

2-mode network projections

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Two-mode networks

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Outer product decomposition

Fractional approach

Inner product

Additional options

References

#### On projections of two-mode networks

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**NET 2022** 

on Zoom, May 23-25, 2022



#### Outline

2-mode network projections

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Two-mode

Projection

Outer produc

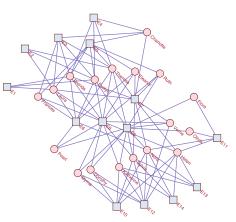
Fractiona

Inner produc

Additional options

References

- 1 Two-mode networks
- 2 Projections
- 3 Outer product decomposition
- 4 Fractional approach
- 5 Inner product
- 6 Additional options
- 7 References



Vladimir Batagelj: vladimir.batagelj@fmf.uni-lj.si Current version of slides (May 23, 2022 at 04:07): slides PDF

https://github.com/bavla/NormNet/tree/main/docs



#### Two-mode networks

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Two-mode

networks

Projection

Outer product decompositio

Fractiona approach

Inner produc

Additional options

References

A simple directed *two-mode* (affiliation) network  $\mathcal{UV} = ((U, V), L, w)$  links the set of *nodes* U (primary mode) to the set of nodes V (secondary mode) with the arcs from the set of *links* L. The mapping  $w: L \to W$  assigns to each arc (u, v) its *weight*  $w(u, v) \in W$ . The network  $\mathcal{UV}$  can be represented with the corresponding matrix  $\mathbf{UV} = [UV[u, V]]_{u \in U} [UV \in V]$ 

Names of Participants of Group I	CODE NUMBERS AND DATES OF SOCIAL EVENTS REPORTED IN Old City Herald													
	(1) 6/27	(2) 3/2	4/12	(4) 9/26	(S) 2/25	(6) 5/19	3/15	(8) 9/16	(9) 4/8	(10) 6/10	끯	(12) 4/7	(13) 11/21	(14 8/:
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2. Miss Laura Mandeville	×	×	×		ĺΧ	×	×.	×						
3. Miss Theresa Anderson		×	×	×	×	×	×	×						
4. Miss Brenda Rogers	×		×	×	×	×	×	×						
5. Miss Charlotte McDowd				X	×		×							
6. Miss Frances Anderson						×		×						
7. Miss Eleanor Nye						×	×	×						
8. Miss Pearl Oglethorpe						×		×						
9. Miss Ruth DeSand							×	×	×					
D. Miss Verne Sanderson								×	×					١
1. Miss Myra Liddell									×			×	l-::-	ŀ:
2. Miss Katherine Rogers								×	X	×		l X	l X	١×
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7. Mrs. Olivia Carleton			٠٠٠٠		l	l	l	ı ^ '	ΙŞ					
8. Mrs. Flora Price										l	ΙÕ	l	l	١٠.

Davis: Southern women, 1941 [7]



#### Two-mode networks data

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Additional

Many two-mode networks are binary – the weight w has a constant value 1.

In general, the weight can be measured in different measurement scales

A signed two-mode network is described by an affiliation matrix **UV** with rows corresponding to <u>respondents</u>/actors U (primary mode) and columns corresponding to different *cases*/choices V (secondary mode).

The matrix entry UV[u, v] contains the decision/opinion of the respondent u about the case v and can take one of the values: p(Yes, Positive, Support), n (No, Negative, Oppose), a (Ambivalent, No opinion), r (Not valid), and z (NA, Not available, Absent). Examples: Bradley Robinson US Senate Voting Records for 1990-2016 / Sessions 101-114, German bundestag, Parlameter, Votes of French deputies (XVth legislature).



#### ... Two-mode networks data

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Two-mode

networks

Outer produc

decomposition

approach

Inner produc

Additional options

References

Two-mode networks with weights measured on a ratio scale. Shooping on customers  $\times$  (types of) articles, weight is the money spent in a month.

Two-mode networks with weights measured on an interval scale.

Two-mode networks with weights measured on an ordinal scale. World City Networks.

