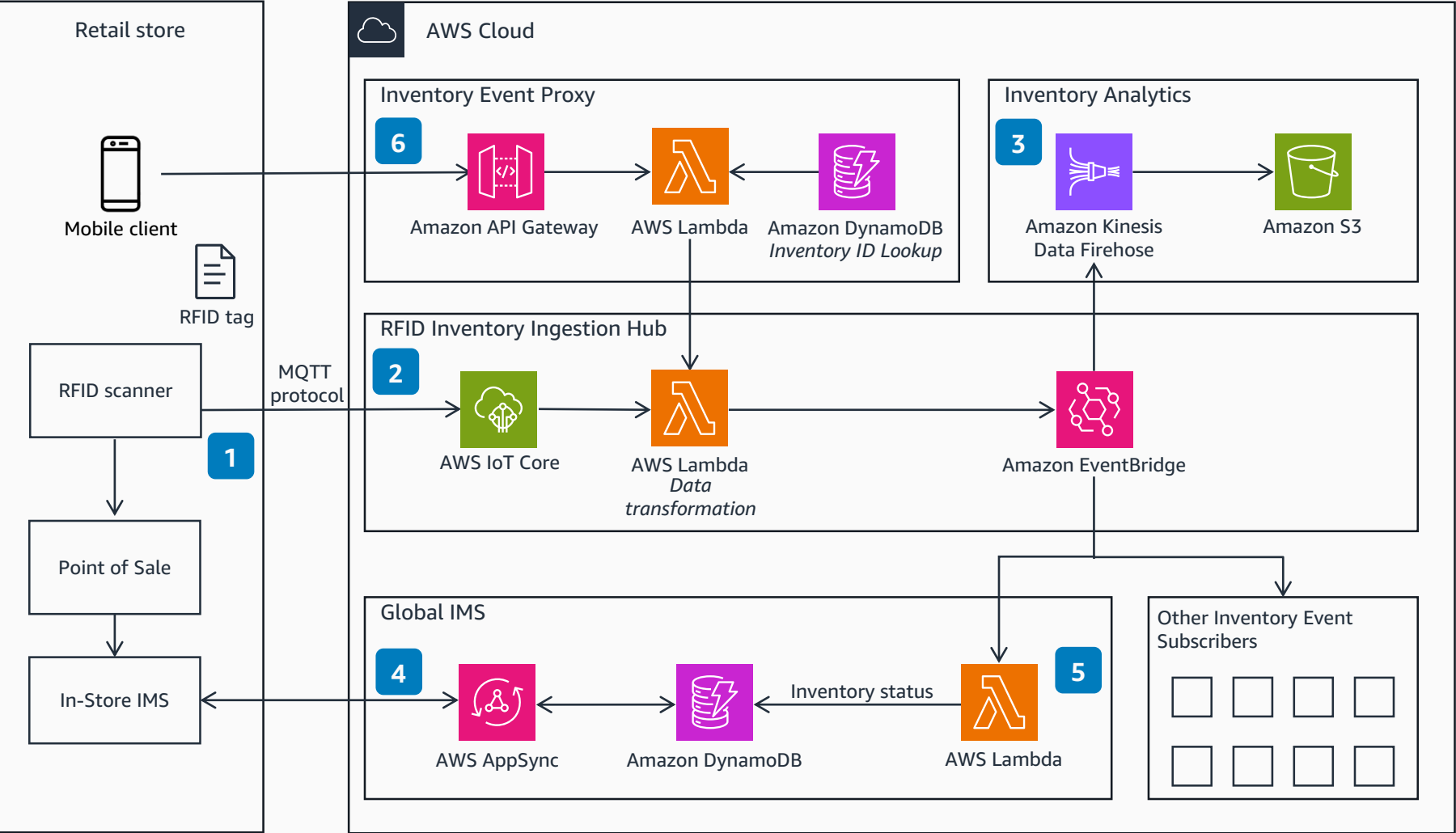


Guidance for RFID Store Inventory on AWS

Managing Store Inventory using RFID

This is a logical architecture showing RFID integration of retail store inventory systems using AWS services. It shows the foundational components and flows needed to monitor, maintain, and act on product inventory data.



