

Why bother?

- Eye-catching 

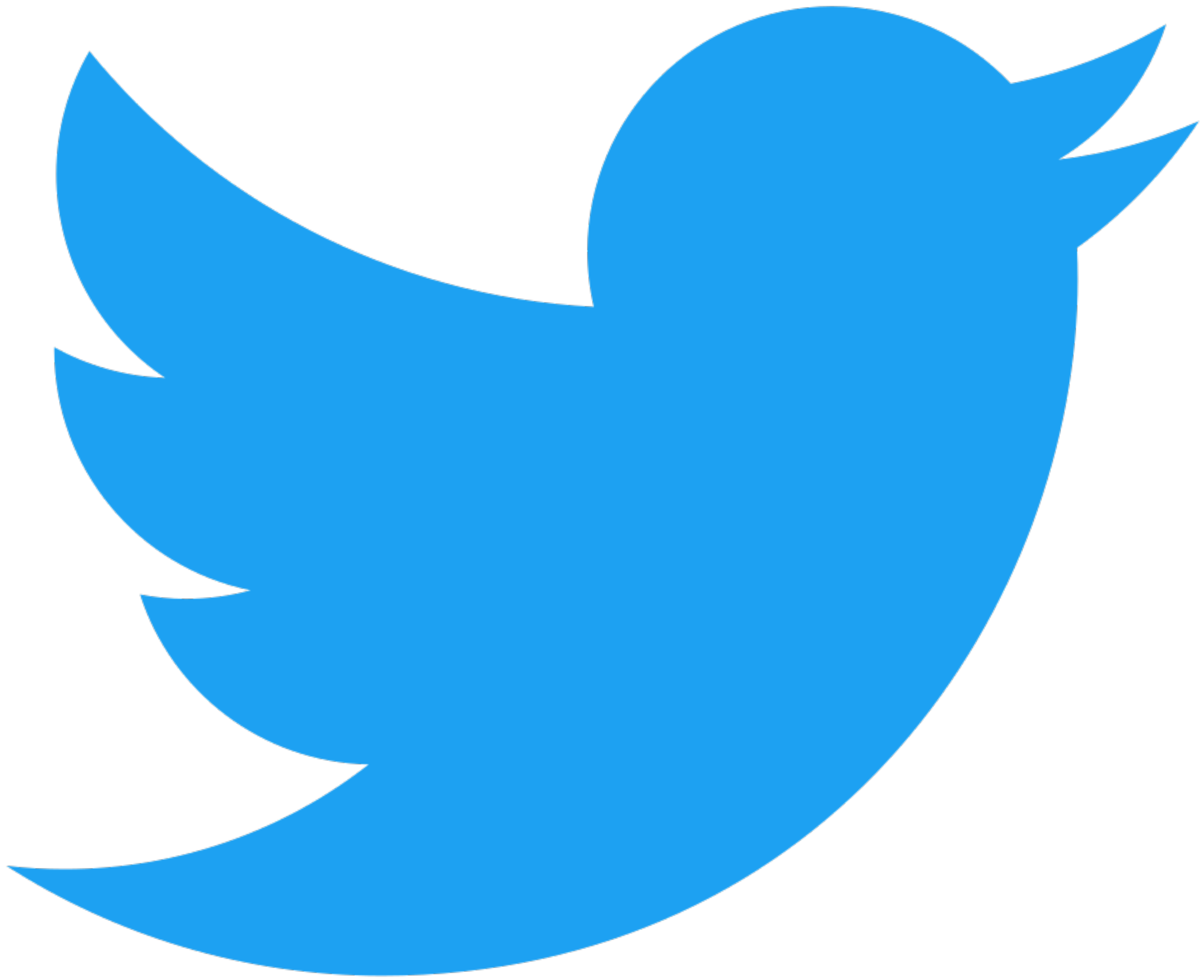
- Emotive 

- Entertaining 

- Silent 

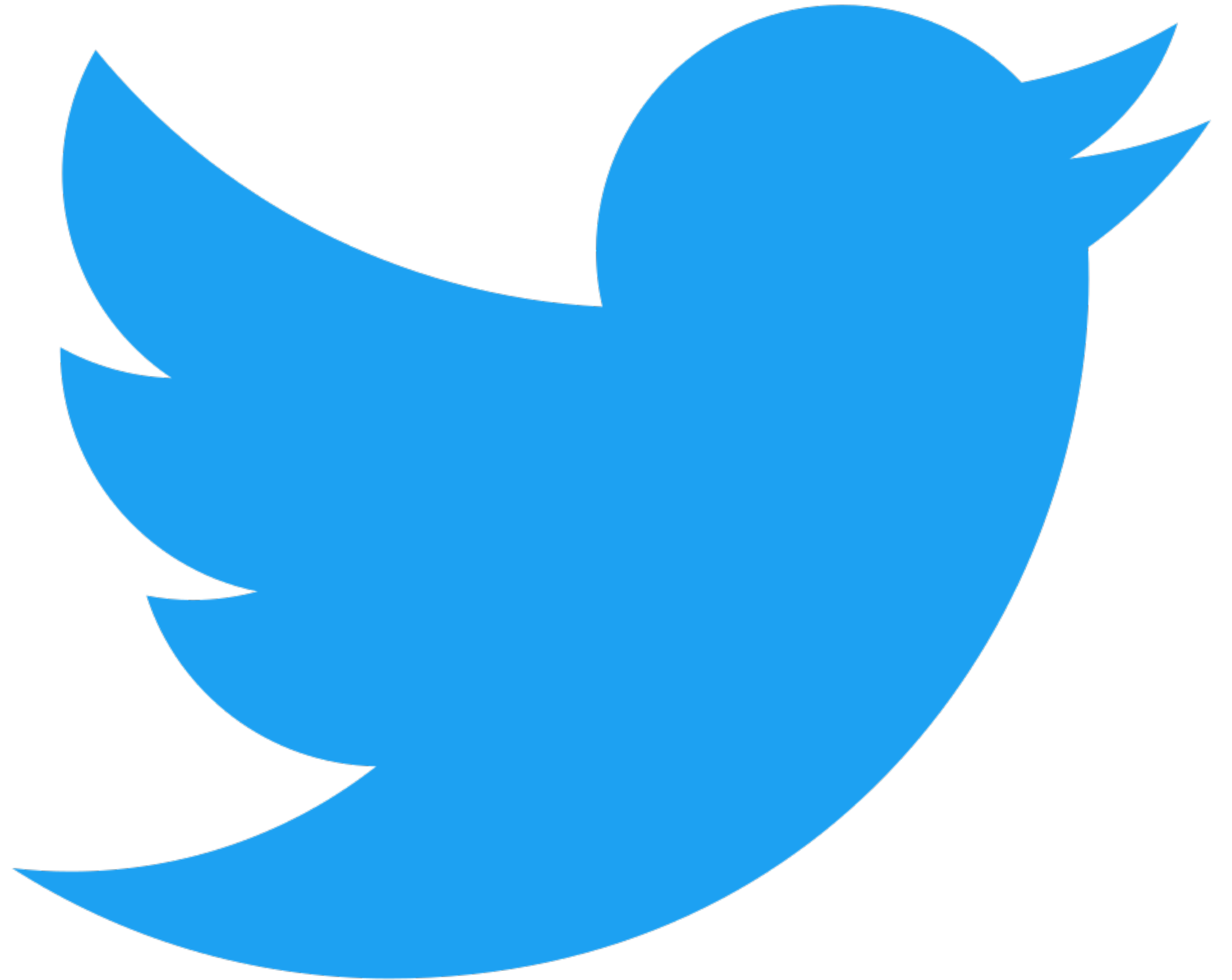
- "Differently" accessible*

*They're actually super inaccessibly in terms of visual impairment. So, be sure to have a concise description of whatever it is you're showing



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Design tips

- Big (zoom in)
- Bold (subtlety is not your friend)
- Simple (no one can see the details)
- Visible
- Redundant