BattleOfNeighborhoods Part2

January 9, 2020

1 Capstone Project

2 The Battle of Neighborhoods - Part 2

2.1 INTRODUCTION

Police forces face a problem of limited resources and where to apply them. If they could gain an insight into where higher crime rates are likely to occur then a more efficient approach could be achieved.

In this capstone we will look at a combination of crime data and venues to see if there is a statistical/ML method of comparing neighborhoods and whether a particular cluster of venues implies a high crime rate.

Also, we shall examine 2 areas, the city of Reading and the city of Oxford. Both of these are cities in the south of England and contain a large university. Oxford has a population of approx 150,00 with Reading just over 210,000.

The ultimate aim and indeed measure of usefulness of this study is to help law enforcement to focus on particular crime types and be able to apply resources more efficiently to a particular area. To keep the size of this study manageable only the following questions will be investigated.

- 1. Are there similarities in the kinds of venues at or near to a crime hot spot, irrespective of the type of crime?
- 2. Focusing on shoplifting, are particular types of venues subject to shoplifting crimes?
- 3. "Shoplifting peaks between 3 p.m. and 4 p.m., and is lowest from 6 a.m. and 7 a.m." is this true?
- 4. Is there a set of types of crime and of venues which indicate higher crime activity.

Across a country any area can be portioned into a neighborhood. For the purposes of this Capstone we regard a neighbourhood to cover a few miles in width. For the 2 area in consideration, Reading and Oxford, we shall center on the main shopping/retail/late night entertainment region of each.

A neighborhood will contain areas with differing crime levels. High crime is typically not spread over an area but will be concentrated into so called 'hot-spots'. If we can identify these hot-spots then we can look into whether the kinds of venues in the vicinity of that hot-spot such as shops, bars, cinemas etc indicate a likelihood of crime occurring there in future.

2.2 DATA

In this study there are two groups of data. One is the crime data with location details and the other is the venue information also with location details.

1. Location of crimes

2.3 Data 1 - Crime Data

Here we combine spatial data regarding police neighborhoods, given in JSON format of latitude longitude coordinates, with crime data that also has lat long coordinates.

Police Neighborhood spatial data JSON list of latitude, longitude coordinates defining the boundary of the neighborhood.

https://data.police.uk/data/

Firstly, get the list of police forces in England.

The end point does not require any parameters. The returned JSON is in the form of a list with each list element being "id": "<force id>", "name": "<force name>".

Endpoint	Return Type	Example

```
\mid \text{https://data.police.uk/api/forces} \mid \text{JSON} \mid
```

Then get the neighborhoods for a police force, (use the force id - my apologies to Star Wars fans). The endpoint requires the force id from the previous step, e.g. bedfordshire. The returned JSON is in the form of a list with each list element being "id": "<neighborhood id>", "name": "<neighborhood name>".

Endpoint	Return Type	Example

```
|\ https://data.police.uk/api/bedfordshire/neighbourhoods\ |\ JSON\ |
```

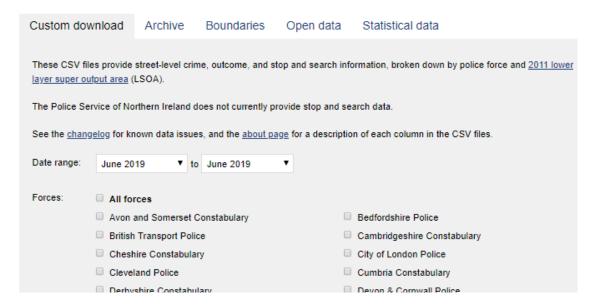
and finally, get the boundary in latitude, longitude pairs for that neighborhood (use the neighborhood id). The endpoint requires the force id from the first step, e.g. bedfordshire, and the neighborhood id from the previous step, e.g. BD2. The returned JSON is in the form of a list with each list element being "latitude": latitude of boundary vertex, "longitude": longitude of boundary vertex.

```
https://data.police.uk/api/bedfordshire/BD2/boundary | JSON |
```

Crime data per police force A police force is a collection of neighborhoods. The crime data shows the type of crime, time it took place and the latitude, longitude co-ordinates within that police force area. The crime data is split by month into separate csv files.

The data is not split into neighborhoods but is for the whole police force. The boundaries serve to give us a way to filter the data into more manageable data sizes.

https://data.police.uk/data/



It is also possible to query the police API for the same data within a polygon region and for a specific month.

```
import requests
import json
import pandas as pd
import pickle
import numpy as np
import folium

import math

import os

import matplotlib.cm as cm
import matplotlib.colors as colors
import matplotlib.pyplot as plt
from matplotlib.colors import rgb2hex

# import k-means from clustering stage
from sklearn.cluster import KMeans
```

The regions we are using are already known from examining the available UK police forces and corresponding areas within that police force.

^{&#}x27;Abbey / Battle' is the central shopping and bar district in the town of Reading in Berkshire, UK.

^{&#}x27;Oxford Central' is the equivalent district in the city of Oxford.

Both regions are simlar in both size and type. They contain universities and substantial shops and bars etc..

