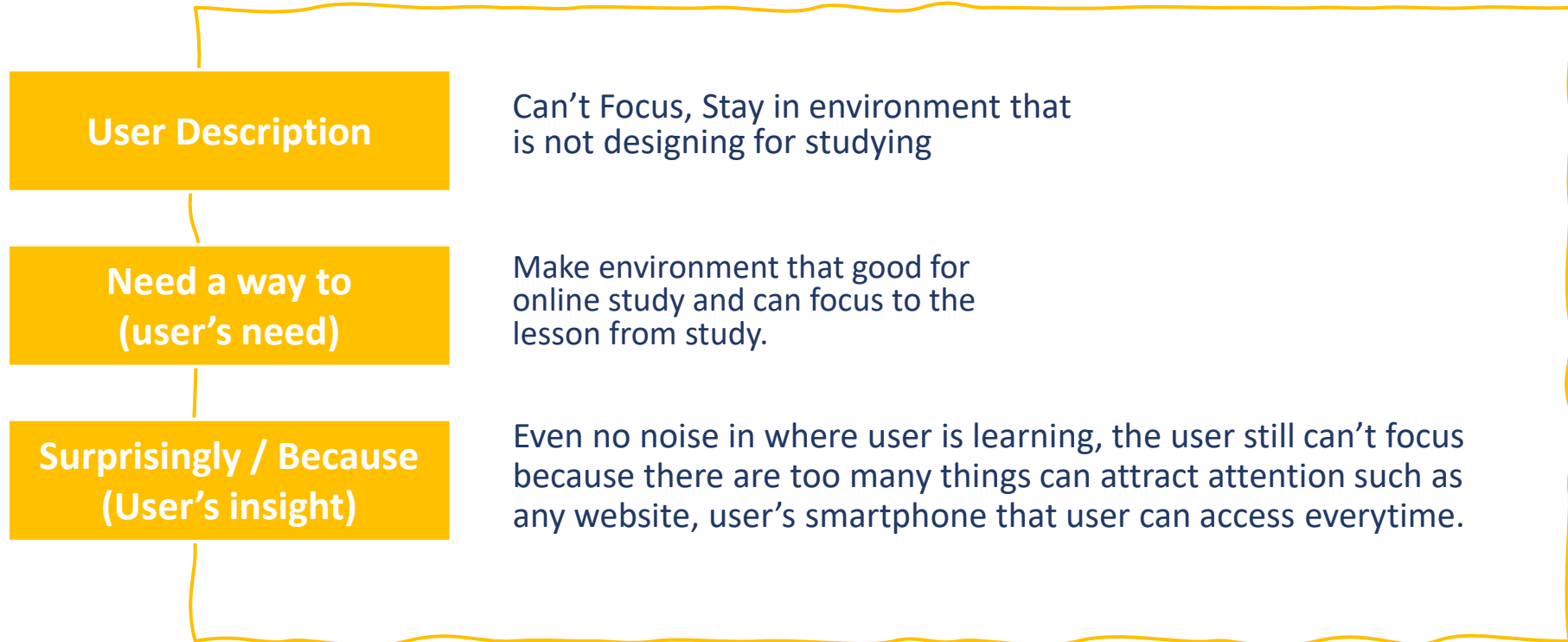Design Thinking

# *Interview*

**NAME**: Pond | **Age**:26 | **Profile**: Student

## Lifestyle

- Live with his boyfriend in the condo
- Gamer, Artist
- Low rate of concentration
- Problemed with Online course
  - Internet lagging and some of tech. problem
  - Can't Focus
  - No friend to discuss right on time
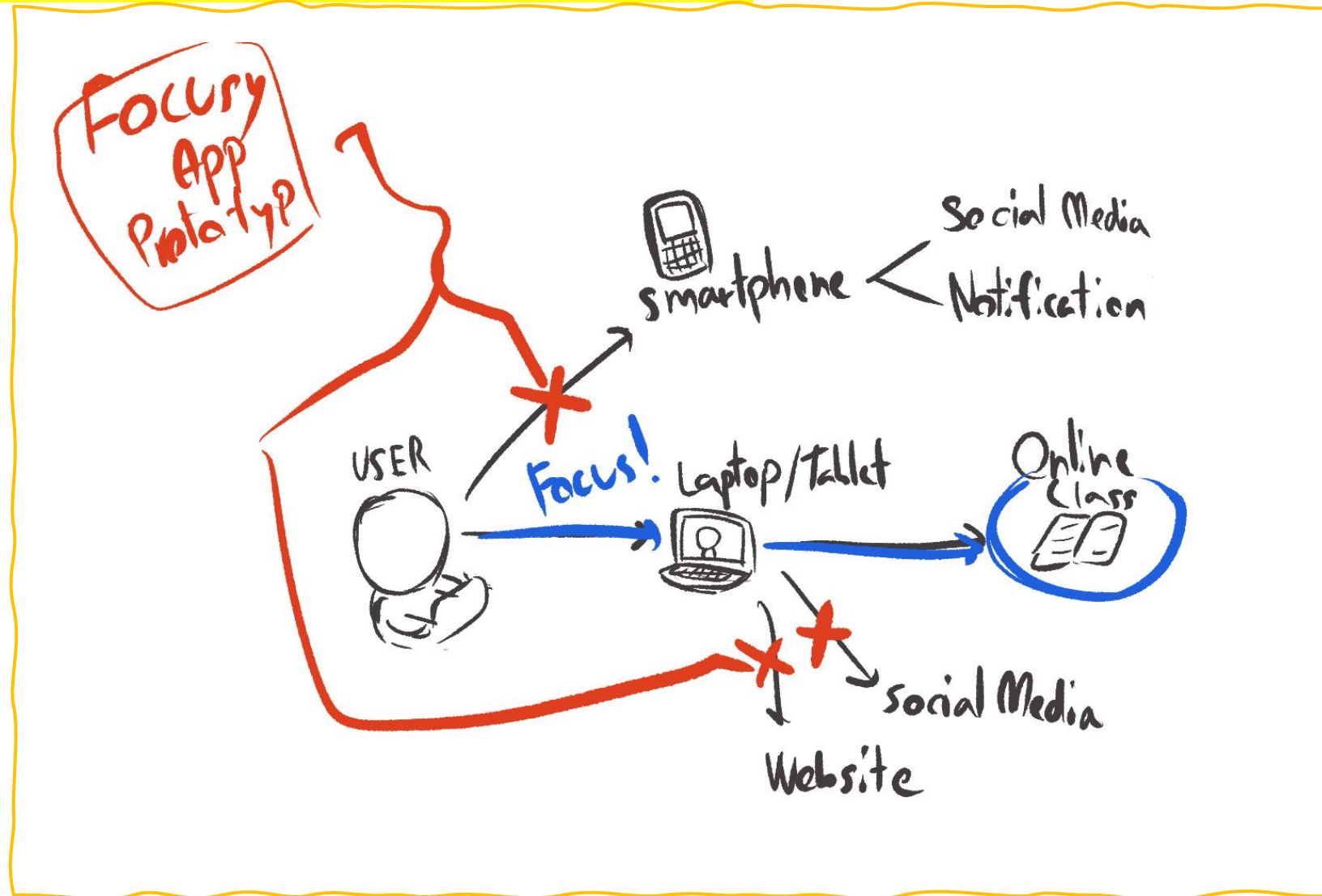
Empathize

# *Define Problem*

**User Description** — Can't Focus, Stay in environment that is not designing for studying

**Need a way to (user's need)** — Make environment that good for online study and can focus to the lesson from study.

**Surprisingly / Because (User's insight)** — Even no noise in where user is learning, the user still can't focus because there are too many things can attract attention such as any website, user's smartphone that user can access everytime.

Define

## *Sketch Solution to meat your user's needs*

- **Item that can help concentrate on hand**

- **Limited access service while online studying**

- **Create more study resource that user can access that any time ,them user can study when they are ready and high concentration**

- **Hologram or Virtual Reality make user can learn from anyway but like stay at classroom**

Ideate

Prototype

# *Share your solution and get feedback*

## Like

- This make user easily focusing to learn
- It can use for anything that user need to focus

## Dislike

- What if some important event occurred? User can act anything because other service is limited access.

- No need to restrict behavior that much.

- Some service is not necessary to restrict.

- This is not solution to the real problem.

## Question

- How much of cost form this service?

- What if user can shut this service easily?

## Idea

- User can decide which services is turn off or not.

- The app that user using when learing online need this service

Test