Two-mode networks with weights measured on a nominal scale. Travels on persons  $\times$  countries, visited  $\in$  { tourist, sport, culture, education, science, business, diplomatic,  $\dots$  }

Bavla/Two-mode datasets



#### Two-mode network matrix

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decomposition

Fractiona approach

Inner produc

Additional options

References

The network matrix of a two-mode network  $\mathcal{UV}$  is defined as

$$UV[u, v] = \begin{cases} w(u, v) & (u, v) \in L \\ \Box & \text{otherwise} \end{cases}$$

We represent number 0 with two symbols, 0 (weight 0) and  $\square$  (no link) where  $\square = 0$  with rules  $\square + a = a$  and  $\square \cdot a = \square$ .

The set  $N_{UV}(u)$  of (out-)neighbors (successors) of the node  $u \in U$ 

$$N_{UV}(u) = \{ v \in V : (u, v) \in L \}$$

and the set N(v) of *in-neighbors* (predecessors) of the node  $v \in V$ 

$$N_{UV}(v) = \{u \in U : (u, v) \in L\}$$

In the following, we will often, when it is obvious from the context, omit the subscript. For example,  $N_{UV}(u) = N(u)$ .



#### Some notions

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networks Projections

Outer produc

Fractional approach

Inner product

Additional options

References

The function  $\delta$  : {false, true}  $\rightarrow$  {0,1} is determined by  $\delta$ (false) = 0 and  $\delta$ (true) = 1. We will also use some additional functions:

out/in-degree

$$\operatorname{od}_{UV}(u) = \sum_{v \in V} \delta((u, v) \in L) = |N(u)| \text{ and}$$

$$\operatorname{id}_{UV}(v) = \sum_{u \in U} \delta((u, v) \in L) = |N(v)|$$

weighted out/in-degree (row/column sums)

$$\operatorname{wod}_{UV}(u) = \sum_{v \in V} UV[u, v], \quad \operatorname{wid}_{UV}(v) = \sum_{u \in U} UV[u, v] \text{ and } \operatorname{wod}_{UV}(u/t) = \sum_{v \in N(u) \cap N(t)} UV[u, v].$$

It holds  $N(u) \cap N(t) \neq \emptyset \Rightarrow \operatorname{wod}_{UV}(u/t) \neq \square$ .

We denote  $U_{[d]} = \{u \in U : \text{od}(u) \ge d\}$  and  $\mathcal{UV}_{[d]} = ((U_{[d]}, V), L(U_{[d]}), w|U_{[d]})$ .

$$\hat{U} = \{u \in U : \mathsf{wod}(u) \neq 0\}$$

The *total weight* of links in the network  $\mathcal{N} = (V, L, w)$ 

$$T(\mathbf{N}) = \sum_{(u,v) \in L} w(u,v) = \sum_{u,v} N[u,v] = \sum_{u} wod_N(u) = \sum_{v} wid_N(v)$$



## **Approaches**

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Two-mode

networks Projection

Outer product

Fractiona approach

Inner produc

Additional options

References

There are three main approaches to the analysis of two-mode networks:

- 1 treat the two-mode network as an ordinary one-mode network (degrees, components, etc.) considering a bipartition to sets U and V.
- 2 apply special methods developed for the analysis of two-mode networks (two-mode hubs and authorities, two-mode cores, 4-ring weights, blockmodeling, etc.).
- 3 transform (project) the two-mode network to a corresponding one-mode (weighted) network and use the usual methods (link cuts, cores, islands, skeletons, clustering, etc.) to analyze it.

In this paper, we will discuss the last option.



# **Projections**

2-mode network projections

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UV = ((U, V), L, w) – two-mode network with a network matrix UV

Two-mode

 $p: \mathbf{UV} \to \mathbf{VV}$  projection,  $\mathbf{VV} = [p(v,z)]$ ; and

Projections

VV the corresponding (ordinary, one-mode) network

1 undirected projection: p(v,z) = p(z,v), resemblance

• similarity: 
$$p(v,z) \leq \min(p(v,v),p(z,z))$$

Additional

• dissimilarity: 
$$p(v,z) \ge \max(p(v,v),p(z,z))$$

2 directed projection: 
$$\exists v, z : p(v, z) \neq p(z, v)$$
 ([5], [9])



### Multiplication of networks

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Projections

Additional

The product  $C = A \cdot B$  of two compatible matrices  $A_{I \times K}$  and  $B_{K \times J}$ is defined in the standard way

$$C[i,j] = \sum_{k \in K} A[i,k] \cdot B[k,j]$$

(it can be extended to semirings !!!)

