

# Bayesian Thinking: Fundamentals, Regression and Multilevel Modeling

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# Webinar 1-3: Regression Models for Continuous Data

- 1 Introduction: adding a continuous predictor variable
- 2 A simple linear regression for the CE sample
- 3 A multiple linear regression for the CE sample
- 4 Wrap-up and additional material

## Section 1

Introduction: adding a continuous predictor variable

# Review: the normal model

- When you have continuous outcomes, you can use a normal model:

$$Y_i \mid \mu, \sigma \stackrel{i.i.d.}{\sim} \text{Normal}(\mu, \sigma), \quad i = 1, \dots, n. \quad (1)$$

- Suppose now you have another continuous variable available,  $x_i$ . And you want to use the information in  $x_i$  to learn about  $Y_i$ .
  - 1  $Y_i$  is the log of expenditure of CU's
  - 2  $x_i$  is the log of total income of CU's
- Is the model in Equation (1) flexible to include  $x_i$ ?

# An observation specific mean

- We can adjust the model in Equation (1) to Equation (2), where the common mean  $\mu$  is replaced by an observation specific mean  $\mu_i$ :

$$Y_i \mid \mu_i, \sigma \stackrel{ind}{\sim} \text{Normal}(\mu_i, \sigma), \quad i = 1, \dots, n. \quad (2)$$

- How to link  $\mu_i$  and  $x_i$ ?

# Linear relationship between the mean and the predictor

- One basic approach: use a linear relationship:

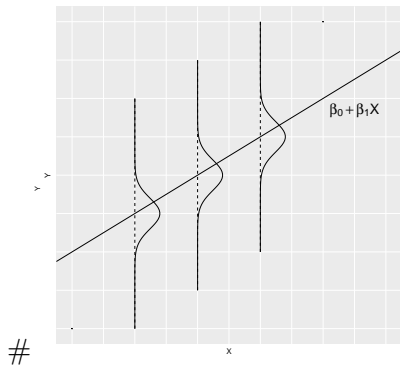
$$\mu_i = \beta_0 + \beta_1 x_i, \quad i = 1, \dots, n. \quad (3)$$

- $x_i$ 's are known constants.
- $\beta_0$  (intercept) and  $\beta_1$  (slope) are unknown parameters.
- Bayesian approach:
  - 1 assign a prior distribution to  $(\beta_0, \beta_1, \sigma)$
  - 2 perform inference
  - 3 summarize posterior distribution of these parameters

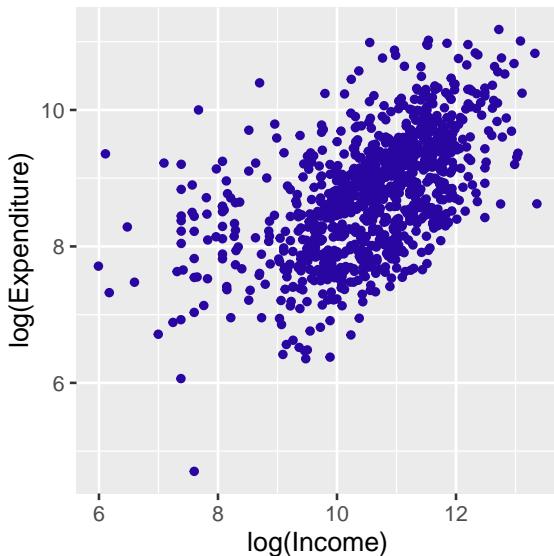
# The simple linear regression model

- To put everything together, a linear regression model:

$$Y_i | x_i, \beta_0, \beta_1, \sigma \stackrel{ind}{\sim} \text{Normal}(\beta_0 + \beta_1 x_i, \sigma), \quad i = 1, \dots, n. \quad (4)$$



# The simple linear regression model cont'd





## Section 2

A simple linear regression for the CE sample

# The CE sample

The CE sample comes from the 2017 Q1 CE PUMD: 4 variables, 994 observations.

