

Projections of weighted two-mode networks

V. Batagelj

Two-mode

Projections

Outer produc

Fractional

approach

References

## Projections of weighted two-mode networks

Vladimir Batagelj

IMFM Ljubljana, IAM UP Koper, and NRU HSE Moscow

Applied Statistics 2022

Ljubljana, September 19–21, 2022



#### Outline

Projections of weighted two-mode networks

#### V. Batagelj

Two-mode networks

Projections

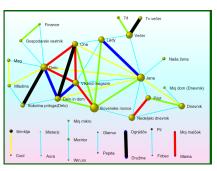
Outer product

decomposition

approach

1 Two-mode networks

- 2 Projections
- 3 Outer product decomposition
- 4 Fractional approach
- 5 References



Vladimir Batagelj: vladimir.batagelj@fmf.uni-lj.si

Current version of slides (September 20, 2022 at 02:21): slides PDF

https://github.com/bavla/NormNet/blob/main/docs/



#### Two-mode networks

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

Projection

Outer product decomposition

Fractional approach

References

In a *two-mode* (affiliation or bipartite) network  $\mathcal{N} = ((U, V), L, w)$  the set of nodes is split into two disjoint sets (*modes*) U and V. Each link  $e \in L$  has one end-node in the set U and the other end-node in the set V. The function  $w : L \to \mathbb{R}$  assigns to each link its weight.

In general, the weight can be measured on different measurement scales (counts, ratio, interval, ordinal, nominal, binary, TQ, etc.).

Names of Participants of Group I	CODE NUMBERS AND DATES OF SOCIAL EVENTS REPORTED IN Old City Herald													
	(1) 6/27	(2) 3/2	(3) 4/12	(4) 9/26	(S) 2/25	(6) 5/19	3/15	(8) 9/16	(9) 4/8	(10) 6/10	끯	(12) 4/7	(13) 11/21	(14 8/3
. Mrs. Evelyn Jefferson	$\overline{\mathbf{x}}$	×	×	$\overline{\mathbf{x}}$	Ι <del>ϫ</del>	$\overline{\mathbf{x}}$		×	$\overline{\mathbf{x}}$		ļ			
P. Miss Laura Mandeville	×	×	x		×	×	×	×						l
, Miss Theresa Anderson		×	x	lχ	×	×	X	X	×	l	l			l
, Miss Brenda Rogers	×		ΙXΙ	Ι×	l x	×	×	X		l				l
. Misa Charlotte McDowd			×	×	×		×					l	l	l
. Miss Frances Anderson			×	<i>.</i> .		×		×				l		
. Miss Eleanor Nye		<i>.</i>		<i>.</i> .	×	×	×	×						
. Miss Pearl Oglethorpe						×		×				l , .		
Miss Ruth DeSand					×		×	×	×			l		
. Miss Verne Sanderson							lχ	×	×			Ι×		
, Miss Myra Liddell					. <i>.</i>		<i>.</i>	Ι×	×	×	<i>.</i> .	×		
. Miss Katherine Rogers					<b>.</b> .			l x l	×	×		×	×	١×
5. Mrs. Sylvia Avondale				<i>.</i> .			X	×	×	l x		×	×	×
Mrs. Nora Fayette									×	Ι×	×	×	X	l ×
Mrs. Helen Lloyd								×		×	×		Ì	
i. Mrs. Dorothy Murchison						<i>.</i>		×	×	l	<i>.</i>			ļ
Mrs. Olivia Carleton											×			١
S. Mrs. Flora Price									×		×		<i>.</i>	ļ



#### Two-mode network matrix and some notions

Projections of weighted two-mode networks

V. Batagelj

#### Two-mode networks

Projection

Outer product

Fractional

Reference

The network matrix  $\mathbf{UV}$  of a two-mode network  $\mathcal{UV}$  is defined as

$$UV[u, v] = \begin{cases} w(u, v) & (u, v) \in L \\ \Box & \text{otherwise} \end{cases}$$

We represent number 0 with two symbols, 0 (weight 0) and  $\square$  (no link) where  $\square = 0$  with rules  $\square + a = a$  and  $\square \cdot a = \square$ .

