



UJJIVAN

UJJIVAN SMALL FINANCE BANK

Build a Better Life

Q3 FY21 PRESENTATION

FEBRUARY 2021



Semi-Finalist European Microfinance Award 2020
(Sole Indian representative)



Jury Recognition Award for Excellence in Cognitive Automation at UiPath Automation Excellence Awards 2020



Inclusive Finance India Award 2020: SFB for achieving financial inclusion among SFBs



Ranked 3rd in India's Best Companies To Work For 2020



Awarded 'Best Microfinance Bank' by AsiaMoney

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Contents

Performance Highlights



Business Overview



Financials



Building a Mass Market Bank



Q3-FY21 – Key Highlights



Disbursements back on track – ₹ 2,184 Cr, up by 49% Q-o-Q | Dec'20 disbursement up by 8% Y-o-Y



Collections: 95% of customers have started paying post end of moratorium



Improved customer acquisition for the quarter with 1.7 Lakh new customers | Retail deposits up by 20% Y-o-Y | CASA up by 66% Y-o-Y | Total deposit at ₹ 11,617 Cr. up by 9% Y-o-Y



NII at ₹ 432 Cr | NIM at 9.7%



Pre-Provision Operating Profit at ₹ 204 Cr up by 42% Y-o-Y | PPoP ROA at 4.3%



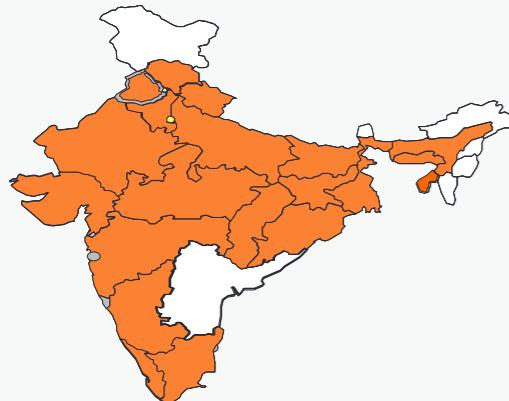
27% Capital adequacy with Tier-1 capital at 26% as on 31st December'20 | Liquidity Coverage of 179%

Performance Highlights

Key Highlights as on Dec'20

24 States/ UTs, 244 Districts

vs 244 districts in Dec'19



575 branches¹, 486 ATMs²

vs 574 branches³; 471 ATMs in Dec'19



Expanding Customer base

56.6 lakh customers
vs. 52.5 lakh in Dec'19



40.2 lakh borrowers
vs. 43.6 lakh in Dec'19

16,733 Employees

vs 17,783 in Dec'19



CRAR

%

28.4

Dec'19

26.9

Dec'20

Disbursements

₹ Crore

3,403

Q3-FY20

2,184

Q3-FY21

Gross Advances

₹ Crore

13,617

Dec'19

13,638

Dec'20

Total Deposits

₹ Crore

10,656

Dec'19

11,617

9%

Dec'20

Retail Deposits⁴

₹ Crore

43%

4,624

Dec'19

20%

5,563

48%

Dec'20



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Note: 1 Includes 144 URCs

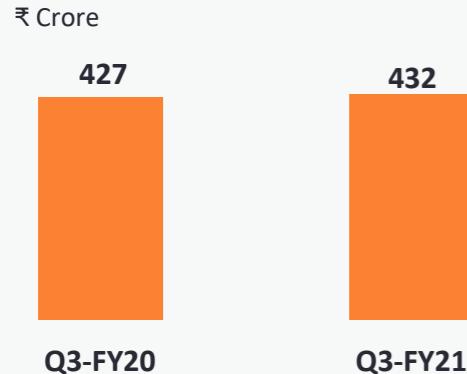
2 Includes 53 Automated Cash recyclers

3 Includes 4 Asset Centres

4 Retail Deposit as a % of Total Deposit

Q3-FY21 – Key Highlights

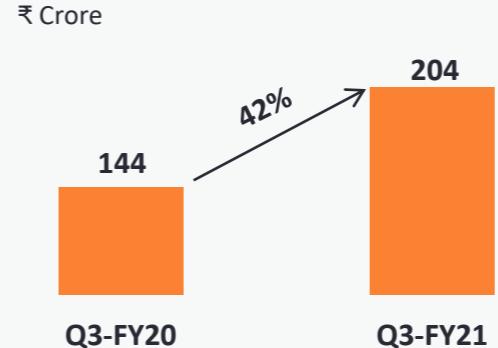
Net Interest Income



Net Interest Margin

9.7%
Vs.
10.9%
Q3-FY20

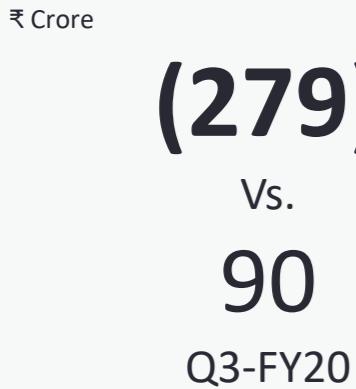
Pre-provision Operating Profit (PPoP)



GNPA

1% {4.8%}
*
Vs.
1%
Dec'19

PAT



ROA

(5.8%)
Vs.
2.1%
Q3-FY20

ROE

(34.7%)
Vs.
14.0%
Q3-FY20

NNPA

0.05% {2.05%}
*
Vs.
0.4%
Dec'19



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- The Bank has not recognised any NPAs since August 31, 2020, in line with the interim order of Hon. Supreme Court.
- Pro-forma GNPA/ NNPA in {} bracket
- (-) indicates Loss

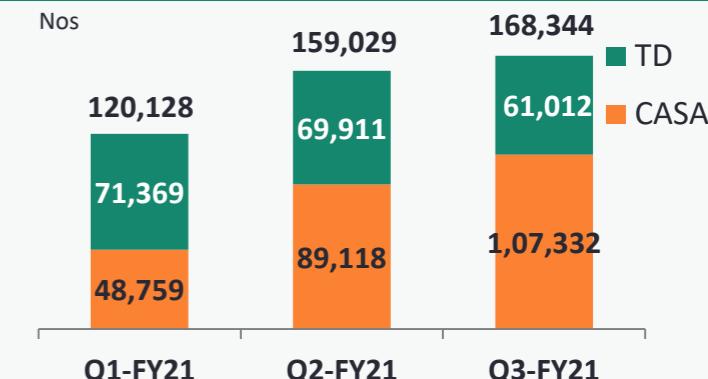
Liabilities – Good traction in CASA, customer acquisition

- Total deposits grew 9% Y-o-Y to ₹ 11,617 Cr; CASA grew 66% Y-o-Y
- We continue to **focus on building granular** and stable deposit base
- **Retail deposits grew 20% Y-o-Y**; contribution improved to 48% of total deposits in Dec'20 vs 43% in Dec'19
- **Strong customer acquisition** – 7.32 lakh new deposit accounts opened during 9M-FY21; focus on improving sales productivity – lead generation and conversion
- **Focus on changing product mix** – Business Edge, Privilege SA, Privilege Senior Citizen, Salary etc
- **Cost of deposits continues to trend lower** – 7.0% vs 7.3% in Sep'20 / 7.65% in Mar'20 led by significant growth in CASA and reduction in FD rates (in H1-FY21)

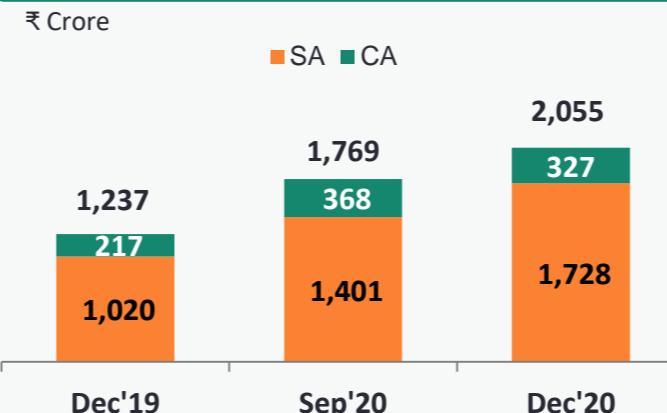
Retail Deposits share increasing rapidly



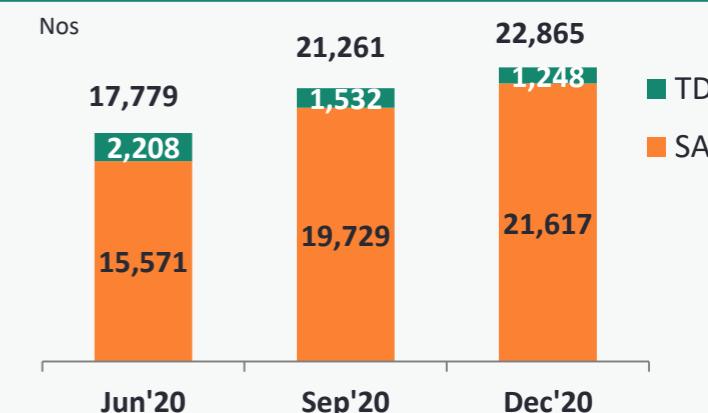
Customer acquisition ramping-up at branches



CASA: 16% Q-o-Q growth



Digitally opened accounts



Asset businesses ready for growth (1/3)

- Collections have improved sequentially
 - 94% in Dec'20 as against 83% in Sep'20
 - 99.5+% collection for loans disbursed in 9M-FY21
- Disbursement
 - Disbursements improving with pick up in economic activities
 - Dec'20 disbursement were above pre-COVID levels; ₹ 892 Cr vs ₹ 878 Cr in Dec'19
 - Gradually opening up new customer acquisition; 10% of loans in Q3 to new customers
- Expanding reach
 - Money Mitra (Ujjivan Transaction point) – 165+ outlets across 16 states facilitating customers for basic banking services
 - 7000+ transaction points added with Airtel Payments Bank tie-up; to further increase with PayNearby tie-up
- New products
 - **Gold Loan product** – Pilot running well in 5 branches. 36 loans worth ₹ 18 Lac disbursed since pilot in Oct'20
 - Pre-approved loans for MicroBanking customers showing good traction ~ ₹ 180 Crore booked in Jan'21
- Digital collections
 - Cashless collections was 10% in Dec'20
 - Additionally 25% of the repayment is supported by CMS like Airtel Payments Bank locations

Asset businesses ready for growth (2/3)

Affordable Housing

- **Collection efficiency** – 94% in Dec'20 (92% in Sep'20)
- **Disbursements at ₹ 209 Cr** in Q3-FY21 at par with pre-COVID levels; up from ₹ 116 Cr in Q2-FY21
 - Dec'20 disbursement at ₹ 80 Cr; up 7% Y-o-Y
 - New case log-ins are now higher than pre-COVID levels
 - **Continued focus on semi-formal segment**; deeper penetration in tier 3-4 markets, region specific product offerings.
- **Process improvement:**
 - Testing mobile sourcing to increase efficiency / customer service
 - Launched Hub-based disbursements to improve TAT (2 Hubs operationalized)

MSE

- **Collection efficiency (MSE Secured)** – 90% in Dec'20 (81% in Sep'20)
- **Disbursements at ₹ 136 Cr** in Q3-FY21 – up from ₹ 92 Cr in Q2-FY21
 - Dec'20 disbursement at ₹ 54 Crore; surpassing pre-COVID levels; up 12% Y-o-Y
 - New case log-ins at pre-COVID levels – more focus on Semi-formal and formal segments
 - Internal sourcing improved with activation of 55% of targeted Branches on MSE disbursements
- **New products:**
 - Disbursed 1,650 cases of ₹ 55 Cr under MSE Navirman Loan (NNL) backed by ECLGS scheme
 - Tied-up with Fintech for Supply Chain finance
- **Process improvement:**
 - Testing mobile sourcing to increase efficiency / customer service
 - Launched Hub-based disbursements to improve TAT

Asset businesses ready for growth (3/3)

FIG

- **Collections** continue to be at 100% since Aug'20; no overdue in any account
- **Disbursements** – Cautiously scaling up; ₹ 105 Cr in Q3-FY21 vs ₹ 88 Cr in Q3-FY20
- Focus on higher-rated entities for growth
- **New Products WIP** – Call Money for Cooperative banks

Personal

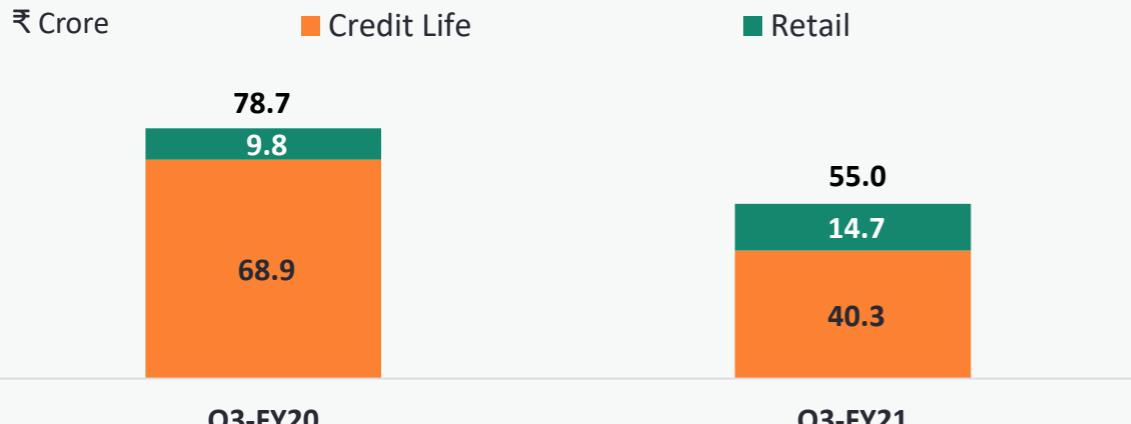
- **Collection efficiency** – 89% in Dec'20 (79% for Sep'20)
- **Disbursements** in Q3-FY21 at ₹ 30 Cr at par with Q3-FY20
- **Tie-ups** with super cat A, cat A, cat B & Government companies (>300 Cr Turnover and Rating BBB above)
- **Channel**
 - Proprietary channel sourcing showing good traction
 - Data analytics for lead generation; especially for existing customers
 - Offered from all Ujjivan branches
- **Tied-up with Fintech** to supplement customer acquisition
- **End-to-end digital product:** Using tech service provider, focus on making whole flow digital and contactless

