

HDFC Small Cap Fund

(An open ended equity scheme predominantly investing in small cap stocks)

KEY FACTS

INVESTMENT OBJECTIVE

To provide long-term capital appreciation /income by investing predominantly in Small-Cap companies. There is no assurance that the investment objective of the Scheme will be realized.

CATEGORY OF SCHEME: Small Cap Fund

FUND MANAGER

Chirag Setalvad (since June 28, 14)
Total Experience: Over 21 years

INCEPTION DATE (Date of Allotment)

April 3, 2008

NAV (AS ON JANUARY 31, 2019) NAV PER UNIT (₹)

| | |
|--------------------------------|--------|
| Regular Plan - Growth Option | 41.577 |
| Regular Plan - Dividend Option | 24.533 |
| Direct Plan - Growth Option | 44.405 |
| Direct Plan - Dividend Option | 28.431 |

ASSETS UNDER MANAGEMENT (₹) IN CRORE

| | |
|------------------------------------|----------|
| As on January 31, 2019 | 6,163.89 |
| Average for Month of January, 2019 | 6,100.80 |

QUANTITATIVE DATA

| | |
|--|--------|
| Portfolio Turnover Ratio (Last 1 year) | 16.92% |
|--|--------|

Risk Ratio

| | |
|--------------------|--------|
| Standard Deviation | 5.081% |
| Beta | 0.635 |
| Sharpe Ratio* | 0.194 |

Computed for the 3-yr period ended January 31, 2019. Based on month-end NAV. * Risk free rate: 6.50% (Source: FIMMDA MIBOR)

TOTAL EXPENSE RATIO (As on January 31, 2019)

Including Additional Expenses and Goods and Service Tax on Management Fees

| | |
|----------------|---------------|
| Regular: 2.18% | Direct: 0.81% |
|----------------|---------------|

#BENCHMARK INDEX: NIFTY Smallcap 100 (Total Returns Index)

##ADDL. BENCHMARK INDEX: NIFTY 50 (Total Returns Index)

EXIT LOAD

- In respect of each purchase / switch-in of Units, an Exit Load of 1.00% is payable if Units are redeemed / switched-out within 1 year from the date of allotment.
- No Exit Load is payable if Units are redeemed / switched-out after 1 year from the date of allotment.

For further details, please refer to para 'Exit Load' on Pg 51.

PLANS & OPTIONS

Regular Plan, Direct Plan. Under Each Plan : Growth & Dividend. The Dividend Option offers Dividend Payout and Reinvestment facility.

MINIMUM APPLICATION AMOUNT

Purchase : ₹ 5,000 and any amount thereafter.
Additional Purchase : ₹ 1,000 and any amount thereafter.

SEGMENT-WISE BREAK-UP OF EQUITY HOLDING (% OF NET ASSETS)

| | |
|-----------|--------|
| Large Cap | 4.13% |
| Mid Cap | 16.78% |
| Small Cap | 66.59% |

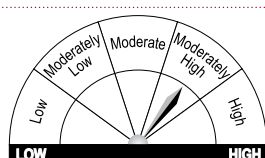
§ Date of migration from Morgan Stanley Mutual Fund (Close of business hours - June 27, 14)

¥ Dedicated Fund Manager for Overseas Investments: Mr. Amar Kalkundrikar (Total Experience: Over 16 years).

This product is suitable for investors who are seeking ~

- to generate long-term capital appreciation / income
- investment predominantly in Small-Cap companies

