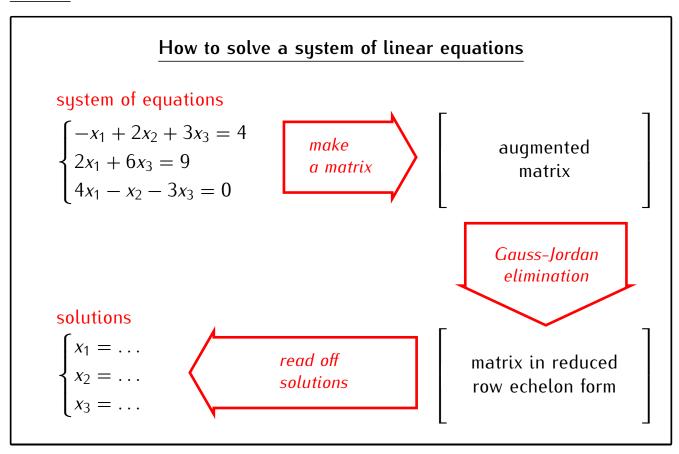
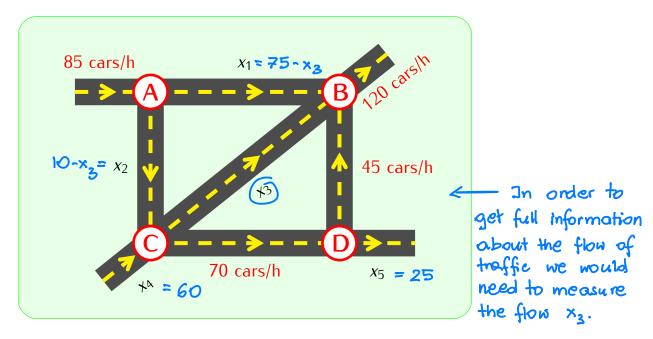
Recall:



Next: Some applications of systems of linear equations:

- Computations of traffic flow.
- Balancing chemical equations.
- Google PageRank.

Computations of traffic flow



Problem. Find the flow rate of cars on each segment of streets.

Note:

- flow into an intersection = flow out of that intersection
- total flow in = total flow out

total:
$$85 + x_4 = 120 + x_5$$

@A: $85 = x_1 + x_2$
@B: $x_1 + x_3 + 45 = 120$
@C: $x_2 + x_4 = x_3 + 70$
@D: $70 = 45 + x_5$
| $x_4 - x_5 = 35$
| $x_4 - x_5 = 35$
| $x_1 + x_2 = 85$
| $x_1 + x_3 = 75$
| $x_2 - x_3 + x_4 = 70$
| $x_3 - x_5 = 25$

augmented matrix:

$$\begin{bmatrix} x_{1} & x_{2} & x_{3} & x_{4} & x_{5} \\ 0 & 0 & 0 & 1 & -1 & 35 \\ 1 & 1 & 0 & 0 & 0 & 65 \\ 1 & 0 & 1 & 0 & 0 & 75 \\ 0 & 0 & 1 & -1 & 1 & 0 & 60 \\ 0 & 1 & -1 & 1 & 0 & 70 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 \end{bmatrix} \xrightarrow{\text{reduction}} \begin{bmatrix} x_{1} & x_{2} & x_{3} & x_{4} & x_{5} \\ 0 & 1 & 0 & 1 & 0 & 0 & 75 \\ 0 & 0 & 1 & 0 & 0 & 60 \\ 0 & 0 & 0 & 0 & 1 & 25 \end{bmatrix} \xrightarrow{\text{reduction}} \begin{bmatrix} x_{1} & x_{2} & x_{3} & x_{4} & x_{5} \\ 0 & 1 & -1 & 0 & 0 & 75 \\ 0 & 0 & 0 & 1 & 0 & 60 \\ 0 & 0 & 0 & 0 & 1 & 25 \end{bmatrix} \xrightarrow{\text{reduction}} \xrightarrow{\text$$

Balancing chemical equations

Burning propane:

$${}^{4}_{x_{1}}C_{3}H_{8} + {}^{5}_{x_{2}}O_{2} \rightarrow {}^{3}_{x_{3}}CO_{2} + {}^{4}_{x_{4}}H_{2}O$$

Note:

- The numbers x_1 , x_2 , x_3 , x_4 are positive integers.
- The number of atoms of each element on the left side is the same as the number of atoms of that element on the right side.

