



MAJOR CRYPTOS

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TABLE OF CONTENTS

01

WHAT IS A CRYPTOCURRENCY?

02

BITCOIN

03

LITECOIN

04

ETHEREUM

05

RIPPLE

06

BITCOIN CASH

07

DASH

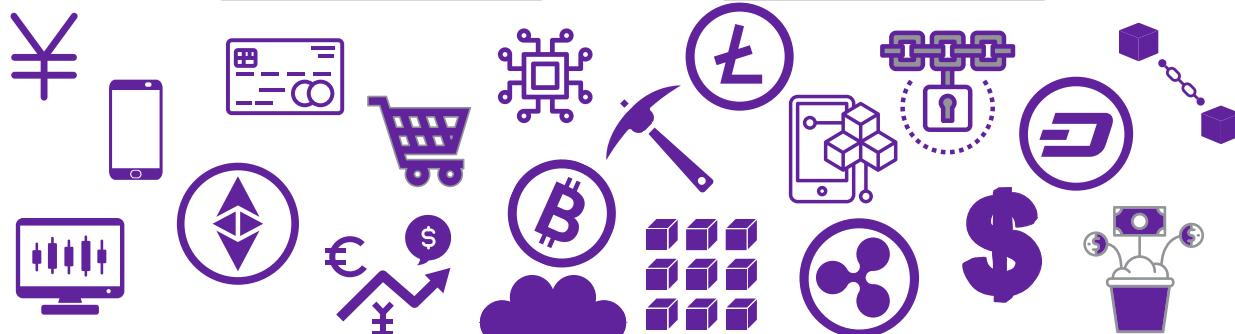
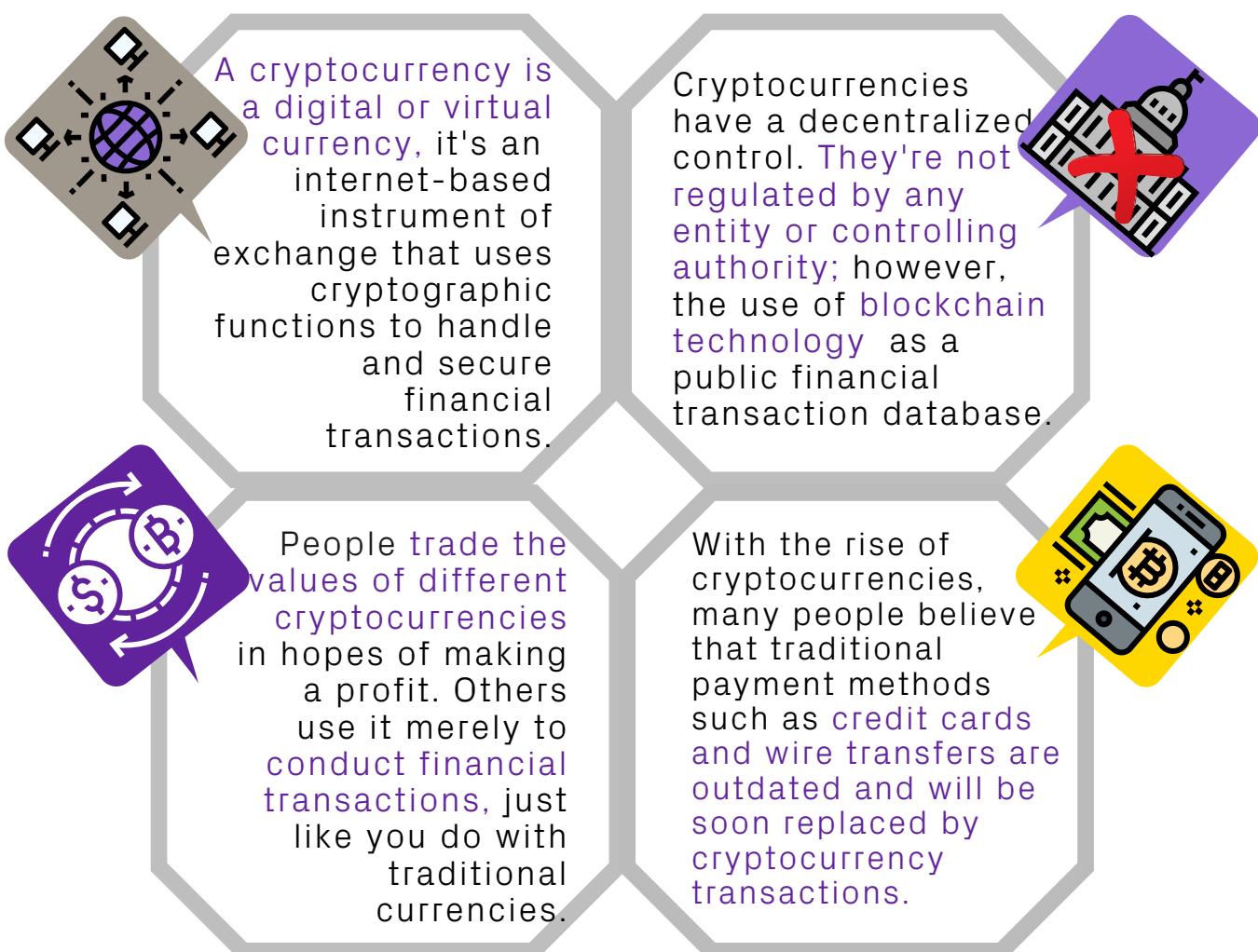
08

