

Bawo Maleghemi

Software Product Development Leader

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SUMMARY

Software Product Development Leader with 10+ years delivering enterprise-scale, cloud-native software and AI-first platforms across fintech, healthtech, SaaS and payments. Proven in driving SDLC transformation, microservices & API-first architectures, DevOps/CI-CD adoption, and data-driven roadmaps that improve margins and reduce risk. Track record of leading cross-functional engineering teams (20+), aligning C-level stakeholders, managing P&L and regulatory/compliance requirements, and launching high-impact products (mobile, web, B2B) on accelerated timelines. Key outcomes include a 28% margin improvement from AI initiatives, 23% revenue growth across a \$50M+ portfolio, and 60% faster partner onboarding through platform modernization. Certified SAFe Agilist and Lean Six Sigma practitioner with deep experience in governance, vendor management, and building training/knowledge-sharing programs to scale engineering capability.

EXPERIENCE

Lead Product Manager

2025 – Present

OPTISAGE.AI

- Led product and engineering to expand AI-powered marketplace integrations (Amazon & Walmart) 5x by delivering API-first, cloud-native services; increased conversions by 42% and improved margins by 28% through model-driven risk and oversight frameworks.
- Delivered AI agents and governance in a 90-day sprint and implemented operational controls (monitoring, rollback, audit trails) to reduce production risk and align with enterprise compliance requirements.
- Built scalable APIs and Postman SDKs that reduced B2B client integration time by 35%, accelerating sales cycles and improving partner onboarding velocity — aligning with enterprise vendor management and SDLC standards.

Director of Product

2023 – 2025

OTTER PLATFORM

- As first product hire, launched an AI-driven financial ops & tax platform for Canadian SMBs in under 5 months using Agile/SAFe practices, cloud-native backend, and CI/CD pipelines to achieve rapid time-to-market.
- Automated 70% of transaction classification using ML models and robust feature governance, enabling secure API-led ledger unification and onboarding of 20 B2B customers in Q1 while ensuring data privacy and auditability.
- Delivered iOS/Android apps and instrumentation that improved weekly engagement by 30% and retention for new cohorts; implemented telemetry and product KPIs to guide iterative delivery and lifecycle management.

Director of Product

2022 – 2023

CONTROL HQ

- Directed a monolith-to-microservices transformation with REST APIs and containerized deployments, introducing CI/CD, automated testing, and infrastructure as code to improve release velocity and resilience.
- Implemented credit automation integrations that reduced manual review steps by 60%, pairing workflow automation with risk controls and observability to meet enterprise SLAs and compliance requirements.
- Redesigned onboarding (React/Redux) informed by Amplitude and Hotjar analytics, increasing conversion by 35% and formalizing SDLC acceptance criteria, regression suites, and release gates for quality assurance.

Senior Product Manager

2021 – 2022

APPNOVATION

- Delivered HIPAA-compliant digital transformations for pharma clients by defining secure SDLC processes, architecture standards, and QA pipelines, improving patient engagement by 20% while preserving regulatory compliance.
- Authored a 3-year platform roadmap and led EMR/CRM API integrations that reduced manual data entry by 35% for hospital partners; coordinated global teams of 20+ using Agile rituals and release planning.
- Improved release velocity by 30% through CI/CD adoption, environment standardization, and cross-functional training programs; established knowledge-sharing sessions to upskill engineering and product teams on secure delivery practices.

Head of Product

2012 – 2021

INTERSWITCH

- Led product strategy for a \$50M+ SaaS portfolio and achieved 23% revenue growth by consolidating fragmented fintech tools into cloud-ready platforms and defining enterprise-grade architecture and migration plans.
- Spearheaded platform modernization (branchless banking, POS & ATM systems) using modular, microservice designs and API gateways — reduced partner onboarding time by 60% and increased transaction capacity by 30%.
- Established the organization's first Agile pod and enterprise SDLC standards, decreasing release cycles by one month per product and accelerating go-to-market by 4+ weeks through CI/CD pipelines and automated test suites.

CORE SKILLS

- Product Strategy & P&L
- SDLC & Release Management
- Enterprise Agile (SAFe)
- Cloud-native Platforms
- Microservices & API-first
- DevOps, CI/CD, Automation
- AI/ML Product Integration
- Enterprise Architecture
- C-level Stakeholder Engagement
- Security & Compliance
- Cross-functional Leadership
- Vendor & Partner Management
- Data-driven KPIs & Analytics
- Training & Knowledge Sharing

CERTIFICATIONS

- Certified AI Developer
- Certified Product Manager (AIPMM)
- Certified New Product Developer (PDMA)
- SAFe 5.0 Agilist, SAFe 4.6 Advanced Scrum Master & Practitioner
- Lean Six Sigma Green & Yellow Belt

EDUCATION

Bachelor of Science, Economics
Ambrose Alli University, Ekpoma