# Sentinel *HASP*® Reporting

**FEATURE BRIEF**

## Features & Benefits:

- Increased visibility into customer trends and account status for improved marketing and sales efforts
- On-demand and scheduled options for simplifying the reporting and data analysis process
- Simple, user-friendly interface for quick and easy feature adoption

A fully integrated reporting and data analysis tool for Sentinel HASP secure licensing implementations

## Sentinel HASP Overview

SafeNet's Sentinel HASP integrated software licensing and security solution enables software publishers to grow their business through software protection, IP protection and secure licensing. Through its role-based tools, and by combining hardware- and software-based protection into one solution, Sentinel HASP grants decision makers the flexibility to choose the level of protection and licensing that best fits their business needs.

## Sentinel HASP Reporting Module

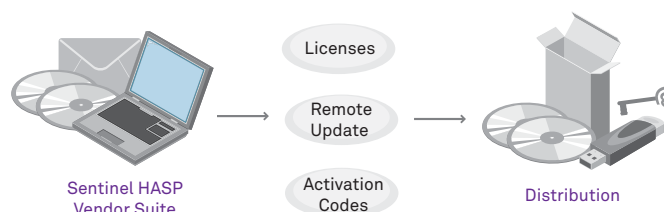### Business critical information for increasing efficiencies and improving your business strategy

The Sentinel HASP Reporting Module is a fully integrated add-on component for the company's award-winning out-of-the-box licensing security solution, Sentinel HASP. Once activated, the Sentinel HASP Reporting Module enables customers to gain instant access to seventeen out-of-the-box reports for analyzing how their software is being used and for identifying the purchasing preferences of their customers. This information can be used to improve sales and marketing capabilities and overall efficacy. Featuring an easy-to-use interface, the Sentinel HASP Reporting Module allows an ISV to choose a report, set the parameters, and generate the report in both real-time and based on pre-designated intervals automatically in the future.

### Increased visibility into customer trends and account status for improved marketing and sales efforts

The SafeNet Sentinel HASP Reporting Module offers intelligence for improved marketing, account management, and tracking, giving customers increased visibility into trends across users, growth by customer or groups of customers with specific demographics. Included are reports to help sales and marketing in their efforts to proactively up-sell and capture license renewal business. The features of the Sentinel HASP Reporting Module enable sales and marketing staff to streamline and increase the effectiveness of their efforts— resulting in increased revenue and enhanced return on marketing investments.

### On-demand and scheduled options for simplifying the reporting and data analysis process

Connected directly to the Sentinel HASP Business Studio Server database, the Sentinel HASP Reporting Module produces raw data reports in .csv, .pdf, .rtf, and .xls formats in addition to offering 17 out of the box formatted reports. Reports can be generated immediately or scheduled once or on a reoccurring basis as specified by the user. They can then be automatically e-mailed to anyone.

Sentinel HASP Vendor Suite → Licenses / Remote Update / Activation Codes → Distribution
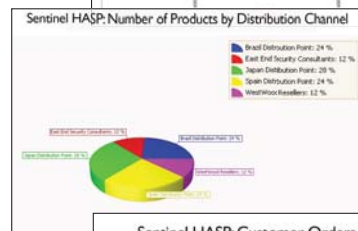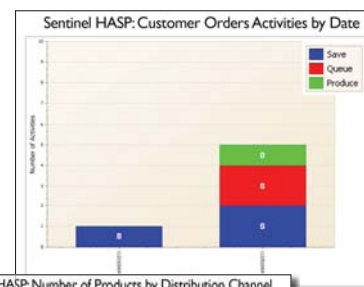
## User-Friendly Interface

Consistent with the award-winning user experience of the entire Sentinel HASP product line, the Sentinel HASP Reporting Module is incredibly easy to activate and straight forward to deploy.

**1** Choose a report

**2** Set the report parameters

**3** Set your report generation preferences

**4** Generate the report immediately or schudule it to run in the future*

**5** View, save, print, or distribute your report

## Choose from 17 Pre-set Reports



**Activation**
- Key Activations by Date

**Customer**
- Number of Keys by Customer and Key Type
- Order Type Distribution for a Specific Customer

**Distribution Channel**
- Number of Products by Distribution Channel
- Orders Produced by Distribution Channel
- Products Associated with a Specific Distribution Channel

**License Key**
- Keys with Expired Licenses
- Keys with License About to Expire
- Licenses Distributed by License Type

**Master Key**
- License Information by Master Key
- Seats Consumed by Customer

**Order**
- Customer Order Activities by Date
- Customer Orders by Product
- Customer Orders for a Specific HASP ID

**Product**
- Number of Products by Product Type

**Production**
- Number of HL Keys Burned by Date
- Number of HL Keys Burned by Type



Sentinel HASP: Customer Orders Activities by Date



Sentinel HASP: Number of Products by Distribution Channel



Sentinel HASP: Customer Orders by Product

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