

EBU

European Broadcasting Union

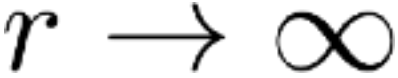




Metrics

$$\varphi(1) \rightarrow 1$$

$$\varphi(r) \rightarrow 0$$



$$\varphi(r) = \frac{1}{\log_2(r+1)}$$

$$\varphi(r) = \frac{1}{r}$$

Utility function

$$ERR := \sum_{r=1}^N \frac{1}{r} P(\text{user stops at } r)$$