Salim Batlouni

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SKILLS

HCI Methods
» HTML prototyping
» Paper prototyping
» Heuristic evaluation
» Usability testing
» Contextual inquiry
» Info architecture
» Storyboarding
» Card sorting

Development
» CSS3 & HTML5
» JQuery, Javascript
» Ruby on Rails
» Python
» Appcelerator Titanium
» MySQL
» Java

Design
» Adobe Creative Suite
» Apple Keynote
» Paper sketching

Communication
» Presentation development
» Public speaking
» Writing

Languages
» English
» Arabic
» French

INTERESTS
» Swimming
» Photography
» Ultimate Frisbee

NATIONALITY
Lebanese

EDUCATION

Carnegie Mellon|Portugal Sep 2011–Dec 2012
Masters in Human-Computer Interaction
Dual-degree program: CMU and Universidade da Madeira
Courses: Interaction Design, Human Factors, Service Design
GPA: 3.9

American University of Beirut Sep 2007–Jul 2011
Electrical & Computer Engineering

WORK EXPERIENCE

Parque Natural Feb 2012-Dec 2012
Design to change people's behavior to mitigate danger to Madeira wildlife
End-to-end research and development process
http://euphorbia.m-iti.org - responsive HTML5, CSS3, javascript

Novabase Internship Jun 2012-Aug 2012
User experience design for a monitoring and control dashboard
Led research, client presentations, HTML5 prototype, prototype testing, and implementation with developers

Gardlen Website Feb 2010-Aug 2011
www.gardlen.com helps find restaurants, bars, and clubs in Lebanon
Founded, designed, developed, and marketed a small online business
Created iPhone app that syncs with online service

UC Berkeley Internship Jun–Aug 2009
Developed in Mobile Millennium project, in CCIT department
Implemented algorithms to filter toll-tag data and predict travel times

AWARDS & ACTIVITIES

Dean's Award for Creative Achievement Jul 2011
Math Speech Recognition project

Photography Editor Sep 2009–Jul 2011
Outlook – AUB's weekly student-run newspaper

Leo Burnett Winner Apr 2007
Crepaway Advertisement Competition