Also, both are within the coverage of the Thames Valley Police Force.

```
[3]: # Crime data ENDPOINTS
     crime_endpoints = {
         # note: this gets a list of all of the police forces in the UK
         # no placeholder required
         'force': "https://data.police.uk/api/forces",
         # note: given a police force id this gets all of the neighbourhoods in that \Box
      →police force region
         # {} is a placeholder for the police force id
         # example: https://data.police.uk/api/thames-valley/neighbourhoods
         'neighbourhood': "https://data.police.uk/api/{}/neighbourhoods",
         # note: gets a list in latitude, longitude points defining the
      →neighbourhood boundary shape
         # {}/{} are placeholders for, respectively, the police force id and
      \rightarrow neighbourhood id
         # example: https://data.police.uk/api/thames-valley/N464/boundary
         'boundary': "https://data.police.uk/api/{}/boundary",
         # note:
         # {} is set of lat lon pairs lat, lon:lat, lon:....
         # {}-{} are placeholders for 4 digit year and 2 digit month, i.e. YYYY and
      \hookrightarrow MM
         # example: https://data.police.uk/api/crimes-street/all-crime?poly=52.268,0.
      →543:52.794,0.238:52.130,0.478&date=2017-01
         'crime': "https://data.police.uk/api/crimes-street/all-crime?
      \rightarrowpoly={}&date={}-{}",
         # note: returns the valid set of crime categories as of a given date
         # DOC: https://data.police.uk/docs/method/crime-categories/
         #\{\}-\{\} are placeholders for 4 digit year and 2 digit month, i.e. YYYY and
      \hookrightarrow MM
         # example: https://data.police.uk/api/crime-categories?date=2011-08
         'categories': "https://data.police.uk/api/crime-categories?date={}-{}",
     }
```

```
[4]: # CRIME DATA - 1. get the police force id
    endpoint = crime_endpoints['force']
    json_forces = requests.get(endpoint).json()
    print("endpoint called:")
    print(endpoint)
    print()
    print("top and tail forces from list")
    print("======="")
    print(*json_forces[0:2], sep='\n')
    print("...\n"*2,end='')
    print(*json_forces[-2:], sep='\n')
    for region in regions:
        force_name = region['force'] #'Thames Valley Police'
        force = list(filter(lambda x: x['name'] == force_name, json_forces))[0]
        region['force_id'] = force['id']
        print()
    print(regions)
    endpoint called:
    https://data.police.uk/api/forces
    top and tail forces from list
    {'id': 'avon-and-somerset', 'name': 'Avon and Somerset Constabulary'}
    {'id': 'bedfordshire', 'name': 'Bedfordshire Police'}
    {'id': 'west-yorkshire', 'name': 'West Yorkshire Police'}
    {'id': 'wiltshire', 'name': 'Wiltshire Police'}
    [{'force': 'Thames Valley Police', 'hood': 'Abbey / Battle', 'force_id':
    'thames-valley'}, {'force': 'Thames Valley Police', 'hood': 'Oxford Central',
    'force_id': 'thames-valley'}]
[5]: # CRIME DATA - 2. get the neighbourhood id
    #hood_name = r'Abbey / Battle'
    for region in regions:
        force_id = region['force_id']
        endpoint = crime_endpoints['neighbourhood'].format(force_id)
        json_hoods = requests.get(endpoint).json()
        print("endpoint called:")
```

```
print(endpoint)
        print()
        print("top and tail neighbourhoods from list")
        print("======"")
        print(*json_hoods[0:2], sep='\n')
        print("...\n"*2,end='')
        print(*json_hoods[-2:], sep='\n')
        hood name = region['hood']
        hood = list(filter(lambda x: x['name'] == hood_name, json_hoods))[0]
        region['hood id'] = hood['id']
    print()
    print(regions)
    endpoint called:
    https://data.police.uk/api/thames-valley/neighbourhoods
    top and tail neighbourhoods from list
    _____
    {'id': 'N106', 'name': 'Aylesbury Town Centre'}
    {'id': 'N200', 'name': 'Newbury Town Centre'}
    {'id': 'N477', 'name': 'Iver / Stoke Poges / Wexham'}
    {'id': 'N478', 'name': 'Beaconsfield'}
    endpoint called:
    https://data.police.uk/api/thames-valley/neighbourhoods
    top and tail neighbourhoods from list
    _____
    {'id': 'N106', 'name': 'Aylesbury Town Centre'}
    {'id': 'N200', 'name': 'Newbury Town Centre'}
    {'id': 'N477', 'name': 'Iver / Stoke Poges / Wexham'}
    {'id': 'N478', 'name': 'Beaconsfield'}
    [{'force': 'Thames Valley Police', 'hood': 'Abbey / Battle', 'force_id':
    'thames-valley', 'hood_id': 'N464'}, {'force': 'Thames Valley Police', 'hood':
    'Oxford Central', 'force_id': 'thames-valley', 'hood_id': 'N448'}]
[6]: # Now for each hood boundary plus bounding box
    for region in regions:
        force_id = region['force_id']
        hood_id = region['hood_id']
        endpoint = crime_endpoints['boundary'].format(force_id, hood_id)
```

```
[7]: def make_bbox(sw,ne):
         return [sw,[sw[0],ne[1]],ne,[ne[0],sw[1]]]
     json_crimes = []
     year = 2018
     month = 6
     nmonths = 9
     for region in regions:
         vear = 2018
         month = 6
         print(region['force'])
         print(region['hood'])
         region['crimes'] = []
         bbox = make_bbox(region['bbox']['sw'], region['bbox']['ne'])
         polys = ':'.join([f"{b[0]},{b[1]}" for b in bbox])
         for i in range(nmonths):
             syear = str(year)
             smonth = ("0"+str(month))[-2:]
             month += 1
             if month == 13:
                 month = 1
                 year +=1
             endpoint = crime_endpoints['crime'].format(polys, syear, smonth)
             region['crimes'].extend(requests.get(endpoint).json())
             print(f"{syear}-{smonth} {len(region['crimes'])}")
         # for each crime in region['crimes'] I will need
         # crime['category']
         # crime['location']['latitude'], crime['location']['longitude']
         dfcrimes = pd.DataFrame(data=region['crimes'])
```

```
# also extract the latitude and longitude into their own columns
        dfcrimes['latitude'] = dfcrimes.apply(lambda x: float(x.
     →location['latitude']),axis=1)
        dfcrimes['longitude'] = dfcrimes.apply(lambda x: float(x.
     →location['longitude']),axis=1)
        region['dfcrimes'] = dfcrimes
    Thames Valley Police
    Abbey / Battle
    2018-06 859
    2018-07 1644
    2018-08 2493
    2018-09 3204
    2018-10 3883
    2018-11 4529
    2018-12 5155
    2019-01 5751
    2019-02 6288
    Thames Valley Police
    Oxford Central
    2018-06 652
    2018-07 1324
    2018-08 1985
    2018-09 2609
    2018-10 3339
    2018-11 3982
    2018-12 4508
    2019-01 5037
    2019-02 5513
[8]: for region in regions:
        print(f"{region['force']}:{region['hood']}")
        print("="*40)
        print(region['dfcrimes'].drop(columns=['location','outcome_status']).

describe(include =['object', 'float', 'int']))

        print('\n'*2)
    Thames Valley Police: Abbey / Battle
    category location_type context persistent_id location_subtype \
    count
                     6288
                                  6288
                                          6288
                                                        6288
                                                                         6288
                       14
                                     2
                                                        6000
                                                                            2
    unique
                                             1
            violent-crime
                                 Force
    top
```

6288

280

6008

6008

1761

freq

mean		NaN	NaN	NaN	NaN	NaN
std		NaN	NaN	NaN	NaN	NaN
min		NaN	NaN	NaN	NaN	NaN
25%		NaN	NaN	NaN	NaN	NaN
50%		NaN	NaN	NaN	NaN	NaN
75%		NaN	NaN	NaN	NaN	NaN
max		NaN	NaN	NaN	NaN	NaN
	month	latitude	longit	tude		
count	6288	6288.000000	6288.000	0000		
unique	9	NaN		NaN		
top	2018-06	NaN		NaN		
freq	859	NaN		NaN		
mean	NaN	51.457109	-0.976	5248		
std	NaN	0.004356	0.013	3355		
min	NaN	51.450438	-1.008	3177		
25%	NaN	51.454048	-0.984	1441		
50%	NaN	51.456032	-0.974	1496		
75%	NaN	51.459100	-0.970	0029		
max	NaN	51.470269	-0.949	9383		

Thames Valley Police:Oxford Central

category location_type context persistent_id location_subtype \ 5513 5513 5513 5513 5513 count 2 5391 2 14 1 unique top violent-crime Force 1130 5398 5513 115 5398 freq mean ${\tt NaN}$ NaN NaN NaN NaN std ${\tt NaN}$ NaNNaN ${\tt NaN}$ ${\tt NaN}$ NaNNaN ${\tt NaN}$ min ${\tt NaN}$ ${\tt NaN}$ 25% NaN NaN NaNNaN NaN 50% NaN NaN NaN NaN NaN 75% NaN NaN NaN NaN NaN maxNaN NaN NaN NaN NaN

	month	latitude	longitude
count	5513	5513.000000	5513.000000
unique	9	NaN	NaN
top	2018-10	NaN	NaN
freq	730	NaN	NaN
mean	NaN	51.753437	-1.260023
std	NaN	0.008385	0.011086
min	NaN	51.725432	-1.303234
25%	NaN	51.750351	-1.265167

```
50% NaN 51.752601 -1.259564
75% NaN 51.754327 -1.256412
max NaN 51.781788 -1.238306
```

There are NaNs in both latitude and longitude. Remove rows where there is a NaN in either or both and then describe again.

```
[9]: for region in regions:
    region['dfcrimes'].dropna(subset=['latitude', 'longitude'],inplace=True)

for region in regions:
    print(f"{region['force']}:{region['hood']}")
    print("="*40)
    print()
    print(region['dfcrimes'].drop(columns=['location','outcome_status']).
    describe(include =['object', 'float', 'int']))
    print('\n'*2)
```