Vehicle

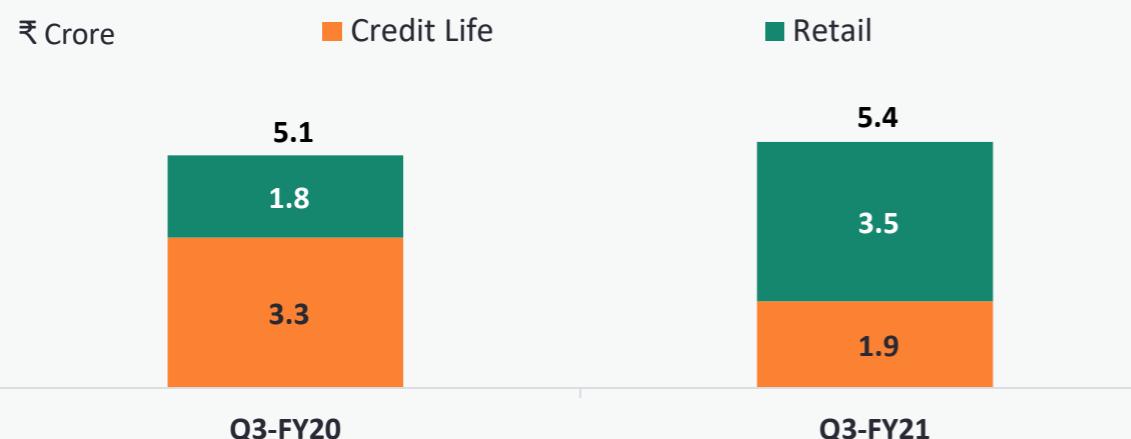
- **Collection efficiency** – 97% in Dec'20 (92% for Sep'20)
- **Disbursements** in Q3-FY21 at ₹ 21 Cr vs. ₹ 3 Cr in Q3-FY20
- **Channel:** Focus on Proprietary channel and cross-selling; expanded reach to all Ujjivan branches
- **Segment:** Focus on Tier-II+ markets; medium to low income category
- **New Product:** Pilot of MMCV in Sep'20. 22 loans worth ₹ 80 Lac disbursed since launch of pilot

Insurance distribution: Focus on retail products to drive fee income

Strong pick-up in retail premium...



...driving fee income



- **Focused product strategy** in retail driving higher commission;
 - Focus on health insurance, guaranteed products in Life Insurance
- **Expanding distribution channels:**
 - 953 IRDA certified employees as of Dec'20 up (420 in Mar'20)
 - PoSP launched in Aug'20; 973 employees licensed till Dec'20
 - WIP: Distribution through phone banking and digital modes
- **Technology/automation projects with Riskcovry:**
 - Revamped Hospi-Cash product in Aug'20 – complete digital product – onboarding, payment and policy delivery. Proposal submitted to IRDA to digitize Hospi-Cash claims
 - WIP: Partnering with Insurtech Riskcovry for digital distribution of Insurance business through API integration with all insurers. This will digitise customer on-boarding process with instant policy issuance and paperless claim settlement convenience to customers

Comprehensive digital strategy to build a strong growth platform

Fully digitized on-boarding for all asset/ liability products

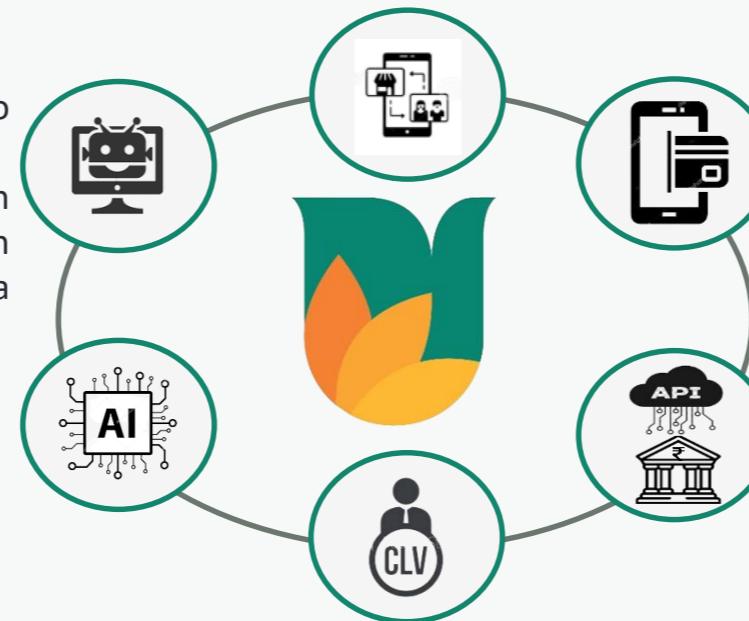
- On-boarding processes like statement analysis, document verification, e-agreements, e-mandates operational
- TAT for various processes in on-boarding journey reduced from 70 – 90% & processing capacity increased by 30 – 70%

Robotic Process Automation

- In phase-I, 100+ processes being automated leading to improved efficiency and cost benefits
- Won the Jury recognition Award in the Excellence in Cognitive Automation category at the UiPath Automation Excellence Awards 2020 - India & South Asia for the bank's RPA initiatives

Artificial Intelligence

Multi-lingual Bot introduced on USFB website; WIP to enhance to Intelligent Bot; facilitate in lead generation and customer experience



Enhancing Customer Lifetime Value

- Automated Customer Engagement (ACE) Tool to automate various customer information and engagement campaigns
- Facilitates cross-selling/ up-selling
- Targeted and unified digital marketing

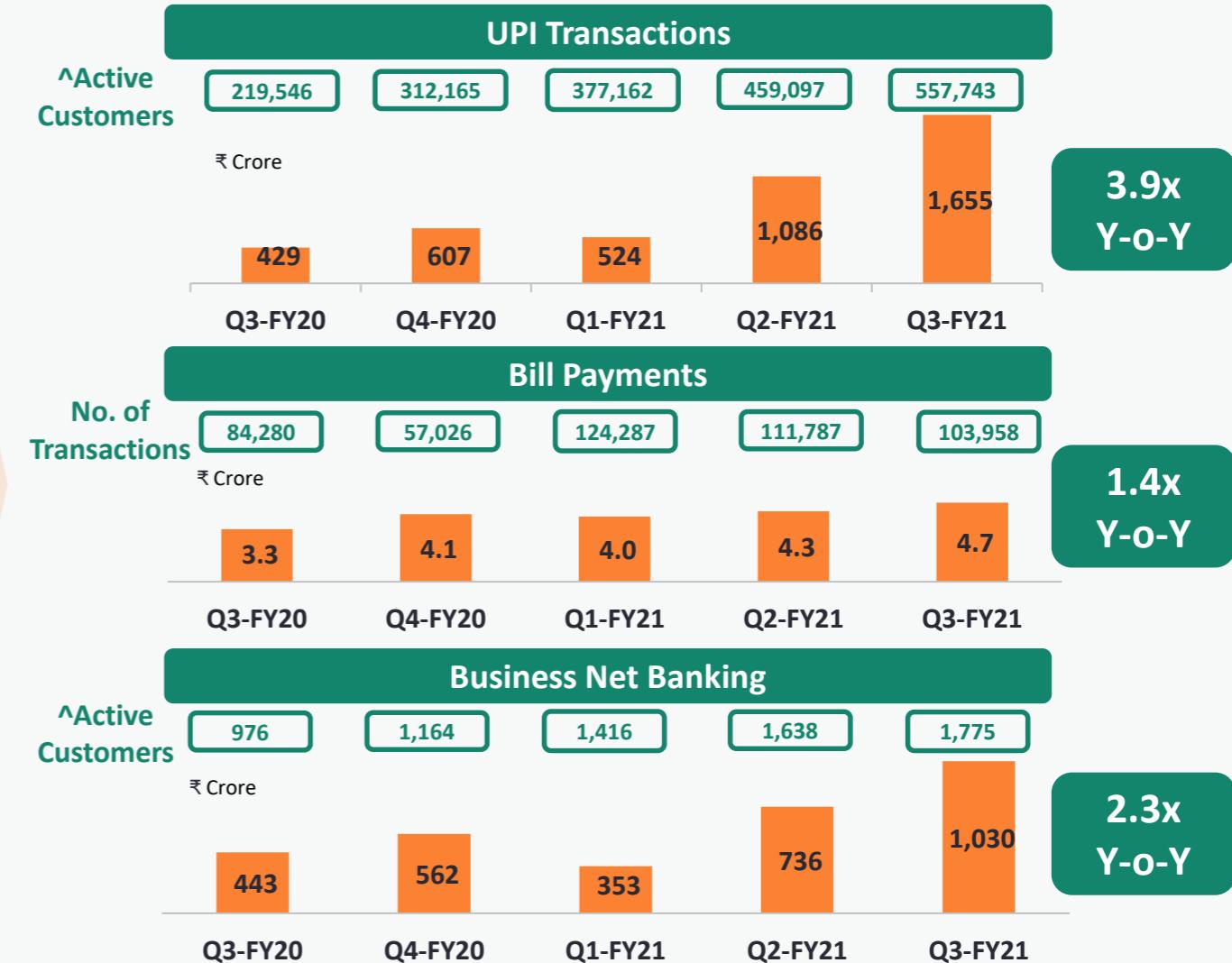
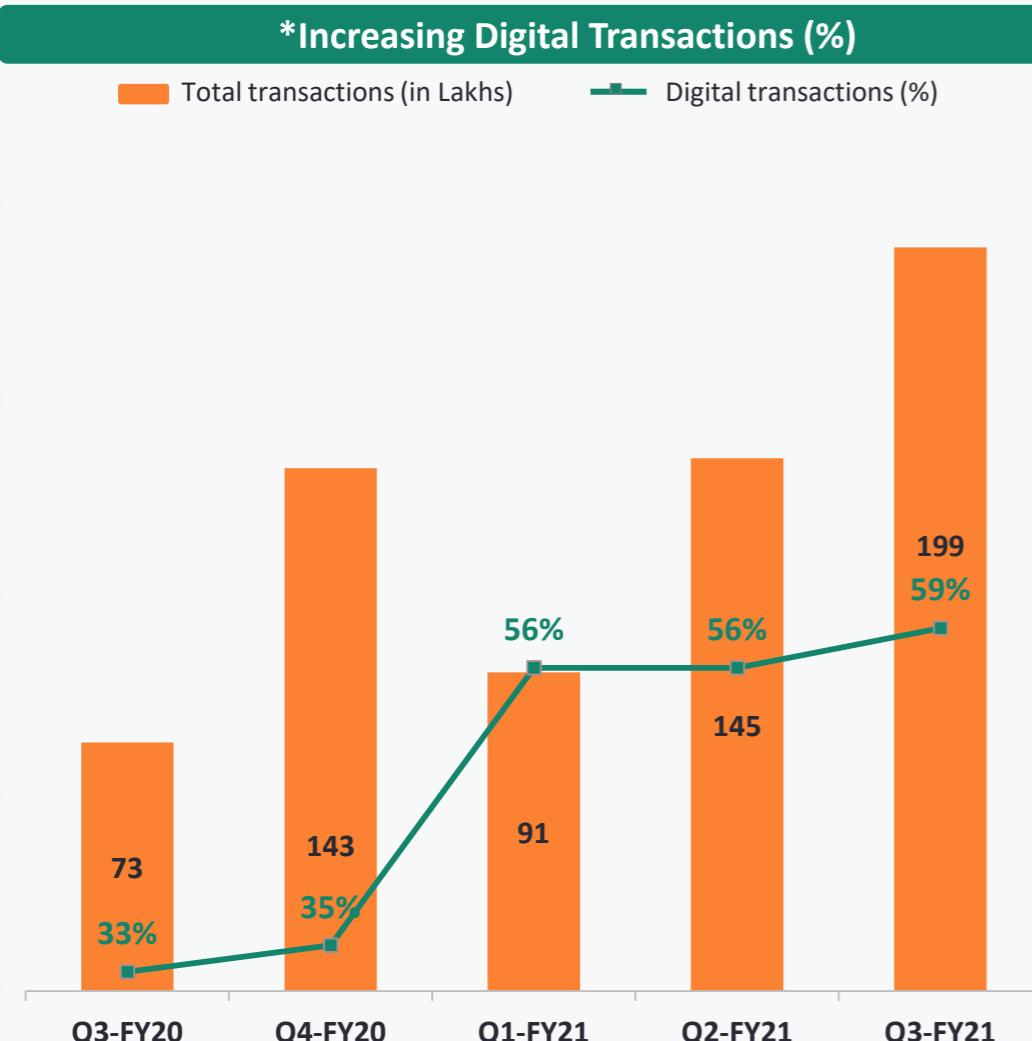
Digital repayments/ collections

