

Projections of weighted two-mode networks

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Example: Eurovision

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Projections of weighted two-mode networks

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Outline

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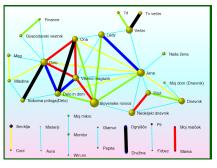
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Current version of slides (October 5, 2022 at 17:39): slides PDF

https://github.com/bavla/NormNet/blob/main/docs/



Two-mode networks

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In a *two-mode* (affiliation or bipartite) network $\mathcal{N} = ((U, V), L, w)$ the set of nodes is split into two disjoint sets (*modes*) U and V. Each link $e \in L$ has one end-node in the set U and the other end-node in the set V. The function $w : L \to \mathbb{R}$ assigns to each link its weight.

In general, the weight can be measured on different measurement scales (counts, ratio, interval, ordinal, nominal, binary, TQ, etc.).

Names of Participants of Group I	CODE NUMBERS AND DATES OF SOCIAL EVENTS REPORTED IN Old City Herald													
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Two-mode network matrix and some notions

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The network matrix **UV** of a two-mode network \mathcal{UV} is defined as

$$UV[u, v] = \begin{cases} w(u, v) & (u, v) \in L \\ \Box & \text{otherwise} \end{cases}$$

We represent number 0 with two symbols, 0 (weight 0) and \square (no link) where $\square = 0$ with rules $\square + a = a$ and $\square \cdot a = \square$.

The function $\delta:\{\text{false},\text{true}\}\to\{0,1\}$ is determined by $\delta(\text{false})=0$ and $\delta(\text{true})=1$. We will also use some additional functions:

out/in-degree N(u) is the set of neighbors of node u od $UV(u) = \sum_{v \in V} \delta((u, v) \in L) = |N(u)|$ and $\mathrm{id}_{UV}(v) = \sum_{u \in U} \delta((u, v) \in L) = |N(v)|$

weighted out/in-degree (row/column sums) wod_{UV}(u) = $\sum_{v \in V} UV[u, v]$, wid_{UV}(v) = $\sum_{u \in U} UV[u, v]$ and wod_{UV}(u/t) = $\sum_{v \in N(u) \cap N(t)} UV[u, v]$.



Some notions

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It holds $N(u) \cap N(t) \neq \emptyset \Rightarrow \operatorname{wod}_{UV}(u/t) \neq \square$.

We denote $U_{[d]} = \{u \in U : \operatorname{od}(u) \ge d\}$ and $\mathcal{UV}_{[d]} = ((U_{[d]}, V), L(U_{[d]}), w|U_{[d]})$.

$$\hat{U} = \{u \in U : wod(u) \neq 0\}$$

The *total weight* of links in the network $\mathcal{N} = (V, L, w)$

$$T(\mathbf{N}) = \sum_{(u,v)\in L} w(u,v) = \sum_{u,v} N[u,v] = \sum_{u} wod_N(u) = \sum_{v} wid_N(v)$$



Approaches

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There are three main approaches to the analysis of two-mode networks:

- treat the two-mode network as an ordinary one-mode network (degrees, components, etc.) considering a bipartition to sets U and V.
- 2 apply special methods developed for the analysis of two-mode networks (two-mode hubs and authorities, two-mode cores, 4-ring weights, blockmodeling, etc.).
- 3 transform (project) the two-mode network to a corresponding one-mode (weighted) network and use the usual methods (link cuts, cores, islands, skeletons, clustering, etc.) to analyze it.

In this talk, we will discuss the last option and limit our attention to numerical and binary scales.



Projections

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UV = ((U, V), L, w) – two-mode network with a network matrix **UV**.

 $p: \mathbf{UV} \to \mathbf{VV}$ projection, $\mathbf{VV} = [p(v, z)]$; and \mathcal{VV} the corresponding (ordinary, one-mode) network

- 1 undirected projection: p(v,z) = p(z,v), resemblance
 - similarity: $p(v,z) \leq \min(p(v,v),p(z,z))$
 - dissimilarity: $p(v, z) \ge \max(p(v, v), p(z, z))$
- 2 directed projection: $\exists v, z : p(v, z) \neq p(z, v)$ ([2], [11])

Many projections are based on the multiplication of networks.



