# Q3 FY22 PRESENTATION

FEBRUARY 2022



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### **Business Overview**



### **Financials**



Ujjivan - Building a Mass Market Bank





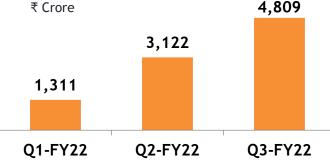
# Performance Highlights

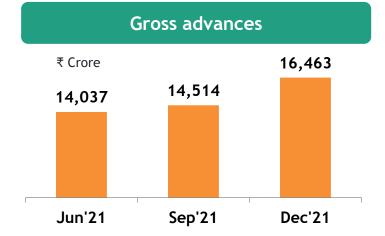
### 100-DAY PLAN ON RIGHT TRACK





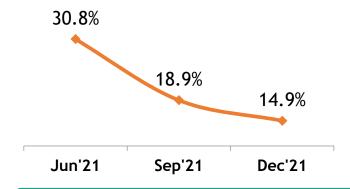




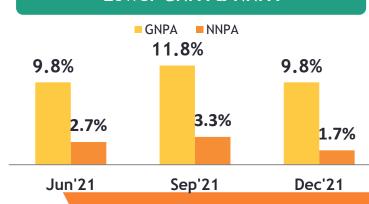






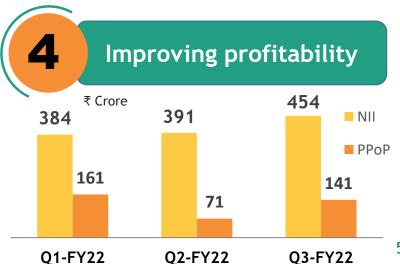


#### Lower GNPA & NNPA



### Leadership team strengthened

- MD & CEO: Mr. Ittira Davis
- Chief Information Officer: Mr. Ashwin Khorana
- Chief Digital Officer: Mr. Sriram Srinivasan
- Chief Financial Officer: Mr. Ramesh Murthy; to join in Mar'22
- Head Regulatory Framework: Mr. Sanjeev Barnwal; to join w.e.f. 15 Feb'22
- Head of Internal Audit: To join in Apr'22



# Q3 FY22 KEY HIGHLIGHTS

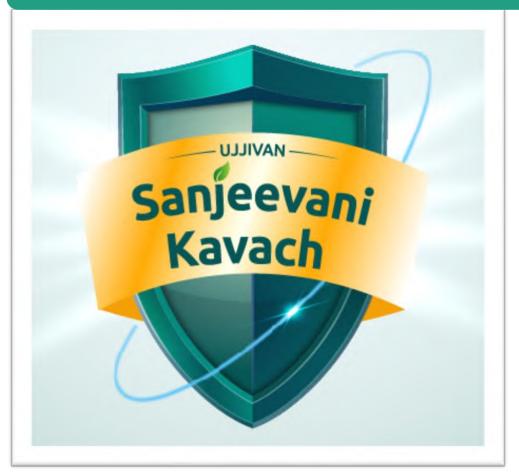


Disbursements	Highest ever quarterly disbursements at ₹ 4,809 Cr, up 120% Y-o-Y; up 54% Q-o-Q
Collections	Collection efficiency at 97% in Dec'21 reaching pre-covid levels Collection efficiency excluding GNPA is 99%
Liabilities	Strengthening retail franchise: Retail deposits up 50% Y-o-Y; CASA up 100% Y-o-Y Total deposit at ₹ 15,563 Cr up 34% Y-o-Y   2.1 lakh new customers acquired in Q3
Diversification	Non MicroBanking at 33% (27% in Dec-20); Secured at 31% (25% in Dec-20)
Asset Quality	GNPA / NNPA reduced to 9.8% / 1.7% from 11.8% / 3.3% as of Sep'21
Provisioning	Provision book coverage at 9.4% with PCR at 84%; including floating provision of ₹ 250 Cr
Financials	NII at ₹ 454 Cr   NIM at 9.1%   PPoP at ₹ 141 Cr   PAT at ₹ (34) Cr vs (₹ 279 Cr) Y-o-Y
Capital	19.1% capital adequacy with tier-1 at 17.7% as on 31st Dec'21   LCR at 138.6% as on Dec'21

### **UJJIVAN - TOUCHING LIVES**



On 7<sup>th</sup> Sep'21, launched an initiative to focus on vaccination drives for customers and their families; promoted mass vaccination through the branches under "SANJEEVANI KAVACH'



Total Beneficiaries Vaccinated

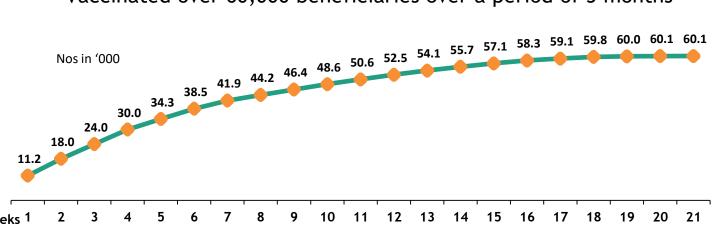
60,147

Branches conducting vaccination camps

464

### Weekly vaccination trend

Vaccinated over 60,000 beneficiaries over a period of 5 months



**Click here** for news article

### **KEY HIGHLIGHTS**



### **Gross Advances**

₹ **16,463 cr**Up 21% yoy
Dec'20: ₹ 13,638 cr

### **Disbursements**

₹ **4,809 cr**Up 120% yoy
Q3-FY21: ₹ 2,184 cr

### **Total Deposits**

₹ **15,563 cr**Up 34% yoy
Dec'20: ₹ 11,617 cr

### **Retail Deposits**

₹ **8,324 cr (53%**\*)
Up 50% yoy
Dec'20: ₹ 5,563 cr/
48%

### CRAR

Dec'20: 26.9%

19.1%

### Customer Base<sup>^</sup>

62.1 lakh customers 37.6 lakh borrowers

### **GNPA**

9.8%

Sep'21:11.8%

Dec'20:4.8%\*\*

### **NNPA**

1.7%

Sep'21: 3.3%

Dec'20: 2.05%\*\*

### NII

₹ 454 cr

Up 5% yoy

Q3-FY21: ₹ 432 cr

### NIM

9.1%

Q3-FY21: 9.7%

### **PPoP**

₹ 141 cr

Down 30% yoy

Q3-FY21: ₹ 201¹ cr

### **Employees**

16,896

Dec'20: 16,733

Note: \* Retail Deposit as a % of Total Deposit

\*\* Stated as Proforma number; Reported GNPA/NNPA for Q3-FY21 was 1.0%/0.05% respectively

NII: Net Interest Income NIM: Net Interest Margin

PPoP: Pre-Provisioning Operating Profit

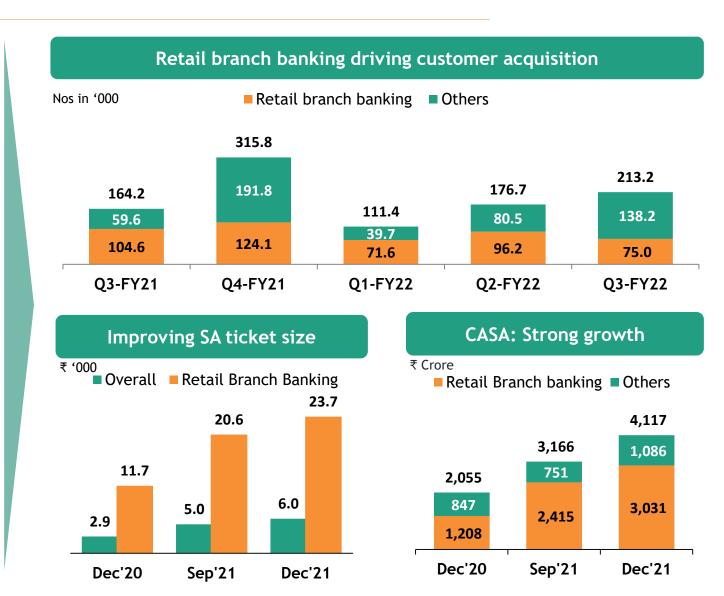
<sup>^</sup> Dec'20 - 56.6 lakh customers/ 40.2 lakh borrowers

<sup>&</sup>lt;sup>1</sup> Includes ₹ 41 crore of one-time OMO income in O3FY21

### STRENGTHENING RETAIL LIABILITY FRANCHISE



- Total deposits grew 34% Y-o-Y to ₹ 15,563 Cr
- Retail deposits grew 50% Y-o-Y; contributing to 53% of total deposits in Dec'21 vs 48% in Dec'20
- CASA deposits grew 100% Y-o-Y; 26.5% as of Dec'21
  - Retail Branch banking CASA grew 151% Y-o-Y;
     contributes 74% to total CASA
- Focus on value-add products to drive average balances
  - Average balance for Retail Branch Banking SA moved to ₹ 24k from ₹ 12k Y-o-Y
  - Average balance of new SA acquisition by retail branch banking in Q3-FY22 is ₹ 51k vs ₹ 15k in Q3-FY21
  - Ex-salary, average balance for Retail Branch Banking SA now at ₹ 27K (₹ 69k for Q3 acquisition)



# ASSETS UPDATE (1/2)



### MicroBanking

#### Collections:

- Healthy collections powered by on-ground efforts, technology and effective data analytics 98% in Dec'21 vs. 95% in Sep'21
- Enhanced focus on collections from delinquent account to reduce PAR flow
- Collections improving across geographies while Assam continues to lag

