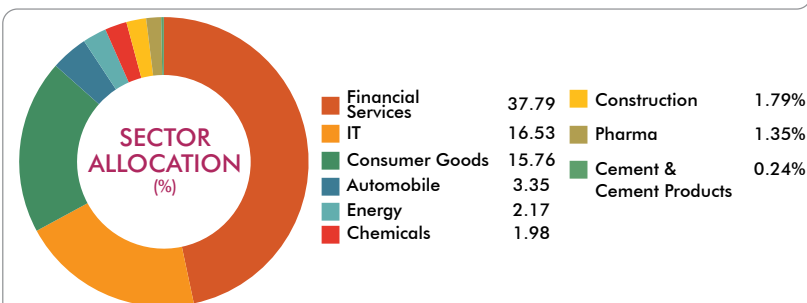
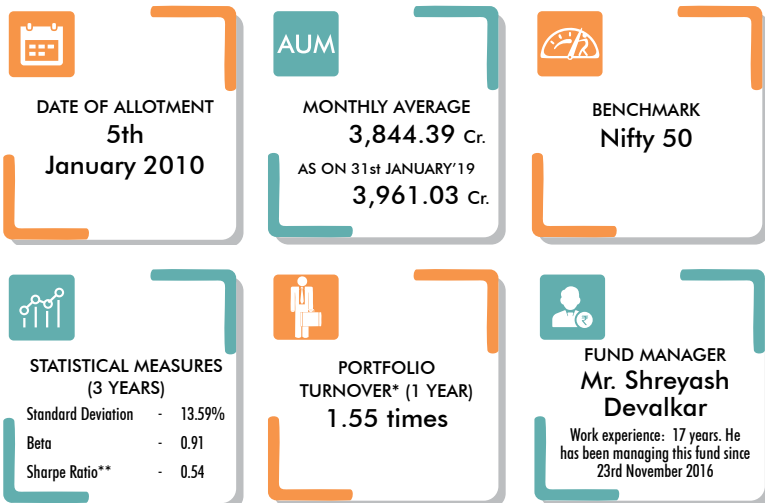


# AXIS BLUECHIP FUND

FACTSHEET  
JANUARY 2019

(An Open-Ended Equity Scheme Predominantly Investing In Large Cap Stocks)

**INVESTMENT OBJECTIVE:** To achieve long term capital appreciation by investing in a diversified portfolio predominantly consisting of equity and equity related securities of Large Cap companies including derivatives. However, there can be no assurance that the investment objective of the Scheme will be achieved.



## PERFORMANCE (as on 31st January 2019)

Period	1 Year		3 Years		5 Years		Since Inception		Date of inception
	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-	CAGR (%)	Current Value of Investment of ₹ 10,000/-	
<b>Axis Bluechip Fund - Growth</b>	4.41%	10,441	13.89%	14,790	15.25%	20,342	11.46%	26,770	05-Jan-10
Nifty 50 (Benchmark)	-0.35%	9,965	14.20%	14,910	13.61%	18,930	9.56%	22,911	
S&P BSE Sensex (Additional Benchmark)	2.06%	10,206	14.86%	15,171	13.60%	18,929	9.80%	23,364	
<b>Axis Bluechip Fund - Direct Plan - Growth</b>	5.90%	10,590	15.30%	15,344	16.67%	21,625	15.15%	23,596	01-Jan-13
Nifty 50 (Benchmark)	-0.35%	9,965	14.20%	14,910	13.61%	18,930	11.71%	19,622	
S&P BSE Sensex (Additional Benchmark)	2.06%	10,206	14.86%	15,171	13.60%	18,929	12.21%	20,160	

**Past performance may or may not be sustained in future.** Calculations are based on Growth Option NAV. Since inception returns are calculated at ₹10 invested at inception. Different plans have different expense structure. Plan of the scheme for which performance is given is indicated above. Shreyash Devalkar is managing the scheme since 23rd November 2016 and he manages 5 schemes of Axis Mutual Fund. Please refer to annexure on Page 42 for performance of all schemes managed by the fund manager. Returns greater than 1 year period are compounded annualised (CAGR).

## DIVIDENDS

Options	Record Date	Regular Plan				Direct Plan			
		Dividend (₹ Per unit)	NAV per unit (Cum Dividend)	NAV per unit (Ex Dividend)		Dividend (₹ Per unit)	NAV per unit (Cum Dividend)	NAV per unit (Ex Dividend)	
Dividend	Mar 15, 2018	2.00	2.00	16.36	14.36	2.00	2.00	17.41	15.41
	Mar 21, 2017	1.15	1.15	14.86	13.71	1.15	1.15	15.54	14.39
	Mar 10, 2016	1.00	1.00	13.78	12.78	1.00	1.00	14.24	13.24

Please note that after the payment of dividend, the NAV falls to the extent of dividend, distribution tax and cess wherever applicable.

**Past performance may or may not be sustained in future.** Face Value of units is ₹ 10.

## ENTRY & EXIT LOAD

Entry Load : NA

Exit Load : If redeemed / switched-out within 12 months from the date of allotment, For 10 % of investments: Nil, For remaining investments: 1%, If redeemed / switched - out after 12 months from the date of allotment: NIL

\*\* Risk-free rate assumed to be 6.50% (MIBOR as on 31-01-19) - Source: www.fimmda.org

Please note that as per AMFI guidelines for factsheet, the ratios are calculated based on month rolling returns (absolute) for last 3 years. Data as on 31st JANUARY 2019.

Source: ACEMF \*\*Based on equity, equity derivatives and Fixed Income Securities transactions only. CLO/ Repo/FD/Margin FD/MFI/SLB are not considered.

PORTFOLIO		
Instrument Type/Issuer Name	Industry	% OF NAV
<b>EQUITY</b>		<b>80.73%</b>
HDFC Bank Limited	Banks	9.56%
Bajaj Finance Limited	Finance	7.61%
Infosys Limited	Software	7.53%
Tata Consultancy Services Limited	Software	7.17%
Kotak Mahindra Bank Limited	Banks	6.97%
ICICI Bank Limited	Banks	5.52%
HDFC Limited	Finance	3.69%
Maruti Suzuki India Limited	Auto	3.35%
Titan Company Limited	Consumer Durables	3.24%
Avenue Supermarts Limited	Retailing	3.09%
Hindustan Unilever Limited	Consumer Non Durables	3.00%
Nestle India Limited	Consumer Non Durables	2.84%
Asian Paints Limited	Consumer Non Durables	2.76%
Bajaj Finserv Limited	Finance	2.38%
Reliance Industries Limited	Petroleum Products	2.17%
Bandhan Bank Limited	Banks	2.06%
Pidilite Industries Limited	Chemicals	1.98%
Wipro Limited	Software	1.83%
Larsen & Toubro Limited	Construction Project	1.79%
Divi's Laboratories Limited	Pharmaceuticals	1.35%
Britannia Industries Limited	Consumer Non Durables	0.83%
<b>OTHER EQUITY (LESS THAN 0.50% OF THE CORPUS)</b>		<b>0.24%</b>
<b>DEBT, CASH &amp; OTHER CURRENT ASSETS</b>		<b>19.02%</b>
<b>GRAND TOTAL</b>		<b>100%</b>