





#### **Features & Benefits:**

- Facilitate order entry and fulfillment
- Simplify order management functions
- Improve account management, tracking, and technical support
- Increase business visibility by enabling improved data collection and analysis capabilities

Sentinel HASP Back Office Integration Assessment & Design Services

Sentinel HASP was strategically designed with back office integration in mind, featuring Web Service interfaces with the Business Studio Server. To complement the APIs, SafeNet's Rights Management Professional Services offers a comprehensive Integration Assessment & Design Service to assist with the design and integration of Sentinel HASP functionality into your existing back office systems. This service provides a professional assessment of your organization's specific requirements, viewed from a software rights management (SRM) perspective, plus detailed recommendations on implementing an integration plan that incorporates Sentinel HASP into existing business systems and processes.

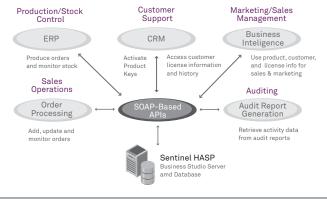
# **Integrating Sentinel HASP with Back office Systems**

For many software publishers, integration of SRM with their existing back office systems can deliver significant benefits. These include:

- Greater efficiency in processes, particularly those that operate across the overall product lifecycle
- Increased visibility for multiple functions within the organization, ensuring that less information "falls through the cracks"
- Better responsiveness to customer requirements and requests for support

However, not all organizations are the same. Each has its own processes and procedures throughout the product life cycle that have evolved with the organization in response to specific needs. The range of possibilities is extensive and might include integration with the following:

- · Order systems to facilitate order entry and fulfillment
- ERP systems to simplify order management and logistics
- CRM systems to improve account management, tracking, and technical support
- Business intelligence systems for customer usage tracking and data mining



SafeNet is dedicated to the ongoing improvement of their Sentinel Software Monetization solutions, therefore the list of supported operating systems and development environments is always evolving, please visit www.safenet-inc.com/HASPtechspecs for the latest technical specifications.

## **Integration Assessment & Design Service**

The SafeNet Rights Management Professional Services team provides a fixed Integration Assessment & Design Service that includes:

Integration Survey—SafeNet Rights Management Professional Services will conduct a survey of existing systems, current and desired business processes, and the organization's goals for integrating Sentinel HASP with these systems and processes. The assessment is carried out by a team of specialists in various back office systems, who are also experts in software protection, licensing, and management. In many cases, this assessment will be carried out remotely. The survey requires the involvement of relevant personnel from your company (MIS, Operations teams, etc.).

Integration Design Recommendation—Based on the assessment, SafeNet Rights
Management Professional Services will develop the overall design of the integration solution.
As a deliverable, SafeNet will provide a report specifying:

- The recommended integration solution, including a detailed description of the integration methodology, API specifications, and any custom integration tasks that may be required
- Integration plan for incorporating Sentinel HASP into existing business systems and processes
- Initial estimate for the scope of work required to implement the integration solution

## **Next steps**

After receiving the recommendations and estimated scope of work, you choose the method of implementation that's best for you – in-house using your own team, using a third party or, if you choose, by engaging SafeNet Rights Management Professional Services to carry out the integration. Should you choose to use SafeNet Rights Management Professional Services, our team will provide you with a written proposal outlining the costs, responsibilities and deliverables for your project.

## **About SafeNet Rights Management Professional Services**

A good licensing infrastructure, beginning with a good licensing product, can contribute to a software vendor's success by increasing revenue and reducing costs. SafeNet Rights Management Professional Services are available to help software vendors along the path to a successful license management solution. Our team of experienced consultants will provide insight gained from years of successful implementations. Licensing and software protection best practices are leveraged to ease the implementation and best practices knowledge is transferred to your staff. SafeNet consultants guide the process as well as enhance the efficiency of your team.

Serving customers in over 100 countries, SafeNet offers world-class support and provides solutions to organizations such as governments, applications developers, and hardware manufacturers.

To learn more about SafeNet's Rights Management Services, visit www.safenet-inc.com/RightsManagementServices

#### Join the Conversation

Sentinel Online www.Safenet-inc.com/sentinel









BrightTALK BrightTalk
http://www.brighttalk.com/channel/5572

Contact Us: For all office locations and contact information, please visit www.safenet-inc.com
Follow Us: www.safenet-inc.com/connected

©2010 SafeNet, Inc. All rights reserved. SafeNet and SafeNet logo are registered trademarks of SafeNet. All other product names are trademarks of their respective owners. SvB (EN)-10.13.10