#### **Disbursement**

- Q3-FY22 disbursements at ₹ 3,690 Cr, up 123% Y-o-Y, up 69% Q-o-Q; ₹ 30 Cr disbursed under ECLGS scheme
- Pre-approved loans 21,189 loans disbursed worth ₹ 125 Cr
- Improving staff productivity resulting in higher new customer acquisition 1.16 lakh in Q3-FY22 vs. 43.8k in Q2-FY22
- 84% loans to existing customers as a measure to provide liquidity support

#### Digital collections

- Expanding reach via scale-up of existing channels & addition of new channels through Fintech, payments bank, money mitra outlets
- Q3-FY22 cashless collections at 17%; additionally 37% of the repayment supported by payments bank and CMS

#### New Initiatives

- New Products Micro LAP launched currently available in select branches, targeted to scale up by Q1-FY23
- WIP Ujjivan Pay QR solution for HHD\*; Voice Video Vernacular application (mobile app for MB customers); geo-tagging of customers

### **Affordable Housing**

- Collection efficiency: strategizing business process along with legal process to enhance collection
  - 94% in Dec'21 vs. 94% in Sep'21
- Disbursements at ₹ 349 Cr in Q3-FY22 vs ₹ 298 Cr in Q2-FY22 vs ₹ 209 Cr in Q3-FY21
  - Leveraging our geographical presence and focused to improve productivity levels
  - Process Improvement Digitizing service deliverables and centralized processing to enhance cost efficiencies
     \* Hand held devices used by loan officers

# ASSETS UPDATE (2/2)



#### **MSE**

- Collection efficiency 86% in Dec'21 vs. 86% in Sep'21; recoveries supported by legal is being expedited and will be key focus area for the next quarter as well
- Disbursements at ₹ 340 Cr vs ₹ 329 Cr in Q2-FY22; ₹ 136 Cr in Q3-FY21
  - Fintech disbursements at ₹ 121 Cr in Q3-FY22 vs ₹ 161 Cr in Q2-FY22; CGTMSE scheme launched in Q3-FY22 ₹ 71 Cr disbursed till date
  - Focused on Semi-formal and Formal segment customers for growth

#### **Personal Loans**

- Collection efficiency 88% in Dec'21 vs. 88% in Sep'21
- Disbursements at ₹ 61 Cr vs ₹ 43 Cr in Q2-FY22 & ₹ 30 Cr in Q3-FY21
- New Products Balance transfer product launched; Top-up loans to be launched in Q4-FY22 to enhance product proposition

#### **Vehicle Finance**

- Collection efficiency 91% in Dec'21 vs. 91% in Sep'21
- Disbursements at ₹ 44 Cr vs ₹ 37 Cr in Q2-FY22 & ₹ 21 Cr in Q3-FY21
- Pre-approved program for Two Wheeler Loans to be launched in Q4-FY22; Pilot initiated for used car loans
- Focused alliances in development stage which will lead to growth

#### FIG Lending

- Collection efficiency 100% maintained for the guarter
- **Disbursements at ₹ 250 Cr** vs ₹ 150 Cr in Q2-FY22, ₹ 105 Cr in Q3-FY21; aided by new client acquisition
- Healthy client base Continued focus on A & AA rated NBFC with secured lending business and high ticket sizes
- New Products Launched CC/OD products in Oct'21; WCDL\* expected to be launched by Q4-FY22



# Successfully driving digital journey

# LEADER IN ADOPTING TECHNOLOGY (PRE-BANK)



First in the Industry - Door-step Loan Processing through Phygital Journey (Hand Held Devices to staff)

# Initial phase of digitisation

Document Management System (DMS)



Scanned document and storage flow implemented was for guicker application movement and TAT for reduced loan processing and credit decision making

### Sourcing

GLOW & ILOS (Group Loan & Individual Loan Sourcing)

Digital Loan Sourcing were implemented and 100% sourcing was through front end Application on Hand-held device Digital sourcing for Individual Loans was first in the Industry

### **Collections**

Trucell (Collection)



Centre Meeting collections were digitised with Trucell application. This was enabled with Group and Centre Posting for enhanced collection efficiency in field

IC4 (Collection)



A dedicated application was available to field and collection team for Over Due cases collection. Same is now replaced with a new tool – BROD

# Automated Credit Decisioning

BRE and Credit Decision Making

Centralised rule was implemented for straight-through loan processing Workflow based exception handling implemented in the Business Rule Engine & Credit decisioning

### DIGITAL ROADMAP SET SINCE INCEPTION OF BANK



Inception of Ujjivan SFB

### Harnessing digital potential since inception

2017

2018

2019

# **Operations begun with all digital channels live**

- Mobile Banking 1<sup>st</sup> in industry in multiple regional language
- SMS & Missed Call Banking – Banking for feature smartphone customers
- Internet Banking For tech savvy customers









### E-KYC and Aadhaar Authentication Services

- E-KYC Ujjivan Loan & Savings Account sourcing in the field was enabled with Aadhaar Based E-KYC
- Aadhaar authentication services were enabled for provided cash-in/cash-out and transaction services at customer door-step. Doorstep banking became the first step towards providing full range of banking services to Microbanking customer base



# **Building Strong Digital Banking Foundation**

- Ventured into recharge & Bill Payments powered by BBPS
- UPI Payments Providing faster payment option for customers
- Business Net Banking Conceptualized BNB for corporate customers

# Fintech Tie-ups for Loan EMI payment

- Partnered with Paytm and Instamojo for Loan EMI payment collection via Digital Modes
- QR codes were implemented in the customer loan card so that they can scan & pay their loan EMI from Paytm app or Weblink of Instamojo
- Conceptualized Digitial Savings Account & Digital Fixed Deposits











### Ideas conceptualized to drive the digital journey ahead

2018

2019

2020





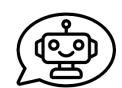
### Launch of Digital Products & Services

- Innovation Centre Formation of innovation center with focus on RPA & API stack for laying the foundation for Fintech partnership in early 2019
- Digital Savings Account & Industry first Digital FD booking journeys
- Forayed into Business Net Banking to cater business customers
- Pre-approved Loans for reduced TAT
   Launched single visit, straight through, pre-defined eligibility based Repeat Loans with same day TAT

### Conceptualization of New initiatives

- VVV (voice, video & vernacular)
   Mobile Application Conceptualized specialised mobile banking application for Microbanking customers aimed at increasing usage and digital education
- Conceptualized chatbot ARIA to create product leads
- Begun work on various initiatives including RPA for process automation, API banking for partnerships, digital collections, automating various customer facing processes (E-NACH, Esign, E-Agreement etc.)





# POST-BANK DIGITIZATION ERA (2020-21)



### Planned ideas put into action

2019 2020

2021

2022

### **Creating new Partnerships**

- ARIA, chatbot introduced on Ujjivan SFB website; to be further developed into intelligent chatbot
- Introduction of Digital Collections through partnership (APB, Setu)
- Begun executing RPA roadmap
- Partners to fastrack & increase business - E-NACH, E-Agreement, E-Statement Analyser, KYC Verification
- E-Sign for Term Deposits





### Fintech Tie-ups for Loan EMI payment

- Introduction of Video-KYC
- Additional fintech tie-up for loan EMI collections
- Video Personal Discussion Digital PD to underwrite individual loans
- E-Sign for Repeat Loans
- Automated Customer Engagement (ACE) Platform
- Digital Service Requests in field
- UPI QR Solutions





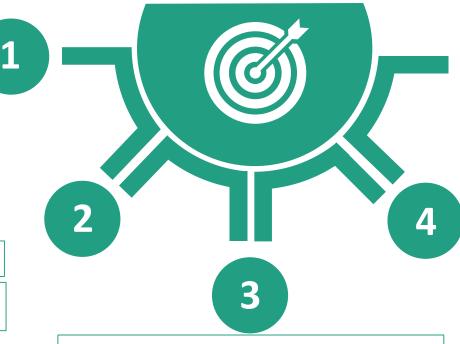
### CONTINUING THE DIGITAL JOURNEY AHEAD





# Voice Video Vernacular (VVV) Mobile Application

An Industry first mobile banking application enabled with Voice & Video in Vernacular languages to aid semi literate customers.



### **Fintech Launchpad**

Introduction of Launchpad to invite Fintechs to scale-up business

#### WhatsApp & API Banking as a channel

- To cater to customers through the channel of their convenience, bank is foraying into Whatsapp banking with a bouquet of use cases
- Revamped API banking developer portal for faster Go LIVE of partnerships.
- Multiple Fintech partnerships for sourcing Assets & Liability products

#### **Other Initiatives**

- Smart Statement A consolidated overview of all the product holdings of a customer
- Integration of Finacle and BR.NET to recommend a better ticket size (using rule engine) for customers maintaining better balance in their Deposit accounts
- Artificial Intelligence A NLP driven chat bot on website & Whatsapp for customer queries with a road map of introducing digital journeys such as - Service Requests, Transactions.

#### **Digital Payments**

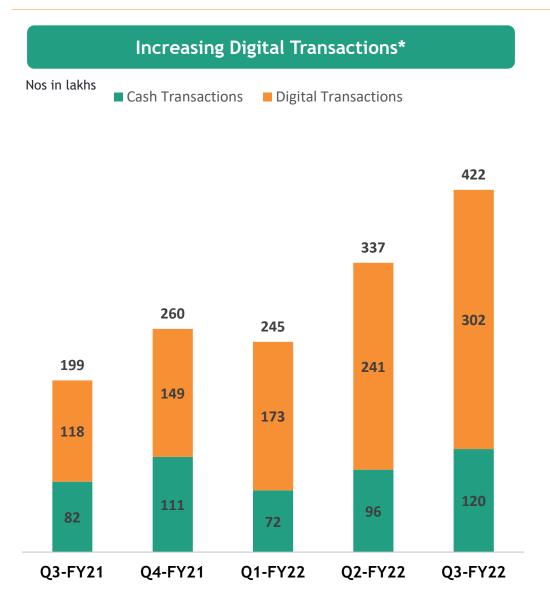
- Build API stack for partners to scale-up UPI payments
- Scaling-up business buy distributing UPI QR to small merchants
- Net Banking integration with Razorpay, PayU, Paytm.

