## Adversarial examples

## The Robust Features Model

Useless directions

#### Robust features

#### Non-robust features

Correlated with label Correlated with label, but can even when perturbed be flipped via perturbation



#### Just bugs, too

World 1: Adversarial examples exploit directions irrelevant for classification ("bugs")

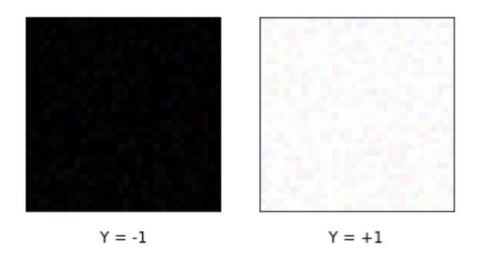
Adversarial examples occur because classifiers behave poorly off-distribution. They would occur in arbitrary directions, having nothing to do with the true data distribution.

World 2: Adversarial examples exploit useful directions for classification ("features")

Adversarial examples occur in directions that are still "on-distribution", and which contain features of the target class. Perturbation is not purely random. Moreover, we expect that this perturbation transfers to other classifiers trained to distinguish cats vs. dogs.

## Adversarial Examples from Robust Features

The problem is to distinguish between CIFAR-sized images that are either all-black or all-white, with a small amount of random pixel noise and label noise.



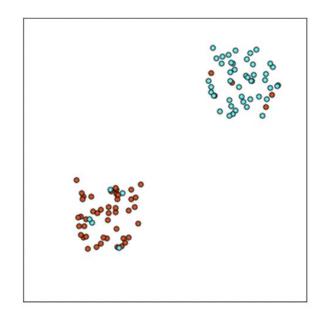
A sample of images from the distribution.

## Adversarial Examples from Robust Features

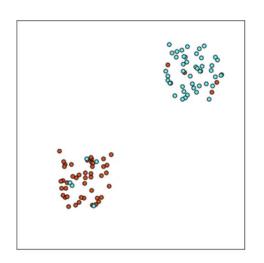
Formally, let the distribution be as follows. Pick label  $Y \in \{\pm 1\}$  uniformly, and let

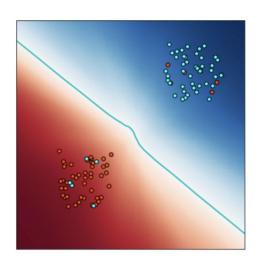
$$X := egin{cases} (+ec{1} + ec{\eta}_{\,arepsilon}) \cdot \eta & ext{if } Y = 1 \ (-ec{1} + ec{\eta}_{\,arepsilon}) \cdot \eta & ext{if } Y = -1 \end{cases}$$

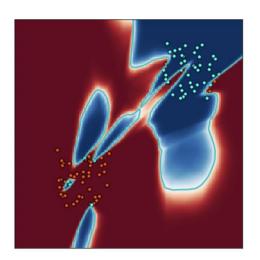
where  $ec{\eta}_{arepsilon}\sim [-0.1,+0.1]^d$  is uniform  $L_{\infty}$  pixel noise, and  $\eta\in\{\pm 1\}\sim Bernoulli(0.1)$  is the 10% label noise.



## Adversarial Examples from Robust Features







Left: The training set (labels color-coded). Middle: The classifier after 10 SGD steps. Right: The classifier at the end of training. Note that it is overfit, and not robust.

#### **Discontinuities**

#### **Image**

 $ullet x \in \mathbb{R}^m$ 

#### Network

•  $f: \mathbb{R}^m o \{1...k\}$ 

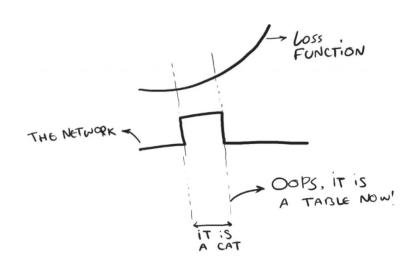
#### Loss

•  $\operatorname{loss}_f: \mathbb{R}^m \times \{1...k\} \to \mathbb{R}^+$ 

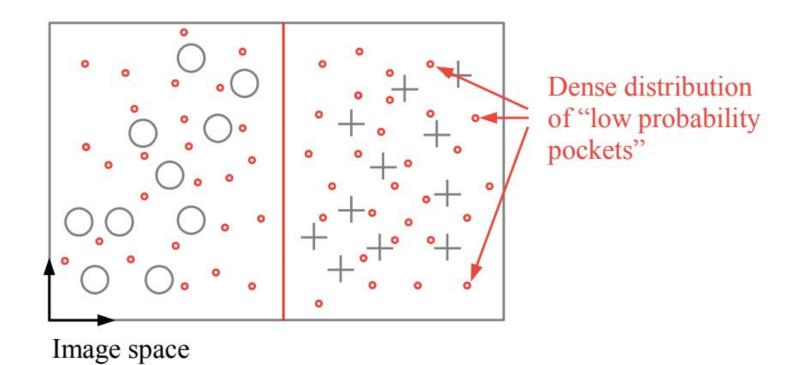
Perturbation  $r \in \mathbb{R}^m$  and minimized  $\|r\|_2$  such that:

