Frequently Asked Questions

- 1. What is Zenvei's Personal Development Magazine?
 - a. The most dynamic and versatile recruiting, retention, training and relationship building program available and it's here for you today!
- 2. What options are available in the Personal Development program?
 - a. You may choose to purchase printed magazines, digital magazines, or packages combining printed and digital publications.
- 3. What kind of content is in the Zenvei Personal Development Magazine?
 - a. All of the content is written for the reader, to build confidence, and support the entrepreneurial spirit. Your custom publication will feature a Zenvei cover, back cover, and 8 pages of content specific to your organization and programs, key product announcements, event and program information that can help you share your products and opportunity to your prospects. And it is all surrounded by credible personal development stories focused on wealth, inspiration, success and happiness.
- 4. Who are the writers in Zenvei's Personal Development Magazine?
 - a. Our writers come from many walks of life successful entrepreneurs, business and professional development experts, and every-day people who are working to make a positive impact on the world around them. These are well known and little known writers, and you will also see featured athletes, celebrities and contributors who are featured because of their good works, not because of their celebrity.
- 5. How do I utilize the printed Zenvei Personal Development Magazine?
 - a. Purchase a supply of printed copies and identify your top 25 or 50 local prospects that you want to share what you are doing, and who may benefit from the Personal Development content. You want to be sure that you take the time to read the stories they are short and easy reads so that you can share your favorite stories with those contacts. Simply let them know you have a gift for them, that has helped you in your life. Be specific about a way you have benefited maybe you saw a story about an everyday hero who paints portraits of fallen soldiers to give to their families. Or read the entrepreneurial compass and gained courage and insight to launch your own business opportunity. Make these personal and it will have an impact.
 - b. Another key component that we are including in every magazine, in the front of your section, is a clear re-sealable pouch that you can use to include a couple of business cards, samples, and other company information for them. This makes your magazine personal and powerful, and ensures they can contact you to talk more about what is available through Zenvei.
- 6. What is the digital personal development magazine?
 - a. Your digital magazine is an incredible tool that will take your belly-to-belly business into the digital age. With incredible flash, audio and video animation, your digital publication comes alive for the reader. It has the same powerful content as the printed publication, with a powerful punch.

- 7. How do I use the digital personal development magazine?
 - a. When you purchase any of the magazine + digital packages, available in 10, 25 and 50 count packages, you will receive a free digital delivery system, loaded with your unlimited use digital publication. In your secure system you can upload your contact lists, including leads of prospects around the world. You can send your digital publication from your own personal e-mail address, and receive real-time notification when each of your prospects views the publication. This gives you the chance to call them while the information is fresh, ensuring a hot lead and a trigger for you to follow-up.
- 8. How many people can I send the digital magazine to each issue?
 - a. When we say unlimited, we mean.... UNLIMITED. As many contacts as you have, you can send the digital magazine to. And you have a chance to send a personal message along with the publication as well.
- 9. How often am I able to purchase the Zenvei Personal Development Magazine?
 - a. Your Zenvei Personal Development Magazine is published multiple times per year— so you could have a new version as often as every 60 days. With all new content, interesting stories and best of all, provides you a tool to go back to those warm prospects with a new and valuable version every-other-month. So you want to be sure to purchase enough that you can have a 2 month supply each time.
- 10. How will prospects benefit from Zenvei's Personal Development Magazine?
 - a. Whether your prospects are initially interested in your organization or not, they will receive a valuable personal and professional development resource. As you likely know, one of the reasons that prospects do not take advantage of your opportunity is because they do not have the confidence to see themselves being successful in this business. Personal Development Magazine was created for those very people. Give them resources and stories that can help build that confidence and help them see themselves being successful. And let them know that you and Zenvei provide a positive and supportive environment where they can thrive.
- 11. How will I benefit from Zenvei's Personal Development Magazine?
 - a. You will benefit in multiple ways. First as you build your team, you can use the stories and resources in your Personal Development magazine to train and support your members, increasing retention in your organization. As you mentor and support them, you too will grow. And you will stay in the know with company programs, products and announcements made through your Personal Development Magazine.
- 12. Can I receive Zenvei's Personal Development Magazine in other countries?
 - a. Yes! There are several countries available for shipping your magazines. Enter your shipping address, and you will see the multiple countries where it is available. And shipping rates and options are available in the check-out process. Of course, if you have any questions, you can contact us at customercare@morethanamagazine.com.