Variable	Description
log(Expenditure)	Continuous; CU's total expenditures in last quarter (log)
log(Income)	Continuous; the amount of CU income before taxes in past 12 months (log)
Rural	Binary; the urban/rural status of CU: 0 = Urban, 1 = Rural
Race	Categorical; the race category of the reference person: 1 = White, 2 = Black, 3 = Native American, 4 = Asian, 5 = Pacific Islander, 6 = Multi-race

# An SLR for the CE sample

- For now, we focus on a simple linear regression:

$$Y_i \mid \mu_i, \sigma \stackrel{ind}{\sim} \text{Normal}(\mu_i, \sigma), \quad (5)$$

$$\mu_i = \beta_0 + \beta_1 x_i. \quad (6)$$

Variable	Description
log(Expenditure)	Continuous; CU's total expenditures in last quarter (log)
log(Income)	Continuous; the amount of CU income before taxes in past 12 months (log)

## A weakly informative prior

- Assume know little about  $(\beta_0, \beta_1, \sigma)$ .
- Assuming independence:  $g(\beta_0, \beta_1, \sigma) = g(\beta_0)g(\beta_1)g(\sigma)$ .
- For example:

$$\beta_0 \sim \text{Normal}(0, 10),$$

$$\beta_1 \sim \text{Normal}(0, 10),$$

$$\sigma \sim \text{Cauchy}(0, 1).$$

# Fitting the model

- Use the `brm()` function with `family = gaussian`.

```
library(brms)
SLR_fit <- brm(data = CEData, family = gaussian,
  log_TotalExp ~ 1 + log_TotalIncome,
  prior = c(prior(normal(0, 10), class = Intercept),
    prior(normal(0, 10), class = b),
    prior(cauchy(0, 1), class = sigma)),
  iter = 10000, warmup = 8000, chains = 2, seed = 123)
```

# Saving posterior draws

- Save post as a matrix of simulated posterior draws

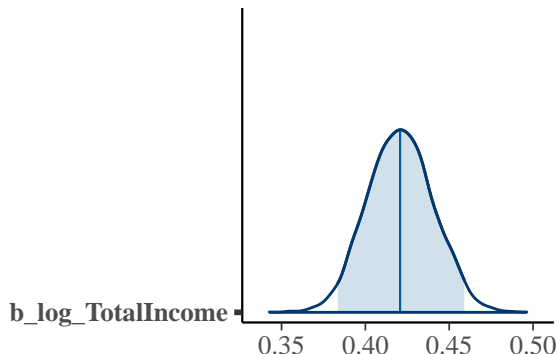
```
post <- as_draws_df(SLR_fit)
head(post)
```

```
# A draws_df: 6 iterations, 1 chains, and 5 variables
  b_Intercept b_log_TotalIncome sigma lprior lp__
1         4.1             0.44  0.71   -7.7 -1097
2         4.0             0.45  0.70   -7.7 -1099
3         3.9             0.46  0.73   -7.7 -1099
4         4.0             0.45  0.72   -7.7 -1098
5         4.1             0.44  0.72   -7.7 -1097
6         4.3             0.43  0.72   -7.7 -1096
# ... hidden reserved variables {'chain', 'iteration', 'draw'}
```

# Posterior plots

- Function `mcmc_areas()` displays a density estimate of the simulated posterior draws with a specified credible interval.

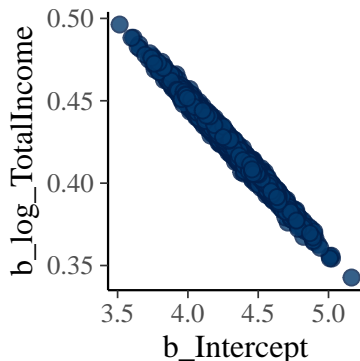
```
library(bayesplot)
mcmc_areas(post, pars = "b_log_TotalIncome", prob = 0.95)
```



## Posterior plots cont'd

- Function `mcmc_scatter()` creates a simple scatterplot of two parameters.