- 1 Inventory items scanned in the store are sent to **AWS IoT Core** in the Inventory Ingestion Hub using the MQTT protocol. In-store RFID scanners can also link to in-store Point of Sale and inventory management systems (IMS).
- 2 The Inventory Ingestion Hub handles ingestion of inventory scan events. **AWS IoT Core** uses **AWS Lambda** for data transformation tasks before being published to **Amazon EventBridge**.
- 3 The Inventory Analytics layer reads all events from **EventBridge**. **Amazon Kinesis Data Firehose** loads data to **Amazon Simple Storage Service (Amazon S3)** for analytics and machine learning (ML) use cases, such as store replenishments.
- 4 The Global IMS subscribes to **EventBridge** to maintain near real-time inventory updates in **Amazon DynamoDB**. This occurs by triggering the **AWS Lambda** function to update the **DynamoDB** table and perform transformation, if applicable. As updates take place, **AWS AppSync** shares them back to the In-Store IMS for reconciliation.
- 5 **EventBridge** posts events to other enterprise systems registered as event targets based on defined rules.
- 6 The Inventory Event Proxy accepts mobile scans, such as a quick response (QR) code and near field communications (NFC) through an **Amazon API Gateway** with **Lambda** as the backend. The event is matched to an RFID tag stored in **DynamoDB** and passed to the Inventory Ingestion Hub for processing.



Reviewed for technical accuracy June 7, 2023

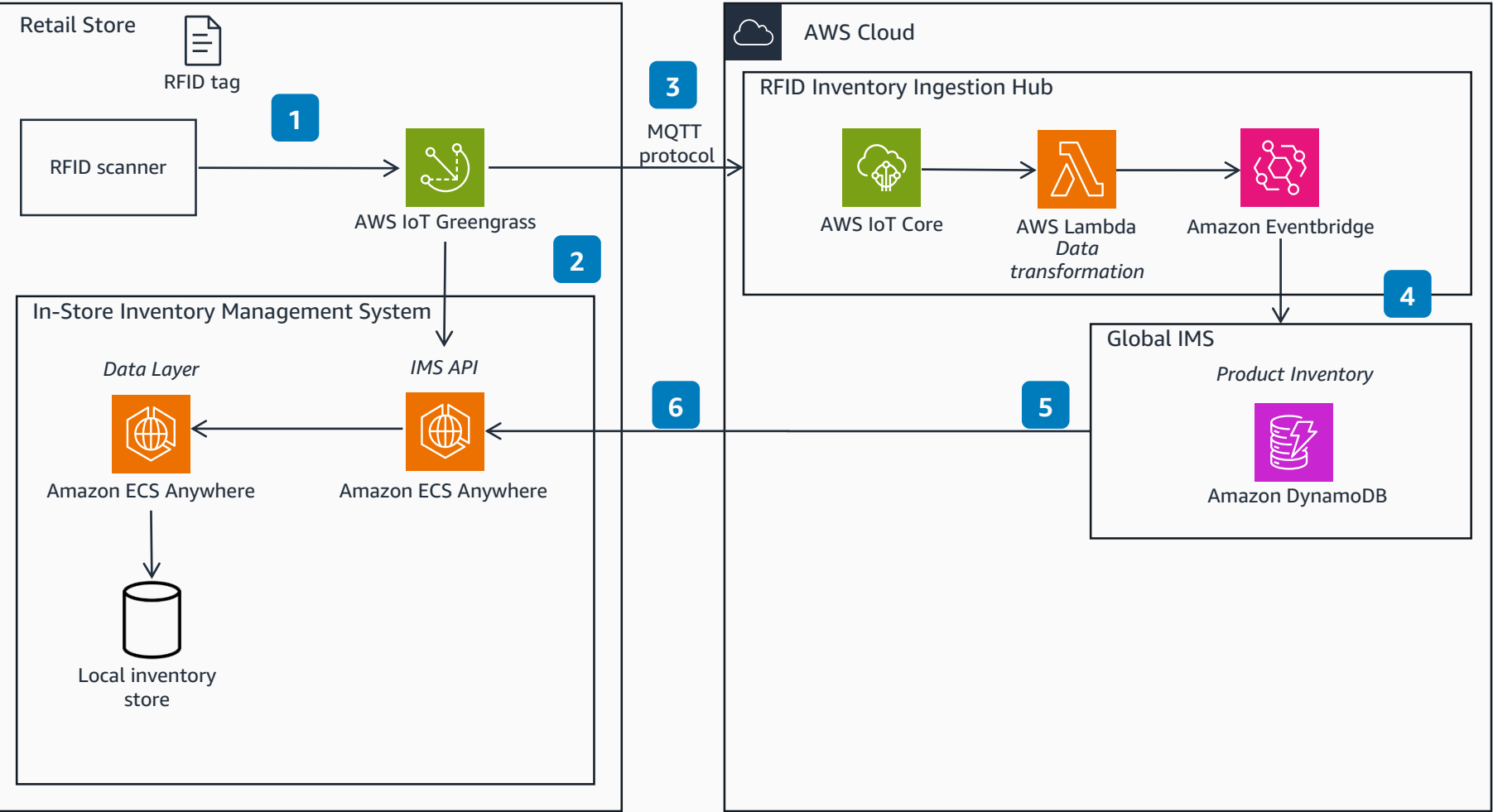
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AWS Reference Architecture