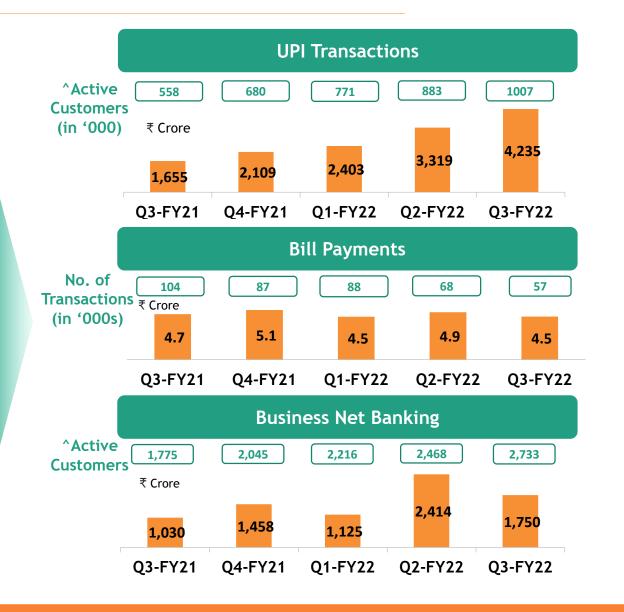








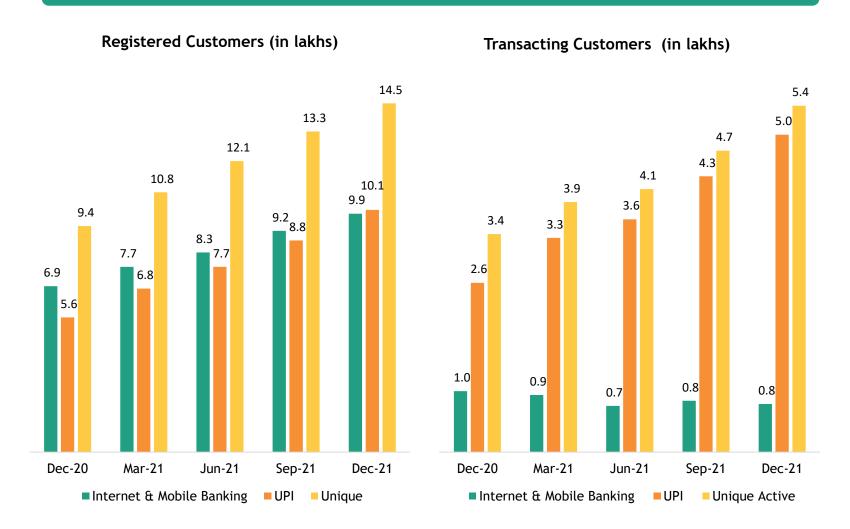




# INCREASING DIGITAL TRANSACTIONS (2/2)



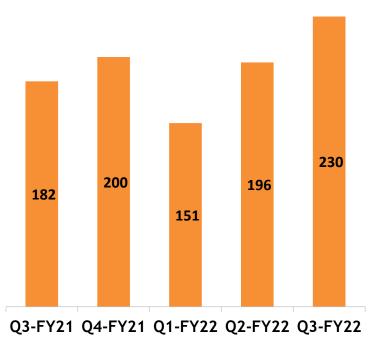
### Digital penetration among customers continues to show a healthy increase



# POS Transactions No. of Transaction (in box) Value in ₹ Crore

 13.6
 15.1
 12.1
 14.9
 15.7

 lakhs
 lakhs
 lakhs
 lakhs

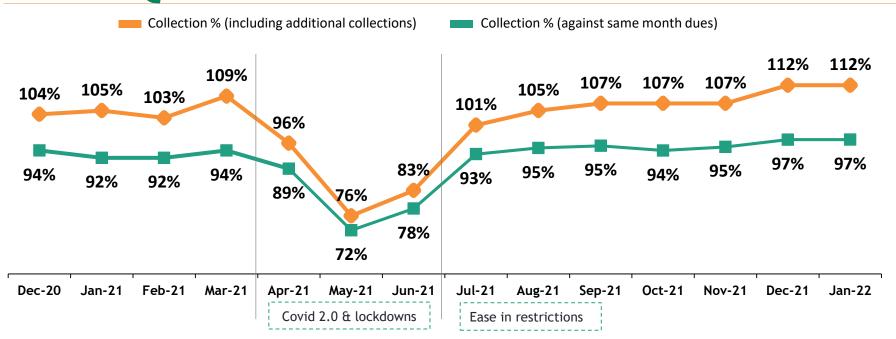


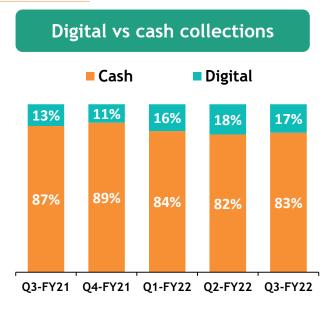


# Collections and asset quality parameters

# HEALTHY COLLECTIONS LEADING TO IMPROVED ASSET QUALITY

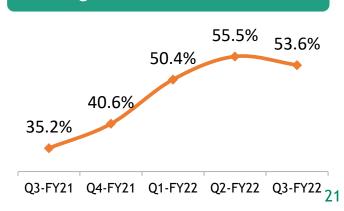




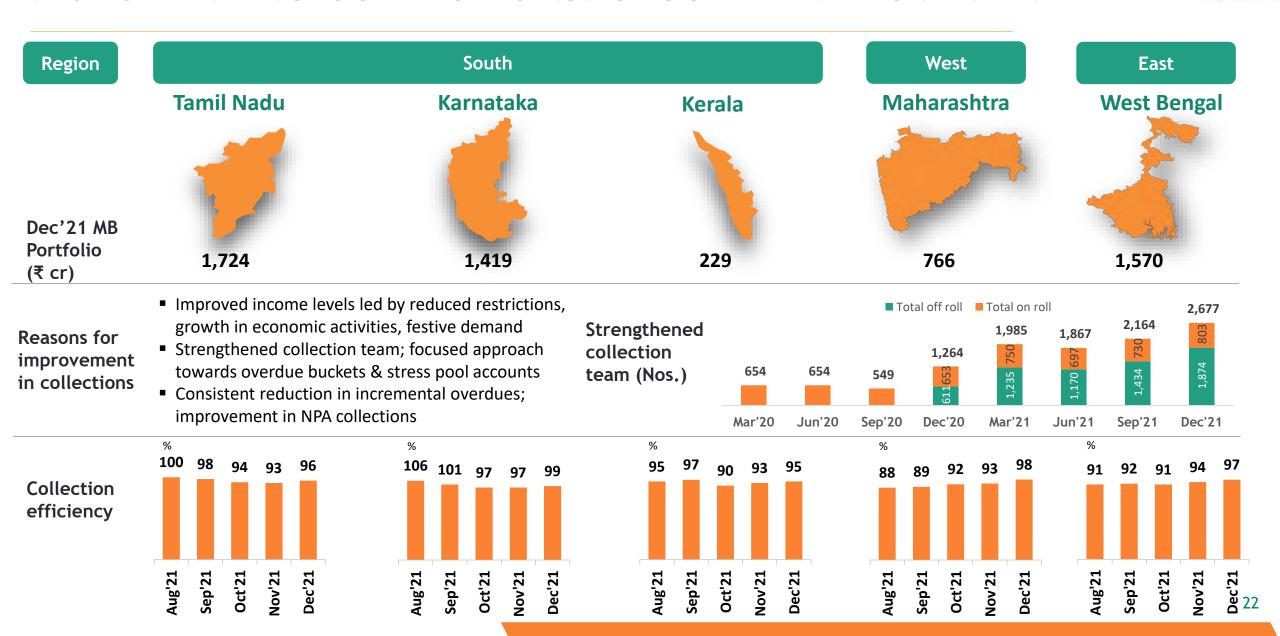


- Flexible & multiple modes of collections apart from traditional centre meetings/door-to-door collections
- Expediting legal process for collections in secured book
- Digital collections helping in reducing the impact of restrictions on ground mobility and leading to better overall collections
- Expanded customer reach via strategic tie-ups with Fintech and Payment Bank
- Looking to expand customer reach/ convenience via new partnerships and Whatsapp based collection links
- Data analytics driven prediction models based on Early Warning Triggers and geo-special analysis aiding in better collections

#### MB Digital & Fintech collections



### MICROBANKING COLLECTIONS: SECULAR IMPROVEMENT





# COLLECTION EFFICIENCY (1/2)

₹ Crore	Aug'21			Sep'21				Oct'21				
Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection
MicroBanking	824.6	784.5	95%	60.5	829.4	792.0	95%	68.6	838.3	789.5	94%	69.1
MSE	25.7	19.8	77%	3.2	24.8	21.4	86%	1.6	25.3	21.4	85%	14.9
Affordable Housing	30.4	28.0	92%	17.6	31.2	29.2	94%	20.8	32.0	29.8	93%	38.4
Personal Loan	6.1	5.4	89%	1.4	6.3	5.6	88%	1.6	7.1	6.3	89%	1.4
Vehicle Loans	4.4	4.1	92%	0.3	4.9	4.5	91%	0.3	5.9	5.5	93%	0.3
FIG Lending	44.1	44.1	100%	-	55.8	55.8	100%	-	38.5	38.5	100%	-
Total	935.2	885.8	95%	95.3	952.7	908.5	95%	107.6	947.1	891.0	94%	124.1