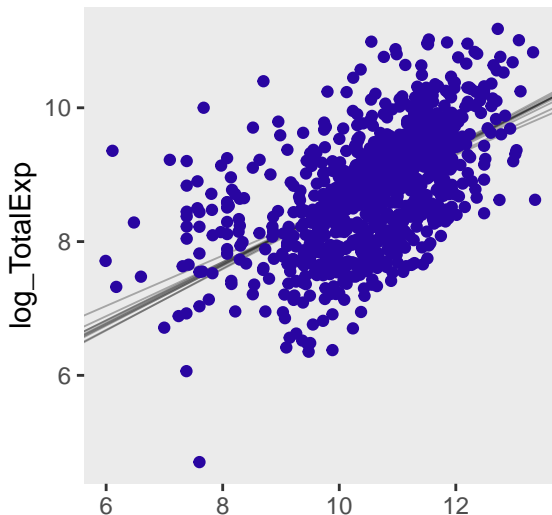
```
mcmc_scatter(post, pars = c("b_Intercept", "b_log_TotalIncome"))
```





# Plotting posterior inference against the data

- Plot the first 10  $(\beta_0, \beta_1)$  fits to the data



# Predictions

- Use the `predict()` function to make predictions of observed CUs.

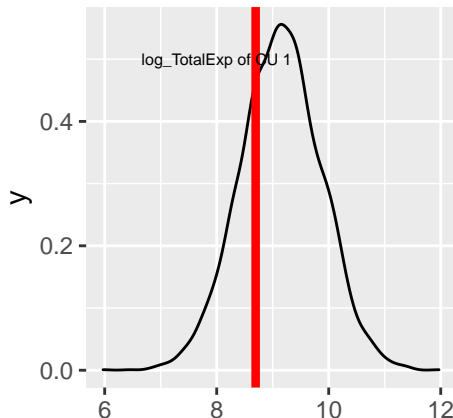
```
pred_logExp_obs <- predict(SLR_fit, newdata = CEData)
head(pred_logExp_obs)
```

	Estimate	Est.Error	Q2.5	Q97.5
[1,]	9.159875	0.7394978	7.702797	10.59617
[2,]	8.593233	0.7078448	7.206841	9.91000
[3,]	9.094031	0.7273838	7.646820	10.52935
[4,]	9.336947	0.7451940	7.894030	10.77309
[5,]	9.274975	0.7212104	7.906664	10.68584
[6,]	8.684777	0.7288110	7.263468	10.11230

## Predictions cont'd

- If we focus on one CU, i.e.g CU 1; set `summary = FALSE` to obtain predicted values.

```
pred_logExp_obs_1 <- predict(SLR_fit, newdata = CEData[1, ],
                             summary = FALSE)
```



## Predictions cont'd

- Now suppose we get to know a new CU with  $\log\_TotalIncome = 10$ , and we want to predict its  $\log\_TotalExp$

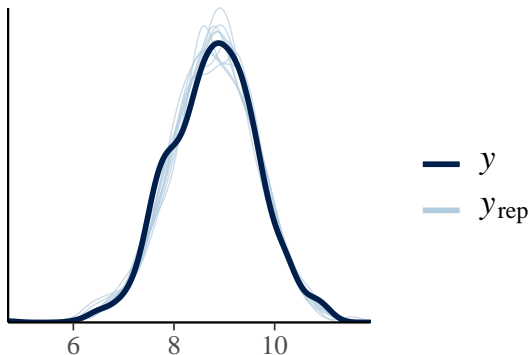
```
newdata <- data.frame(log_TotalIncome = c(10))
pred_logExp_new <- predict(SLR_fit, newdata = newdata)
pred_logExp_new
```

	Estimate	Est.Error	Q2.5	Q97.5
[1,]	8.534148	0.7173672	7.118594	9.981809

# Model checking

- Function `pp_check()` performs posterior predictive checks
  - plot density estimates for 10 replicated samples from the posterior predictive distribution and overlay the observed log income distribution

```
pp_check(SLR_fit)
```



## Section 3

A multiple linear regression for the CE sample

## Adding a binary predictor

Variable	Description
log(Expenditure)	Continuous; CU's total expenditures in last quarter (log)
Rural	<b>Binary</b> ; the urban/rural status of CU: 0 = Urban, 1 = Rural

- Consider Rural as a binary categorical variable to classify two groups:
  - The urban group
  - The rural group
- Such classification puts an emphasis on the **difference of the expected outcomes** between the two groups.

