

[Return to Classroom](#)

Build Your LinkedIn Profile

REVIEW

HISTORY



REVIEWED BY
Gabriel Rebolla

Hello Dr. Mehdi, how are you?

Congratulations on the work done on your profile, it's very good! I gave some tips and left some links that you can check to make your profile even more professional and attractive in the eyes of large companies.

Additionally, I wanted to share a great tool that gives you at a glance your strength and areas where you should be looking for opportunities to improve: <https://www.linkedin.com/sales/ssi>

For more details about this, check it out: <https://www.linkedin.com/pulse/how-find-your-linkedin-ssi-score-karlyn-williams/>

I hope you enjoy the tips. Please, if you can, rate this review!

Good luck on your journey! 🎉

General

- Profile is public and error-free.
- All sections are updated with relevant content.
- Acronyms are written out in full, as well as abbreviated.
- LinkedIn URL is customized with student's name, or personalization.

✅ Your profile is public and has all sections updated with relevant content 🙌

Great job on your LinkedIn profile! You've created a custom URL, which gives your profile a bit more of a

professional look, and you use clear and positive language in your writing.

- Profile has a positive tone, without negative language.
- Language is correct and consistent: present tense for current duties, past tense for prior duties and accomplishments.
- Content is written in the first person and uses easy to understand language.

The content written on your profile has a positive tone, the language is correct, consistent, and easy to understand. Great Job!

EXTRA RESOURCES


- [Expert LinkedIn Tips](#)
- [6 Ways to Make Your LinkedIn profile Stand out](#)
- [12 Tips to Improve Your LinkedIn](#)

Summary

- First person description of the user's abilities, including who they work with and how they contribute.
- Written with a professional but conversational tone.
- Media links to projects and other sites, including GitHub, personal websites, videos, presentations, or written work.
- Preferred contact information is filled out.
- Include a Skills section in the summary that lists 5 key skills (programming languages, software, etc.) for SEO purposes.

Great job starting to write your summary. It is already looking great. Now, please, take a moment and add a couple more sentences. The most vital part is to include lots of keywords (skills and technical terms) related to the position you want to get. Remember, this will be your first impression to a lot of people, so make sure to write a captivating and compelling summary.

The summary should **briefly describes work experience, relevant knowledge, and builds a narrative**. Consider writing a bit about your work experience (adding lots of keywords), all the most essential information you would like your viewers to know about you, and even a statement about your plans and wishes for your future professional life.

 One good idea is to personalize the summary according to the company's job posting of the position you want to work. You can read the items of the job posting and try to address as many as you can in summary (and you can change it if you decide to apply for another job posting). Remember, it's vital to include keywords, especially the skills and technical terms, so you appear in the recruiter's searches. The summary should:

- Briefly describe a work experience, applicable knowledge, and build a narrative
- Be written in the first person and include the description of the user's abilities, including who they work with and how they contribute.

with and how they contribute.

- Include media links to projects and other sites, including GitHub, personal websites, videos, presentations, or written work.
- Stay professional throughout the entire narrative (written with an expert but conversational tone)
- Include a Skills section in the summary that lists five key skills (programming languages, software, etc.) for SEO purposes.

Also, include lots of favorable terms. For example, "I'm enthusiastic about new technology..." Write about what you love, your passions, wishes, and plans for the future are also great information to be added.

Here is an excellent example of a summary. Notice a lot of people like to include a brief list of their skills, separately, at the end of the summary (after the paragraphs)

"I'm Chris, A Full Stack Software Engineer who loves building education products. I recently developed a web app using Angular JS that lets teachers share student writing samples anonymously. I'd love to combine my passion **for** learning **and** teaching **with** my software development skills to **continue** building personalized learning products **for** people."