# COLLECTION EFFICIENCY (2/2)

₹ Crore	Nov'21			Dec'21				Jan'22				
Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection
MicroBanking	846.2	803.2	95%	79.7	854.3	836.4	98%	94.0	869.9	844.5	97%	94.9
MSE	25.0	21.2	85%	17.8	24.6	21.2	86%	20.7	25.3	21.2	84%	19.9
Affordable Housing	33.1	30.8	93%	18.7	34.2	32.0	94%	28.0	35.3	33.0	94%	32.9
Personal Loan	7.5	6.7	89%	2.0	6.9	6.1	88%	1.5	7.8	6.9	89%	2.1
Vehicle Loans	6.0	5.5	92%	0.4	6.7	6.3	91%	0.4	7.3	6.7	92%	0.5
FIG Lending	41.4	41.4	100%	-	62.0	62.0	100%	-	44.4	44.4	100%	-
Total	959.2	908.8	95%	118.6	988.7	964.0	97%	144.8	990.0	956.7	97%	150.3

# RESTRUCTURED BOOK: STRONG COLLECTIONS, ADEQUATE PROVISION COVERAGE

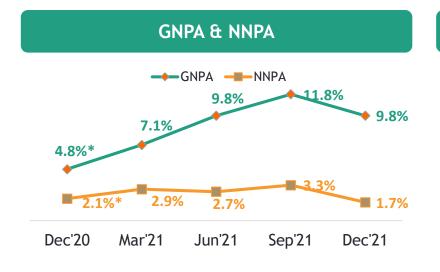


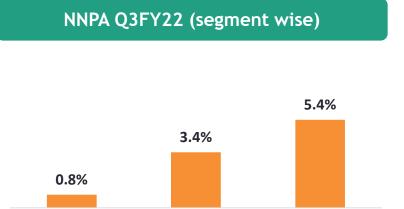
₹ crores	RF 1.0	RF 2.0	Total
MicroBanking	443	680	1,123
Affordable Housing	14	24	38
MSE	12	67	79
Loan Book	468	771	1,239
PAR	414	251	665
GNPA	392	72	464
Provisions	385	165	550
Dec'21 Collection efficiency %	-	-	80%

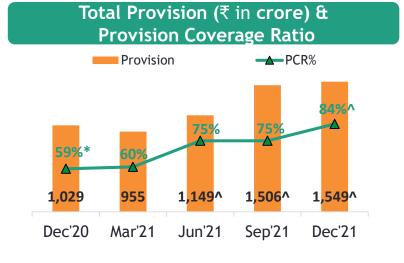
## FOCUSED TOWARDS IMPROVING ASSET QUALITY

MB & RB









PAR-0 (segment wise)

13.0%

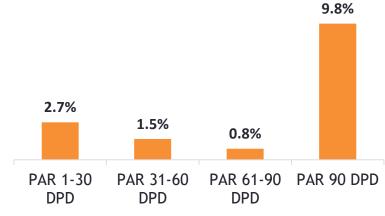




### Portfolio at Risk (bucket wise)

Housing

MSE

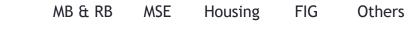


#### ^Includes floating COVID provision of ₹250 Cr

15.3%



0.5%



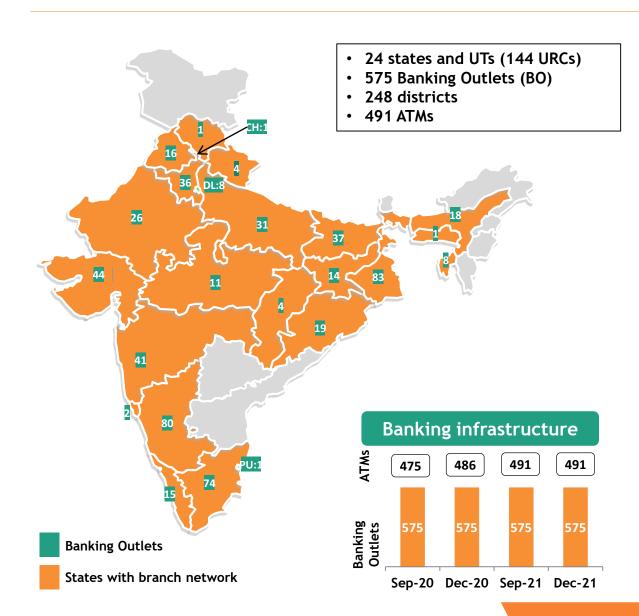
10.5%

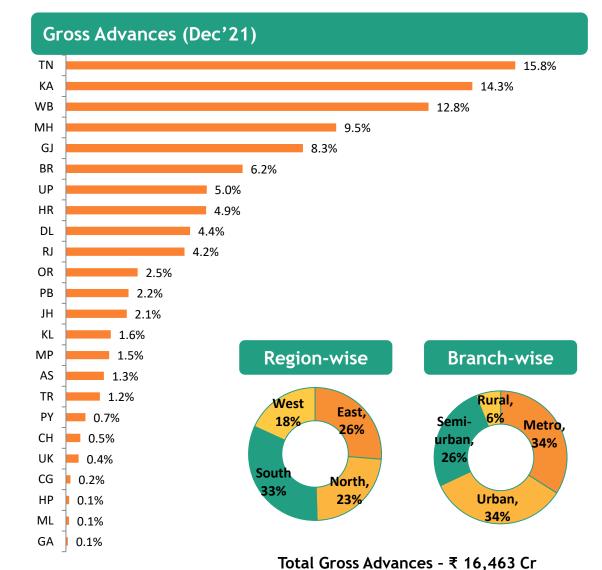


# **Business Overview**

### WELL DIVERSIFIED PAN INDIA PRESENCE

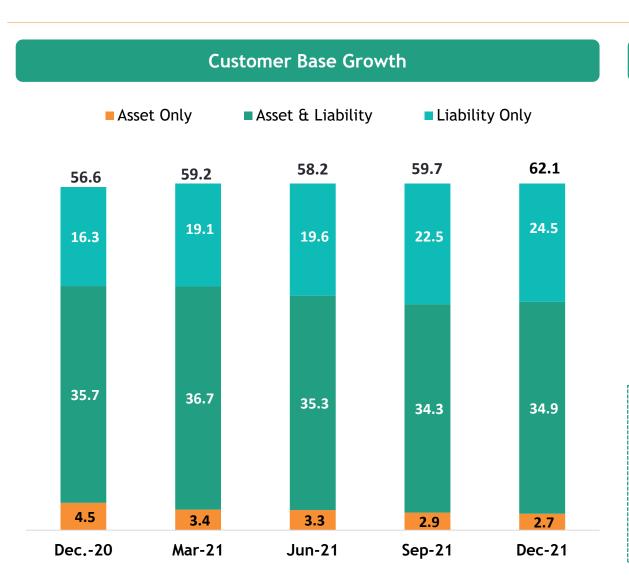




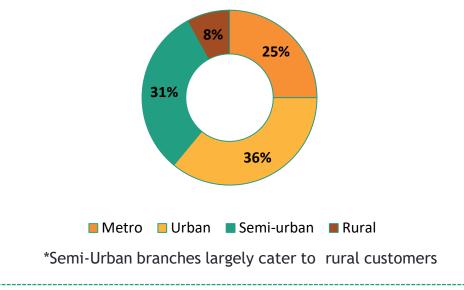


### EXPANDING LIABILITY CUSTOMER BASE





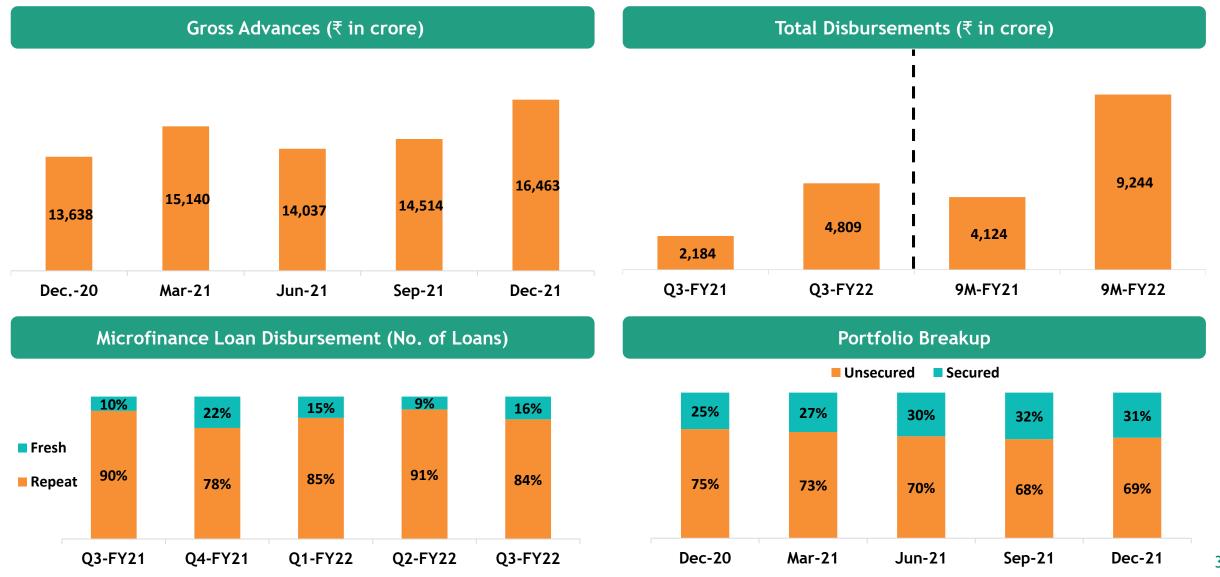
#### Customer Base - Basis of Branch Classification