## With only one binary predictor

- For simplicity, consider a simplified regression model with a single predictor: the binary indicator for rural area  $x_i$ .

$$\mu_i = \beta_0 + \beta_1 x_i = \begin{cases} \beta_0, & \text{the urban group;} \\ \beta_0 + \beta_1, & \text{the rural group.} \end{cases} \quad (7)$$

- The expected outcome  $\mu_i$  for CUs in the urban group:  $\beta_0$ .
- The expected outcome  $\mu_i$  for CUs in the rural group:  $\beta_0 + \beta_1$ .
- $\beta_1$  represents the **change in the expected outcome**  $\mu_i$  from the urban group to the rural group.



# The multiple linear regression model

$$Y_i \mid \mu_i, \sigma \stackrel{ind}{\sim} \text{Normal}(\mu_i, \sigma), \quad (8)$$

$$\mu_i = \beta_0 + \beta_1 x_{i, \log Income} + \beta_2 x_{i, Rural}. \quad (9)$$

# A weakly informative prior

- Assume know little about  $(\beta_0, \beta_1, \beta_2, \sigma)$ .

$$\beta_0 \sim \text{Normal}(0, 10),$$

$$\beta_1 \sim \text{Normal}(0, 10),$$

$$\beta_2 \sim \text{Normal}(0, 10),$$

$$\sigma \sim \text{Cauchy}(0, 1).$$

# Fitting the model

- Use the `brm()` function with `family = gaussian`.
- Use `as.factor()` for binary / categorical predictors.

```
MLR_fit <- brm(data = CEData, family = gaussian,  
              log_TotalExp ~ 1 + log_TotalIncome + as.factor(Rural),  
              prior = c(prior(normal(0, 10), class = Intercept),  
                        prior(normal(0, 10), class = b),  
                        prior(cauchy(0, 1), class = sigma)),  
              iter = 10000, warmup = 8000, chains = 2, seed = 123)
```

# Saving posterior draws

- Save post as a matrix of simulated posterior draws

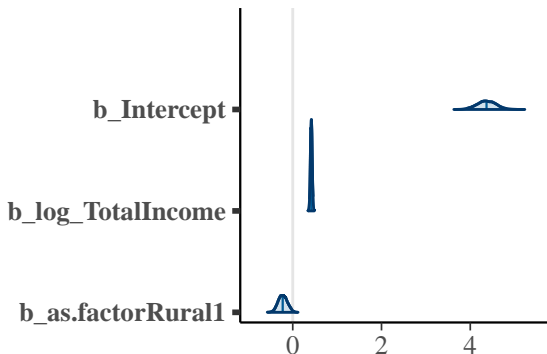
```
post_MLR <- as_draws_df(MLR_fit)
head(post_MLR)
```

```
# A draws_df: 6 iterations, 1 chains, and 6 variables
  b_Intercept b_log_TotalIncome b_as.factorRural1 sigma lprior  lp__
1          4.6             0.40          -0.25  0.73    -11 -1097
2          4.3             0.42          -0.27  0.71    -11 -1097
3          4.6             0.40          -0.22  0.72    -11 -1099
4          4.5             0.41          -0.22  0.74    -11 -1098
5          4.1             0.44          -0.19  0.73    -11 -1098
6          4.6             0.40          -0.28  0.72    -11 -1097
# ... hidden reserved variables {'chain', 'iteration', 'draw'}
```

## Posterior plots

- Function `mcmc_areas()` displays a density estimate of the simulated posterior draws with a specified credible interval.

```
mcmc_areas(post_MLR,
  pars = c("b_Intercept", "b_log_TotalIncome",
            "b_as.factorRural1"),
  prob = 0.95)
```