- Customised payment links
- BBPS* apps enabled for all asset products
- Range of payment choices available between cash/digital
- Expanding reach via Money Mitra outlets (165+), Airtel Payments Bank (7000+ active), to increase further with PayNearby
- FinTech tie-up for institutionalized digital collection; pilot tested successfully

API Banking & Fintech partnership

- 90/150 APIs are ready for consumption by fintechs which cover most of the banking transactions & requirements like A/c on-boarding for liabilities & assets, service requests & all types of payments
- Pilot tested successfully for digital lending in segments like MSE and PL

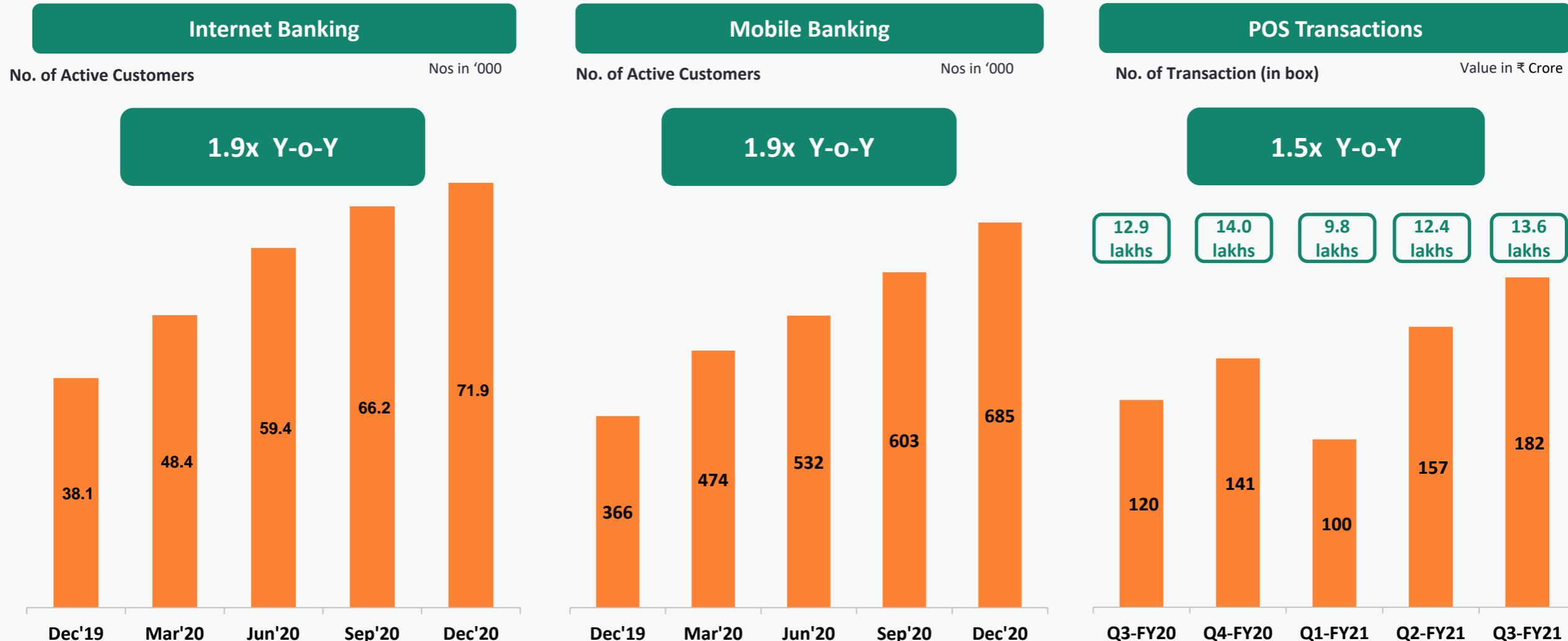
Increasing digital footprints (1/2)



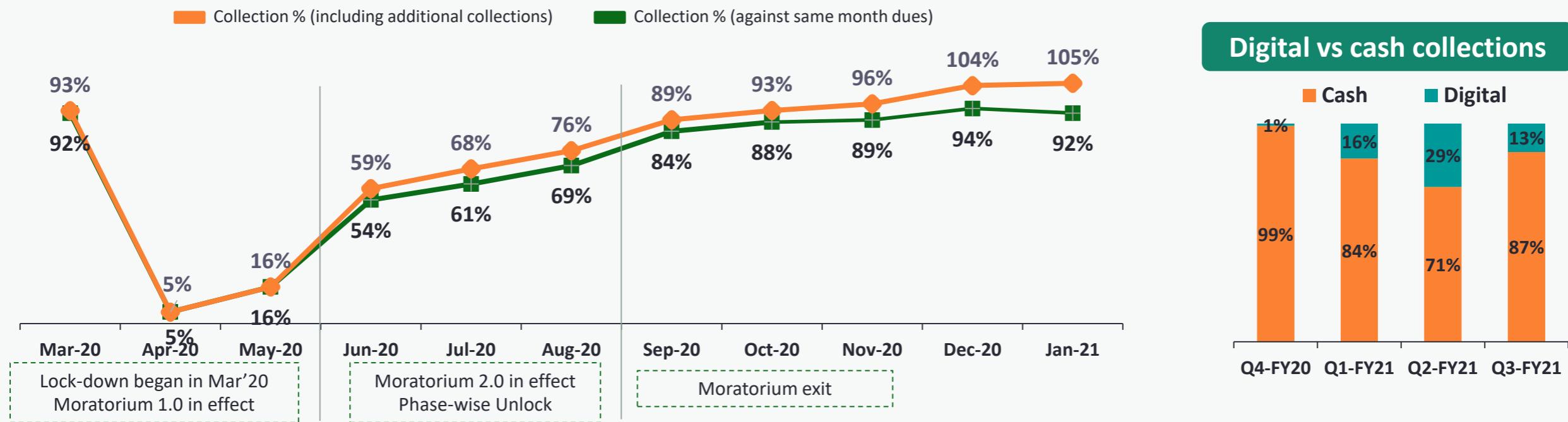
*Basis CBS volumes

^Active customers as of period end

Increasing digital footprints (2/2)



Collections: 95% of customers have started paying post end of moratorium



- Collection efficiency defined as collections as against dues for the period. It does not include pre-closures and any advance or future payments
- Flexible & multiple modes of collections apart from traditional centre meetings/ door-to-door collections
- Money Mitra outlets, tie-up with Airtel Payments Bank, Pay Nearby have increased reach; already showing healthy trend
- Improved collections through online platforms like ECS, e-wallets, BBPS, UPI/ QR etc. for EMI repayments

Collection efficiency (1/2)

₹ Crore	Oct'20				Nov'20			
	Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %
MicroBanking	975.5	856.1	88%	52.4	952.4	846.0	89%	52.0
MSE (Secured)	17.8	15.3	86%	7.8	18.3	16.2	88%	7.9
MSE (Unsecured)	5.8	3.9	67%	0.8	5.5	3.7	67%	0.5
Affordable Housing	23.7	22.0	93%	1.5	23.8	22.2	94%	9.7
Personal Loan	3.5	3.0	88%	0.7	3.5	3.1	88%	-
Vehicle Loans	0.8	0.8	91%	0.1	1.0	0.9	96%	-
FIG Lending	35.8	35.8	100%	0.0	36.8	36.8	100%	-
Total	1,062.8	936.8	88%	63.3	1,041.2	928.9	89%	70.1

Collection efficiency (1/2)

₹ Crore	Dec'20				Jan'21			
	Verticals	Due	Collection	Collection %	Additional Collection	Due	Collection	Collection %
MicroBanking	897.0	843.9	94%	75.8	887.7	818.0	92%	97.7
MSE (Secured)	18.3	16.5	90%	11.6	19.2	17.3	90%	12.9
MSE (Unsecured)	5.3	3.7	69%	0.3	4.9	3.2	66%	0.3
Affordable Housing	24.5	23.0	94%	10.7	25.1	23.5	94%	13.0
Personal Loan	3.8	3.3	89%	-	4.1	3.7	91%	0.9
Vehicle Loans	1.3	1.3	97%	0.01	1.7	1.6	97%	0.01
FIG Lending	44.7	44.1	99%*	-	34.6	33.9	98%*	0.5
Total	994.8	935.8	94%	98.5	977.2	901.0	92%	125.3

States with Lower Collections - MicroBanking

Maharashtra



**Total MB Portfolio
₹ Crore)**

771

West Bengal



1,490

Assam



364

Punjab



337

Reasons for low collections

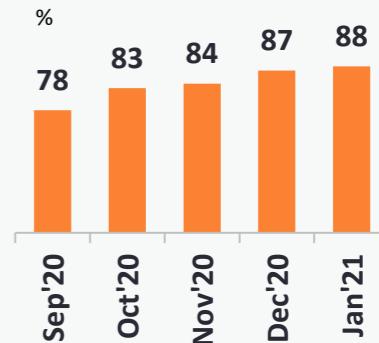
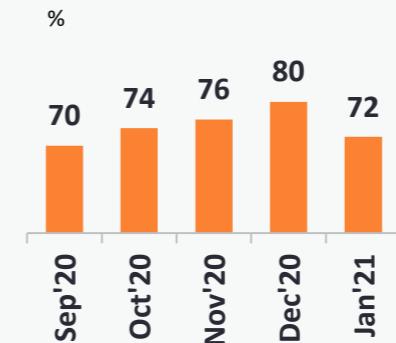
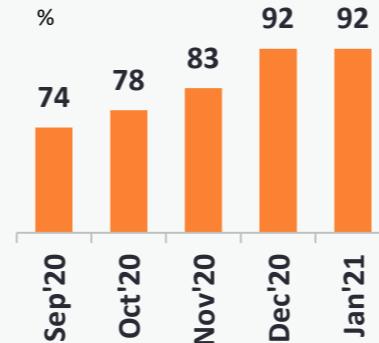
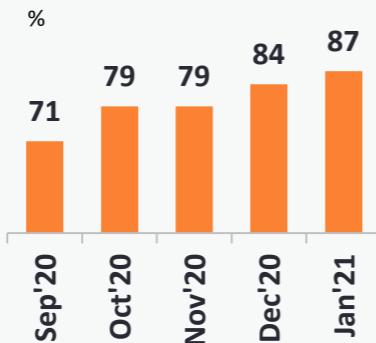
- High COVID exposure
- Localized political intervention

- Lockdowns, Transportation unavailability

- MFI Bill
- Political disturbances

- Farm bill protest by political parties

Collection trend



19

Assam: MicroBanking update

Current situation

- Assam portfolio is less than 3% of total loan book
- Assam MFI Bill passed by the State government; aimed at regulating Microfinance Industry in the state; detailed guidelines for the bill are awaited
- In early Jan'21, leading political parties announced their support for Micro Finance loan waiver; elections are due in Apr'21
- Both the developments together have impacted collections in the State
- Collection efficiency for Jan'21 at 72% vs. 80% in Dec'20

Measures Taken

- Extreme cautious approach to disbursements in the State
- Reaching out to major stakeholders in the State including local administrative bodies, to create awareness about Ujjivan Small Finance Bank
- Mass media intervention to strengthen brand, CSR activities, SMS communication to customers explaining relevance and applicability of MFI bill and its impact
- Working closely with MFIN to resolve issues as a work-around for the current escalations in the State

Update on portfolio restructuring

MicroBanking

- Identified accounts basis extensive discussion with borrowers and analysis of repayment during moratorium
- 3.7 lac accounts amounting to **₹ 852 Cr** portfolio restructured – **8.5%** of MicroBanking portfolio as of Dec'20
- ₹ 69 Cr** of COVID-19 provision utilized towards restructuring
- Collection efficiency of ~73% in restructured accounts in Jan'21; expected to improve
 - 29% of restructured customers (who had not paid any EMI until Dec'20) have started paying post restructuring

Two modes of restructuring

- Tenor elongation** – ₹ 536 Cr (2.2 lac accounts)
 - EMI reduced post assessment
 - Tenor elongated by maximum 24 months from original loan maturity date
 - Interest for the unpaid period capitalized
- Moratorium** - ₹ 316 Cr (1.5 lac accounts)
 - Tenor elongated by number of months for which moratorium availed
 - No change in EMI

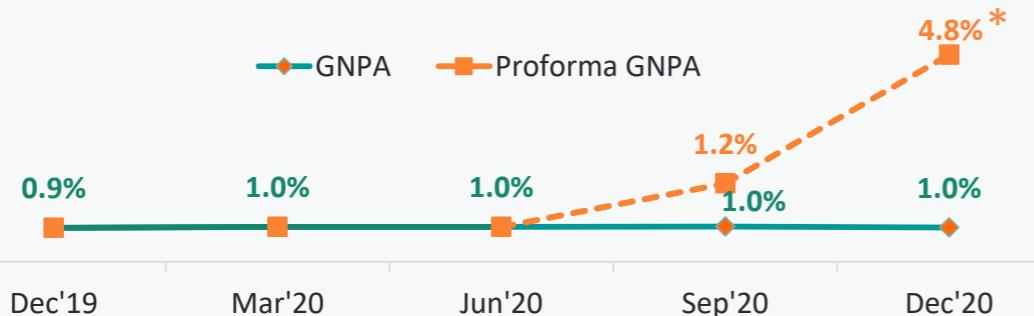
Retail Assets

- Identified accounts for restructuring basis extensive discussion with borrowers and repayment analysis of moratorium accounts
- Communicating with customers on benefits, process, and implications of restructuring

