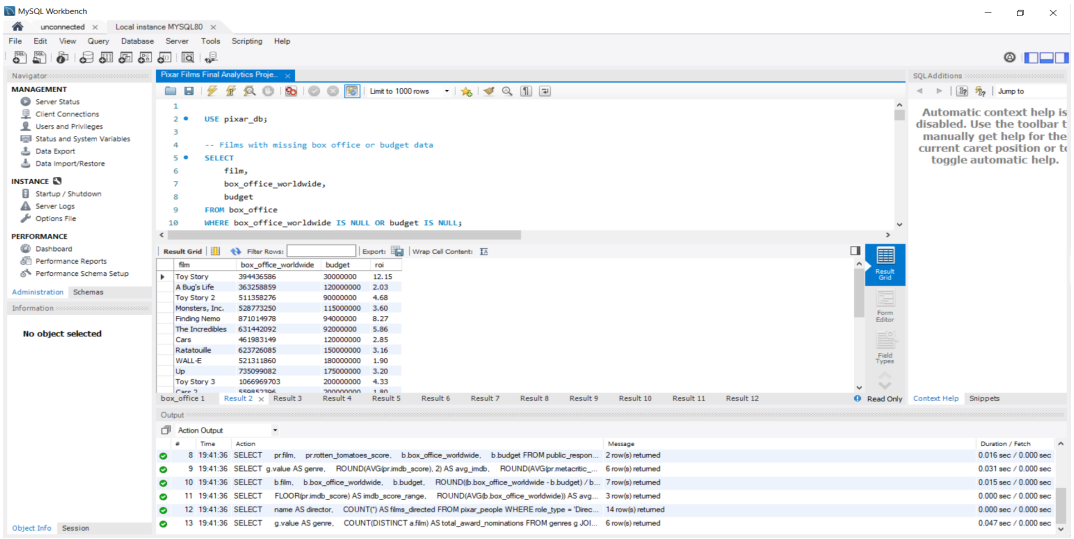
■ Pixar Films SQL Analytics Report

This report presents a detailed SQL-driven analysis of Pixar films (1995–2024). The project explores financial performance, critical reception, and creative impact using structured queries and visual outputs directly from MySQL Workbench.

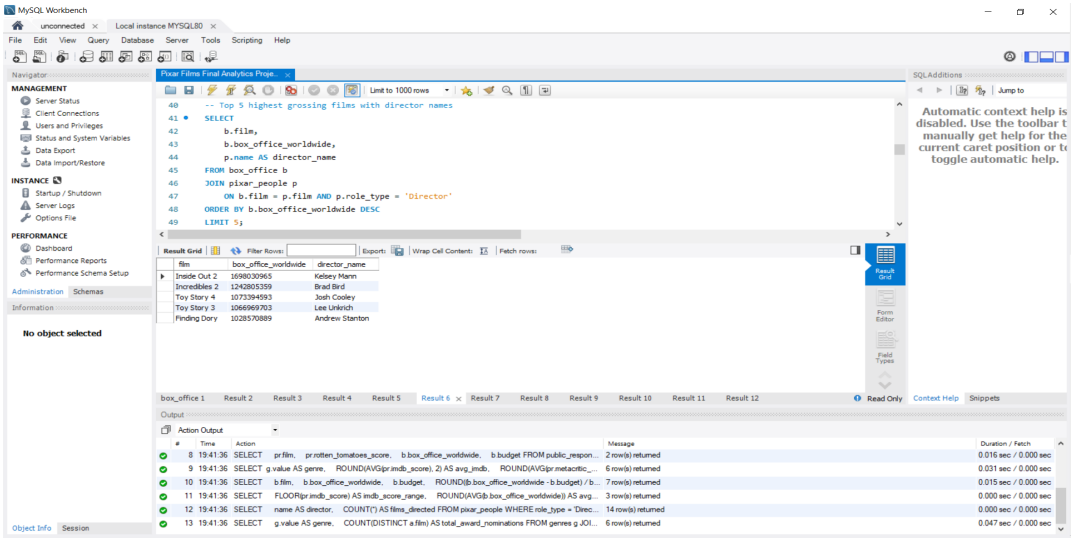
■ ROI Analysis of Pixar Films

The following query calculates Return on Investment (ROI) for films with complete data.



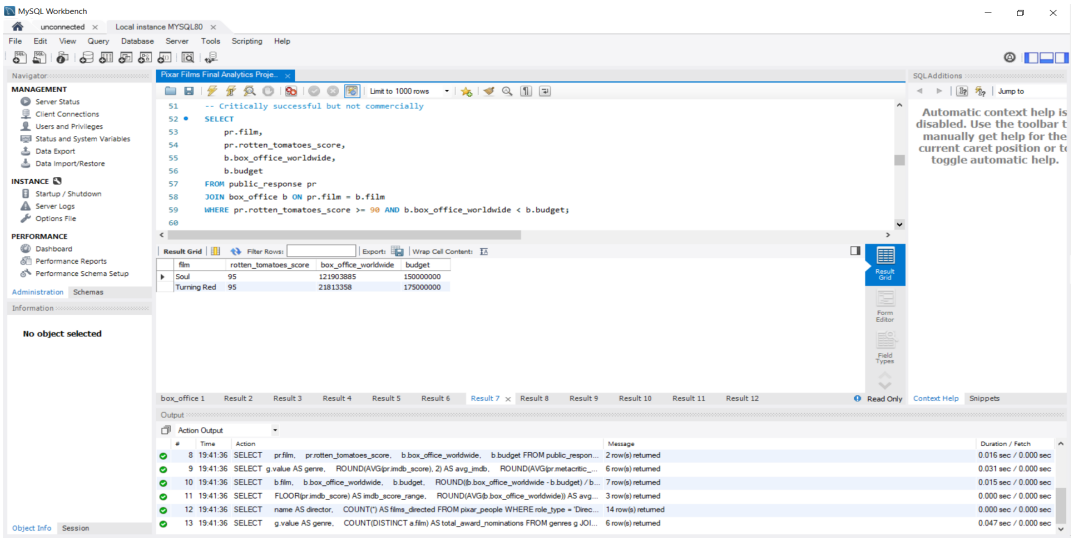
■ Top 5 Highest Grossing Films with Directors