Multiplication of networks

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The *product* $C = A \cdot B$ of two compatible matrices $A_{I \times K}$ and $B_{K \times J}$ is defined in the standard way

$$C[i,j] = \sum_{k \in K} A[i,k] \cdot B[k,j]$$

(it can be extended to semirings !!!)

The product of two compatible networks $\mathcal{N}_A = ((I,K), L_A, a)$ and $\mathcal{N}_B = ((K,J), L_B, b)$ is the network $\mathcal{N}_C = ((I,J), L_C, c)$ where $L_C = \{(i,j) : c[i,j] \neq \Box\}$ and the weight c is determined by the matrix \mathbf{C} , c(i,j) = C[i,j].



Multiplication of networks

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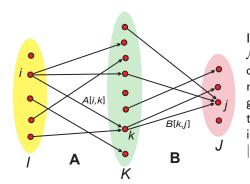
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In binary networks \mathcal{N}_A and \mathcal{N}_B , the value of C[i,j] of $\mathbf{C} = \mathbf{A} \cdot \mathbf{B}$ counts the number of ways we can go from the node $i \in I$ to the node $j \in J$ passing through K, $C[i,j] = |\mathcal{N}_A(i) \cap \mathcal{N}_B(j)|$.

$$C[i,j] = \sum_{k \in N_A(i) \cap N_B(j)} A[i,k] \cdot B[k,j]$$



Standard projections

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A standard approach to the analysis of a two-mode network \mathcal{UV} is to transform it into the corresponding one-mode networks determined by:

row projection to
$$U$$
: $UU = row(UV) = UV \cdot UV^T$, or column projection to V : $VV = col(UV) = UV^T \cdot UV$

and analyze the obtained weighted network.

$$col(\mathbf{UV}) = \mathbf{UV}^T \cdot \mathbf{UV} = \mathbf{UV}^T \cdot (\mathbf{UV}^T)^T = row(\mathbf{UV}^T)$$
$$row(\mathbf{UV}) = col(\mathbf{UV}^T)$$

We will limit our discussion to column projections.



Outer product decomposition

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For vectors $x = [x_1, x_2, ..., x_n]$ and $y = [y_1, y_2, ..., y_m]$ their *outer product* $x \circ y$ is defined as a matrix

$$x \circ y = [x_i \cdot y_j]_{n \times m}$$

then we can express the product ${\bf C}$ of two compatible matrices ${\bf A}$ and ${\bf B}$ as the *outer product decomposition*

$$\mathbf{C} = \mathbf{A} \cdot \mathbf{B} = \sum_{k} \mathbf{H}_{k}$$
 where $\mathbf{H}_{k} = \mathbf{A}[\cdot, k] \circ \mathbf{B}[k, \cdot],$

 $\mathbf{A}[\cdot, k]$ is the k-th column of matrix \mathbf{A} , and $\mathbf{B}[k, \cdot]$ is the k-th row of matrix \mathbf{B} .

On the basis of outer product decomposition we have

$$T(\mathbf{C}) = T(\sum \mathbf{H}_k) = \sum T(\mathbf{H}_k)$$
 and $T(\mathbf{H}_k) = \operatorname{wid}_A(k) \cdot \operatorname{wod}_B(k)$



Structure of projection

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In words

- 1 the product network is a sum of complete subgraphs;
- 2 the contribution of a node $k \in K$ to the total T is $T(\mathbf{H}_k)$.

This means that the nodes with different weighted degrees in K are not equally represented in the projection.

For a column projection $\mathbf{VV} = \operatorname{col}(\mathbf{UV})$, a real-life network \mathcal{UV} can contain nodes $u \in U$ of degree 0 (in WA, works with no author) and 1 (in WA, single author works). Nodes from U of degree 0 do not contribute to the matrix \mathbf{VV} , and nodes of degree 1 contribute only to its neighbor's diagonal entry.



Fractional approach / "stochastic" normalization

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$$n(\mathbf{UV}) = [n(UV)[u, v]]$$

$$n(UV)[u, v] = \begin{cases} \frac{UV[u, v]}{\text{wod}_{UV}(u)} & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

$$(g(\mathbf{IIV})) = \sum_{u \in \mathcal{U}} \operatorname{wod}_{u(u)} (u) = \sum_{u \in \mathcal{U}} 1 = |\mathcal{U}|$$

$$T(n(\mathbf{UV})) = \sum_{u \in U} \operatorname{wod}_{n(UV)}(u) = \sum_{u \in \hat{U}} 1 = |\hat{U}|$$

Interpretation: probabilistic co-linkage.

