Q4 FY22 PRESENTATION MAY 2022



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- Note: All financial numbers in the presentation are from Audited Financials or Limited Reviewed financials or based on Management estimates.

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Performance Highlights



Business Overview



Financials



Ujjivan - Building a Mass Market Bank





Performance Highlights

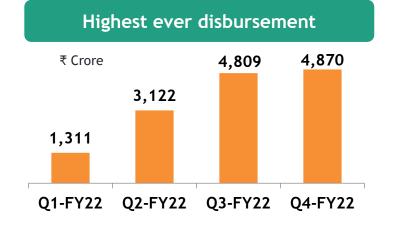
BUSINESS TURNAROUND; BACK ON TRACK

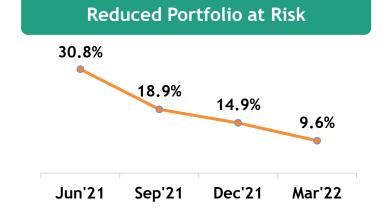


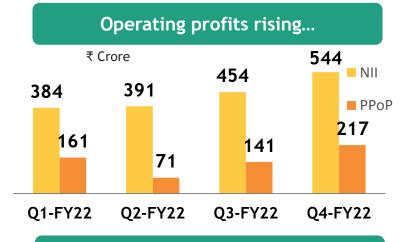


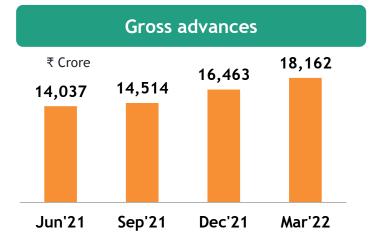


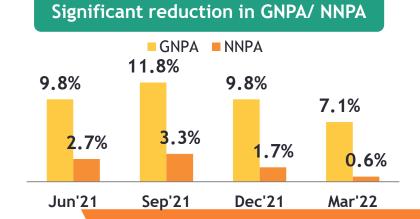


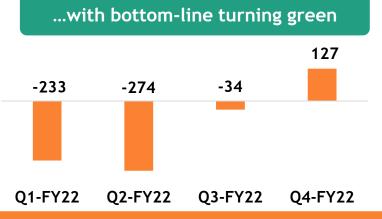












Q4 FY22 KEY HIGHLIGHTS



Disbursements	Highest ever quarterly disbursements in a row; ₹ 4,870 Cr up 14.0% Y-o-Y; up 1.3% Q-o-Q
Collections	Collection efficiency at ~100% in Mar'22; good traction on restructured/ NPA pool
Liabilities	Retail deposits up 59% Y-o-Y; CASA up 85% Y-o-Y Total deposit at ₹ 18,292 Cr up 39% Y-o-Y Credit-Deposit ratio at 99% 2.7 lakh new customers acquired in Q4
Asset Quality	Continues to improve - GNPA / NNPA reduced to 7.1% / 0.6% from 9.8% / 1.7% as of Dec'21
Provisioning	Total book coverage at 7.3% with PCR at 92%; including floating provision of ₹ 250 Cr
Financials	NII at ₹ 544 Cr NIM at 10.1% PPoP at ₹ 217 Cr PAT at ₹ 127 Cr vs ₹ 136 Cr Y-o-Y
RoA/ RoE	RoA at 2.3% RoE at 18.7%
Capital	19.0% capital adequacy with tier-I at 17.7% as of Mar'22 LCR at 152% as on Mar'22

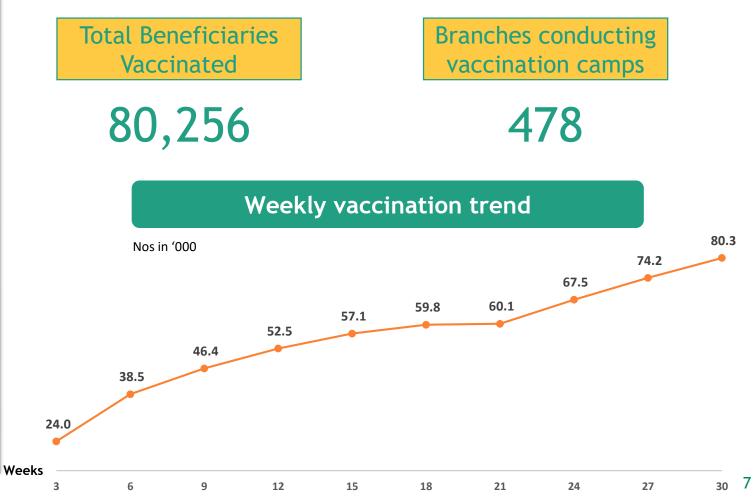
All NPA and gross advances data in this document (except financial overview section) are without adjusting for ₹ 674 cr of IBPC/ Securitization as on 31st March 2022 Note: 1 crore = 10 million; 1 million = 10 lakhs; Numbers mentioned in () are negative

UJJIVAN - TOUCHING LIVES



On 7th Sep'21, launched an initiative to focus on vaccination drives for customers and their families; promoted mass vaccination through the branches under "SANJEEVANI KAVACH'





KEY HIGHLIGHTS



Net Interest Income

₹ 1,774 cr

Up 3% yoy

FY21: ₹ 1,729 cr

Net Interest Income

₹ 544 cr

Up 48% yoy

Q4-FY21: ₹ 368 cr

Profit after Tax

₹ 127 cr

Q4-FY22

Down 7% yoy

Q4-FY21: ₹ 136 cr

Net Interest Margin

8.8%

Down 67 bps

FY21: 9.5%

Net Interest Margin

10.1%

UP 219 bps

Q4-FY21: 7.9%

Return on Equity

18.7%

Up 144 bps

Q4-FY21: 17.3%

PPOP

₹ 590 cr

Down 26% yoy

FY21: ₹ 801 cr

PPOP

₹ 217 cr

Up 40% yoy

Q4-FY21: ₹ 155 cr

Return on Asset

2.3%

Down 48 bps

Q4-FY21: 2.7%

8

KEY HIGHLIGHTS



Gross Advances

₹ 18,162 cr

Up 20% yoy

Mar'21: ₹ 15,140 cr

GNPA

7.1%

Dec'21: 9.8%

Mar'21: 7.1%

Employees

16,895

Mar'21: 16,571

Disbursements

₹ 14,113 cr

Up 68% yoy

FY21: ₹ 8,397 cr

NNPA

0.6%

Dec'21: 1.7%

Mar'21: 2.9%

CRAR

Mar'22: 19.0%

Mar'21: 26.4%

Total Deposits

₹ 18,292 cr

Up 39% yoy

Mar'21:₹ 13,136 cr

Retail Deposits

₹ 9,921 cr (54%*)

Up 59% yoy

Mar'21: ₹ 6,242 cr (48%*)

Customer Base

Mar'22: 64.8 lakh customers

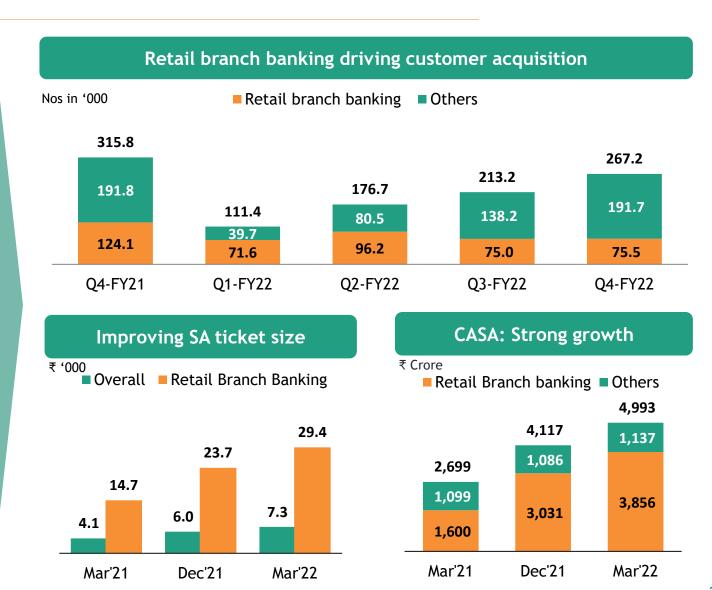
Up 9% yoy

Mar'21: 59.2 lakh customers

STRENGTHENING RETAIL LIABILITY FRANCHISE



- Total deposits grew 39.3% Y-o-Y to ₹ 18,292 Cr
- Retail deposits grew 58.9% Y-o-Y; contributing to 54% of total deposits in Mar'22 vs 48% in Mar'21
- CASA deposits grew 85.0% Y-o-Y; 27.3% as of Mar'22
 - Retail Branch banking CASA grew 141.0% Y-o-Y;
 contributes 77% to total CASA
- Focus on value-add products to drive average balances
 - Average balance for Retail Branch Banking SA moved to ₹ 30k from ₹15 k Y-o-Y
 - Average balance of new SA acquisition (retail branch banking) in Q4-FY22: ₹ 53k against ₹ 51k in Q3-FY22 and ₹ 40k in Q2-FY22
 - Ex-salary, average balance for Retail Branch Banking SA now at ₹ 33K (₹ 81K for Q4 acquisition).



