



# Projections of binary two-mode networks

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IMFM Ljubljana

**Austrian and Slovenian Statistical Days 2022**

Graz, 20. - 22. April 2022



# Outline

## Projections of binary two-mode networks

V. Batagelj

Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

- 1 Two-mode networks
- 2 Binary projections
- 3 Fractional approach
- 4 Binary similarity measures
- 5 References

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**Current version of slides (April 19, 2022 at 02:57):** [slides PDF](#)

<https://github.com/bavla/biblio/blob/master/doc>

# Two-mode networks

## Projections of binary two-mode networks

V. Batagelj

Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

A simple directed two-mode network  $\mathcal{N} = ((U, V), L, a)$  links the set of nodes  $U$  to the set of nodes  $V$  with the arcs from the set of links  $L$ . The mapping  $a: L \rightarrow \mathbb{R}^+$  assigns to each arc  $(u, v)$  its weight  $a(u, v)$ . The network  $\mathcal{N}$  can be represented with the corresponding matrix  $\mathbf{A} = [A[u, v]]_{u \in U, v \in V}$

$$A[u, v] = \begin{cases} a(u, v) & (u, v) \in L \\ 0 & \text{otherwise} \end{cases}$$

The set  $N(u)$  of **(out-)neighbors** (successors) of the node  $u \in U$

$$N(u) = \{v \in V : (u, v) \in L\}$$

and the set  $N^-(u)$  of **in-neighbors** (predecessors) of the node  $v \in V$

$$N^-(v) = \{u \in U : (u, v) \in L\}$$

In traditional two-mode networks we usually assume that  $U \cap V = \emptyset$ . In the case  $U = V$  we get an ordinary one-mode simple directed network.



# Multiplication of networks

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Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

The product  $\mathbf{C} = \mathbf{A} \cdot \mathbf{B}$  of two compatible matrices  $\mathbf{A}_{I \times K}$  and  $\mathbf{B}_{K \times J}$  is defined in the standard way

$$C[i, j] = \sum_{k \in K} A[i, k] \cdot B[k, j]$$

(semirings !!!)

The product of two compatible networks  $\mathcal{N}_A = ((I, K), L_A, a)$  and  $\mathcal{N}_B = ((K, J), L_B, b)$  is the network  $\mathcal{N}_C = ((I, J), L_C, c)$  where  $L_C = \{(i, j) : c[i, j] \neq 0\}$  and the weight  $c$  is determined by the matrix  $\mathbf{C}$ ,  $c(i, j) = C[i, j]$ .

# Multiplication of networks

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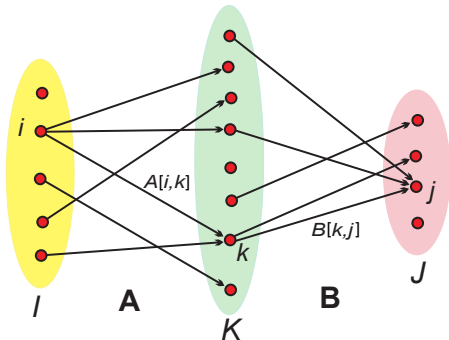
Two-mode networks

Binary projections

Fractional approach

Binary similarity measures

References



If all weights in networks  $\mathcal{N}_A$  and  $\mathcal{N}_B$  are equal to 1, the value of  $C[i, j]$  of  $\mathbf{C} = \mathbf{A} \cdot \mathbf{B}$  counts the number of ways we can go from the node  $i \in I$  to the node  $j \in J$  passing through  $K$ ,  $C[i, j] = |N_A(i) \cap N_B^-(j)|$ .

