Brian Hogan, M.S.

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EDUCATION

Syracuse University, Syracuse, NY M.S. Applied Data Science

Sept 2018 - Dec 2020

Boston College, Chestnut Hill, MA

Sept 2000 - May 2001

M.S. Sociology, Statistics. Matriculated; incomplete; work relocation.

Harvard University, Cambridge, MA

Sept 1997 - June 1999

C.S.S., Business Administration, Harvard Extension School Eight full-term, in-person classes.

Babson College, Wellesley, MA

Sept 1989 - May 1993

B.S. Business Administration

Departmental Degree in Psychology, Wellesley College

TEACHING EXPERIENCE

Adjunct Faculty

Department of Computer Science Southern New Hampshire University, Manchester, NH

Feb 2022 -

Instructional activities

- Perform semiweekly in-person 1.25-hour pedagogical lectures.
- Deliver curriculums with pace, agility, and activities students love.
- Perform contracted instructional design to integrate machine learning methods and deepen students' code knowledge.

<u>IT 226</u> Communication in STEM Professions Southern New Hampshire University

Spring 2023

- Formulate approaches to achieve specific and precise conclusions for interpersonal relations in business.
- Learners collectively germinate a two to nine syllable <u>tree</u> from weekly readings to learn to thwart AI plagiarism score algorithms.
- Relay natural language processing and text mining fundamentals in information extraction, retrieval, and corpora statistics.
- Use class reflection corpus for sentiment analysis and LDA.
- Instill vocabulary learning and experimenting with polysyllabicisms.
- Redesigned course materials to account for ChatGPT's paradigm shift.

<u>IT 304</u> Systems Design and Analysis Southern New Hampshire University

Fall 2022

- Form a system analysis mindset in ten design methodologies, including reverse engineering small-scale systems like DataMan.
- Instill students with Python programming fundamentals, data transformation skills, and class object transaction generation.

TEACHING EXPERIENCE (continued)

Tutor Data Science and Programming

https://tutormatchingservice.com

2019 - 2020

• <u>Tutored</u> data science in both R and Python, including text and data mining, machine learning, statistics, and ggplot2 visualization.

Corporate Trainer Data Science and Discrete-event Simulation Curriculum 2004 - 2014

ProModel Corporation, Orem, UT

Delivered in-person programming and simulation training ~5-7 times yearly, such as Lockheed Martin, Merck, NASA, Pfizer, and West Point.

Riding Instructor Equestrian field sports 2002 - 2012

Gone Away Farm, Voluntown, CT (part-time)

- Trained adult and junior riders in field sports and performance care.
- Raised, <u>trained</u>, and sold 14 performance animals.

INSTRUCTIONAL DESIGN AND CURRICULUM DEVELOPMENT

Course Author
ICARUS AI E-Learning, 100 Wilshire Blvd, Santa Monica, CA
Dec 2022 -

Course: Technical Writing with ChatGPT (new) March 2023 - Two students used ChatGPT to pass classes but not in their voice. This course is about taking ownership of your authentic voice in this new AI paradigm shift.

- It builds on training from retired linguistic expert Dr. McCracken.
- Includes principles, mechanics, and Python with ChatGPT REST-API to deepen one's love of language and self-expression, including
 - a) Assess metrics representing discourse originality.
 - b) Sharpen information exchange with polysyllabics by ontology.
 - c) Apply appropriate epexegesis techniques.
 - d) Deepen one's love of language and self-expression.

Course: > 7.Pillars.of.Python

Dec 2022 - Feb 2023

Formulated a novel Python course for learners to experience neuroplasticity with data object transformation by coding iterators, conditionals, and functions with class objects to deliver outcomes.

- Targets learners who question if their skills provide dependable, know-how activities to transform data for stats and AI operations.
- Builds sophistication in numeric and text data pack and unpack.
- Provides approaches to decode new libraries and use their objects.

Course Monitor ICARUS AI E-Learning, Santa Monica, CA

March 2023 -

- Support learner skill development by fielding course content questions and approving their capstones for certificate issuance.
- Augment dynamic artificial intelligence skill-based questions per behavior metrics from learner population.

