

EBU

European Broadcasting Union





Metrics

$$ERR := \sum_{r=1}^N \frac{1}{r} P(\text{user stops at } r)$$



$$P(r) = \prod_{i=1}^{r-1} (1 - R_i) \cdot R_r$$

$$ERR := \sum_{r=1}^N \frac{1}{r} \cdot \prod_{i=1}^{r-1} (1 - R_i) \cdot R_r$$