The product of two compatible networks  $\mathcal{N}_A = ((I, K), L_A, a)$  and  $\mathcal{N}_B = ((K, J), L_B, b)$  is the network  $\mathcal{N}_C = ((I, J), L_C, c)$  where  $L_C = \{(i,j) : c[i,j] \neq \square\}$  and the weight c is determined by the matrix **C**, c(i,j) = C[i,j].



#### Multiplication of networks

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#### Projections

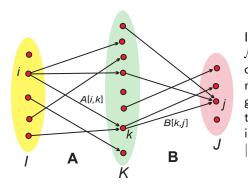
Outer product decomposition

Fractiona approach

Inner produc

Additional options

References



In binary networks  $\mathcal{N}_A$  and  $\mathcal{N}_B$ , the value of C[i,j] of  $\mathbf{C} = \mathbf{A} \cdot \mathbf{B}$  counts the number of ways we can go from the node  $i \in I$  to the node  $j \in J$  passing through K,  $C[i,j] = |N_A(i) \cap N_B(j)|$ .

$$C[i,j] = \sum_{k \in N_A(i) \cap N_B(j)} A[i,k] \cdot B[k,j]$$



#### Standard projections

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Two-mode

Projections

decomposition

approach

Inner produc

Additional options

References

A standard approach to the analysis of a two-mode network  $\mathcal{UV}$  is to transform it into the corresponding one-mode networks determined by:

row projection to 
$$U$$
:  $UU = row(UV) = UV \cdot UV^T$ , or column projection to  $V$ :  $VV = col(UV) = UV^T \cdot UV$ 

and analyze the obtained weighted network.

$$col(\mathbf{UV}) = \mathbf{UV}^T \cdot \mathbf{UV} = \mathbf{UV}^T \cdot (\mathbf{UV}^T)^T = row(\mathbf{UV}^T)$$

$$row(\mathbf{UV}) = col(\mathbf{UV}^T)$$

We will limit our discussion to column projections.



### Binary projection of an authorship network

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To support our intuition, let us take an authorship network matrix Two-mode

**WA** linking a work  $w \in W$  to its authors from A.

Its column projection  $Co = col(WA) = WA^T \cdot WA$  has entries

 $Co[a,b] = |N(a) \cap N(b)| = Co[b,a] = \#$  of works that authors a and b co-authored

**Co** is a *co-appearance* / co-authorship matrix.

 $Co[a, a] = |N(a)| = \deg(a) = \#$  of works (co-)authored by the author a.

Additional



# Example: SNA18[10] /edge cut at level 15

**WA**: |W| = 70792, |A| = 93011

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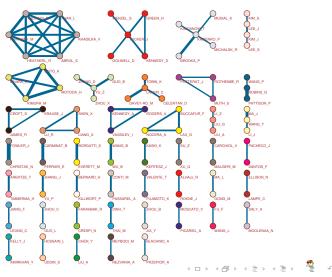
decomposition

Fractiona approach

Inner produc

Additional options

References





# Cores of orders 20–47 in **Co**(SN5)

|W| = 193376, |C| = 7950, |A| = 75930, |J| = 14651, |K| = 29267

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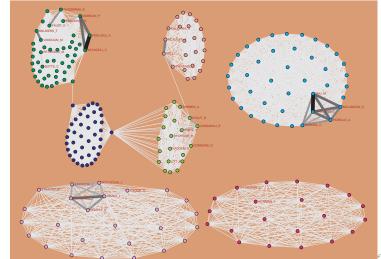
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#### Projections

approach

Additional



Network SN5 (2008): for "social network\*" + most frequent references + around 100 social networkers;



# $p_S$ -core at level 20 of **Co**(SN5)

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#### Projections

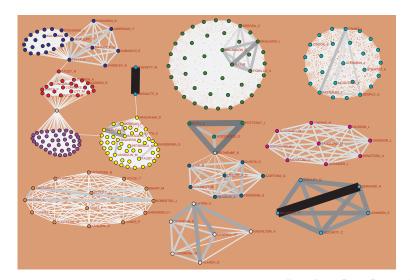
Outer product decomposition

Fractiona approach

Inner produc

Additional

References





# Outer product decomposition

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Two-mode

Destruction

.

