
























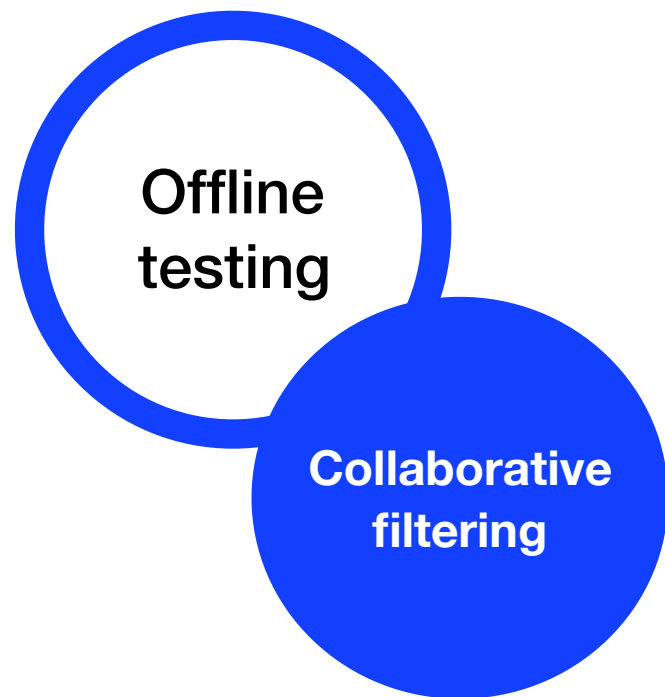












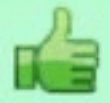














Offline
testing

Collaborative
filtering

Will user like it?



*How similar are tastes
of others*