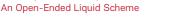
Aditya Birla Sun Life Liquid Fund (formerly known as Aditya Birla Sun Life Cash Plus)



Investment Objective

What is it?



Aditya Birla Sun Life Liquid Fund is an open ended liquid scheme which invests in instruments like Certificate of Deposits (CDs), Commercial Papers (CPs), Treasury Bills (TBills), CBLO, etc with residual maturity profile of \leftarrow 91 days

The objective of the scheme is to provide reasonable returns at a highest level of safety and liquidity through investments in high quality debt and money market instruments.

Fund Details					
Fund Manager:	Mr. Kaustubh Gupta &				
	Ms. Sunaina Da Cunha				
Managing Fund Since:	July 15, 2011				
Total Experience:	9 years & 11 years				
Date of Allotment:	June 16, 1997				
Type of Scheme:	An Open-ended Liquid				
	Scheme				
Application Amount	₹ 1,000				
for fresh subscription*:	(plus in multiplies of ₹ 1)				
Min. Addl. Investment:	₹ 1,000				
	(plus in multiplies of ₹ 1)				
NAV of Plans / Options (₹)^					
Retail Plan					
Growth:	479.5489				
Dividend:	163.6940				
Institutional Plan					
Growth:	492.1163				
Dividend:	108.0230				
Weekly Dividend:	108.1913				
Regular Plan ^s					
Growth:	295.5109				
Daily Dividend:	100.1950				
Weekly Dividend:	100.3393				
Dividend:	123.6524				
Direct Plan ^s					
Growth:	296.8817				
Daily Dividend:	100.1950				
Weekly Dividend:	100.3405				
Dividend:	161.1852				

^The Face Value per unit of all the plans/ options under Aditya Birla Sun Life Liquid Fund has been changed from ₹ 10/- to ₹ 100/- effective from October 07, 2011

Benchmark: CRISIL Liquid Fund Index Monthly Average AUM: ₹ 59570.04 Crores AUM as on last day: ₹ 56927.34 Crores

(As on last day) Load Structure (as % of NAV)

Entry Load: Nil Exit Load**:

**Exit Load is NIL for units issued in Dividend

Reinvestment.

Other Parameter

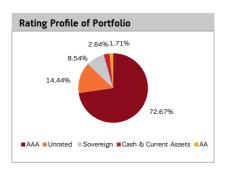
Modified Duration: 0.09 years Average Maturity: 0.09 years Yield to Maturity: 7.26%

Total Expense Ratio (TER) (As On January 31, 2019)

Including additional expenses and goods and service tax on management fees.

Regular 0.23 Direct 0.14

Top Ten Portfolio Holdings						
Issuer	% to net Assets	Rating				
IndusInd Bank Limited	7.89%	CRISIL A1+				
State Government bond	6.60%	SOV				
Reliance Jio Infocomm Limited	6.09%	CRISIL A1+				
Vedanta Limited	4.15%	CRISIL A1+				
The South Indian Bank Limited	4.02%	CARE A1+				
Axis Bank Limited	3.86%	CRISIL A1+/ ICRA A1+				
Union Bank of India	3.51%					
National Bank For Agriculture and Rural Development	3.24%	CRISIL A1+/ CRISIL AAA ICRA A1+				
Housing Development Finance Corporation Limited	3.21%	CRISIL AAA/ ICRA A1+				
Tata Motors Finance Limited	2.98%	CRISIL AA/ ICRA A1+				



Investment Performance - Retail Plan - Growth	NAV as on January 31, 2019: ₹ 479.5489			
Inception - June 16, 1997	1 Year	3 Years	5 Years	Since Inception
Aditya Birla Sun Life Liquid Fund	7.49	7.25	7.81	7.51
Value of Std Investment of ₹ 10,000	10749	12340	14570	47955
Benchmark - CRISIL Liquid Fund Index	7.68	7.27	7.81	NA
Value of Std Investment of ₹ 10,000	10768	12346	14571	NA
Additional Benchmark - CRISIL 1 Year T-Bill Index	7.22	6.73	7.38	6.69
Value of Std Investment of ₹ 10,000	10722	12161	14282	40643

- Past performance may or may not be sustained in future. The above performance is of Retail Plan Growth Option. Kindly note that different plans have different expense structure. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 2. Total Schemes managed by Mr. Kaustubh Gupta is 17. Total Schemes managed by Ms. Sunaina Da Cunha is 4. Refer annexure on page no. 78 to know more on performance of schemes managed by Fund Managers. ⁵ These Plan/Options continue for fresh subscriptions under the scheme'.

 • The scheme is currently managed by Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha since July 15, 2011 (7.7) years.

 • The scheme is in existence for more than 5 years.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