The function  $\delta: \{ \text{false}, \text{true} \} \to \{0,1\}$  is determined by  $\delta(\text{false}) = 0$  and  $\delta(\text{true}) = 1$ . We will also use some additional functions:

out/in-degree N(u) is the set of neighbors of node u od  $UV(u) = \sum_{v \in V} \delta((u, v) \in L) = |N(u)|$  and  $\mathrm{id}_{UV}(v) = \sum_{u \in U} \delta((u, v) \in L) = |N(v)|$ 

weighted out/in-degree (row/column sums) wod<sub>UV</sub>(u) =  $\sum_{v \in V} UV[u, v]$ , wid<sub>UV</sub>(v) =  $\sum_{u \in U} UV[u, v]$  and wod<sub>UV</sub>(u/t) =  $\sum_{v \in N(u) \cap N(t)} UV[u, v]$ .



#### Some notions

Projections of weighted two-mode networks

V. Batagelj

#### Two-mode networks

Projections

Outer product decomposition

Fractional

Reference

It holds  $N(u) \cap N(t) \neq \emptyset \Rightarrow \operatorname{wod}_{UV}(u/t) \neq \square$ .

We denote  $U_{[d]} = \{u \in U : \operatorname{od}(u) \ge d\}$  and  $\mathcal{UV}_{[d]} = ((U_{[d]}, V), L(U_{[d]}), w | U_{[d]})$ .

 $\hat{U} = \{u \in U : wod(u) \neq 0\}$ 

The *total weight* of links in the network  $\mathcal{N} = (V, L, w)$ 

$$T(\mathbf{N}) = \sum_{(u,v)\in L} w(u,v) = \sum_{u,v} N[u,v] = \sum_{u} wod_N(u) = \sum_{v} wid_N(v)$$



## **Approaches**

Projections of weighted two-mode networks

V. Batagelj

### Two-mode networks

Projections

Outer product decomposition

Fractional

D. C

There are three main approaches to the analysis of two-mode networks:

- treat the two-mode network as an ordinary one-mode network (degrees, components, etc.) considering a bipartition to sets U and V.
- apply special methods developed for the analysis of two-mode networks (two-mode hubs and authorities, two-mode cores, 4-ring weights, blockmodeling, etc.).
- 3 transform (project) the two-mode network to a corresponding one-mode (weighted) network and use the usual methods (link cuts, cores, islands, skeletons, clustering, etc.) to analyze it.

In this talk, we will discuss the last option and limit our attention to numerical and binary scales.



## Projections

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

#### Projections

Outer product decomposition

Fractional

ipproacn

UV = ((U, V), L, w) – two-mode network with a network matrix **UV**.

$$p: \mathbf{UV} \to \mathbf{VV}$$
 projection,  $\mathbf{VV} = [p(v, z)]$ ; and  $\mathcal{VV}$  the corresponding (ordinary, one-mode) network

- 1 undirected projection: p(v,z) = p(z,v), resemblance
  - similarity:  $p(v,z) \leq \min(p(v,v),p(z,z))$
  - dissimilarity:  $p(v, z) \ge \max(p(v, v), p(z, z))$
- 2 directed projection:  $\exists v, z : p(v, z) \neq p(z, v)$  ([2], [11])

Many projections are based on the multiplication of networks.



### Multiplication of networks

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

#### Projections

Outer product

Fractional

Reference

The *product*  $C = A \cdot B$  of two compatible matrices  $A_{I \times K}$  and  $B_{K \times J}$  is defined in the standard way

$$C[i,j] = \sum_{k \in K} A[i,k] \cdot B[k,j]$$

(it can be extended to semirings !!!)

The product of two compatible networks  $\mathcal{N}_A = ((I,K), L_A, a)$  and  $\mathcal{N}_B = ((K,J), L_B, b)$  is the network  $\mathcal{N}_C = ((I,J), L_C, c)$  where  $L_C = \{(i,j) : c[i,j] \neq \Box\}$  and the weight c is determined by the matrix  $\mathbf{C}$ , c(i,j) = C[i,j].