Curriculum Developer, Southern New Hampshire University, NH

October 2022 -

<u>IT-226</u> Communication in STEM Professions (undergraduate)

- Update curriculum with information policy research, ethics theory, sentiment exercises, and NLTK library to experience parts of speech. IT-304 Systems Design and Analysis (undergraduate)
- Performed instructional design by building learning objectives, weekly lectures, Python training materials, and class projects.

Content Lead Writer Google Inc, Learning Lab, NY, NY (via synergis)

03/22 - 11/22

Course: Google 2023 Advanced Data Analytics Certificate

- Performed lead writing and programming for a 6-part Python course.
- Built training and staged knowledge for skilling in data objects, conditionals, functions, iterators, transformations, and classes.
- Edited scripts to ensure nomenclature and constructs across media.
- Reviewed and summarized neuroscientific literature.
- Created two course capstone projects requiring cross course machine learning and statistical analysis methods, including simple; multiple; logistic; regression, classification, and validation.
- Drafted 21 knowledge readings, ten codebooks with >3000 lines, four course projects, three self-reviews, and tether filming code scripts.
- Trained in 18 E-Learning multimedia assets like prompts and quizzes.
- Passed <u>coding</u> entrance examination.

Technical Writer and Illustrator II, Alert Innovation, Billerica, MA

11/21 - 03/22

Department: Learning, Training, and Development

- Interviewed operation owners and engineers to draft and update documentation for quality robotics and complex operating structures.
- 12 maintenance manuals, 11 service procedures, and two user manuals.

Content Writer

EXPO Summer Programs, Norwood, MA

04/21 - 06/22

- Department: Education and Training
- <u>Designed</u> a 1-week AI foundations course with ethics and use cases.
- Provided 50 pages, 10,821 words, for in-person instructor training.

Curriculum Developer, ProModel Corporation, Orem, UT

2004 - 2014

Department: Consulting

Performed instructional design and technical curriculum <u>development</u>.

- Lockheed Martin, San Antonio, TX. Wrote a customized simulation course for scheduling engine overhaul for F-22 and F-35 Lightning.
- NASA, Kennedy Space Center, Titusville, FL. Designed and delivered discrete-event curriculum for optimizing a paper-to-image system.
- NASA, Washington, DC. Developed curriculum for simulating space asset portfolio resource requirements with complex algorithms and ETL.
- <u>West Point</u>, West Point, NY. Developed curriculum and performed inperson training for modeling war-based resources and logistics.

PROFESSIONAL EXPERIENCE

Scientific Editor

Data science peer-reviewed publications
Accdon, LLC (Publishing Services), Waltham, MA

07/20 - 06/21

- Passed exam and completed scientific language editing training.
- Edited three manuscripts for peer-review journal publication.

Simulation Industrial Engineering Consultant

Mar 2004 - Jan 2016

ProModel Corporation, Orem, UT

Performed 30+ business process <u>reengineering</u> and application development in defense (security clearance), manufacturing, and pharma industries. Leadership of clients and developers included

- Strategic assessments, project management, and wrote specifications.
- Coding with C++ and system design with ERD, EER, DFD, and IDEFO.
- Demand planning, resource/budget forecasting, and program management.

- Cloud: performing Google certification for <u>Machine Learning Engineer</u>.
- Languages proficient: Python,, R, and VBA.
- Languages advanced: C++,, SQL, and Visual Studio.
- Languages familiar: Linux, HTML, Java, SMSS, and XML.
- Representational State Transfer (REST) APIs with Facebook, REDCap, and Twitter.
- Libraries: caret, e1071, ggplot2, klar, pandas, sci-kit-learn, and Tensorflow2.
- NLP proficient: strip/regex, information extraction, detection, negation, sentiment.
- Multimedia: (some Sphinx), Photoshop, Illustrator, Help/Manual, LaTeX, and Markdown.
- Research: X9 bibliographic database, literature review and summary.
- Technical writing including circuitry, robotics, SaaS, and methodology.

RESEARCH INTERESTS

I. Use of polysyllabic for authenticity identification.

Before the release of ChatGPT, I have been using polysyllabics and logodaedaly to test new authenticity scoring mechanisms. The intention isn't to discern plagiarism but to create a) a discourse score and b) a programmatic means to improve information exchange quality with polysyllabicisms and periphrastics.