CRYPTO TRADING



1. WHAT IS A CRYPTOCURRENCY?

Cryptocurrencies have been in the financial spotlight in the last few years, many traders and investors have benefited from exchanging these assets. Meanwhile, various big technology firms have been working towards creating their own digital currency to ease transactions among users and ultimately be a part of what many consider the future of digital banking.



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The first cryptocurrency created was Bitcoin, it was made anonymously by a person or a group of people that go by the name of Satoshi Nakamoto. Satoshi released the idea of Bitcoin in 2008 as a peer to peer version of electronic money.

After blockchain technology was developed, other cryptocurrencies surged. Litecoin, Ripple, Ethereum, just to name a few are used on day to day transactions around the world. There's no doubt that as time goes by, the impact of digital currencies will continue to grow in the world's financial markets.

2. BITCOIN

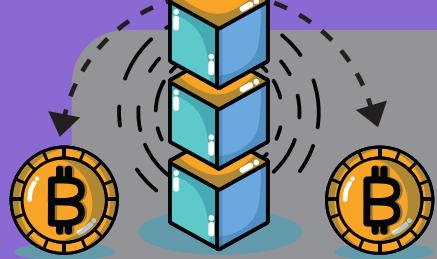


WHAT IS BITCOIN?

Bitcoin (BTC) is a digital currency founded in January 2009. It was developed by a person or group of people under the presumed name of Satoshi Nakamoto.



Is this a real name or person? We don't know.



BLOCKCHAIN

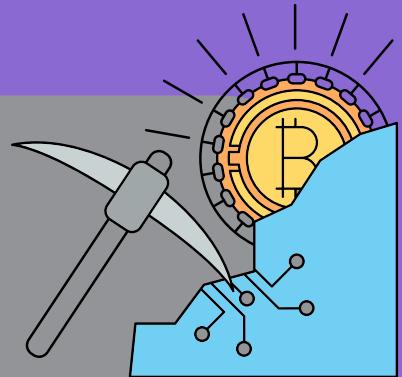
BTC is produced based on blockchain technology, a decentralized public ledger enforced by a very large number of computers.



BTC is not issued by any central bank, institution or government.



The goal of BTC was to fill a gap in the market. Specifically, the need to transfer cash online securely and quickly without an intermediary.