LEFT = RIGHT

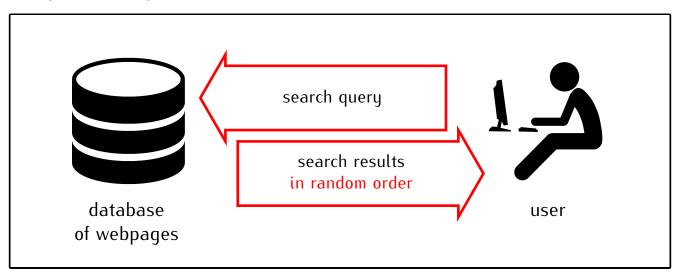
C:
$$3x_1 = x_3$$

H: $8x_1 = 2x_4$

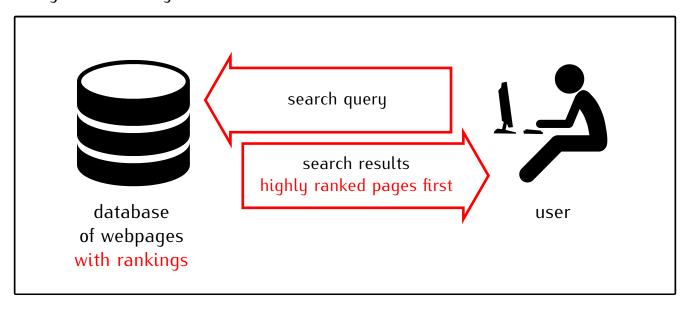
O: $2x_2 = 2x_3 + x_4$
 $\frac{1}{2} = \frac{1}{2} = \frac$

Google PageRank

Early search engines:



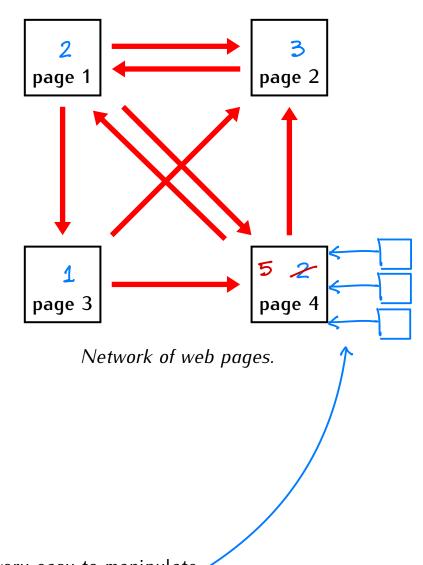
Google search engine:



How to rank webpages?

Very simple ranking:

ranking of a page
$$=$$
 $\begin{pmatrix} number of links \\ pointing to that page \end{pmatrix}$



Problem. This is very easy to manipulate.

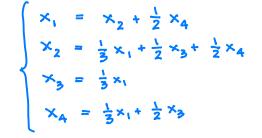
How to rank webpages?

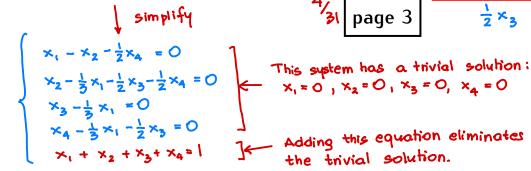
Google PageRank: Links from highly ranked pages are worth more than links from lower ranked pages.

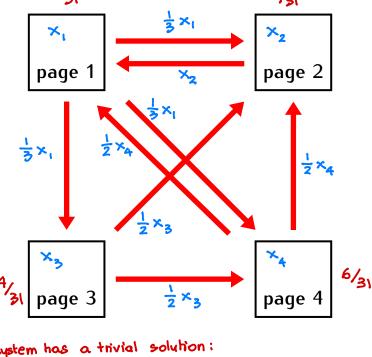
If:

- \bullet the rank of a page is x
- the page has *n* links to other pages

then each link from that page is worth x/n.







Adding this equation eliminates the trivial solution.