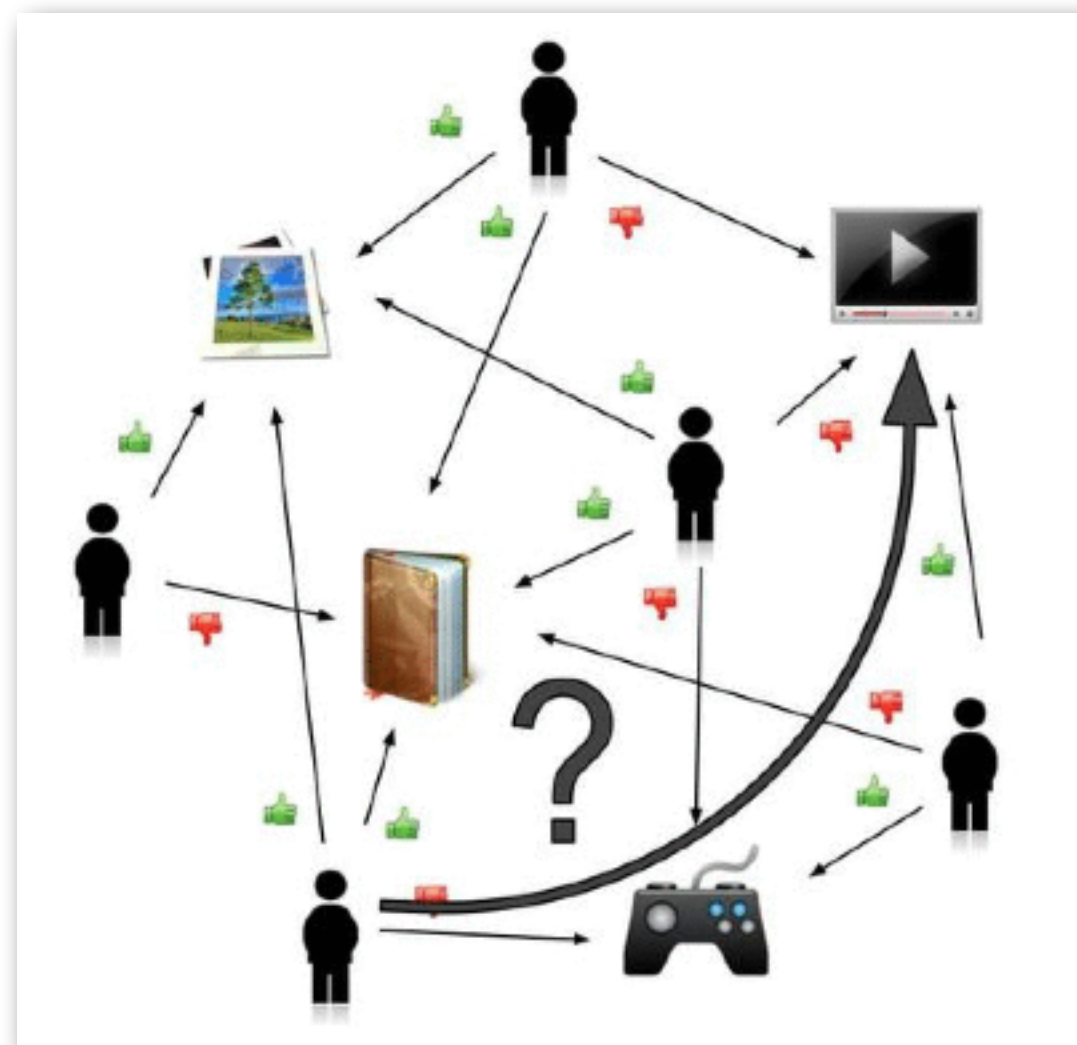
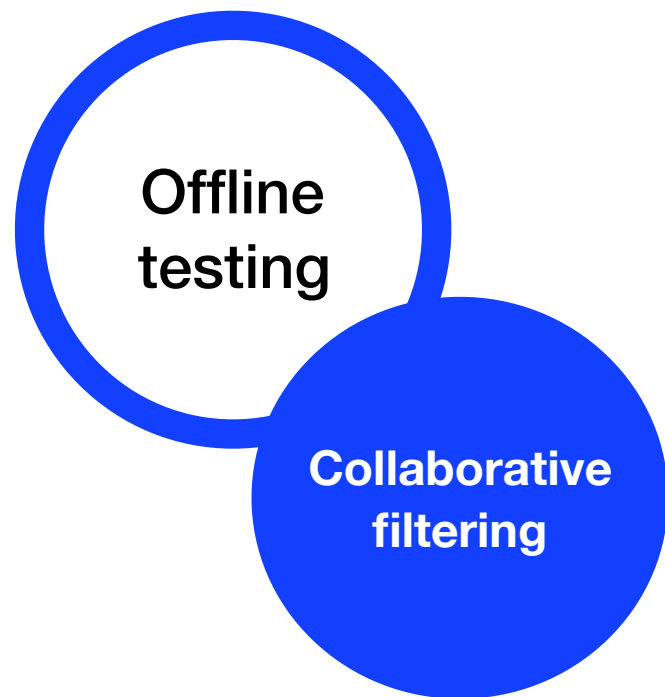











Offline
testing

Collaborative
filtering

Will user like it?





Let's put this in a matrix