Shiny for Creating Baseball Visualizations

Jim Albert
Emeritus Professor
Bowling Green State University

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Outline

- Introduce Shiny apps
- Focus on several baseball applications (Pitch Locations and Brushing Batting Averages)
- Provide R code for creating these apps on my Github site
- Show several live Shiny apps
- Suggest Shiny baseball apps that you can do on your own

Communicating with Data

- Want to gain an understanding "how sports organizations analyze, interpret, and communicate in sport"
- In my experience, students can have difficulties in communication of results
- One way to communicate is to develop a web dashboard that illustrates your work.

What is Shiny?

- R package that facilitates the building of interactive web apps from R
- Can host standalone apps on a webpage
- Can enhance the Shiny app with html and JavaScript script

Process of Building a Shiny App

- Get an idea for what you want to produce
- Write a R function with specific inputs and outputs
- Convert this to a Shiny app
- Easy to borrow code from other Shiny apps that are posted

Getting Started with Shiny

- Load the shiny package
- Write a R script app.r
- One part of script describes the layout (inputs and outs)
- Second part of script reads the inputs and executes the output
- Third part of script makes the Shiny app

Script app.R

- Function ui() describes the user interface (layout of inputs and outputs)
- Function server() does the work
- Function shinyApp() converts code to a Shiny app

app.R - Basic Shiny Template

```
library(shiny)
# load in any packages
# read in data
ui <- fluidPage(
  column(4, wellPanel(
                                             User
    # space for your inputs
                                           Interface
  )),
  column(8,
    # space for your outputs
server <- function(input, output, session) {</pre>
                                                       Server
    # produces the output
shinyApp(ui = ui, server = server)
```

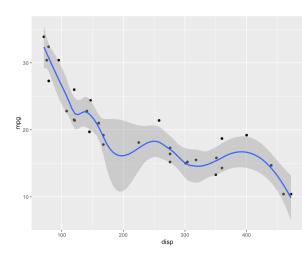
Basic Example: Smoothing a Scatterplot

- Interested in showing a scatterplot and the smoothing curve
- Smoothness of curve depends on argument span
- Want to show how smooth depends on span

Shiny Smoothing Scatterplot

Smoothing parameter:





Shiny Smoothing Code

```
library(shiny)
library(ggplot2)
ui <- fluidPage(
  column(4,
    sliderInput("span", "Smoothing parameter:",
                 min = 0.1, max = 1, value = 0.4)
  column(8,
    plotOutput("my_smooth")
server <- function(input, output, session) {</pre>
    output$my_smooth <- renderPlot(</pre>
      agplot(mtcars, aes(disp, mpg)) +
        geom_point() +
        geom_smooth(method = "loess",
                     formula = "y \sim x",
                     span = input$span)
```

To Run Shiny App 1

Put app.R file in separate folder

```
✓ ■ smoothing

■ app.R
```

To Run Shiny App 2

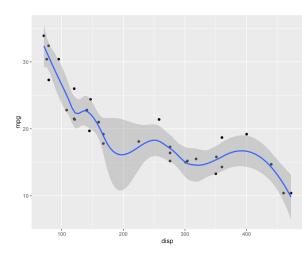
Open file in RStudio and push "Run App" button

```
📭 app.R
     Run App -
    library(shiny)
    library(gaplot2)
    ui <- fluidPage(
      column(4.
        sliderInput("span", "Smoothing parameter:",
                    min = 0.1, max = 1, value = 0.4)
      column(8,
        plotOutput("my_smooth")
```

Shiny Output

Smoothing parameter:

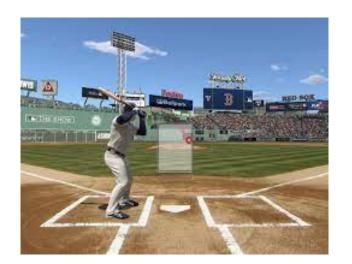




Two Baseball Applications

- Pitch locations by pitch type and count
- Brushing batting averages over the zone

Watching a MLB Game on Your Device: Pitch Locations



Shiny Pitch Location App

- How does pitch location vary by pitch type and count?
- Want to display pitch locations over zone
- Inputs:
 - specific pitcher
 - specific pitch types
 - specific counts