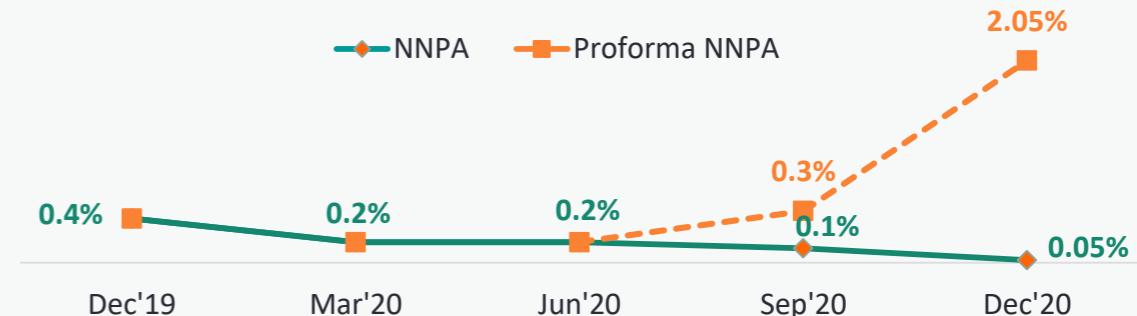
Accelerated provisioning to buffer for contingencies

Book Cover at 8% | COVID provisioning at 6%;
 Incremental COVID provision in Q3: ₹ 547 Cr | Total book provisions: ₹ 1029 Cr

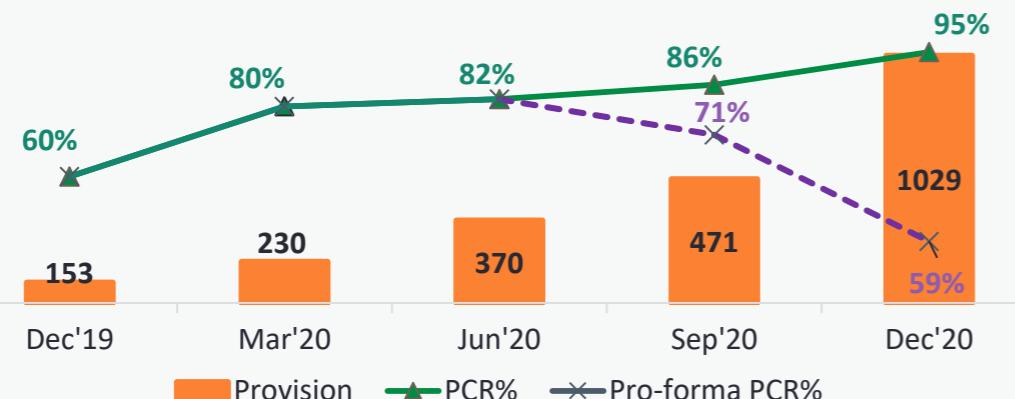
GNPA and Pro-forma GNPA



NNPA and Pro-forma NNPA



Provision (₹ in Crore) & Provision Coverage Ratio

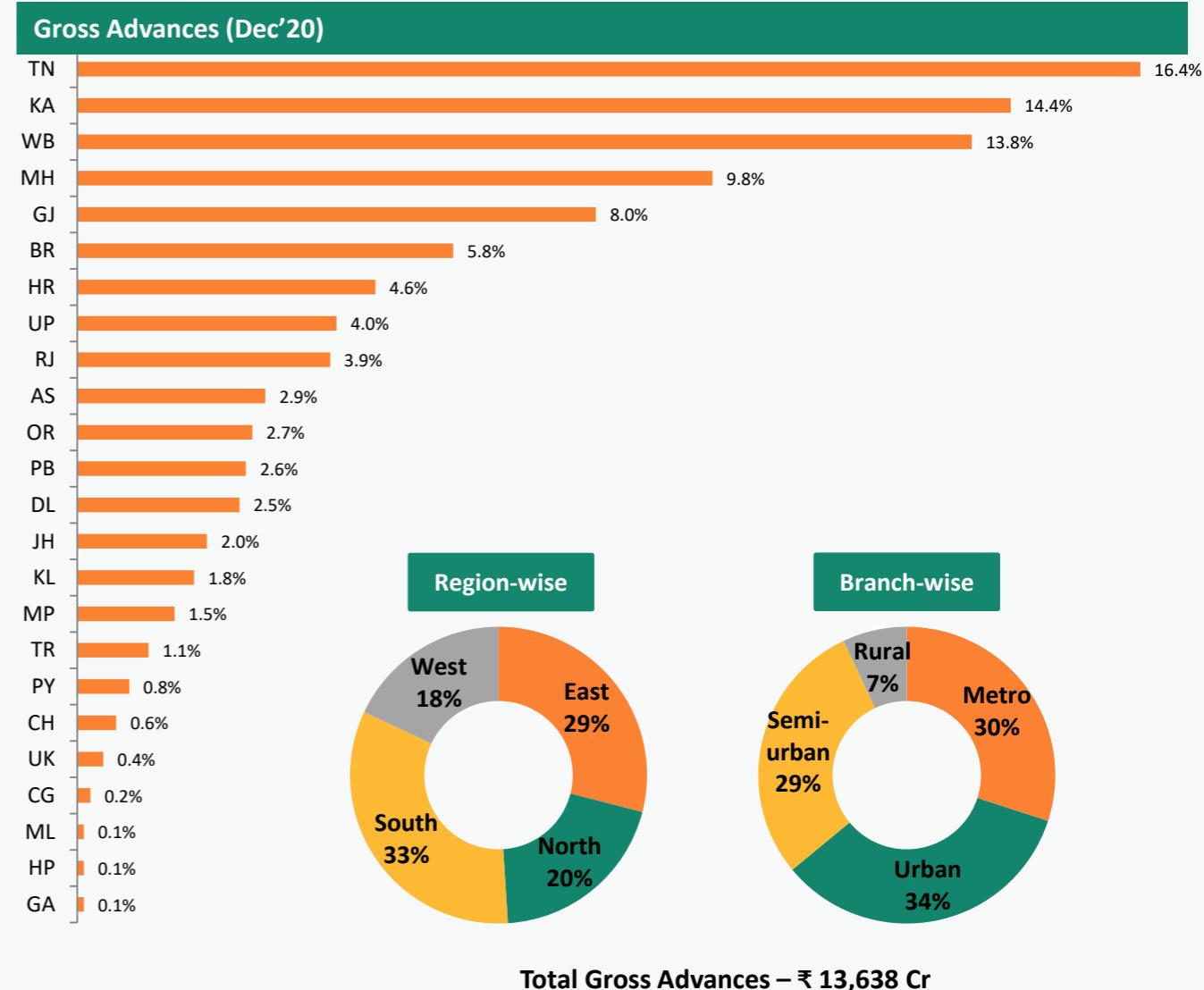
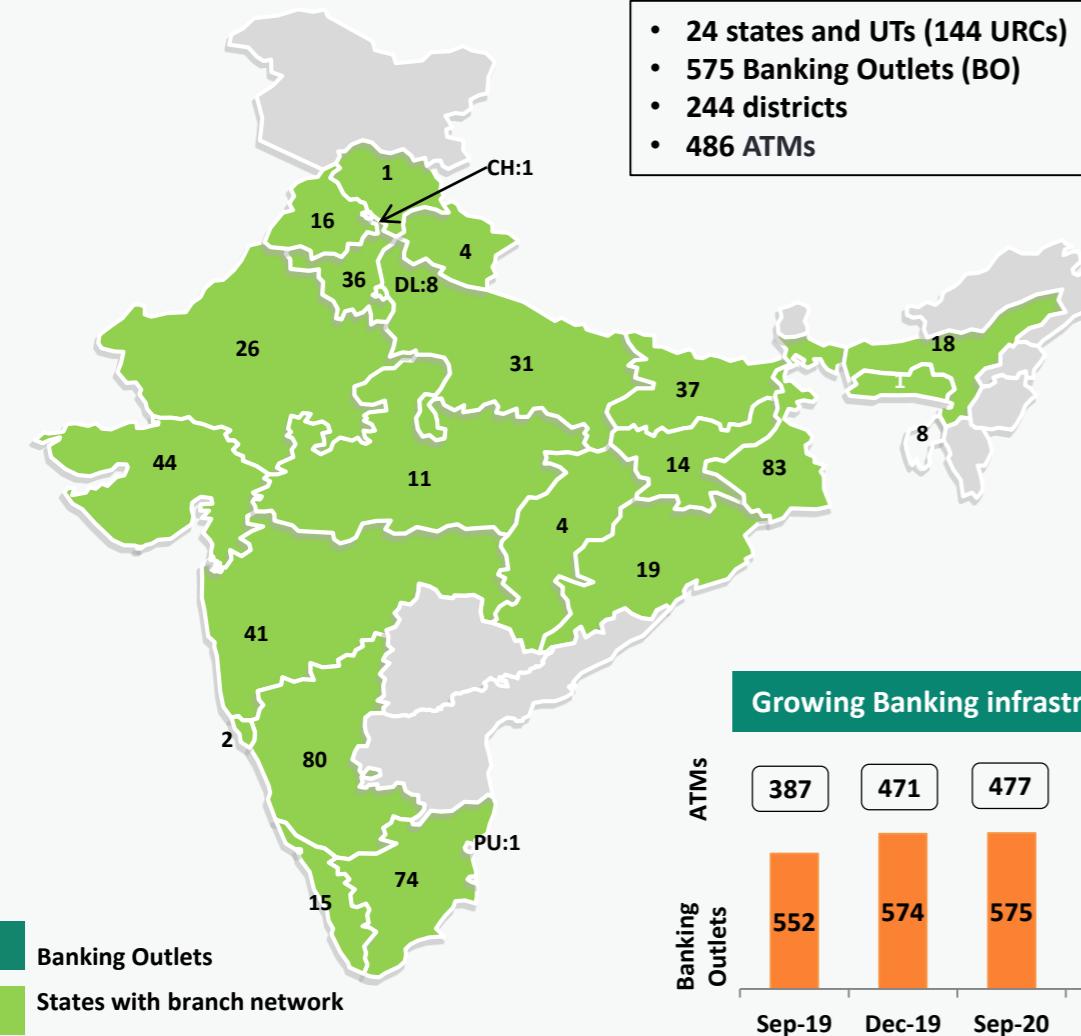


Portfolio At Risk (PAR>0 %)



Business Overview

Well Diversified Pan India Presence



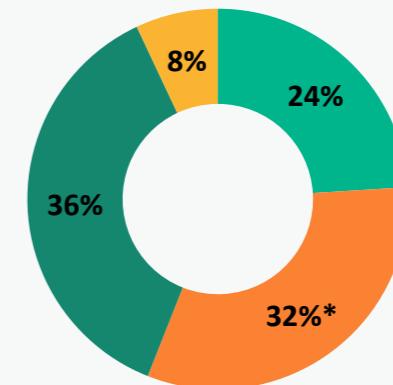
Expanding liability customer base

Customer Base Growth



Customers (in Lakhs)	Dec'19	Mar'20	Jun'20	Sep'20	Dec'20
Asset only Customers	10.3	7.3	6.7	5.5	4.5
Liability Customers	42.2	47.1	48.0	49.8	52.0
Liability only Customers	8.8	10.9	11.8	14.0	16.3
Total Customers	52.5	54.4	54.7	55.3	56.6

Customer Base – Basis of Branch Classification



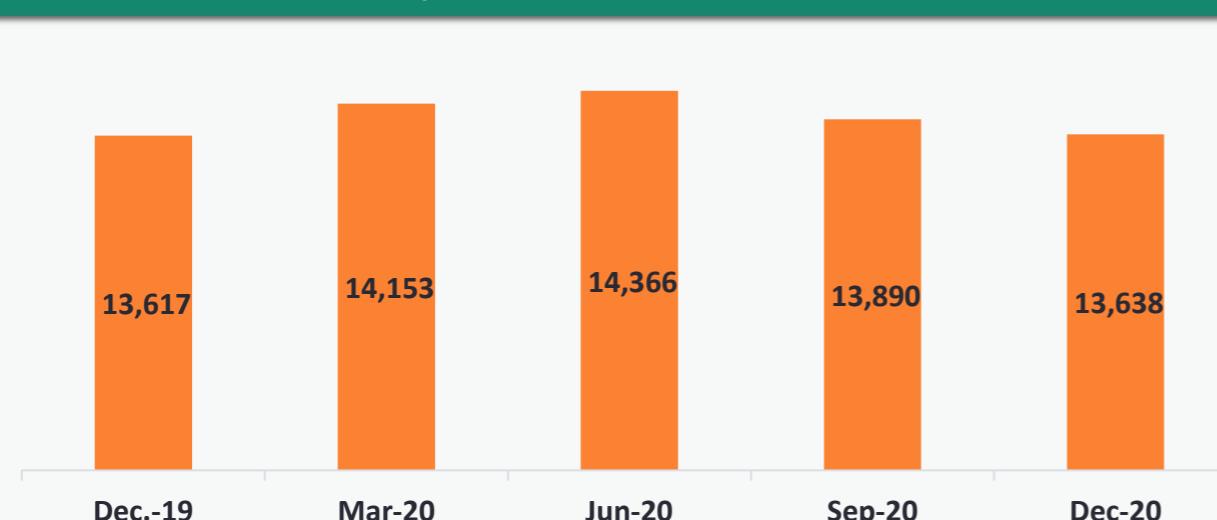
■ Metropolitan ■ Semi-Urban ■ Urban ■ Rural

