



# EBU

**European Broadcasting Union**











**Metrics**

0.9 0.6 0.4



REEVANCE

$$R_i \coloneqq \mathfrak{R}(\text{rel}_i)$$

$$\mathfrak{R}(rel) ::= 2^{rel} - 1$$

Probability that user will find it relevant

**no n y i f**

$$\text{rel} \in [0, 1]$$