# Bayesian Thinking: Fundamentals, Regression and Multilevel Modeling

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#### General Overview

This webinar series is divided into two parts.

- Part 1 (January 9) Bayesian Fundamentals / Bayesian Regression
- Part 2 (January 11) Bayesian Regression / Multilevel Modeling

#### Structure

- Each part will consist of three 50-minute presentations, divided by two 10 minute breaks for questions.
- We encourage you to submit questions during the presentations.
- All presentations and R code will be posted on our Github site.

## Our Backgrounds

- Jim Albert has taught a Bayesian graduate course at Bowling Green State University for many years.
- Monika Hu has taught a Bayesian class at the undergraduate level at Vassar College.
- Recently we coauthored the text Probability and Bayesian Modeling.
- Web version of the book available at

http://bitly.com/ProbBayes

#### **Files**

All of the webinar files (markdown, pdf, data files) can be found at https://github.com/bayesball/BayesShortCourse

# Any Questions?



- Can ask questions by use of the Zoom chat window.
- We will try to address all questions during the Webinar or afterwards

#### Computation

- Our text focuses on the use of JAGS for simulating from general Bayesian models.
- Here we are going to focus on the use of Stan which implements Hamiltonian MCMC sampling.
- Stan is well-supported and is especially efficient in fitting multilevel models.

## Using Stan

- Stan modeling language
- Interfaces with popular computing environments
- Package rstan is the R interface to Stan
- Write a script defining the Bayesian model

## Higher Level Interface

- Packages brms and rstanarm provide R formula type interfaces to Stan.
- We will illustrate the use of brms for the regression and multilevel modeling examples.

#### Example: Sleeping Patterns of Students

- Recent StatCrunch survey of high school students
- Each student asked "What is an average hours of sleep for you per night?"
- Interested in the outcome "average is at least 8 hours"
- $\bullet$  Observed data  $y_1,...,y_n$  where  $y_i=1$  (student averages at least 8 hours of sleep) or  $y_i=0$

# A Bayesian Model

- $\bullet$  (Sampling)  $y_1,...,y_N$  are independent  $\mathsf{Bernoulli}(p)$
- $oldsymbol{\circ}$  p is the proportion of all students who average at least 8 hours of sleep
- (Prior) p is random, assign it a prior density g(p)
- ullet Prior represents one's subjective beliefs about the location of p

#### Choice of Prior?

Convenient to let p have a beta density

$$g(p) \propto p^{\alpha-1}(1-p)^{\beta-1}, 0$$

 $\bullet$  Choose shape parameters  $\alpha$  and  $\beta$  to reflect beliefs about p

# Specifying a Beta Prior

- Hard to specify values of the shape parameters directly.
- $\bullet$  Indirectly specify shape parameters by specifying quantiles of p
- Specify a median (best guess at p)
- Specify a 90th percentile (indicates sureness of your guess)
- ullet Find values of lpha, eta that match values of median and 90th percentile

# Shiny App

 I wrote a Shiny app to help one specify a subjective beta prior for a proportion

https://bayesball.shinyapps.io/ChooseBetaPrior\_3/

- Use a slider to specify two percentiles
- Graph shows the matching beta prior

## Predictive density

• Bayesian model specifies joint density of (p, y):

$$f(p,y) = g(p)f(y|p)$$

ullet (Prior) predictive density is marginal density of y

$$f(y) = \int g(p)f(y|p)dp$$

 This represents what one predicts in a future sample of a particular size.

# Choosing a Prior

- I think relatively few students average 8 or more hours of sleep
- My best guess at p is 0.15
- ullet Pretty sure (with probability 0.90) that p is smaller than 0.25
- $\bullet$  This information is matched up with a beta prior with  $\alpha=4.42$  and  $\beta=23.51$

# Checking My Prior

• This prior says that my 90% interval estimate is

$$P(0.062$$

ullet Suppose I think about a future sample of 50 where Y is the number of students who average 8+ hours of sleep. My prior implies

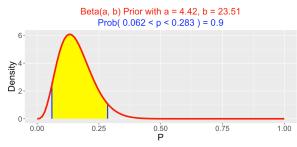
$$P(1 \le Y \le 14) = 0.917$$

 If these bounds don't seem right, adjust your statements about the median and 90th percentile

## Shiny App

# Constructing a Beta(a, b) Prior From Two Quantiles







# **Updating Beliefs**

- Sample N=44 students, observe Y=7 who average more than 8 hours of sleep.
- $[Y \mid p]$  is binomial(N, p)
- Posterior density is product of likelihood and prior

$$g(p|y) \propto p^Y (1-p)^{N-Y} \times p^{\alpha-1} (1-p)^{\beta-1}$$

Here we get

$$g(p|y) \propto p^{\alpha+Y-1}(1-p)^{\beta+N-Y-1}, 0$$

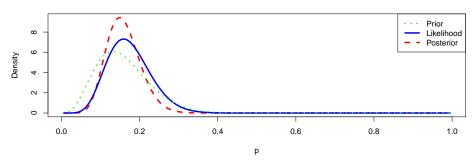
ullet Posterior is also beta with parameters lpha+Y and eta+N-Y

