



FILTERS

region	All
division	All

Market Performance vs Target

All Values are in GBP

Country	2019	2020	2021	target2021	2021-Target	%
Australia	£3.9 M	£10.7 M	£21.0 M	23.2M	-2.2M	-10.54%
Austria		£0.1 M	£2.8 M	3.2M	-0.3M	-11.74%
Bangladesh	£0.5 M	£2.3 M	£7.0 M	7.7M	-0.7M	-10.31%
Canada	£4.8 M	£12.2 M	£35.1 M	40.1M	-5.1M	-14.45%
China	£1.4 M	£5.4 M	£22.9 M	25.0M	-2.1M	-9.03%
France	£4.0 M	£7.5 M	£25.9 M	28.1M	-2.2M	-8.44%
Germany	£2.6 M	£4.7 M	£12.0 M	13.5M	-1.5M	-12.72%
India	£30.8 M	£49.8 M	£161.3 M	170.8M	-9.6M	-5.92%
Indonesia	£2.5 M	£6.2 M	£18.4 M	20.8M	-2.4M	-12.93%
Italy	£2.9 M	£4.5 M	£11.7 M	12.8M	-1.0M	-8.96%
Japan		£1.9 M	£7.9 M	8.2M	-0.3M	-4.12%
Netherlands	£0.2 M	£3.4 M	£8.0 M	8.6M	-0.7M	-8.22%
Newzealand		£2.0 M	£11.4 M	12.8M	-1.4M	-12.30%
Norway		£2.5 M	£13.7 M	15.1M	-1.4M	-10.50%
Pakistan	£0.6 M	£4.7 M	£5.7 M	6.2M	-0.5M	-9.27%
Philippines	£5.7 M	£13.4 M	£31.9 M	34.4M	-2.5M	-7.84%
Poland	£0.4 M	£2.8 M	£5.2 M	6.1M	-0.9M	-18.13%
Portugal	£0.7 M	£3.6 M	£11.8 M	12.3M	-0.5M	-4.29%
South Korea	£12.8 M	£17.3 M	£49.0 M	53.3M	-4.4M	-8.91%
Spain		£1.8 M	£12.6 M	14.4M	-1.8M	-14.15%
Sweden	£0.1 M	£0.2 M	£1.8 M	2.0M	-0.2M	-11.11%
United Kingdom	£2.0 M	£8.1 M	£34.2 M	37.1M	-3.0M	-8.72%
USA	£11.5 M	£31.9 M	£87.8 M	98.0M	-10.2M	-11.66%
Grand Total	£87.5 M	£196.7 M	£598.9 M	653.8M	-54.9M	-9.17%