

Cover Letter for Founding Product Manager at Provision Software Corporation

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Hiring Manager

Provision Software Corporation

Dear Hiring Manager,

I am writing to express my strong interest in the Product role at Provision Software Corporation. I was inspired to apply after learning Provision was founded by Luigi La Corte and Brendan Ardagh to make construction projects more profitable — a mission that aligns directly with my passion for building measurable, user-centered SaaS products that boost margins and reduce operational friction for frontline teams.

I bring 10+ years of product leadership across SaaS, fintech, and AI-first platforms and am confident I can help Provision accelerate contractor outcomes and deliver measurable ROI. Key qualifications that align with your requirements:

Proven SaaS product leadership and delivery at scale — directed multi-year roadmaps and drove a 23% revenue uplift across a US\$50M+ portfolio; increased transaction capacity by 30% and reduced SLA violations by 15% through modular, API-first system redesigns.

Strong product sense and execution discipline — transitioned monolithic systems to microservices, pioneered the organization's first agile pod (cut release cycles by ~4 weeks), and launched AI agents in a 90-day sprint to improve margin performance by 28%.

Customer-centric approach with measurable outcomes — led onboarding and UX redesigns that increased conversion by 35%, launched mobile experiences that lifted weekly engagement 30%, and automated classification flows to reduce manual work and accelerate B2B onboarding.

Cross-functional communication and stakeholder alignment — routinely partner with C-level executives, engineering, and external partners to align KPIs, prioritize roadmaps, and shorten integration time (reduced client integration cycles by 35% with scalable APIs and Postman kits).

I admire Provision's focus on improving contractor profitability through practical, product-led solutions. My experience building modular, API-first platforms and shipping features that directly improve field productivity and financial results positions me well to contribute to your roadmap — whether that's improving adoption among subcontractors, creating powerful integrations with construction management workflows, or applying AI to surface the highest-impact opportunities on projects.

I'd welcome the chance to discuss how my background can help Provision deliver faster time-to-value for customers and increase project-level profitability. I'm available for a call or meeting at your convenience and can be reached at (647) 786-6230 or bawmal@yahoo.com. Thank you for considering my application — I look forward to the possibility of contributing to Provision's mission.

Sincerely,

Bawo Maleghemi