

# Brandon Scott

## Design Engineer

Columbus, Ohio · United States

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## Skills

### Web Languages

I code **HTML5** and **CSS** (pre- and post-processed) to develop and design websites and web apps.

### Javascript and CSS Frameworks and Libraries

I build reactive and data driven user interfaces using **Vue** and **React**. Whenever appropriate I integrate 3rd party CSS and JS libraries such as **Tailwind**, **Material UI**, **GSAP Animation** and **Chart.js**.

### Design and Prototyping

I experiment, iterate, and promote consistency across teams and product experiences using digital design architecture tools like **Figma**, **Zeplin**, and the **Adobe Suite**.

### Accessibility

I use **WCAG** automated tools and checklists as well as stay up to date with **A11y** to ensure user experiences are compliant with **Section 508 of the Rehabilitation Act**.

### DevOps

I collaborate in team-based coding and build-test-deploy workflows through tools such as **GitHub**, **Bitbucket**, and **Pantheon**.

## Job History

### Self Employed

#### User Experience and Design Engineer 2018 - Present

- Architect, design, develop, test, and deploy websites and web applications from low-fidelity wire-framing to high-fidelity performant experiences
- Facilitate clear and actionable communication to engineering teams, designers, copywriters, and stakeholders using virtual meeting platforms, e-mail, direct messaging, and project management tools
- Collaborate with brand teams to bring engineering efforts in alignment with priorities and quality expectations of stakeholders and end-users

### Agrify

#### Senior Software Engineer 2023 - 2024

- Build features and fix bugs on e-commerce solutions via coding Next.js, Typescript, Vercel, Shopify, Wordpress, WooCommerce, PHP, HTML, CSS and Javascript
- Lead team of 4 engineers through a web app design refresh via initiating and communicating a new design system built in Figma to be executed in a Vue.js ecosystem

### Sonos

#### Senior Software Engineer 2014 - 2019

- Design and develop the [Sonos.com](https://sonos.com) e-commerce user experience on the Salesforce Commerce Cloud platform along side team of 10+ managers, scrum masters, developers, and test engineers
- Travel domestic and international to collaborate and build digital experiences alongside art directors, creative directors and external agencies

## Skills Cont'd

### Artificial Intelligence

I integrate generative AI agents into internal tool workflows via **Python**.

I use **Cursor** and **GitHub Copilot** to improve my code and coding habits, troubleshoot bugs, and compare best practices.

### Search Engine Optimization

Google Analytics, Google Tags, Image and code optimization

### Backend and Databases

MySQL, AWS, Firebase, Commerce Cloud, GraphQL

### Page Builders

Shopify, Webflow, Squarespace, Canva, Elementor, Beaver Builder  
**Coming soon:** Framer

### Project Management

Microsoft Office, Google Suite, Linear, Jira, Confluence, Trello, Asana, Basecamp, Slack

### Audio/Video

Composition, Sampling, Mixing, Mastering, Ableton, Logic, Adobe Premier Pro, Mutlicam Recording, Timeline Sequencing, Publishing

## Education

**Bowling Green State University** 2011

**Major:** Communication  
**Minor:** Computer Science

## Job History Cont'd

### Causecast

**Front End Web Developer** 2012 - 2014

- Design and develop CreateTheGood.org, a SaaS web application that collects 7,000+ volunteer opportunities per year and makes them available for searching/browsing/filtering to 200,000+ volunteers per year across the country.

## Keynote Projects

### Ryteplan Web Application

**Founding Engineer** 2023 - Current

- Design, develop, and deploy a SaaS application that processes 30+ data points for 2500+ universities into a searchable platform that streamlines the duties of college counselors and their students' college selection and preparation
- Research and implement emerging technologies in the developer experience, design system, and artificial intelligence industries
- Hire and onboard a project manager

### Sonos Sustainability Website

**Creative Director and UX Designer** 2021

- Design and launch an 8 page sub-domain website on sonos.com in Sonos' brand voice and aesthetic that provides the key outcomes discovered in an audit performed by their sustainability partners to 150,000+ visitors per year
- Collaborate and iterate prototypes with Sonos brand designers, web engineers and copywriters
- Handle design delivery and collaboration with external engineering team