

**SUBSCRIBERS GALORE:
EXPLORING WORLD'S TOP YOUTUBE
CHANNELS.**



PROJECT SUBMITTED BY:

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1 INTRODUCTION

Overview

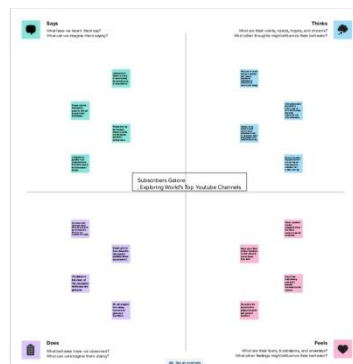
A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on the channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed.

Purpose

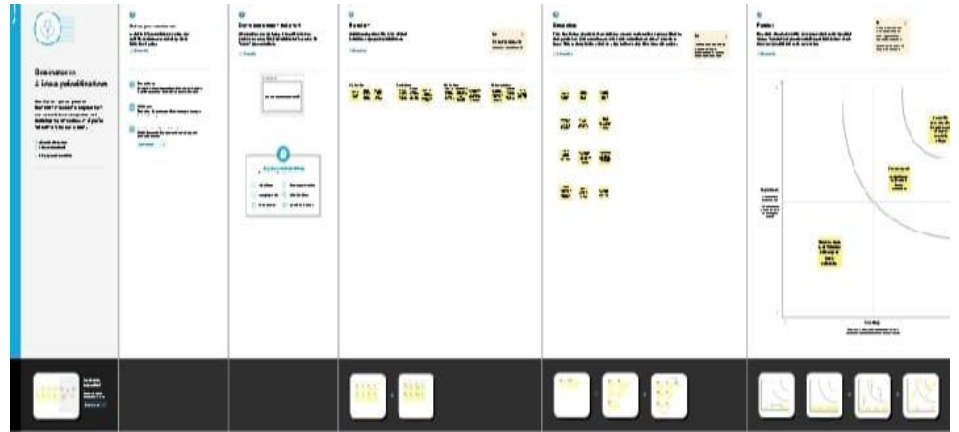
- ⇒ Subscribers Galore explores the Top 50 Most subscribed YouTube Channels as of February 2023, as well as the primary language and content category of each channel.
- ⇒ Subscribers Galore is designed to understand that the growth rate of subscribers count will exceed that of the other channel.

2 Problem Definition & Design Thinking

Empathy Map:



Ideation & Brainstorming Map :

