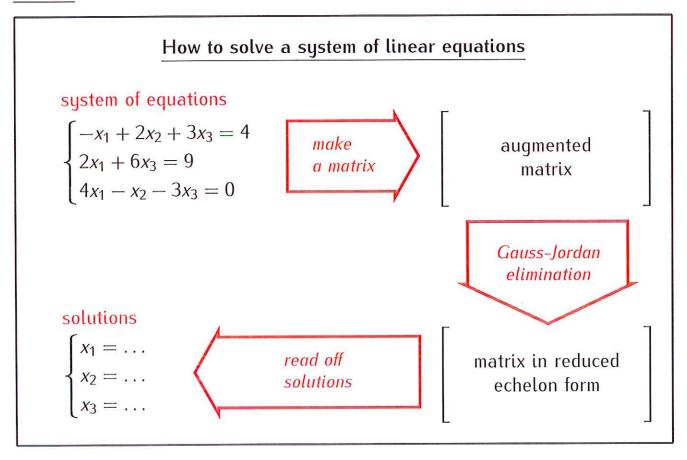
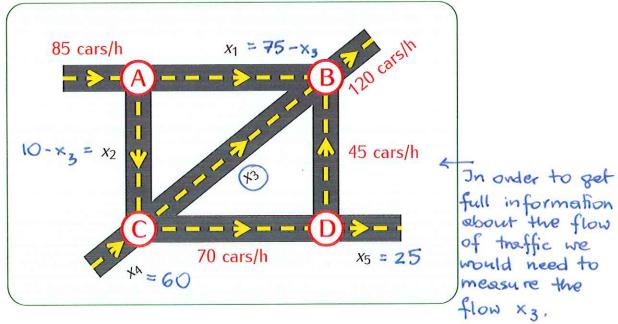
#### Recall:



Next: Some applications of systems of linear equations:

- Computations of traffic flow.
- Balancing chemical equations.
- Google PageRank.

### Computations of traffic flow



Problem. Find the flow rate of cars on each segment of streets.

#### Note:

- flow into an intersection = flowout of that intersection
- total flow in = total flow out

Total: 
$$85 + x_4 = 120 + x_5$$
  
 $CA: 85 = x_1 + x_2$   
 $CA: 85 = x_2 + x_3$   
 $CA: 85 = x_1 + x_2$   
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### augmented metrix:

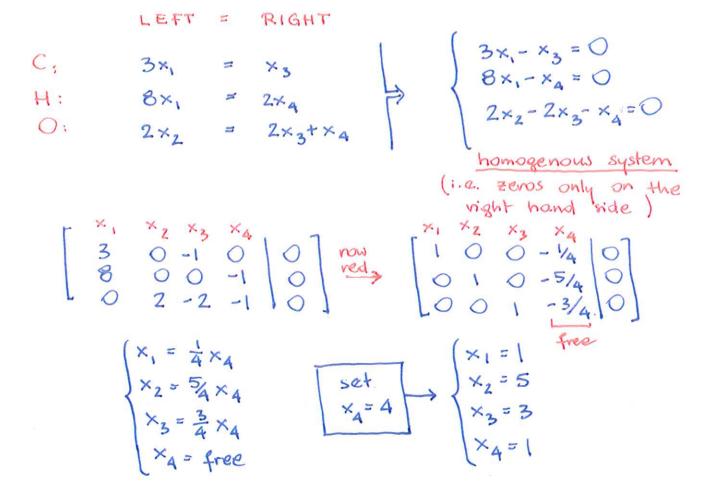
#### Balancing chemical equations

#### Burning propane:

$${}^{4}_{x_{1}}C_{3}H_{8} + {}^{5}_{x_{2}}O_{2} \rightarrow {}^{3}_{x_{3}}CO_{2} + {}^{4}_{x_{4}}H_{2}O$$

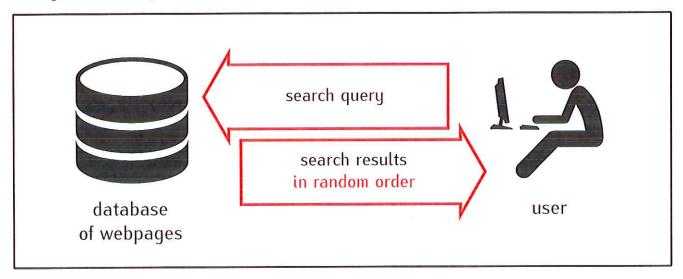
#### Note:

- The numbers  $x_1, x_2, x_3, x_4$  are integers.
- The number of atoms of each element on the left side is the same as the number of atoms of that element on the right side.