Fractional co-appearance:
$$Cn = n(UV)^T \cdot n(UV)$$
,

$$Cn[v,z] = \sum_{u \in \hat{U}} \frac{UV[u,v] \cdot UV[u,z]}{\text{wod}(u)^2}$$

$$Cn[v,z] = Cn[z,v], \quad T(u) = T(\mathbf{H}_u) = \operatorname{wod}_{n(UV)}(u)^2$$

$$\mathcal{T}(\mathsf{Cn}) = \sum_{u \in \mathcal{U}} \mathsf{wod}_{n(\mathit{UV})}(u)^2 = \sum_{u \in \hat{\mathcal{U}}} 1 = |\hat{\mathcal{U}}|$$



Total weight preserving normalization

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$$s(UV)[u,v] = \begin{cases} \frac{UV[u,v]}{\sqrt{\text{wod}_{UV}(u)}} & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

$$\text{wod}_{n(UV)}(u) = \begin{cases} 1 & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}, \quad \text{wod}_{s(UV)}(u) = \begin{cases} \sqrt{\text{wod}_{UV}(u)} & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

Total weight preserving projection: $Cs = s(UV)^T \cdot s(UV)$

$$Cs[v,z] = \sum_{u \in \hat{U}} \frac{UV[u,v] \cdot UV[u,z]}{\text{wod}(u)}$$

$$Cs[v,z] = Cs[z,v], T(u) = \operatorname{wod}_{s(UV)}(u)^2 = \operatorname{wod}_{UV}(u)$$

$$T(\mathbf{Cs}) = \sum_{u \in U} \operatorname{wod}_{s(UV)}(u)^2 = \sum_{\hat{\Omega}} \operatorname{wod}_{UV}(u) = T(\mathbf{UV})$$





Embedding primary node values

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Node values $c:U\to\mathbb{R}^+_0$ – impact factor, number of citations,...

$$x(UV)[u,v] = \begin{cases} \frac{\sqrt{c(u)}}{\operatorname{wod}_{UV}(u)} UV[u,v] & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

$$\operatorname{wod}_{x(UV)}(u) = \begin{cases} \sqrt{c(u)} & u \in \hat{U} \\ 0 & u \notin \hat{U} \end{cases}$$

Embedded primary node values: $\mathbf{C}\mathbf{x} = x(\mathbf{U}\mathbf{V})^T \cdot x(\mathbf{U}\mathbf{V})$

$$Cx[v,z] = \sum_{z \in \Omega} \frac{c(u)}{\operatorname{wod}(u)^2} UV[u,v] \cdot UV[u,z], \quad Cx[v,z] = Cx[z,v]$$

$$T(u) = \sum_{v \in V} \sum_{z \in V} Cx[v, z] = \frac{c(u)}{\operatorname{wod}(u)^2} \sum_{v \in V} UV[u, v] \cdot \sum_{z \in V} UV[u, z] = c(u)$$

$$T(\mathbf{Cx}) = \sum_{u \in U} \operatorname{wod}_{x(UV)}(u)^{2} = \sum_{u \in \hat{U}} c(u)$$



Binarization and left and right (fractional) contribution

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Binarization: $b(\mathbf{UV})$: $b(UV)[u,v] = \delta(UV[u,v] \neq \square)$ Left contribution: $L(\mathbf{UV}) = \mathbf{UV} \cdot b(\mathbf{UV})^T$

$$L(UV)[u,t] = \sum_{v \in V} UV[u,v] \cdot b(UV)[t,v] = \operatorname{wod}_{UV}(u/t)$$

Left fractional contribution: $\ell(\mathbf{UV}) = n(\mathbf{UV}) \cdot b(\mathbf{UV})^T$

$$\ell(\mathit{UV})[\mathit{u},\mathit{t}] = \frac{1}{\mathsf{wod}_{\mathit{UV}}(\mathit{u})} \sum_{\mathit{v} \in \mathit{V}} \mathit{UV}[\mathit{u},\mathit{v}] \cdot \mathit{b}(\mathit{UV})[\mathit{t},\mathit{v}] = \frac{\mathsf{wod}_{\mathit{UV}}(\mathit{u}/\mathit{t})}{\mathsf{wod}_{\mathit{UV}}(\mathit{u})} \leq 1$$

