resp_id	age	airplane	anchorman	bridesmaids
1	48	TRUE	TRUE	TRUE
2	31	FALSE	TRUE	TRUE
3	30	FALSE	FALSE	FALSE

resp_id	age	airplane	anchorman	bridesmaids
1	48	TRUE	TRUE	TRUE
2	31	FALSE	TRUE	TRUE
3	30	FALSE	FALSE	FALSE

src: @dataandme

resp_id	age	airplane	anchorman	bridesmaids
1	48	TRUE	TRUE	TRUE
2	31	FALSE	TRUE	TRUE
3	30	FALSE	FALSE	FALSE

```
movie_results %>%
  pivot_longer(
    cols = one_of(logicols),
    names_to = "movie",
    values_to = "seen"
  ) %>%
  mutate(seen_num = as.numeric(seen))
#> # A tibble: 1,704 x 5
#>    resp_id   age movie                   seen  seen_num
#>    <chr>   <dbl> <chr>                   <lgl>    <dbl>
#>  1 1          48 airplane                TRUE         1
#>  2 1          48 anchorman               TRUE         1
#>  3 1          48 animal_house            TRUE         1
#>  4 1          48 the_big_lebowski        FALSE        0
#>  5 1          48 the_blues_brothers      TRUE         1
#>  6 1          48 borat                   FALSE        0
#>  7 1          48 bridesmaids             TRUE         1
#>  8 1          48 office_space            FALSE        0
#>  9 1          48 old_school              FALSE        0
#> 10 1          48 this_is_spinal_tap      FALSE        0
#> # … with 1,694 more rows
```