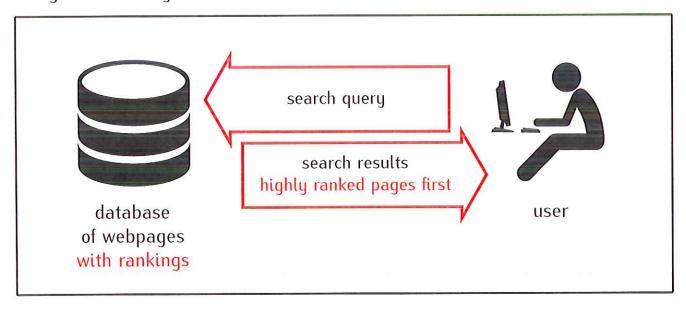


# Google PageRank

# Early search engines:



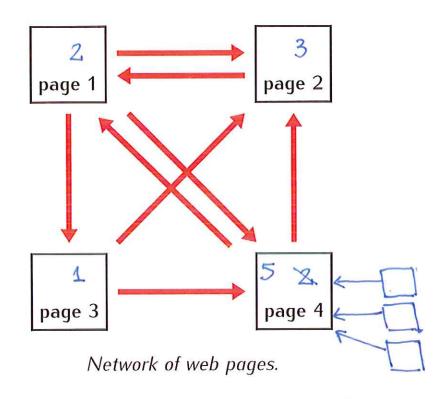
# Google search engine:



# How to rank webpages?

# Very simple ranking:

ranking of a page 
$$=$$
  $\begin{pmatrix} number of links \\ pointing to that page \end{pmatrix}$ 



Problem. This is very easy to manipulate.

### How to rank webpages?

Google PageRank: Links from highly ranked pages are worth more than links from lower ranked pages.

If:

- $\bullet$  the rank of a page is x
- $\bullet$  the page has n links to other pages

then each link from that page is worth x/n.

$$\begin{cases} x_1 = x_2 + \frac{1}{2}x_4 \\ x_2 = \frac{1}{3}x_1 + \frac{1}{2}x_3 + \frac{1}{2}x_4 \\ x_3 = \frac{1}{3}x_1 \\ x_4 = \frac{1}{3}x_1 + \frac{1}{2}x_3 \end{cases}$$

$$\begin{cases} x_1 - x_2 - \frac{1}{2}x_4 = 0 \\ -\frac{1}{3}x_1 + x_2 - \frac{1}{2}x_3 - \frac{1}{2}x_4 = 0 \end{cases}$$
This eigher has a trivial solution 
$$x_1 = x_2 + \frac{1}{2}x_4 = 0$$

$$\begin{cases} x_1 - x_2 - \frac{1}{2}x_4 = 0 \\ -\frac{1}{3}x_1 + x_3 = 0 \end{cases}$$
This eigher has a trivial solution 
$$x_1 = 0 + x_2 = 0 + x_3 = 0 + x_4 = 0$$

$$\begin{cases} x_1 + x_2 + x_3 + x_4 = 0 \\ x_1 + x_2 + x_3 + x_4 = 0 \end{cases}$$
Adding this equation aliminates the trivial solution 
$$\begin{cases} x_1 + x_2 + x_3 + x_4 = 0 \\ x_1 + x_2 + x_3 + x_4 = 0 \end{cases}$$

$$\begin{cases} x_1 + x_2 + x_3 + x_4 = 0 \\ x_1 + x_2 + x_3 + x_4 = 0 \end{cases}$$

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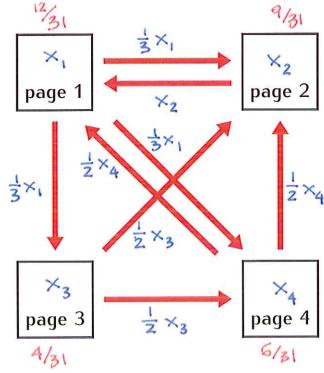
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$$\begin{bmatrix} 1 & 1 & 1 & 1 & 1 & 1 \\ 1 & -1 & 0 & -\frac{1}{2} & 0 \\ -\frac{1}{3} & 1 & -\frac{1}{2} & -\frac{1}{2} & 0 \\ -\frac{1}{3} & 0 & 1 & 0 & 0 \\ 1 & 1 & 1 & 1 & 1 \end{bmatrix}$$
row red.
$$\begin{bmatrix} x_1 & x_2 & x_3 & x_4 \\ 1 & 0 & 0 & 0 & | 12/31 \\ 0 & 0 & 0 & | 0 & | 4/31 \\ 0 & 0 & 0 & | 6/31 \\ 0 & 0 & 0 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 4/31 \\ 0 & 0 & 0 & | 0 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & | 0 & | 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & 0 & | 0 & | 0 & | 0 & | 1 & | 6/31 \\ 0 & 0 & 0 & 0 & | 0 & | 0 & | 0 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1 & | 1$$