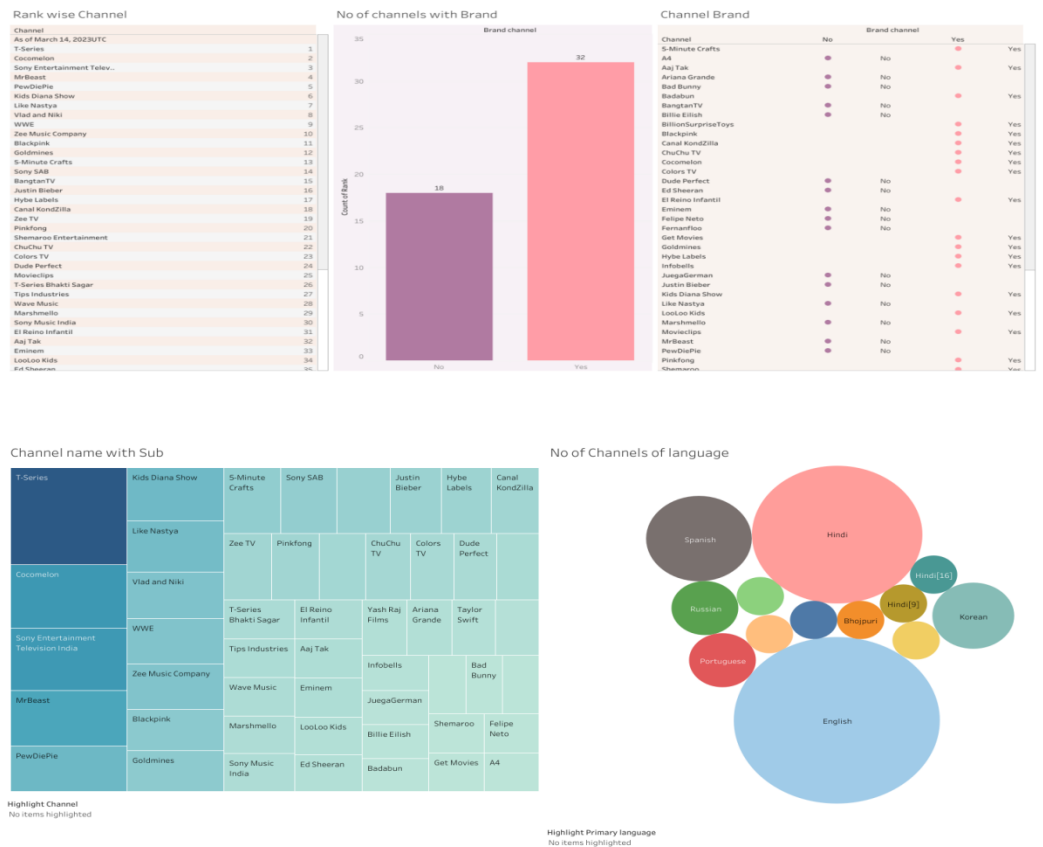


3

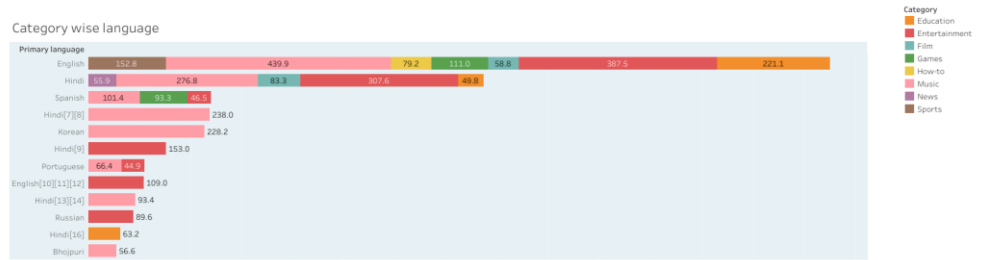
RESULT

3.1 Data Model

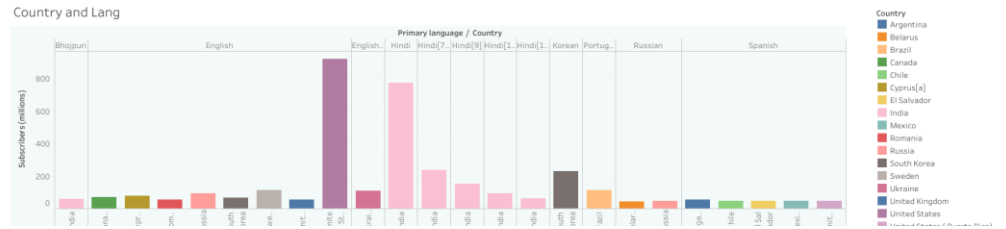
3.1.1 Dashboard



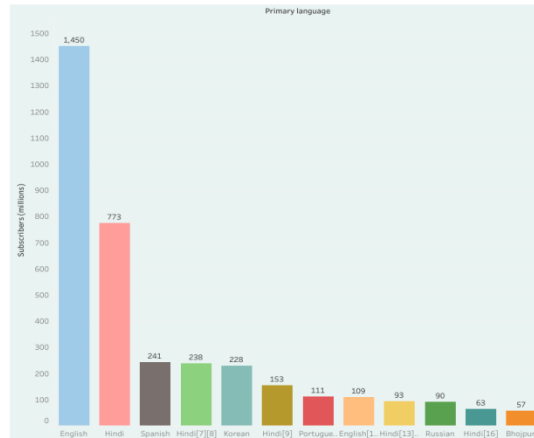
Category wise language



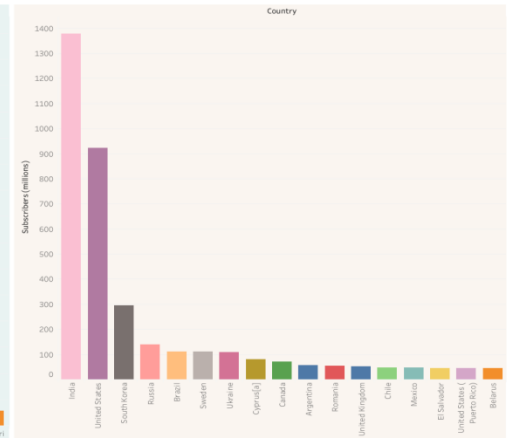
Country and Lang



Language wise Sub



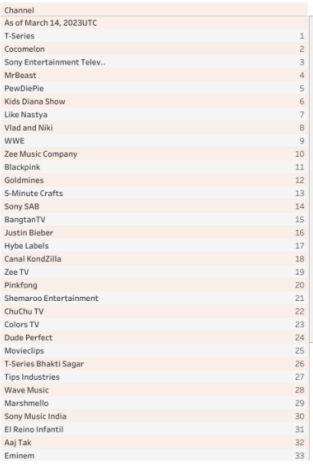
Country wise Sub



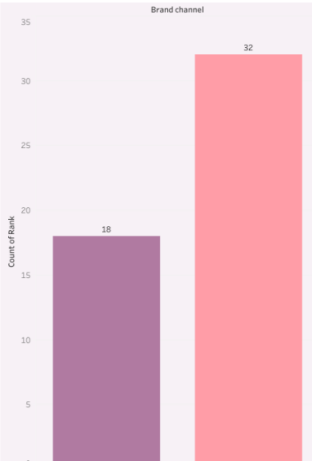
3.1.2 Story

Channel details	List of Channels with number of Subscriber..	Category wise Language and Countr..	Language and Country wise subscribers.	Country wise primary Language number of ..
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Rank wise Channel



No of channels with Brand

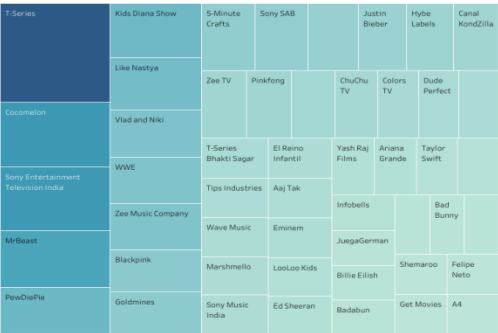


Channel Brand

Channel	No	Brand channel	Yes
S-Minute Crafts		No	Yes
A4		No	Yes
Aaj Tak		No	Yes
Ariana Grande		No	Yes
Bad Bunny		No	Yes
Badabun		No	Yes
BangtanTV		No	Yes
Billie Eilish		No	Yes
BillionSurpriseToys		No	Yes
Blackpink		No	Yes
Canal KondZilla		No	Yes
ChuChu TV		No	Yes
Cocomelon		No	Yes
Colors TV		No	Yes