- Liability customers grew by 14% vs Dec'20
- New customer acquisition continues with the uptrend during the quarter - Liability only customers at 24.5 lakhs vs 22.5 lakhs as on Sep'21
- Borrower base started to improve reflecting healthy customer acquisition

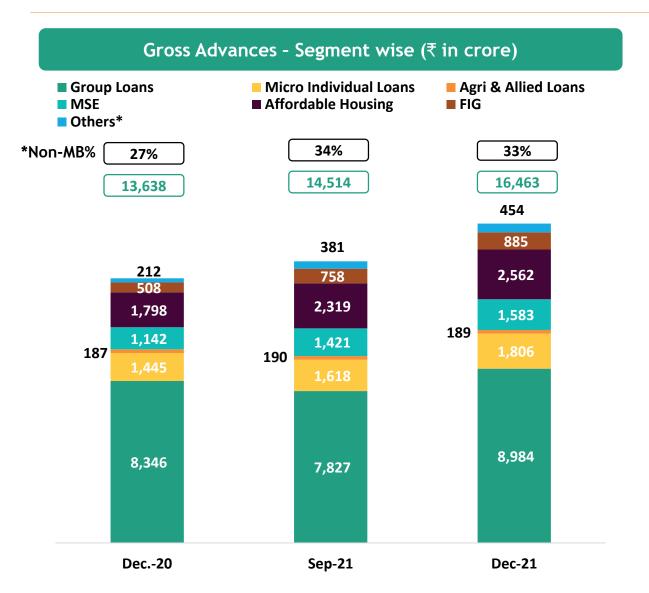
### GROSS ADVANCES AND DISBURSEMENT TREND





### DIVERSIFYING ASSET BOOK

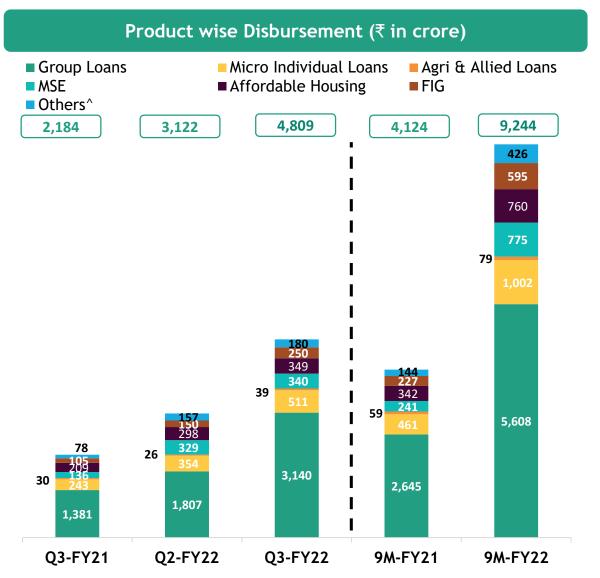


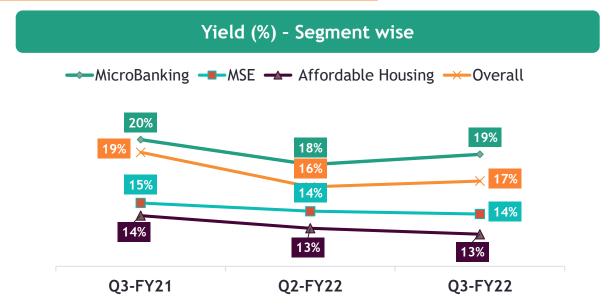


Product	% Gross Advances	Growth Y-o-Y	Growth Q-o-Q	
Group Loans	54.6%	7.6%	14.8%	
Micro Individual Loans	11.0%	25.0%	11.6%	
Agri & Allied loans	1.1%	0.9%	(0.7%)	
MicroBanking	66.7%	10.0%	13.9%	
MSE	9.6%	38.6%	11.4%	
Affordable Housing	15.6%	42.5%	10.5%	
FIG Lending	5.4%	74.2%	16.8%	
Others	2.8%	114.2%	19.2%	
Total	100.0%	20.7%	13.4%	

### DISBURSEMENT & AVERAGE TICKET SIZE







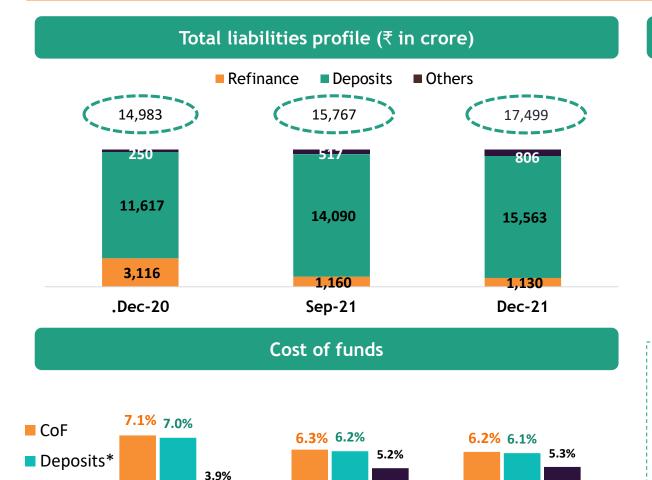
### Average Ticket Size (₹)

Product	Q3-FY21	Q2-FY22	Q3-FY22	
Group Loans	39,279	36,828	45,546	
Micro Individual Loan	1,02,430	1,11,906	1,19,957	
MSE	15.2 lakhs	18.5 lakhs	18.9 lakhs*	
Affordable Housing	10.2 lakhs	11.5 lakhs	11.5 lakhs	

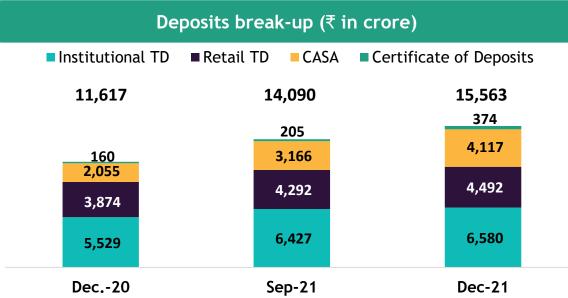


Q3-FY22





Q2-FY22



- Comfortable ALM position
- Credit-Total Deposit: 106% as of Dec'21
- ❖ Retail % share has increased to 53% from 48% in Dec'20
- Cost of Deposits declined 91 bps Y-o-Y due to higher contribution from CASA deposits; reaping benefits from existing banking outlets and digital offerings
- Ratings CRISIL A1+ (₹ 2,500 Cr certificate of deposits); CARE A+ (Long term bank facilities)