Guidance for RFID Store Inventory on AWS

Counting Store Inventory using RFID

This is a logical end-to-end architecture for RFID integration in a retail store that uses AWS services to perform inventory reconciliation.

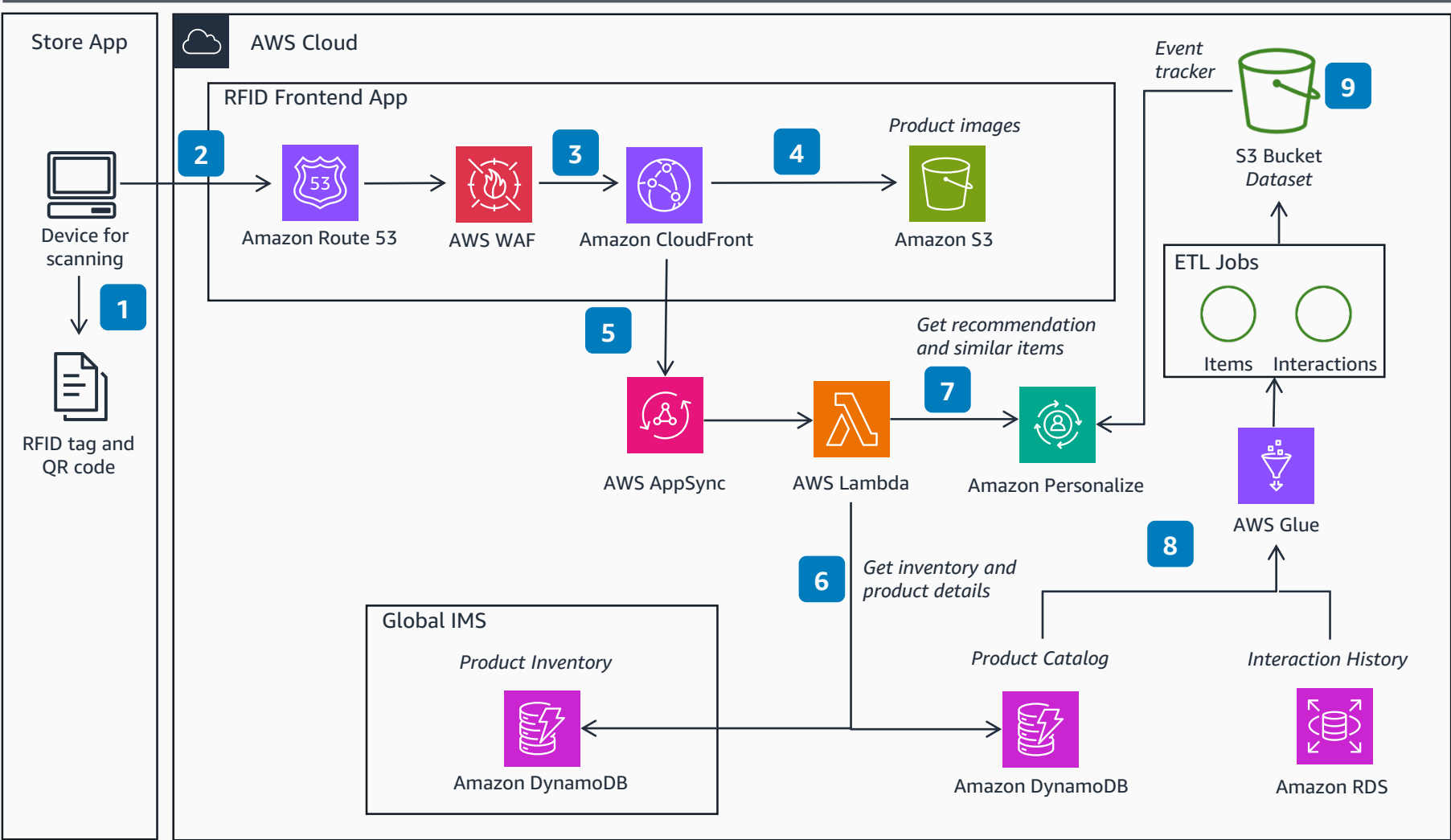


- 1** You can quickly audit inventory by scanning inventory both stocked on shelves and hung on racks. Scanned tags are sent to **AWS IoT Greengrass** for pre-processing and de-duplication through **Lambda**. The event is published to **EventBridge**.
- 2** **AWS IoT Greengrass** notifies the In-Store IMS of the inventory scans. The In-Store IMS runs on **Amazon Elastic Container Service (Amazon ECS) Anywhere** to allow for centralized management and deployment of updates. It comprises of a data layer and API layer. The In-Store IMS will also house a local inventory storage to have inventory data locally.
- 3** **AWS IoT Greengrass** sends the scanned inventory IDs and the store location to the Inventory Ingestion Hub. The Inventory Ingestion Hub uses **AWS IoT Core** to receive data from the edge, have the event-driven backend of **Lambda** perform data transformation if applicable, and publish to **EventBridge**. **EventBridge** then publishes this event to subscribers or downstream applications.
- 4** The Global IMS subscribes to the inventory scan events in the Inventory Ingestion Hub. This allows it to reconcile any inventory discrepancies into the product inventory database hosted on **DynamoDB**.
- 5** Once the inventory audit is complete, the Global IMS returns any updates or notifications back to the In-Store IMS, which completes the asynchronous update loop.
- 6** Inventory discrepancies are reconciled in the In-Store IMS, which then updates the Global IMS to help ensure that both systems are synced.

Guidance for RFID Store Inventory on AWS

Identifying Inventory using RFID

This is a logical end-to-end architecture for RFID integration in a retail store that uses AWS services when product details and recommendations need to be returned to a customer.