Riskometer



Investors understand that their principal will be at moderately high risk

~ Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

PORTFOLIO

| Company | Industry* | % to NAV | Company | Industry* | % to NAV |
|--|--|----------|--|--|---------------|
| EQUITY & EQUITY RELATED | | | | | |
| • Aurobindo Pharma Ltd. | Pharmaceuticals | 4.13 | Sadbhav Engineering Ltd. | Construction Project | 0.42 |
| • NIIT Technologies Ltd. | Software | 4.00 | Taj GVK Hotels & Resorts Ltd. | Hotels/Resorts & Other Recreational Activities | 0.41 |
| • Chambal Fertilizers & Chemicals Ltd. | Fertilisers | 3.63 | TI Financial Holdings Ltd. | Finance | 0.40 |
| • Balkrishna Industries Ltd. | Auto Ancillaries | 2.96 | Swaraj Engines Ltd. | Industrial Products | 0.35 |
| • Sonata Software Ltd. | Software | 2.84 | D B Corp Ltd. | Media & Entertainment | 0.33 |
| • Sharda Cropchem Ltd. | Pesticides | 2.78 | Everest Industries Ltd. | Cement | 0.31 |
| • Indian Bank | Banks | 2.58 | Unichem Laboratories Ltd. | Pharmaceuticals | 0.30 |
| • NRB Bearing Ltd. | Industrial Products | 2.57 | Merck Ltd. | Pharmaceuticals | 0.29 |
| • Firstsource Solutions Ltd. | Software | 2.37 | V.S.T Tillers Tractors Ltd. | Auto | 0.27 |
| SKF India Ltd. | Industrial Products | 2.20 | Banco Products (I) Ltd. | Auto Ancillaries | 0.22 |
| Great Eastern Shipping Company Ltd. | Transportation | 2.11 | Greenply Industries Ltd. | Consumer Durables | 0.18 |
| Tata Metaliks Ltd. | Ferrous Metals | 2.10 | CG Power and Industrial Solutions Ltd. | Industrial Capital Goods | 0.17 |
| EIH Ltd. | Hotels/Resorts & Other Recreational Activities | 2.02 | Titagarh Wagons Ltd. | Industrial Capital Goods | 0.17 |
| Gujarat Fluorochemicals Ltd. | Industrial Capital Goods | 2.02 | Sarla Performance Fibers Ltd. | Textiles - Synthetic | 0.16 |
| KEC International Ltd. | Construction Project | 1.99 | Time Technoplast Ltd. | Industrial Products | 0.16 |
| Inox Leisure Ltd. | Media & Entertainment | 1.99 | Corporation Bank | Banks | 0.10 |
| Repco Home Finance Ltd. | Finance | 1.94 | Amber Enterprises India Ltd. | Consumer Durables | 0.03 |
| Vardhman Textiles Ltd. | Textiles - Cotton | 1.93 | YES Bank Ltd. | Banks | @ |
| T. V. Today Network Ltd. | Media & Entertainment | 1.92 | Sub Total | | 87.49 |
| Finolex Industries Ltd. | Industrial Products | 1.90 | MONEY MARKET INSTRUMENTS | | |
| Vijaya Bank | Banks | 1.88 | CD/CP | | |
| Atul Ltd. | Chemicals | 1.77 | • National Bank for Agriculture & Rural Development | IND - A1+ | 4.14 |
| Carborundum Universal Ltd. | Industrial Products | 1.55 | • Steel Authority of India Ltd. | CARE - A1+ | 2.43 |
| Indian Hotels Company Ltd. | Hotels/Resorts & Other Recreational Activities | 1.53 | Aditya Birla Capital Ltd. | ICRA - A1+ | 0.41 |
| KEL Industries Ltd. | Industrial Products | 1.49 | Sub Total | | 6.98 |
| Kalpitaru Power Transmission Ltd. | Power | 1.43 | Cash margin | | 0.01 |
| Nilkamal Ltd. | Industrial Products | 1.38 | Cash, Cash Equivalents and Net Current Assets | | 5.52 |
| The Federal Bank Ltd. | Banks | 1.28 | Grand Total | | 100.00 |
| Power Mech Projects Ltd. | Construction Project | 1.22 | Top Ten Holdings, @ Less than 0.01% | | |
| Tube Investments of India Ltd. | Auto Ancillaries | 1.20 | Industry Allocation of Equity Holding (% of Net Assets) | | |
| Advanced Enzyme Technologies Ltd. | Consumer Non Durables | 1.18 | Industrial Products | 15.28 | |
| Insecticides (India) Ltd. | Pesticides | 1.05 | Software | 10.09 | |
| Oriental Carbon & Chemicals Ltd. | Chemicals | 1.02 | Banks | 7.18 | |
| Orient Refractories Ltd. | Industrial Products | 1.01 | Auto Ancillaries | 6.96 | |
| Shaily Engineering Plastics Ltd. | Industrial Products | 0.95 | Hotels, Resorts & Other Recreational Activities | 5.21 | |
| IFGL Refractories Ltd. (formerly known as IFGL Exports Ltd.) | Industrial Products | 0.94 | Media & Entertainment | 4.77 | |
| PNC Infratech Ltd. | Construction | 0.92 | Pharmaceuticals | 4.72 | |
| LG Balakrishnan & Bros Ltd. | Auto Ancillaries | 0.91 | Pesticides | 3.83 | |
| Oriental Bank of Commerce | Banks | 0.89 | Fertilisers | 3.63 | |
| eClerx Services Ltd. | Software | 0.88 | Construction Project | 3.63 | |
| Mcleod Russel India Ltd. | Consumer Non Durables | 0.80 | Industrial Capital Goods | 3.08 | |
| Vesuvius India Ltd. | Industrial Products | 0.78 | Transportation | 2.88 | |
| Redington (India) Ltd. | Transportation | 0.77 | Chemicals | 2.79 | |
| Apar Industries Ltd. | Industrial Capital Goods | 0.72 | Ferrous Metals | 2.74 | |
| Lemon Tree Hotels Ltd. | Hotels/Resorts & Other Recreational Activities | 0.70 | Finance | 2.34 | |
| Gabriel India Ltd. | Auto Ancillaries | 0.64 | Consumer Non Durables | 1.98 | |
| Kirloskar Ferrous Industries Ltd. | Ferrous Metals | 0.64 | Textiles - Cotton | 1.93 | |
| Atul Auto Ltd. | Auto | 0.60 | Power | 1.43 | |
| GNA Axles Ltd. | Auto Ancillaries | 0.57 | Construction | 0.92 | |
| Jagran Prakashan Ltd. | Media & Entertainment | 0.57 | Auto | 0.87 | |
| Chalet Hotels Ltd. | Hotels/Resorts & Other Recreational Activities | 0.55 | Consumer Durables | 0.76 | |
| Greenlam Industries Ltd. | Consumer Durables | 0.55 | Cement | 0.31 | |
| Goodyear India Ltd. | Auto Ancillaries | 0.46 | Textiles - Synthetic | 0.16 | |
| Allahabad Bank | Banks | 0.45 | | | |

