

# BIANCA AVILA

## FULL-STACK DEVELOPER

A strong conceptual thinker passionate about technology to inspire change through clean design, code, and intuitive experiences.

### #PROJECTS

#### Apetit

Full-Stack React application featuring full CRUD user interface with authentication and interaction with PostgreSQL database. The web app premise is to suggest most voted restaurants nearby to the user's location.

**Environment:** Java Script | JQuery | Postgresql | Node.js | Express.js | React.js

#### Wanderer

Gathered JSON responses from multiple APIs, parsed data and rendered it on the UI layer that integrates a flexible CRUD interphase.

**Environment:** Java Script | JQuery | Postgresql | Node.js | Express.js

#### Barkbook

A dynamic web app built upon a friendship backend model and full CRUD for user functionality.

**Environment:** Ruby on Rails

### #EXPERIENCE

08/2017 - CURRENT

#### Web Development

Freelancer | [biancavila.com](http://biancavila.com)

-Leverage CSS grid and flexbox to create cross-browser responsive landing pages while applying media queries when needed.

-Conceptualize and execute original designs of newsletters using HTML, CSS, Bootstrap, and JavaScript.

05/2017 - 08/2017

#### Immersive Web Development

General Assembly | [generalassemb.ly](http://generalassemb.ly) | NYC

-Developed full-stack web applications from the ground up utilizing JavaScript, Ruby and various frameworks.

-Collaborated within teams using an agile development workflow and collaborative practice of Git along with cloud services as Heroku.

-Implemented back-end web development using Node.js, Express.js, and Rails to create applications with CRUD functionality.

10/2015 - 06/2017

#### Communications Manager

Habitat Pro Association(NGO) | [habitatpro.org](http://habitatpro.org) | NYC

-Designed brand identity and website's UI by collaborating closely with designers and web developers to improve SEO and recognition.

-Created and executed social media strategies that resulted in a significant organic growth.

-Oversaw grant developers proposals, content, and performance.

-Developed and strengthen relationships with indigenous representatives to encourage long-term commitment at United Nations events.

03/2017 - 06/2017

#### Social Media Strategist

Techo US | [techo.org](http://techo.org) | NYC

-Curated and manage content remotely to intuitively guarantee community engagement and brand consistency across social media resulting in a 10% engagement.

09/2016 - 01/2017

#### Public Relations Intern

Global Imagine Communications | [imagine-team.com](http://imagine-team.com) | NYC

-Drafted and edited press materials including pitch letters and press releases that got featured in international publications.



[biancavila.com](http://biancavila.com)



[github.com/bavilari93](https://github.com/bavilari93)



[biancasar93@gmail.com](mailto:biancasar93@gmail.com)



+82 010 6507 9303

### #TECHNOLOGIES

#### .languages

Javascript ES6/7

RUBY

#### .front-end

JQuery

CSS-3

HTML-5/ XHTML

SASS

Bootstrap

#### .back-end

Node.JS

PostgreSQL

MySQL

#### .frameworks

REACT.JS

EXPRESS.JS

Ruby on Rails

#### .source-control

Git

#### .ui-ux

Wireframing

Prototyping

Adobe Suite

### #LANGUAGES



### #EDUCATION

2017-2018

International Development Scholar  
Korea University | Korea

2017

Web Development  
General Assembly | NYC

2015-2016

Master in Arts, Communications  
Focus in Public relations and Online Marketing  
New York Institute of Technology | NYC

2010-2013

Bachelor of Marketing and International  
Business  
Focus in Market research and Finance  
UNITEC | Honduras