Q3-FY21

CASA

### WELL-DIVERSIFIED DEPOSIT MIX



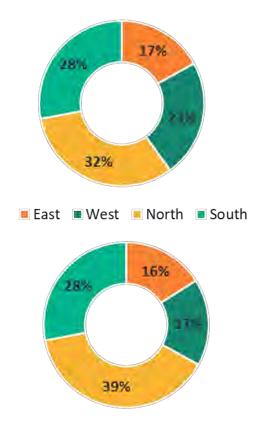
Region-wise deposit mix

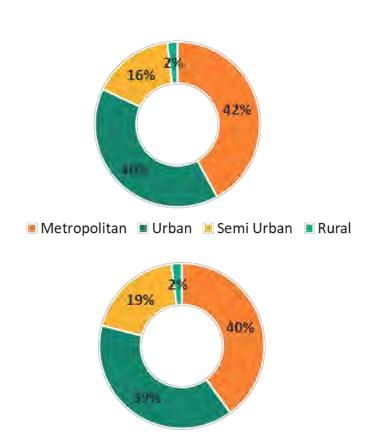
Branch classification wise deposit mix

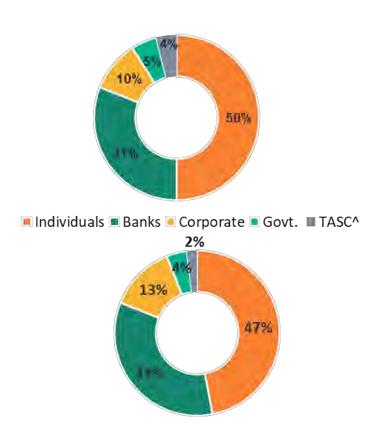
Segment wise deposit mix









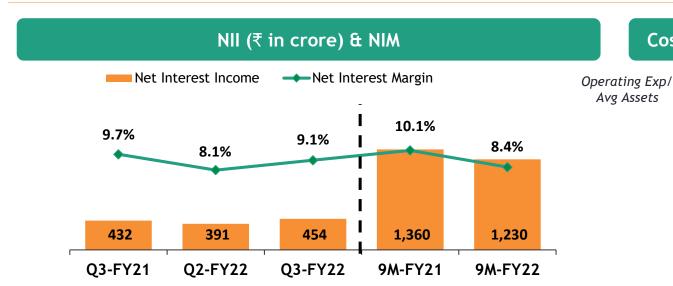




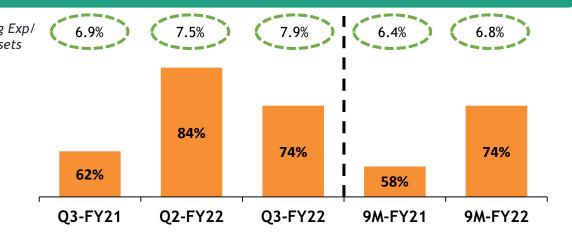
# Financial Overview

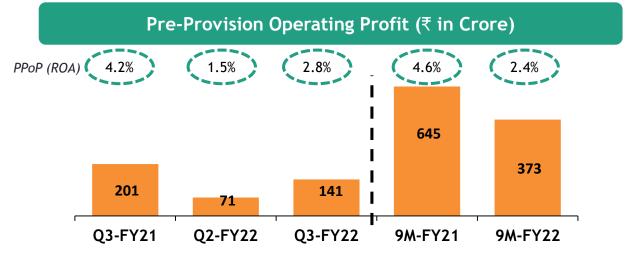
### FINANCIAL OVERVIEW



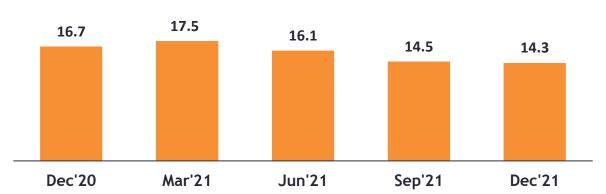


### Cost to Income Ratio & Operating Expenses/ Average Assets (%)









# INCOME STATEMENT



Particulars (₹ in crore)	Q3-FY22	Q3-FY21	YoY Growth	Q2-FY22	QoQ Growth	9M-FY22	9M-FY21	YoY Growth
Interest Earned	708	688	3%	645	10%	1,995	2,188	(9%)
Other Income	91	98	(7%)	47	94%	211	188	12%
Total Income	799	786	2%	692	15%	2,205	2,377	(7%)
Interest Expended	254	256	(1%)	254	0%	765	828	(8%)
Personnel Expenses	222	205	9%	201	11%	589	583	1%
Operating Expenses	181	124	46%	166	9%	478	320	49%
Provisions and Contingencies	175	480	(63%)	345	(49%)	916	774	18%
- Credit cost	187	556	(66%)	414	(55%)	1,074	794	35%
- Provisions for tax	(12)	(101)	-	(92)	-	(183)	(45)	-
- Other Provisions (Other than tax) & Contingencies	-	25	-	23	-	23	25	(9%)
Net profit for the period	(34)	(279)	-	(274)	-	(541)	(128)	-





Particulars (₹ in crore)	Q3-FY22	Q2-FY22	Q3-FY21	9M-FY22	9M-FY21
Interest on loan	648	583	638	1,817	2,036
Int. on investments	60	62	51	178	152
Securitization Inc.	0	0	0	0	0
Total Interest Earned	708	645	688	1,995	2,188
Processing Fees	60	38	28	113	52
PSLC Income	0	(25)	5	2	29
Treasury Income	0	5	43	18	56
Insurance Income	8	5	5	16	10
Misc. Income*	22	24	17	62	41
Total Other Income	91	47	98	211	188
Total Income	799	692	786	2,205	2,377

<sup>\*</sup> Includes cards AMC charges, NFS/ other banking operations income and foreclosure/ late payment & other charges Note: Income has been reclassified - Bad-debt recovery has been set-off against credit cost





Particulars (₹ in crore)	Dec-21	Sep-21	Dec-20
CAPITAL AND LIABILITIES			
Capital	1,928	1,928	1,928
Employees Stock Options Outstanding	40	39	41
Reserves and Surplus	706	739	1,110
Deposits	15,563	14,090	11,617
Borrowings	1,936	1,677	3,366
Other Liabilities and Provisions	1,026	1,034	1,354
TOTAL	21,199	19,508	19,416
ASSETS			
Cash and Balances with Reserve Bank of India	840	1,246	1,206
Balance with Banks and Money at Call and Short Notice	777	838	427
Investments	3,198	2,968	3,484
Advances	15,353	13,487	13,514
Fixed Assets	257	264	289
Other Assets	774	704	496
TOTAL	21,199	19,508	19,416

# HEALTHY CAPITAL ADEQUACY



(₹ in Crore)

	Dec'20	Mar'21	Jun'21	Sep'21	Dec'21
Credit Risk Weighted Assets	10,342	11,420	10,393	10,483	11,963
Tier I Capital	2,681	2,863	2,546	2,174	2,114
Tier II Capital*	103	157	143	152	170
Total Capital	2,785	3,020	2,689	2,326	2,284
CRAR	26.93%	26.44%	25.88%	22.19%	19.09%
Tier I CRAR	25.93%	25.07%	24.50%	20.74%	17.67%
Tier II CRAR	1.00%	1.38%	1.38%	1.45%	1.42%

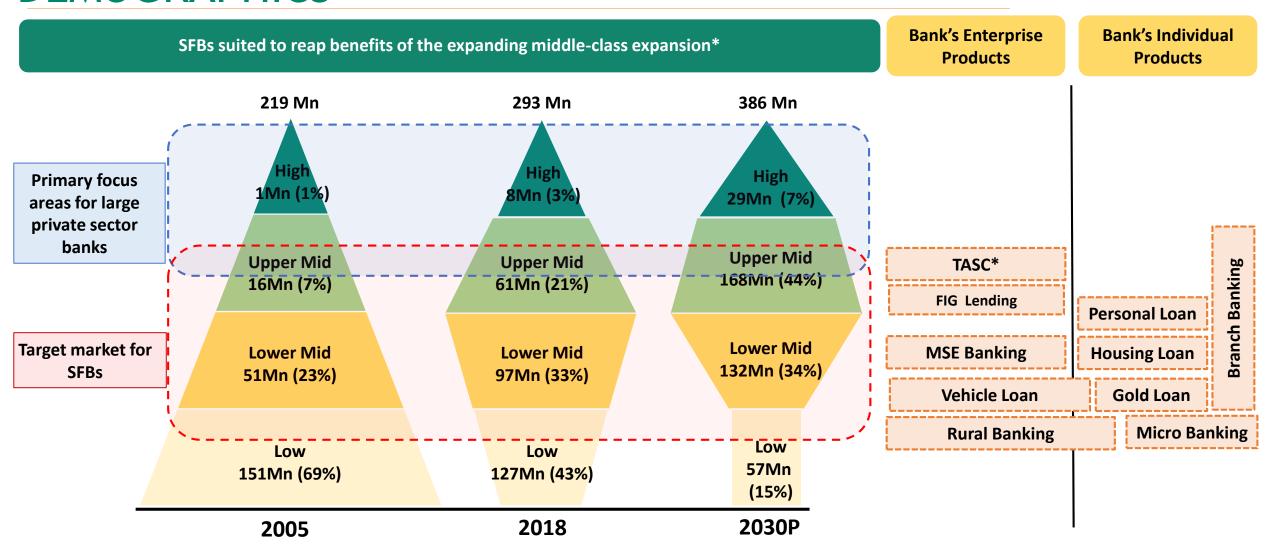
<sup>\*</sup> Additional floating provisioning of ₹ 250 Cr not part of Tier II capital



# Ujjivan - Building a Mass Market Bank

# WELL PLACED TO GAIN FROM EVOLVING COUNTRY DEMOGRAPHICS





<sup>\*</sup>Trusts, Associations, Societies and Clubs

### COMPREHENSIVE SUITE OF PRODUCTS & SERVICES



 Gold loan Street vendor loan OD on current account

loans

Deposit

Channels

^Working capital demand loan

Retail

ATM / Debit Cards / POS / QR / UPI

**Call Banking** 

Institutional

**Products** 

Phone Banking, IVR, Chatbot Aria Corporate **Banking** 

Microbanking Channel

Money Mitra, fintech tie-ups

Micro and Small Enterprise Loans

- Secured Enterprise and **Business Loan**
- Business EDGE Loan and Overdraft: LAP#
- LARR\*
- CGTMSE products
- Supply chain finance through Fintech
- GST-return based
- General Purpose LAP#

Affordable Housing Loans

- Construction and Purchase
- Home Improvement
- Composite Home
- Home Equity Loan
- Commercial Purchase Loan

**Vehicle Loans** 

- Two wheeler loan
- MMCV Loan<sup>\$</sup>
- Used Car loan

**Personal Loans** 

- Loan to salaried customers
- Self-employed professional loans
- Small ticket personal loans with Fintech partnership
- Balance transfer
- Top up Loan

Financial Institutions Group

- Term loan to NBFCs and MFIs
- CC/OD
- Bank Guarantee and WCDL<sup>^</sup>

**Products** 

Micro-Banking

**Group Loans** 

Individual Loans

Top up Loans - GL

Top up Loan - IL Micro - LAP#

Agriculture & allied

- Current Account
- Savings Account
- Term Deposit
- Goal Based Savings
- Digital Savings & FD

Fixed Deposits

- Term Money
- **Current Account**
- Certificate of Deposit
- Call money products
- G-Sec trading
- Collection and CC/OD variants of current account

Fee based

- Insurance
- APY
- Aadhaar enrolment services
- CMS

**Branch Banking** 

Mobile & Missed

Internet &

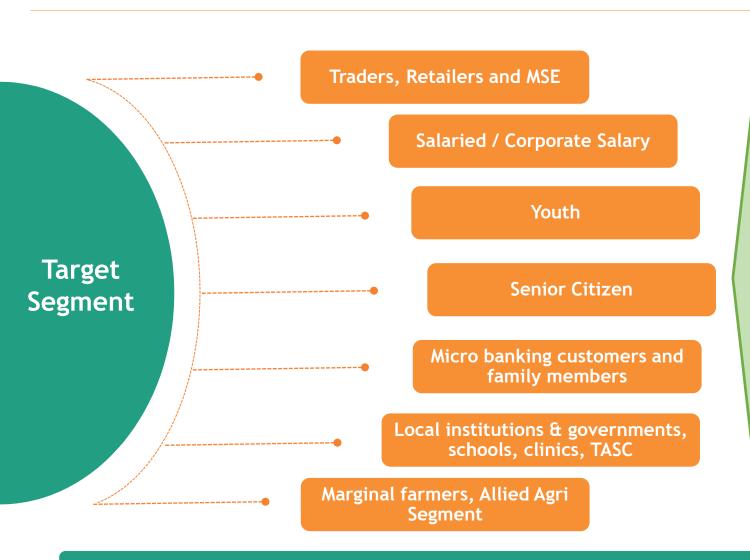
Products highlighted in yellow are WIP \* Loan against Rent Receivables # Loan against property