Dude Perfect		No	Yes
Ed Sheeran		No	Yes
El Reino Infantil		No	Yes
Eminem		No	Yes
Felipe Neto		No	Yes
Fernanfloo		No	Yes
Get Movies		No	Yes
Goldmines		No	Yes
Hybe Labels		No	Yes
Infobells		No	Yes
JuegaGerman		No	Yes
Justin Bieber		No	Yes
Kids Diana Show		No	Yes
Like Nastya		No	Yes
Looolo Kids		No	Yes
Marshmello		No	Yes
Movieclips		No	Yes
MrBeast		No	Yes
PewDiePie		No	Yes

Channel details	List of Channels with number of Subscriber..	Category wise Language and Countr..	Language and Country wise subscribers.	Country wise primary Language number of ..
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Channel name with Sub



Highlight Channel
No items highlighted

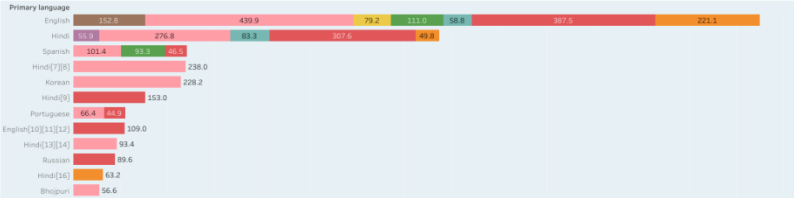
No of Channels of language



Highlight Primary language
No items highlighted

Channel details	List of Channels with number of Subscriber..	Category wise Language and Countr..	Language and Country wise subscribers.	Country wise primary Language number of ..
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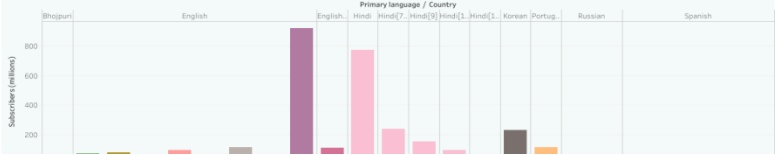
Category wise language