3. LITECOIN

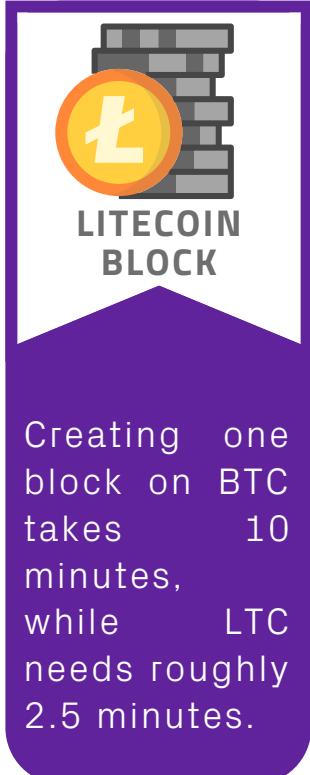
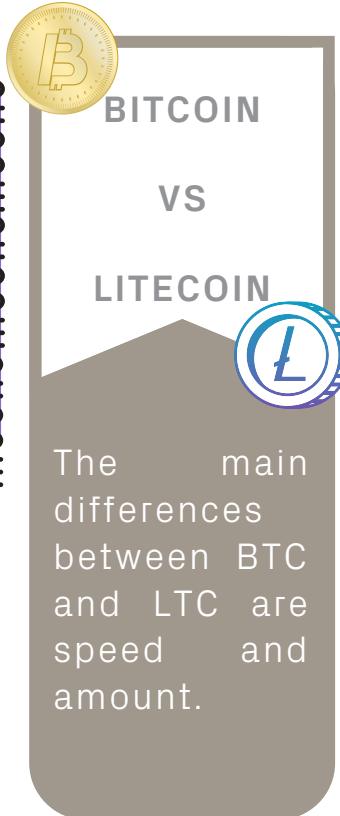


WHAT IS LITECOIN ?

Litecoin (LTC) is a digital currency that was founded in 2011 by a Google engineer called Charlie Lee.



If you did not know, Bitcoin made their code public. Charlie Lee took Bitcoin and modified it.



LESS COMPLEX ALGORITHM

LTC's algorithm gained popularity because of its simplicity compared to BTC. LTC can eventually produce 84 million coins, which is four times the BTC's capability. LTC has been in the cryptocurrency market for a few years now and therefore offers substantial liquidity, trade volume and industry support.

4X THE
BITCOIN
CAPACITY

INDUSTRY
SUPPORT

SUBSTANCIAL
LIQUIDITY



4. ETHEREUM

ETH is the second largest cryptocurrency in terms of market capitalization. As of March 2020 it stands at 19B USD. ETH was founded in 2015 and has many capabilities making it more than just a digital currency. ETH is a computing platform, designed for people to build, deploy and use decentralized peer-to-peer contracts and applications. Decentralizing the internet is one of the goals of ETH, therefore making any intermediary of online activities extinct. ETH shares similar blockchain technology as Bitcoin, but has bigger plans for the future aside from transferring digital currency.

Here are some examples that make ETH more versatile than Bitcoin:

CRYPTOGRAPHICALLY

secure systems for managing properties.



SOCIAL NETWORKS

that allow users to have control over their own data.



