

BIANCA AVILA

Full -Stack Developer

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ABOUT ME

An empathetic communicator who seeks challenges to inspire change. In pursuit of my passion for creating meaningful things, I leaped into web-development to start a new chapter in my career as a full-stack developer

WEB DEVELOPMENT PROJECTS

Apetit

Full-Stack React.js application featuring CRUD user interface with authentication. The web app premise is to suggest most voted restaurants nearby to the user's location.

Technologies used: Java Script | JQuery | Postgresql | Node.js | Express.js | React.js

Wanderer

RESTful traveling app that integrates a flexible CRUD user interphase to provide relevant information regarding travel destinations.

Technologies used: Java Script | JQuery | Postgresql | Node.js | Express.js

BarkBook

Facebook for dogs. A dynamic web app built upon a friendship backend model and a full CRUD for user functionality.

Technologies used: Ruby on Rails

Random Number

Front-end web application developed to challenge logic and basic math knowledge as a guessing game.

Technologies used: Java Script/HTML-5/CSS3

WORK EXPERIENCE

- 05/2015 - CURRENT
Immersive Web Development
General Assembly | generalassemb.ly | NYC
-Developed full-stack web applications with technologies such as HTML, CSS, JavaScript, jQuery, Node.js, AJAX PostgreSQL, Ruby on Rails, and React.
-Collaborated within teams using an agile development workflow and collaborative practice of Git
- 10/2015 - CURRENT
Communications Manager
Habitat Pro Association(NGO) | habitatpro.org | NYC
-Design, plan and execute social media strategies to increase organic growth
-Develop graphic content and press materials
-Represent the organization at United Nations events
- 04/2016 - 06/2017
Social Media Strategist
Techo US | techo.org | NYC
-Maintained social media calendar and weekly posting in result of performance
- 09/2016 - 01/2017
Public Relations Intern
Global Imagine Communications | imagine-team.com | NYC
-Prepared monthly reports, press clippings
-Drafted and edited press materials including pitch letters and press releases
-Created and planned high-volume of posting resulting in an exponential increase in clients' engagement (Broadway Inbound, Clearwater, Uncharted Africa)
- 01/2016-04/2016
Marketing and Public Relations Intern
Phil & Co | NYC
-Identified target publications and organized databases on Cision
-Built PR templates and pitched articles for Intrude by Amanda Parer, Momath, Goya Discovery

LANGUAGES



TECHNOLOGIES

JAVASCRIPT



RUBY



NODE.JS

EXPRESS.JS

RAILS

POSTGRESQL

MYSQL

REACT.JS

JQUERY



HTML-5



CSS-3

DESIGN SKILLS

MS Office
Dreamweaver
Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Adobe Premier
After effects

EDUCATION

- 2015-2016
Masters in Arts, Communications
Focus in Public relations and Online Marketing
New York Institute of Technology | NYC
Event Management, Digital Marketing, Crisis Communications, Production, Research
- 2010-2013
Bachelor of Marketing and International Business
Focus in Market research and Finance
The Central American Technological university | Honduras
- 2012
Exchange Study
Universidad Andres Bello | Chile