Deloitte

Health Seeking Hackers

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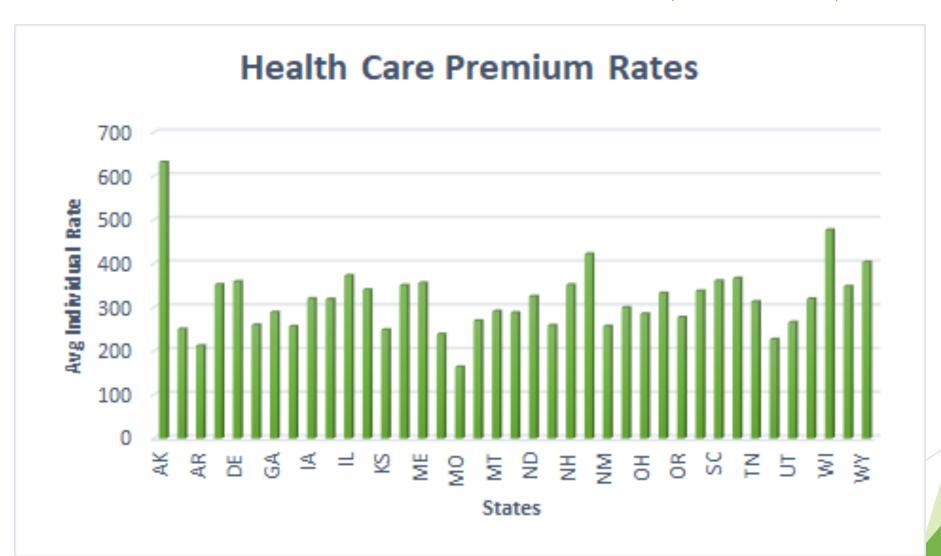
Problem Statement

- The states with higher level of competition should have lower premium payments
- The possibility for states with lower premiums payments to have lower list of covered medical procedures.
- The costs of medical services in each state.

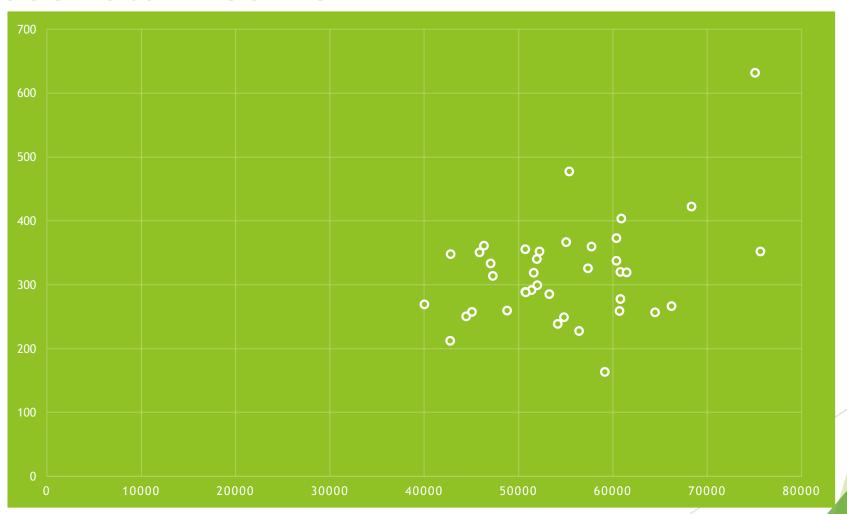
Data Set and Findings

- Benefits
 - Over 5M records across 39 states
 - Describes procedures covered by each insurance
 - ► Has over 861 procedures, first 100 make 4.95M out of 5M records
- ► Rates
 - ► Over 12.6M records across 39 states
 - ▶ Premiums of each insurance b/w 2014 2016

