

Logo

Title

Sub Heading

Your Name

Date

Introduction

This section is an introduction before you do your presentation.

Executive Summary

1. **Objective:** Clearly state the purpose and objective of the presentation.
2. **Situation:** Provide relevant background information to set the context for the problem or opportunity being addressed.
3. **Complication:** Define the complication (problem or opportunity) the presentation addresses in simple, to-the-point sentences. This includes identifying the root cause of the problem or opportunity and its implications for the organization.
4. **Resolution:** Present the recommended solution or solutions to the complication in a clear and concise manner. This should be based on data-driven insights and analysis.
5. **Benefits:** Articulate the benefits of implementing the recommended solution. These benefits should be linked to the organization's strategic objectives.
6. **Call to Action:** Provide a clear call to action outlining what the organization needs to do to implement the recommended solution. This should be actionable and linked to the organization's strategic objectives.

Agenda

Key Objective 1

Question 1

Question 2

Key Objective 2

Question 1

Question 2

Key Objective 3

Key Objective 1

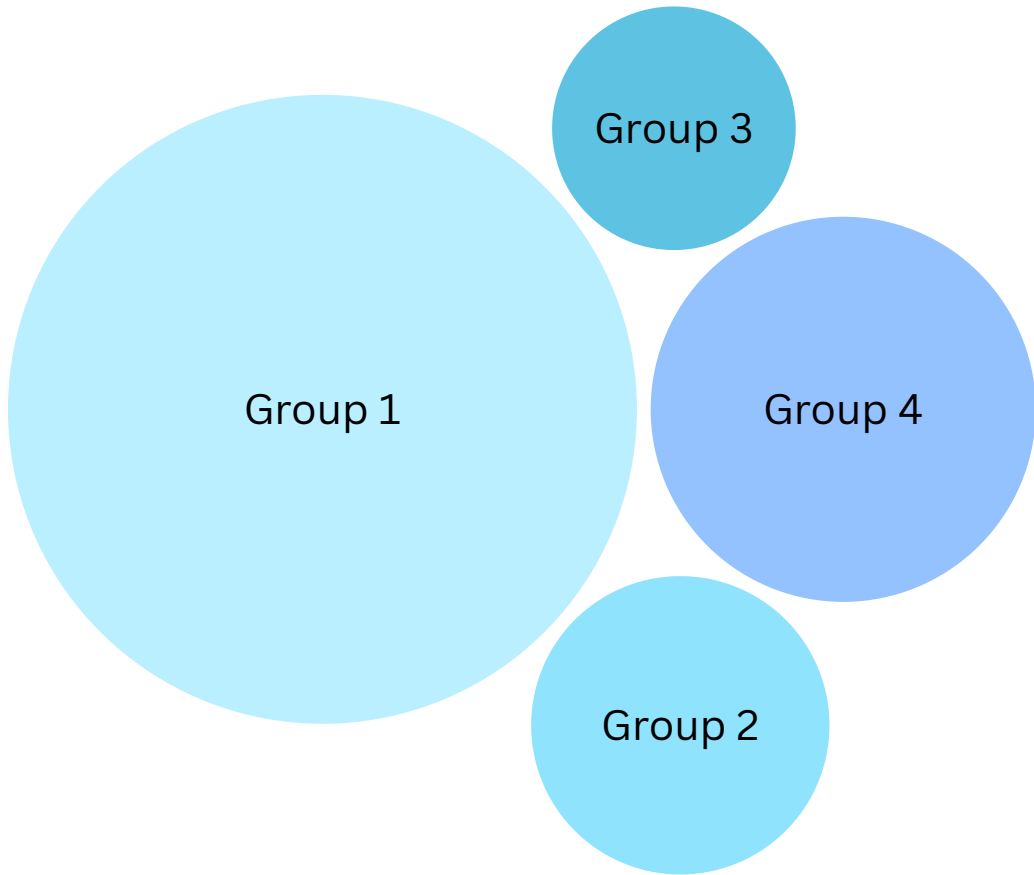
Question 1

Question 2

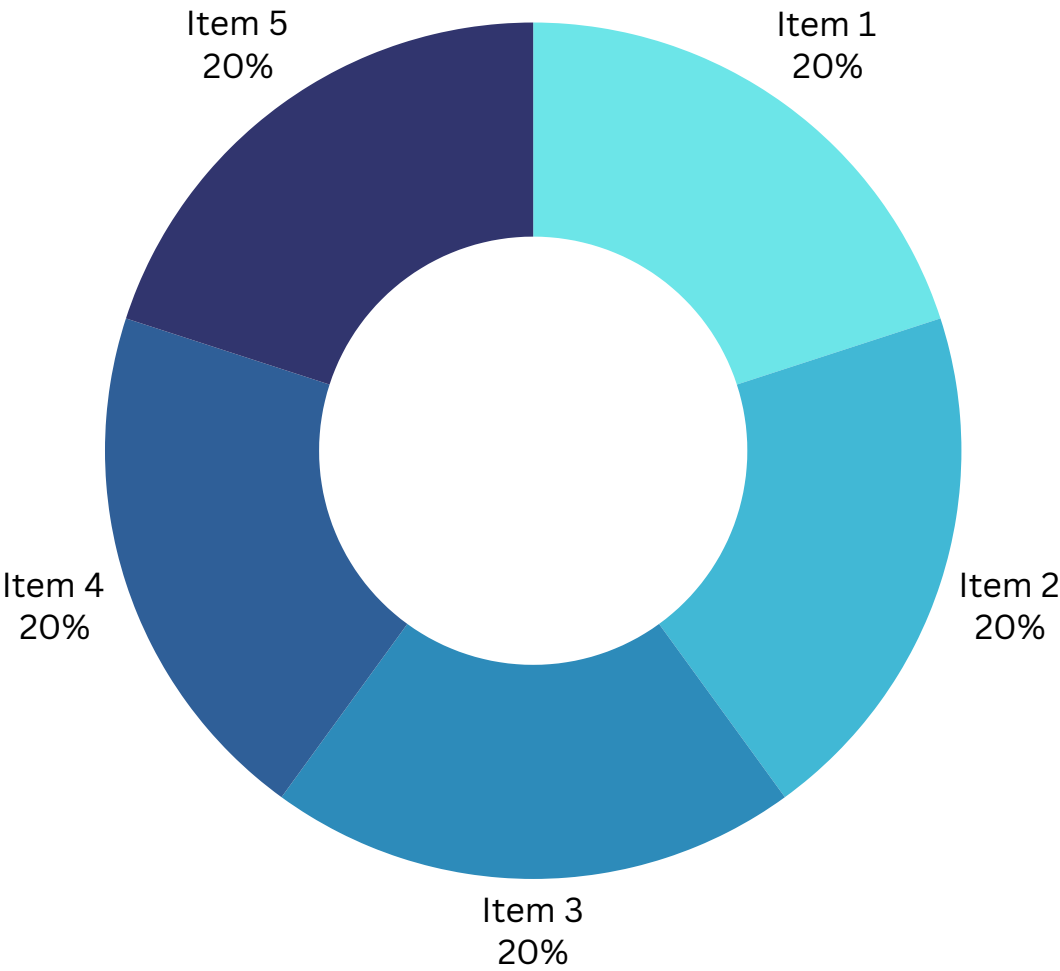
Action Title

An action title is a concise statement that captures the main takeaway or "so what" of a presentation slide. It's designed to be a clear and direct summary, allowing the audience to quickly understand the slide's content without having to read the entire text.
more about action title [here](#)

Subheadline (Insight)



