

resp_id	age	movie	seen
1	48	airplane	TRUE
1	48	anchorman	TRUE
1	48	bridesmaids	TRUE
2	31	airplane	FALSE
2	31	anchorman	TRUE
2	31	bridesmaids	TRUE
3	30	airplane	FALSE
3	30	anchorman	FALSE
3	30	bridesmaids	FALSE

resp_id	age	airplane	anchorman	bridesmaids
1	48	TRUE	TRUE	TRUE
2	31	FALSE	TRUE	TRUE
3	30	FALSE	FALSE	FALSE

resp_id	age	movie	seen
1	48	airplane	TRUE
1	48	anchorman	TRUE
1	48	bridesmaids	TRUE
2	31	airplane	FALSE
2	31	anchorman	TRUE
2	31	bridesmaids	TRUE
3	30	airplane	FALSE
3	30	anchorman	FALSE
3	30	bridesmaids	FALSE

resp_id	age	airplane	anchorman	bridesmaids
1	48	TRUE	TRUE	TRUE
2	31	FALSE	TRUE	TRUE
3	30	FALSE	FALSE	FALSE

src: @dataandme