Skills: Python, AngularJS, Node.js, React, SQL

EXTRA RESOURCES: <https://mentor-dashboard.udacity.com/reviews/overview>

- [Good LinkedIn Summary](#)
- [3 steps to writing the perfect LinkedIn summary](#)
- [How To Write A Stellar LinkedIn Summary](#)
- [Tips for Writing a Great LinkedIn Summary With Examples](#)
- [The Best LinkedIn Summaries And Advice On How To Make Your Shine](#)

Top Section

- High-quality and non-pixelated.
- Candidate is smiling and dressed appropriate for their desired office environment.
- Background of photo is not too busy or distracting.
- Cropped around the head and shoulders.

Nice work on your photo! It's clear and well-composed. This shows the reader that you're a confident individual with composure!

Most people prefer to add a smiling photo, as it gives it a more friendly idea. Great choice 🙌

Remember

- The image is of good quality and not pixelated.
- Smiling and dressed appropriately for the desired office environment.
- The background of the photo is not too busy or distracting.
- Cropped around the head and shoulders. (focus on your face)
- It will be your first impression. Make sure to choose a great pic!

- High-quality and non-pixelated.
- Content of image is generic, or relates to their work.

Consider adding a cover photo related to your career. About the cover photo:

- High-quality and non-pixelated.
- Customized images should be clean, non-distracting, generic, or relates to their work.



EXTRA RESOURCES:

- [5 Tips for Picking the Right LinkedIn Profile Picture](#)
- [How to Take and Choose a Professional Photo for LinkedIn](#)
- [6 Profile Photo tips for raising your LinkedIn Profile](#)

- Includes the job title they are currently applying to.
- Does not reference the job search (ie: does not say "seeking roles" or "aspiring").



Excellent headline! It's clear and gives the reader an immediate understanding of what you do professionally.

Check out this resources, they may be helpful:

- [How to write the perfect Headline to your LinkedIn profile](#)
- [LinkedIn Headline Tips](#)
- [Your LinkedIn Headline](#)
- [How to make your LinkedIn Headline more effective in understanding 5 minutes](#)
- [How to write a killer LinkedIn Headline](#)

- Recent activity, including comments, likes, and general community engagement.



I have verified that you are active on LinkedIn! 🎉

To appear in the recruiter's searches, you need to show activity. Make sure to log into LinkedIn regularly and interact, including comments, likes, and general community engagement.

The more presence you have online, the more likely you'll be able to find opportunities or have opportunities find you

- Includes links to personal website, GitHub, or other pages where employers can learn more about them and their work.

Excellent link in the *Contact Information* of your profile! 🎉

It's a space where you can add links and resources like other profiles (GitHub, Twitter), a personal website, a portfolio, and anything else that shows the hiring manager more of you and your work. Don't forget to write

a statement in your summary inviting your viewers to check out the section and find out more about you!

Projects

- Profile includes at least two relevant project to their job search: personal, academic, or work projects.

Udacity highly recommends that you include 2-3 projects, and I would go further to push you to include the top 2-3 projects that you are most proud of.

If you need any ideas for projects, feel free to include your Udacity projects or schoolwork in there.

However, it would be more impressive to see projects that you have taken on yourself as those will be more unique.

[Check here how to add projects to your LinkedIn profile](#)

- Explain what the project is and briefly how it was developed.
- Utilizes industry keywords.
- Includes results, metrics, and findings.
- Links to off-site media (ie. Source Code, GitHub, Personal Site, Video Walkthroughs, Presentations, etc.).

When describing your projects be sure to include the specific technical skills you learned relevant to your target field. Think about the parts of your projects that you are most proud of and frame them as successes in your project description.

For each project, you'll need to include at least two bullet points (but no more than three bullet points), where:

1. The first bullet point tells the reader the goal/purpose of the project.
2. The second bullet point tells the reader your specific contribution to the project.

If possible, you should include a 3rd bullet point to tell the reader a bit about the results of your project. This doesn't have to be anything complicated, just some metric showing the success of your project.

Also, make sure that:

- Each bullet point starts with a past tense action verb.
- Each bullet point is no longer than ~1.5 lines.
- Do not include more than 1 sentence per bullet point.

Descriptions can provide a brief summary of the project, but should focus on impact (eg: Did the project to solve a problem? Is the project being used anywhere? Did the findings from the project result in the implementation of changes?