Thames Valley Police: Abbey / Battle

	cat	egory	locatio	n_type	${\tt context}$	${\tt persistent_id}$	<pre>location_subtype</pre>	\
count		6288		6288	6288	6288	6288	
unique		14		2	1	6000	2	
top	violent-	crime		Force				
freq		1761		6008	6288	280	6008	
mean		${\tt NaN}$		NaN	NaN	NaN	NaN	
std		${\tt NaN}$		NaN	NaN	NaN	NaN	
min		NaN		NaN	NaN	NaN	NaN	
25%		NaN		NaN	NaN	NaN	NaN	
50%		NaN		NaN	NaN	NaN	NaN	
75%		NaN		NaN	NaN	NaN	NaN	
max		NaN		NaN	NaN	NaN	NaN	
	month	la	atitude	long	gitude			
count	6288	6288.	000000	6288.0	000000			
unique	9		NaN		NaN			
top	2018-06		NaN		NaN			
freq	859		NaN		NaN			
mean	NaN	51.	457109	-0.9	976248			
std	NaN	0.	004356	0.0	013355			
min	NaN	51.	450438	-1.0	008177			
25%	NaN	51.	454048	-0.9	984441			
50%	NaN	51.	456032	-0.9	974496			
75%	NaN	51.	459100	-0.9	970029			

max NaN 51.470269 -0.949383

Thames Valley Police:Oxford Central

	cat	egory	locatio	n_type	${\tt context}$	${\tt persistent_id}$	location_subtype	\
count		5513		5513	5513	5513	5513	
unique		14		2	1	5391	2	
top	violent-	crime		Force				
freq		1130		5398	5513	115	5398	
mean		NaN		NaN	NaN	NaN	NaN	
std		${\tt NaN}$		NaN	NaN	NaN	NaN	
min		${\tt NaN}$		NaN	NaN	NaN	NaN	
25%		${\tt NaN}$		NaN	NaN	NaN	NaN	
50%		${\tt NaN}$		NaN	NaN	NaN	NaN	
75%		NaN		NaN	NaN	NaN	NaN	
max		NaN		NaN	NaN	NaN	NaN	
	month	1a	atitude	long	gitude			
count	5513	5513	.000000	5513.0	000000			
unique	9		NaN		NaN			
top	2018-10		NaN		NaN			
freq	730		NaN		NaN			
mean	NaN	51.	753437	-1.2	260023			
std	NaN	0.	.008385	0.0	011086			
min	NaN	51.	725432	-1.3	303234			
25%	NaN	51.	750351	-1.2	265167			
50%	NaN	51.	752601	-1.2	259564			
75%	NaN	51.	754327	-1.2	256412			
max	NaN	51.	.781788	-1.2	238306			

Now there are no NaNs in the numerical columns, latitude and longitude.

```
[10]: regions_filename = "regions.pkl"
with open(regions_filename, "wb") as write_file:
    pickle.dump(regions, write_file)

[11]: # get a global unique set of crime categories
crimetypes = set()
```

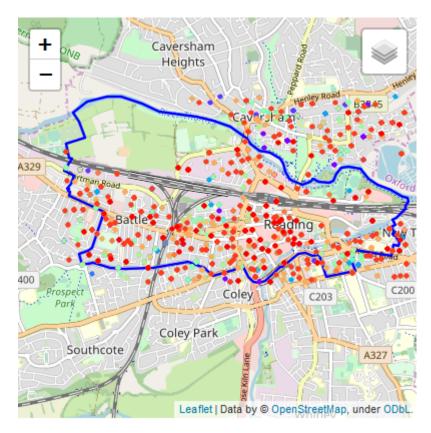
```
colors_array = cm.rainbow(np.linspace(0, 1, len(crimetypes)))
      type_colors = dict(zip(crimetypes, map(rgb2hex,colors_array)))
      type_colors
[11]: {'public-order': '#8000ff',
       'violent-crime': '#5a3bfd',
       'shoplifting': '#3176f8',
       'other-theft': '#09a9ee',
       'vehicle-crime': '#1dd1e2',
       'criminal-damage-arson': '#44eed2',
       'other-crime': '#6dfdbf',
       'possession-of-weapons': '#92fda9',
       'robbery': '#bbee91',
       'anti-social-behaviour': '#e2d176',
       'burglary': '#ffa95b',
       'bicycle-theft': '#ff763d',
       'drugs': '#ff3b1e',
       'theft-from-the-person': '#ff0000'}
[12]: regions[0].keys()
      for region in regions:
          region['name'] = region['force']+'-'+region['hood']
[13]: print("Constructing the maps of the regions")
      map_fill_opacity = 0.7
      maps = \{\}
      #region['basemap']
      basemaps = \{\}
      for region in regions:
          area_centroid_lat = (region['bbox']['sw'][0]+region['bbox']['ne'][0])/2
          area_centroid_lng = (region['bbox']['sw'][1]+region['bbox']['ne'][1])/2
          # get a map centered on the region
          fmap = folium.
       →Map(width=400,height=400,location=[area centroid lat,area centroid lng])#, ⊔
       \hookrightarrow zoom_start=11)
          basemaps[region['name']] = fmap
          #and zoom in so as to fit the boundary into the view
          fmap.fit_bounds(bounds=[region['bbox']['sw'],region['bbox']['ne']])
          points = list(map(tuple,region['boundary']))
          fg = folium.FeatureGroup(name='boundary')
```

```
fg.add_child(
        folium.PolyLine(points, color="blue", weight=2.5, opacity=1)
    fmap.add_child(fg)
    # set up the folium layers
    fgs = dict( [(x,folium.FeatureGroup(name=''+x+'')) for x in crimetypes] )
    #print("region")
    for index,crime in region['dfcrimes'].iterrows():
        #fg = fgs[crime['Crime type']]
        fg = fgs[crime['category']]
        lat = crime['latitude']
        lon = crime['longitude']
        c = type_colors[crime['category']]
        label = crime['category']
        fg.add_child(
                    folium.CircleMarker(
                        [lat, lon],
                        radius=1,
                        popup=label,
                        color=c,
                        fill=True,
                        fill_color=rgb2hex(c),
                        fill_opacity=map_fill_opacity
                    )
                )
    for _,fg in fgs.items():
        fmap.add_child(fg)
    fmap.add_child(folium.LayerControl())
    print("adding ",region['name'])
    maps[region['name']] = fmap
    #region['crime_map'] = fmap
print("..finished..")
```

Constructing the maps of the regions adding Thames Valley Police-Abbey / Battle adding Thames Valley Police-Oxford Central ..finished..

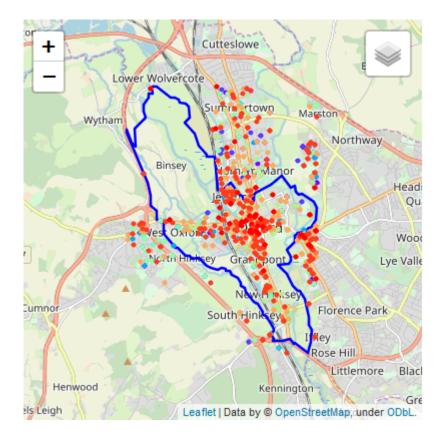
```
[14]: print(regions[0]['name'])
#maps[regions[0]['name']]
```

Thames Valley Police-Abbey / Battle



```
[15]: print(regions[1]['name'])
#maps[regions[1]['name']]
```

Thames Valley Police-Oxford Central



Now we have the crime data - i.e. the date, the type, the location - then we can gridify the areas into equal sized square cells.

