**Theme Overview**

Growmodo is a custom WordPress theme built with:

* **ACF (Advanced Custom Fields)** for page elements (Hero, Sections, etc.).
* **Custom Post Types (CPTs)** for structured content (e.g., Properties).
* **Custom CSS & JS** for frontend styling and interactivity.
* **Slick Slider** for carousel/slider components.

This theme is intended to be lightweight, modular, and easily extendable.

## Tools & Plugins Used

1. **Advanced Custom Fields** – Flexible content and layout management.
2. **CPT UI** – Simple management of custom post types.
3. **Slick Slider** – Responsive carousel implementation.
4. **Yoast SEO** – SEO optimization.
5. **Cache Plugin** – Performance enhancement.

## Development Choices

* **ACF** was selected to provide editors with an intuitive way to manage custom fields without modifying templates.
* **Custom Post Types** (Properties) ensure real estate content remains separate from blog posts, improving organization.
* **Slick Slider** was chosen as a lightweight, widely used solution for responsive carousels.
* **Cache-busting via filemtime()** in the enqueue function ensures CSS/JS updates are always reflected during development.
* **Yoast SEO** was included to improve search engine optimization with minimal configuration.

Link: https://estatein.bayubhuana.com/