This query identifies the top 5 highest grossing Pixar films and their directors.



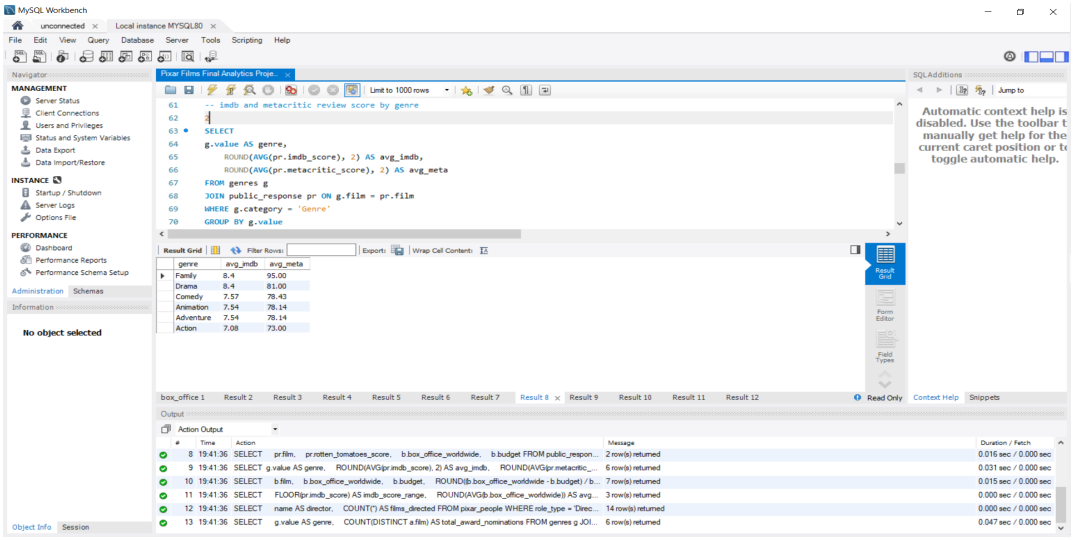
■ Critically Acclaimed but Commercially Weak Films

Films with Rotten Tomatoes score ≥ 90 but failed to break even.



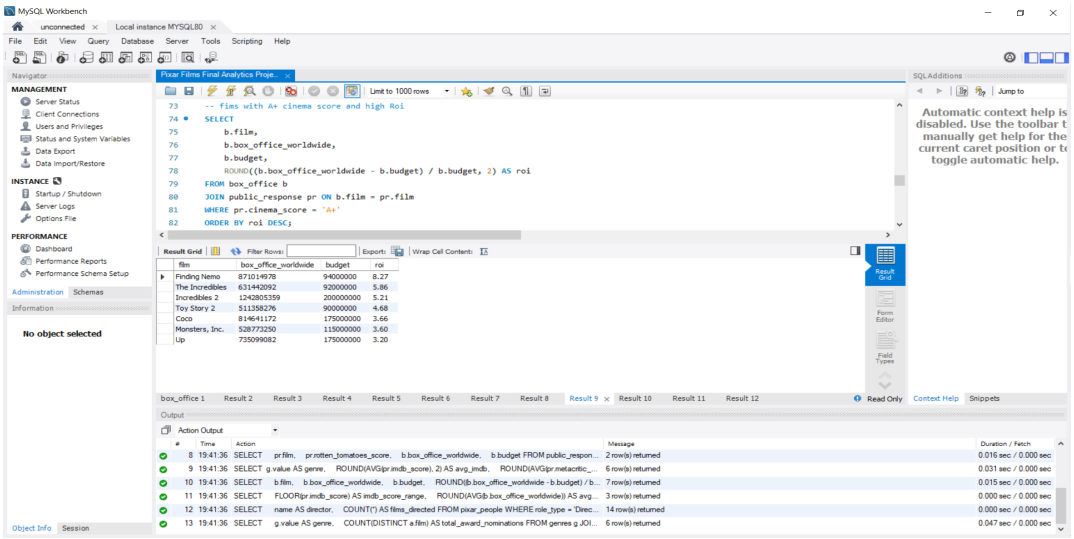
IMDb & Metacritic Scores by Genre

Comparison of IMDb and Metacritic averages across genres.



A+ CinemaScore Films with High ROI

Pixar films that received the highest audience rating and performed well financially.



■ Conclusion

■ This SQL analytics project demonstrates how structured queries can uncover insights into Pixar’s financial success, critical acclaim, and creative contributions. It highlights profitable trends, critical vs. commercial gaps, and audience preferences that shaped Pixar’s legacy over three decades.