ASSETS UPDATE - MICROBANKING



Collections

- Continuous improvement in collections across regions/ states with Mar'22 reaching ~100% vs. 98% in Dec'21
- > Focused approach towards different buckets; reducing flow to higher buckets; collection from stressed pool
- Collections aided by strong dedicated collection team, analytics and digital tools

Disbursement

- > Highest ever disbursement: Q4-FY22 ₹ 3,979 Cr up ~20.0% Y-o-Y, up ~7.8% Q-o-Q
- ➤ Building up new customer acquisition 24% loans to new customers vs. 16% in Q3-FY22; acquired 1.50 lakh new customers in Q4-FY22 vs 1.16 lakh in Q3-FY22

Digital collections

- > Digital penetration continues to scale up through existing & new channels like Fintech, payments bank, money mitra outlets
- Q4-FY22 cashless collections at 19% vs 17% in Q3-FY22; additionally 44% of the repayment supported by payments bank and CMS

New Initiatives

- > Geo-Tagging has been introduced for better analysis of data and more importantly track correct location of borrower
- > Updated 30,000+ customer's mobile number through Real-time customer mobile number update process aiding in accessibility and increased digital adoption across UPI, Ujjivan Pay QR, Mobile Banking and Cashless repayment
- Unique Voice Application (Mobile Banking Application facility based on Voice, Visual and Vernacular feature) for Micro Banking Customers to transcend them to self-service banking. Same is being tested in closed group of staff; to be rolled out soon

ASSETS UPDATE - OTHER ASSETS



Collections

- Continuous improvement in collections across regions/ states with Mar'22 reaching 96% vs. 91% in Dec'21
- > Improvement across all verticals; FIG continues to be 100%
- > Focused approach towards different buckets; reducing flow to higher buckets; collection from stressed pool
- > Collections aided by strong dedicated collection team, analytics and digital tools, legal action
- Formation of collection task force to improve repayment

Disbursement

- > Q4-FY22 Disbursements at ₹890 Cr
 - Housing: ₹ 304 Cr in Q4-FY22 vs ₹ 349 Cr in Q3-FY22 vs ₹ 324 Cr in Q4-FY21;
 - > MSE: ₹ 312 Cr vs ₹ 340 Cr in Q3-FY22; ₹ 276 Cr in Q4-FY21; Fintech loan book for supply chain finance at ₹ 211 Cr; CGTMSE scheme ₹ 115 Cr disbursed till date
 - > FIG: ₹ 120 Cr vs ₹ 250 Cr in Q3-FY22; ₹ 240 Cr in Q4-FY21

Others

- Increasing focus on Semi-formal/ Formal segment
- Housing: Launched Centralized credit processing Unit to reduce TAT
- MSE: Focus on working capital finance and overdraft; sourcing through Branch referrals
- > FIG: Healthy client base Continued focus on A & AA rated NBFC with secured lending business and high ticket sizes; collection efficiency at 100%; BG for various Capital Market clients, Co-op banks is already live



Successfully driving digital journey

LEADER IN ADOPTING TECHNOLOGY (PRE-BANK)



First in the Industry - Door-step Loan Processing through Phygital Journey (Hand Held Devices to staff)

Initial phase of digitisation

Document Management System (DMS)



Scanned document flow and storage was implemented for quicker application movement and reduced TAT for loan processing and credit decision making

Sourcing

GLOW & ILOS (Group Loan & Individual Loan Sourcing)

Digital Loan Sourcing were implemented and 100% sourcing was through front end Application on Hand-held device Digital sourcing for Individual Loans was first in the Industry

Collections

Trucell (Collection)



Centre Meeting collections were digitised with Trucell application. This was enabled with Group and Centre Posting for enhanced collection efficiency in field

IC4 (Collection)



A dedicated application was available to field and collection team for Over Due cases collection. Same is now replaced with a new tool – BROD

Automated Credit Decisioning

BRE and Credit Decision Making

Centralised rule was implemented for straight-through loan processing Workflow based exception handling implemented in the Business Rule Engine & Credit decisioning

DIGITAL ROADMAP SET SINCE INCEPTION OF BANK





Harnessing digital potential since inception

2017

2018

2019

Operations begun with all digital channels live

- Mobile Banking 1st in industry in multiple regional language
- SMS & Missed Call
 Banking Banking for feature smartphone customers
- Internet Banking For tech savvy customers









E-KYC and Aadhaar Authentication Services

- E-KYC Ujjivan Loan & Savings Account sourcing in the field was enabled with Aadhaar Based E-KYC
- Aadhaar authentication services were enabled for provided cash-in/cash-out and transaction services at customer door-step. Doorstep banking became the first step towards providing full range of banking services to Microbanking customer base



Building Strong Digital Banking Foundation

- Ventured into recharge & Bill Payments powered by BBPS
- UPI Payments Providing faster payment option for customers
- Business Net Banking Conceptualized BNB for corporate customers

Fintech Tie-ups for Loan EMI payment

- Partnered with Paytm and Instamojo for Loan EMI payment collection via Digital Modes
- QR codes were implemented in the customer loan card so that they can scan & pay their loan EMI from Paytm app or Weblink of Instamojo
- Conceptualized Digitial Savings Account & Digital Fixed Deposits











Ideas conceptualized to drive the digital journey ahead

2018

2019

2020





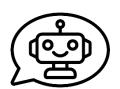
Launch of Digital Products & Services

- Innovation Centre Formation of innovation center with focus on RPA & API stack for laying the foundation for Fintech partnership in early 2019
- Digital Savings Account & Industry first Digital FD booking journeys
- Forayed into Business Net Banking to cater business customers
- Pre-approved Loans for reduced TAT
 Launched single visit, straight through, pre-defined eligibility based Repeat Loans with same day TAT

Conceptualization of New initiatives

- VVV (voice, video & vernacular)
 Mobile Application Conceptualized specialised mobile banking application for Microbanking customers aimed at increasing usage and digital education
- Conceptualized chatbot ARIA to create product leads
- Begun work on various initiatives including RPA for process automation, API banking for partnerships, digital collections, automating various customer facing processes (E-NACH, Esign, E-Agreement etc.)





POST-BANK DIGITIZATION ERA (2020-21)



Planned ideas put into action

2019

2020

2021

2022

Creating new Partnerships

- ARIA, chatbot introduced on Ujjivan SFB website; to be further developed into intelligent chatbot
- Introduction of Digital Collections through partnership (APB, Setu)
- Begun executing RPA roadmap
- Partners to fastrack & increase business - E-NACH, E-Agreement, E-Statement Analyser, KYC Verification
- E-Sign for Term Deposits



Fintech Tie-ups for Loan EMI payment

- Introduction of Video-KYC
- Additional fintech tie-up for loan EMI collections
- Video Personal Discussion Digital PD to underwrite individual loans
- E-Sign for Repeat Loans
- Automated Customer Engagement (ACE) Platform
- Digital Service Requests in field
- UPI QR Solutions









API stack to scale-up UPI payments

Building future ready API gateway for Fintechs by facilitating plug and play model enabling digital payments

Scale-up UPI acquiring business

- 1. **P2PM** Scaling-up the issuance of P2PM QR code for small merchant business
- 2. P2M Introduce P2M QR codes to facilitate digital payments for large merchants
- Sound box Introduction of UPI sound box for facilitating real time voice alerts
- **4. UPI PSP Acquiring App** Launch of UPI acquiring app in Mobile Banking as an additional payment mode

Enhancements in Digital Payments

Introducing cash mode for EMI loan repayments under Bharat Bill Payment System (BBPS)

Payment Gateway Integrations

- 1. Ujjivan Internet Banking has been enabled by PGs like FSS and CC Avenues
- 2. Billdesk and Razorpay are in pipeline to go-live in Q2 FY 22-23
- 3. Other 2 payment aggregators are projected to go-live in Q2 FY 22-23
- 4. This will cover 80% of merchants in market facilitating online transactions through Internet Banking

THE DIGITAL JOURNEY - WAY FORWARD (2/2)



VVV and other initiatives



VVV Application -

- One of the best mobile banking app that will navigate the customer through voice, visuals and available in vernacular languages to aid unserved and underserved customer segments on digital platform
- The users can use voice search option for easily understanding and adopt various functionalities of this app
- This app will help in assisting customers in easily viewing balance & statements, transferring funds, booking deposits, repaying loan EMIs, etc. conveniently in their vernacular language



Smart Statement -

- A consolidated overview of all the product holdings of a customer
- A summarised and comprehensive statement that highlights all the relationships under one statement