Outer product decomposition

Fractiona approach

Inner product

Additiona options

Referenc

For vectors  $x = [x_1, x_2, ..., x_n]$  and  $y = [y_1, y_2, ..., y_m]$  their *outer product*  $x \circ y$  is defined as a matrix

$$x \circ y = [x_i \cdot y_j]_{n \times m}$$

then we can express the product  ${\bf C}$  of two compatible matrices  ${\bf A}$  and  ${\bf B}$  as the *outer product decomposition* 

$$\mathbf{C} = \mathbf{A} \cdot \mathbf{B} = \sum_{k} \mathbf{H}_{k}$$
 where  $\mathbf{H}_{k} = \mathbf{A}[\cdot, k] \circ \mathbf{B}[k, \cdot],$ 

 $\mathbf{A}[\cdot, k]$  is the k-th column of matrix  $\mathbf{A}$ , and  $\mathbf{B}[k, \cdot]$  is the k-th row of matrix  $\mathbf{B}$ .

On the basis of outer product decomposition we have

$$T(\mathbf{C}) = T(\sum_{k} \mathbf{H}_{k}) = \sum_{k} T(\mathbf{H}_{k}) \text{ and } T(\mathbf{H}_{k}) = \text{wid}_{A}(k) \cdot \text{wod}_{B}(k)$$



## Structure of projection

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Two-mode

Outer product

decomposition

Additional

Therefore for **Co** we have  $\mathbf{H}_{w} = \mathbf{K}_{N(w)}$  and

$$T(\mathbf{Co}) = \sum_{w \in W} \deg(w)^2$$

In words

- 1 a derived network is a sum of complete subgraphs;
- the contribution of a node  $w \in W$  to the total T is  $deg(w)^2$ .

This means that the nodes with a large degree in W are over-represented in the projection.

A real-life network WA can contain nodes  $w \in W$  of degree 0 (works with no author) and 1 (single author works). Works with no author do not contribute to the matrix **Co**. Single author works contribute only to the author's diagonal entry in the matrix **Co**.



# Fractional approach / "stochastic" normalization

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Two-mode networks

Projection

Outer product decomposition

## Fractional approach

Inner produc

Additional options

References

$$n(\mathbf{UV}) = [n(UV)[u,v]]$$

$$n(UV)[u,v] = egin{cases} rac{UV[u,v]}{\operatorname{wod}_{UV}(u)} & u \in \hat{U} \\ 0 & u 
otin \hat{U} \end{cases}$$

$$T(n(\mathbf{UV})) = \sum_{u \in U} \operatorname{wod}_{n(UV)}(u) = \sum_{u \in \hat{U}} 1 = |\hat{U}|$$

Interpretation: probabilistic co-linkage.

Fractional co-appearance: 
$$\mathbf{Cn} = n(\mathbf{UV})^T \cdot n(\mathbf{UV}),$$

$$Cn[v,z] = \sum_{u \in \hat{U}} \frac{UV[u,v] \cdot UV[u,z]}{\text{wod}(u)^2}$$

$$Cn[v,z] = Cn[z,v], \quad T(u) = T(\mathbf{H}_u) = \operatorname{wod}_{n(UV)}(u)^2$$

$$\mathcal{T}(\mathsf{Cn}) = \sum_{u \in U} \mathsf{wod}_{n(UV)}(u)^2 = \sum_{u \in \hat{U}} 1 = |\hat{U}|$$



#### Newman's normalization

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Two-mode networks

Projection

Outer produc

Fractional approach

Inner product

Additional options

References

Mark Newman proposed an alternative normalization that considers only co-authorship between different authors – single-author works and self co-authorship are excluded.

The *Newman's normalized* 2-mode network n'(WA) has weights

$$n'(\mathit{WA})[w,a] = egin{cases} rac{\mathit{WA}[w,a]}{\deg(w)-1} & w \in \mathit{W}_{[2]} \\ 0 & ext{otherwise} \end{cases}$$

Newman's projection  $Cn' = n(WA)^T \cdot n'(WA)$ .

Network: symmetrize with sum and remove loops.



