

## Brian Hogan, M.S.

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### EDUCATION

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Syracuse University, Syracuse, NY M.S. Applied Data Science	Sept 2018 - Dec 2020
Boston College, Chestnut Hill, MA M.S. Sociology, Statistics. Matriculated; incomplete; work relocation.	Sept 2000 - May 2001
Harvard University, Cambridge, MA C.S.S., Business Administration, Harvard Extension School Eight full-term, in-person classes.	Sept 1997 - June 1999
Babson College, Wellesley, MA B.S. Business Administration Departmental Degree in Psychology, Wellesley College	Sept 1989 - May 1993

### TEACHING EXPERIENCE

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#### Teacher

**ICARUS AI E-Learning**, 100 Wilshire Blvd, Santa Monica, CA 12/22 -  
• Augment skilled based AI questions per population behavior metrics.

#### *Technical Writing with ChatGPT (new)*

Build approaches to achieve specific and precise technical writing conclusions by partnering artificial intelligence with polysyllabics.

#### > 7.Pillars.of.Python

Python coding essentials course to skill in data objects and data transformation by coding iterators, conditionals, and functions using class objects to request and deliver requested outcomes.

#### **Adjunct Faculty**

**Department of Computer Science** 02/22 -  
**Southern New Hampshire University**, Manchester, NH

- Perform semiweekly in-person 1.25-hour pedagogical lectures.
- Deliver curriculums with pace, agility, and activities students love.

#### IT 226 *Communication in STEM Professions*

Spring 2023

Southern New Hampshire University

- Instill approaches to achieve specific and precise conclusions in interpersonal relations in STEM professions.
- Relay natural language processing and text mining fundamentals in information extraction, retrieval, and corpora statistics.

#### IT 304 *Systems Design and Analysis*

Fall 2022

Southern New Hampshire University

- Form a system design and analysis mindset in ten methodologies.
- Perform reverse engineering of small-scale physical systems to bridge database design learning with transaction generation and analysis of functional engineering.

## TEACHING EXPERIENCE (continued)

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<b>Tutor</b>	<i>Data Science and Programming</i> <a href="https://tutormatchingservice.com">https://tutormatchingservice.com</a> <ul style="list-style-type: none"><li>• <a href="#">Tutored</a> data science in both R and Python, including text and data mining, machine learning, statistics, and ggplot2 visualization.</li></ul>	2019 – 2020
<b>Corporate Trainer</b>	<i>Data Science and Discrete-event Simulation Curriculum</i> ProModel Corporation, Orem, UT Delivered in-person programming and simulation training ~5-7 times yearly, such as Lockheed Martin, Merck, NASA, Pfizer, and <a href="#">West Point</a> .	2004 – 2014
<b>Riding Instructor</b>	<i>Equestrian field sports</i> Gone Away Farm, Voluntown, CT (part-time) <ul style="list-style-type: none"><li>• Trained adult and junior riders in field sports and performance care.</li><li>• Raised, <a href="#">trained</a>, and sold 14 performance animals.</li></ul>	2002 – 2012

## INSTRUCTIONAL DESIGN AND CURRICULUM DEVELOPMENT

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<a href="#">Author</a>	<b>ICARUS AI E-Learning</b> , 100 Wilshire Blvd, Santa Monica, CA  <i>Course: Technical Writing with ChatGPT (new)</i> Two students used ChatGPT to pass classes but not in their voice. Designed course that builds ownership of one's authentic AI voice. <ul style="list-style-type: none"><li>• Includes principles, mechanics, and Python with ChatGPT REST-API to deepen one's love of language and self-expression, including<ol style="list-style-type: none"><li>a) Assess metrics representing discourse originality.</li><li>b) Sharpen information exchange with polysyllabics by ontology.</li><li>c) Apply appropriate epexegetis techniques.</li><li>d) Deepen one's love of language and self-expression.</li></ol></li></ul> <i>Course: <a href="#">7 Pillars of Python</a></i>	12/22 –  03/23 –
<b>Content Lead Writer</b>	<b>Google Inc</b> , Learning Lab, NY, NY (via synergis) <i>Course: Google 2023 <a href="#">Advanced Data Analytics Certificate</a></i> <ul style="list-style-type: none"><li>• <a href="#">Performed</a> lead writing and programming for a 6-part Python course.</li><li>• Built training and staged knowledge for skilling in data objects, conditionals, functions, iterators, transformations, and classes.</li><li>• Edited scripts to ensure nomenclature and constructs across media.</li><li>• Reviewed and summarized neuroscientific literature.</li><li>• Created two course capstone projects requiring cross course machine learning and statistical analysis methods, including simple; multiple; logistic; regression, classification, and validation.</li><li>• Drafted 21 knowledge readings, ten codebooks with &gt;3000 lines, four course projects, three self-reviews, and tether filming code scripts.</li><li>• Trained in 18 E-Learning multimedia assets like prompts and quizzes.</li><li>• Passed <a href="#">coding</a> entrance examination.</li></ul>	03/22 – 11/22

