

# BIANCA AVILA

## FULL-STACK DEVELOPER



biancavila.com



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### #PROJECTS

#### APETIT

Full-Stack React application featuring full CRUD user interface with authentication and interaction with PostgreSQL database. The web app premise is to suggest most voted restaurants nearby to the user's location.

**Environment:** Java Script | JQuery | Postgresql | Node.js | Express.js | React.js

#### WANDERER

Gathered JSON responses from multiple APIs, parsed data and rendered it on the UI layer that integrates a flexible CRUD interphase.

**Environment:** Java Script | JQuery | Postgresql | Node.js | Express.js.

#### BARKBOOK

A dynamic web app built upon a friendship backend model and full CRUD for user functionality.

**Environment:** Ruby on Rails

### #EXPERIENCE

#### 08/2017 - CURRENT

##### Web Development

Freelancer | biancavila.com

- Leverage CSS grid and flexbox to create cross-browser responsive landing pages while applying media queries when needed.
- Conceptualize and execute original designs of newsletters using HTML, CSS, Bootstrap, and JavaScript.

#### 05/2017 - 08/2017

##### Immersive Web Development

General Assembly | /generalassembly | NYC

- Developed full-stack web applications from the ground up utilizing JavaScript, Ruby and various frameworks.
- Collaborated within teams using an agile development workflow and collaborative practice of Git along with cloud services as Heroku.
- Implemented back-end web development using Node.js, Express.js, and Rails to create applications with CRUD functionality.

#### 10/2015 - 06/2017

##### Communications Manager

Habitat Pro Association(NGO) | habitatpro.org | NYC

- Designed brand identity and website's UI by collaborating closely with designers and web developers to improve SEO practices.
- Created and executed social media strategies that resulted in a significant organic growth and donations.
- Oversaw grant developers proposals, content, and performance.
- Developed and strengthen relationships with indigenous representatives to encourage long-term commitment and participation at United Nations events.

#### 03/2017 - 06/2017

##### Social Media Strategist

Techo US | techu.org | NYC

- Curated and managed content through Hootsuite to guarantee community engagement and brand consistency across social media resulting in a 10% engagement.

#### 09/2016 - 01/2017

##### Public Relations Intern

Global Imagine Communications | imagine-team.com | NYC

### #TECHNOLOGIES

#### .languages

JavaScript- ES6

RUBY

#### .front-end

JQuery

Bootstrap

HTML-5/ XHTML

SASS

CSS-3

#### .back-end

Node.JS

MySQL

PostgreSQL

#### .frameworks

REACT.JS

Ruby on Rails

EXPRESS.JS

#### .source-control

Git

#### .ui-ux

Wireframing

Adobe Suite

Prototyping

### #LANGUAGES



### #EDUCATION

#### KOREA UNIVERSITY

International Development Scholar  
2017-2018

#### GENERAL ASSEMBLY

Web Development  
Graduated Sept 2017

#### NEW YORK INSTITUTE OF TECHNOLOGY

Master in Arts, Communications  
2015-2016

#### UNITEC

Bachelor's in Marketing and  
International Business  
2010-2013