

BIANCA AVILA

Full -Stack Developer

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ABOUT ME

An empathetic communicator who seeks challenges to inspire change. In pursuit of my passion for creating meaningful and relatable things, I leaped into web-development to start a new chapter in my career as a full-stack developer

WEB DEVELOPMENT PROJECTS

Apetit

Full-Stack React.js application featuring CRUD user interface with authentication. The web app premise is to suggest most voted restaurants nearby to the user's location.

Technologies used: Java Script | JQuery | Postgresql | Node.js |

Wanderer

RESTful traveling app that integrates a flexible CRUD user interphase to provide relevant information regarding travel destinations.

Technologies used: Java Script | JQuery | Postgresql | Node.js | Express.js

BarkBook

Facebook for dogs. A dynamic web app built upon a friendship backend model and a full CRUD for user functionality.

Technologies used: Ruby on Rails

Random Number

Front-end web application developed to challenge logic and basic math knowledge as a guessing game.

Technologies used: Java Script/HTML-5/CSS3

WORK EXPERIENCE

05/2015 - CURRENT

Immersive Web Development

General Assembly | generalassembly.com | NYC

- Developed full-stack web applications with technologies such as HTML, CSS, JavaScript, jQuery, Node.js, AJAX PostgreSQL, Ruby on Rails, and React.

- Collaborated within teams using an agile development workflow and collaborative practice of Git

10/2015 - 06/2017

Communications Manager

Habitat Pro Association(NGO) | habitatpro.org | NYC

- Designed and executed social media strategies to increase organic growth

- Crafted clear and concise graphic content and press materials to inspire action

- Managed relationships with indigenous representatives to encourage long-term commitment at United Nations events

04/2016 - 06/2017

Social Media Strategist

Techo US | techo.org | NYC

- Curated and manage content to intuitively guarantee community engagement and brand consistency

09/2016 - 01/2017

Public Relations Intern

Global Imagine Communications | imagine-team.com | NYC

- Prepared monthly reports, press clippings

- Drafted and edited press materials including pitch letters and press releases

- Created and planned high-volume of posting resulting in an exponential increase in clients' engagement (Broadway Inbound, Clearwater, Uncharted Africa)

01/2016-04/2016

Marketing and Public Relations Intern

Phil & Co | NYC

- Identified target publications and organized databases on Cision

- Built PR templates and pitched articles for Intrude by Amanda Parer, Momath, Goya Discovery

LANGUAGES



TECHNOLOGIES

JAVASCRIPT



RUBY



NODE.JS

EXPRESS.JS

RAILS

POSTGRESQL

MYSQL

REACT.JS

JQUERY



HTML-5



CSS-3

DESIGN SKILLS

MS Office
Dreamweaver
Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Adobe Premier
After effects

EDUCATION

2015-2016

- Masters in Arts, Communications
Focus in Public relations and Online Marketing
New York Institute of Technology | NYC
Event Management, Digital Marketing, Crisis Communications, Production, Research

2010-2013

- Bachelor of Marketing and International Business
Focus in Market research and Finance
The Central American Technological university | Honduras

2012

- Exchange Study
Universidad Andres Bello | Chile