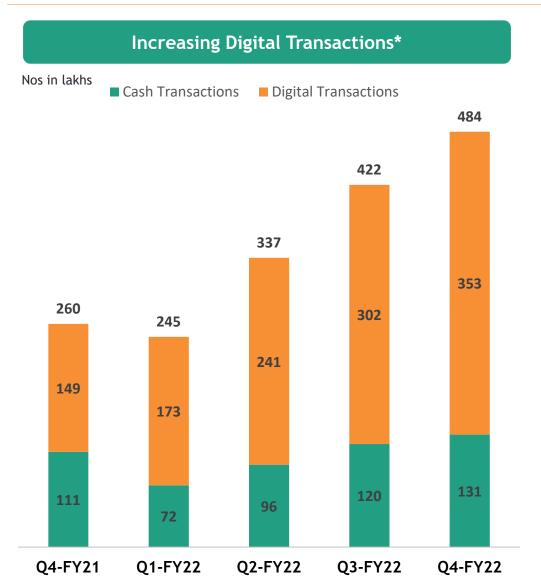
API Banking & Fintech partnerships

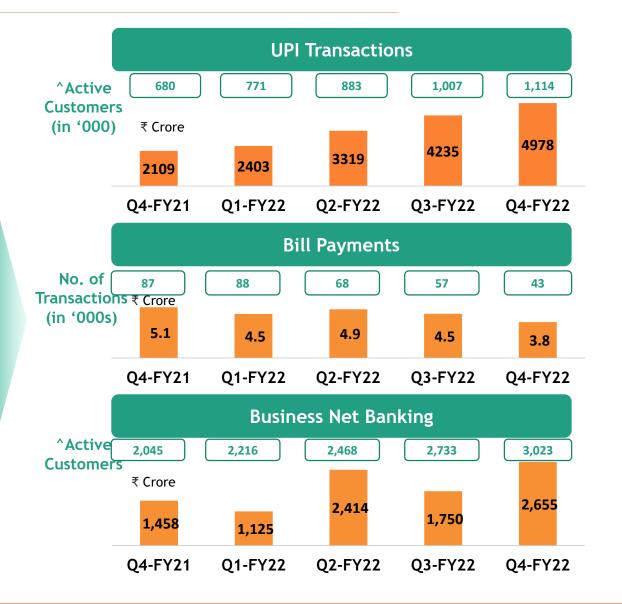


- Revamped API banking developer portal for faster Go LIVE of partnerships
- Multiple Fintech partnerships for sourcing Assets & Liability products





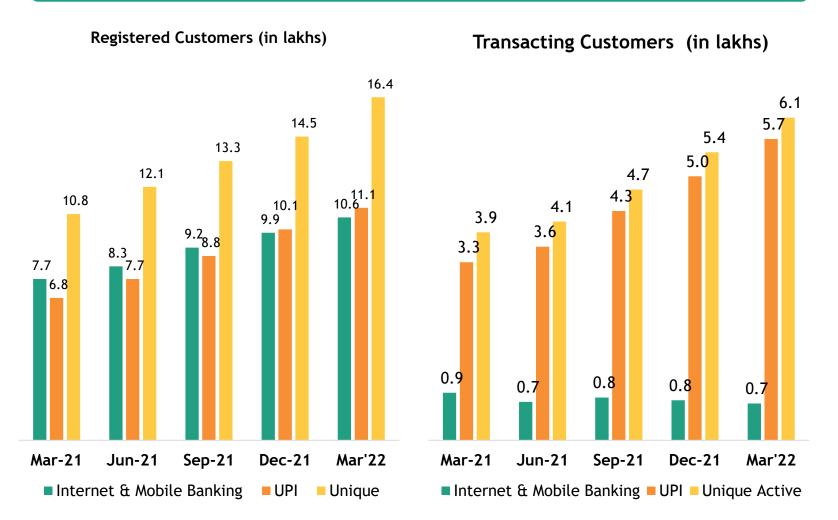




INCREASING DIGITAL TRANSACTIONS (2/2)



Digital penetration among customers continues to show a healthy increase



POS Transactions Value in ₹ Crore No. of Transaction (in box) 15.1 12.1 14.9 15.7 14.9 lakhs lakhs lakhs lakhs lakhs 232 230 200 196 151

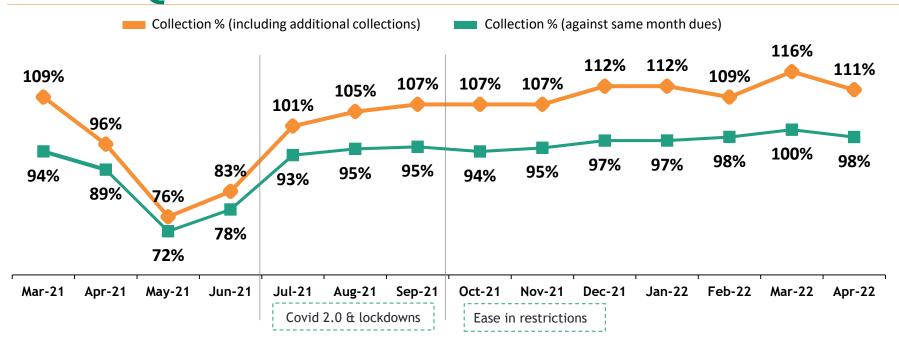
Q4-FY21 Q1-FY22 Q2-FY22 Q3-FY22 Q4-FY22

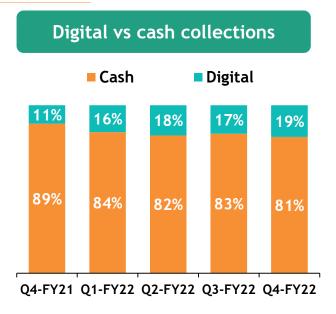


Collections and asset quality parameters

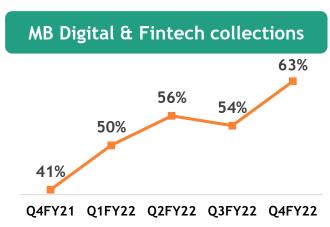
HEALTHY COLLECTIONS LEADING TO IMPROVED ASSET QUALITY



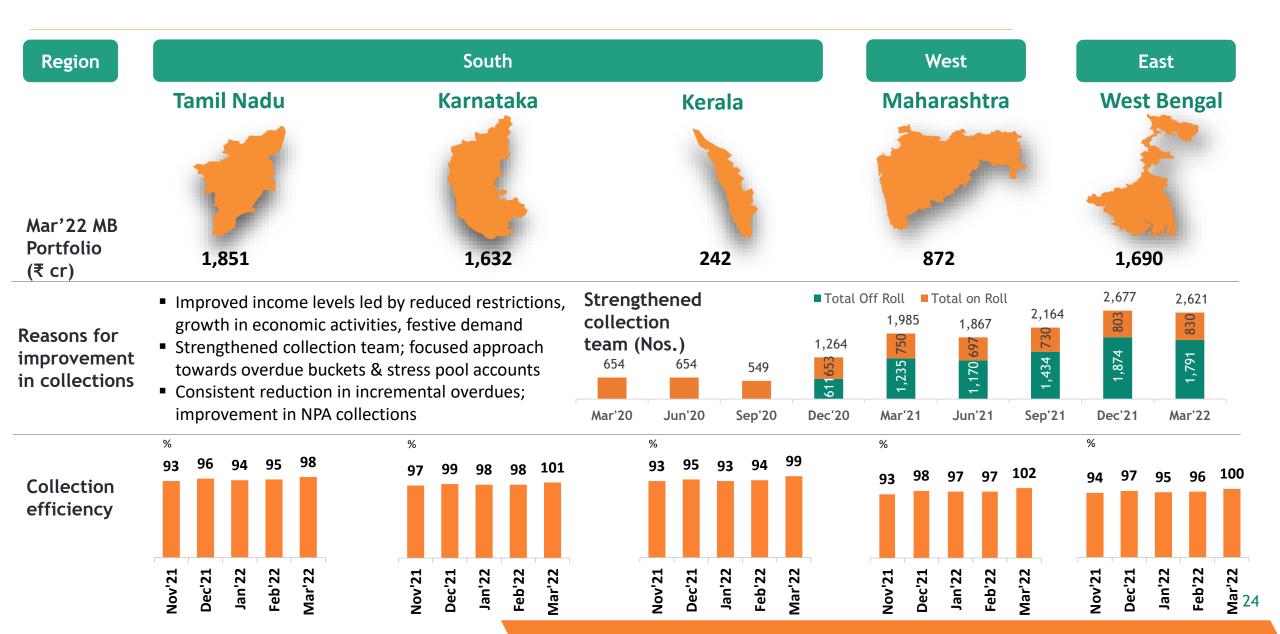




- Flexible & multiple modes of collections apart from traditional centre meetings/door-to-door collections
- Expediting legal process for collections in secured book
- Digital collections helping in reducing the impact of restrictions on ground mobility and leading to better overall collections
- Expanded customer reach via strategic tie-ups with Fintech and Payment Bank
- Looking to expand customer reach/ convenience via new partnerships and Whatsapp based collection links
- Data analytics driven prediction models based on Early Warning Triggers and geo-special analysis aiding in better collections



MICROBANKING COLLECTIONS: SECULAR IMPROVEMENT





COLLECTION EFFICIENCY (1/2)

₹ Crore	Nov'21			Dec'21			Jan'22					
Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection
MicroBanking	846.2	803.2	95%	79.7	854.3	836.4	98%	94.0	869.9	844.5	97%	94.9
MSE	25.0	21.2	85%	17.8	24.6	21.2	86%	20.7	25.3	21.2	84%	19.5
Affordable Housing	33.1	30.8	93%	18.7	34.2	32.0	94%	28.0	35.3	33.0	94%	32.5
Personal Loan	7.5	6.7	89%	2.0	6.9	6.1	88%	1.5	7.8	6.9	88%	1.9
Vehicle Loans	6.0	5.5	92%	0.4	6.7	6.3	91%	0.4	7.3	6.7	91%	0.5
FIG Lending	41.4	41.4	100%	-	62.0	62.0	100%	-	44.4	44.4	100%	-
Total	959.2	908.8	95%	118.6	988.7	964.0	97%	144.8	989.9	956.8	97%	149.4



COLLECTION EFFICIENCY (2/2)