Our method for calculating the crime stats is to simply start with the center of the cell and count the number of crimes within a certain radius. We use a search radius that is larger than the cell size. For this report we used 100 metres as the cell size (each side) and 300m as the search radius.

Issues with the data include the locations are in latitude longitude and we need to calculate the straight line distance between the cell center and the crime. For this we transform the points using a combination of functions as describe below:

function Haversine. from https://www.movable-type.co.uk/scripts/latlong.html (2019)

This uses the 'haversine' formula to calculate the great-circle distance between two points – that is, the shortest distance over the earth's surface – giving an 'as-the-crow-flies' distance between the points (ignoring any hills they fly over, of course!). Haversine formula:

$$a = \sin^2(\Delta\phi/2) + \cos\phi_1 \cos\phi_2 \sin^2(\Delta\lambda/2) \tag{1}$$

$$c = 2 \arctan 2(\sqrt{a}, \sqrt{(1-a)}) \tag{2}$$

$$d = R c (3)$$

where ϕ is latitude, λ is longitude, \mathbf{R} is Earth's radius (mean radius = 6,371km), note that angles need to be in radians to pass to trig functions!

This is typically used to find the distance between a cell center (ϕ_1, λ_1) and the crime (ϕ_2, λ_2) and $\Delta \phi = \phi_1 - \phi_2$, $\Delta \lambda = \lambda_1 - \lambda_2$.

function newpointfrom distance and bearing. from https://www.movable-type.co.uk/scripts/latlong.html (2019)

Given a latitude, longitude point and a distance plus a bearing then return a new point:

$$\phi_2 = a\sin(\sin\phi_1\cos + \cos\phi_1\sin\cos) \tag{4}$$

$$\lambda_2 = \lambda_1 + atan2(\sin \sin \cos \phi_1, \cos - \sin \phi_1 \sin \phi_2) \tag{5}$$

(6)

where ϕ is latitude, λ is longitude, θ is the bearing (clockwise from north), δ is the angular distance d/R; d being the distance travelled, R the Earth's radius

```
[16]: def Haversine(lat1,lon1,lat2,lon2, **kwarg):
          This uses the 'haversine' formula to calculate the great-circle distance \sqcup
       ⇒between two points - that is,
          the shortest distance over the earth's surface - giving an \Box
       \hookrightarrow 'as-the-crow-flies' distance between the points
          (ignoring any hills they fly over, of course!).
          Haversine
          formula:
                     a = \sin^2(\Delta/2) + \cos 1 \cos 2 \sin^2(\Delta/2)
          c = 2 atan2(\sqrt{a}, \sqrt{1-a})
          d = R c
                 is latitude, is longitude, R is earth's radius (mean radius =_{\sqcup}
          where
       \hookrightarrow 6,371km);
          note that angles need to be in radians to pass to trig functions!
          R = 6371.0088
          lat1,lon1,lat2,lon2 = map(np.radians, [lat1,lon1,lat2,lon2])
          dlat = lat2 - lat1
          dlon = lon2 - lon1
          a = np.sin(dlat/2)**2 + np.cos(lat1) * np.cos(lat2) * np.sin(dlon/2) **2
          c = 2 * np.arctan2(a**0.5, (1-a)**0.5)
          d = R * c
          return round(d,4)
      def newpointfromdistanceandbearing(lat,lon,distance, bearing):
          HHHH
           2 = asin(sin 1 cos + cos 1
                                            sin
           2 = 1 + atan2(sin
                                 sin cos 1, cos - sin 1 sin 2)
          where is latitude, is longitude, is the bearing (clockwise from \Box
       \rightarrownorth), is the angular distance d/R;
          d being the distance travelled, R the earth's radius
```

```
11 11 11
          R = 6371.0088
          angdist = distance/R
          lat1,lon1,bearing = map(np.radians, [lat,lon,bearing])
          latnew = math.asin(np.sin(lat1)*np.cos(angdist)+
                             np.cos(lat1)*np.sin(angdist)*np.cos(bearing))
          lonnew = lon1+ math.atan2(math.sin(bearing)*math.sin(angdist)*math.
       lat2,lon2 = map(np.degrees,[latnew,lonnew])
          return lat2,lon2
[17]: def get_crimes(df, cell, search_radius):
          d1 = df[(df.x >= cell[0]-search radius) &
                     (df.x <= cell[0]+search radius) &</pre>
                     (df.y >= cell[1]-search radius) &
                     (df.y <= cell[1]+search_radius)]</pre>
          return d1[d1.apply(lambda row: distance(row.x-cell[0], row.y-cell[1]) <=___

→search_radius, axis=1)]
[18]: cell_size = 100.0
      search radius = 3*cell size
      L2_distance = lambda x,y : math.sqrt(x*x + y*y)
      distance = L2_distance
      for region in regions:
          bbox = region['bbox']
          bbox_origin = bbox['sw']
          df_ll = region['dfcrimes'][['latitude','longitude']]
          df_{ll['x']} = df_{ll.apply(lambda x: 1000.
       →0*Haversine(bbox_origin[0],bbox_origin[1],x.latitude,bbox_origin[1]),axis=1)
          df_{ll}['y'] = df_{ll.apply}(lambda x: 1000.
       →0*Haversine(bbox_origin[0],bbox_origin[1],bbox_origin[0],x.longitude),axis=1)
          nlat =
       \rightarrowint(round(1000*Haversine(bbox['sw'][0],bbox['sw'][1],bbox['ne'][0],bbox['sw'][1])/

    cell_size,0))
          nlon =
       \rightarrowint(round(1000*Haversine(bbox['sw'][0],bbox['sw'][1],bbox['sw'][0],bbox['ne'][1])/

    cell_size,0))
          dlat = newpointfromdistanceandbearing(bbox['sw'][0],bbox['sw'][1],cell_size/
       \rightarrow 1000,0)[0]-bbox['sw'][0]
          dlon = newpointfromdistanceandbearing(bbox['sw'][0],bbox['sw'][1],cell size/
       →1000,90)[1]-bbox['sw'][1]
```

C:\Users\BRIAN\Anaconda3\lib\site-packages\ipykernel_launcher.py:12:
SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: http://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy if sys.path[0] == '':

C:\Users\BRIAN\Anaconda3\lib\site-packages\ipykernel_launcher.py:13:
SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: http://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy del sys.path[0]

2.3.1 HOTSPOT IDENTIFICATION

Here we take the area defined by the boundary

```
import seaborn as sns; sns.set()

min_crimes = 900

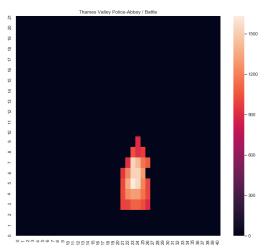
fig, axes = plt.subplots(1, 2, figsize = (25,10))
nax = 0
for region in regions:
    nx = max([c[0] for c in region['crimes']])
    ny = max([c[1] for c in region['crimes']])
    cc1 = [c[4] for c in region['crimes']]

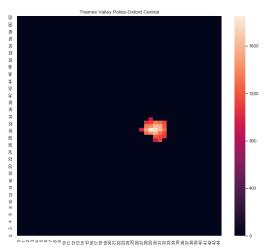
    data = np.reshape(cc1, (nx+1, ny+1))

    data = (data > min_crimes) * data
```

```
ax = sns.heatmap(data, ax = axes[nax])
ax.set_title(region['name'])
nax += 1
ax.invert_yaxis()

im = ax.collections[0]
region['rgba_values'] = im.cmap(im.norm(im.get_array()))
```