Right fractional contribution: $r(UV) = b(UV) \cdot n(UV)^T$

$$r(UV)[u,t] = \frac{1}{\operatorname{wod}_{UV}(t)} \sum_{v \in V} b(UV)[u,v] \cdot UV[t,v] = \frac{\operatorname{wod}_{UV}(t/u)}{\operatorname{wod}_{UV}(t)}$$

$$r(UV)[u,t] = \ell(UV)[t,u]$$



Mean value similarities

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$$UU_X[u,t] = meanX(\ell(UV)[u,t], r(UV)[u,t])$$
$$= meanX(\ell(UV)[u,t], \ell(UV)[t,u])$$

$$\begin{array}{l} UU_A[u,t] = \frac{1}{2}(\ell(UV)[u,t] + \ell(UV)[t,u]) - \text{arithmetic mean} \\ UU_m[u,t] = \min(\ell(UV)[u,t],\ell(UV)[t,u]) - \min \\ UU_M[u,t] = \max(\ell(UV)[u,t],\ell(UV)[t,u]) - \max \\ UU_G[u,t] = \sqrt{\ell(UV)[u,t]} \cdot \ell(UV)[t,u] - \text{geometric, Salton} \\ UU_H[u,t] = 2(\ell(UV)[u,t]^{-1} + \ell(UV)[t,u]^{-1})^{-1} - \text{harmonic, Dice} \\ UU_J[u,t] = (\ell(UV)[u,t]^{-1} + \ell(UV)[t,u]^{-1} - 1)^{-1} - \text{Jaccard} \\ \end{array}$$

Note: $\ell(\mathbf{UV})$ can be computed from $L(\mathbf{UV})$ $L(UV)[u, u] = \operatorname{wod}_{UV}(u/u) = \operatorname{wod}_{UV}(u)$.

It holds: $UU_X[u,t] = UU_X[t,u]$, $UU_X[u,t] \in [0,1]$ and $UU_J[u,t] \le UU_m[u,t] \le UU_H[u,t] \le UU_G[u,t] \le UU_A[u,t] \le UU_M[u,t]$.



Inner product

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The *inner product* of vectors $x, y \in \mathbb{R}^n$ is defined as

$$\langle x, y \rangle = \sum_{i=1}^{n} x_i \cdot y_i$$

Using the inner product we can write $C[i,j] = \langle A^T[i,\cdot], B[\cdot,j] \rangle$.

The following four properties hold for all $x, y, z \in \mathbb{R}^n$ and $\alpha \in \mathbb{R}$:

- 1 $\langle x, x \rangle \ge 0$ and $\langle x, x \rangle = 0$ if and only if x = 0,
- 2 $\langle x, y + z \rangle = \langle x, y \rangle + \langle x, z \rangle$,
- 3 $\langle x, \alpha y \rangle = \alpha \langle x, y \rangle$,
- $4 \ \langle x,y\rangle = \langle y,x\rangle.$

An inner product $\langle .,. \rangle$ induces the *norm* of x

$$||x|| = \sqrt{\langle x, x \rangle}$$



Inner product and measurement scales

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- 1 binary $x, y \in \{0, 1\}^n$: $\langle x, y \rangle = |X \cap Y|$, where $X = \{i : x_i = 1\}$
- 2 integer $x, y \in \mathbb{N}^n$: number of paths basic rules of combinatorics
- 3 positive or nonnegative real numbers similarity measure $x \le y \Rightarrow \langle x, z \rangle \le \langle y, z \rangle$
- 4 positive and negative real numbers similarity measure



Some inner product inequalities

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Cauchy-Schwarz inequality

$$|\langle x,y\rangle| \leq ||x|| \cdot ||y||$$

Salton index, cosine

$$S(x,y) = \frac{\langle x,y \rangle}{\|x\| \cdot \|y\|} \in [-1,1]$$

incr(x) = vector of elements of vector x ordered in increasing order decr(x) = vector of elements of vector x ordered in decreasing order

$$m(x,y) = \langle \mathsf{incr}(x), \mathsf{decr}(y) \rangle \leq \langle x,y \rangle \leq \langle \mathsf{incr}(x), \mathsf{incr}(y) \rangle = M(x,y)$$

$$N(x,y) = \frac{\langle x,y \rangle - m(x,y)}{M(x,y) - m(x,y)} \in [0,1]$$

$$N(x,x) = 1$$
, $N(x,0) = 1$, $N(x,y) = N(y,x)$, $N(\alpha x,y) = N(x,y)$, $\alpha > 0$, $N(e,x) = 1$



