CHAOS GAMES

**Portfolio Project Update -Brandon Treu** [**batreu@dmacc.edu**](mailto:batreu@dmacc.edu)

Opening Statement

Chaos games is a brick-and-mortar local business board games, card games and tabletop games. The client needs a website that customers can use to make online purchases for curbside pickup, as well as one that the staff can use to update inventory and pricing.

Unique Selling Point

Brick and mortar store that provides people a physical place to play games and make friends.

Goal of Website

Create an online presence outside of Facebook for. This site will act as an advertisement for services and have a contact form for people to give information about prices and products. The site will also be able to place orders online for curbside pickup options.

Recommendation

I recommend a full site with a customer facing pages for pricing and orders, as well as a staff use back pages for updating inventory and prices.

Content- Proposed Pages

Home Page-This is the landing page for the website. It will have featured products and events as well as links for navigation and News.

About Us Page- This page will be a history of the shop and its owners, as well as information about groups that you can join to play games.

Contact Us Page-Contact us form for questions that customers may have.

Shops Pages- This will be three separate pages for each of the game types that the shop specializes in. One page for Card games, one for board games and one for Tabletop Games.

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