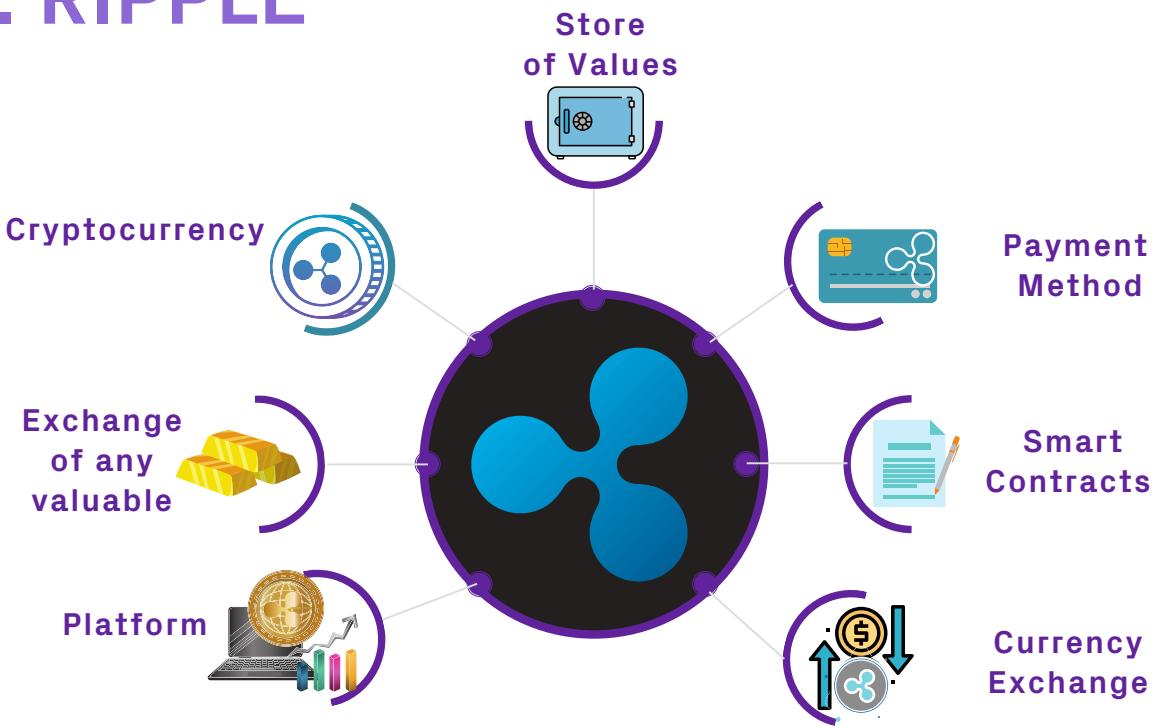
SECURE

online voting for several purposes.





5. RIPPLE



What is Ripple?

Ripple is both a platform and a cryptocurrency. The Ripple platform is an open source protocol which is created to allow fast and cheap transactions between several parties. Ripple was founded by a company called Ripple Labs. Within Ripple you find their own currency XRP. This is a digital currency similar to Bitcoin and Ethereum and it is used in similar fashion. What differentiates Ripple further from other cryptocurrencies is its ability of creating your own coins via RippleNet, which is a payment network used by all sorts of financial institutions.

What separates XRP from Bitcoin?

XRP's confirmation of transactions takes roughly 5 seconds, while Bitcoin takes about 10 minutes.

XRP has no blockchain and no mining. Mining Bitcoin has been criticized recently due to the huge amount of energy that is required to do so. XRP has its own iterative consensus ledger and validating network. It was pre-mined, some coins are still to be released.

XRP's reputation has grown significantly recently as many banks have adopted the idea of using XRP as soon as possible.



Furthermore, XRP can be used as medium of exchange of any valuable, such as commodities or currencies (fiat or crypto), costing of a small symbolic fee of \$0.00001.

Ripple's goal is to provide cheap, fast and secure transactions in real time. Effectively eliminating currency exchanges and payment settlements that take a big percent for almost doing nothing.

6. BITCOIN CASH

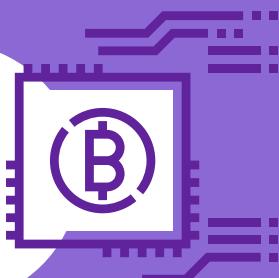
Bitcoin Cash (BCH) was founded in 2017. It was the result of the first hard fork of Bitcoin. In simple terms, the hard fork of Bitcoin was a software update. Despite originating from Bitcoin (BTC), BCH has several important differences.



The reason behind the software update was to increase the block size and transactions per second. Ultimately the goal was to make BCH the default currency for small, everyday transactions.



BCH has cheaper transfer fees and a higher number of transactions per second. Another of BCH's goals was to increase the competitiveness among credit card processors.



Visa and MasterCard are able to process around 1,700 transactions per second (TPS), while Bitcoin only processes about 7 TPS. BCH now averages 244 transactions per second.





7. DASH

Dash was created to serve as a user to user digital currency. The ultimate goal to start was providing secure anonymity and privacy in payments. Since then the focus has shifted towards fast transactions and lowering fees to combat the flaws of Bitcoin.



In total Dash has 18 million coins and has a variable block reward for mining which is decreased by about 7% every year. The rewards are split among masternodes, miners and treasures, to assure the currency will have enough capital to invest in its own development.



Since its inception Dash is now used all around the world as an alternative to traditional payment methods such as cash and credit cards. It has also gained popularity in regions with technical limitations in settlement of financial transactions or where hyperinflation urges the use of alternatives for currencies.