$$C[i, j] = \sum_{k \in N_A(i) \cap N_B^-(j)} A[i, k] \cdot B[k, j]$$



# Outer product decomposition

Projections of  
binary  
two-mode  
networks

V. Batagelj

Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

For vectors  $x = [x_1, x_2, \dots, x_n]$  and  $y = [y_1, y_2, \dots, y_m]$  their *outer product*  $x \circ y$  is defined as a matrix

$$x \circ y = [x_i \cdot y_j]_{n \times m}$$

then we can express the product  $\mathbf{C}$  of two compatible matrices  $\mathbf{A}$  and  $\mathbf{B}$  as the *outer product decomposition*

$$\mathbf{C} = \mathbf{A} \cdot \mathbf{B} = \sum_k \mathbf{H}_k \quad \text{where} \quad \mathbf{H}_k = \mathbf{A}[\cdot, k] \circ \mathbf{B}[k, \cdot],$$

$\mathbf{A}[\cdot, k]$  is the  $k$ -th column of matrix  $\mathbf{A}$ , and  $\mathbf{B}[k, \cdot]$  is the  $k$ -th row of matrix  $\mathbf{B}$ .



# Projections

## Projections of binary two-mode networks

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Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

A standard approach to the analysis of a two-mode network  $\mathcal{N}$  is to transform it into the corresponding one-mode networks determined by:

*row projection* to  $U$ :  $\text{row}(\mathbf{A}) = \mathbf{A} \cdot \mathbf{A}^T$ , or

*column projection* to  $V$ :  $\text{col}(\mathbf{A}) = \mathbf{A}^T \cdot \mathbf{A}$

and analyze the obtained weighted network.

$$\text{col}(\mathbf{A}) = \mathbf{A}^T \cdot \mathbf{A} = \mathbf{A}^T \cdot (\mathbf{A}^T)^T = \text{row}(\mathbf{A}^T), \quad \text{row}(\mathbf{A}) = \text{col}(\mathbf{A}^T)$$



# Binary projections

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Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

In the following, we will consider a two-mode network  $\mathcal{N} = ((W, A), L, wa)$  described with the corresponding binary matrix **WA**. To support our intuition, we can interpret it as an authorship network linking a work  $w \in W$  to its authors from  $A$ .

Its column projection **Co** =  $col(\mathbf{WA}) = \mathbf{WA}^T \cdot \mathbf{WA}$  has entries

$Co[a, b] = |N(a) \cap N(b)| = Co[b, a] = \#$  of works that authors  $a$  and  $b$  coauthored

**Co** is a *co-appearance* / coauthorship matrix.

$Co[a, a] = |N(a)| = \deg(a) = \#$  of works (co)authored by the author  $a$ .





# Example: SNA18[8] /edge cut at level 15

$|W| = 70792$ ,  $|A| = 93011$

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binary  
two-mode  
networks

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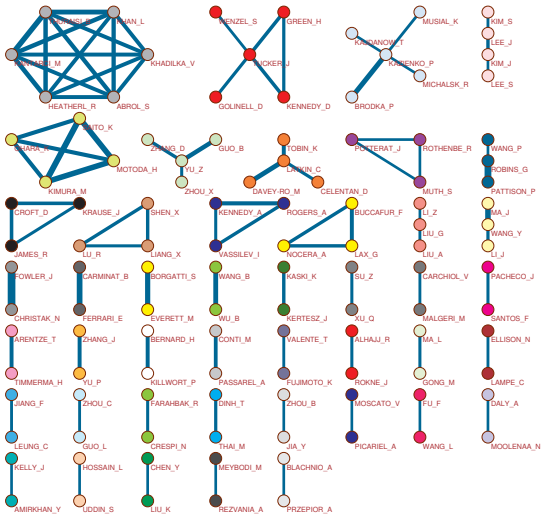
Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References



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Projections of binary two-mode networks



## ... nodes

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Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

A real-life network  $\mathcal{N}$  can contain nodes  $w \in W$  of degree 0 (works with no author) and 1 (single author works). Works with no author do not contribute to the matrix **Co**. Single author works contribute only to the author's diagonal entry in the matrix **Co**.

