

Salim Batlouni

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SKILLS

HCI Methods

- » Contextual inquiry
- » Info architecture
- » Storyboarding
- » Card sorting
- » Paper prototyping
- » HTML prototyping
- » Heuristic evaluation
- » Usability testing

Development

- » CSS3 & HTML5
- » JQuery, Javascript
- » Ruby on Rails
- » Python
- » Appcelerator Titanium
- » MySQL
- » Java

Design

- » Adobe Creative Suite
- » Apple Keynote
- » Paper sketching

Communication

- » Presentation development
- » Public speaking
- » Writing

Languages

- » English
- » Arabic
- » French

INTERESTS

- » Swimming
- » Photography
- » Ultimate Frisbee

NATIONALITY

Lebanese

EDUCATION

Carnegie Mellon | Portugal Sep 2011–Dec 2012 (Estimated Graduation)

Masters in Human-Computer Interaction
Dual-degree program: CMU and Universidade da Madeira
Courses: Interaction Design, Human Factors, Service Design
GPA: 3.9

American University of Beirut Sep 2007–Jul 2011

Electrical & Computer Engineering

WORK EXPERIENCE

Novabase Internship Jun 2012–Aug 2012

User experience design for a monitoring and control dashboard
Led research, client presentations, HTML5 prototype, prototype testing, and implementation with developers

Parque Natural Feb 2012–Dec 2012 (Estimated Completion)

Design to change people's behavior to mitigate danger to Madeira wildlife
End-to-end research and development process

UC Berkeley Internship Jun–Aug 2009

Developed in Mobile Millennium project, in CCIT department
Implemented algorithms to filter toll-tag data and predict travel times

PROJECT EXPERIENCE

Gardlen Website Feb 2010–Aug 2011

www.gardlen.com helps find restaurants, bars, and clubs in Lebanon
Founded, designed, developed, and marketed a small online business
Created iPhone app that syncs with online service

Saint Elias Church Website Jul 2011

Created www.sainteliasrabieh.com
Implemented using Python and Google AppEngine

AWARDS & ACTIVITIES

Dean's Award for Creative Achievement Jul 2011

Math Speech Recognition project

Photography Editor Sep 2009–Jul 2011

Outlook – AUB's weekly student-run newspaper

Leo Burnett Winner Apr 2007

Crepaway Advertisement Competition