₹ Crore	Feb'22			Mar'22			Apr'22					
Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %	Additional Collection
MicroBanking	906.9	889.1	98%	68.1	936.7	944.6	101%	85.7	939.3	928.9	99%	76.3
MSE	25.7	21.8	85%	22.8	25.6	22.1	86%	33.1	25.6	21.5	84%	21.6
Affordable Housing	36.0	33.9	94%	29.4	36.8	35.2	96%	50.2	37.6	35.4	94%	29.0
Personal Loan	8.3	7.4	90%	2.0	8.8	8.3	94%	2.0	8.8	8.1	93%	2.8
Vehicle Loans	7.9	7.2	92%	0.4	8.4	7.9	91%	0.4	8.8	8.1	92%	0.6
FIG Lending	41.6	41.6	100%	-	73.2	73.2	100%	-	49.0	49.0	100%	-
Total	1,026.5	1,001.0	98%	122.8	1,089.7	1,091.2	100%	171.4	1,069.2	1,051.1	98%	130.5



SIGNIFICANT REDUCTION IN RESTRUCTURED BOOK

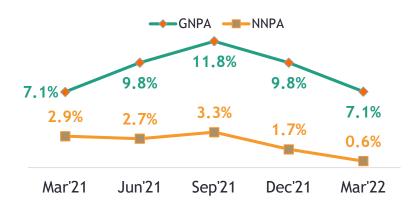
Restructured Book						
₹ crores	RF 1.0	RF 2.0	Total			
MicroBanking	230	502	732			
Affordable Housing	13	23	36			
MSE	12	65	77			
Loan Book	255	590	845			
PAR	216	242	458			
GNPA	205	166	370			
Provisions	199	195	394			
Mar'22 Collection efficiency %	<u>-</u>	-	89%			

- Significant reduction in Stress pool (Restructured + NPA), driven by:
 - Improving collection across buckets
 - PAR/ GNPA has been reducing on absolute basis as fresh slippages have reduced significantly

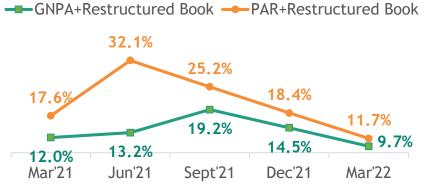
FOCUSED TOWARDS IMPROVING ASSET QUALITY



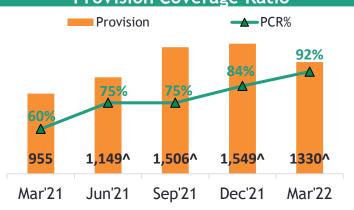




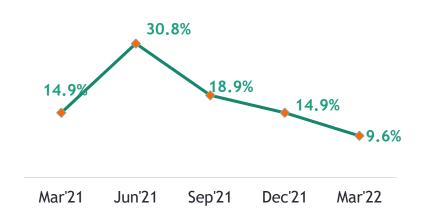
Significant reduction in stress book



Total Provision (₹ in crore) & Provision Coverage Ratio



Portfolio at Risk (PAR-0)



Portfolio at Risk (bucket wise)



PAR-0 (segment wise)



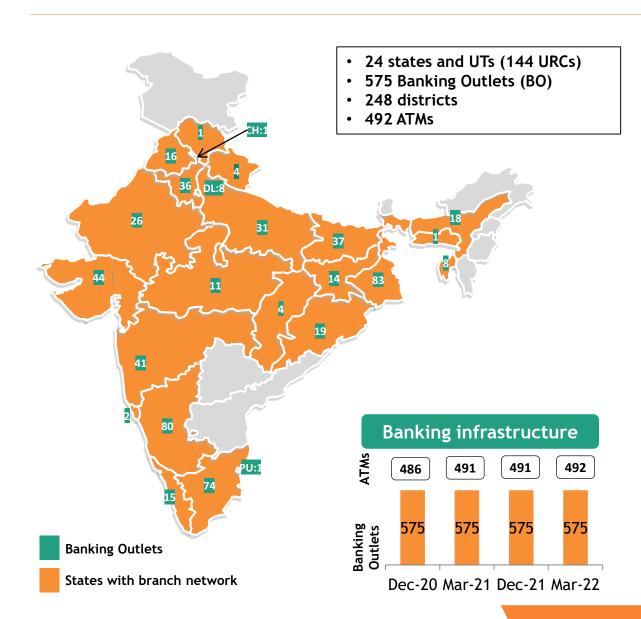
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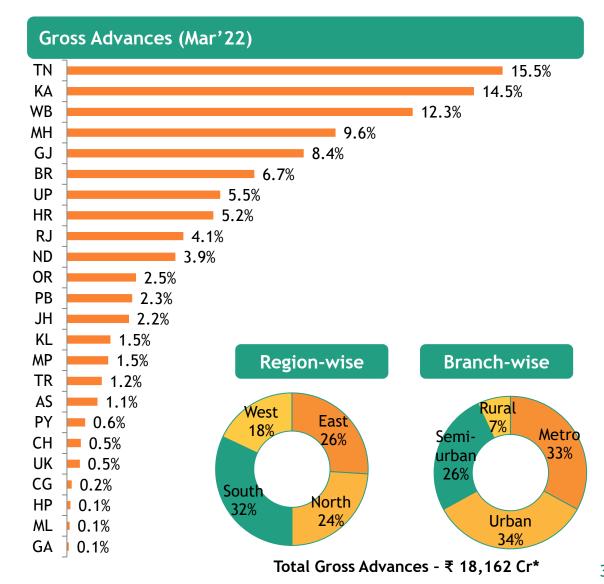


Business Overview

WELL DIVERSIFIED PAN INDIA PRESENCE



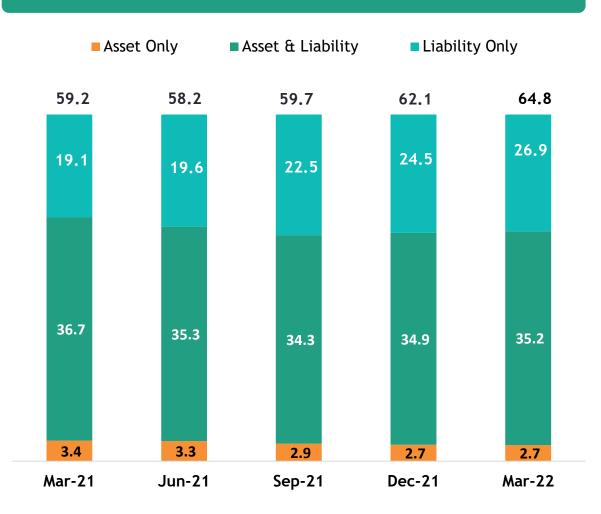




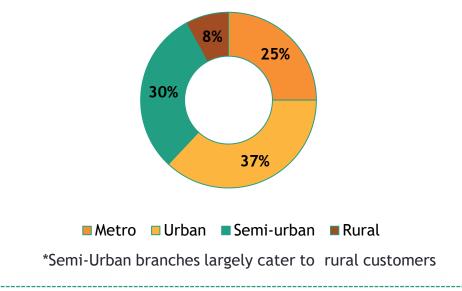








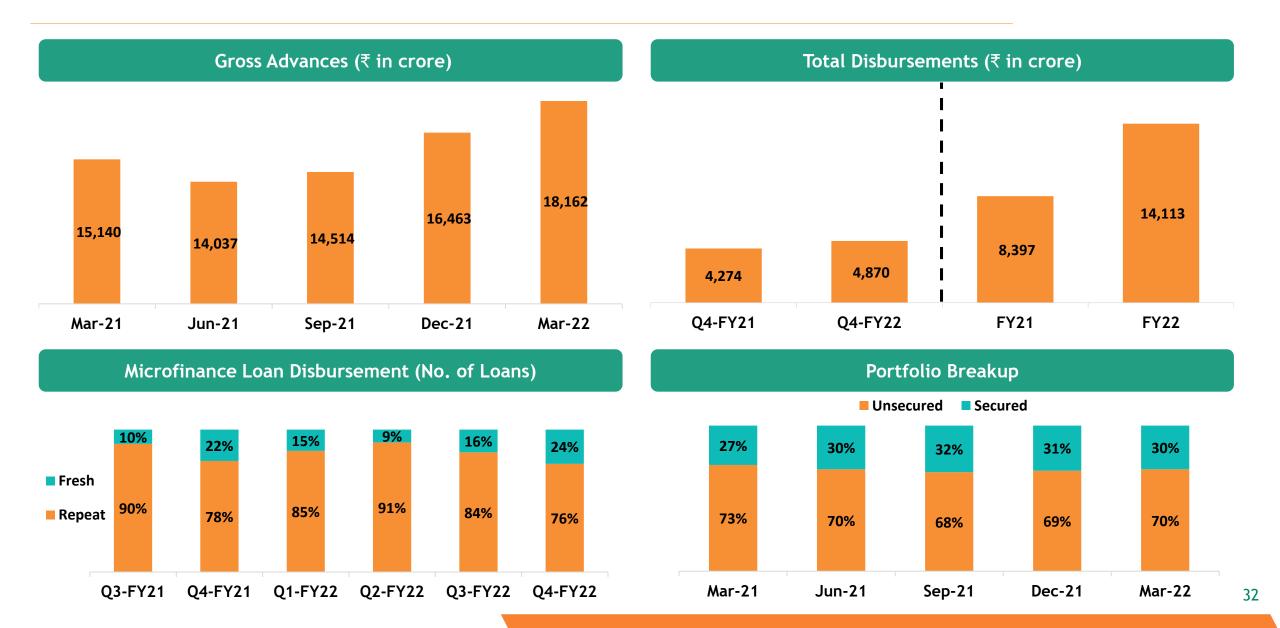
Customer Base - Basis of Branch Classification