13. How do I order?

a. Simply log on to Zenvei.morethanamagazineshop.com. Follow the simple registration process, and you will be able to complete your order right there online. If you are not a techie – there is a paper order form in the resources section of www.zenvei.com that you can fax in your order if you wish.

14. When will I receive my magazines?

a. Magazines are printed every other month, and your inaugural issue is all ready for shipping. When you order, you will have options for standard shipping, 3-day ground and over-night, depending on your area. While you can place orders at any time, the subsequent issues will be ready to start delivery June 1, August 1, October 1 and December 1, and so forth. Each issue that the Company participates in can be ordered up to 15 days prior to print date. Order early and be the first to receive them. Better yet, order a magazine + digital package on the auto-ship program, and you will be sure to receive your magazines every new issue that Zenvei produces.

15. When will I be able to use the digital magazine?

a. Your digital magazine is available in the same timeframe as the printed publication, and is placed in your personal digital delivery system around the first of each month as well. Here's something else great though, if you order any future issue in the middle of the cycle, you will receive FREE use of the prior issue digital version, as well as your new version when it is released. That is our gift to you.

16. How long will it take to get my printed magazines?

a. Based on which shipping option you select, it would be over-night, or up to about 10 days (depending on your location), from the date of publication, or your date of order placement, whichever is later.

17. What if I use all of my copies and want more?

a. You can always log in to your personal order site profile, and order additional magazines. You will want to be sure to order magazines only if you already have a magazine + digital program. They will be shipped immediately so long as there are copies available. Your profile log-in is your e-mail and password you set up the first time you order at www.zenvei.morethanamagazineshop.com.

18. How do I change my order for the next issue?

a. When you place your initial order and establish your personal profile, you will receive an e-mail with a link to your Zenvei order system, as well as your log-in and password. You will want to be sure to save this in a secure place. You can change your order or add to it for the next issue by logging in and adjusting in your profile. This is also where you would change your billing credit card, your shipping address, and set-up and access your digital delivery system.

19. Can I get to my digital delivery system through my personal site profile?

a. Absolutely. As a matter of fact, the first time you order, you will want to click the link to set-up your digital delivery system information to include your notification e-mail, and service provider. In the bottom left corner of your profile, is a link that will log you in to your digital delivery system.

- 20. How do I get notification when someone views my digital magazine?
 - a. Included with your digital delivery system is real-time e-mail notification when a prospect views your publication. It is a powerful follow-up trigger to hot prospects.
- 21. Can I have notification sent to my mobile phone?
 - a. Yes! You can upgrade to include text notification to your mobile phone (any applicable rates according to your carrier plan will apply so be sure you include the unlimited text option in your plan!). The upgrade is a nominal monthly fee of \$2.95, paid when your magazine + digital package is purchased. Simply select the Upgrade to Text Notification option when purchasing your digital package.
- 22. What if I have questions regarding my order?
 - a. When you place your order, you will receive an e-mail receipt outlining each of the items ordered. You can also address your questions directly by e-mailing us at customercare@morethanamagazine.com.
- 23. What if I have questions about my digital delivery system?
 - a. One feature of your digital delivery system is a powerful tutorial video that helps you use your digital delivery system. Although it is a simple drag and drop program, where you can enter individual e-mails or upload your contact lists for sending to multiple individuals in a secure and confidential e-mail, the first thing you should do is watch this short video. You access your digital delivery system using through a link in your Zenvei order system profile, using the same log-in and password as your personal profile site, making it easy and convenient for you. Zenvei will also host training webinars to assist you in utilizing your digital publication and digital delivery system. Be sure to contact Zenvei or watch for invitations to these Webinars so that you can begin using your digital publication right away.