## Example

- Prior is Beta(4.42, 23.51)
- ullet Observe Y=7 in a sample of N=44
- Posterior is Beta(4.42 + 7, 23.51 + 37) = Beta(11.42, 60.51)

## Bayesian Triplot - Show Prior, Likelihood and Posterior

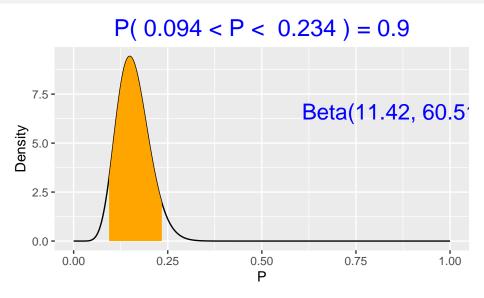
Bayes Triplot, beta( 4.42 , 23.51 ) prior, s= 7 , f= 37



#### Bayesian Inferences

- ullet All inferences about p are summaries of this posterior density
- For example, a 90% interval estimate is an interval that covers 90% of the posterior probability

#### 90% Interval Estimate



#### Simulation-Based Inference

- Here we can find the exact posterior distribution
- But in most situations, we cannot, but it is possible to simulate from the posterior
- Simulate many draws from the posterior and implement inference by summarizing the simulated sample

## Simulation for Our Example

• Simulate 1000 draws from the beta posterior.

```
p_sim <- rbeta(1000, 11.42, 60.51)
```

• Find 90% interval estimate by computing quantiles of the simulated draws.

```
quantile(p_sim, c(0.05, 0.95))

5% 95%
0.08892643 0.22989852
```

#### Prediction

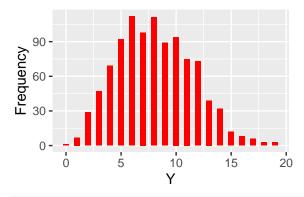
- $\bullet$  Suppose one wishes to predict the number  $y^*$  of 8+ hours of sleep in future sample of 50 students
- Interested in posterior predictive (PP) density.

$$f(y^*|y) = \int f(y^*|p)g(p|y)dp$$

• Simulate draws from PP density by (1) simulating p from posterior and (2) simulating y|p from the sampling density

```
p_sim <- rbeta(1000, 11.42, 60.51)
ys <- rbinom(1000, size = 50, prob = p_sim)</pre>
```

# Prediction in Our Example



quantile(ys, 
$$c(0.05, 0.95)$$
)

5% 95% 3 14

# Using Stan

Write a Stan script defining the Bayesian model.

```
data {
  int<lower=0> N;
  int<lower=0,upper=1> y[N];
parameters {
  real<lower=0,upper=1> theta;
}
model {
  theta \sim beta(4.42, 23.51);
  for (i in 1:N) {
      y[i] ~ bernoulli(theta);
```

## Enter data by a list

```
library(readr)
d <- read_csv("Happiness_vs_Sleep_Exercise.csv")
d$y <- ifelse(d$Exercise >= 8, 1, 0)
my_data <- list(N = 44, y = d$y)</pre>
```

# Run Stan Using the rstan package

Inputs are Stan model file and the data list.

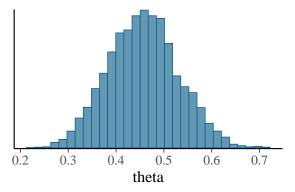
#### Extract the posterior draws

```
draws <- as.data.frame(fit_bern)
head(draws)</pre>
```

```
theta lp__
1 0.3885266 -32.15036
2 0.4101452 -31.91310
3 0.4837482 -31.77902
4 0.4457105 -31.72150
5 0.4772737 -31.75040
6 0.4479965 -31.71739
```

# Histogram of the simulated draws of p

```
library(bayesplot)
mcmc_hist(draws, pars='theta')
```



#### Posterior summaries

```
summary(fit_bern)
```

```
$summary
               se_mean sd 2.5%
           mean
theta 0.4566482 0.001890246 0.07339705 0.3167342 0.4055
lp -32.2259084 0.018285496 0.72100508 -34.2434331 -32.40613
            75% 97.5% n eff Rhat
theta 0.5045408 0.6032206 1507.720 1.005692
lp_ -31.7612600 -31.7111271 1554.759 1.001752
```

```
$c_summary
, , chains = chain:1
```

stats

25% parameter mean sd 2.5% theta 0.4557646 0.07227552 0.3149065 0.4095781

## Wrap-Up: Some Attractive Features of Bayes

- One recipe (Bayes' rule) for implementing inference
- Conditional inference
- Allows input of prior opinion

#### More Attractive Features

- Intuitive conclusions
- The probability that p is in (0.23, 0.45) is 90 percent.
- If you have hypothesis  $p \leq 0.7$ , you can compute the probability a hypothesis is true.
- Prediction and inference: in both cases you are learning about unobserved quantities given observations

## Some More Attractive Features of Bayes

- Flexibility in modeling
- Advances in Bayesian computation
- Attractive way to implement multilevel modeling
- Can handle sparse data (say, many 0's in categorical response data)

#### Some Issues with Bayes

- "QUESTION: What if I use the wrong prior?"
- "QUESTION: Aren't I introducing errors by simulating from the posterior?"