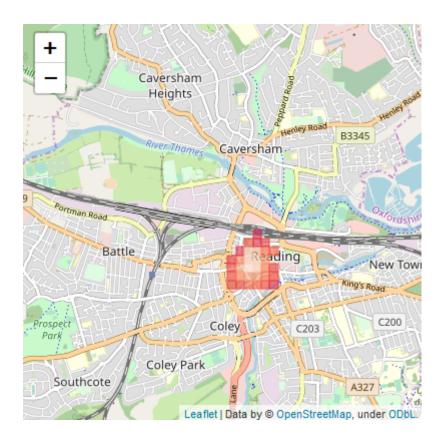
```
[20]: import copy
     hotspot_maps = {}
     for region in regions:
         #region = regions[0]
         crimes = pd.DataFrame(region['crimes'],columns =__
      min crimes = 900
         region['hotspots'] = crimes[crimes.stat > min_crimes]
         region['hotspots_rgbas'] = region['rgba_values'][crimes.stat > min_crimes]
         dlat = region['crimes_info'][0]
         dlon = region['crimes_info'][1]
         area_centroid_lat = (region['bbox']['sw'][0]+region['bbox']['ne'][0])/2
         area_centroid_lng = (region['bbox']['sw'][1]+region['bbox']['ne'][1])/2
         # get a map centered on the region
         hotspot_maps[region['name']] = folium.
      →Map(width=400,height=400,location=[area_centroid_lat,area_centroid_lng],titles=region['name
      →attr="attribution")
         #mymap = copy.copy(region['basemap'])
         hotspot_maps[region['name']].

→fit_bounds(bounds=[region['bbox']['sw'],region['bbox']['ne']])
```

```
hotspot = element[0]
              rgba = element[1]
              folium.Rectangle(
                              [[hotspot[1].lat-(dlat/2.0), hotspot[1].lon-(dlon/2.
       \hookrightarrow0)],[hotspot[1].lat+(dlat/2.0), hotspot[1].lon+(dlon/2.0)]],
                              #popup=label,
                              #popup=None,
                              popup=(folium.Popup(f"{int(hotspot[1].stat)}")),
                              color=rgb2hex(rgba),
                              weight=2,
                              fill_opacity=0.6,
                              opacity=0.4,
                              fill=True,
                              ).add_to(hotspot_maps[region['name']])
[21]: regions[0]['hotspots'].head()
[21]:
                         lat
           ix iy
                                   lon stat
      144
            3 21 51.453568 -0.977185
                                         989
      145
            3 22 51.453568 -0.975742
                                         997
      146
            3 23 51.453568 -0.974298 1092
      147
            3 24 51.453568 -0.972855 1090
            3 25 51.453568 -0.971412 1026
      148
[22]: print(regions[0]['name'])
      #hotspot_maps[regions[0]['name']]
```

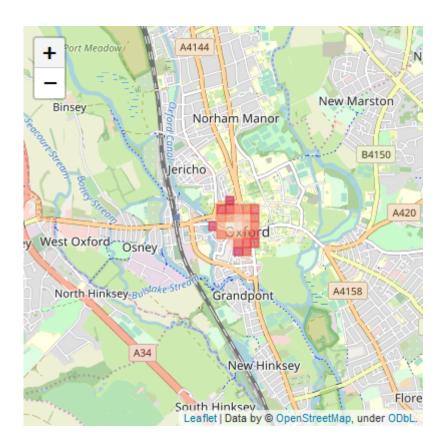
for element in zip(region['hotspots'].iterrows(),region['hotspots_rgbas']):

Thames Valley Police-Abbey / Battle



[23]: print(regions[1]['name'])
#hotspot_maps[regions[1]['name']]

Thames Valley Police-Oxford Central



Now we have a collection of crime hotspots for 2 regions we can get the venues near to those hotspots.

2.3.2 Foursquare Venue Data

2.4 Data 2 - Venue Data

Foursquare venues A coordinate can be supplied to the Foursquare API to obtain the venues within a specified radius. Each venue belongs to particular category and also, to a specific level of category. Out of the information per venue we only require the venue category.

The endpoint details are as follows. The *client id* and *client secret* are specific to the user and require a new user to sign up to Foursquare. ll is latitude longitude separated by a comma. Version has been set here to "20180604" - see the Foursquare API site for more information. MYRADIUS will be set to the distance from the centroid of the cell from which to gather the venue information, typically set to a multiple of the cell size, e.g. cell size = 100 metres, MYRADIUS = 500 metres. limit can go up to 50 (per the latest version of the docs), we will use 50 in our study.

 $https://api.foursquare.com/v2/venues/search?client_id=<clientid>\&client_secret=<clientsecret>\&ll=40.71495474.0153365\&v=20180604\&radius=MYRADIUS\&limit=30$

Foursquare API: https://developer.foursquare.com/docs

Foursquare venue categories A list of categories is also supplied by the Foursquare API.

These are at specified levels. For example, if a restaurant has a category of "Japanese Restaurant" and another one "Asian Restaurant" then they are both under the same general category of Food (Level 0) and Asian Restaurant (Level 1) but the venue information has given us a name that is deeper in the hierarchy (Japanese Restaurant is Level 2). We 'normalise' each venue category into levels. So for the two restaurants just mentioned we might look at Level 0, both Food. Level 1, both Asian Restaurant. Level 2, one is Japanese Restaurant and the other is Not-categorized (my terminology). Note that the level numbers I give here and use in the study are my own invention - Foursquare does not label their data in this way.

