Tackling Bus Ticketing

How Book Now Zambia is helping Bus Operators Improve their Ticketing Operations

CHALLENGE

Bus Operators were using receipt books to issue tickets to clients across multiple bus stations. This made the accounting and reconciliation process difficult. Book Now Zambia was tasked with building an electronic system via portable POS (Point-of-Sale) devices that would automate the ticketing process.

SOLUTION

Book Now Zambia built an electronic bus ticketing system that has two parts:

The frontend- which is a POS device that conductors and station staff use to issue tickets. These machines are able to operate without being connected to a charger and also come with mobile internet connectivity. This allows bus companies to deploy them to multiple locations.

The backend portal- which is a management portal used to view ticket sales and other reports. Bus companies can access their ticket sales information, analyze ticket sales by various filters and monitor POS usage.

RESULT

Bus Operators can now manage their ticketing sales across multiple locations using the Bus Tickets system and reduce their operating costs.

TESTIMONIAL

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RESULTS

• **Managers have real time access to sales**

• **Eliminates time consuming accounting along with improved controls and monitoring systems within the organization.**

• **Reduced operating costs such as printing of receipts books**

Want to Learn More About Our Bus Ticketing Solutions?
Get in touch today at www.dczambia.com/demo or email info@booknowzambia.com

About Dotcom Zambia
Book Now Zambia Ltd is a wholly owned subsidiary of DotCom Zambia. DotCom Zambia prides itself as company that is focused on building solutions for the Zambian Market using ICT and providing a world class customer experience.

Book Now Zambia Limited
Address: Foxdale Office Park, Suite 207, Plot 609 Zambezi Road, Roma Lusaka

DotCom Zambia