## INSTRUCTIONAL DESIGN AND CURRICULUM DEVELOPMENT (continued)

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**Curriculum Developer**, Southern New Hampshire University, Manchester, NH 02/22-  
Perform contracted instructional design to integrate machine learning methods and deepen students' code knowledge.

[IT-226](#) *Communication in STEM Professions (undergraduate)*

- Update curriculum with information policy research, ethics theory, sentiment exercises, and NLTK library to experience parts of speech.
- Learners collectively germinate a two to nine syllable [tree](#) from weekly readings to learn to thwart AI plagiarism score algorithms.
- Use class reflection corpus for sentiment analysis and LDA.
- Redesigned course materials to account for ChatGPT's paradigm shift.

[IT-304](#) *Systems Design and Analysis (undergraduate)*

- Performed instructional design by updating learning objectives, building weekly lectures, Python materials, and learning activities.

**Content Writer** EXPO Summer Programs, Norwood, MA 04/21 - 06/21  
*Department: Education and Training*

- [Designed](#) a 1-week AI foundations course with ethics and use cases.
- Provided 50 pages, 10,821 words, for in-person instructor training.

**Curriculum Developer**, ProModel Corporation, Orem, UT 2004 - 2014  
*Department: Consulting*

Performed instructional design and [technical curriculum](#) development for

- **Lockheed Martin**, San Antonio, TX. Wrote a customized simulation course for scheduling engine overhaul for F-22 and F-35 Lightning.
- **NASA**, Kennedy Space Center, Titusville, FL. Designed and delivered discrete-event curriculum for optimizing a paper-to-image system.
- **NASA**, Washington, DC. Developed curriculum for simulating space asset portfolio resource requirements with complex algorithms and ETL.
- [West Point](#), West Point, NY. Developed curriculum and performed in-person training for modeling war-based resources and logistics.

## PROFESSIONAL EXPERIENCE

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**Technical Writer and Illustrator II**, Alert Innovation, Billerica, MA 11/21 - 03/22  
*Department: Learning, Training, and Development*

- Interviewed operation owners and engineers to draft and update documentation for quality robotics and complex operating structures.
- 12 [maintenance manuals](#), 11 service procedures, and two [user manuals](#).

**Scientific Editor** *Data science peer-reviewed publications* 07/20 - 06/21  
Accdon, LLC (Publishing Services), Waltham, MA

- Passed [exam](#) and completed scientific language editing training.
- Edited three manuscripts for peer-review journal publication.

**Simulation Industrial Engineering Consultant**, ProModel Corporation, Orem, UT 03/04 - 01/16  
Performed 30+ business process [reengineering](#) and application development in defense (security clearance), manufacturing, and pharma industries. Leadership of clients and developers included

- Strategic assessments, project management, and wrote specifications.
- Coding with C++ and system [design](#) with ERD, EER, [DFD](#), and [IDEF0](#).
- [Demand](#) planning, resource/budget forecasting, and program management.

## SKILLS

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- Cloud: performing Google certification for [Machine Learning Engineer](#).
- Languages proficient: [Python](#), R, and VBA.
- Languages advanced: [C++](#), SQL, and Visual Studio.
- Languages familiar: Linux, HTML, Java, SMSS, and XML.
- Representational State Transfer (REST) APIs with Facebook, REDCap, and Twitter.
- Libraries: caret, e1071, ggplot2, klar, pandas, sci-kit-learn, and Tensorflow2.
- NLP proficient: strip/regex, information extraction, detection, negation, sentiment.
- Multimedia: (~Sphinx), Photoshop, Illustrator, Help/Manual, LaTeX, and Markdown.
- [Research](#): X9 bibliographic database, literature review and summary.
- [Technical writing](#) including circuitry, robotics, SaaS, and methodology.