Page describing the Foursquare categories

https://developer.foursquare.com/docs/resources/categories

Page describing the API call

https://developer.foursquare.com/docs/api/venues/categories

API endpoint to receive JSON list of categories

https://api.foursquare.com/v2/venues/categories

```
[25]: # @hidden_cell
CLIENT_ID = 'VTEV5MX35CKCG2R50PIE4NTJT5TMKMOWNHBXGUSBCKA4W12Y' # your_

→Foursquare ID
CLIENT_SECRET = 'BGIWCG2AV3CEBDTF0E355G40GEEBYIDKBNMAYVOCHMVVDUN2' # your_

→Foursquare Secret
VERSION = '20190606' # accept API versions up to this date
LIMIT = 100
```

```
[26]: class FourSquare:
          foursq = None
          cats = None
          def Load_Categories(self, filename):
              with open(filename) as json_file: #with open('foursq_categories.json')_
       \rightarrow as json_file:
                  foursq = json.load(json_file) #
                                                       foursq = json.load(json_file)
                  self.foursq = foursq['response']['categories']
                  del foursq
          def AddCategory(self, df, category_name, n,level, parent_idx, icon_url):
              df.loc[n] = [n, category_name, level, parent_idx, icon_url]
          def Traverse(self, df, cats, n, L, p):
              for cat in cats:
                  icon_url = cat['icon']['prefix']+"<SIZE>"+cat['icon']['suffix']
                  self.AddCategory(df, cat['name'],n,L+1,p, icon_url)
                  #parent = n
                  n = self.Traverse(df, cat['categories'], n,L+1,n)
```

```
return n
   def Build_Categories(self):
       columns = ['Index','Category','Level','Parent_idx','Icon_URL']
       df = pd.DataFrame(columns=columns)
       df = df.astype(dtype= {"Index":"int64",
               "Category": "object",
               "Level": "int64",
               "Parent idx": "int64",
               "Icon_URL": "object",
                     })
       self.Traverse(df,self.foursq,0,0,0)
       self.cats = df
       #return df
   def GetCategory(self,cat_tree, category, level):
       #print("----GetCategory----")
       row = cat_tree[cat_tree.Category == category]
       this_level = row.iloc[0]['Level']
       if this level > level:
           for i in range(this_level - level):
               row = cat_tree.loc[cat_tree['Index'] == row.
→iloc[0]['Parent_idx']]
       if level > this_level:
       return row.iloc[0]['Category']
```

```
lng,
           radius,
           limit)
       # make the GET request
       #print(f"url={url}")
       results = requests.get(url).json()["response"]['groups'][0]['items']
       # return only relevant information for each nearby venue
       venues_list.append([(
           name.
           lat.
           lng,
           v['venue']['name'],
           v['venue']['location']['lat'],
           v['venue']['location']['lng'],
           v['venue']['categories'][0]['name']) for v in results])
  nearby_venues = pd.DataFrame([item for venue_list in venues_list for item_
→in venue_list])
  nearby venues.columns = ['Neighborhood',
                 'Neighborhood Latitude',
                 'Neighborhood Longitude',
                 'Venue'.
                 'Venue Latitude',
                 'Venue Longitude',
                 'Venue Category']
  nearby_venues.drop_duplicates(subset=['Neighborhood', 'Venue',
                 'Venue Latitude',
                 'Venue Longitude',
                 'Venue Category'], inplace=True)
  print()
  return(nearby_venues)
```

```
radius = RADIUS,
                                    limit = LIMIT
                                   )
    print()
print("..finished")
for region in regions:
    print(f"{region['force']}:{region['hood']}")
    venues = region['venues']
    print(venues.shape)
    print(venues.sample(4))
    print()
    print('There are {} unique categories in this region.'.

→format(len(venues['Venue Category'].unique())))
    print("="*40)
foursq_file = 'foursq.pkl'
fq = FourSquare()
if os.path.isfile(foursq file):
    with open(foursq_file,"rb") as f:
        fq = pickle.load(f)
else:
    fq.Load_Categories('foursq_categories.json')
    fq.Build_Categories()
    print(f"There are {len(fq.cats)} categories")
    fq.cats.sample(5)
    with open(foursq_file,"wb") as f:
        pickle.dump(fq,f)
Thames Valley Police-Abbey / Battle
31:
Thames Valley Police-Oxford Central
26:
..finished
Thames Valley Police: Abbey / Battle
(1392, 7)
     Neighborhood Neighborhood Latitude Neighborhood Longitude \
71
               3
                               51.453568
                                                        -0.972855
461
               11
                               51.454467
                                                        -0.969969
982
               22
                               51.456266
                                                        -0.971412
885
               20
                               51.456266
                                                        -0.974298
```

```
Venue Venue Latitude Venue Longitude
                                                            Venue Category
71
        BrewDog Reading
                              51.453519
                                               -0.974274
                                                                  Beer Bar
                              51.455207
                                               -0.973087
                                                                  Wine Bar
461
      The Tasting House
982
       Workhouse Coffee
                              51.455208
                                               -0.970117
                                                               Coffee Shop
885 German Doner Kebab
                              51.456599
                                               -0.975200 Doner Restaurant
```

There are 64 unique categories in this region.

Thames Valley Police:Oxford Central (1553, 7)

	Neighborhood	Neighborhood Latitude	Neighborhood Longitude	\
726	12	51.752602	-1.260877	
880	14	51.752602	-1.257973	
928	15	51.752602	-1.256521	
163	3	51.750804	-1.257973	

	Venue	Venue Latitude	Venue Longitude	Venue Category
726	Moo-Moo's	51.752415	-1.256812	Juice Bar
880	The White Rabbit	51.754432	-1.260884	Pizza Place
928	Waterstones	51.754102	-1.258802	Bookstore
163	George & Danver	51.750517	-1.256960	Ice Cream Shop

There are 74 unique categories in this region.

```
[29]: #lets get Level Categories for the venues
      if True:#if not 'grouped' in regions[0].keys():
          MAX_LEVEL = 4
          for region in regions:
              #region = regions[0]
              venues = region['venues']
              region['grouped'] = {}
              print(region['name'])
              for level in range(1,MAX_LEVEL+1):
                  print(f"level={level}")
                  level_cats = venues['Venue Category'].apply(lambda x : fq.
       GetCategory(fq.cats,x, level))
                  region_onehot = pd.get_dummies(level_cats, prefix="", prefix_sep="")
                  # add neighborhood column back to dataframe
                  region_onehot['Neighborhood'] = venues['Neighborhood']
                  # move neighborhood column to the first column
```

```
fixed_columns = [region_onehot.columns[-1]] + list(region_onehot.

columns[:-1])
    region_onehot = region_onehot[fixed_columns]

#region_onehot.sample(10)
#region_onehot.shape
    region_grouped = region_onehot.groupby('Neighborhood').mean().

columns[:-1]] + list(region_onehot.

fixed_columns[-1]] + list(region_one
```

```
Thames Valley Police-Abbey / Battle
level=1
level=2
level=3
level=4
Thames Valley Police-Oxford Central
level=1
level=2
level=3
level=4
```

2.5 METHODOLOGY

Methodology section which represents the main component of the report where you discuss and describe any exploratory data analysis that you did, any inferential statistical testing that you performed, if any, and what machine learnings were used and why.

•

This is described above.

• For each cell get the number of crimes within a specified search radius

Here all of the crimes within the radius were included. Each crime belongs to a particular type of crime category. The full list is as follows:

from: https://data.police.uk/api/crime-categories?date=2019-12

url	name
anti-social-behaviour	Anti-social behaviour
bicycle-theft	Bicycle theft
burglary	Burglary
criminal-damage-arson	Criminal damage and arson
drugs	Drugs
other-theft	Other theft
possession-of-weapons	Possession of weapons
public-order	Public order

url	name
robbery	Robbery
shoplifting	Shoplifting
theft-from-the-person	Theft from the person
vehicle-crime	Vehicle crime
violent-crime	Violence and sexual offences
other-crime	Other crime

Some crime categories could be removed in the study to reflect the particular questions being asked. If one were to be analysing theft then one might only include 'Bicycle theft', 'Other theft',' Shoplifting', 'Theft from the person' and exclude the rest. This can be achieved by filtering the crime data on 'category'.

•

Example

Cell

Cell Latitude

Cell Longitude

Venue

Venue Latitude

Venue Longitude

Venue Category

124

2

51.454018

-0.972134

Market Place

51.455566

-0.969469

Plaza

129

2

51.454018

-0.972134

Greggs 51.455459 -0.969436Bakery 80 2 51.454018-0.972134 Côte Brasserie 51.453729-0.969215 French Restaurant 126 2 51.454018 -0.972134Royal Tandoori 51.454898 -0.968959Indian Restaurant 103 2 51.454018-0.972134 The Botanist

•

51.455107 -0.969595

English Restaurant

For instance, 'Plaza' in the list of Four Square categories is under 'Outdoors & Recreation'.

Outdoors & Recreation

|-- Plaza

Outdoors.. is assigned a level 1 designation as it is the topmost layer. Plaza is then assigned level 2.

1 Outdoors & Recreation

|-- 2 Plaza

1 Food

|-- 2 Bakery

|-- 2 French Restaurant

| |-- 3 Burgundian Restaurant

|-- 2 Indian Restaurant

| |-- 3 Andhra Restaurant

| |-- 3 Awadhi Restaurant

|-- 2 English Restaurant

•

The one-hot encoding calculates the frequencies for those venue categories.

Given the following venues and level 1 we would have the following one-hot table (these are truncated for display purposes).

