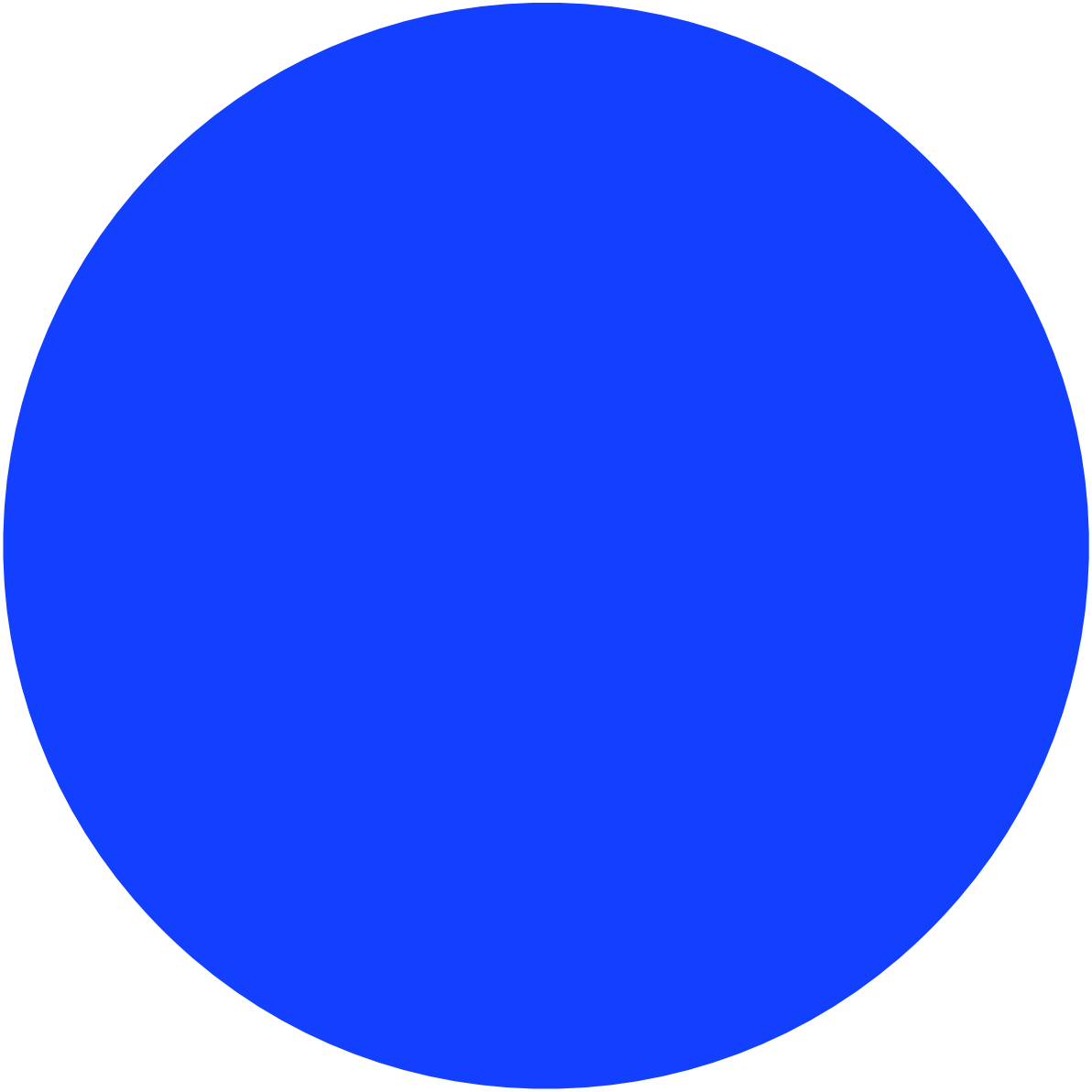


EBU

European Broadcasting Union





Metrics

$$importance(media) = \frac{media \text{ watched time}}{media \text{ duration}}$$

$$importance(media) = \frac{\text{media watched time}}{\sum_m^{\text{user watched}} \text{media duration}}$$





