# JAMIU BAYONLE OYETORO

Data Analyst| Business Intelligence

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## SKILLS

- **Analytics Tool**: MS Excel, Google Sheets, SQL, Power BI, Tableau, Python and R Language.
- **Experience:** Statistics, Database Design and Management, ETL, Data Modelling, Data Cleaning, Analytics Reporting

- **Other Tools**: HTML, MS 365, Google Workspace, Git, Asana, Trello.
- **Soft-Skills:** Analytical and Critical thinking, Data Storytelling, Communication and collaboration, Research, Project and Time Management.

## FEATURED ANALYTICS PROJECTS

### CUSTOMER BEHAVIOUR ANALYSIS – See dashboard – See query on GitHub

Provided insights about customer behaviours to support marketing design strategy using MS Excel, SQL, and Power BI.

### SUPPLY CHAIN AND INVENTORY INEFFICIENCY ANALYSIS – See dashboard

Provided solution supply chain inefficiencies of a global retailing company and built a dynamic dashboard for stakeholders to monitor changes in real-time using Microsoft Power BI.

### BUSINESS PERFORMANCE & REVENUE ANALYSIS – See Dashboard – See Query on GitHub

Designed SQL database model and performed EDA using SQL Querying to provide insights about business performance and revenue trends over the year. Then built a dashboard with Power BI to help stakeholders visualize insights in real time.

## PROFESSIONAL EXPERIENCE

### ICHAD FOUNDATION – Data Analyst and Project Manager                JULY 2022 – Present

- Led the digital transformation team to digitalise operations which enhance expansion and collaboration to 4 states in Nigeria and Kenya and improve efficiency by 80%.
- Increased operation reach and productivity by designing a database, collecting, and analysing geographic and demographics data to help stakeholders design effective solutions for beneficiaries.

### KPMG VIRTUAL INTERNSHIP – Junior Data Analyst                DECEMBER 2022 – MARCH 2023

- Improved client's market share by providing 4000 customers segmentation insights through business analytics.
- Conducted Data Quality Assessment and Modelling and provide Data Modelling best practices recommendations to client's analytics team to advance internal analytics leverage.

### OYO STATE WATER CORPORATION- Quality Control Analyst                APRIL 2020 – JANUARY 2021

- Collaborated with teams of analysts, engineers, and operators to troubleshoot and resolve operational issues, minimizing downtime to about 15% and maximizing plant operation efficiency.
- Ensured constant water quality supply to customers by conducting standard chemical assays and documenting results for compliance with WHO standards for clean and portable water.

## EDUCATION

### BACHELOR OF SCIENCE (CHEMISTRY) – University of Ibadan – Click here for Certificate        FEB 2017 – DEC 2021

*Grade: Second-Class Upper Division*
*Top 5% of Graduating Class*

## PROFESSIONAL TRAINING AND CERTIFICATIONS

1. **McKinsey Forward Program:** trained on adaptability, problem solving, communication, design thinking, digital transformation, collaboration, and agile ways of working.

2. **Google Professional Data Analytics Certificate**: trained on how to use technical tools to uncover insights from data and use it to improve business efficiency and productivity for 6 months.

3. **Jobberman Professional Soft Skills Bootcamp**: trained on key soft skills needed in a professional workspace to drive effective communication, resilience, presentation, and others.

4. **Orange Group Sales and Marking Bootcamp**: trained on how to collaborate and develop strategies to drive sales and improve market customer-base.

5. Certified Associate Data Analyst by DataCamp [Link](Link)