jul 2011

Math Speech Recognition project

### Photography Editor Sep 2009–Jul 2011

Outlook – AUB's weekly student-run newspaper

### Leo Burnett Winner Apr 2007

Crepaway Advertisement Competition