

# BIANCA AVILA

Full -Stack Developer

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## ABOUT ME

An empathetic communicator who seeks challenges to inspire change. In pursuit of my passion for creating meaningful and relatable things, I leaped into web development to start a new chapter in my career as a full-stack developer

## LANGUAGES



## PROJECTS

### Apetit

Full-Stack React.js application featuring CRUD user interface with authentication. The web app premise is to suggest most voted restaurants nearby to the user's location.

Technologies used: Java Script | JQuery | Postgresql | Node.js |

### Wanderer

RESTful traveling app that integrates a flexible CRUD user interface to provide relevant information regarding travel destinations.

Technologies used: Java Script | JQuery | Postgresql | Node.js | Express.js.

### BarkBook

Facebook for dogs. A dynamic web app built upon a friendship backend model and a full CRUD for user functionality.

Technologies used: Ruby on Rails

### Random Number

Front-end web application developed to challenge logic and basic math knowledge as a guessing game.

Technologies used: Java Script/HTML-5/CSS3

## TECHNOLOGIES

### JAVASCRIPT



NODE.JS

RAILS

MYSQL

### RUBY



EXPRESS.JS

POSTGRESQL

REACT.JS

JQUERY



HTML-5



CSS-3

## WORK EXPERIENCE

- 05/2015 - CURRENT  
Immersive Web Development  
General Assembly | [generalassembly.com](http://generalassembly.com) | NYC  
-Developed full-stack web applications with technologies such as HTML, CSS, JavaScript, jQuery, Node.js, AJAX PostgreSQL, Ruby on Rails, and React.  
-Collaborated within teams using an agile development workflow and collaborative practice of Git
- 10/2015 - 06/2017  
Communications Manager  
Habitat Pro Association(NGO) | [habitatpro.org](http://habitatpro.org) | NYC  
-Designed and executed social media strategies to increase organic growth  
-Crafted clear and concise graphic content and press materials to inspire action  
-Managed relationships with indigenous representatives to encourage long-term commitment at United Nations events
- 04/2016 - 06/2017  
Social Media Strategist  
Techo US | [techo.org](http://techo.org) | NYC  
-Curated and manage content to intuitively guarantee community engagement and brand consistency
- 09/2016 - 01/2017  
Public Relations Intern  
Global Imagine Communications | [imagine-team.com](http://imagine-team.com) | NYC  
-Prepared monthly reports, press clippings  
-Drafted and edited press materials including pitch letters and press releases  
-Created and planned high-volume of posting resulting in an exponential increase in clients' engagement (Broadway Inbound, Clearwater, Uncharted Africa)
- 01/2016-04/2016  
Marketing and Public Relations Intern  
Phil & Co | NYC  
-Identified target publications and organized databases on Cision  
-Built PR templates and pitched articles for Intrude by Amanda Parer, Momath, Goya Discovery

## DESIGN SKILLS

MS Office  
Dreamweaver  
Adobe Photoshop  
Adobe Indesign  
Adobe Illustrator  
Adobe Premier  
After effects

## EDUCATION

- 2015-2016  
Masters in Arts, Communications  
Focus in Public relations and Online Marketing  
New York Institute of Technology | NYC  
Event Management, Digital Marketing, Crisis Communications, Production, Research
- 2010-2013  
Bachelor of Marketing and International Business  
Focus in Market research and Finance  
The Central American Technological university | Honduras
- 2012  
Exchange Study  
Universidad Andres Bello | Chile