#### Example: SNA18[10] /selected Newman islands 10-30

|W| = 70792, |A| = 93011

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Two-mode networks

Projection

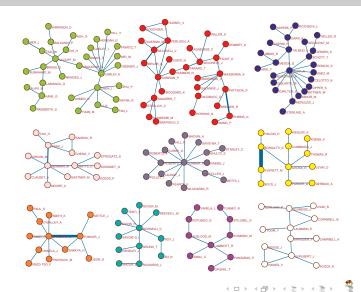
Outer product decomposition

Fractional approach

Inner produc

Additional options

References





# Total weight preserving normalization

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Two-mode networks

Projection

decomposition

# Fractional approach

Inner product

Additional options

References

$$s(UV)[u,v] = \begin{cases} \frac{UV[u,v]}{\sqrt{\mathsf{wod}_{UV}(u)}} & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

$$\mathsf{wod}_{n(UV)}(u) = \begin{cases} 1 & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}, \quad \mathsf{wod}_{s(UV)}(u) = \begin{cases} \sqrt{\mathsf{wod}_{UV}(u)} & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

Total weight preserving projection:  $Cs = s(UV)^T \cdot s(UV)$ 

$$Cs[v,z] = \sum_{u \in \hat{U}} \frac{UV[u,v] \cdot UV[u,z]}{\text{wod}(u)}$$

$$Cs[v,z] = Cs[z,v], T(u) = \operatorname{wod}_{s(UV)}(u)^2 = \operatorname{wod}_{UV}(u)$$

$$T(\mathbf{Cs}) = \sum_{u \in U} \operatorname{wod}_{s(UV)}(u)^2 = \sum_{u \in \hat{U}} \operatorname{wod}_{UV}(u) = T(\mathbf{UV})$$



# Embedding primary node values

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Two-mode networks

Projection

decomposition

# Fractional approach

Inner product

Additional options

References

Node values  $c:U\to\mathbb{R}^+_0$  – impact factor, number of citations,. . .

$$x(UV)[u,v] = \begin{cases} \frac{\sqrt{c(u)}}{\operatorname{wod}_{UV}(u)} UV[u,v] & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

$$\operatorname{wod}_{x(UV)}(u) = \begin{cases} \sqrt{c(u)} & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

Embedded primary node values:  $\mathbf{C}\mathbf{x} = x(\mathbf{U}\mathbf{V})^T \cdot x(\mathbf{U}\mathbf{V})$ 

$$Cx[v,z] = \sum_{z \in \Omega} \frac{c(u)}{\operatorname{wod}(u)^2} UV[u,v] \cdot UV[u,z], \quad Cx[v,z] = Cx[z,v]$$

$$T(u) = \sum_{v \in V} \sum_{z \in V} Cx[v, z] = \frac{c(u)}{\operatorname{wod}(u)^2} \sum_{v \in V} UV[u, v] \cdot \sum_{z \in V} UV[u, z] = c(u)$$

$$T(\mathbf{C}\mathbf{x}) = \sum_{u \in U} \operatorname{wod}_{x(UV)}(u)^{2} = \sum_{c \in C} c(u)$$



# Binarization and left and right (fractional) contribution

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Two-mode

Fractional approach

Additional

Binarization:  $b(\mathbf{UV})$ :  $b(UV)[u, v] = \delta(UV[u, v] \neq \Box)$ Left contribution:  $L(UV) = UV \cdot b(UV)^T$ 

$$L(UV)[u,t] = \sum_{v \in V} UV[u,v] \cdot b(UV)[t,v] = \operatorname{wod}_{UV}(u/t)$$

Left fractional contribution:  $\ell(\mathbf{UV}) = n(\mathbf{UV}) \cdot b(\mathbf{UV})^T$ 

$$\ell(\mathit{UV})[\mathit{u},\mathit{t}] = \frac{1}{\mathsf{wod}_{\mathit{UV}}(\mathit{u})} \sum_{\mathit{v} \in \mathit{V}} \mathit{UV}[\mathit{u},\mathit{v}] \cdot \mathit{b}(\mathit{UV})[\mathit{t},\mathit{v}] = \frac{\mathsf{wod}_{\mathit{UV}}(\mathit{u}/\mathit{t})}{\mathsf{wod}_{\mathit{UV}}(\mathit{u})} \leq 1$$