Salton and ordering

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From the column projection matrix $\mathbf{VV} = \operatorname{col}(\mathbf{VV})$ we can compute the corresponding Salton similarity matrix $S(\mathbf{UV})$

$$S(\mathbf{UV})[v,z] = \frac{VV[v,z]}{\sqrt{VV[v,v] \cdot VV[z,z]}}$$

For computing the ordering similarity matrix $N(\mathbf{UV})$ we additionally need matrices $m(\mathbf{UV})$ and $M(\mathbf{UV})$

$$m(\mathbf{UV})[v,z] = m(UV[\cdot,v],UV[\cdot,z])$$

$$M(\mathbf{UV})[v,z] = M(UV[\cdot,v],UV[\cdot,z])$$

Then

$$N(\mathbf{UV})[v,z] = \frac{VV[v,z] - m(UV)[v,z]}{M(UV)[v,z] - m(UV)[v,z]}$$



(Dis)similarity based projections

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$$VV[v,z] = r(UV[\cdot,v], UV[\cdot,z])$$

where r is a selected resemblance ((dis)similarity) measure compatible with the weight measurement scale [10].

Often the matrix \mathbf{UV} is first normalized in an appropriate way. Not needed for S and N for ratio scales because

$$S(\alpha v, \beta z) = S(v, z)$$
 and $N(\alpha v, \beta z) = N(v, z)$



Projection's skeleton

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For a projection $C = (V, L_C, w_C)$ the graph $S_C = (V, L_C)$ is called a skeleton of C.

Most of the projections of the two-mode network ((U, V), L, w) to V have the same skeleton.



Asymmetric projections

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The column projection matrix **VV** can be further transformed into an asymmetric matrix/network For example [2, 4, p. 94]

$$\mathsf{MinDir}[v,z] = \begin{cases} \frac{VV[v,z]}{VV[v,v]} & VV[v,v] \leq VV[z,z] \\ \square & \textit{otherwise} \end{cases}$$

$$\mathsf{MaxDir}[v,z] = \begin{cases} \frac{VV[v,z]}{VV[z,z]} & VV[v,v] \leq VV[z,z] \\ \square & \textit{otherwise} \end{cases}$$



MinDir of Slovenian journals 2000

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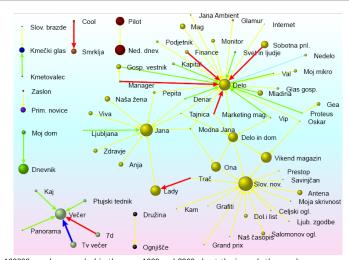
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Over 100000 people were asked in the years 1999 and 2000 about the journals they read. They mentioned 124 different journals. (source Cati)



Eurovision 2022 data

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Corrected Euclidean distance and Salton index

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Additional options

Example: Eurovision 2022

Reference

$$UV[v, v] = UV[z, z] = 0$$
 – a country doesn't vote on its song

Corrected Euclidean distance

$$\begin{split} d(v,z) &= \sqrt{\sum_{u} (UV[u,v] - UV[u,z])^2} \\ \text{For } v,z &\in U \\ d_c(v,z)^2 &= d(v,z)^2 - (UV[v,v] - UV[v,z])^2 - (UV[z,v] - UV[z,z])^2 + (UV[z,v] - UV[v,z])^2 &= d(v,z)^2 - 2 \cdot UV[z,v] \cdot UV[v,z] \\ d_c(v,z) &= \sqrt{\sum_{u} (UV[u,v] - UV[u,z])^2 - 2 \cdot UV[z,v] \cdot UV[v,z]} \end{split}$$

Salton index

$$\begin{split} \langle v,z \rangle &= \sum_{u} UV[u,v] \cdot UV[u,z] \\ \text{For } v,z \in U \\ \langle v,z \rangle_{c} &= \sum_{u} UV[u,v] \cdot UV[u,z] + UV[z,v] \cdot UV[v,z] \end{split}$$



R code

```
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```

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Example: Eurovision 2022

References

