# Kunal Baweja

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# Professional Experience

• Founding Software Engineer, Hexus AI Corp.

Apr 2024 - Present

- Developing backend platform and infra for AI enabled product tours, documentation and analytics for GTM teams.
- Co-founder & CTO, justwords.ai (Choice AI Inc.)

Jan 2024 - Mar 2024

- Developed the AI tech stack and platform for personalized messaging for marketing content.
- Staff Software Engineer, Reddit Inc. (Chat Discovery & Distribution)

May 2023 - Jan 2024

- Developing Community Chat Recommendations for home feed, chat tab & discover tab.
- Collaborating with product, data science and engineering teams to drive team's roadmap, strategy and engineering planning.
- Staff Software Engineer, Twitter Inc. (Tech Lead, Notifications Product Engineering)

Feb 2018 - May 2023

- Product and infra engineering for recommended content, reminders and messaging notifications.
- A/B testing product and relevance changes for notifications sent out to customers.
- Lead technical strategy and project prioritizations focusing on growth and retention of Twitter users.
- Experiment & Technical design shepherd for product and infra changes across tech stack.
- Collaborated with PM, Data Science, Design & Legal on Notifications product strategy.
- Mentored engineers on the org towards technical skills and career growth.
- Software Development Intern, Max2 Inc (Internet Edge Services)

Sept 2017 - Dec 2017

- Developing microservices and applications for edge computing servers processing sensor readings from connected IoT devices.
- Developer Intern, 1010 Data Inc

June 2017 - Aug 2017

- File caching on ephemeral local disk from a public cloud based persistent data storage.
- Digital Centers Teaching Internship, Columbia University

Sept 2016 - Apr 2017

- Weekly Python programming lectures and workshops, open to everyone.
- Research Internship at TSUNAMi Center, National University of Singapore

June 2015 - May 2016

- Web and systems security, applied cryptography and distributed systems.
- Summer Internship at Bentley Systems Inc., India

May 2014 - July 2014

- Prototype and REST API development for Bentley Connect Interoperability Services
- Summer Internship at Bharat Heavy Electricals Limited, India

May 2013 - July 2013

- Software Development for BHEL Online Meeting Management System

# Education

 Columbia University in the City of New York, USA MS in Computer Science, GPA: 4.0/4.0

Expected Dec 2017

• Birla Institute of Technology & Science, Pilani K.K. Birla Goa Campus, India B.E.(Hons.) in Computer Science, GPA: 7.49/10

Aug 2011 - May 2015

# Publications & Projects

1. A Secure Sharding Protocol for Open Blockchains [Accepted: ACM CCS-2016]

Oct 2016

- Weblink: http://dl.acm.org/citation.cfm?doid=2976749.2978389
- Authors: Loi Luu, Viswesh Narayanan, Chaodong Zheng, Kunal Baweja, Seth Gilbert, Prateek Saxena
- 2. Coverage Based Fault Injection Fuzzing

Jan 2017 - May 2017

- Detects security vulnerabilities caused by errors in execution environment of a program.
- Github: https://github.com/akshaynagpal/cbfi
- 3. Frame-Seller: Simple demo for an e-commerce platform

Jan 2017 - Apr 2017

- Extensively used AWS for API development as a course project.
- Github: https://github.com/bawejakunal/Frame-Seller
- 4. Sigma Learn Class Room Lectures to Student Notes [Columbia ADI Hackathon]

Jan 2017

- Converts classroom lectures to text transcripts and summary in realtime.
- Weblink: https://devpost.com/software/sigma-learn

# 5. ParkWizard - Real Time Street Parking Information

Dec 2016

- Android application to search and crowdsource information of street parking locations
- Github: https://github.com/sas2387/ParkWizard

### 6. WeShare: A Coercion Resistant and Scalable Storage Cloud

Jun 2015 - Aug 2015

- A Google Chrome Extension to securely share files over cloud storage services.
- Github: https://github.com/bawejakunal/MyCrest

#### 7. A Vnode Level Stackable Encrypted Filesystem

March 2015

- Implemented a local vnode level stackable encrypted filesystem using Wrapfs as a base.
- Github: https://github.com/bawejakunal/wrapfs-aes

#### 8. Intercepting Kernel System Calls

Jan 2015

- Loadable Kernel Module to intercept the open() system call in Linux (self learning project)
- Github: https://github.com/bawejakunal/Intercept-System-Calls

#### 9. Generalised Vector Space Model

Nov 2014

- Document ranking using GVSM, done as a course project for Information Retrieval Course.
- Github: https://github.com/bawejakunal/Generalised-Vector-Space-Model

### 10. Predicting Telemarketing Call Patterns

Oct 2014

- C4.5 decision tree algorithm implemented on hadoop framework to predict the marketing call patterns of a bank offering loans.