Shiny Pitch Location App

- Have 2019 Statcast data stored on my Github site
- Information on 732,473 pitches
- Relevant variables
 - pitcher id
 - pitch location (pitch_x, pitch_z)
 - current balls and strikes
 - pitch type

Focus on Aaron Nola (Phillies' Ace)

- Two of his primary pitches are the four-seam fastball and the knuckle curve
- Explore pitch locations of these pitches over 0-2, 1-1, 2-0 counts
- Believe that location depends whether it is pitcher's count or a hitter's count

Write a Function to Perform Task

construct_graph()

- input data, pitcher id, pitch types, count
- outputs a ggplot2 display with facets for pitch type and count
- want to turn this function into a Shiny app

Shiny Input Functions

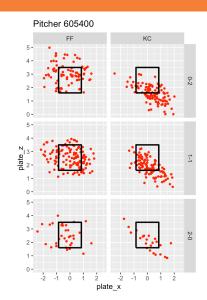
- Use textInput() to enter in the pitcher id
- Use checkboxGroupInput() to enter in one or more pitch types
- Use checkboxGroupInput() to enter in one or more counts

Shiny Output Functions

- plotOutput() in user interface is paired with renderPlot() in server function
- tableOutput() in user interface is paired with renderTable() in server function

Shiny Pitch Location App - Aaron Nola

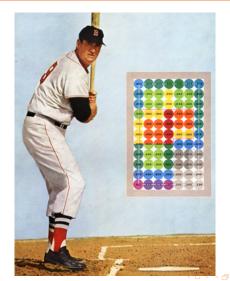




Inspiration for Brushing BA App

- Famous book: "The Science of Hitting" by John Underwood and Ted Williams
- Includes illustration showing Williams' batting average over different regions about the zone
- Want to use Shiny to do something similar

Ted Williams AVG by Location



Why is this Useful?

- Every batter likes to see pitches in specific locations
- Each batter has areas of the zone where he is "hot" or "cold"
- Teams (especially the opposing pitchers) want to know this information

Shiny Inputs and Outputs

- One input name of player of interest
- First output— the graph of pitch locations
- Second output a table showing the BA over the brushed region

To Enable Shiny Brushing

In user interface, add brush argument to plotOutput() function:

In server (table output) use brushedPoints() function:

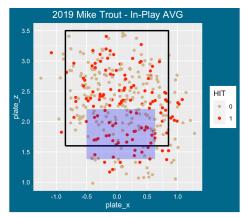
Shiny Brushing App - 2019 Mike Trout

Brushing Batting Average

Enter Batter Name:

Mike Trout

Scatterplot shows pitch locations for balls put into play. Brush over a region of the scatterplot and you will see the in-play batting average over the region.



Brushed Region Stats

Name	BIP	Н	BABIP	
Mike Trout	77	38	0.494	

Demonstrate on RStudio Cloud



- rstudio.cloud
- Attractive way to teach data science to students

Sharing Shiny Apps

- Share the Shiny code (the app.R file, data and functions)
- Put the Shiny apps functions in a R package
- Host the Shiny apps on a server such as Shinyapps.io

ShinyBaseball Package

- Collect many of my Shiny apps that explore baseball data
- Once installed and loaded, easy to run the apps using functions
- To run the Brushing app, type

```
BrushingZone()
```

Functions in R Package ShinyBaseball

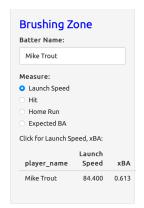
- BatterFourSeam() Illustrates Four-Seamer
 Rates Over Zone for a Batter
- BrushingZone() Brushing Zone Measurements
- PitchOutcome() Illustrates Pitch Outcomes
- PredictingBatting Rates() IllustratesPredicting Batting Rates
- RadialChart() Radial Chart for a Pitcher
- SprayChart() Locations of Balls in Play

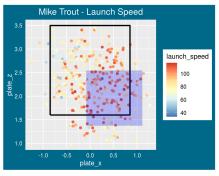
Put Your Shiny App on the Web

- Can use one's own server or RStudio's hosting service
- Shinyapps.io
- Free and paid options available
- I'll show several of my live Shiny apps

bayesball.shinyapps.io/BrushingZone

Fancier version of brushing app.