Right fractional contribution:  $r(UV) = b(UV) \cdot n(UV)^T$ 

$$r(UV)[u,t] = \frac{1}{\mathsf{wod}_{UV}(t)} \sum_{v \in V} b(UV)[u,v] \cdot UV[t,v] = \frac{\mathsf{wod}_{UV}(t/u)}{\mathsf{wod}_{UV}(t)}$$

$$r(UV)[u,t] = \ell(UV)[t,u]$$



#### Mean value similarities

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Two-mode networks

Projection

Outer product decomposition

### Fractional approach

Inner produc

Additional options

References

$$VV_X[u,t] = meanX(\ell(UV)[u,t], r(UV)[u,t])$$
$$= meanX(\ell(UV)[u,t], \ell(UV)[t,u])$$

$$\begin{array}{l} VV_A[u,t] = \frac{1}{2}(\ell(UV)[u,t] + \ell(UV)[t,u]) - \text{arithmetic mean} \\ VV_m[u,t] = \min(\ell(UV)[u,t],\ell(UV)[t,u]) - \min \\ VV_M[u,t] = \max(\ell(UV)[u,t],\ell(UV)[t,u]) - \max \\ VV_G[u,t] = \sqrt{\ell(UV)[u,t]} \cdot \ell(UV)[t,u] - \text{geometric, Salton} \\ VV_H[u,t] = 2(\ell(UV)[u,t]^{-1} + \ell(UV)[t,u]^{-1})^{-1} - \text{harmonic, Dice} \\ VV_J[u,t] = (\ell(UV)[u,t]^{-1} + \ell(UV)[t,u]^{-1} - 1)^{-1} - \text{Jaccard} \\ \end{array}$$

Note:  $\ell(\mathbf{UV})$  can be computed from  $L(\mathbf{UV})$  $L(UV)[u, u] = \operatorname{wod}_{UV}(u/u) = \operatorname{wod}_{UV}(u)$ .

It holds: 
$$VV_X[u, t] = VV_X[t, u]$$
,  $VV_X[u, t] \in [0, 1]$  and  $VV_J[u, t] \le VV_m[u, t] \le VV_H[u, t] \le VV_G[u, t] \le VV_A[u, t] \le VV_M[u, t]$ .



### Inner product

2-mode network projections

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Two-mode networks

Projection

Outer product decomposition

Fractiona approach

Inner product

Additional options

References

The *inner product* of vectors  $x, y \in \mathbb{R}^n$  is defined as

$$\langle x, y \rangle = \sum_{i=1}^{n} x_i \cdot y_i$$

Using the inner product we can write  $C[i,j] = \langle A^T[i,\cdot], B[\cdot,j] \rangle$ .

The following four properties hold for all  $x, y, z \in \mathbb{R}^n$  and  $\alpha \in \mathbb{R}$ :

- 1  $\langle x, x \rangle \ge 0$  and  $\langle x, x \rangle = 0$  if and only if x = 0,
- 2  $\langle x, y + z \rangle = \langle x, y \rangle + \langle x, z \rangle$ ,
- 3  $\langle x, \alpha y \rangle = \alpha \langle x, y \rangle$ ,
- $4 \ \langle x, y \rangle = \langle y, x \rangle.$

An inner product  $\langle .,. \rangle$  induces the *norm* of x

$$||x|| = \sqrt{\langle x, x \rangle}$$



#### Inner product and measurement scales

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Two-mode networks

Projection

Outer produc

decomposition

approach

#### Inner product

Additional options

References

- 1 binary  $x, y \in \{0, 1\}^n$ :  $\langle x, y \rangle = |X \cap Y|$ , where  $X = \{i : x_i = 1\}$
- 2 integer  $x, y \in \mathbb{N}^n$ : number of paths basic rules of combinatorics
- 3 positive or nonnegative real numbers similarity measure  $x \le y \Rightarrow \langle x, z \rangle \le \langle y, z \rangle$
- 4 positive and negative real numbers similarity measure
- 5 finite ordinal set W, ord :  $W \to 1..|W|$ ,  $UV[u, v] = \operatorname{ord}(w(u, v))$  for  $(u, v) \in L$
- 6 finite nominal set W,  $\langle x, y \rangle = \sum_{i=1}^{n} \delta(x_i = y_i)$