```
> wdir <- "C:/Users/vlado/docs/papers/2022/sreda/1322/data": setwd(wdir)
> R <- read.delim("Eurovision2022.csv",skip=1,row.names=1)
> dim(R)
> SC <- as.matrix(R[.2:41])
> SC[is.na(SC)] <- 0; m <- ncol(SC)
> rn <- rownames(SC): cn <- colnames(SC)
> # Corrected Euclidean distance
> Ce <- matrix(0.nrow=m.ncol=m)</pre>
> rownames(Ce) <- colnames(Ce) <- cn
> for(v in 1:(m-1)) for(z in (v+1):m) {
 ss <- sum((SC[,v]-SC[,z])**2)
  if((cn[v]\%in\%rn)\&\&(cn[z]\%in\%rn)) ss <- ss - 2*SC[cn[z],v]*SC[cn[v],z]
    Ce[v,z] \leftarrow Ce[z,v] \leftarrow sqrt(ss)
+ }
> Dce <- as.dist(Ce)
> te <- hclust(Dce,method="ward.D")
> plot(te,hang=-1.cex=1.main="Eurovision 2022 / Corrected Euclidean / Ward")
> # Corrected Salton
> Co <- crossprod(SC)
> for(v in 1:(m-1)) for(z in (v+1):m) {
     if((cn[v]\%in\%rn)\&\&(cn[z]\%in\%rn)) Co[v.z] \leftarrow Co[z.v] \leftarrow Co[z.v] + SC[cn[z].v]*SC[cn[v].z]
+ }
> S <- Co; diag(S) <- 1
> for(v in 1:(m-1)) for(z in (v+1):m) S[v.z] <- S[z.v] <- Co[v.z]/sqrt(Co[v.v]*Co[z.z])
> Dcs <- as.dist(1-S)
> ts <- hclust(Dcs.method="ward.D")
> plot(ts.hang=-1.cex=1.main="Eurovision 2022 / Salton / Ward")
> # export Salton to Pajek
> source("https://raw.githubusercontent.com/bavla/Rnet/master/R/Pajek.R")
> matrix2net(S.Net="Salton.net")
```



Corrected Euclidean dendrogram

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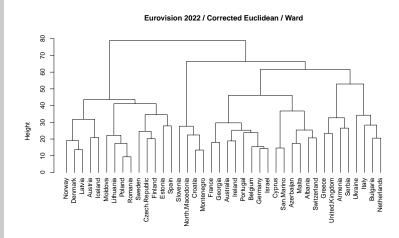
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Dce



Corrected Salton dendrogram

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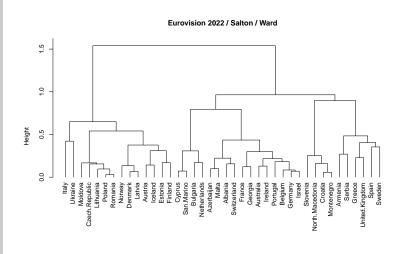
approach

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Additional options

Example: Eurovision 2022

References



Dcs hclust (*, "ward,D")

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Corrected Salton 1-neighbors

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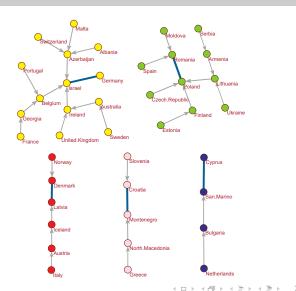
decomposition

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Example: Eurovision 2022

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Corrected Salton 2-neighbors

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Exactional

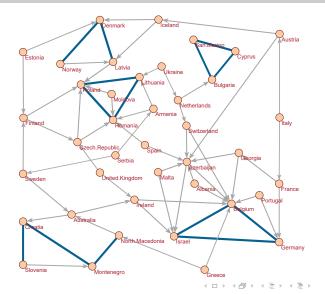
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Conclusions

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Additional options

Example: Eurovision 2022

Reference

- in principle we can base a projection on any resemblance measure between rows/columns (related to our question(s))
- problem of nodes with large degree network multiplication with a threshold
- R package, Pajek macros
- testing: collection of datasets; examples GitHub
- (partial) extension to semirings
- https://github.com/bavla/NormNet/



Acknowledgments

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Additional options

Example: Eurovision 2022

Reference

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Example: Eurovision 2022

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