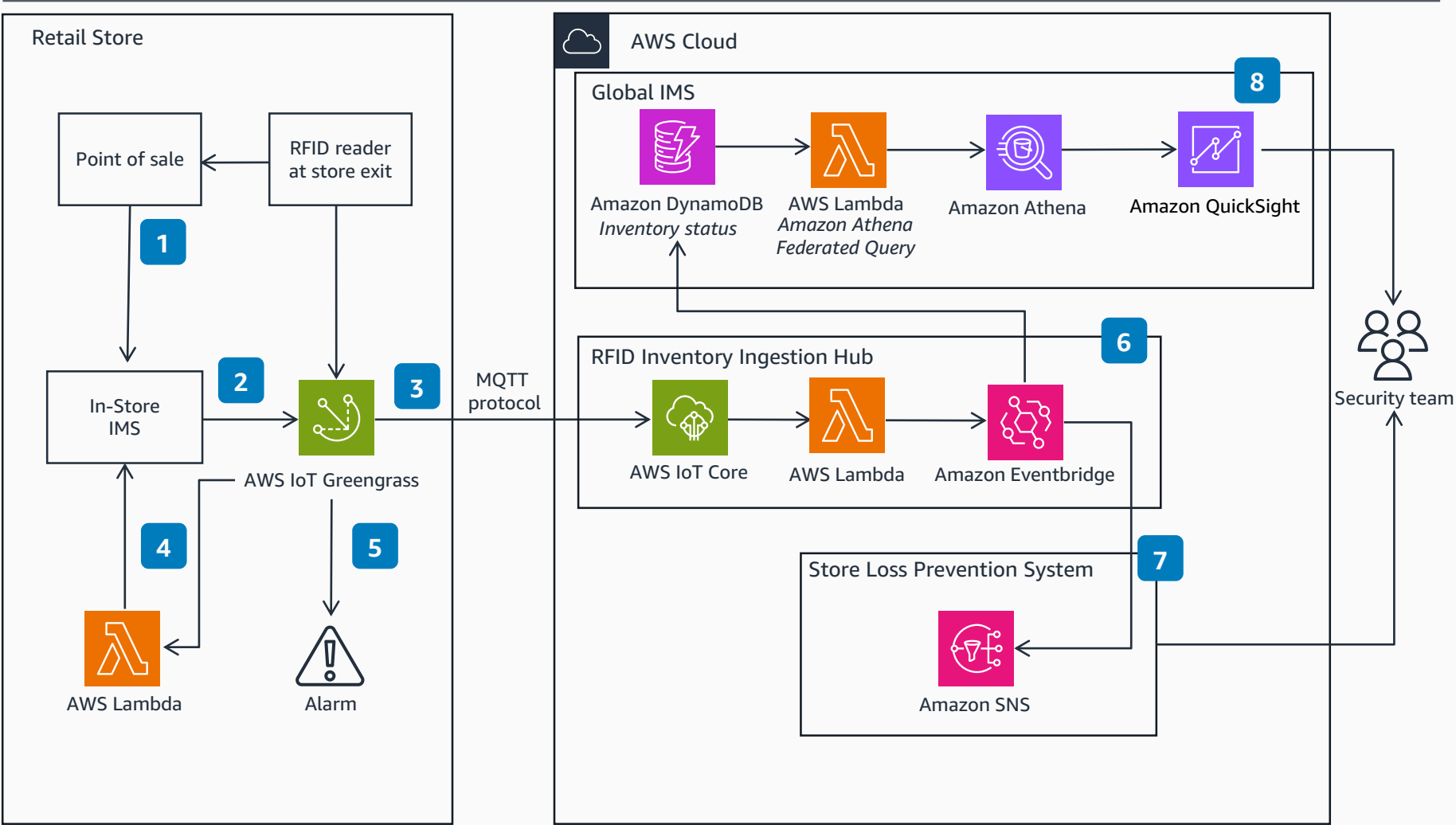


- 1 A store user scans products of interest using the Store App on their device.
- 2 The Store App makes HTTPS requests to **Amazon Route 53** to provide domain name service (DNS) translation.
- 3 The request is routed to the nearest **Amazon CloudFront** edge location. **AWS WAF [Web Application Firewall]** rules are applied to traffic to protect against exploits.
- 4 The static website and assets (such as HTML, image, and video) stored in **Amazon S3** are returned.
- 5 **AWS AppSync** handles queries by routing to resolvers, such as **Lambda**.
- 6 **Lambda** uses ProductID to return detailed product information, such as size, color, options, characteristics, and current inventory stored in **DynamoDB**.
- 7 **Lambda** uses ProductID to return recommendations from **Amazon Personalize** for items frequently purchased together.
- 8 **AWS Glue** crawls the Product Catalog and Interaction History and creates a data catalog stored in **Amazon S3**, where ETL jobs can transform data to support **Amazon Personalize** training jobs.
- 9 Datasets are added to an **S3** bucket, and the training cycle is initiated in **Amazon Personalize**.

Guidance for RFID Store Inventory on AWS

Detecting Shrink using RFID

This is a logical end-to-end architecture for RFID integration in a retail store that uses AWS services to prevent and detect asset loss.



- 1 Completed purchases at the Point of Sale sends an update to the In-Store IMS to update inventory status.