#### Multiplication of networks

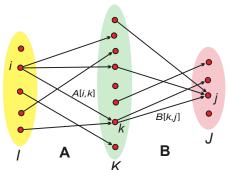
Projections of weighted two-mode networks

#### V. Batagelj

Two-mode

#### Projections

approach



In binary networks  $\mathcal{N}_A$  and  $\mathcal{N}_B$ , the value of C[i,j]of  $C = A \cdot B$  counts the number of ways we can go from the node  $i \in I$ to the node  $j \in J$  passing through K, C[i,j] = $|N_A(i) \cap N_B(j)|$ .

$$C[i,j] = \sum_{k \in N_A(i) \cap N_B(j)} A[i,k] \cdot B[k,j]$$



#### Standard projections

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

#### Projections

Outer product decomposition

Eractional

approach

Reference

A standard approach to the analysis of a two-mode network  $\mathcal{UV}$  is to transform it into the corresponding one-mode networks determined by:

row projection to 
$$U$$
:  $UU = row(UV) = UV \cdot UV^T$ , or column projection to  $V$ :  $VV = col(UV) = UV^T \cdot UV$ 

and analyze the obtained weighted network.

$$col(\mathbf{UV}) = \mathbf{UV}^T \cdot \mathbf{UV} = \mathbf{UV}^T \cdot (\mathbf{UV}^T)^T = row(\mathbf{UV}^T)$$
$$row(\mathbf{UV}) = col(\mathbf{UV}^T)$$

We will limit our discussion to column projections.



## Outer product decomposition

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

Projections

Outer product decomposition

Fractional approach

Reference

For vectors  $x = [x_1, x_2, ..., x_n]$  and  $y = [y_1, y_2, ..., y_m]$  their *outer* product  $x \circ y$  is defined as a matrix

$$x \circ y = [x_i \cdot y_j]_{n \times m}$$

then we can express the product  ${\bf C}$  of two compatible matrices  ${\bf A}$  and  ${\bf B}$  as the *outer product decomposition* 

$$\mathbf{C} = \mathbf{A} \cdot \mathbf{B} = \sum_{k} \mathbf{H}_{k}$$
 where  $\mathbf{H}_{k} = \mathbf{A}[\cdot, k] \circ \mathbf{B}[k, \cdot],$ 

 $\mathbf{A}[\cdot, k]$  is the k-th column of matrix  $\mathbf{A}$ , and  $\mathbf{B}[k, \cdot]$  is the k-th row of matrix  $\mathbf{B}$ .

On the basis of outer product decomposition we have

$$T(\mathbf{C}) = T(\sum_{k} \mathbf{H}_{k}) = \sum_{k} T(\mathbf{H}_{k}) \text{ and } T(\mathbf{H}_{k}) = wid_{A}(k) \cdot wod_{B}(k)$$



#### Structure of projection

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

Projections

Outer product decomposition

Fractional approach

Reference

#### In words

- 1 the product network is a sum of complete subgraphs;
- 2 the contribution of a node  $k \in K$  to the total T is  $T(\mathbf{H}_k)$ .

This means that the nodes with different weighted degrees in K are not equally represented in the projection.

For a column projection  $\mathbf{VV} = \operatorname{col}(\mathbf{UV})$ , a real-life network  $\mathcal{UV}$  can contain nodes  $u \in U$  of degree 0 (in WA, works with no author) and 1 (in WA, single author works). Nodes from U of degree 0 do not contribute to the matrix  $\mathbf{VV}$ , and nodes of degree 1 contribute only to its neighbor's diagonal entry.



## Fractional approach / "stochastic" normalization

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

Projections

Outer product decomposition

Fractional approach

Reference

$$n(\mathbf{UV}) = [n(UV)[u, v]]$$

$$n(UV)[u, v] = \begin{cases} \frac{UV[u, v]}{\text{wod}_{UV}(u)} & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

$$T(n(\mathbf{UV})) = \sum_{u \in \hat{U}} \text{wod}_{n(UV)}(u) = \sum_{u \in \hat{U}} 1 = |\hat{U}|$$

Interpretation: probabilistic co-linkage.