# Some inner product inequalities

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Outer product decomposition

Fractiona approach

Inner product

Additional options

References

Cauchy-Schwarz inequality

$$|\langle x, y \rangle| \le ||x|| \cdot ||y||$$

Salton index, cosine

$$S(x,y) = \frac{\langle x,y \rangle}{\|x\| \cdot \|y\|} \in [-1,1]$$

incr(x) = vector of elements of vector x ordered in increasing order decr(x) = vector of elements of vector x ordered in decreasing order

$$m(x,y) = \langle \mathsf{incr}(x), \mathsf{decr}(y) \rangle \leq \langle x,y \rangle \leq \langle \mathsf{incr}(x), \mathsf{incr}(y) \rangle = M(x,y)$$

$$N(x,y) = \frac{\langle x,y \rangle - m(x,y)}{M(x,y) - m(x,y)} \in [0,1]$$

$$N(x,x) = 1$$
,  $N(x,0) = 1$ ,  $N(x,y) = N(y,x)$ ,  $N(\alpha x, y) = N(x,y)$ ,

$$\alpha > 0$$
,  $N(e, x) = 1$ 



# Salton and ordering

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decomposition

Fractiona approach

Inner product

Additiona options

References

From the column projection matrix  $\mathbf{VV} = \operatorname{col}(\mathbf{VV})$  we can compute the corresponding Salton similarity matrix  $S(\mathbf{UV})$ 

$$S(\mathbf{UV})[v,z] = \frac{VV[v,z]}{\sqrt{VV[v,v] \cdot VV[z,z]}}$$

For computing the ordering similarity matrix  $N(\mathbf{UV})$  we additionally need matrices  $m(\mathbf{UV})$  and  $M(\mathbf{UV})$ 

$$m(\mathbf{UV})[v,z] = m(UV[\cdot,v],UV[\cdot,z])$$

$$M(\mathbf{UV})[v,z] = M(UV[\cdot,v],UV[\cdot,z])$$

Then

$$N(\mathbf{UV})[v,z] = \frac{VV[v,z] - m(UV)[v,z]}{M(UV)[v,z] - m(UV)[v,z]}$$



## (Dis)similarity based projections

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decomposition

Fractiona approach

Inner produc

Additional options

References

$$VV[v,z] = r(UV[\cdot,v],UV[\cdot,z])$$

where r is a selected resemblance ((dis)similarity) measure compatible with the weight measurement scale [8]. Often the matrix UV is first normalized in an appropriate way.



### Asymmetric projections

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decomposition

Fractiona approach

Inner product

Additional options

References

The column projection matrix **VV** can be further transformed into an asymmetric matrix/network For example [5, 4, p. 94]

$$MinDir[v, z] = \begin{cases} \frac{VV[v, z]}{VV[v, v]} & VV[v, v] \le VV[z, z] \\ \Box & otherwise \end{cases}$$

$$\mathsf{MaxDir}[v,z] = \begin{cases} \frac{VV[v,z]}{VV[z,z]} & VV[v,v] \leq VV[z,z] \\ \square & \textit{otherwise} \end{cases}$$



### MinDir of Slovenian journals 2000

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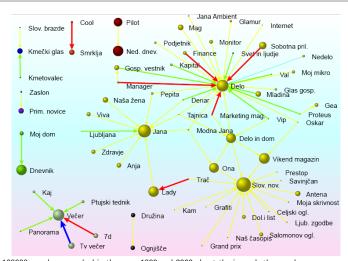
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approach

Inner produc

Additional options

Reference:



Over 100000 people were asked in the years 1999 and 2000 about the journals they read. They mentioned 124 different journals. (source Cati)



#### Acknowledgments

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decomposition

Fractiona approach

Inner produc

Additional options

References

The computational work reported on in this presentation was performed using R and Pajek. The code and data are available at <a href="https://github.com/bavla/NormNet/">https://github.com/bavla/NormNet/</a>

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Two-mode networks

Projection

decompositio

Fractiona approach

Inner produc

Additional options

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Two-mode

Projection

Outer produc

decomposition

approach

Inner product

Additional options

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