- Liability customers grew by 11% vs Mar'21
- New customer acquisition continues with the uptrend during the quarter - Liability only customers at 26.9 lakhs vs 24.5 lakhs as on Dec'21
- Borrower base started to improve reflecting healthy customer acquisition

GROSS ADVANCES AND DISBURSEMENT TREND





DIVERSIFYING ASSET BOOK

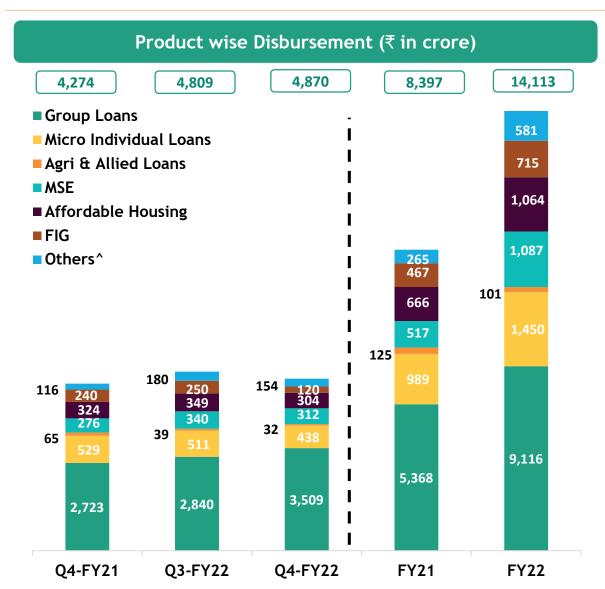


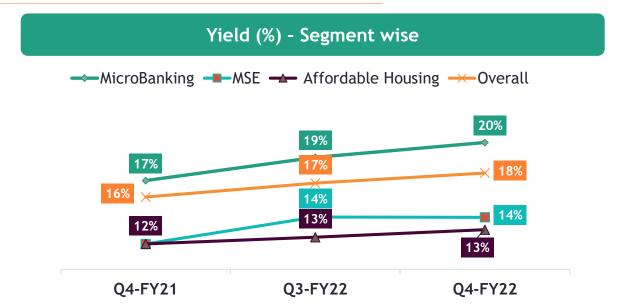
	Gros	s Advances -	Segment	t wise (₹	in cr	ore)	
MSE	Others*		Micro Individual LoansAffordable Housing33%		■ Agri & Allied Loans ■ FIG 32%		
			16,463)	517	18,162)
287	648	454	885			855 2,734	
	2,050 1,286		2,562 1,583		175	1,710	
221	1,686	189	1,806			1,898	
	8,961		8,984			10,271	
	Mar-21		Dec-21			Mar-22	

Product	% Gross Advances	Growth Y-o-Y	Growth Q-o-Q
Group Loans	56.6%	14.6%	14.3%
Micro Individual Loans	10.5%	12.6%	5.1%
Agri & Allied loans	1.0%	-20.7%	-7.3%
MicroBanking	68.0%	13.6%	12.4%
MSE	9.4%	33.0%	8.0%
Affordable Housing	15.1%	33.4%	6.7%
FIG Lending	4.7%	32.0%	-3.4%
Others	2.8%	80.3%	14.0%
Total	100.0%	20.0%	10.3%

DISBURSEMENT & AVERAGE TICKET SIZE





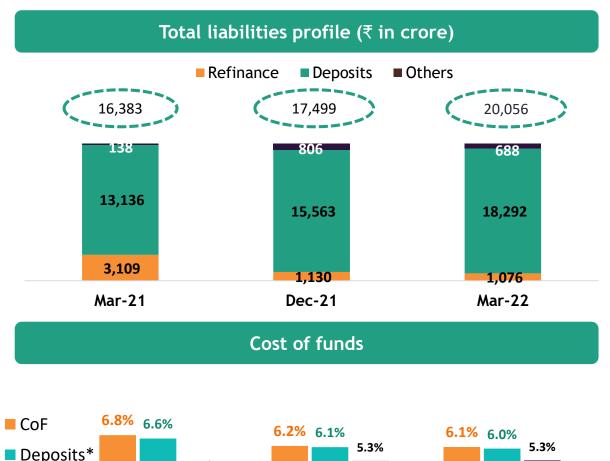


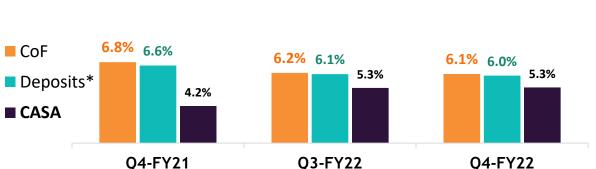
Average Ticket Size (₹)

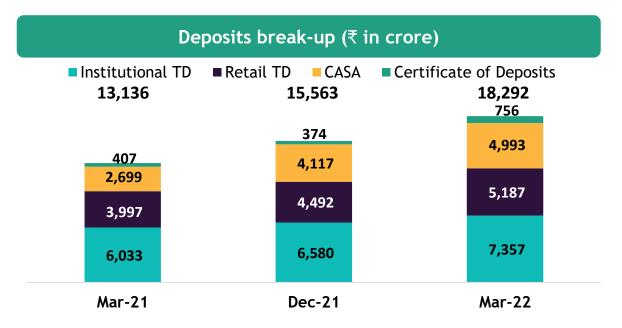
Product	Q4-FY21	Q3-FY22	Q4-FY22
Group Loans	38,463	45,546	59,475
Micro Individual Loan	1,13,909	1,19,957	1,34,980
MSE	19.8 lakhs	18.9 lakhs	16.3 lakhs*
Affordable Housing	11.1 lakhs	11.5 lakhs	11.4 lakhs



LIABILITY: HEALTHY TRACTION IN RETAIL FRANCHISE





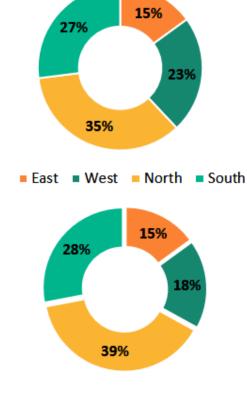


- Comfortable ALM position
- ❖ Credit To Deposit Ratio: 99% as of Mar'22
- ❖ Retail % share has increased to 54% from 48% in Mar'21
- ❖ Cost of Deposits declined 60 bps Y-o-Y due to higher contribution from CASA deposits; reaping benefits from existing banking outlets and digital offerings
- Ratings CRISIL A1+ (₹ 2,500 Cr certificate of deposits); CARE A+ (Long term bank facilities)