Fractional co-appearance: 
$$\mathbf{Cn} = n(\mathbf{UV})^T \cdot n(\mathbf{UV})$$
,  $Cn[v,z] = \sum_{u \in \hat{U}} \frac{UV[u,v] \cdot UV[u,z]}{\text{wod}(u)^2}$ 
 $Cn[v,z] = Cn[z,v]$ ,  $T(u) = T(\mathbf{H}_u) = \text{wod}_{n(UV)}(u)^2$ 

$$T(\mathbf{Cn}) = \sum_{u \in \hat{U}} \text{wod}_{n(UV)}(u)^2 = \sum_{u \in \hat{U}} 1 = |\hat{U}|$$



## Total weight preserving normalization

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

Projections

Outer product

Fractional approach

References

$$s(UV)[u,v] = \begin{cases} \frac{UV[u,v]}{\sqrt{\operatorname{wod}_{UV}(u)}} & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

$$\operatorname{wod}_{n(UV)}(u) = \begin{cases} 1 & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}, \quad \operatorname{wod}_{s(UV)}(u) = \begin{cases} \sqrt{\operatorname{wod}_{UV}(u)} & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

Total weight preserving projection:  $Cs = s(UV)^T \cdot s(UV)$ 

$$Cs[v,z] = \sum_{u \in \hat{U}} \frac{UV[u,v] \cdot UV[u,z]}{\text{wod}(u)}$$

$$Cs[v,z] = Cs[z,v], T(u) = \operatorname{wod}_{s(UV)}(u)^2 = \operatorname{wod}_{UV}(u)$$

$$T(\mathbf{Cs}) = \sum_{u \in \mathcal{U}} \operatorname{wod}_{s(UV)}(u)^2 = \sum_{u \in \mathcal{U}} \operatorname{wod}_{UV}(u) = T(\mathbf{UV})$$



## Embedding primary node values

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

Projections

Outer product decomposition

Fractional approach

References

Node values  $c:U\to\mathbb{R}^+_0$  – impact factor, number of citations,...

$$x(UV)[u,v] = \begin{cases} \frac{\sqrt{c(u)}}{\operatorname{wod}_{UV}(u)} UV[u,v] & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

$$\operatorname{wod}_{x(UV)}(u) = \begin{cases} \sqrt{c(u)} & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

Embedded primary node values:  $\mathbf{C}\mathbf{x} = x(\mathbf{U}\mathbf{V})^T \cdot x(\mathbf{U}\mathbf{V})$ 

$$Cx[v,z] = \sum_{n} \frac{c(u)}{\operatorname{wod}(u)^2} UV[u,v] \cdot UV[u,z], \quad Cx[v,z] = Cx[z,v]$$

$$T(u) = \sum_{v \in V} \sum_{z \in V} Cx[v, z] = \frac{c(u)}{\operatorname{wod}(u)^2} \sum_{v \in V} UV[u, v] \cdot \sum_{z \in V} UV[u, z] = c(u)$$

$$T(\mathbf{Cx}) = \sum_{u \in U} \operatorname{wod}_{x(UV)}(u)^{2} = \sum_{n} c(u)$$



# Binarization and left and right (fractional) contribution

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

Projection

Outer product decomposition

Fractional approach

References

Binarization: 
$$b(\mathbf{UV})$$
:  $b(UV)[u,v] = \delta(UV[u,v] \neq \Box)$   
Left contribution:  $L(\mathbf{UV}) = \mathbf{UV} \cdot b(\mathbf{UV})^T$ 

$$L(UV)[u,t] = \sum_{v \in V} UV[u,v] \cdot b(UV)[t,v] = \mathsf{wod}_{UV}(u/t)$$

Left fractional contribution:  $\ell(\mathbf{UV}) = n(\mathbf{UV}) \cdot b(\mathbf{UV})^T$ 

$$\ell(UV)[u,t] = \frac{1}{\mathsf{wod}_{UV}(u)} \sum_{v \in V} UV[u,v] \cdot b(UV)[t,v] = \frac{\mathsf{wod}_{UV}(u/t)}{\mathsf{wod}_{UV}(u)} \le 1$$