We denote  $W_{[d]} = \{w \in W : \deg(w) \geq d\}$  and  $\mathcal{N}_{[d]} = ((W_{[d]}, A), L(W_{[d]}), wa/W_{[d]})$ .

Using the entries of the matrix **Co** we can express the *Salton's cosine similarity* between nodes  $a_i$  and  $a_j$  as

$$\text{Cos}[a_i, a_j] = \frac{\text{Co}[a_i, a_j]}{\sqrt{\text{Co}[a_i, a_i] \cdot \text{Co}[a_j, a_j]}}$$



# Total weight

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binary  
two-mode  
networks

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Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

The *total weight* of links in the network  $\mathcal{N} = (V, L, w)$ ,  $w: L \rightarrow \mathbb{R}$

$$T(\mathcal{N}) = \sum_{(u,v) \in L} w(u, v)$$

On the basis of outer product decomposition we have

$$T(\mathbf{C}) = T\left(\sum_k \mathbf{H}_k\right) = \sum_k T(\mathbf{H}_k)$$

$$T(\mathbf{H}_k) = \left(\sum_i A[i, k]\right) \cdot \left(\sum_j B[k, j]\right)$$

Therefore for  $\mathbf{Co}$  we have  $\mathbf{H}_w = \mathbf{K}_{N(w)}$  and

$$T(\mathbf{Co}) = \sum_{w \in W} \deg(w)^2$$



# Structure of projection

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Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

In words

- a projection network is a sum of complete subgraphs;
- the contribution of a node  $w$  from the other set  $W$  to the total is  $\deg(w)^2$ .

This means that the nodes with a large degree in  $W$  are over-represented in the projection.

To make in a projection the contributions of all nodes from the set  $W$  equal we apply the *fractional approach* by normalizing the weights [2].

The normalized 2-mode network  $n(\mathbf{WA})$  has weights

$$n(\mathbf{WA})[w, a] = \frac{\mathbf{WA}[w, a]}{\max(1, \deg(w))}$$

*Normalized projection*     $\mathbf{Cn} = n(\mathbf{WA})^T \cdot n(\mathbf{WA})$

$$T(\mathbf{Cn}) = |W_{[1]}|$$



# Newman's normalization – strict coauthorship

Projections of  
binary  
two-mode  
networks

V. Batagelj

Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

Mark Newman proposed an alternative normalization that considers only coauthorship between different authors – single-author works and self coauthorship are excluded.

The *Newman's normalized* 2-mode network  $n'(\mathbf{WA})$  has weights

$$n'(\mathbf{WA})[w, a] = \begin{cases} \frac{\mathbf{WA}[w, a]}{\deg(w) - 1} & w \in W_{[2]} \\ 0 & \text{otherwise} \end{cases}$$

*Newman's projection*  $\mathbf{Cn}' = n(\mathbf{WA})^T \cdot n'(\mathbf{WA})$ .

Network: symmetrize with sum and remove loops.



# Example: SNA18[8] /selected Newman islands 10-30

$|W| = 70792$ ,  $|A| = 93011$

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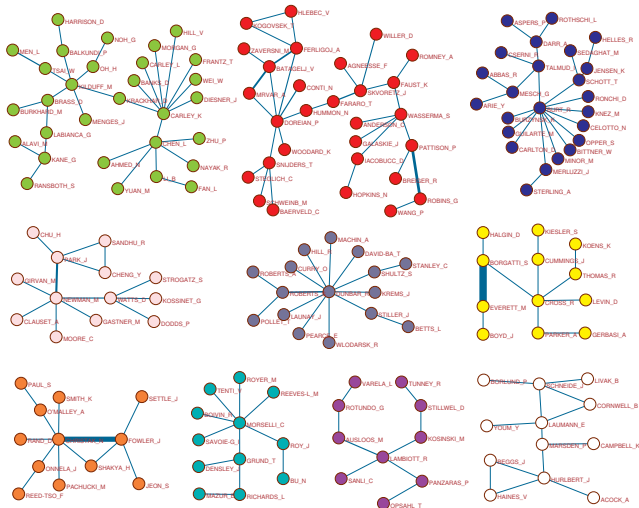
Two-mode networks

Binary projections

Fractional approach

Binary similarity measures

References



# Binary similarity measures

For analysis of two-mode networks, besides Salton's cosine similarity, the use of some other similarities between binary vectors was already proposed in SNA literature [5, p.420-424]. In principle, we could consider any similarity measure between binary vectors [1, 6].