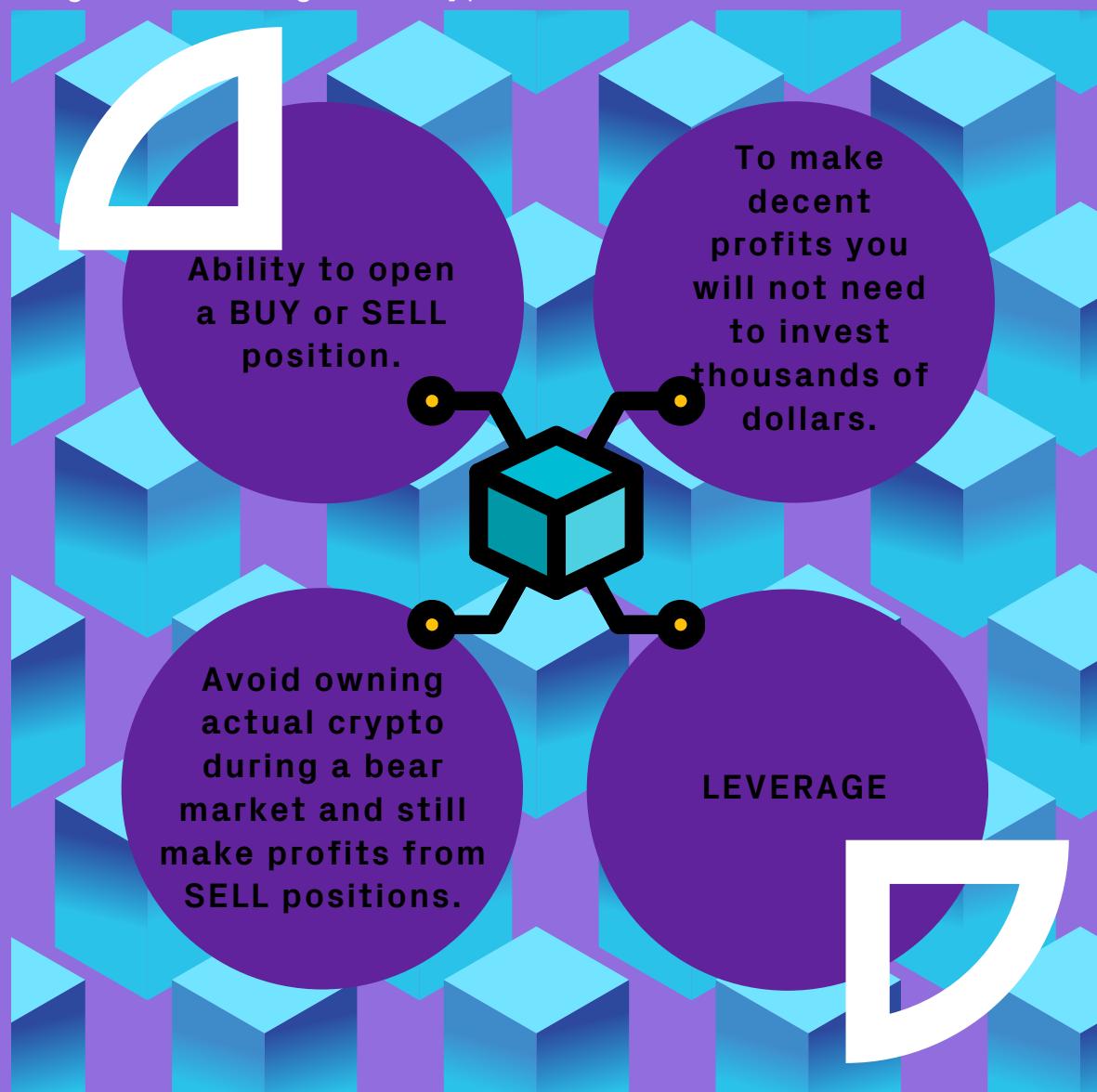




8. CRYPTO TRADING

When you open a FX brokerage account and you trade cryptocurrencies, you are really trading a CFD (contract for difference) version of that crypto. This is a derivative instrument of the original underlying asset. When trading that specific instrument you can make a profit/loss from speculating on the change in the underlying asset price. Cryptos are quoted against the major currencies as US Dollar or Euro. When you trade Bitcoin, for example, you will see it listed as BTCUSD and priced at 6,500 USD. This means 1 BTC is equal to 6,500 USD.

Advantages of Trading CFD Cryptos:





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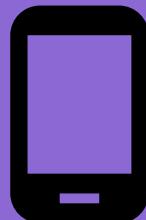
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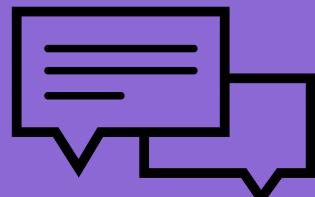
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