Venues for cell

Plaza, Bakery, Bakery, French Restaurant, Burgundian Restaurant, English Restaurant

One-Hot Table Level 1

Professional									
College			$\operatorname{Outdoors} \&$				Shop	Travel	
Arts &	z &			Nightlife	&	Other		&	&
Entert	ain bhein te	rsit E vents	Food	Spot	Recreat	ioPlaces	Reside	enceService	Transport
0.0	0.0	0.0	0.8333	0.0	0.1666	0.0	0.0	0.0	0.0

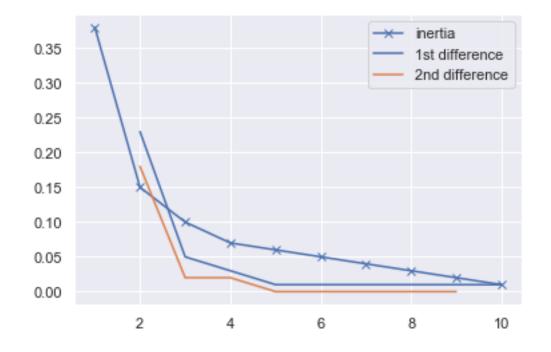
One-Hot Table Level 2

Amphitheater	Aquarium	 Plaza	Bakery	French Restaurant	English Restaurant
0.0	0.0	 0.1666	0.3333	0.3333	0.1666

```
[30]: # Optimal K example

K = np.array([1,2,3,4,5,6,7,8,9,10])
inertia = np.array([0.38, 0.15, 0.10, 0.07, 0.06, 0.05, 0.04, 0.03, 0.02, 0.01])

plt.plot( K, inertia, 'bx-', label='inertia')
plt.plot( K[1:], -np.diff(inertia), label='1st difference')
plt.plot( K[1:-1], -np.diff(-np.diff(inertia)), label='2nd difference')
_ = plt.legend()
```



We take the first difference (the delta) and then take the difference of the deltas (the gamma or convexity).

In the above the greatest 2nd difference is for K = 2. This becomes our optimal number of clusters, 'optimal K'.

Then apply that particular K-means to obtain the cluster corresponding to the cells.

```
[31]: def return_most_common_venues(row, num_top_venues):
          row categories = row.iloc[1:]
          row_categories_sorted = row_categories.sort_values(ascending=False)
          return row_categories_sorted.index.values[0:num_top_venues]
      def kmeans_optimal_elbow(criterion):
          n = len(criterion)
          delta1 = -np.diff(criterion)
          delta2 = -np.diff(delta1)
          delta1 = np.concatenate(([0,0], delta1), axis=0)[-n:]
          delta2 = np.concatenate(([0,0], delta2), axis=0)[-n:]
          strength = delta2 - delta1
          strength = strength * (strength >0)*1.0
          k = np.array([k+1 for k in range(n)])
          rel strength = strength / k
          max_k = rel_strength.argmax()-1
          k = np.array([k+1 for k in range(n)])
          max_k = delta2.argmax()-1
          return k[max_k]
      # ## 4. Cluster Neighbourhoods
      num_top_venues = 5
      MAX LEVEL = 4
      for region in regions:
          region_name = f"{region['force']}:{region['hood']}"
          region_data = region['hotspots'][['lat','lon']].reset_index()
          region_data['Neighborhood'] = region_data.index
          region['clusters'] = {}
          region['kmeans'] = {}
```

```
for level in range(1,MAX_LEVEL+1):
       region_grouped_clustering = region['grouped'][level].

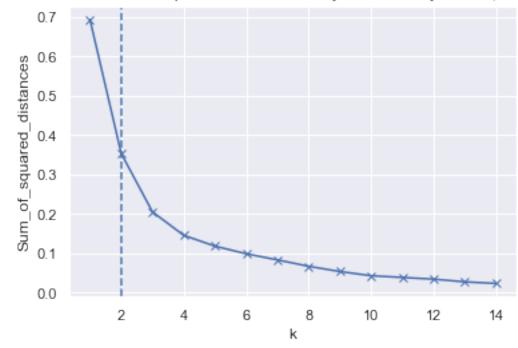
→drop('Neighborhood', 1)
       Sum of squared distances = []
       # the number of samples should be greater than or equal to the number
→of clusters
       K = range(1,min(15, len(region_grouped_clustering)))
       for kclusters in K:
           kmeans = KMeans(n_clusters=kclusters, random_state=0).
→fit(region_grouped_clustering)
           Sum_of_squared_distances.append(kmeans.inertia_)
       criterion = Sum_of_squared_distances
       optimal_k = kmeans_optimal_elbow(criterion)
       print(f"level {level} optimal_k={optimal_k}")
       get_ipython().run_line_magic('matplotlib', 'inline')
       plt.plot(K, criterion, 'bx-')
       plt.xlabel('k')
       plt.ylabel('Sum of squared distances')
       plt.title(f"Elbow Method For Optimal k:{region_name}, Level={level}")
       plt.axvline(x=optimal_k, ymin=0.0, ymax=1,linestyle='--')
       plt.show()
       # get the cluster info
       kmeans = KMeans(n_clusters=optimal_k, random_state=0).
→fit(region_grouped_clustering)
       region['kmeans'][level] = kmeans
       indicators = ['st', 'nd', 'rd']
       # create columns according to number of top venues
       columns = ['Neighborhood']
       for ind in np.arange(num_top_venues):
           try:
               columns.append('{}{} Most Common Venue'.format(ind+1,__
→indicators[ind]))
           except:
               columns.append('{}th Most Common Venue'.format(ind+1))
       # create a new dataframe
       neighborhoods_venues_sorted = pd.DataFrame(columns=columns)
       neighborhoods_venues_sorted['Neighborhood'] = __
→region['grouped'][level]['Neighborhood']
```

```
for ind in np.arange(region['grouped'][level].shape[0]):
           try:
               res = return_most_common_venues(region['grouped'][level].
→iloc[ind, :], num_top_venues)
               neighborhoods_venues_sorted.iloc[ind, 1:] = res
           except:
               neighborhoods_venues_sorted.iloc[ind, 2:] = res
           if 'Cluster Labels' in neighborhoods_venues_sorted.columns:
               neighborhoods_venues_sorted.drop(['Cluster_
→Labels'],inplace=True,axis=1)
           neighborhoods_venues_sorted.insert(0, 'Cluster Labels', kmeans.
→labels_)
       region_merged = region_data
       # merge region grouped with region data to add latitude/longitude for
\rightarrow each neighborhood
       region_merged = region_merged.join(neighborhoods_venues_sorted.

→set_index('Neighborhood'), on='Neighborhood')
       region['clusters'][level] = region_merged
```