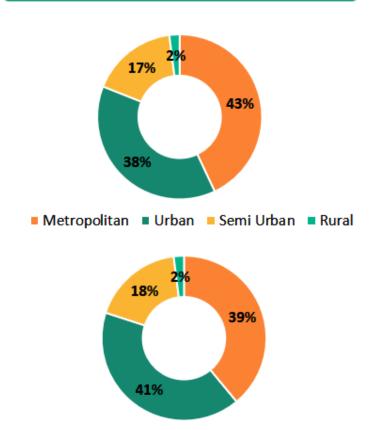
WELL-DIVERSIFIED DEPOSIT MIX



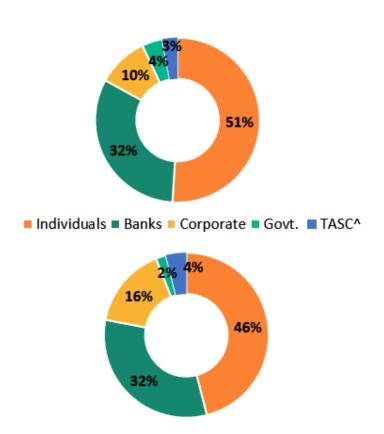
Region-wise deposit mix



Branch classification wise deposit mix



Segment wise deposit mix

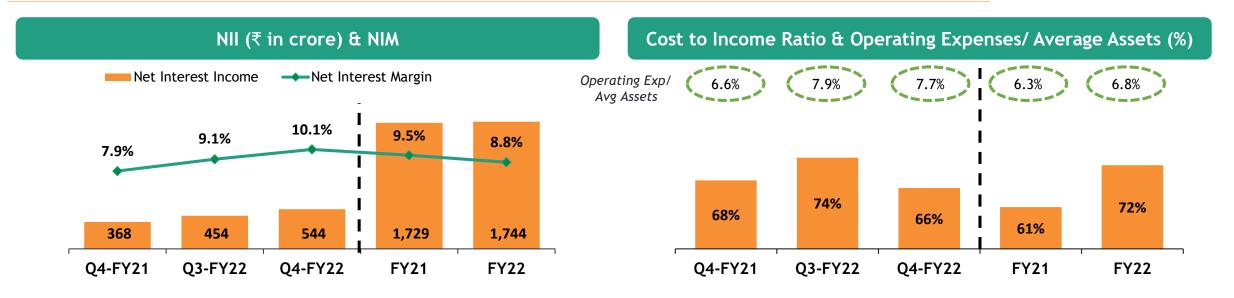


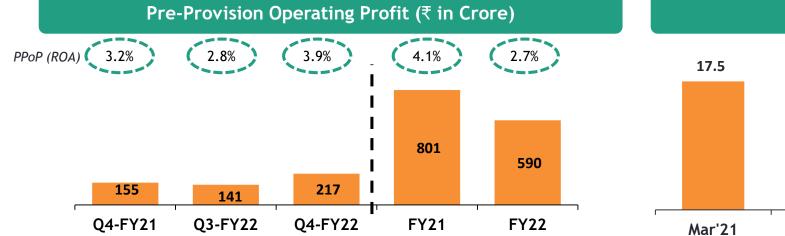


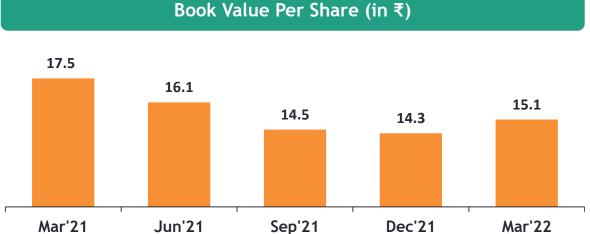
Financial Overview

FINANCIAL OVERVIEW









INCOME STATEMENT



Particulars (₹ in crore)	Q4-FY22	Q4-FY21	YoY Growth	Q3-FY22	QoQ Growth	FY22	FY21	YoY Growth
Interest Earned	818	618	32.4%	708	15.6%	2,813	2,806	0.2%
Other Income	103	114	(10.0%)	91	12.9%	313	302	3.6%
Total Income	921	732	25.8%	799	15.3%	3,126	3,108	0.6%
Interest Expended	274	250	9.8%	254	8.0%	1,039	1,078	(3.6%)
Personnel Expenses	228	170	34.3%	222	2.7%	817	753	8.5%
Operating Expenses	201	157	28.2%	181	11.0%	679	477	42.4%
Provisions and Contingencies	91	19	380.5%	175	(48.3%)	1,005	792	26.8%
- Credit cost	44	(4)	NM	187	(76.7%)	1,118	790	41.4%
- Provisions for tax	47	47	(1.0%)	(12)	NM	(136)	2	NM
- Other Provisions (Other than tax) & Contingencies	0	(25)	NM	-	NM	23	0	NM
Net profit for the period	127	136	(7.3%)	(34)	NM	(415)	8	NM





Particulars (₹ in crore)	Q4-FY22	Q3-FY22	Q4-FY21	FY22	FY21
Interest on loan	759	648	564	2,576	2,600
Int. on investments	59	60	53	237	206
Total Interest Earned	818	708	618	2,813	2,806
Processing Fees	62	60	54	175	106
PSLC Income	0	0	29	2	58
Treasury Income	0	0	0	18	56
Insurance Income	10	8	10	26	20
Misc. Income*	30	22	21	92	62
Total Other Income	103	91	114	313	302
Total Income	921	799	732	3,126	3,108

^{*} Includes cards AMC charges, NFS/ other banking operations income and foreclosure/ late payment & other charges Note: Income has been reclassified - Bad-debt recovery has been set-off against credit cost





Particulars (₹ in crore)	Mar-22	Dec-21	Mar-21
CAPITAL AND LIABILITIES			
Capital	1,928	1,928	1,928
Employees Stock Options Outstanding	42	40	44
Reserves and Surplus	832	706	1,247
Deposits	18,292	15,563	13,136
Borrowings	1,764	1,936	3,247
Other Liabilities and Provisions	746	1,026	778
TOTAL	23,604	21,199	20,380
ASSETS			
Cash and Balances with Reserve Bank of India	1,682	840	1,711
Balance with Banks and Money at Call and Short Notice	486	777	866
Investments	4,153	3,198	2,516
Advances	16,303	15,353	14,494
Fixed Assets	249	257	281
Other Assets	731	774	512
TOTAL	23,604	21,199	20,380

HEALTHY CAPITAL ADEQUACY



(₹ in Crore)

	Mar'21	Jun'21	Sep'21	Dec'21	Mar'22
Credit Risk Weighted Assets	11,420	10,393	10,483	11,963	12,879
Tier I Capital	2,863	2,546	2,174	2,114	2,279
Tier II Capital*	157	143	152	170	166
Total Capital	3,020	2,689	2,326	2,284	2,446
CRAR	26.44%	25.88%	22.19%	19.09%	18.99%
Tier I CRAR	25.07%	24.50%	20.74%	17.67%	17.70%
Tier II CRAR	1.38%	1.38%	1.45%	1.42%	1.29%

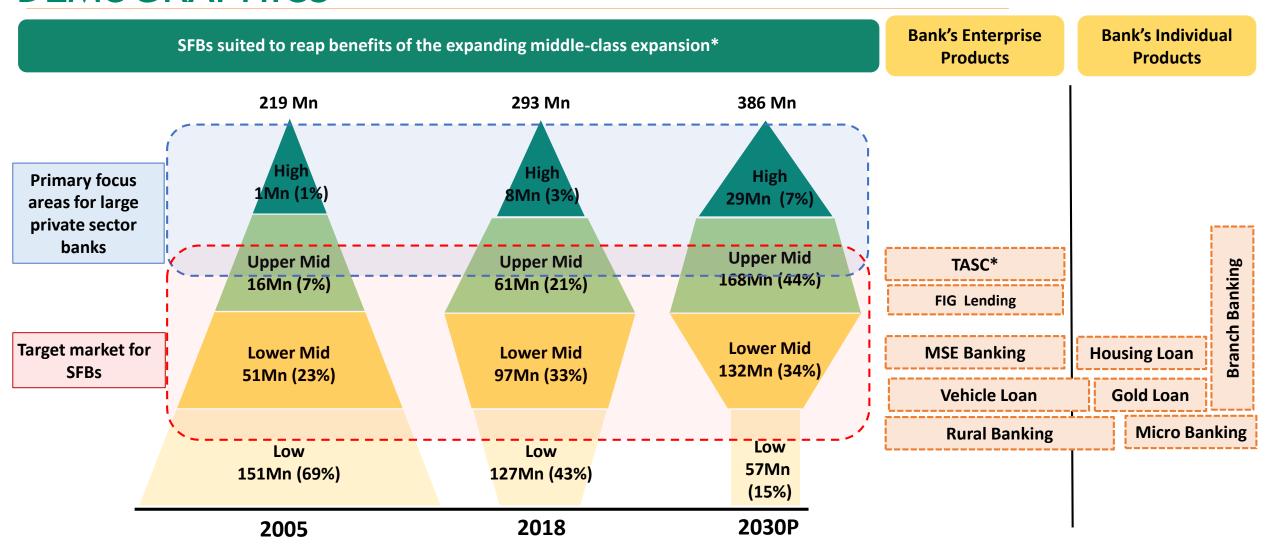
^{*} Additional floating provisioning of ₹ 250 Cr not part of Tier II capital



Ujjivan - Building a Mass Market Bank

WELL PLACED TO GAIN FROM EVOLVING COUNTRY DEMOGRAPHICS





^{*}Trusts, Associations, Societies and Clubs

COMPREHENSIVE SUITE OF PRODUCTS & SERVICES



Deposit

Channels

Top up Loan - IL

Micro-Banking

- Group Loans
- Individual Loans
- Top up Loans GL
- Agriculture & allied loans
- Gold loan
- Street vendor loan
- OD on current account

Micro and Small Enterprise Loans

- Secured Enterprise and **Business Loan**
- Business EDGE Loan and Overdraft; LAP#
- LARR*
- CGTMSE products
- Supply chain finance through Fintech

Affordable Housing Loans

- Construction and Purchase
- Home Improvement
- Composite Home
- Home Equity Loan
- Commercial Purchase Loan

Vehicle Loans

- Two wheeler loan
- MMCV Loan^{\$}
- Used Car loan

Financial Institutions Group

- Term loan to NBFCs and MFIs
- CC/OD
- Bank Guarantee
- WCDL^

Retail Products

- **Current Account**
- Savings Account
- Term Deposit
- **Goal Based Savings**
- Digital Savings & FD
- **Goal Based Service**
- Busimoni OD

Fixed Deposits

Term Money

Current Account

Certificate of Deposit

- Call money products
- G-Sec trading
- Collection and CC/OD variants of current account

Fee based

- Insurance
- APY
- Aadhaar enrolment services
- CMS

ATM / Debit Cards / POS / QR / UPI

Mobile & Missed **Call Banking**

Institutional

Products

Phone Banking, IVR, Chatbot Aria Internet & Corporate **Banking**

Microbanking Channel

Money Mitra, fintech tie-ups

Branch Banking

Products highlighted in yellow are WIP * Loan against Rent Receivables

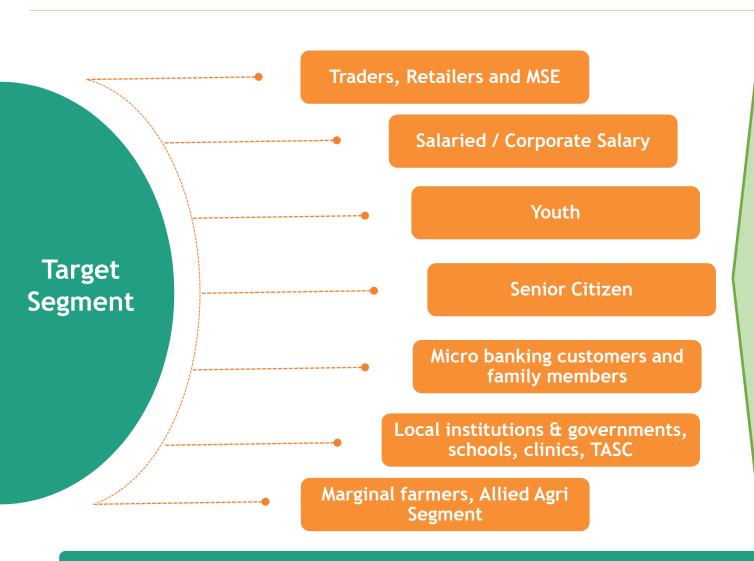
Loan against property ^Working capital demand loan \$ MMCV includes - (a) Three wheeler Loan- ICE (b) Three wheeler Loan- electric