## RESEARCH INTERESTS

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### I. Use of polysyllabic for authenticity identification.

Before the release of ChatGPT, I have been using polysyllabics and logodaedaly to assess new authenticity scoring mechanisms. The intention isn't to discern plagiarism but to create a) a discourse score and b) a programmatic means to improve information exchange quality with polysyllabicisms and periphrastics.

- Encourage students to continuously inventory their work for authenticity score substrate, i.e., an individual's unique originality score.
- Inventory diverse polysyllabic words into syllable trees.
- Transpose of syllable tree into ontological categories with LDA et al.
- Form (n x 3) matrix by ontology by word by its polysyllabic complexity index.
- Validate score mechanism and validate methods for accuracy and effectiveness.
- Applied for ChatGPT's API for scholastic purposes test code scoring methods.
- Release a logodaedaly library [pypi.org](https://pypi.org) to expand user community.

### II. Artificial intelligences use of polysyllabics for human conversation captivation.

Like a magician's legerdemain, I posit conversational AI's ability to manipulate human conversation with polysyllabic words.

- A programmatic means is necessary to discern a human's lexicon level.
- Appropriate statistical measures of fairness require development. For example, in a lecture, I described a specific system's "propensity" and, by happenstance, bewildered a student who thankfully asked for clarification.
  - With ChatGPT, is bewilderment about to run amok?
- To investigate: suspects and criminals have a long history of deviance and obfuscation in various forms. Analysis of their methods could help form artificial intelligence countermeasures of such persuasion tactics with "big words."

### III. The use of long-format podcasting for expanding computer science literacy.

National policy pursuits focus on requiring computer science as a high-school graduate requirement [1]. A complimentary argument exists for including a critical podcast analysis curriculum to facilitate computer science literacy. Consider

- In the 1960s and 1970s, the space race fueled content for learners.
- At present, multimedia learning modalities are expanding exponentially. Machine learning experts like Lex Fridman (<https://lexfridman.com/>) provide deep and wide content to broaden young learners' knowledge framework.
- Every week, it churns fresh, baked, and well-researched content from industry juggernauts who also provide pulse, pace, interest, and taste.

## RESEARCH EXPERIENCE

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- Research [Volunteer](#) 23-bed, 63-nurse and associate acute care floor 06/21 – 01/22  
Winchester Hospital, Winchester, MA  
Manager: Debra Barbuto, RN, MSN, [debra.j.barbuto@lahey.org](mailto:debra.j.barbuto@lahey.org)
- A. Investigated the efficacy of evidence-based purposeful hourly rounding on patient falls and length of stay satisfaction, including
    - Designed the data collection and encoded three months of daily patient measurements.
    - Performed REDCap API data transfer training in R software with CRAN `data.table` package.
    - Outcomes: associate chief nursing officer presented methods, viability, and benefits of adopting purposeful hourly rounding.
  - B. Assisted in evaluating call bell signal standardization across units to help distinguish noncritical from critical care requests.
    - Located call bell parts. Wasn't able to perform system upgrade.

## UNIVERSITY SERVICE

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- Mentor Undergraduate Research Day 2023 04/23  
Southern New Hampshire University, Manchester, NH
- A. *ChatGPT's Discourse on the Method* (posterboard)  
Assess measurement of polysyllabic information exchange quality.
    - Admittance entitles students to apply for a scholarship.
  - B. Amazon Web Services Coding Jam Competition 10/22  
Provided three students with custom training for a four school, ~50 students, AWS hackathon. Team successfully finished challenge.
- e-Equipment Donor Partner with Winchester, MA e-trash recycling 07/22 -  
Provide students with monitors(11), cables(many), and miscellaneous items like graphic boards(3).

## INSTRUCTIONAL READINESS

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### Machine Learning, Systems, and Programming

- Intro to advanced Python and R.
- Systems analysis theory and design methodology.
- Text and image mining with algorithm theory and pypi.org libraries.
- Scripting for the data science pipeline (REST APIs, regex, mongoDB).
- Introduction to natural language processing.
- Introduction to database administration concepts and management.

