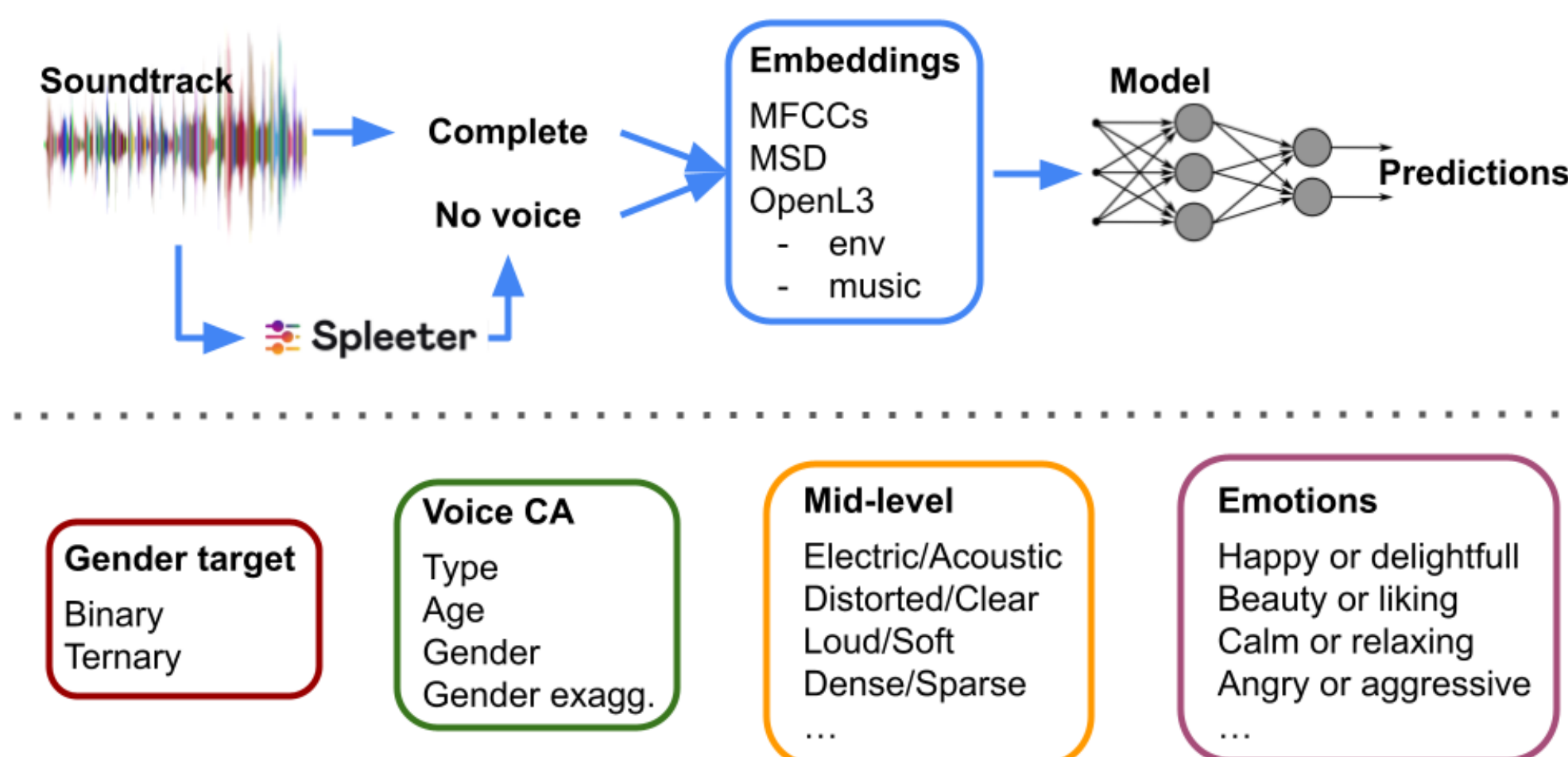


Gender-coded sound: A multimodal analysis of gender encoding strategies in music for advertising

Luca Marinelli

2020



Finding

Can music convey ideological stance such as gender? Yes.

Question

Multimodal fusion techniques in the context of transfer learning