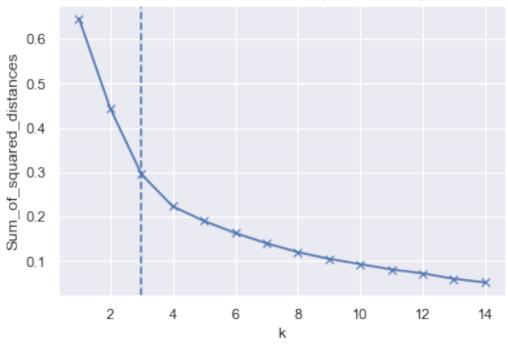
level 1 optimal_k=2

Elbow Method For Optimal k:Thames Valley Police:Abbey / Battle, Level=1



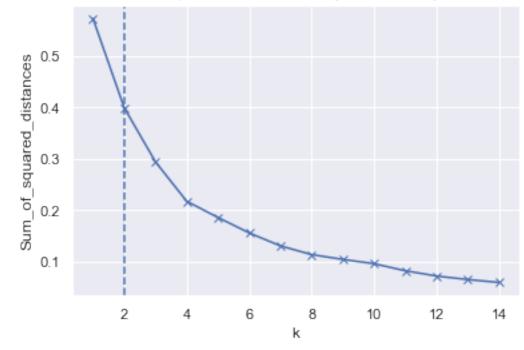
level 2 optimal_k=3

Elbow Method For Optimal k:Thames Valley Police:Abbey / Battle, Level=2



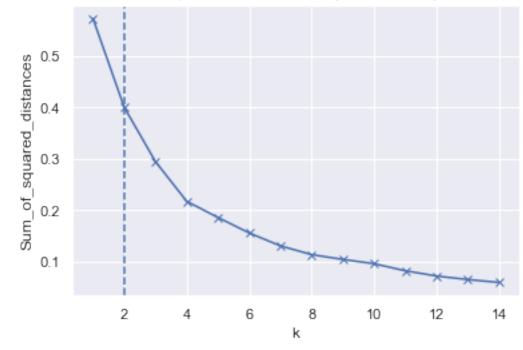
level 3 optimal_k=2

Elbow Method For Optimal k:Thames Valley Police:Abbey / Battle, Level=3



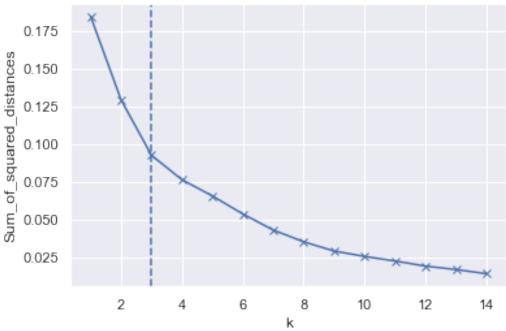
level 4 optimal_k=2

Elbow Method For Optimal k:Thames Valley Police:Abbey / Battle, Level=4



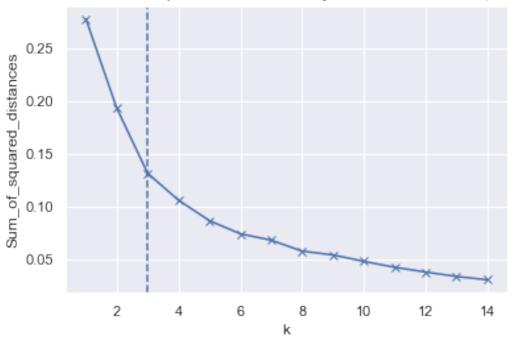
level 1 optimal_k=3





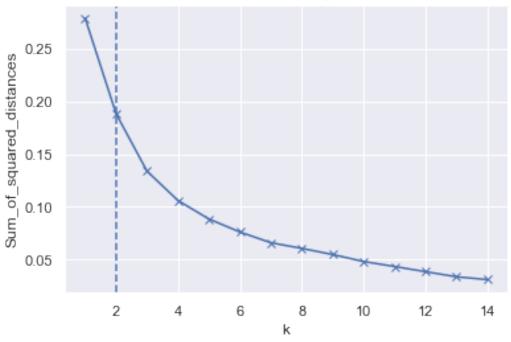
level 2 optimal_k=3

Elbow Method For Optimal k:Thames Valley Police:Oxford Central, Level=2



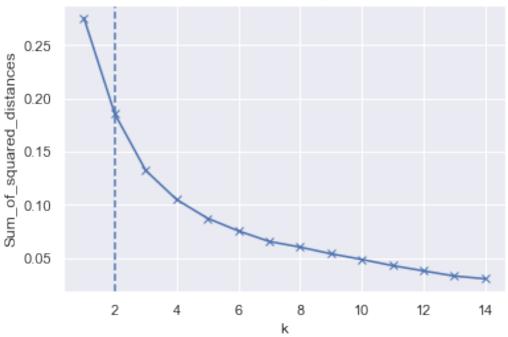
level 3 optimal_k=2

Elbow Method For Optimal k:Thames Valley Police:Oxford Central, Level=3



level 4 optimal_k=2





```
[32]: pickle.dump(regions, open("regions3.pkl","wb"))
```

2.6 RESULTS

2.6.1 FourSquare Venues & K-Means

```
[34]:
     = ShowResults(0,1)
        = ShowResults(1,1)
     Region 0, Level 1 Cluster Labels
       1st Most Common Venue
                                          2nd Most Common Venue
                                                                             3rd Most Common
     Region 1, Level 1 Cluster Labels
       1st Most Common Venue
                                          2nd Most Common Venue
                                                                             3rd Most Common
     This is an interesting set of results. For both regions the primary influence are Food venues with
     Shops Travel and Nightlife venues also having a large influence.
     By going to level 2 venue categories we may gain an insight into the kinds of Food, Shops etc
     venues.
[35]: _ = ShowResults(0,2)
       = ShowResults(1,2)
     Region 0, Level 2 Cluster Labels
       1st Most Common Venue
                                          2nd Most Common Venue
                                                                             3rd Most Common
     Region 1, Level 2 Cluster Labels
       1st Most Common Venue
                                          2nd Most Common Venue
                                                                             3rd Most Common
     For both regions Bars look to be the primary influences with important but secondary being Coffee
     Shops and Asian Restaurants.
[36]:  = ShowResults(0,3)
       = ShowResults(1,3)
     Region 0, Level 3 Cluster Labels
       1st Most Common Venue
                                          2nd Most Common Venue
                                                                             3rd Most Common
     Region 1, Level 3 Cluster Labels
```

Region 0, Level 4 Cluster Labels

1st Most Common Venue

At level 3 Coffee Shop and Pub are the primary influences.

1st Most Common Venue 2nd Most Common Venue 3rd Most Common Venue

2nd Most Common Venue

3rd Most Common

Region 1, Level 4 Cluster Labels

1st Most Common Venue

2nd Most Common Venue

3rd Most Common

At level 4 Coffee Shop and Pub are the primary influences.

2.7 DISCUSSION

Discussion section where you discuss any observations you noted and any recommendations you can make based on the results.

- While Food related venues are the primary influence at level 1, at higher levels it loses out to such venues as Coffee SHops and Bars.
- The one-hot encoding looks at the relative frequencies of venues in the area surrounding the cell but this does not take into account the numbers of venues. One cell may have 20 venues nearby with another one having only 5 but their relative frequencies could be the same. To this algorithm there would seem to be no difference.
- The higher levels (3 and 4) do not give much more information since the venue categories across both levels are almost the same. This is due to the original categorisation by FourSquare but is not necessarily a problem since not using level 4 can make the investigation quicker.
- Could include the non-hotspots to see if they can be predicted. We have only covered the venue types for crime hotspots. It would make an interesting project to see if there is a way to include non-hotspot information to predict crime hotspots.
- To determine crime hotspots we used a simple total number of crimes as the statistic. Another method is to use an area based relative statistic such as Getis-Ord which looks at the local totals vs the normally distributed totals across the area.
- We have used the crimes across all of the crime categories but perhaps there is a subset that could be more useful for crime hotspot prediction.
- We used a cell size of 100 metres with a search radius of 300 metres for both crime search. What about 50m, or 100m?
- A naive but effective way to determine crime hotspots would be to merely look at the number of venues near to a cell.
- An extension of the naive method just described could be to take the general kind of venue into account. A large number of Art Galleries is unlikely to influence the crime rate and so could be excluded. However, in reality those galleries would be accompanied by support businesses that intend to grab some footfall.

2.8 CONCLUSION

There is a lot of useful data collected for this project even if the kmeans approach did not yield definitive answers.