## Recall:

Let A be a matrix with a SDV decomposition

$$A = UDV^T$$

lf

$$U = [\mathbf{u}_1 \dots \mathbf{u}_m] \qquad V = [\mathbf{v}_1 \dots \mathbf{v}_n]$$

and  $\sigma_1, \ldots, \sigma_r$  are singular values of A then then

$$A = \sigma_1(\mathbf{u}_1\mathbf{v}_1^T) + \sigma_2(\mathbf{u}_2\mathbf{v}_2^T) + \ldots + \sigma_r(\mathbf{u}_r\mathbf{v}_r^T)$$

**Example:** Movie ratings:

## Notrix Amelie Alien Gsoblene Intersteller

- user\_1 5 0 5 0 4
- user\_2 5 0 3 0 5
- user\_3 0 5 0 5 1
- user\_4 1 5 0 4 0
- user\_5 4 0 4 0 3
- user\_6 0 5 0 4 0
- user\_**7** 3 0 3 0 2

Singular value decomposition of the matrix of movie ratings:

$$U = \begin{bmatrix} -0.6 & 0.1 & -0.3 & -0.2 & 0.2 & -0.7 & -0.2 \\ -0.5 & 0.1 & 0.8 & 0.2 & 0.1 & 0.1 & 0.1 \\ -0.1 & -0.6 & 0.2 & -0.7 & -0.4 & 0.0 & 0.0 \\ -0.1 & -0.5 & -0.1 & 0.7 & -0.4 & -0.1 & -0.2 \\ -0.5 & 0.1 & -0.3 & -0.1 & -0.1 & 0.7 & -0.4 \\ -0.1 & -0.6 & -0.1 & 0.0 & 0.8 & 0.1 & 0.2 \\ -0.3 & 0.1 & -0.3 & 0.0 & -0.3 & 0.1 & 0.8 \end{bmatrix} S = \begin{bmatrix} 13.6 & 0 & 0 & 0 & 0 \\ 0 & 11.4 & 0 & 0 & 0 \\ 0 & 0 & 1.9 & 0 & 0 \\ 0 & 0 & 0 & 1.1 & 0 \\ 0 & 0 & 0 & 0 & 0.3 \\ 0 & 0 & 0 & 0 & 0 \end{bmatrix}$$

$$V = \begin{bmatrix} -0.6 & 0.1 & 0.0 & 0.7 & -0.4 \\ -0.1 & -0.7 & -0.1 & 0.3 & 0.6 \\ -0.5 & 0.1 & -0.7 & -0.4 & 0.2 \\ -0.1 & -0.6 & 0.0 & -0.4 & -0.7 \\ -0.5 & 0.1 & 0.7 & -0.4 & 0.3 \end{bmatrix}$$

$$\begin{bmatrix} 5 & 0 & 5 & 0 & 4 \\ 5 & 0 & 3 & 0 & 5 \\ 0 & 5 & 0 & 5 & 1 \\ 1 & 5 & 0 & 4 & 0 \\ 4 & 0 & 4 & 0 & 3 \\ 0 & 5 & 0 & 4 & 0 \\ 3 & 0 & 3 & 0 & 2 \end{bmatrix} \approx \begin{bmatrix} -0.6 & 0.1 \\ -0.5 & 0.1 \\ -0.1 & -0.6 \\ -0.5 & 0.1 \\ -0.5 & 0.1 \\ -0.1 & -0.6 \\ -0.3 & 0.1 \end{bmatrix} \cdot \begin{bmatrix} 13.6 & 0 \\ 0 & 11.4 \end{bmatrix} \cdot \begin{bmatrix} -0.6 & -0.1 & -0.5 & -0.1 & -0.5 \\ 0.1 & -0.7 & 0.1 & -0.6 & 0.1 \end{bmatrix}$$

**Problem.** A new movie "Captive State" was rated by the seven users as follows: 4, 4, 0, 1, 4, 0, 0. What kind of movie it is?