*Semi-Urban branches largely cater to rural customers

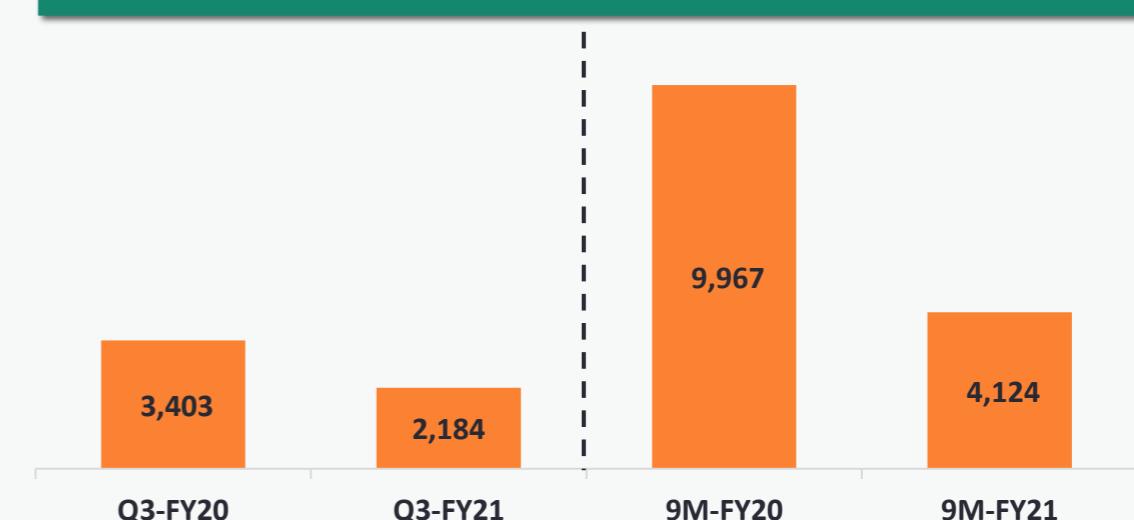
- Liability customers up by 23% vs Dec'19
- New customer acquisition continues with an uptrend during the quarter – Liability only customers at 16.3 lakhs vs 14.0 lakhs as on Sep'20

Gross Advances and Disbursement Trend

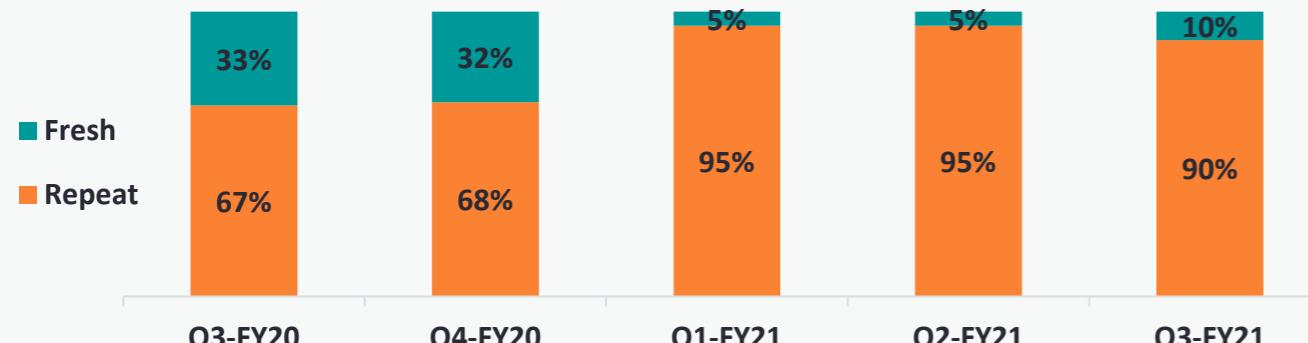
Gross Advances (₹ in Crore)



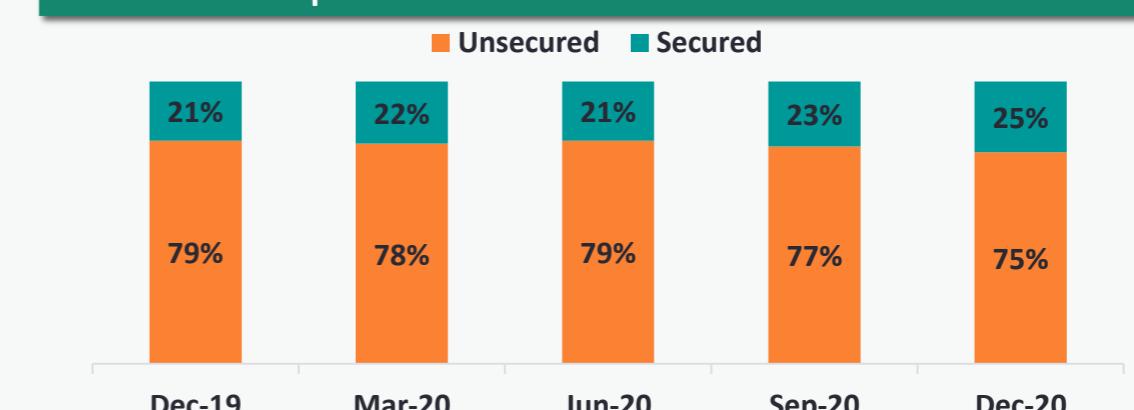
Total Disbursements (₹ in Crore)



Microfinance Loan Disbursement (No. of Loans)

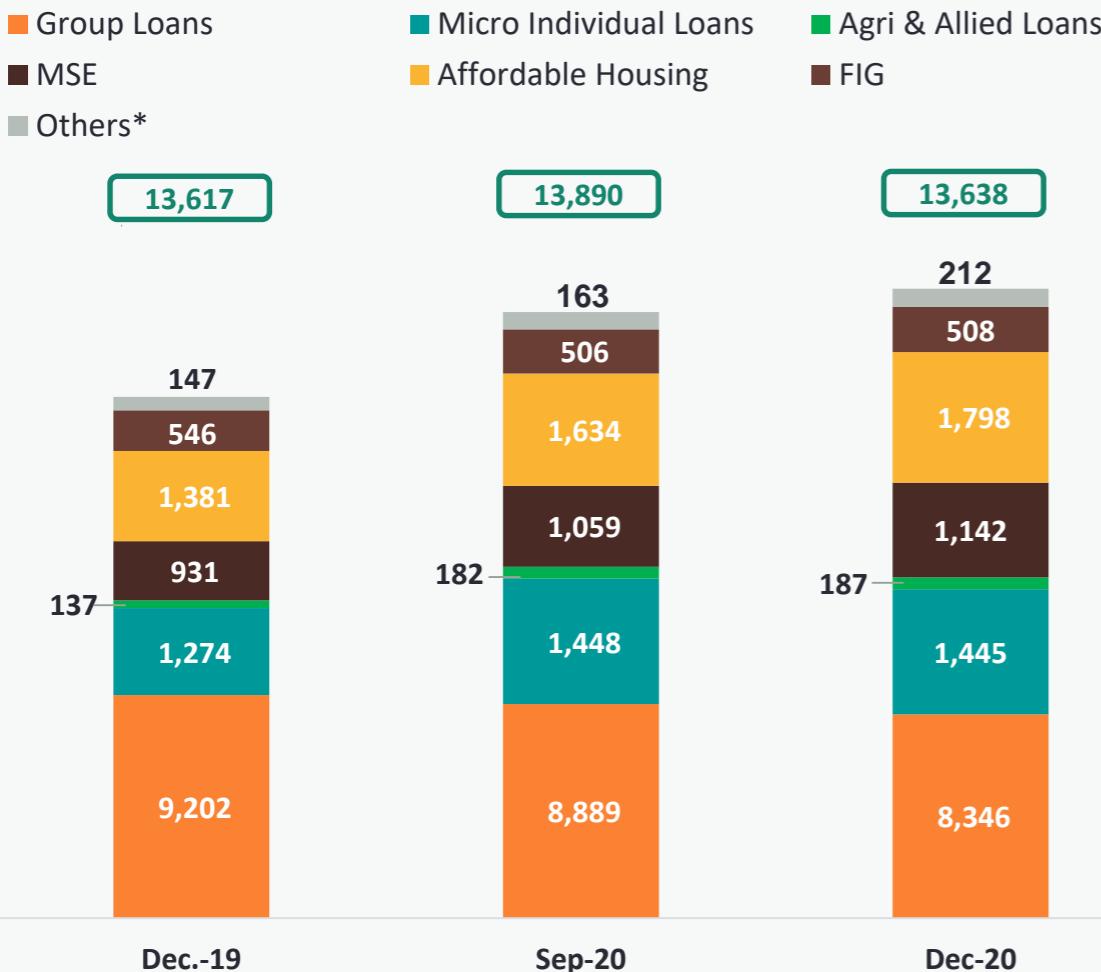


Portfolio Breakup



Gross Advances Snapshot

Gross Advances– Segment wise (₹ in Crore)



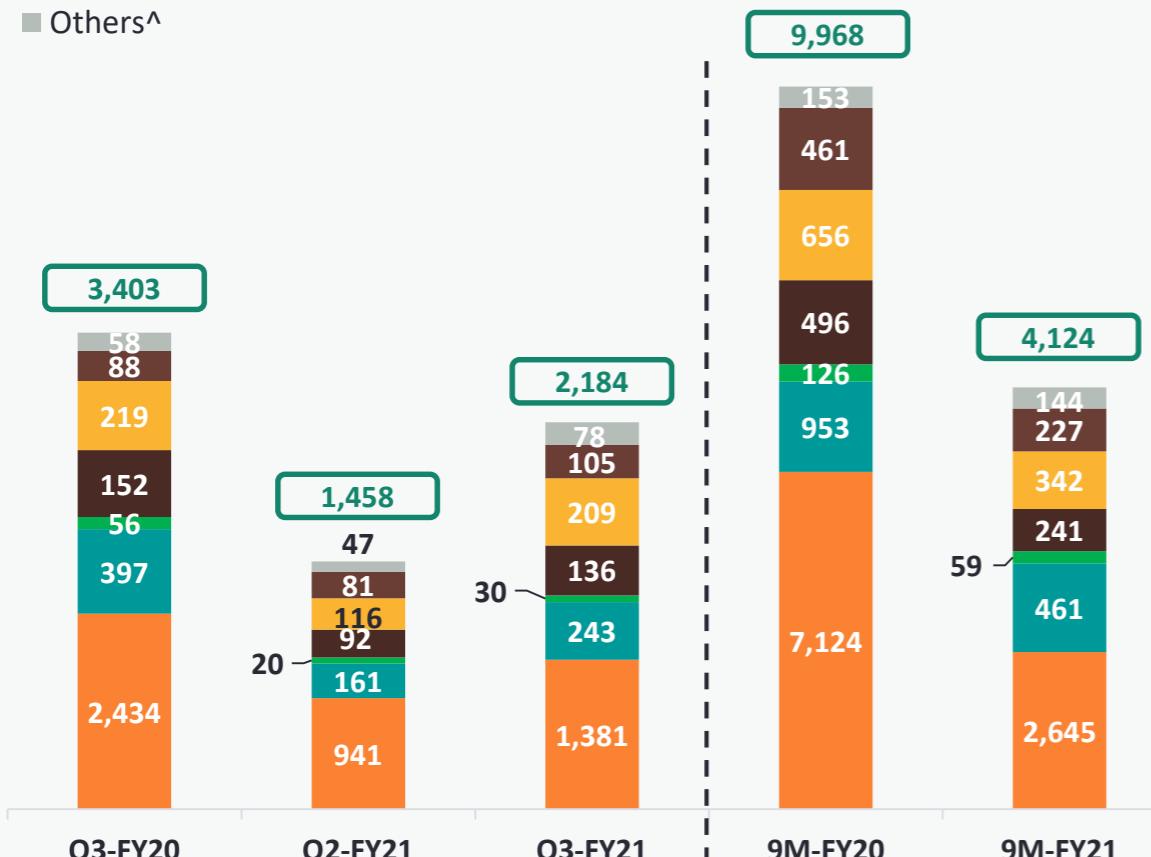
Product	% Gross Advances	Growth Y-o-Y	Growth Q-o-Q
Group Loans	61.2%	(9.3%)	(6.1%)
Micro Individual Loans	10.6%	13.4%	(0.2%)
Agri & Allied loans	1.4%	36.5%	2.7%
MicroBanking	73.2%	(6.0%)	(5.1%)
MSE	8.4%	22.7%	7.8%
Affordable Housing	13.2%	30.1%	10.0%
FIG Lending	3.7%	(7.0%)	0.4%
Others	1.6%	44.2%	30.1%
Total	100.0%	0.1%	(1.8%)