Category

- Education
- Entertainment
- Film
- Games
- How-to
- Music
- News
- Sports

Country and Lang

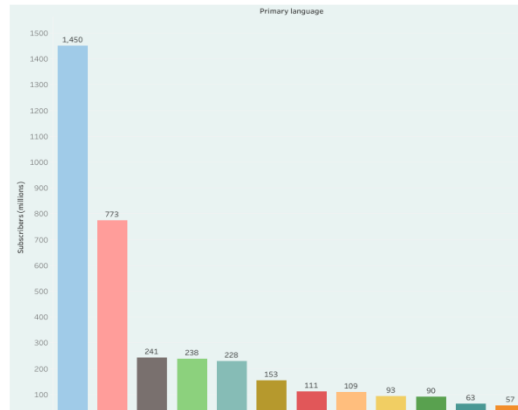


Country

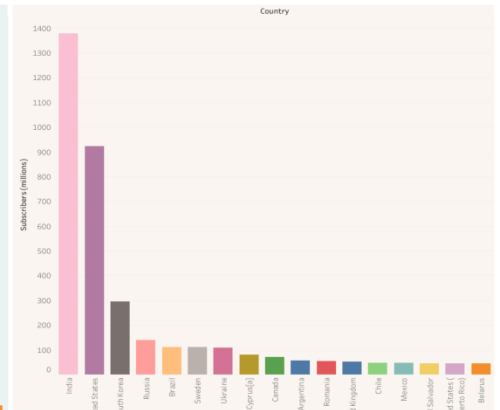
- Argentina
- Belarus
- Brazil
- Canada
- Chile
- Cyprus[A]
- El Salvador
- India
- Mexico
- Romania
- Russia
- South Korea
- Sweden
- Ukraine

Channel details.	List of Channels with number of Subscriber.	Category wise Language and Countr.	Language and Country wise subscribers.	Country wise primary Language number of ..
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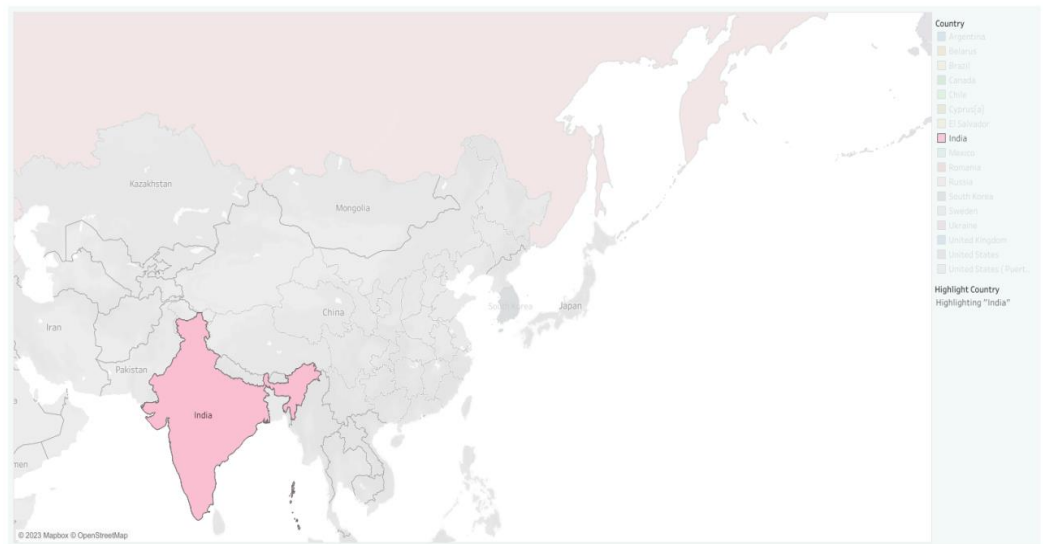
Language wise Sub



Country wise Sub



Channel details.	List of Channels with number of Subscriber.	Category wise Language and Countr.	Language and Country wise subscribers.	Country wise primary Language number of ..
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4. ADVANTAGES & DISADVANTAGES

Advantages

1. It helps to gain more information.
2. Gives structural representation to subscribers.
3. Occurred from reliable sources.
4. Motivates the beginners.
5. Increases knowledge about available changes.

Disadvantages

1. Its major demerit is time consumption.
2. The less accuracy in data may act as a demerit.
3. Increase in Safety concerns.
4. It might be bit more complicated.

5. APPLICATIONS

1. Subscribers Galore can be applied while comparing previous performance.
2. The graphs can be made for better understanding.
3. To get a clear knowledge.

6. CONCLUSION

Subscribers Galore is made by collecting Top 50 most subscribed YouTube Channels it includes channel from other continents. The graphs and bars are made by the data collected. It contains the comparison of various State YouTube's including their language and the number of subscribers of their channels.

7. FUTURE SCOPE

In future the number of You Tuber's data collected should be increased.
