

European Broadcasting Union







0.9 0 0.6 0 0.4

RELEVANCE

 $R_i := \Re(rel_i)$

 $\Re(rel) := 2^{rel}$

Probability that user will find it relevant



only if

[0, 1]

 ${
m rel}$

`







RELEVANCE

REL ~ 0 =>
$$R_i$$
 ~ 0

REL ~ MAX => R_i ~ 1