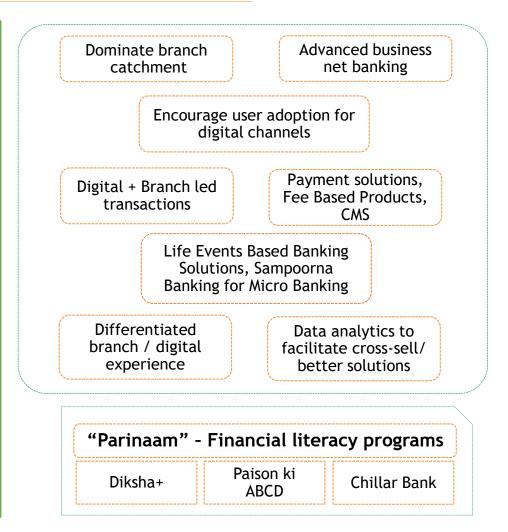
(c) Small commercial vehicle loan

45

BUILDING STABLE AND GRANULAR LIABILITY BASE











Third Party Products

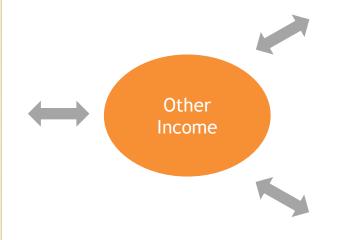
₹ 26 crore in FY22

<u>Current line of products - to be ramped-up</u> over medium-term

- Insurance: Life, General, Health insurance
 - o Relevant benefits for target segment
 - Simple and easy process
 - Sold through branches and field staff

Process improvement

- Automation & IT integration
- Tick-based products



PSLC Income

₹ 2 crore in FY22

 Focussed approach to maximise PSLC income by way to automated tagging and better timing

Fee-Based & others

₹ 285 crore in FY22

- Processing fess
- AMC/NACH/ CMS Fee
- Treasury Income
- Bad debt recovery and others

SERVING CUSTOMERS THROUGH MULTIPLE CHANNELS





Personal & Business Internet banking

- Web-based, can be accessed from any system
- High volume bulk upload facility
- Customizable client centric approval matrix



- 492 ATMs including 54 ACR* machines
- Customer alerts for each incorrect PIN entry & Green PIN facility 24/7 for OIN change
- Empowering customers to block/unblock debit card & set transaction limits through ATMs

ATMs

• 12 regional languages

Multiple delivery channels



Web/ Tablet *Based Origination *

- Liability customer acquisition from anywhere using website
- Tablet-based customer acquisition for loan products
- Chatbot Aria to improve user experience
 - Door-step service; faster, easier, better TAT



- 24x7 phone banking helpline
- Loan on Phone for repeat GL customers
- Ability to service customers in 13 Languages

Phone

Missed call and SMS banking services



Mobile App

- Nine languages option English, Hindi, Kannada, Tamil, Bengali, Marathi, Gujarati, Punjabi and Odiya.
- Implemented Device Binding for both android and iOS users for making app usage more safe and secure
- Working on unique offering of introducing voice and video enabled customer interface for providing ease of access to the customers





Name	Education	Experience	Name	Education	Prior Experience
Ittira Davis Managing Director and CEO	PGDM from the Indian Institute of Management, Ahmedabad	International banker with over 40 years of banking experience having worked Middle East and Europe. Previously associated with Europe Arab Bank, Citibank (India) and Arab Bank Group in the Middle East. He was the MD & CEO of Ujjivan Financial Services from July'18 until March'21	Rajni Mishra Independent Director	M.Com (Gold Medallist) from MS University, Vadodara	Career banker for nearly four decades with SBI as well as its associate banks. Handled varied assignments and diverse portfolios, gained exposure in risk management, branch administration, corporate credit, forex treasury etc. She is the chairperson and Independent Director of NCL Buildtek limited, Hyderabad
B. A.Prabhakar Chairman and Independent Director	He is a Commerce graduate from the University of Mysore and a Chartered Accountant.	Retired as Chairman and MD of Andhra Bank serving various Banks for about 37 years. Prior to that he was Executive Director of Bank of India for a period of 3 years. He also worked abroad for about eight years in Zambia and U.K and was Chief Executive of Bank of Baroda UK Operations.	Ravichandran Venkataraman Independent Director	Qualified FCCA (UK) and ACMA (UK). He has also completed the program for CFOs with Wharton Business School, USA	A global leader with work experience of 30+ years having worked in India, London and Bahrain. He is the Chairperson of eVidyaloka Trust, a not-for-profit social enterprise into remote education for rural children in India. Previously, he has worked with HP's Global Business Services, Hewlett Packard, ANZ Bank's and Bank Muscat.
Samit Kr Ghosh	MBA from Wharton School of Business at	Founder of UFSL and served as its MD & CEO, a career banker with over 30 years of experience			Daile 5 and Daile Muscat.
Non-Executive Director	the University of Pennsylvania.	in India & overseas. He retired as MD and CEO of Ujjivan SFB on November 30, 2019.	Rajesh Kr Jogi	Bachelor of Arts degree in Economics and is a Fellow	Rich work experience of 27 years in Banking industry with a focus on risk management. Previously was
Satyaki Rastogi Non-Executive Nominee Director	Engineering graduate from NIT Kozhikode	Serves as General Manager and Regional Head at Bengaluru office of SIDBI	Independent Director	member ICAI and advanced Management Program from the Harvard Business School in Boston	associated with Natwest Group (erstwhile RBS Group) and was Chief Risk Officer, India of the Royal Bank of Scotland and subsequently the Country Head of Risk, India for the Group
Sudha Suresh Independent Director	B.Com (Honors) C.A., Grad ICWA, CS	Finance professional with a rich experience of over two decades in various organizations & a decade as practicing chartered accountant. Founding partner of S. Rao & Associates, Chartered Accountants, Bangalore and founder of Mani Capital. She was the MD & CEO (2017-18) and CFO (2008-17) of UFSL	PN Raghunath Additional Director- Nominated by RBI	MBA (Banking & Finance), Diploma in International Banking and Finance (DIBF) and Diploma in Business Finance (DBF)	Heads of foreign exchange department of the RBI, Bengaluru Office. He has a rich experience in areas of Public Accounts, Public Debt Management, Foreign exchange management and Data Centre of the Reserve Bank. Before joining Reserve Bank of India, he worked as an officer in State Bank of Hyderabad for three and half years.

EXPERIENCED MANAGEMENT TEAM



Name & Designation	Prior association	Education
Ittira Davis MD & Chief Executive Officer	UFSL, Europe Arab Bank, Arab Bank, Citi Bank, Bank of America	MBA, IIM AhmedabadB.Com, St. Joseph College of Commerce, Bangalore
Carol Furtado Chief Business Officer (CBO)	UFSL, ANZ Grindlays Bank and Bank Muscat	B.Sc, Bangalore UniversityPGDM, Mount Carmel Institute
Martin Pampilly Chief Operating Officer (COO)	UFSL, ANZ Grindlays Bank, Bank Muscat and Centurion Bank of Punjab	B.Sc. Computer Science, University of Bangalore
Arunava Banerjee Chief Risk Officer (CRO)	State Bank of India, Standard Chartered Bank and Bahraini Saudi Bank	MA Economics, Calcutta UniversityAssociate of the Indian Institute of Bankers
Ashish Goel Chief Credit Officer	ICICI Bank, Marico Industries, Godrej & Boyce	 PGDM (Marketing & Finance), XIM, Bhubaneshwar B.Tech (Mechanical Engineering), Kurukshetra
MD Ramesh Murty Chief Financial Officer	Karur Vaishya Bank, ANZ Grindlays Bank, Mashreq Bank, Commercial Bank International	Chartered Accountant, ICAIGeneral Management Program, Harvard Business School
Ashwin Khorana Chief Information Officer	ING Vyasa Bank (Now Kotak Mahindra Bank), Jana SFB, Standard Chartered Bank	Advance Management Program, IIMB
Brajesh Joseph Cherian <i>Chief Compliance Officer</i>	The South Indian Bank, Axis Bank	MBA in Finance, Sikkim Manipal UniversityB.Pharma, Dr. M.G.R. Medical University
Chandralekha Chaudhuri Head – Human Resources	UFSL	 BBA, LLB – Symbiosis School of law PGCHRM -HR, XLRI
Vibhas Chandra Business Head of MicroBanking	UFSL	PGDBM (Rural Management), XIM, Bhubaneshwar
Sumit Thomas Head of Branch Banking	ING Vysya Bank (Now Kotak Mahindra Bank), HDFC Bank	Ex-PGDM, Symbiosis Institute of Management Studies
Sriram Srinivasan Head – Digital Banking	Citibank, Standard Chartered Bank, HSBC, Digital14	 PGDM – IIM, Bangalore BE (Hons) in EEE – BITS, Pilani

^{*} Ujjivan Financial Services Limited – Holding Company of Ujjivan Small Finance Bank

KEY GROWTH STRATEGIES



01

COMPREHENSIVE & RELEVANT PRODUCTS

- Entire gamut of asset and liability products to attract new customers and deepen existing customer relationships
- Expand range of third party products and services
- Increase penetration of asset products under Retail, MSE and affordable housing segments