- Encourage students to continuously inventory their work for authenticity score substrate, i.e., an individual's unique originality score.
- Inventory diverse polysyllabic words into syllable trees.
- Transpose of syllable tree into ontological categories with LDA et al.
- Form (n x 3) matrix by ontology by word by its polysyllabic complexity index.
- Validate score mechanism and validate methods for accuracy and effectiveness.
- Applied for ChatGPT's API for scholastic purposes to facilitate scoring code.
- Release a logodaedaly library pypi.org to expand user community.
- II. Artificial intelligences use of multisyllabicity for human conversation captivation.

Like a magician's legerdemain, I posit conversational AI's ability to manipulate human conversation with polysyllabic words.

- A programmatic means is necessary to discern a human's lexicon level.
- Appropriate statistical measures of fairness require development.
- For example, in a lecture, I described a specific system's "propensity." By happenstance, a student was bewildered, and required a few moments before asking clarification. With ChatGPT bewilderment is about to run amok.
- Suspects and criminals have a long history of deviance and obfuscation in a various form. Analysis of their methods could help form artificial intelligence countermeasures of such persuasion tactics with "big words." Unsure but may reside under the umbrella of AI ethics and fairness.
- III. Use of long-format podcasting is essential for expanding computer science literacy.

National policy pursuits focus on requiring computer science as a high-school graduate requirement (Bass & De Jong, 2021). A complimentary argument exists for including a critical podcast analysis curriculum to facilitate computer science literacy. Consider

- In the 1960s and 1970s, the space race fueled content for learners.
- At present, multimedia learning modalities are expanding exponentially. Machine learning experts like Lex Fridman (https://lexfridman.com/) provide deep and wide content to broaden young learners' knowledge framework.
- Every week, it churns fresh, baked, and well-researched content from industry juggernauts who also provide pulse, pace, interest, and taste.

Research Volunteer 23-bed, 63-nurse and associate acute care floor June 2021 - Jan 2022 Winchester Hospital, Winchester, MA

Manager: Debra Barbuto, RN, MSN

- A. Investigated the efficacy of evidence-based purposeful hourly rounding on patient falls and length of stay satisfaction, including
 - Designed the data collection and encoded three months of daily patient measurements.
 - Performed REDCap API data transfer training in R software with CRAN data.table package.
 - Outcomes: associate chief nursing officer presented methods, viability, and benefits of adopting purposeful hourly rounding.
- B. Assisted in evaluating call bell signal standardization across units to help distinguish noncritical from critical care requests.
 - Located call bell parts. Wasn't able to perform system upgrade.

UNIVERSITY SERVICE

Undergraduate Research Day 2023 Mentor

April 2023

Southern New Hampshire University, Manchester, NH

Posterboard: ChatGPT's Discourse on the Method Display measurement tools of polysyllabic information exchange quality.

Admittance entitles students to apply for a research scholarship.

Amazon Web Services Coding Jam Competition

October 2024

Provided three students with custom training for a four school, ~50 students, AWS hackathon. Team successfully finished challenge.

INSTRUCTIONAL READINESS

Machine Learning, Systems, and Programming

- Intro to advanced Python and R.
- Systems analysis theory and design methodology.
- Text and image mining with algorithm theory and compute libraries.
- Scripting for the data science pipeline (REST APIs, regex, mongoDB).
- Introduction to natural language processing.
- Introduction to database administration concepts and management.

Statistics

- Bayesian suitable to instruct using existing university materials but require time and or assistance to construct a course.
 - o Classwork: Stanton, J. (2017). Reasoning with Data An Introduction to Traditional and Bayesian Statistics using R.
 - o Personal: Marin, J-M et al. (2014). <u>Bayesian Essentials with R</u>.
 - Topics: inference, ANOVA, association, multiple regression, categorical, and time series.
- Frequentist statistical theory, classification, convolutional neural networks, decision tree, linear regression, logistical regression, multiple linear regression, principal components analysis, probabilistic, support vector machine, and unsupervised.

Google Cloud, Machine Learning engineer certification

November 2022 -

- Fifteen courses for professional certification.
- https://www.cloudskillsboost.google/paths/17. Account ID: b.hogan@snhu.edu.

Google Learning Lab, Multimedia asset design training

03/22 - 07/22

- Performed E-Learning multimedia training, including segmentation, personalization, cognitive load balancing, Flesch Kincaid measuring, contiguity, and signaling.
- Trained on 18 multimedia E-learning designs like readings, vignettes, and quizzes.