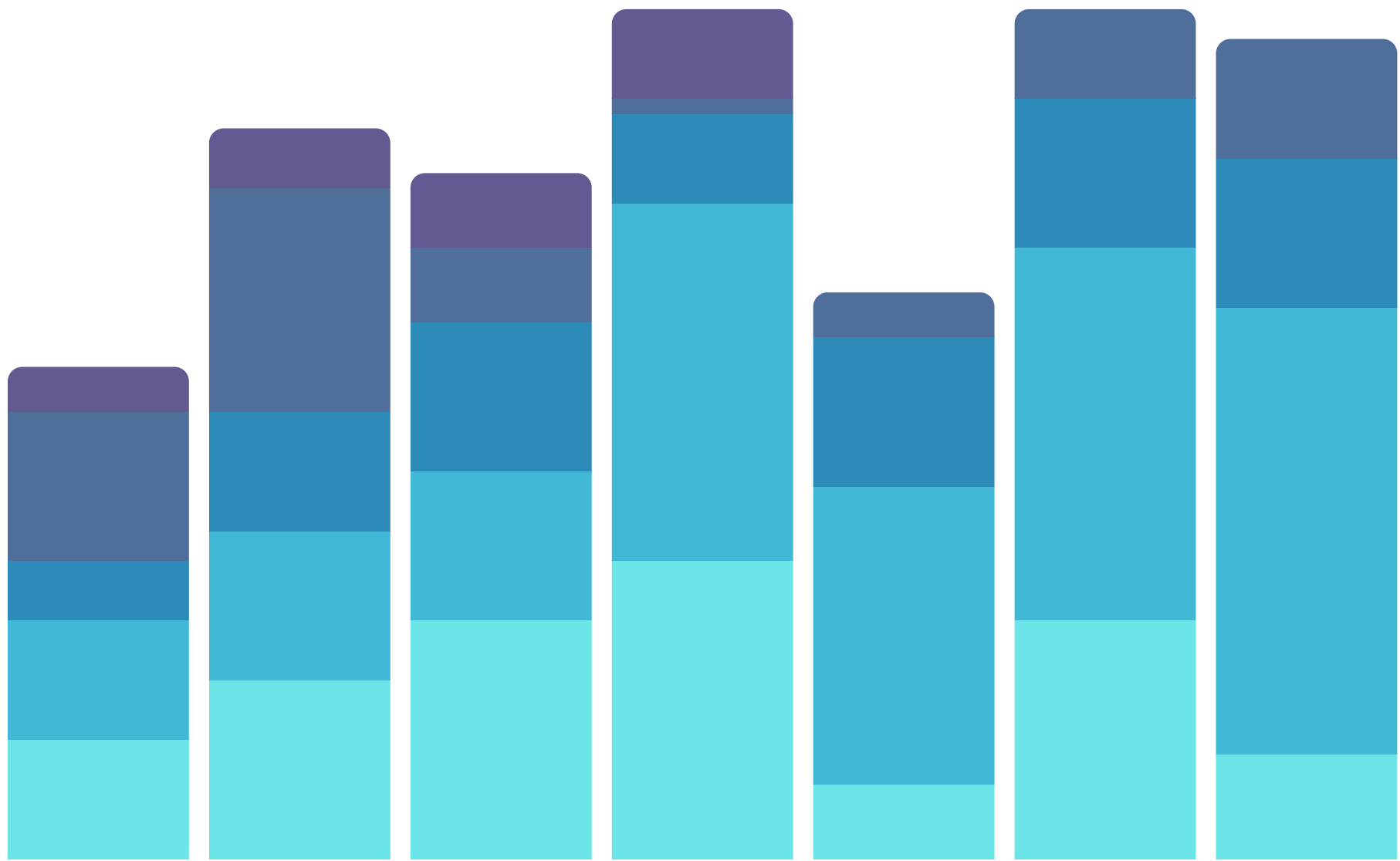
Subheadline (Insight)