Right fractional contribution:  $r(UV) = b(UV) \cdot n(UV)^T$ 

$$r(UV)[u,t] = \frac{1}{\mathsf{wod}_{UV}(t)} \sum_{v \in V} b(UV)[u,v] \cdot UV[t,v] = \frac{\mathsf{wod}_{UV}(t/u)}{\mathsf{wod}_{UV}(t)}$$

$$r(UV)[u,t] = \ell(UV)[t,u]$$



#### Mean value similarities

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

Projections

Outer product

Fractional approach

Reference

$$VV_X[u,t] = meanX(\ell(UV)[u,t], r(UV)[u,t])$$
$$= meanX(\ell(UV)[u,t], \ell(UV)[t,u])$$

$$\begin{array}{l} VV_A[u,t] = \frac{1}{2}(\ell(UV)[u,t] + \ell(UV)[t,u]) - \text{arithmetic mean} \\ VV_m[u,t] = \min(\ell(UV)[u,t],\ell(UV)[t,u]) - \min \\ VV_M[u,t] = \max(\ell(UV)[u,t],\ell(UV)[t,u]) - \max \\ VV_G[u,t] = \sqrt{\ell(UV)[u,t] \cdot \ell(UV)[t,u]} - \text{geometric, Salton} \\ VV_H[u,t] = 2(\ell(UV)[u,t]^{-1} + \ell(UV)[t,u]^{-1})^{-1} - \text{harmonic, Dice} \\ VV_J[u,t] = (\ell(UV)[u,t]^{-1} + \ell(UV)[t,u]^{-1} - 1)^{-1} - \text{Jaccard} \\ \end{array}$$

Note:  $\ell(UV)$  can be computed from L(UV) $L(UV)[u, u] = wod_{UV}(u/u) = wod_{UV}(u)$ .

It holds:  $VV_X[u, t] = VV_X[t, u]$ ,  $VV_X[u, t] \in [0, 1]$  and  $VV_J[u, t] \le VV_m[u, t] \le VV_H[u, t] \le VV_G[u, t] \le VV_A[u, t] \le VV_M[u, t]$ .



#### Conclusions

Projections of weighted two-mode networks

V. Batagelj

Two-mod networks

Projections

Outer product

Fractional approach

Reference

- some projections (Salton, Jaccard, etc.) can be approached also considering a projection matrix as a table of the inner products of rows/columns.
- in principle we can base a projection on any resemblance measure between rows/columns (related to our question(s))
- https://github.com/bavla/NormNet/



#### Acknowledgments

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

Projection:

Outer product

Fractional approach

References

This work is supported in part by the Slovenian Research Agency (research program P1-0294 and research projects J1-9187 and J5-2557), and prepared within the framework of the HSE University Basic Research Program.



#### References I

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

Projections

Outer product

Fractional

References

Batagelj, V.: Pajek / Example – Slovenian magazines and journals. Dagstuhl seminar, 2001. WWW

Batagelj, V., Mrvar, A. (2003). Density-based approaches to network analysis; Analysis of Reuter's terror news network. Workshop on Link Analysis for Detecting Complex Behavior (LinkKDD2003), August 27, 2003. PDF

Batagelj, V, Cerinšek, M.: On bibliographic networks. Scientometrics 96 (2013), pages 845–864. Springer

Batagelj, V., Doreian, P., Ferligoj, A., Kejžar, N.: Understanding Large Temporal Networks and Spatial Networks. Wiley 2014.

Batagelj, V.: On fractional approach to the analysis of linked networks. Scientometrics 123 (2020), pages621–633. Springer

Batagelj, V., Maltseva, D.: Temporal bibliographic networks. Journal of Informetrics, 14 (2020) 1, 101006.

Batagelj, V. (2021). Analysis of the Southern women network using the fractional approach. Social Networks 68, 229–236.



#### References II

Projections of weighted two-mode networks

V. Batagelj

Two-mode networks

Projections

Outer product

Fractional

approach
References

Borgatti, S.P., Halgin, D.S. (2014) Analyzing Affiliation Networks. Chapter 28 in The SAGE Handbook of Social Network Analysis. John Scott, Peter J. Carrington (Eds.), Sage.

Davis, A., Gardner, BB., Gardner, MR. (1941) Deep South. University of Chicago Press, Chicago, IL.

Deza, M.M., Deza, E. (2013) Encyclopedia of Distances. Springer.

Jana Krejčí: Multi-Criteria Decision Making with a new Fuzzy Approach; Pairwise Comparison Matrices and their Fuzzy Extension. Springer 2018.

Leydesdorff, L. (2008). On the normalization and visualization of author co-citation data: Salton's Cosine versus the Jaccard index. Journal of the American Society for Information Science and Technology, 59(1), 77-85.

Pajek datasets: Journals / Slovenian magazines and journals 1999 and 2000. WWW