For all these similarities the corresponding matrices can be computed from the events co-affiliation or co-appearances matrix (ordinary column projection)  $\mathbf{Co}$ . The similarities between vectors  $v = WA[., a_i]$  and  $z = WA[., a_j]$  are expressed in terms of the quantities  $a, b, c$ , and  $d$

		$z$		
		1	0	
$v$	1	$a$	$b$	$a + b$
	0	$c$	$d$	$c + d$
		$a + c$	$b + d$	$ W $

The quantity  $a$  counts the number of cases (indices) for which both vectors  $v$  and  $z$  have value 1, etc.





# Association coefficients

Projections of  
binary  
two-mode  
networks

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Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

Association Coefficients

measure		definition	range	class
Russel and Rao (1940)	$s_1$	$\frac{a}{m}$	[1, 0]	
Kendall, Sokal-Michener (1958)	$s_2$	$\frac{a+d}{m}$	[1, 0]	S
Rogers and Tanimoto (1960)	$s_3$	$\frac{a+d}{m+b+c}$	[1, 0]	S
Hamann (1961)	$s_4$	$\frac{a+d-b-c}{m}$	[1, -1]	S
Sokal & Sneath (1963), $un_3^{-1}$ , $S$	$s_5$	$\frac{b+c}{a+d}$	[0, $\infty$ ]	S
Jaccard (1900)	$s_6$	$\frac{a}{a+b+c}$	[1, 0]	T
Kulczynski (1927), $T^{-1}$	$s_7$	$\frac{a}{b+c}$	[ $\infty$ , 0]	T
Dice (1945), Czekanowski (1913)	$s_8$	$\frac{a}{a+\frac{1}{2}(b+c)}$	[1, 0]	T
Sokal and Sneath	$s_9$	$\frac{a}{a+2(b+c)}$	[1, 0]	T
Kulczynski	$s_{10}$	$\frac{1}{2}(\frac{a}{a+b} + \frac{a}{a+c})$	[1, 0]	
Sokal & Sneath (1963), $un_4$	$s_{11}$	$\frac{1}{4}(\frac{a}{a+b} + \frac{a}{a+c} + \frac{d}{d+b} + \frac{d}{d+c})$	[1, 0]	
$Q_0$	$s_{12}$	$\frac{bc}{ad}$	[0, $\infty$ ]	Q
Yule (1912), $\omega$	$s_{13}$	$\frac{\sqrt{ad}-\sqrt{bc}}{\sqrt{ad}+\sqrt{bc}}$	[1, -1]	Q
Yule (1927), $Q$	$s_{14}$	$\frac{ad-bc}{ad+bc}$	[1, -1]	Q
$-bc -$	$s_{15}$	$\frac{4bc}{m^2}$	[0, 1]	
Driver & Kroeber (1932), Ochiai (1957)	$s_{16}$	$\frac{a}{\sqrt{(a+b)(a+c)}}$	[1, 0]	
Sokal & Sneath (1963), $un_5$	$s_{17}$	$\frac{ad}{\sqrt{(a+b)(a+c)(d+b)(d+c)}}$	[1, 0]	
Pearson, $\phi$	$s_{18}$	$\frac{ad-bc}{\sqrt{(a+b)(a+c)(d+b)(d+c)}}$	[1, -1]	
Baroni-Urbani, Buser (1976), $S^{**}$	$s_{19}$	$\frac{a+\sqrt{ad}}{a+b+c+\sqrt{ad}}$	[1, 0]	
Braun-Blanquet (1932)	$s_{20}$	$\frac{a}{\max(a+b, a+c)}$	[1, 0]	
Simpson (1943)	$s_{21}$	$\frac{a}{\min(a+b, a+c)}$	[1, 0]	
Michael (1920)	$s_{22}$	$\frac{4(ad-bc)}{(a+d)^2+(b+c)^2}$	[1, -1]	