Insights, data sources, or other information relevant to the analysis

Action Title

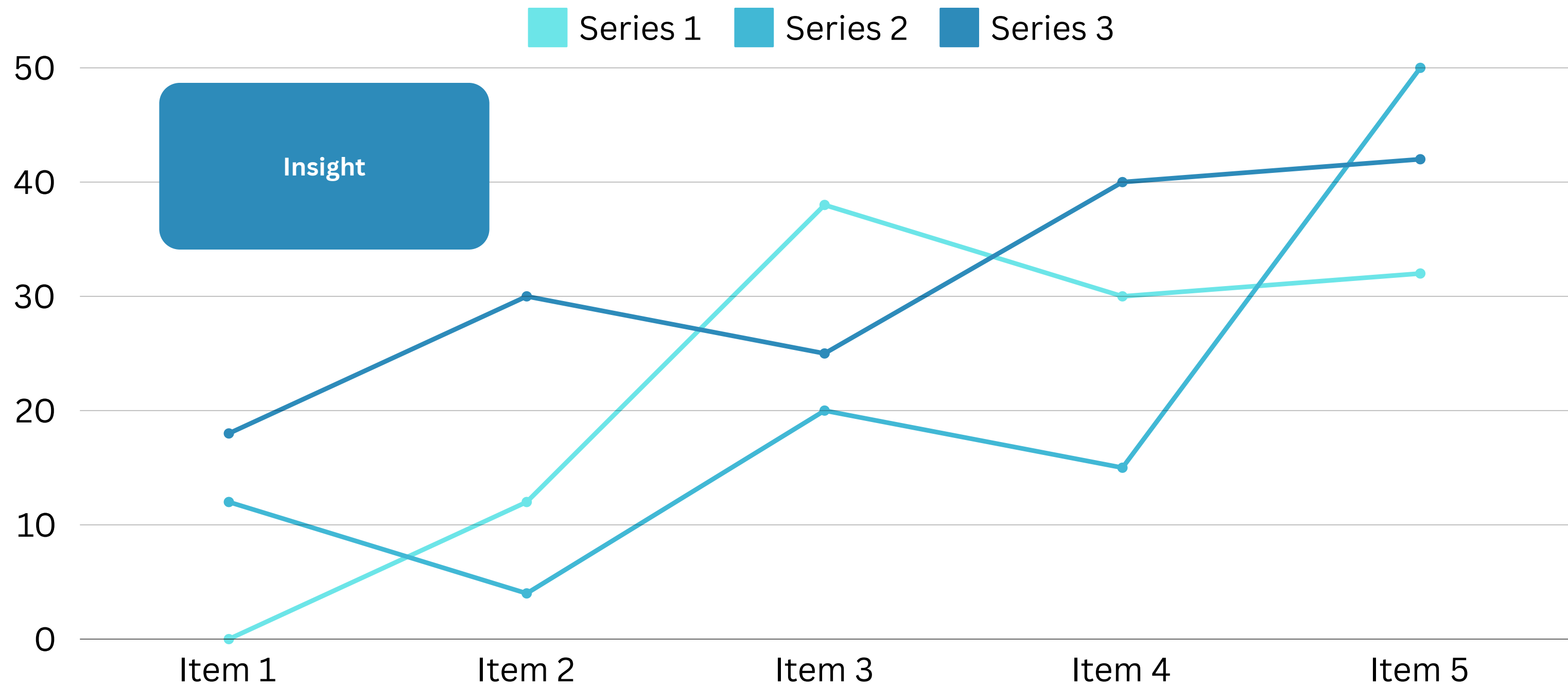
An action title is a concise statement that captures the main takeaway or "so what" of a presentation slide. It's designed to be a clear and direct summary, allowing the audience to quickly understand the slide's content without having to read the entire text.
more about action title [here](#)



Key Insight

Action Title

An action title is a concise statement that captures the main takeaway or "so what" of a presentation slide. It's designed to be a clear and direct summary, allowing the audience to quickly understand the slide's content without having to read the entire text.
more about action title [here](#)



Conclusion / recommendation

This section delivers actionable solutions for identified issues. To create effective conclusion/recommendations:

- Groups - Grouping them into categories.
- Labelling - Label or number your groups and/or individual.
- Active voice - Using active voice with action words (verbs) enhance impact and actionability.

Multiple slides present supporting quantitative and qualitative data, an implementation plan, and immediate next steps.

Thank you

Contact



Appendix

- Also called backup pages.
- Generally, the appendix contains details and all supporting evidence e.g.
 - Comprehensive data
 - Process clarifications
 - Additional charts
 - Testimonials or supplementary information for deeper insights.

- As a rule of thumb:

Keep the storyline of the main deck as crisp and clear as possible and move all supporting documentation and details to the appendix.

Dataset Information

Data Anomaly

Detail Analysis

Data Information

Explain in detail about dataset (source, feature, and additional information)

Data Anomaly

Analysis