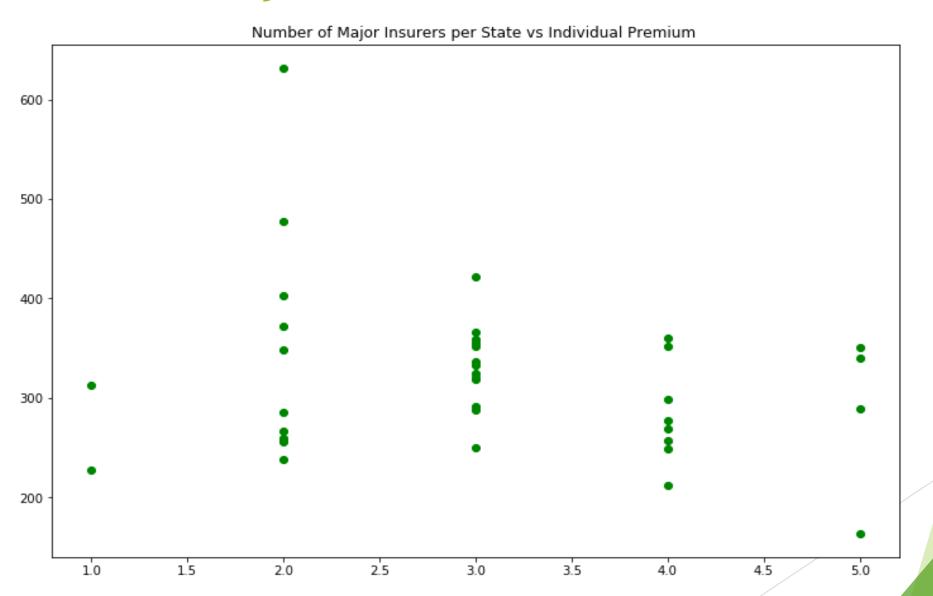
Premium Rate for Each State (39 / 51)\



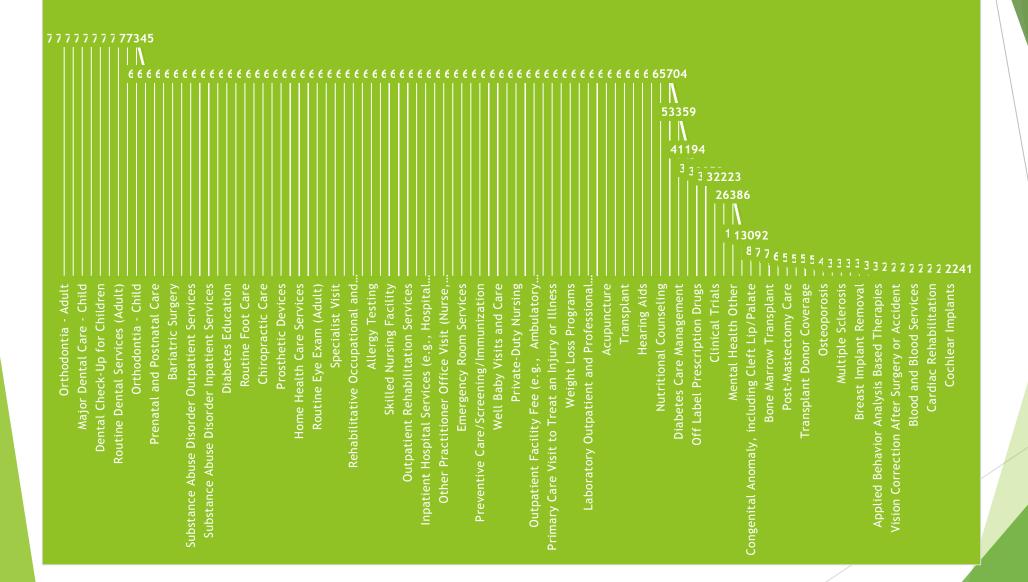
Individual Premium Rate vs Average Household Income



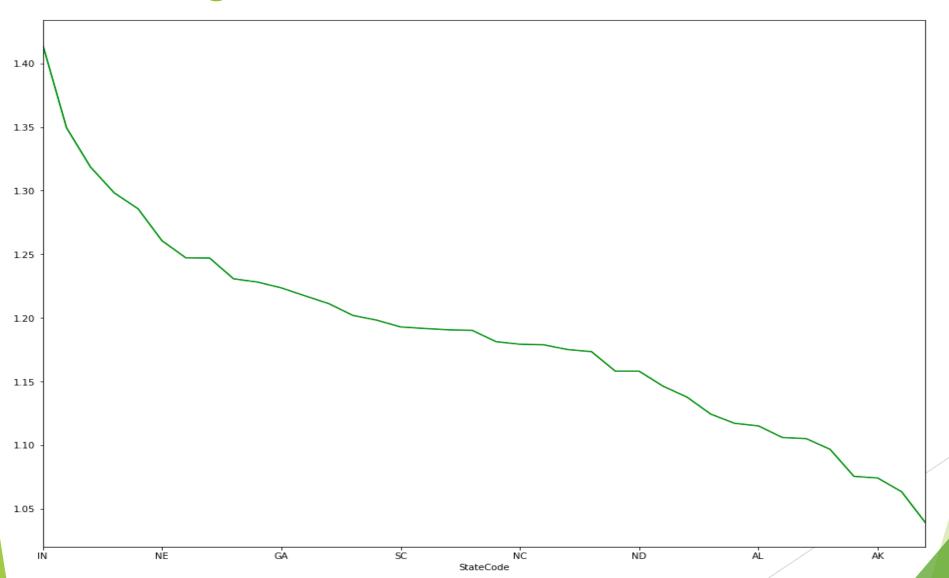
Number of Major Insurers vs Individual Premium



FREQUENCY OF COVERED MEDICAL PROCEDURES



Surcharge for Smokers over Non-smokers



Conclusions

- No significant correlation between Mean Household Income and Insurance Individual Premium
- ► Slight visible correlation between the number of significant market participants (>5% of the market) and average individual premium

Potential Findings

- Supportive Data for Subsidies
- ► Correlation between Premium and Coverage
- Correlation between Subsidies and Coverage and different age groups

Impact

How federal subsidies affect coverage or premium payments

Resources:

▶ US Mean Household Income per state:

https://en.wikipedia.org/wiki/Household_income_in_the_United_States