# Association coefficients and co-appearance

For example, the *Jaccard similarity*

$$J = \frac{|N(v) \cap N(z)|}{|N(v) \cup N(z)|} = \frac{a}{a + b + c}.$$

The following equalities hold

$$\begin{aligned} a &= |N(v) \cap N(z)| = Co[v, z] \\ a + b &= |N(v)| = \deg(v) = Co[v, v] \\ a + c &= |N(z)| = \deg(z) = Co[z, z] \\ a + b + c + d &= |W|. \end{aligned}$$

From them we get

$$\begin{aligned} b &= |N(v) \setminus N(z)| = Co[v, v] - Co[v, z] \\ c &= |N(z) \setminus N(v)| = Co[z, z] - Co[v, z] \\ d &= |W| + Co[v, z] - Co[v, v] - Co[z, z] \\ a + b + c &= |N(v) \cup N(z)| = Co[v, v] + Co[z, z] - Co[v, z] \end{aligned}$$

For Jaccard similarity we get [3]

$$J[v, z] = \frac{Co[v, z]}{Co[v, v] + Co[z, z] - Co[v, z]}$$

In this sense, the similarity measures (matrices) can be seen as a kind of compatibility normalization of the weights obtained with the standard projection [4].

The corresponding Jaccard network  $\mathcal{J} = (V, L_J, J)$  is undirected with loops removed. Note that  $L_J = L_{Co}$ .

The Jaccard dissimilarity

$$d_J(A, B) = 1 - J(A, B) = \frac{|A \oplus B|}{|A \cup B|}$$

is also a distance. Note:  $b + c = |N(v) \oplus N(z)|$ .



# Example: SNA18[8] /some Jaccard islands 30-50

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Projections of  
binary  
two-mode  
networks

V. Batagelj

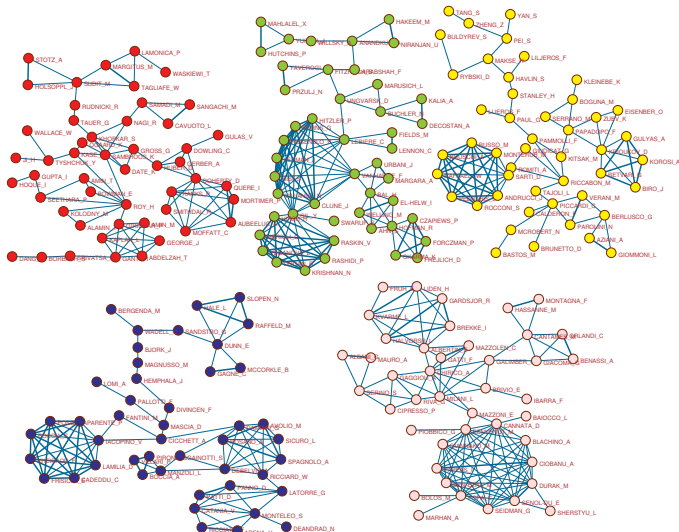
Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References



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Projections of binary two-mode networks



# Acknowledgments

Projections of  
binary  
two-mode  
networks

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Two-mode  
networks

Binary  
projections

Fractional  
approach

Binary  
similarity  
measures

References

The computational work reported on in this presentation was performed using R and Pajek. The code and data are available at <https://github.com/bavla/NormNet/>

This work is supported in part by the Slovenian Research Agency (research program P1-0294 and research projects J1-9187 and J5-2557), and prepared within the framework of the HSE University Basic Research Program.



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