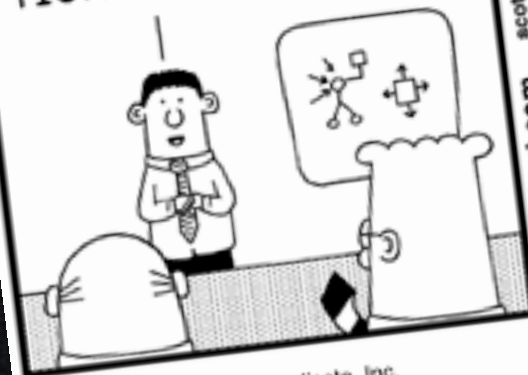


Sexy time with PowerPoint: Hacking growth at SlideShare

Rashmi Sinha,
SlideShare



THAT CONCLUDES MY
TWO-HOUR PRESENTA-
TION. ANY QUESTIONS?



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DID YOU INTEND THE
PRESENTATION TO BE
INCOMPREHENSIBLE,
OR DO YOU HAVE SOME
SORT OF RARE "POWER-
POINT" DISABILITY?



ARE THERE
ANY QUESTIONS
ABOUT THE
CONTENT?



THERE WAS
CONTENT?

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I AM ENTERING
THE POWERPOINT
ZONE.



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I NO LONGER
FEEL THE NEED TO
CHANGE THE REAL
WORLD AS LONG AS I
CAN CHANGE THESE
BULLET POINTS.



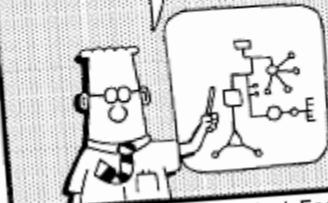
12/21/05 © 2005 Scott Adams, Inc./Dist. by UFS, Inc.

HOW MUCH IMAGINARY
PRODUCTIVITY DID
YOU HAVE TODAY?

EIGHT
SLIDES!



AS YOU CAN
CLEARLY SEE
IN SLIDE
397...



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GAAAAH!



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"POWERPOINT"
POISONING.



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Embrace the jokes.

i hate powerpoint



About 4,830,000 results (0.19 seconds)

[I Hate PowerPoint - SlideShare](#)

www.slideshare.net/MeetingBoy/i-hate-powerpoint

May 23, 2011 – Maybe it's not **PowerPoint's** fault, but all I know is **PowerPoint** is always up when I fall asleep in a meeting.

[Ten Reasons I Hate PowerPoint: Musings from the Corner Office ...](#)

www.divinecaroline.com/.../43867-ten-reasons-hate-powerpoi...

Finally, a work holiday that both the mighty and the masses can celebrate! According to a posting on Brownielocks.com, February 11–14 is "Just Say No...

Look at numbers. Always.

“I hate powerpoint” 58,000

“I love powerpoint” 316,000

(results on Google search)

Build something useful.

Solve ONE problem really well.

First useful, then social.



Build opinionated software.

Don't blindly go by loudest users or metrics.

**THE
THANK YOU
ECONOMY**
AND WHY I LOVE
GARY VAYNERCHUK

Don't depend on one platform.

Diversify. Build your own base.



**Don't hire
growth hackers,
build a growth
team**



Distribution hacks: be ahead of the curve.

Channels can burnout



**Biz Dev can be a
time sink.**

**Focus on your users,
not your
competition.**

My slides at

<http://www.slideshare.net/rashmi>

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