BIANCA AVILA
FULL-STACK DEVELOPER

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A strong conceptual thinker passionate about technology to inspire change through clean design, code, and intuitive experiences.

#PROJECTS

Apetit
Full-Stack React application featuring full CRUD user interface with authentication and interaction with PostgreSQL database. The web app premise is to suggest most voted restaurants nearby to the user's location.
Environment: Java Script | JQuery | Postgresql | Node.js | Express.js.| React.js

Wanderer
Gathered JSON responses from multiple APIs, parsed data and rendered it on the UI layer that integrates a flexible CRUD interphase.
Environment: Java Script | JQuery | Postgresql | Node.js | Express.js.

Barkbook
A dynamic web app built upon a friendship backend model and full CRUD for user functionality.
Environment: Ruby on Rails

#EXPERIENCE

08/2017 - CURRENT
Web Development
Freelancer| biancavila.com
-Leverage CSS grid and flexbox to create cross-browser responsive landing pages while applying media queries when needed.
-Conceptualize and execute original designs of newsletters using HTML, CSS, Bootstrap, and JavaScript.

05/2017 - 08/2017
Immersive Web Development
General Assembly| /generalassemb.ly | NYC
-Developed full-stack web applications from the ground up utilizing JavaScript, Ruby and various frameworks.
-Collaborated within teams using an agile development workflow and collaborative practice of Git along with cloud services as Heroku.
-Implemented back-end web development using Node.js, Express.js, and Rails to create applications with CRUD functionality.

10/2015 - 06/2017
Communications Manager
Habitat Pro Association(NGO) | habitatpro.org | NYC
-Designed brand identity and website's UI by collaborating closely with designers and web developers to improve SEO and recognition.
-Created and executed social media strategies that resulted in a significant organic growth.
-Oversaw grant developers proposals, content, and performance.
-Developed and strengthen relationships with indigenous representatives to encourage long-term commitment at United Nations events.

03/2017 - 06/2017
Social Media Strategist
Techo US| techo.org | NYC
-Curated and manage content remotely to intuitively guarantee community engagement and brand consistency across social media resulting in a 10% engagement.

09/2016 - 01/2017
Public Relations Intern
Global Imagine Communications| imagine-team.com | NYC
-Drafted and edited press materials including pitch letters and press releases that got featured in international publications.

#TECHNOLOGIES

.languages
JavaScript- ES6   RUBY

.front-end
JQuery   CSS-3
HTML-5/ XHTM   SASS
Bootstrap

.back-end
Node.JS   PostgreSQL
MySQL

.frameworks
REACT.JS   EXPRESS.JS
Ruby on Rails

.source-control   Git

.ui-ux
Wireframing   Prototyping
Adobe Suite

#LANGUAGES

SPANISH
Native

ENGLISH
Proficient

KOREAN
Basic

#EDUCATION

2017-2018
International Development Scholar
Korea University | Korea

2017
Web Development
General Assembly | NYC

2015-2016
Master in Arts, Communications
Focus in Public relations and Online Marketing
New York Institute of Technology | NYC

2010-2013
Bachelor of Marketing and International Business
Focus in Market research and Finance
UNITEC | Honduras