

# Benjamin Rosati

WEB & INTERFACE DESIGNER - TRANSFORMS IDEAS INTO VISUAL PRODUCTS

UI/UX | BRANDING | INTERACTIVE | MOBILE - DESKTOP - BROWSER - APPS

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**Visual Communication Expert with 10 years of experience**, Ben provides energy and synergistic ideals to motivate colleagues to excellence. Having collaborated on a wide variety of past successful products has cultivated his ability to professionally produce designs of high quality which capture the voice, tone, and goals envisioned by the team. Of particular note, his role as a designer at Open Path Collective **saw the growth from startup to now providing over 100,000 clients with affordable mental health services**. Ben is ready for a new adventure to continue making impacts of altruistic value.

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## EXPERIENCE

### Web Designer - Lead

Facta Studio, Northampton MA

Part-Time

2018 - Present

- Worked independently and as part of a cross-functional team on conceptualizing website designs and product optimizations.
- Collaborated with internal and external design/dev resources to implement scalable front-end templates and design modules.
- Participated in client meetings to discuss solutions and update project status.
- Multiple projects were highlighted in publications, such as AWWWARDS and ADWEEK.

### Web Designer - Lead

Open Path Psychotherapy Collective, Asheville NC

Part-Time

2014 - 2021

- Designed and Developed experiences which balanced client and provider interface flows.
- Worked independently and as part of a cross-functional team on conceptualizing website designs and marketing material.
- Collaborated with external development resources to implement advanced technologies, such as geo-location based proximity searches.
- Participated in weekly meetings to discuss solutions, technology, and ideate.
- Saw growth from startup to a directory of over 20,000 providers and 100,00 clients.
- Featured in many publications, such as New York Times, NPR, and Forbes.

**Web Designer - Lead**  
**Center For International Studies Abroad, Northampton MA**

**Part-Time**  
**2016 - 2020**

- Designed experiences which excited students into affordable study abroad programs.
- Worked independently and as part of a cross-functional team on conceptualizing website designs and marketing material.
- Collaborated with internal development resources to implement advanced technologies
- Participated in weekly meetings to discuss solutions, technology, and ideate.

**Web Designer - Mid**  
**Design Rangers, Colorado Springs CO**

**Full-Time**  
**2012 - 2014**

- Worked closely with principle designers, and producers to create a variety of interactive and print promotional material for commercial, nonprofit, state and local tourism.

**Web Designer - Junior**  
**Ignition Interactive, Santa Monica CA**

**Full-Time**  
**2010 - 2012**

- Worked closely with designers, animators, and producers to design a variety of interactive promotional material for theatrical movies, television shows and video games.

**TECHNICAL SKILLS**

**Design Tools:** Photoshop, Illustrator, InDesign, Affinity, Figma, After Effects, C4D, Marmoset

**Design:** Experience Design (UX), Interface Design (UI), Visual, Web, Interactive Designs

**Code:** HTML, CSS, JavaScript, PHP, WordPress, Laravel, MySQL, PostgreSQL, Git

**HOBBIES**

Avid runner - Local Charity Run Organizer - Community Outdoor Advocate

**CONTACT**

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References available upon request

*Thank  
you!*