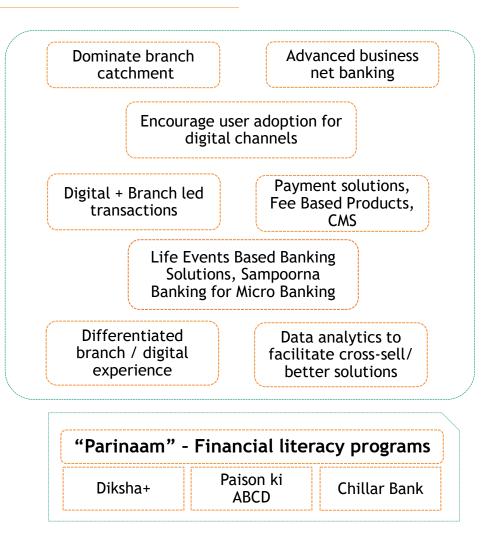
\$ MMCV includes - (a) Three wheeler Loan- ICE (b) Three wheeler Loan- electric

(c) Small commercial vehicle loan

### BUILDING STABLE AND GRANULAR LIABILITY BASE







### OTHER INCOME - DIVERSIFYING REVENUE STREAMS



#### **Third Party Products**

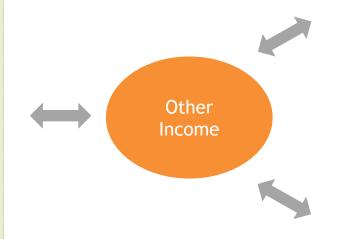
₹ 16 crore in 9M-FY22

### <u>Current line of products - to be ramped-up</u> over medium-term

- Insurance: Life, General, Health insurance
  - Relevant benefits for target segment
  - Simple and easy process
  - Sold through branches and field staff

#### **Process improvement**

- Automation & IT integration
- Tick-based products



#### **PSLC Income**

#### ₹ 2 crore in 9M-FY22

 Focussed approach to maximise PSLC income by way to automated tagging and better timing

#### Fee-Based & others

#### ₹ 193 crore in 9M-FY22

- Processing fess
- AMC/NACH/ CMS Fee
- Treasury Income
- Bad debt recovery and others

### SERVING CUSTOMERS THROUGH MULTIPLE CHANNELS





Personal & Business
Internet banking

• Web-based, can be accessed from any system

• High volume bulk upload facility

• Customizable client centric approval matrix



491 ATMs including 53 ACR\* machines

 Customer alerts for each incorrect PIN entry & Green PIN facility 24/7 for OIN change

Empowering customers to block/unblock debit card & set transaction limits through ATMs

**ATMs** 

• 12 regional languages

Multiple delivery channels



Web/ Tablet • Based Origination •

Liability customer acquisition from anywhere using website

 Tablet-based customer acquisition for loan products

Chatbot Aria to improve user experience

Door-step service; faster, easier, better TAT



24x7 phone banking helpline

• Loan on Phone for repeat GL customers

• Ability to service customers in 13 Languages

Phone •

Missed call and SMS banking services



Mobile App

- Nine languages option English, Hindi, Kannada, Tamil, Bengali, Marathi, Gujarati, Punjabi and Odiya.
- Implemented Device Binding for both android and iOS users for making app usage more safe and secure
- Working on voice and video enabled customer interface
- Active users exceed 1.4 million as of Dec'21





Name	Education	Experience	Name	Education	Prior Experience
Ittira Davis PGDM from  Managing Director Indian Institute  and CEO Management,  Ahmedabad		International banker with over 40 years of banking experience having worked extensively in the Middle East and Europe. Was previous associated with Europe Arab Bank, Citibank in India and the Arab Bank Group in the Middle East. Joined Ujjivan in	Rajni Mishra Independent Director	M.Com (Gold Medallist) from MS University, Vadodara	Career banker for nearly four decades with SBI as well as its associate banks. Handled varied assignments and diverse portfolios, gained exposure in risk management, branch administration, corporate credit, forex treasury etc. She is the chairperson and Independent Director of NCL Buildtek limited, Hyderabad
		March 2015 to manage the transition to an SFB. He was the MD & CEO of Ujjivan Financial Services from July'18 until March'21	Ravichandran Venkataraman Independent Director	Qualified FCCA (UK) and ACMA (UK). He has also completed the program for CFOs with Wharton Business School, USA	A global leader with a track record spanning 30+ years having worked in India, London and Bahrain. He brings a strong business background and having
Banavar Anantharamaiah Prabhakar Chairman and Independent Director	He is a Commerce graduate from the University of Mysore and a Chartered	Retired as Chairman and Managing Director of Andhra Bank after serving various Banks for about 37 years. Prior to that he served as the Executive Director of Bank of India for a period over 3 years, He also worked abroad for about eight years in two stints at Zambia			worked with top Business Leaders in over 100 countries. He is the Chairperson of eVidyaloka Trust, a not-for-profit social enterprise into remote education for rural children in India. Previously, he has worked with HP's Global Business Services, Hewlett Packard, ANZ Bank's and Bank Muscat.
Accountant.	and U.K. He was the Chief Executive of Bank of Baroda UK Operations.	Rajesh Kumar Jogi Independent	Bachelor of Arts degree in Economics and is a Fellow	Rich work experience of 27 years in Banking industry with a focus on risk management. Previously was associated with Natwest Group	
Samit Kumar Ghosh Non-Executive Director	MBA from Wharton School of Business at the University of Pennsylvania.	Founder of UFSL and served as its MD & CEO. He retired as MD and CEO of Ujjivan SFB on November 30, 2019. He is a Career banker with over 30 years of experience in India & overseas.	Director	member ICAI and advanced Management Program from the Harvard Business School in Boston	(erstwhile RBS Group) and was Chief Risk Officer, India of the Royal Bank of Scotland and subsequently the Country Head of Risk, India for the Group
Finance professional with a rich of over two decades in various or & a decade as practicing  Sudha Suresh Non-Executive Director  Sudha Suresh C.A., Grad ICWA, Rao & Associates, Chartered Action Bangalore and founder of Mani C was the MD & CEO (2017-18)		Finance professional with a rich experience of over two decades in various organizations	Satyaki Rastogi Non-Executive Nominee Director	Engineering graduate from NIT Kozhikode	Serves as General Manager and Regional Head at Bengaluru office of SIDBI
		& a decade as practicing chartered accountant. She is the founding partner of S. Rao & Associates, Chartered Accountants, Bangalore and founder of Mani Capital. She was the MD & CEO (2017-18) and Chief Financial Officer (2008-17) of Ujjivan	PN Raghunath Additional Director- Nominated by RBI	MBA (Banking & Finance), Diploma in International Banking and Finance (DIBF) and Diploma in Business Finance (DBF)	He heads the foreign exchange department of the Reserve Bank of India at its Bengaluru Office. He has experience in the areas of Public Accounts, Public Debt Management, Foreign exchange management and Data Centre of the Reserve Bank. Before joining the Reserve Bank of India, he worked as an officer in State Bank of Hyderabad for three and half years





Nove C Designation	Duizu acceptation	Edward an		
Name & Designation	Prior association	Education		
Ittira Davis	Ujjivan Financial Services Limited, Europe Arab Bank,	MBA, IIM Ahmedabad		
MD & Chief Executive Officer	Arab Bank, Citi Bank, Bank of America	B.Com, St. Joseph College of Commerce, Bangalore		
Carol Furtado	Ujjivan Financial Services limited, ANZ Grindlays Bank	B.Sc, Bangalore University		
Chief Business Officer (CBO)	and Bank Muscat	PGDM, Mount Carmel Institute		
Martin Pampilly Chief Operating Officer (COO)	Ujjivan Financial Services limited, ANZ Grindlays Bank, Bank Muscat and Centurion Bank of Punjab	B.Sc. Computer Science, University of Bangalore		
Arunava Banerjee	State Bank of India, Standard Chartered Bank and	<ul> <li>MA Economics, Calcutta University</li> </ul>		
Chief Risk Officer (CRO)	Bahraini Saudi Bank	<ul> <li>Associate of the Indian Institute of Bankers</li> </ul>		
Ashish Goel	ICICI Bank, Marico Industries, Godrej & Boyce	<ul> <li>PGDM (Marketing &amp; Finance), XIM, Bhubaneshwar</li> </ul>		
Chief Credit Officer	icici barik, iviarico iridustries, dourej & boyce	<ul> <li>B.Tech (Mechanical Engineering), Kurukshetra</li> </ul>		
Ashwin Khorana Chief Information Officer	ING Vyasa (Now Kotak Mahindra Bank), Jana Small Finance Bank, Standard Chartered Bank	Advance Management Program, IIMB		
Brajesh Joseph Cherian Chief Compliance Officer	The South Indian Bank, Axis Bank	<ul> <li>MBA in Finance, Sikkim Manipal University</li> <li>B.Pharma, Dr. M.G.R. Medical University</li> </ul>		
<b>Chandralekha Chaudhuri</b> Head – Human Resources	Ujjivan Financial Services Limited	<ul> <li>BBA, LLB – Symbiosis School of law</li> <li>PGCHRM -HR, XLRI</li> </ul>		
Vibhas Chandra Business Head of MicroBanking	Ujjivan Financial Services Limited	• PGDBM (Rural Management), XIM, Bhubaneshwar		
<b>Sumit Thomas</b> Head of Branch Banking	ING Vysya Bank, HDFC Bank	• Ex-PGDM, Symbiosis Institute of Management Studies		
Krishnamoorthy S Chief Financial Officer	Ujjivan Financial Services ltd, Apple Credit Corporation, AIG Home Finance, Wighman Homes Ltd, Parvidhgaar Leasing & Finance Ltd	B.Com, Bharathidasan University		
<b>Sriram Srinivasan</b> <i>Head – Digital Banking</i>	Citibank, Standard Chartered Bank, HSBC, Digital14	<ul> <li>PGDM – IIM, Bangalore</li> <li>BE (Hons) in EEE – BITS, Pilani</li> </ul>		

