Design tips

- Big (zoom in)

- Bold (subtlety is not your friend)

- Simple (no one can see the details)

- Visible

- Redundant

Tools

- Video capture (e.g. Quicktime, OBS Studio, asciinema, iMovie, Snagit)

- Video or images ⇨ GIF (e.g. ezGIF, Keynote, ffmpeg, PhotoShop)

- Extras (e.g. KeyCastr)