

```

movie_results %>%
  pivot_longer(
    cols = one_of(logicols),
    names_to = "movie",
    values_to = "seen"
  ) %>%
  mutate(seen_num = as.numeric(seen))
#> # A tibble: 1,704 x 5
#>   resp_id  age movie      seen seen_num
#>   <chr>    <dbl> <chr>    <lgf>    <dbl>
#> 1 1      48 airplane TRUE      1
#> 2 1      48 anchorman TRUE      1
#> 3 1      48 animal_house TRUE      1
#> 4 1      48 the_big_lebowski FALSE     0
#> 5 1      48 the_blues_brothers TRUE      1
#> 6 1      48 borat FALSE     0
#> 7 1      48 bridesmaids TRUE      1
#> 8 1      48 office_space FALSE     0
#> 9 1      48 old_school FALSE     0
#> 10 1      48 this_is_spinal_tap FALSE     0
#> # ... with 1,694 more rows

```

```
movie_bin %>%  
  group_by(movie) %>%  
  summarise(pct_seen = sum(seen_num) / n()) %>%  
  arrange(desc(pct_seen))  
#> # A tibble: 12 x 2  
#>   movie                pct_seen  
#>   <chr>                <dbl>  
#> 1 the_big_lebowski    0.711  
#> 2 office_space        0.648  
#> 3 superbad            0.648  
#> 4 airplane            0.641  
#> 5 anchorman           0.634  
#> 6 bridesmaids         0.599  
#> 7 borat               0.563  
#> 8 the_blues_brothers  0.556  
#> 9 old_school          0.451  
#> 10 animal_house       0.444  
#> 11 this_is_spinal_tap 0.359  
#> 12 tommy_boy          0.338
```