- 2 The In-Store IMS updates the Global IMS asynchronously to keep the global inventory status current. This uses the RFID tag to associate the purchase to a specific item.
- 3 As an RFID tag passes through an RFID reader at the store exit, event data is sent to **AWS IoT Core**.
- 4 A **Lambda** function packaged within **AWS IoT Greengrass** is initiated when an asset is passed by the RFID reader. The function validates if the tag is part of a purchase event. The logic will check the RFID tag and compare it to the In-Store IMS.
- 5 If the item has not yet been purchased, **AWS IoT Greengrass** triggers the device alarm in the physical store and then sends the event to the Inventory Ingestion Hub for further processing.
- 6 The Inventory Ingestion Hub handles ingestion of inventory scan events. **AWS IoT Core** and **Lambda** publish the events to **EventBridge**.
- 7 The Store Loss Prevention System picks up the event from the Inventory Ingestion Hub and sends SMS messages through **Amazon Simple Notification Service (Amazon SNS)** to notify proper personnel.
- 8 The Global IMS is updated with the events. Proper teams can review using **Amazon QuickSight**, which generates reports and visualizations from data that has been queried in **Amazon Athena**. **Athena** has a direct connection to the inventory in **DynamoDB** through a **Lambda** function that runs federated queries against the inventory.