*Includes Personal Loan, Vehicle loan, Staff Loan & others

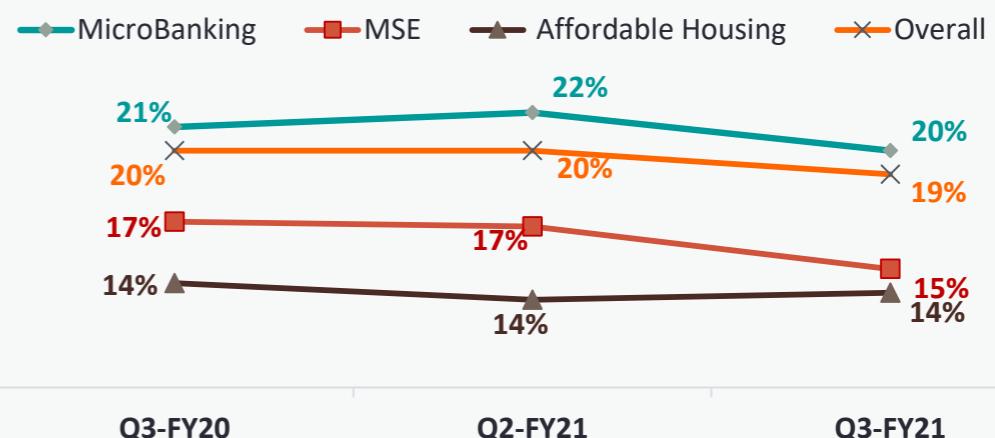
Disbursement & Average Ticket Size

Product wise Disbursement (₹ in Crore)

█ Group Loans █ Micro Individual Loans █ Agri & Allied Loans
█ MSE █ Affordable Housing █ FIG
█ Others[^]



Yield (%) – Segment wise



Average Ticket Size (₹)

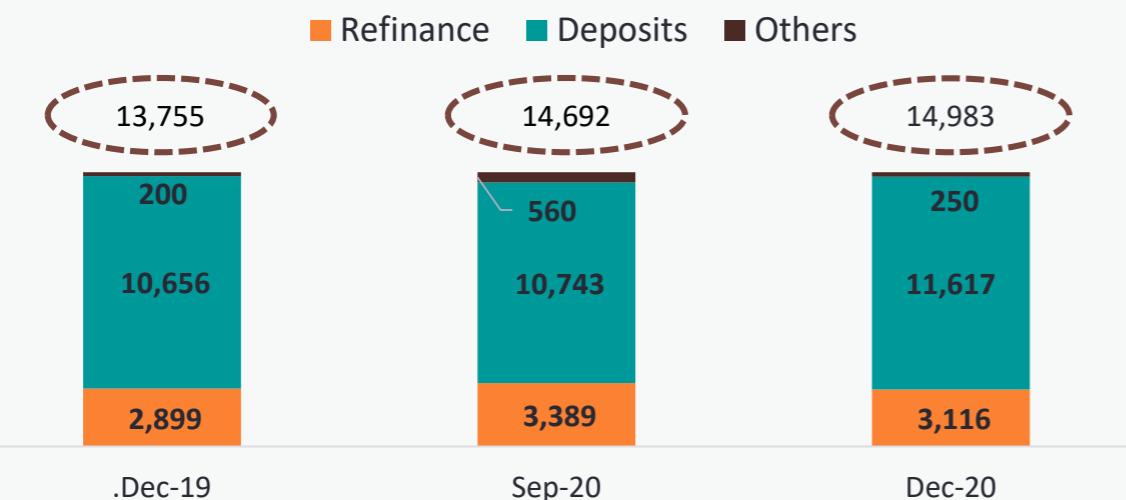
Product	Q3-FY20	*Q2-FY21	*Q3-FY21
Group Loans	35,086	40,253	39,279
Micro Individual Loan	92,312	1,00,397	1,02,430
MSE	15.9 lakhs	13.8 lakhs	15.2 lakhs
Affordable Housing	13.9 lakhs	10.1 lakhs	10.2 lakhs

*Higher average ticket sizes due to lower disbursements and largely to existing customer base
MSE ticket size is ₹8.1 lakhs in Q3FY21 if Navnirman loans under ECLGS scheme are included

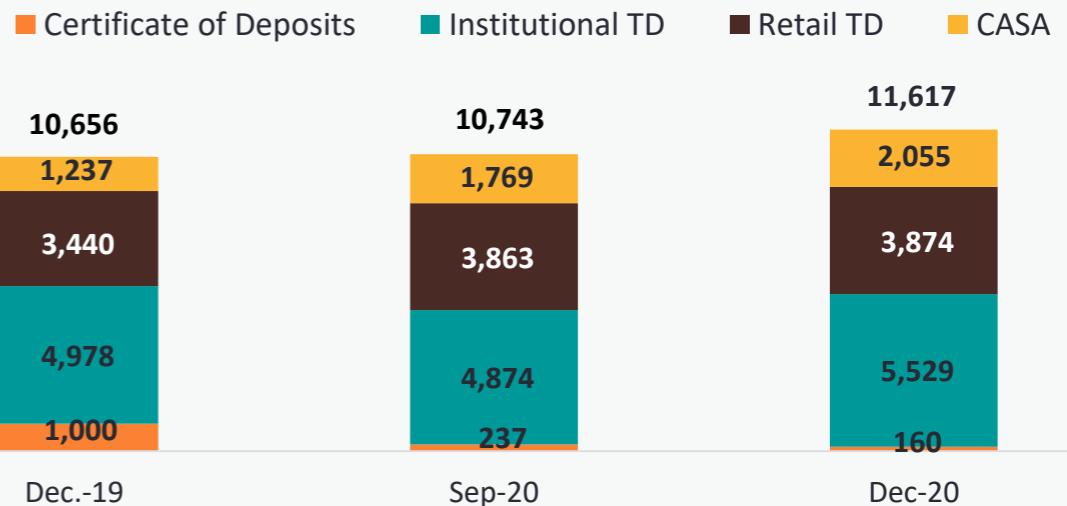
[^]Includes Personal Loan, Vehicle loan, Staff Loan & others

Liability profile: Retail franchise gaining momentum

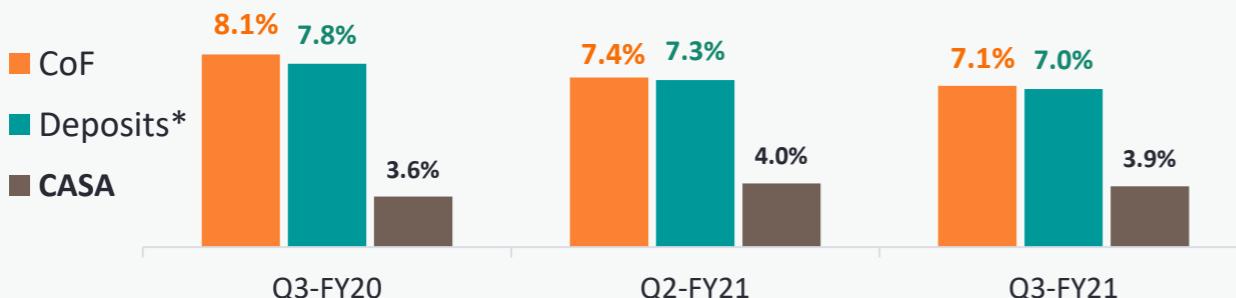
Total liabilities profile (₹ in Crore)



Deposits break-up (₹ in Crore)



Cost of funds



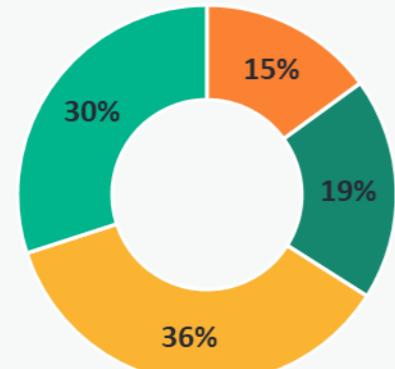
- ❖ Robust ALM position
- ❖ Credit-Total Deposit: 117% vs. 129% as of Sep'20
- ❖ Retail % share at 48% from 43% in Dec'19
- ❖ Cost of Deposits declined 80 bps Y-o-Y due to cut in interest rates coupled with rising share of retail deposits, reaping benefits from existing banking outlets and digital offerings

^ TD: Term Deposits, CASA: Current Account, Savings Account

*Cost of Blended Deposits – TD + CA+ SA

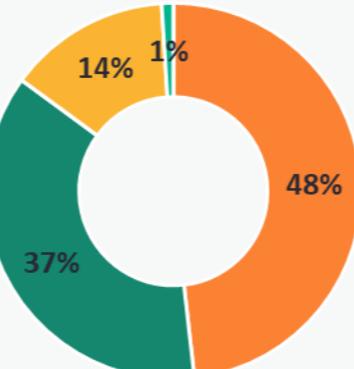
Well-diversified and granular deposit mix

Region-wise deposit mix

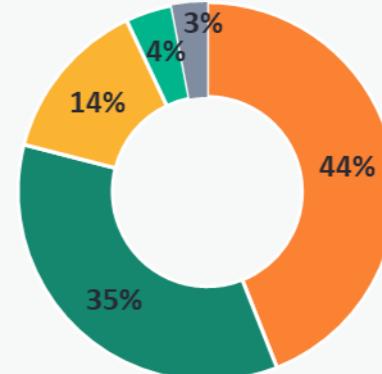


Dec'19

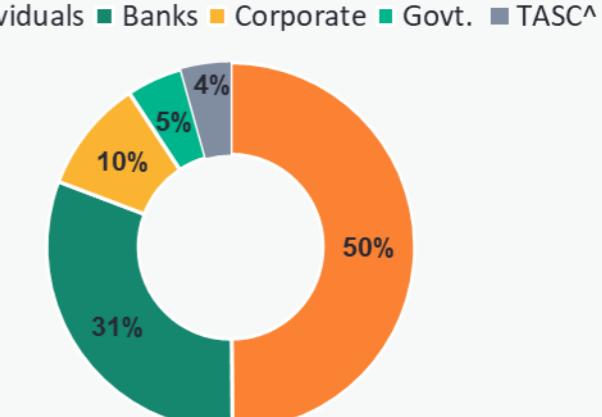
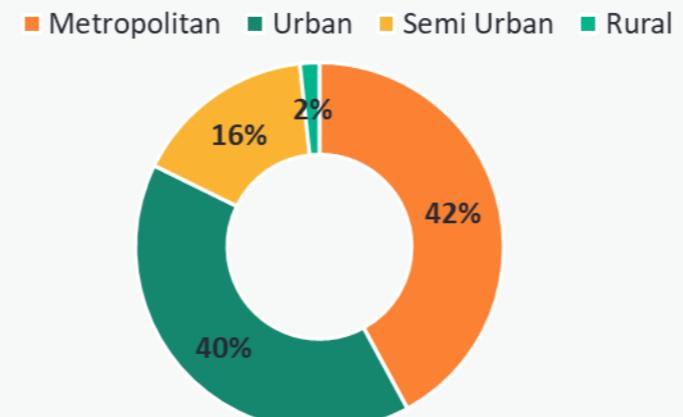
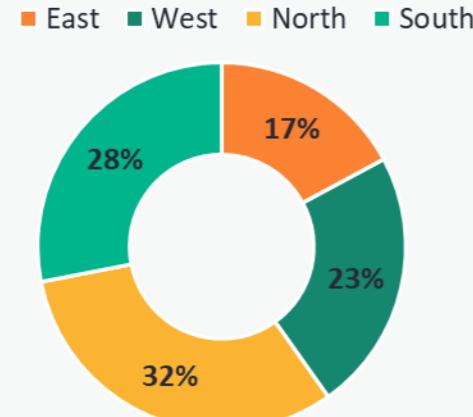
Branch classification wise deposit mix



Segment wise deposit mix



Dec'20



Healthy Capital Adequacy

(₹ in Crore)

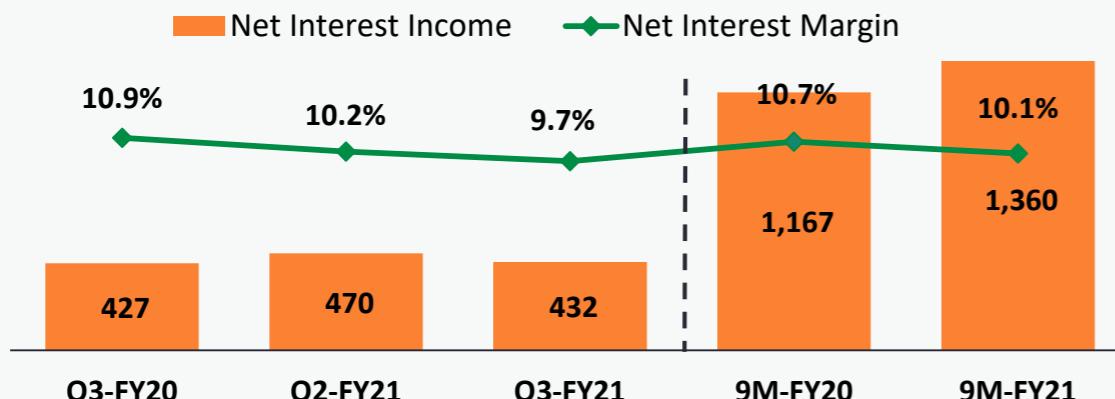
	Dec'19	Mar'20	Jun'20	Sep'20	Dec'20
Credit Risk Weighted Assets	10,442	10,775	11,032	10,543	10,342
Tier I Capital	2,873	3,018	3,072	3,168	2,681
Tier II Capital*	84	87	93	99	103
Total Capital	2,958	3,105	3,164	3,268	2,785
CRAR	28.3%	28.8%	28.7%	30.99%	26.93%
Tier I CRAR	27.5%	28.0%	27.8%	30.05%	25.93%
Tier II CRAR	0.8%	0.8%	0.8%	0.94%	1.00%

* Additional COVID provisioning of ₹822 Cr not part of Tier II capital.