SIP PERFORMANCE ^ - Regular plan - Growth Option

| | Since Inception SIP | 10 year SIP | 5 year SIP | 3 year SIP | 1 year SIP |
|--|---------------------|--------------|--------------|--------------|---------------|
| Total Amount Invested (₹ '000) | 1,300.00 | 1,200.00 | 600.00 | 360.00 | 120.00 |
| Mkt Value As on January 31, 2019 (₹ '000) | 3,320.67 | 2,812.10 | 860.03 | 426.46 | 112.78 |
| Returns (%) | 16.37 | 16.24 | 14.37 | 11.31 | -10.93 |
| Benchmark Returns (%) # | 9.37 | 9.26 | 3.00 | -4.48 | -26.60 |
| Additional Benchmark Returns (%) ## | 11.48 | 11.40 | 10.13 | 10.81 | 1.57 |

Assuming ₹ 10,000 invested systematically on the first Business Day of every month over a period of time. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return) for Regular Plan - Growth Option. The above investment simulation is for illustrative purposes only and should not be construed as a promise on minimum returns and safeguard of capital.

PERFORMANCE ^ - Regular plan - Growth Option

| Date | Period | Scheme Returns (%) | Benchmark Returns (%)# | Additional Benchmark Returns (%)## | Value of ₹ 10,000 invested | | |
|------------|-----------------|--------------------|------------------------|------------------------------------|----------------------------|----------------|----------------------------|
| | | | | | Scheme (₹) | Benchmark (₹)# | Additional Benchmark (₹)## |
| Jan 31, 18 | Last 1 Year | -9.14 | -29.72 | -0.35 | 9,086 | 7,028 | 9,965 |
| Jan 29, 16 | Last 3 Years | 18.11 | 7.85 | 14.20 | 16,499 | 12,551 | 14,910 |
| Jan 31, 14 | Last 5 Years | 20.37 | 15.12 | 13.61 | 25,282 | 20,229 | 18,930 |
| Apr 03, 08 | Since Inception | 14.05 | 6.13 | 9.16 | 41,577 | 19,044 | 25,848 |

Returns greater than 1 year period are compounded annualized (CAGR). For performance of other schemes managed by Chirag Setalvad, please refer page 51. Different plans viz. Regular Plan and Direct Plan have a different expense structure. The expenses of the Direct Plan under the Scheme will be lower to the extent of the distribution expenses / commission charged in the Regular Plan. For Performance of Direct Plan, refer page no. 57.

^Past performance may or may not be sustained in the future. Load is not taken into consideration for computation of performance.

Face Value per Unit: ₹ 10 unless otherwise specified, + Industry Classification as recommended by AMFI, Data is as of January 31, 2019 unless otherwise specified.