Amazon Web Services, Account ID: FpfKzlcOwkmK4YPzjMp3JA2

2020

- Performed <u>training</u> on the platform's stack across 14 academy classes, seven live <u>twitch</u> videos, and books by experts <u>J. Simon</u>, and <u>C. Fregly</u>, <u>A. Barth</u>.
- Invited for a third data engineering position interview but not selected.

Data Science Specialization Certificate, Johns Hopkins University via Coursera 2016 - 2017

• https://www.coursera.org/specializations/jhu-data-science

Edward Tufte: Analyzing and Presenting Data and Information

2000

• Cognitive Style of PowerPoint

Hammer and Company: Reengineering Process Mastery, www.hammerandco.com

1997 - 1999

ADVISING

Career Advisor FIRSTHAND Advisors, https://harvardocs.firsthand.co/

2021 -

Office of Career Services, Harvard University

• Perform 2-4 free reviews of student resumes, CVs, and portfolios.

Graduate Advisor

Nursing, programming fundamentals, and research topics
Self-employed, Greater Boston Area

2017 - 2018

- Scheduled and advised graduates on their topic research, survey design, use of scales, editing, and statistics.
- Developed a student's writing and logic across nursing research papers, fact sheets, and healthcare policy assessments.

MENTORING EXPERIENCE

Name • Teddy <u>M</u> • SelenaW	Institution Alert Winchester	Department IT Inpatient	Mentoring Focus Portfolio, personal TEAS exam tutoring		Position IT Analyst II Certified Nurse
	Hospital	Services	8	,	
• HarrisonH			GED tutoring	03/20 - 07/20)

AWARDS AND HONORS

A. foobar participant, Google, Inc

Spring 2022

- Deep Python and Linux research yielded an invitation to this elusive challenge.
- Completed three challenges before timed out.
- B. Lex Fridman interview finalist for personal secretary position.

January 2021

- Lex was exceedingly tough and I'm grateful for his personal consideration.
- C. Golden Key International Honour Society, Member

October 2020

Study Participant, ClinicalTrials.gov Identifier: NCT05058950

Oct 2022 -

An Observational Study Using Multimodal Sensors to Measure Cognitive Health in Adults and Distinguish Mild Cognitive Impairment from Normal Aging, a.k.a. Intuition study.

• Fascinated by the agency of biometrics and biomimetics iWatch multimodal sensors.

Wikipedia Language Editor, Account ID: bhogansnhu.edu

Aug 2022 -

Perform periodic article editing and updating with research citations.

Trash to Treasure, Winchester High School Art Department, MA

11/20 - 09/21

- Jackson Lumber and Millwork, Manager Geoff MacKay, Woburn, MA
- Gathered cutoffs, paint, and supersize cardboard for chair Jenn Levatino.

Mechanical Turking, amazonmturk, ID = A3IWDP1WNMWVR8

2020 - 2021

- Participated to learn crowdsource methodologies.
- Performed 1017 human intelligence tasks (HITs) and human subject activities.
- 99.03% approval rating on classify, extraction validation, bot language training.

REFERENCES

Dr. Kim Bo, Ph.D.

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Jim McCoy

Instructional Designer at Google, Learning Lab Grow with Google Career Certificates
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Shyna Gill

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603-890-9870

Thank you for considering Professors Kahn's prior reference material below.

I remain deeply grateful to each of the following people for their generosity and time in recommending me for teaching and writing positions.

- <u>Professor Humayun Kahn</u>, MS, MBA (DPS program recommendation)
- Professor Humayun Kahn, MS, MBA (technical writer position reference)
- Dr. Mitchell Kase, MD
- David Primrose, MS, Oracle Cloud Leader, academic peer
- And Debra Kernstock, MS, Katie Poole, MS, Professor Ralph Garcia-Reilly, and Professor John Santerre, PhD

CITATIONS

Bass, E., De Jong, D, (2020). Computer Science Courses as a Graduation Requirement at the State and National Level: A Policy Brief. International Journal of Educational Leadership Preparation, v15 n1 p126-133 Spr 2020. Retrieved from: https://eric.ed.gov/?id=EJ1254594.