Financial Overview

Financial Overview

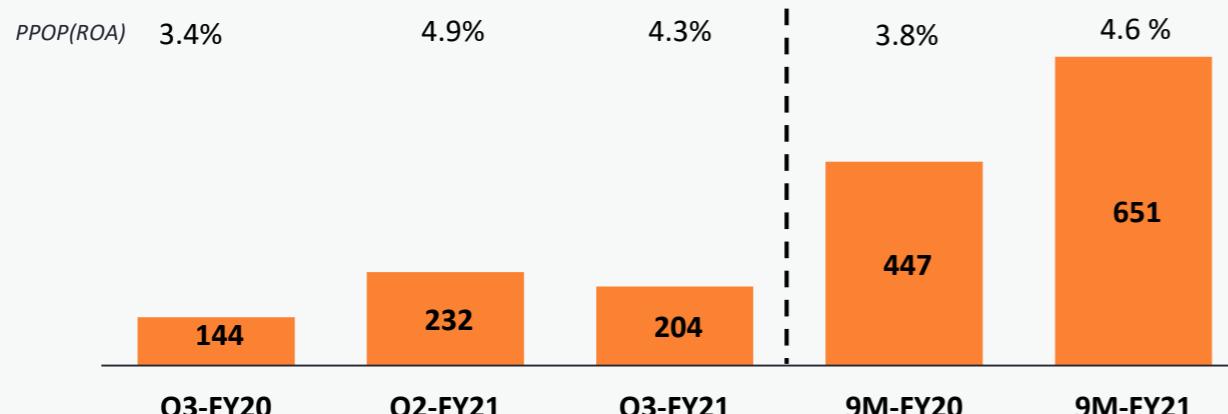
NII (₹ in Crore) & NIM



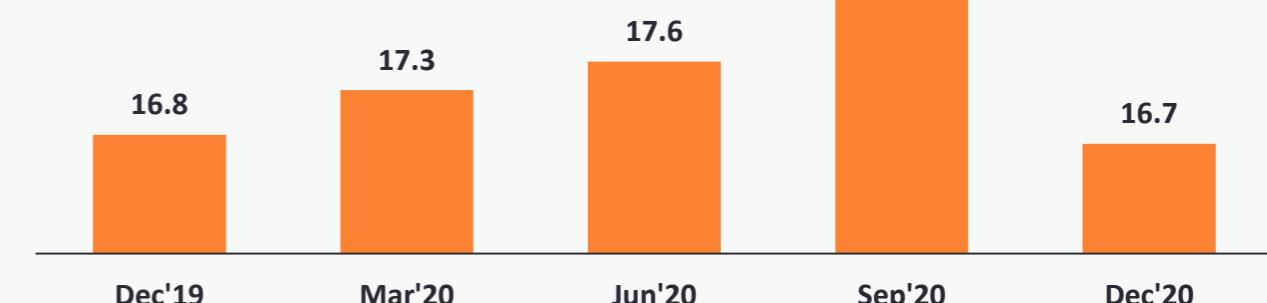
Cost to Income Ratio & Operating Expenses/ Average Assets (%)



Pre-Provision Operating Profit (₹ in Crore)



Book Value Per Share (in ₹)



Income Statement

Particulars (₹ in Crore)	Q3-FY21	Q3-FY20	YoY Growth	Q2-FY21	QoQ Growth	9M-FY21	9M-FY20	YoY Growth
Interest Earned	688	707	(3%)	754	(9%)	2,188	1,966	11%
Other Income	100	75	34%	64	56%	194	250	(23%)
Total Income	789	782	1%	818	(4%)	2,382	2,216	7%
Interest Expended	256	280	(9%)	283	(10%)	828	799	4%
Operating Expenses	329	358	(19%)	302	18%	903	971	(18%)
Provisions and Contingencies	483	55	1288%	137	101%	779	170	865%
- Provisions for tax	(100)	24	(523%)	36	(379%)	(45)	96	(148%)
- Provisions (Other than tax) & Contingencies	583	31	1811%	101	480%	824	74	1012%
Total Expenditure	1068	693	1280%	722	101%	2,510	1,940	863%
Net profit for the period	(279)	90	(411%)	96	(392%)	(128)	277	(146%)

Total Income - Breakup

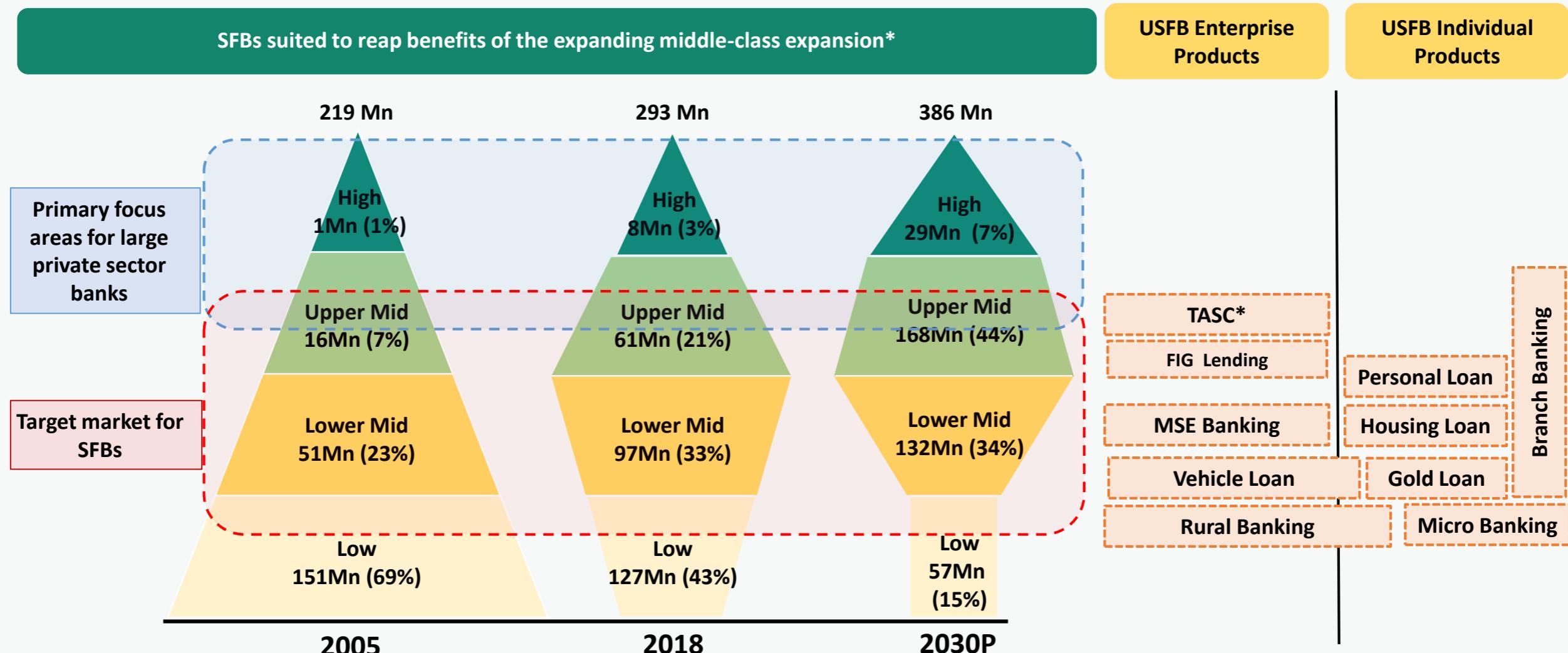
Particulars (₹ in Crore)	Q3-FY21	Q2-FY21	Q3-FY20	9M-FY21	9M-FY20
Interest on loan	638	701	667	2,036	1,853
Int. on investments	51	53	39	152	107
Securitization Inc.	0	0	1	0	6
Total Interest Earned	688	754	707	2,188	1,966
Processing Fees	28	19	44	52	126
PSLC Income	5	24	1	29	47
Trading Income	43	2	0	56	5
Bad Debts Recovery	3	2	8	5	24
Insurance Income	5	3	5	10	14
Misc. Income	17	14	17	41	34
Total Other Income	100	64	75	194	250
Total Income	789	818	782	2,382	2,216

Balance Sheet

Particulars (₹ in Crore)	Dec-20	Sep-20	Dec-19
CAPITAL AND LIABILITIES			
Capital	1,928	1,928	1,928
Share Application Money Pending Allotment	-	-	-
Employees Stock Options Outstanding	41	37	13
Reserves and Surplus	1,110	1,389	1,167
Deposits	11,617	10,743	10,656
Borrowings	3,366	3,949	3,099
Other Liabilities and Provisions	1,354	748	497
TOTAL	19,416	18,794	17,360
ASSETS			
Cash and Balances with Reserve Bank of India	1,206	755	663
Balance with Banks and Money at Call and Short Notice	427	316	292
Investments	3,484	3,349	2,282
Advances	13,514	13,773	13,539
Fixed Assets	289	297	292
Other Assets	496	304	321
TOTAL	19,416	18,794	17,360

Ujjivan – Building a Mass Market Bank

Well placed to gain from evolving country demographics



*Trusts, Associations, Societies and Clubs

Comprehensive suite of Banking Products & Services

Loan

Micro-Banking

- Group Loans
- Individual Loans
- Top up Loans - GL
- Agriculture & allied loans
- Gold loan
- Street vendor loan
- Top up Loan – IL
- Micro – LAP[#]

Micro and Small Enterprise Loans

- Secured Enterprise and Business Loan
- Business EDGE Loan & Overdraft
- LARR*
- Overdraft with Fintech partnership
- Loan Against property

Affordable Housing Loans

- Construction and Purchase
- Home Improvement
- Composite Home
- Home Equity Loan
- Commercial Purchase Loan

Vehicle Loans

- Two wheeler loan
- Electric three wheeler loan
- MMCV Loan
- Used Car loan

Personal Loans

- Loan to salaried customers
- Self-employed professional loans

Financial Institutions Group

- Term loan to NBFCs and MFIs
- Call money products

Deposit

Retail Products

- Current Account
- Savings Account
- Term Deposit
- Goal Based Savings
- Digital Savings & FD

Institutional Products

- Fixed Deposits
- Term Money
- Current Account
- Certificate of Deposit
- Escrow Account

Third-Party

Fee based Products

- Insurance
- Aadhaar enrolment services
- CMS
- Mutual Fund

Channels

Branch Banking

ATM / Debit Cards / POS / QR / UPI

Mobile & Missed Call Banking

Phone Banking, IVR, Chatbot-Aria

Internet & Corporate Banking

Microbanking Channel

Money Mitra

Focus on growing stable and granular Liability base



Traders, Retailers and MSE

Salaried / Corporate Salary

Youth

Senior Citizen

Micro banking customers and family members

Local institutions & governments, schools, clinics, TASC

Marginal farmers, Allied Agri Segment

Dominate branch catchment

Advanced business net banking

Encourage user adoption for digital channels

Digital + Branch led transactions

Payment solutions, Fee Based Products, CMS

Life Events Based Banking Solutions, Sampoorna Banking for Micro Banking

Differentiated branch / digital experience

Data analytics to facilitate cross-sell/better solutions

"Parinaam" – Financial literacy programs

Diksha+

Paison ki ABCD

Chillar Bank

Ramped up retail deposits: ₹ 5,563 crores (48% of total deposits) vs ₹ 4,624 crores (43% of total deposits) Y-o-Y

Other Income – diversifying revenue streams

Third Party Products

₹ 5 crore in Q3-FY21

Current line of products – to be ramped-up over medium-term

- Insurance: Life, General, Health insurance
 - Relevant benefits for target segment
 - Simple and easy process
 - Sold through branches and field staff

Products under evaluation

- Mutual Funds
- National Pension Scheme

Process improvement

- Automation & IT integration
- Tick-based products

PSLC Income

₹ 5 crore in Q3-FY21

- Focussed approach to maximise PSLC income by way to automated tagging and better timing
- Majority of portfolio is PSL compliant vs. regulatory requirement of maintaining 75%

Fee-Based & others

₹ 91 crore in Q3-FY21

- Processing fees
- AMC/NACH/ CMS Fee
- Treasury Income
- Bad debt recovery and others

Serving customers through multiple delivery channels

Multiple delivery channels

- 
Personal & Business Internet banking
 - Web-based, can be accessed from any system
 - High volume bulk upload facility
 - Customizable client centric approval matrix
- 
ATMs
 - 486 ATMs including 53 Automated Cash Recycler machines
 - All ATM's re-enabled with biometrics
 - Empowering customers to block/unblock debit card & set transaction limits through ATMs
 - 12 regional languages
- 
Web/ Tablet Based Origination
 - Liability customer acquisition from anywhere using website
 - Tablet-based customer acquisition for loan products
 - Chatbot Aria to improve user experience
 - Door-step service; faster, easier, better TAT
- 
Phone
 - 24x7 phone banking helpline
 - Loan on Phone for repeat GL customers
 - Ability to service customers in 13 Languages
 - Missed call and SMS banking services
- 
Mobile App
 - High customer rating of 4.4/5 on Google Playstore as of Dec'20 – Highest among SFBs
 - Nine languages option – English, Hindi, Kannada, Tamil, Bengali, Marathi, Gujarati, Punjabi and Odiya
 - Working on voice and video enabled customer interface
 - Active users exceeds 0.68 million as of Dec'20