### 11. Bentley Connect Interoperability Services (BCIS)

May 2014 - July 2014

- Developed REST API endpoints and prototypes for BCIS to synchronize data and services among various stakeholders of an infrastructure development project.

### 12. Symmetric Parallel Computing Cluster for Matrix Multiplication

April 2014

- Implemented a Beowulf Cluster with 4 nodes to compute product of matrices as a course project.
- Note: Although we achieved fault tolerance for nodes, the system lacked in scalability goals.

#### 13. BHEL Online Meeting Management System

May 2013 - Jul 2013

- Salient Features: email reminders, calendar updates, file uploads, employee name search
- Demo Presentation: https://goo.gl/2g8aAo

# 14. 8-Way Set Associative Cache with FIFO Replacement and Write Back Policy

Oct 2013

- A verilog implementation of cache as part of the undergraduate subject on Computer Architecture.
- Github: https://github.com/bawejakunal/Set-Associative-Cache

# Teaching Experience

Course Assistant, Introduction to Programming with Python, Columbia University
 Organized office hours for students and evaluated course assignments.

Feb 2017 - May 2017

- Teaching Assistant for Data Structures and Algorithms (BITS Pilani Goa Campus)
- Jan 2015 Apr 2015
- The course was conducted for undergraduate students by Mr. Ramprasad Joshi.
- Teaching Assistant for Object Oriented Programming (BITS Pilani Goa Campus)

Aug 2014 - Nov 2014

- The course was conducted for undergraduate students by Mr. TSRK Prasad.
- Teaching Assistant for Advanced Computer Organisation (BITS Pilani Goa Campus)
- Jan 2014 Apr 2014
- The course was conducted for undergraduate students by Dr. Lucy J. Gudino.
- Teaching Assistant for Computer Programming (BITS Pilani Goa Campus)

Jan 2014 - Apr 2014

- The course was conducted for undergraduate students by Dr. Biju K. Raveendran.

# Certifications, Electives & Technical Skills

- Coursera.org Certifications
  - Python For Everybody by University of Michigan (5 course specialization) [Certificate Link]
  - Machine Learning Foundations: A Case Study Approach by University of Washington [Certificate Link]
- Technical Skills
  - Scala, Java, Python, Go, C/C++, GraphQL, Hadoop, JavaScript, HTML, CSS, SQL/NoSQL, AI/ML
  - AWS, Google Cloud Platform (GCP), Azure, Docker, Distributed Systems, Microservices

### Achievements

Selected as a delegate to HPAIR 2016 Harvard Conference

Feb 2016

- Selected as a delegate to **Entrepreneurship Panel** of **Harvard Project on Asian and International Relations Conference 2016**, Harvard 2016.

<ul> <li>Selected as a delegate to HPAIR 2014 Conference, Tokyo</li> <li>Selected as a delegate to Technology Panel of Harvard Project on Asian and International Relations Conference 2014, Tokyo.</li> </ul>	Aug 2014
<ul> <li>Among Top 10% students in National Standard Examination in Physics Regional Round</li> <li>NSEP is organised every year by Indian Association of Physics Teachers(IAPT) as part of selection process for International Physics Olympiad.</li> </ul>	2010, 2011
<ul> <li>Academic Excellence Scholarship in High School</li> <li>Awarded 75% scholarship at The Emerald Heights International School for consecutively two academic years.</li> </ul>	2009-2011
Extracurricular Activities	
<ul> <li>Photography Club Co-ordinator, BITS Pilani K.K. Birla Goa Campus</li> <li>Photography enthusiast and active member of the students' photography club on campus.</li> </ul>	2013 - 2014
<ul> <li>Member, Department of Finance &amp; Assets Management, BITS Pilani K.K. Birla Goa Campus</li> <li>Active member of Department of Finance &amp; Assets Management, which regulates the finances of student bodies on campus.</li> </ul>	2011 - 2013

• Swimming, Table Tennis