Name	BIP	Н	HR	LS	H_Rate	HR_Rate	xBA
Mike Trout	131	63.000	21.000	97.284	0.481	0.160	0.467

Brushed Region Stats

Home Run Story

- MLB has seen a dramatic impact in home run hitting
- Batters have changed approach?
- Does the ball have an impact?
- Weather, ballpark effects?

Home Run Story

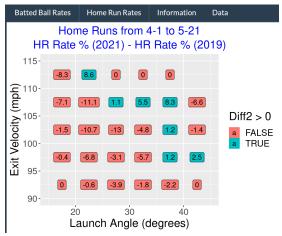
- To hit a home run, need to hit the ball hard (high exit velocity)
- Also need a suitable launch angle (around 30 degrees)
- Given exit velocity and launch angle measurements, what is the chance of home run
- This HR probability has changed over seasons

Home Run App

- Select a time interval and two seasons to compare
- Categorize balls in play by launch angle and exit velocity
- Compare home run rates in two seasons
- Takeaway: the 2021 ball is different from the 2019 ball

bayesball.shinyapps.io/HomeRunsCompare

Compares home run rates for two seasons.



How to Learn Shiny?

- Look at the Shiny tutorial material at https://shiny.rstudio.com/
- Look at Shiny demos
- Material for this talk can be found at https://github.com/bayesball/LearnShiny
- Start with a simple template and add features incremently

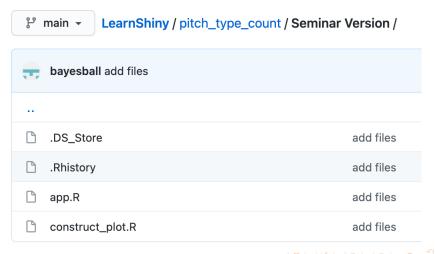
Your Turn

- I have posted several Shiny apps on my Github site
- Try them out
- I will suggest some modifications for you to try

github.com/bayesball/LearnShiny

bayesball Create README.md	
brushing	add files
pitch_type_count	add files
smoothing	add files
DS_Store	add files
☐ README.md	Create README.md

The Pitch Type Count App



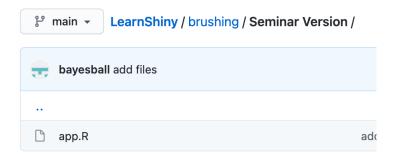
Dataset Variables

```
pitcher = col_double(),
batter = col_double(),
pitch_type = col_character(),
plate_x = col_double().
plate_z = col_double(),
p_throws = col_character(),
stand = col_character(),
type = col_character(),
events = col_character(),
description = col_character(),
estimated_ba_using_speedangle = col_double(),
Count = col_character()
```

Things to Try

- Focus on a specific pitcher
- Focus on how a pitcher throws to Right and Left handed batters (variable stand)
- Show pitch locations of a specific pitch type against R and L
- Use facets to show pitch locations by pitch type and batter side

The Brushing App



Dataset Variables

```
player_name = col_character(),
plate_x = col_double(),
plate_z = col_double(),
H = col_double(),
HR = col_double(),
launch_speed = col_double(),
launch_anale = col_double(),
estimated_ba = col_double().
hc_x = col_double(),
hc_y = col_double(),
stand = col_character(),
pitcher = col_double(),
game_pk = col_double(),
game_date = col_date(format =
```

Things to Try

- Focus on a specific hitter
- Instead of brushing hits (variable H) ...
- Display and brush home runs
- Display expected batting average and brush these values

To Get Further Ideas

- Visit the Baseball Savant website (home of Statcast data)
- Look at the various visualizations
- Try to replicate or improve what they show on this site
- I wrote a Shiny app to produce a "Radial Chart"

To Get Further Ideas

- I contribute to the blog "Exploring Baseball Data with R" https://baseballwithr.wordpress.com/
- All of my R code is available on Github https://github.com/bayesball

Questions?



Ask me here or email me at albert@bgsu.edu