### **KEY GROWTH STRATEGIES**



01

#### COMPREHENSIVE & RELEVANT PRODUCTS

- Entire gamut of asset and liability products to attract new customers and deepen existing customer relationships
- Expand range of third party products and services
- Increase penetration of asset products under Retail, MSE and affordable housing segments



# FOCUS ON DIGITAL BANKING AND ANALYTICS

- User-friendly digital interface to extend bank's reach and offer a strong banking platform and focus on user adoption with programs like DIgiBuddy
- Invest in API platform, innovations, fintech partnerships to widen product offerings/ banking solutions
- Invest strategically to integrate technology into operations to empower customers, reduce costs and increase efficiencies
- Adopt robotic processes to automate operational processes
- Data analytics to be used to offer customized solutions
- Establish bank as a modern technology enabled bank



#### BUILD A STABLE & GRANULAR DEPOSIT BASE

- Improve share of CASA, recurring and fixed deposits by building a sticky deposit base and attracting new customers; focus on retail deposit base to reduce cost of funds
- Selectively open branches in urban areas with large customer base
- Target mass customer acquisition through focused programs



#### STRONG DISTRIBUTION & COLLECTION NETWORK

- Use right combination of physical and digital channels and partnerships to expand reach, banking outlets and infrastructure
- Build a dynamic and strong collection network
- Strengthen alternate delivery channels and encourage customers to move towards a cashless environment



# CONTINUE FOCUS ON IMPROVING FINANCIAL AND DIGITAL INCLUSION

- Focus on the un-served and underserved segments and educate customers to develop improved financial behaviour
- Maintain transparency, responsibly price loan offerings, effectively redress grievances and ensure disclosures in vernacular languages
- Continue to partner with Parinaam Foundation to enhance financial literacy and develop Kisan Pragati Clubs
- Promote use of bank accounts, UPI and digital payment gateways



#### **DIVERSIFY REVENUE STREAMS**

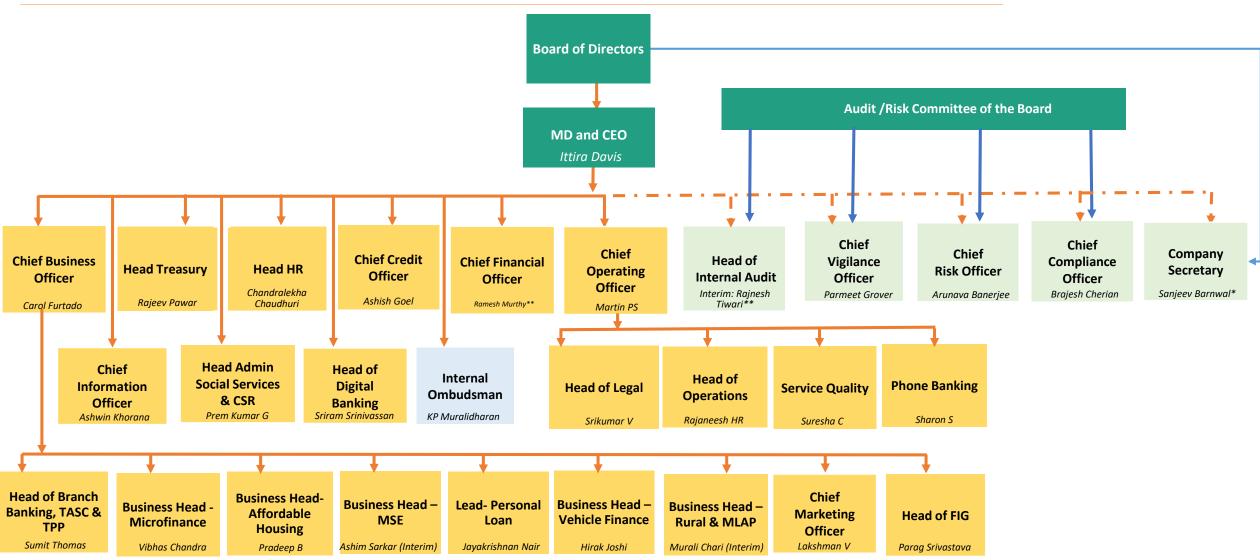
- Leverage banking infrastructure to diversify product portfolio and increase fee and commission-based business
- Increase focus on treasury income, bancassurance, fee and processing charges
- Introduce new products and services and focus on cross-selling to existing customers



# Annexures

### ORGANIZATION STRUCTURE





<sup>\*\*</sup> expected to join in mid-Mar'22; Head – Internal Audit joining in Apr'22

<sup>\*</sup> Joining w.e.f. 15 Feb'22 as the Head of Regulatory Framework; prior to joining he is expected to relinquish his position in Ujjivan Financial Services Ltd. 51

### **AWARDS & ACCOLADES**















- DSCI Excellence Awards 2021:
   Winner Best Security Practices in NBFCs & Small Financial Institutions
- Great Place To Work® Institute: Ranked 11th among 'India's Best Companies to Work For 2021 Certified by GPTW for 12th consecutive year
- BFSI Excellence Awards 2021 Best Omnichannel Campaign Management

• IDEX Legal award 2021 - Litigation Department of the Year

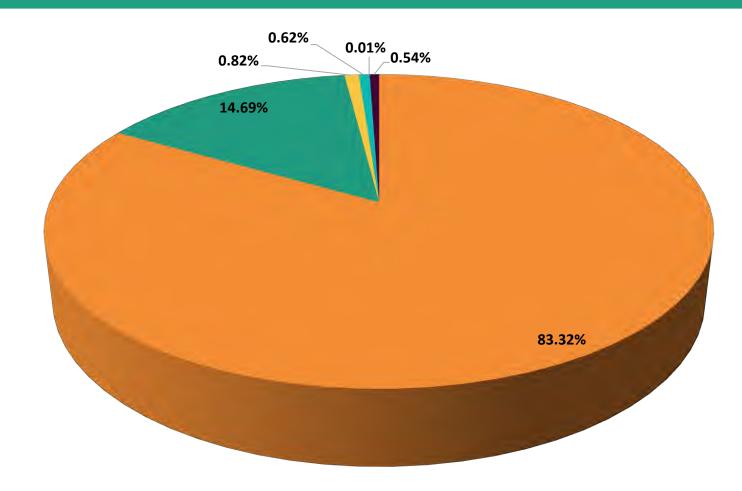
- The Outlook Money Awards 2021 Small Finance Bank of the year (Editor's Choice)
- IBA 16th Annual Banking Technology Award 2021 (SFB Category)
  - Best Digital Financial Inclusion Initiatives
  - First Runner Up: Best Technology Bank of the Year and Best IT Risk & Cyber Security Initiatives

### SHAREHOLDING PATTERN



#### Shareholding Pattern (based on holding) as on 31st December, 2021

- Promoter\*
- Resident Individuals/HUF
- Foreign Investors
- Alternative Investment Funds
- Mutual Funds
- Others



<sup>\*</sup>Promoter is Ujjivan Financial Services Ltd which is a Core Investment Company and listed on NSE/ BSE

### UJJIVAN: INCLUSIVE GROWTH PHILOSOPHY



### **CSR Approach**

The Bank constantly strives to ensure strong corporate culture which emphasizes on integrating CSR values with business objectives. Communities which are disrupted with the global pandemic like never before and affected with natural disasters in some areas, only made matters worse. Ujjivan's response to communities in navigating the unprecedented challenges is focused on healthcare, disaster relief, vaccination drive, livelihood for specially abled people, education and community infrastructure development

#### **Covid Relief**

Taken initiatives to support the medical institutions with the infrastructure to treat the COVID patients, directly through Bank's branch network across India and also through partner organisations. The Bank is also facilitating covid vaccination drives for community members in its operational areas

### **Community Development**

Work with CSR partner organisations for promoting quality of life for marginalized communities by providing infrastctural support to educational instituions, health care units, other public amenities across India including support for vocational trainings for differently abled community

### **Disaster Relief**

Quickly responding and undertaking relief activities during natural calamities like floods, cyclones through vast branch network in various parts of the country

Following the "Double Bottom Line" approach of business Aims to establish an equilibrium of financial and social benefits before arriving at business decisions

### RELIEF ACTIVITIES



#### Beneficiary





**4,39,395** public including customers



70+districts



**459** Healthcare

**636** Anganwadi and Asha workers

orkers Workers





Livelihood training & job placement for 100 PWD

Special educational and pre-vocational training for **45 children** 

#### **Relief Activities**

• ₹ 44.3 lakhs spent in Q3-FY22 towards CSR totaling to spends of ₹ 2.92 Cr in FY22

#### Covid Relief activities

- Distributed 10 ICU beds to the Nadiad General Hospital, Gujarat
- Released 15.5 lakhs to the Marwari hospital in Guwahati Pediatric and neonatal ICU
- Facilitated vaccination for more than 30,000+ beneficiaries through camps organized by 339 branches across 19 states

#### Other relief activities

- 2 infrastructural projects have been completed
- Construction of mid day meal shed in Godthal, Gujarat which has benefitted 250 students
- Construction of classroom and renovation of toilets in Adanur, Karnataka helping ~101 households



# **THANK YOU**

#### For Investor Queries:

Mr. Deepak Khetan +91 7045792752 deepak.khetan@ujjivan.com