STRONG DISTRIBUTION & COLLECTION NETWORK

- Use right combination of physical and digital channels and partnerships to expand reach, banking outlets and infrastructure
- Build a dynamic and strong collection network
- Strengthen alternate delivery channels and encourage customers to move towards a cashless environment

02

FOCUS ON DIGITAL BANKING AND ANALYTICS

- User-friendly digital interface to extend bank's reach and offer a strong banking platform and focus on user adoption with programs like DlgiBuddy
- Invest in API platform, innovations, fintech partnerships to widen product offerings/ banking solutions
- Invest strategically to integrate technology into operations to empower customers, reduce costs and increase efficiencies
- Adopt robotic processes to automate operational processes
- Data analytics to be used to offer customized solutions
- Establish bank as a modern technology enabled bank



CONTINUE FOCUS ON IMPROVING FINANCIAL AND DIGITAL INCLUSION

- Focus on the un-served and underserved segments and educate customers to develop improved financial behaviour
- Maintain transparency, responsibly price loan offerings, effectively redress grievances and ensure disclosures in vernacular languages
- Continue to partner with Parinaam Foundation to enhance financial literacy and develop Kisan Pragati Clubs
- Promote use of bank accounts, UPI and digital payment gateways

03

BUILD A STABLE & GRANULAR DEPOSIT BASE

- Improve share of CASA, recurring and fixed deposits by building a sticky deposit base and attracting new customers; focus on retail deposit base to reduce cost of funds
- Selectively open branches in urban areas with large customer base
- Target mass customer acquisition through focused programs

06

DIVERSIFY REVENUE STREAMS

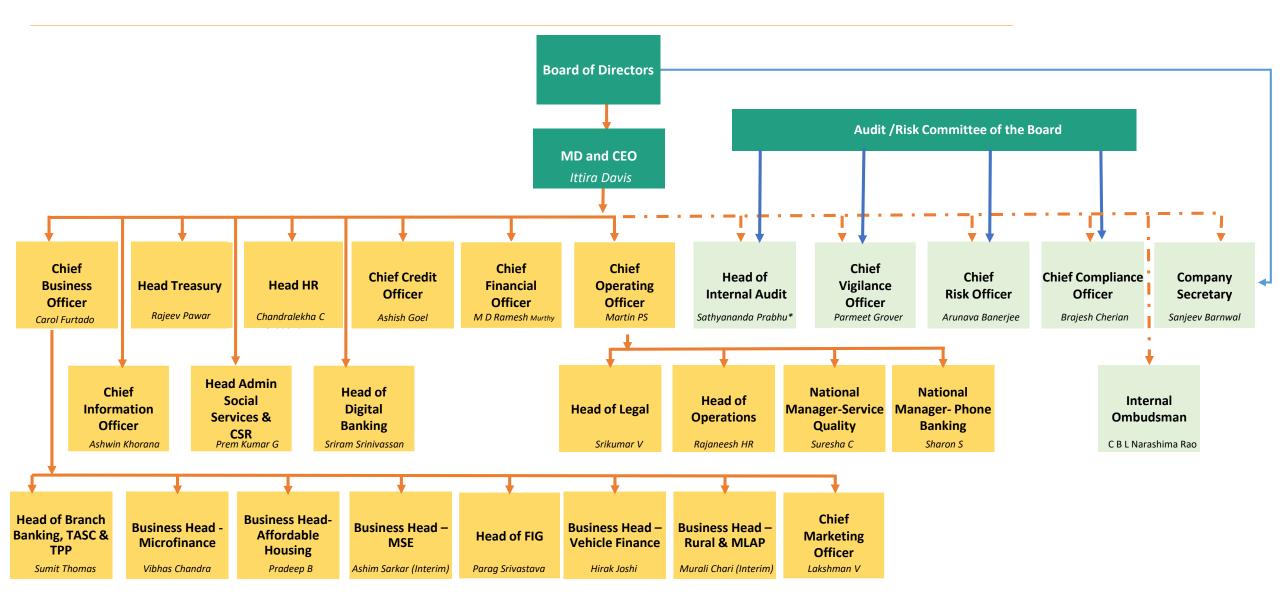
- Leverage banking infrastructure to diversify product portfolio and increase fee and commission-based business
- Increase focus on treasury income, bancassurance, fee and processing charges
- Introduce new products and services and focus on cross-selling to existing customers



Annexures

ORGANIZATION STRUCTURE





AWARDS & ACCOLADES





IBA - Banking Technology Award 2021
Best IT Risk & Cyber Security
Initiatives (amongst SFB / Payments
Bank



Mother Teresa Award: For corporate citizen of the year For 2021.



DSCI Excellence Awards 2021: Winner Best Security Practices in NBFCs & Small Financial Institutions



Great Place To Work® Institute: Ranked 11th among 'India's Best Companies to Work For 2021. Certified by GPTW for 12th consecutive year



BFSI Excellence Awards 2021
Best Omnichannel Campaign
Management

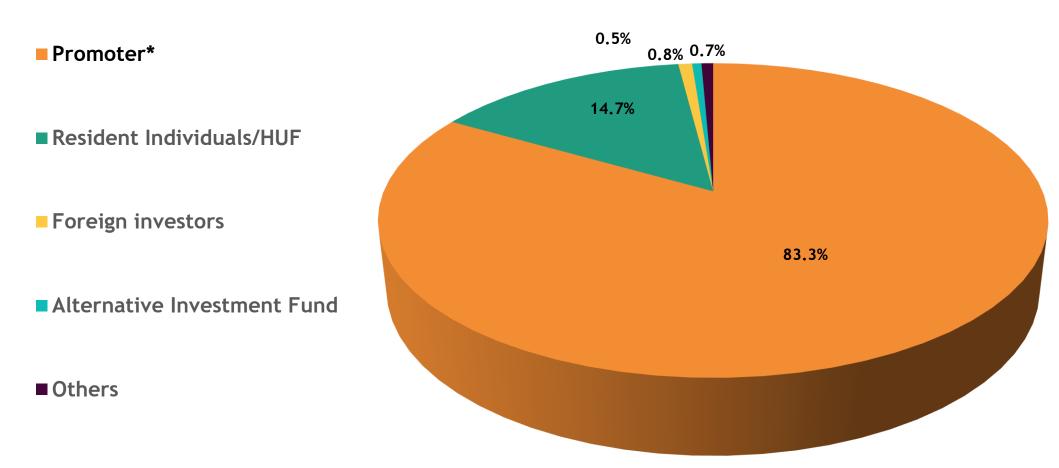


IDEX Legal award 2021
Litigation Department of the Year

SHAREHOLDING PATTERN



Shareholding Pattern (based on holding) as on 31st March, 2022



^{*}Promoter is Ujjivan Financial Services Ltd which is a Core Investment Company and listed on NSE/ BSE

UJJIVAN: INCLUSIVE GROWTH PHILOSOPHY



CSR Approach

The Bank constantly strives to ensure strong corporate culture which emphasizes on integrating CSR values with business objectives. Communities which are disrupted with the global pandemic like never before and affected with natural disasters in some areas, only made matters worse. Ujjivan's response to communities in navigating the unprecedented challenges is focused on healthcare, disaster relief, vaccination drive, livelihood for specially abled people, education and community infrastructure development

Covid Relief

Taken initiatives to support the medical institutions with the infrastructure to treat the COVID patients, directly through Bank's branch network across India and also through partner organisations. The Bank is also facilitating covid vaccination drives for community members in its operational areas

Community Development

Work with CSR partner organisations for promoting quality of life for marginalized communities by providing infrastctural support to educational instituions, health care units, other public amenities across India including support for vocational trainings for differently abled community

Disaster Relief

Quickly responding and undertaking relief activities during natural calamities like floods, cyclones through vast branch network in various parts of the country

Following the "Double Bottom Line" approach of business
Aims to establish an equilibrium of financial and social benefits before arriving at business decisions

RELIEF ACTIVITIES (APRIL 2021 - MARCH 2022)















beneficiaries

vaccinated



6,23,720 public benefitted

636 Anganwadi/Asha -workers-

459 Healthcare Workers

22 states/UT & 200+ districts-

Covid relief activity:

- ₹ 3.02 Cr spent in response to the pandemic outbreak
- Direct distribution of 18,359 general support medical equipment, 214 life saving equipment, timely supply of medicine towards fight against black fungus and supported in supplying mild COVID symptom medication

Disaster Relief:

- 8000+ people benefitted through the disaster relief
- During the Yass cyclone, the Jaynagar (WB) was very severely affected we helped the public with dry ration and basic hygiene supplies.
- The rains in West Bengal caused a heavy flood in Tamluk and Panskura, overflowing of Rupnarayan river and few lake fisheries devastated the lives of several under-privileged families. We worked with WB Govt. agencies providing the beneficiaries with dry ration and flood relief materials.

Community Development:

- 4 Civil infrastructures were built-renovated across India. Functional garbage van provided to Mapusa municipality.
- 3 partnerships established with skill development NGOs to provide skill training and placement support to 50 unemployed youths in Bhubaneshwar, providing employability training to 100 differently abled persons in Mumbai & Jamshedpur and 50 women will be empowered in making bags with jute and banana waste which is environment friendly in Purnea (Bihar).
- 18 desktops given to a school in a marginalized community at Harihara and 40 wheel chairs provided to differently abled people in Bengaluru.⁵⁷



THANK YOU

For Investor Queries:

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