



Aditya Birla Sun Life Frontline Equity Fund

An Open ended equity scheme predominantly investing in large cap stocks

What is it?

It is a diversified equity scheme predominantly investing in largecap stocks across sectors in line with Nifty 50 index

Investment Objective

The objective of the scheme is long term growth of capital, through a portfolio with a target allocation of 100% equity by aiming at being as diversified across various industries and/ or sectors as its chosen benchmark index, Nifty 50. The secondary objective is income generation and distribution of dividend.

Fund Details

Fund Manager:	Mr. Mahesh Patil
Managing Fund Since:	November 17, 2005
Total Experience:	24 years
Date of Allotment:	August 30, 2002
Type of Scheme:	An Open ended equity scheme predominantly investing in large cap stocks
Application Amount for fresh subscription*:	₹ 100 (plus in multiples of ₹ 1)
Min. Addl. Investment:	₹ 100 (plus in multiples of ₹ 1)
SIP:	Monthly: Minimum ₹ 100/-
NAV of Plans / Options (₹)	
Regular Plan	
Growth:	211.97
Dividend:	24.84
Direct Plan*	
Growth:	224.26
Dividend:	50.03

Benchmark: Nifty 50 TRI
Monthly Average AUM: ₹ 20946.84 Crores
AUM as on last day: ₹ 20784.45 Crores (As on last day)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil
Exit Load:** For redemption/switch out of units within 365

days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil **Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

Standard Deviation: 13.71%
Sharpe Ratio:** 0.38
Beta: 0.94
Portfolio Turnover: 0.57

Total Expense Ratio (TER)

(As On January 31, 2019)
 Including additional expenses and goods and service tax on management fees.

Regular 1.97
Direct 1.17

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 31st Jan 2019) for calculating Sharpe Ratio

Dividend

Declared on date	31-Oct-18	27-Oct-17	25-Oct-16
Dividend Yield (Regular Plan)	6.08%	7.95%	9.89%
Dividend (₹) Per Unit	1.58	2.35	2.77
Cum Dividend NAV	26.05	29.57	28.00

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

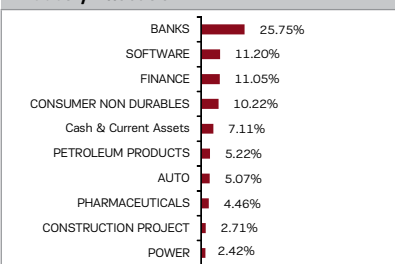
The Face Value - 10.00 Per Unit
 The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

Top Ten Portfolio Holdings

Issuer	% to net Assets
HDFC Bank Limited	9.53%
ICICI Bank Limited	7.22%
Infosys Limited	5.94%
ITC Limited	4.73%
Housing Development Finance Corporation Limited	4.00%
State Bank of India	3.30%
Larsen & Toubro Limited	2.71%
Reliance Industries Limited	2.70%
HCL Technologies Limited	2.20%
NTPC Limited	2.17%

Industry Allocation



Investment Performance - Regular Plan - Growth

NAV as on January 31, 2019: ₹ 211.97

Inception - Aug 30, 2002	1 Year	3 Years	5 Years	Since Inception
Aditya Birla Sun Life Frontline Equity Fund	-6.46	11.73	15.24	20.42
Value of Std Investment of ₹ 10,000	9354	13960	20335	211970
Benchmark - Nifty 50 TRI	-0.35	14.20	13.61	17.14
Value of Std Investment of ₹ 10,000	9965	14910	18930	134557
Additional Benchmark - S&P BSE SENSEX TRI	2.06	14.86	13.60	18.58
Value of Std Investment of ₹ 10,000	10206	15171	18929	164515

• **Past performance may or may not be sustained in future.** The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Mahesh Patil is 6. Refer annexure on page no. 78 to know more on performance of schemes managed by Fund Managers. *These Plan/Options continue for fresh subscriptions under the scheme'.

• **The scheme is currently managed by Mr. Mahesh Patil since November 17, 2005 (13.2) years.**

• **The scheme is in existence for more than 5 years.**

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)

Particulars	1 Year	3 years	5 years	Since Inception
Total Amount Invested (₹)	120000	360000	600000	1970000
Market Value of amount Invested	117155	394100	743786	9191406
Scheme Returns (CAGR)	-4.35	5.96	8.52	16.81
Nifty 50 TRI returns# (CAGR)	1.57	10.81	10.13	13.81
S&P BSE SENSEX TRI returns## (CAGR)	4.42	12.58	10.88	14.33

Date of First Installment: September 01, 2002 & Scheme Inception Date: August 30, 2002. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. **Past performance may or may not be sustained in future.** Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