1. 
$$f(x+r)=l$$
 and  $l\neq f(x)$ 

2. 
$$x + r \in [0, 1]^m$$

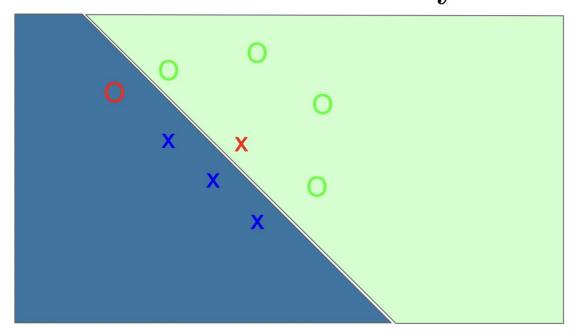


#### Discontinuities



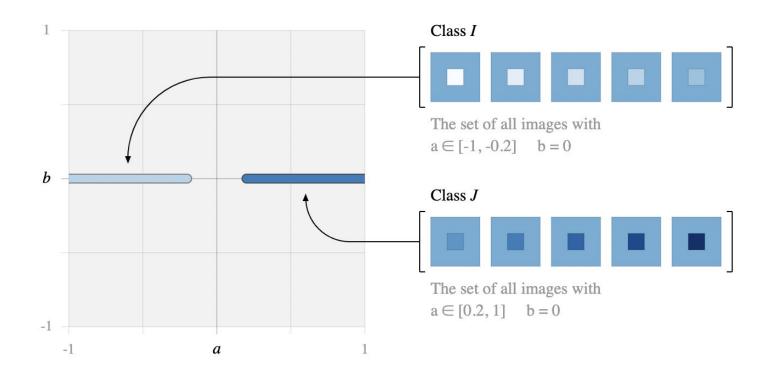
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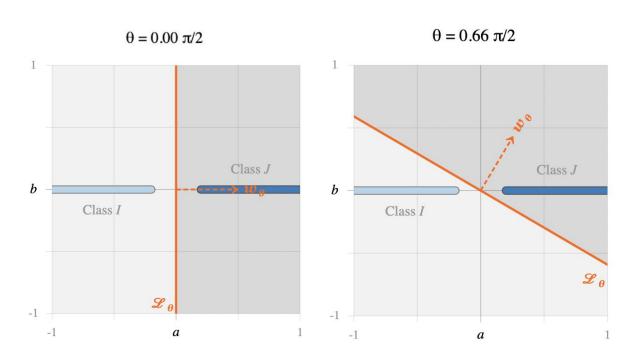
# Adversarial Examples from Excessive Linearity



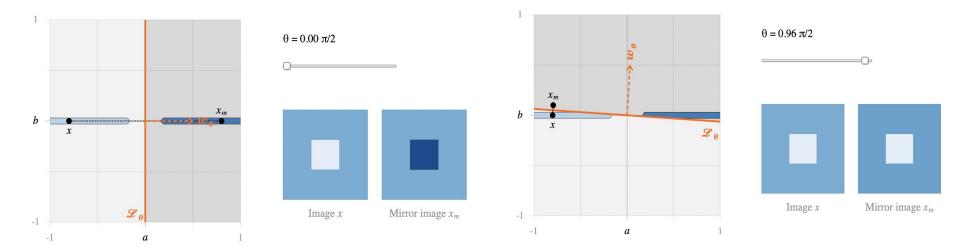
## **Excessive Linearity**

- Let adversarial input  $x' = x + \eta$  for some input x.
- For a classifier **F**, we expect  $\mathbf{F}(x) = \mathbf{F}(x')$  if  $||\eta||_{\infty} < \varepsilon$ , for  $\varepsilon$  small enough to be discarded by the sensor or data storage.
- Dot product of weight w and an adversarial example x' is  $w^Tx + w^T\varepsilon$  (i.e., activation grows by  $w^T\varepsilon$ ).
  - Put another way, activation grows by  $\varepsilon mn$ , where n is the dimensionality of w, and m is the average magnitude of a weight.
- A simple linear model can have adversarial examples if its input has sufficient dimensionality.



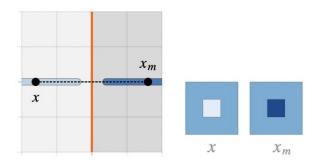


The line  $\mathcal{L}_{\theta}$  defined by its normal weight vector  $\boldsymbol{w}_{\theta} = (\cos \theta, \sin \theta)$  separates I and J for all  $\theta$  in  $[0, \pi/2)$ 



#### When $\theta = 0$ :

 $\mathcal{L}_{\theta}$  does not suffer from adversarial examples.  $\boldsymbol{x}$  is classified in I with high confidence and  $\boldsymbol{x}_m$  is classified in J with high confidence, in agreement with human observers.



#### When $\theta \to \pi/2$ :

 $\mathcal{L}_{\theta}$  suffers from strong adversarial examples.  $\boldsymbol{x}$  is classified in I with high confidence and  $\boldsymbol{x}_m$  is classified in J with high confidence, yet  $\boldsymbol{x}_m$  is visually indistinguishable from  $\boldsymbol{x}$ .

