

Sitecore Webmaster | Abbey Carpet & Floor

December 2013 - November 2014

Created major headless CMS with Sitecore .NET framework as base and e-commerce platform for all 2000+ retail partners across the continental USA. Headless CMS platform created, still in use today across both corporate and individual franchise retail locations.

- Liaised with customers to determine pre-development design specifications, including finished design parameters, implementation deliverables and to meet strict deadlines.
- Built user interface, data visualizations and designed overall user experience, resulting in 67% increase in sales and 100% improvement in ADA/WCAG compliance.
- Delivered drastic improvements to new headless CMS framework, developed off a Sitecore distr., still in use today, leading to 97% efficiency boost, with emphasis on realtime API integrations with other big-box retailers across the continental USA.
- Wrote server-side and client-side code for C# and .NET and .NET Core projects using Bash Scripting, PHP, HTML, CSS, and JavaScript, specifically with Angular and Node frameworks.
- Created detailed performance KPIs and analytical reports on client website strategies, honing user demographics and statistics using Google Analytics and custom vanilla JavaScript automation.

Aircraft Weight & Balance Alg. Engineer | United Parcel Service

September 2012 - February 2014 *(Left to finish remaining school term, per 3am start time)*

Webmaster for all four college campuses, post transitional name-change from Edison State College and major Presidential scandal. Rehabilitated community image with re-designed branding & marketing strategy/assets. Developed 3D campus mapping software with 2D drone tracking for new sports arena games. Finished tenure with ADA compliance regulation automation platform, which I developed while managing two junior developers in a combination of a headless code-igniter CMS base, cakePHP blend with vanilla JavaScript, Puppet, C++, etc.

- Identified issues with software components and isolated regulation faults prior to implementing corrective actions.
- Interpreted aircraft specifications, diagrams and blueprints and compared information to completed work verify quality and assess vehicle integrity.
- Assisted dismantling and repairing of reconditioned aircraft structural parts and hangar equipment to repair malfunctions and enhance functionality, performance and durability.
- Adhered to strict safety procedures and protocols when creating automated logarithmic functions via Binary, ASM, C/C++ libraries, protecting both flight personnel and software equipment.
- Cultivated vast knowledge of aircraft systems by attending training workshops, enhancing functionality of systems, automating the checkout control features of our Boeing cargo aircraft and implementation of expertise in routine work and special projects.
- Saved USP over \$2 million by implementing cost-saving initiatives that addressed long-standing problems related to our incremental weight and balance control system.

Check me out on LinkedIn | linkedin.com/in/batmanwgd

For More information on other roles and certificates

Schedule an Appointment with Me | calendly.com/batmanwgd

In order to get on my calendar for calls, meetings or anything else :)

<https://linkedin.com/in/batmanwgd>

[GitHub: @batmanwgd](https://github.com/batmanwgd)

Professional Experiences