



# TRAVEL AGENCY

A comfortable and affordable vacation  
only with us, with the best facilities  
and services, you can get here.





TRAVELGO

# WELCOME TO TRAVEL AGENCY!

*With the best facilities, and services.*

”





# TEAM MEMEBERS ROLES

## Ahmad Alshobaki

He built the second part of services ,contactUs pages and mockup for his part.

## Faten Hussein

She built the landing page, gather the all parts of code and built the wireframe and mockup for her part.

## Jehad Manasra

He built Navigation bar, footer for all pages and built hero section of landing page and built mockup for his part.

## Bayan Ghaben

She built the first part of services page and the wireframe and built mockup for service pages for her part

## Tala Abooliem

she built "Aboutus" page and mockup and wireframe for her part.

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# **ABOUT US!**

**We provide information about travel**

**We provide essential travel information to tourists and provide timely, accurate and up-to-date information on travel destinations, accommodation and sightseeing**

**We are a link between major customers and suppliers:**

- **Ensures fast travel services.**
- **Provided with real and reliable travel information.**
- **An ongoing social process.**
- **We establish a good relationship with customers and suppliers.**



# OUR SERVICE



Hiking



Staking



Climbing



Tours

- **VISA AND PASSPORT SERVICES**
- **GROUP TRAVEL PLANNING**
- **TOUR PACKAGES**
- **TRANSPORTATION BOOKINGS**



**we provide 24/7 customer service and support, including assistance with flight changes, emergency situations, and other travel-related issues.**

# TRAVEL TIPS!



**PLAN**








**PACK**



**GO**

## Color

				
#000000	#43B97F	#295943	#3D3E48	#FFFFFF
RGB 0,0,0	RGB 67,185,127	RGB 41,89,67	RGB 61,62,72	RGB 255,255,255
HSL 0,0,0	HSL 151°,47%,49%	HSL 152°,37%,25%	HSL 285°,8%,26%	HSL 0°,0%,100%

## Typography

Poppins Bold 33px 35px Line -2.5px Char. Spacing

Heading

Poppins Bold 23px 27px Line -1.5px Char. Spacing

Heading

Poppins Bold 19px 32px Line

Heading

Poppins Medium 16px 28px Line

This is Body (L). Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec odio. Quisque volutpat mattis eros. Nullam malesuada erat.

Sed egestas, ante et vulputate volutpat, eros pede semper est, vitae luctus metus libero eu augue. Morbi purus libero, faucibus adipiscing, commodo quis, gravida id, est. Sed lectus. Praesent elementum hendrerit tortor. Sed semper lorem at felis. Vestibulum volutpat.



# Icons:



# Images:





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**EXPLORE**  
**YOUR WORLD!**



# Competitive analysis

	travelago	Petra Nights Tours	Zara Tours
Product/service	travel planning and booking easier	travel planning and booking easier	travel planning and booking easier
Market share	25%	40%	35%
Growth	6%	12%	8%
Target audience	Adventure travelers	Luxury travelers	Leisure travelers
Price structure	Subscription-based	Service fees	Package pricing
Marketing strategies	Social media/ Blog/ Paid ads	Email/ Paid ads	Email/ Blog
Customer satisfaction	★★★★★	★★★★★	★★★★★
Strengths	Travel insurance	Brand visibility	competitive prices
Weaknesses	Startup with less resources	Expensive	Questionable customer service
Key advantage	Highly/skilled team	24/7 customer service	affordable travel



# SEO

- **Keywords Throughout Your Content**
- **Use Header Tags**
- **Have a Clean URL Structure**
- **Website is Mobile-Friendly**
- **Clean Up and Organize the Site Code**
- **Use Images to Enhance the Content.**



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# ACCESSIBILITY

- **Structure and organize website with headers**
- **Assign alt tags for images**
- **Use colors carefully**
- **Accessible Form**



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# CODING BEST PRACTICE



1. Use a Reset Stylesheet
2. Create New Sections Where it Makes Sense
3. Comments on our Code.
4. implement Naming Conventions.
5. Flexbox & Grid





**DEMO TIME!**

**...WHAT COULD POSSIBLY GO  
WRONG**

[HTTPS://FATENHUSSEIN.GITHUB.IO/TRAVELGO/](https://fatenhussein.github.io/travelgo/)



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Thank you

