$$f_p = f_{p,max}(\frac{t}{T_m - T_e})$$
 $T_e < t < T_m$
 $f_p = f_{p,max}$ $T_m < t < T_r$
 $f_p = 0$ $T_r < t < T_e$

where

 $f_p = the fractional area of coverage at time t$
 $f_{p,max} = the maximum fractional area of plant coverage$
 $T_e = time of emergence$
 $T_m = time of maximum coverage$
 $T_r = time of removal$