BIANCA AVILA
FULL-STACK DEVELOPER

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A fast learner eager to embrace new technologies to expand abilities as a web developer to inspire change through clean design, code, and intuitive experiences.

PROJECTS

Apetit
Full-Stack React.js application featuring CRUD user interface with authentication.The web app premise is to suggest most voted restaurants nearby to the user's location.
Technologies used: Java Script | JQuery | Postgresql | Node.js | Express.js.| React.js

Wanderer
RESTful traveling app that integrates a flexible CRUD interphase to provide relevant information regarding travel destinations.
Technologies used: Java Script | JQuery | Postgresql | Node.js | Express.js.

Barkbook
Facebook for dogs. A dinamic web app built upon a friendship backend model and full CRUD for user functionality
Technologies used: Ruby on Rails

WORK EXPERIENCE

08/2017 - CURRENT
Web Development
Freelancer| biancavila.com

05/2017 - 08/2017
Immersive Web Development
General Assembly| /generalassemb.ly | NYC
-Developed full-stack web applications with technologies such as HTML, CSS, JavaScript, jQuery, Node.js, AJAX PostgreSQL, Ruby on Rails, and React.
-Collaborated within teams using an agile development workflow and collaborative practice of Git

10/2015 - 06/2017
Communications Manager
Habitat Pro Association(NGO) | habitatpro.org | NYC
-Designed and executed social media strategies to increase organic growth
-Crafted clear and concise graphic content and press materials to inspire action
-Managed relationships with indigenous representatives to encourage long-term commitment at United Nations events

04/2016 - 06/2017
Social Media Strategist
Techo US| techo.org | NYC
-Curated and manage content to intuitively guarantee community engagement and brand consistency

09/2016 - 01/2017
Public Relations Intern
Global Imagine Communications| imagine-team.com | NYC
-Prepared monthly reports, press clippings
-Drafted and edited press materials including pitch letters and press relases
-Created and planned high-volume of posting resulting in an exponential increase in clients' engagement (Broadway Inbound, Clearwater, Uncharted Africa)

01/2016-04/2016
Marketing and Public Relations Intern
Phil & Co ┃ NYC
-Identified target publications and organized datebases on Cision
-Built PR templates and pitched articles for Intrude by Amanda Parer, Momath, Goya Discovery

LANGUAGES

SPANISH Native

ENGLISH Proficient

KOREAN Basic

TECHNOLOGIES

JAVASCRIPT

RUBY

NODE.JS

EXPRESS.JS

RAILS

POSTGRESQL

MYSQL

REACT.JS

JQUERY

HTML-5

CSS-3

DESIGN SKILLS

MS OFFICE
DREAMWEAVER
PHOTOSHOP
INDESIGN
ILLUSTRATOR
PREMIER
AFTER EFFECTS

EDUCATION

2015-2016
Master in Arts, Communications
Focus in Public relations and Online Marketing
New York Institute of Technology | NYC
Event Management, Digital Marketing, Crisis Communications, Production, Research

2010-2013
Bachelor of Marketing and International Business
Focus in Market research and Finance
The Central American Technological university | Honduras

2012
Exchange Study
Universidad Andres Bello | Chile