# Predictions

- Use the `predict()` function to make predictions of observed CUs.

```
pred_logExp_obs <- predict(MLR_fit, newdata = CEData)
head(pred_logExp_obs)
```

	Estimate	Est.Error	Q2.5	Q97.5
[1,]	9.170313	0.7076645	7.730632	10.51689
[2,]	8.585056	0.7341007	7.179832	10.00950
[3,]	9.093287	0.7252231	7.630876	10.50685
[4,]	9.354956	0.7246539	7.969515	10.79621
[5,]	9.284416	0.7293004	7.840040	10.71542
[6,]	8.734336	0.7132859	7.365732	10.15847

## Predictions cont'd

- Now suppose we get to know two new CU with  $\log\_TotalIncome = 10$ , one is rural and the other is urban, and we want to predict its  $\log\_TotalExp$ .
- Can also use the `posterior_predict()` function.

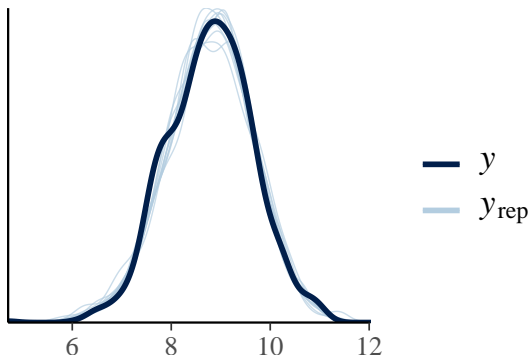
```
newdata <- data.frame(log_TotalIncome = c(10, 10), Rural = c(1, 0))
pred_logExp_new <- posterior_predict(MLR_fit, newdata = newdata)
apply(pred_logExp_new, 2, summary)
```

	[,1]	[,2]
Min.	5.302342	6.036030
1st Qu.	7.829856	8.044597
Median	8.307552	8.524977
Mean	8.315324	8.535262
3rd Qu.	8.792603	9.031617
Max.	10.840236	10.973330

## Model checking

- Function `pp_check()` plots density estimates for 10 replicated samples from the posterior predictive distribution and overlay the observed log income distribution.

```
pp_check(MLR_fit)
```





## Section 4

Wrap-up and additional material

# Wrap-up

- Bayesian linear regression:
  - Linear relationship between the expected outcome and the predictor(s)
  - Continuous predictors, binary predictors
  - Using the `brms` package; prior choices
- Bayesian inferences
  - Bayesian hypothesis testing and credible interval
  - Bayesian prediction
  - Posterior predictive checks

## Additional material: adding a categorical predictor

Variable	Description
log(Expenditure)	Continuous; CU's total expenditures in last quarter (log)
Race	<b>Categorical</b> ; the race category of the reference person: 1 = White, 2 = Black, 3 = Native American, 4 = Asian, 5 = Pacific Islander, 6 = Multi-race

- It is common to consider it as a categorical variable to classify multiple groups:
  - How many groups? What are the groups?
- Such classification puts an emphasis on the **difference of the expected outcomes** between one group to **the reference group**.

## With only one categorical predictor

- For simplicity, consider a simplified regression model with a single predictor: the race category of the reference person  $x_i$ .

$$\begin{aligned}\mu_i &= \beta_0 + \beta_1 x_{i,1} + \beta_2 x_{i,2} + \beta_3 x_{i,3} + \beta_4 x_{i,4} + \beta_5 x_{i,5} \\ &= \begin{cases} \beta_0, & \text{White;} \\ \beta_0 + \beta_1, & \text{Black;} \\ \beta_0 + \beta_2, & \text{Native American;} \\ \beta_0 + \beta_3, & \text{Asian;} \\ \beta_0 + \beta_4, & \text{Pacific Islander;} \\ \beta_0 + \beta_5, & \text{Multi-race.} \end{cases} \quad (10)\end{aligned}$$

- What is the expected outcome  $\mu_i$  for CUs in the White group?
- What is the expected outcome  $\mu_i$  for CUs in the Asian group?