

WAHYU PRATOMO

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Tanjungpinang,Kepulauan Riau,Indonesia

ABOUT ME

Conscientious, ambitious, and optimistic team player with ability to work in a high paced environment. Proven experience in data analysis, problem solving and data driven decision making. Demonstrated success in project management and digital marketing and social media strategy development. Used to working with analysis tools and digital platforms to enhance efficiency and performance. Engages in regular professional development through a range of training, workshops and qualifications to ensure ongoing learning and skill development.

EDUCATION

Sekolah Tinggi Teknologi Indonesia

Tanjungpinang

Bachelor in Teknik informatika | GPA: 3.42 / 4.00

2020 - Present

- Building a mini project and a big project in the course Programming, which visualized with HTML, JavaScript and React Framework. The projects included imaginative user interactions, they obtained favourable feedback from lecturers and peers in terms of design and usability. Also has a sound base of Data Structures & Algorithms and HR Policies which aids in software development and multi-disciplinary team co-operation as well.

WORK EXPERIENCE

CV Minat Property Indonesia

Tanjungpinang

Marketing Property, Contract Employee

April 2024 - November 2024

- Applied data-driven marketing techniques to optimize property sales, increasing the closing rate and decreasing time on the market.-
- Establish and maintain professional relationships with clients, property developers, real estate agents and financial institutions to increase business networks and ensure smooth transactions.-
- Regularly assess property market trends and ensure regulatory compliance to ensure continued operations and improve client trust.

NONFORMAL EDUCATION

Bootcamp Digital Marketing Harisenin.com

Jakarta

Harisenin.com

December 2024 - Present

I developed business plans and proposals for start-up companies in the technology space focused on business model innovation and market expansion potential. I developed a business proposal for a digital marketing strategy that was recognized by mentors and industry practitioners as their strongest in terms of its market analysis, strategic approach, and potential for implementation. In this particular project, we used tools for product development such as Canva (for visual branding), Google Ads and Meta Business Suite (for planning targeted campaign and audiences), which helped to yield an increase in engagement, and made introductions and collaborative opportunities with various boot camp organizers through targeted locations.

ORGANIZATION

Social media Specialist/Digital Marketing

Jakarta

CERTIFICATION

- Editing Video Basic, GeTI Incubator, Number: A.2816/PKPK/GETI/2020, 2020
- Inkscape Certificate, STTI Tanjungpinang, Number: 481/Sertifikat/STTI/II/2022, 2023
- Laravel Certificate, STTI Tanjungpinang, Number: 552/Sertifikat/STTI/II/2023, 2023
- FORUM DISKUSI PARIWISATA 4 NEGARA INDONESIA, SINGAPORE, MALAYSIA, THAILAND TOURISM EXPLORER - REBORN : PART 2 MEMULIHKAN - MENGEMBANGKAN PARIWISATA HALAL, Al Ahmadi Entrepreneurship Centre, Number: 02/V/TER/PST/143/2023, 2023
- Bootcamp Digital Marketing, Harisenin.com, Number: Ongoing, 2025

SKILL

Soft Skill	Communication,Collaboration Teamwork,Leadership,Adaptation Flexibility,Problem Solving
Hard Skill	Digital Marketing,Content Marketing,Data Analysis,Project Coordination
Software Skill	Meta Business Suite, Google Ads,Google Analytics, Google Data Studio,Notion,VS Code, Git (Basic), XAMPP,Canva, CapCut

LANGUAGE

Indonesia	English
Proficient	Elementary