Strong Independent Board

Name	Education	Experience	Name	Education	Prior Experience
Biswamohan Mahapatra <i>Part-time Chairman and Independent Director</i>	MA from JNU, M.Sc in management from Arthur D. Little Management Education Institute and MBA from Delhi University	Previously served as an executive director of the Reserve Bank of India	Nandlal Laxminarayan Sarda <i>Independent Director</i>	M.Tech and PhD from IIT, Bombay	Previously served on the boards of the Union Bank of India, Clearing Corporation of India and Andhra Bank
Nitin Chugh <i>MD and CEO</i>	Bachelor's degree in technology (electrical engineering) from Kurukshetra University and a professional diploma in marketing management from All India Management Association	Prior associations with banks incl. Standard Chartered Bank, HDFC Bank and worked with Modi Xerox Limited, HCL and Hewlett Packard Limited	Mahadev Lakshminarayanan <i>Independent Director</i>	B.Sc from Kerala University and CA from ICAI	Serves on the board of Aspinwall and Company and ex-partner at Deloitte Haskins & Sells LLP and Fraser & Ross
Mona Kachhwaha <i>Non-Executive Director</i>	PGDM in business management from XLRI Jamshedpur and has completed a PE programme from Oxford University	Previously worked with Citibank and Caspian Impact Investment Adviser	Umang Bedi <i>Independent Director</i>	Bachelor's degree in engineering from University of Pune General Management Program from Harvard Business School, Boston, Massachusetts.	Co-Founder of Dailyhunt, India's largest local language content & news discovery platform. Previously the Managing Director - India and South Asia with Facebook India Online Services Private Limited, ADOBE Systems India Private Limited and Intuit Inc.
Chitra Kartik Alai <i>Non-Executive Nominee Director</i>	B.Com from Osmania University and MBA from Symbiosis Institute	Serves as General Manager at the Chennai regional office of SIDBI	Rajni Anil Mishra <i>Additional Director (Independent)</i>	Master's degree in commerce (Gold Medalist) from M S University, Vadodara..	Career banker for nearly four decades with SBI as well as its associate banks. Handled varied assignments and diverse portfolios, gained exposure in branch administration, corporate credit, forex treasury etc. She is the chairperson and Independent Director of NCL Buildtek limited, Hyderabad
Prabal Kumar Sen <i>Independent Director</i>	Master's degree in arts (economics) from Calcutta University	Served as Professor at XLRI, Institute of Rural Management as a Bank of Baroda chair professor and University of Burdwan			

Experienced Management Team

Name & Designation	Prior association	Education
Nitin Chugh <i>MD & Chief Executive Officer</i>	HDFC Bank, Standard Chartered Bank, HCL Hewlett Packard, Modi Xerox	<ul style="list-style-type: none"> • B. Tech, Kurukshetra University • Professional Diploma in Marketing Management, All India Management Association
Sanjay Kao <i>Head - Human Resources</i>	Citibank, ABN AMRO Bank, Dunia Finance and Lipton India Ltd	<ul style="list-style-type: none"> • B.Tech, BHU • PGDM, IIM Calcutta
Carol Furtado <i>Head – Operations & Service Quality</i>	ANZ Grindlays Bank, Bank Muscat and Centurion Bank	<ul style="list-style-type: none"> • B.Sc, Bangalore University • PGDM, Mount Carmel Institute
Upma Goel <i>Chief Financial Officer</i>	L&T Finance Holdings, Escorts Securities, Escorts Ltd.	<ul style="list-style-type: none"> • Chartered Accountant, ICAI
Alok Chawla <i>Head – Audit</i>	Mizuho Bank, ING Vysya Bank and Tata Motors Finance	<ul style="list-style-type: none"> • B.Com, DU • CA, ICAI and a Certified internal auditor
Jolly Zachariah <i>Head – Channels</i>	Ex COO (west) of Ujjivan Financial Services Limited; Citigroup	<ul style="list-style-type: none"> • B.Com, Bombay University
Arunava Banerjee <i>Chief Risk Officer</i>	State Bank of India, Standard Chartered Bank and Bahraini Saudi Bank	<ul style="list-style-type: none"> • MA Economics, Calcutta University • Associate of the Indian Institute of Bankers
Rajat Singh <i>Head - Micro & Rural Banking</i>	Ujjivan Financial Services	<ul style="list-style-type: none"> • B. Tech (Agriculture and Food Engineering), IIT Kharagpur
Rajeev Pawar <i>Head – Treasury</i>	Growmore Research; Kotak Mahindra Capital; Daewoo Securities India Ltd. ; American Express Bank, Standard Chartered Bank	<ul style="list-style-type: none"> • Masters Business Management, JBIMS • Diploma in Business Management, Xavier's Institute of Management Mumbai
Dheemant Thacker <i>Head - Digital Banking</i>	HDFC Bank, Bandhan Bank, Aditya Birla Capital	<ul style="list-style-type: none"> • M.B.A (Marketing), NMMIS • B.E (Mechanical), Mumbai University
Shrinivas Murty <i>Head - Liabilities</i>	HDFC Bank, Bandhan Bank, ICICI Bank Ltd	<ul style="list-style-type: none"> • PGDBM, MDI Gurugram • Associate of Indian Institute of Banking & Finance • MSc, Pt Ravishankar Shukla University
Venkat Krishnan V <i>Chief Technology Officer</i>	Utkarsh SFB, Al Ahli Bank of Kuwait, Edelweiss Tokio Life, Yes Bank, Dhanlaxmi Bank, HSBC	<ul style="list-style-type: none"> • MCA, Government College of Engineering • BSc (Physics, Electronics), SIES College
Ashish Goel <i>Chief Credit Officer</i>	ICICI Bank, Marico Industries, Godrej & Boyce	<ul style="list-style-type: none"> • PGDM (Marketing & Finance), Xavier Institute of Management • B.Tech (Mechanical Engineering), Kurukshetra

Key Growth Strategies

01

COMPREHENSIVE & RELEVANT PRODUCTS

- Entire gamut of asset and liability products to attract new customers and deepen existing customer relationships
- Expand range of third party products and services
- Increase penetration of asset products under Retail, MSE and affordable housing segments

02

FOCUS ON DIGITAL BANKING AND ANALYTICS

- User-friendly digital interface to extend bank's reach and offer a strong banking platform and focus on user adoption with programs like DigiBuddy
- Invest in API platform, innovations, fintech partnerships to widen product offerings/banking solutions
- Invest strategically to integrate technology into operations to empower customers, reduce costs and increase efficiencies
- Adopt robotic processes to automate operational processes
- Data analytics to be used to offer customized solutions
- Establish USFB as a modern technology enabled bank

03

BUILD A STABLE & GRANULAR DEPOSIT BASE

- Improve share of CASA, recurring and fixed deposits by building a sticky deposit base and attracting new customers; focus on retail deposit base to reduce cost of funds
- Selectively open branches in urban areas with large customer base
- Target mass customer acquisition through focused programs

04

EXPAND & OPTIMIZE DISTRIBUTION NETWORK

- Use right combination of physical and digital channels and partnerships to expand reach
- Expand banking outlets and infrastructure
- Strengthen alternate delivery channels and encourage customers to move towards a cashless environment

05

CONTINUE FOCUS ON IMPROVING FINANCIAL AND DIGITAL INCLUSION

- Focus on the un-served and underserved segments and educate customers to develop improved financial behaviour
- Maintain transparency, responsibly price loan offerings, effectively redress grievances and ensure disclosures in vernacular languages
- Continue to partner with Parinaam Foundation to enhance financial literacy and develop Kisan Pragati Clubs
- Promote use of bank accounts, UPI and digital payment gateways

06

DIVERSIFY REVENUE STREAMS

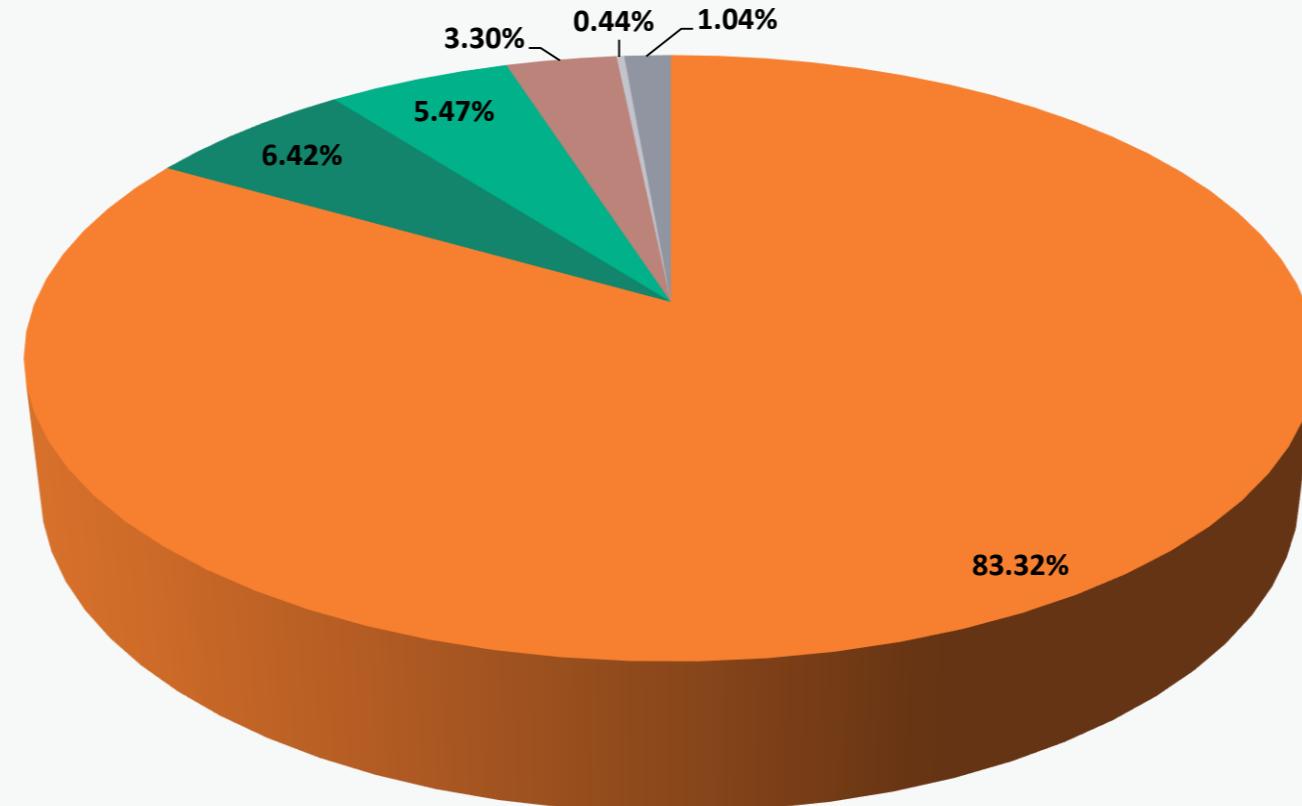
- Leverage banking infrastructure to diversify product portfolio and increase fee and commission-based business
- Increase focus on treasury income, bancassurance, fee and processing charges
- Introduce new products and services and focus on cross-selling to existing customers

Annexure

Shareholding Pattern

Shareholding Pattern (Based on Holding) as on 31st December, 2020

- Promoter*
- Resident Individuals/HUF
- Foreign Investors
- Alternative Investment Funds
- Mutual Funds
- Others



*Promoter is Ujjivan Financial Services Ltd which is a Core Investment Company and listed on NSE/ BSE

Ujjivan: Inclusive Growth Philosophy

COVID Relief

- Initiatives were done internally by the bank to address the pandemic and also through partner organisations support the unserved and underserved

Environment Protection

- Promoting the protection of environment through the “Project Swach Neighbourhood”
- Making 100 meters around our offices & branches the cleanest area in the city, town & village we operate
- Promoting sanitization/ public health, environment protection and a concept of clean neighbourhood



Community Development

- Work with CSR partner organisations to strengthen communities by providing support to education, skill development, infrastructure development across India

Disaster Relief & Vocational training

- Quickly responding and undertaking relief activities during natural calamities like floods, cyclones through vast branch network in various parts of the country

Following the “Double Bottom Line” approach of business

Aims to establish an equilibrium of financial and social benefits before arriving at business decisions

Relief Activities

Beneficiary



44,107
beneficiaries



12,800+ Municipality
and Panchayat workers



1,95,000+ trained on
COVID awareness



18,450 Healthcare
Workers



19,947
Police



200 Drivers &
Conductors

- **COVID relief activity:**

- As apart of CSR initiative distributed 1,50,000+ Mask; 41,000+ Soaps; 27,000+ Sanitizers; 8,000+ PPE kits and many more
- ₹ 1.81 Cr (approx) spent in response to the pandemic outbreak
- ₹ 52 lac was spent on cyclone relief activities across India

- **COVID Education :**

- Educated 1,95,000+ people on COVID symptoms, precautions, nearby testing centres and insurance schemes by GOI
- Education training is being provided in 18 states

- **COVID Education program will reach overall 3+ lakh beneficiaries by end of March-21**

Thank You!