Hiring Perspective: It's essential for you to highlight concrete project results and individual contributions because employers want to see concrete evidence of your skills.

Tip: Whenever you can, describe your work quantitatively. If you can't due to the nature of your work, still showcase its success, even when what you achieved wasn't what you originally intended. If you have less than 3 work experiences, try to supplement by adding another project to your Project section.

EXTRA RESOURCES:

- [How to describe projects](#)
- [How to describe your project in less than 300 words](#)

Network

- Member of 3+ groups relevant to their job search.

💡 Please, join at least three different groups related to the Industry you are looking to work. Remember, joining groups is one of the best ways to keep updated about news, check out people working in the field, and make your profile accessible to be seen by these people. Here is an [article on how to join groups](#).

If you are having trouble finding groups, [here](#) is a great resource.

Here are a few blog posts on the benefits of using LinkedIn groups to build relationships:

<https://blog.thoughtlabs.com/blog/5-unexpected-benefits-of-linkedin-groups>

<https://blogs.constantcontact.com/how-to-use-linkedin-groups/>

- Educational institutions and company pages are correctly linked, with logos.

Check the ones that are not showing the logo. Make sure to type their names correctly until their logos show up. I'm not sure if all were registered with LinkedIn. Unfortunately, it is possible they may not have a LinkedIn page, especially if they're a small company or educational institution.

Experience

- Include at least 3 jobs; full-time, part-time, internship, and unpaid roles they've held.
- Omits negative language (ie. part-time, unpaid).
- Has start and end dates (month & year), and location.
- List awards and achievements.
- Links to media for more context; including presentations, landing pages, GitHub, video walkthroughs, etc.
- Utilizes relevant keywords to their search.

★ Awesome! Great job providing a list of very detailed experiences.

- Between 3-5 bullet points.
- No sub-bullet points.
- Written in past tense for previous work, and present tense for current work.
- Bullet points begin with action verbs.
- Includes concrete, numerical evidence, such as # of projects completed, increases in revenue, etc.

Excellent! 🎉

Excellent! 🎉

EXTRA RESOURCES:

- [3 Ways to Make Sure Your Resume Bullet Points Will Impress Recruiters](#)
- [How to Quantify Your Resume Bullets \(When You Don't Work With Numbers\)](#)
- [185 Powerful Verbs That Will Make Your Resume Awesome](#)
- [How to list accomplishments on your resume when your job doesn't have easy measures](#)
- [Action Verb List for Resumes & Cover Letters](#)
- [12 tips to improve your experience section](#)

Education

- Education is listed in reverse chronological order.
- Includes description of school, area of focus, and topics of study.
- Utilizes relevant keywords to their search.
- Udacity should be listed under Education or Experience, but not both.

Great job filling your education!

Interests

Following at least a dozen (12) industry leaders, companies, and topics related to their search.

✅ Following sector leaders of interest or companies and topics related to the desired sector is an easy way for the candidate to increase the keyword count in their profile and appear more in the searches!

Well Done! Keep looking for companies and leaders of your interest.

Skills and Endorsements

- At least 10 Optimized Keywords, ordered by relevance to their job search.
- Skills listed can include both technical (ie: programming languages) and tech-relevant skills, such as "project management".
- Skills section should not include commonly-used technologies such as Microsoft Word or PowerPoint.
- Skills section should not include common soft skills like "communication" or "attention to detail".

✅✅ Nice work on your Skills section! It is important to order by relevance to their job search.

You have many skills with recommendations from people; moreover, they are well connected with your career goal. This creates credibility for people who are reviewing your profile!

★ To improve this section a bit more, I think we could focus on getting more endorsements.

Effective team players recognize the contributions of others. By endorsing and recommending current and former colleagues, you can show future coworkers that you are capable of acknowledging your teammates. This acknowledgment will also deepen your relationship with the colleagues and collaborators you endorse, not to mention it will increase the likelihood of someone acknowledging you in return.

Here is a [great article on the subject](#)

 PROJECT LINK

RETURN TO PATH

Rate this review

START