### Statistics

- **Bayesian** - suitable to instruct using existing university materials but require time and or assistance to construct a course.
  - Classwork: Stanton, J. (2017). [Reasoning with Data](#) – An Introduction to Traditional and Bayesian Statistics using R.
  - Personal: Marin, J-M et al. (2014). [Bayesian Essentials with R](#).
    - Inference, ANOVA, association, mR, categorical, time series.
- **Frequentist** - statistical theory, classification, convolutional neural networks, decision tree, linear regression, logistical regression, multiple linear regression, principal components analysis, probabilistic, support vector machine, and unsupervised.

## PROFESSIONAL DEVELOPMENT

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- Google Cloud, Machine Learning engineer certification** 11/22 -
- Fifteen courses for professional certification.
  - <https://www.cloudskillsboost.google/paths/17>. Account ID: b.hogan@snhu.edu.
- Google Learning Lab, Multimedia asset design training** 03/22 - 07/22
- Performed E-Learning multimedia training, including segmentation, personalization, cognitive load balancing, Flesch Kincaid measuring, contiguity, and signaling.
  - Trained on 18 multimedia E-learning designs like readings, vignettes, and quizzes.
- Amazon Web Services, Account ID: FpfKzlcOwkmK4YPzjMp3JA2** 2020
- Performed [training](#) on the platform's stack across 14 academy classes, seven live [twitch](#) videos, and books by experts [J. Simon](#), and [C. Fregly, A. Barth](#).
  - Invited for a third data engineering position interview but not selected.
- Data Science Specialization Certificate, Johns Hopkins University via Coursera** 2016 - 2017
- <https://www.coursera.org/specializations/jhu-data-science>
- Edward Tufte: Analyzing and Presenting Data and Information** 2000
- Cognitive Style of PowerPoint
- Hammer and Company: Reengineering Process Mastery, [www.hammerandco.com](http://www.hammerandco.com)** 1997 - 1999

## ADVISING

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- Career Advisor** **FIRSTHAND Advisors, <https://harvardocs.firsthand.co/>** 2021 -
- Office of Career Services, Harvard University
- Perform 2-4 free reviews of student resumes, CVs, and portfolios.
- Graduate Advisor** ***Nursing, programming fundamentals, and research topics*** 2017 - 2018
- Self-employed, Greater Boston Area*
- Scheduled and advised graduates on their topic research, survey design, use of scales, editing, and statistics.
  - Developed a student's writing and logic across nursing research papers, fact sheets, and healthcare policy assessments.

## MENTORING EXPERIENCE

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Name	Institution	Department	Mentoring Focus	Date	Position
• TeddyM	Alert	IT	Portfolio, personal	02/22 - 09/22	IT Analyst II
• Selenaw	Winchester Hospital	Inpatient Services	TEAS exam tutoring	10/22 - 11/22	Certified Nurse
• HarrisonH			GED tutoring	03/20 - 07/20	

## AWARDS AND HONORS

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- A. foobar participant, Google, Inc** Spring 2022
- Deep Python and Linux research yielded an [invitation](#) to this elusive challenge.
  - Completed three challenges before timed out.
- B. [Lex Fridman](#) interview finalist for personal secretary position.** 10/20 - 01/21
- Lex was exceedingly tough and I'm grateful for his personal consideration.
- C. Golden Key International Honour Society, Member** 10/20 -

## VOLUNTEER

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- Mr. Fix-it, First Congregational Church, Winchester, MA, karenbellacosa@me.com** 03/23  
Perform at annual repair café fixing on demand repairs of lights, bits and bobs.
- Study Participant, ClinicalTrials.gov Identifier: [NCT05058950](#)** 10/22 -  
An Observational Study Using Multimodal Sensors to Measure Cognitive Health in Adults and Distinguish Mild Cognitive Impairment from Normal Aging, a.k.a. Intuition study.
  - Fascinated by the agency of biometrics and biomimetics iWatch multimodal sensors.
- Wikipedia Language Editor, Account ID: bhogansnhu.edu** 08/22 -
  - Perform periodic article editing and updating with research citations.
- Trash to Treasure, Winchester High School Art Department, MA** 11/20 - 09/21
  - Jackson Lumber and Millwork, Manager Geoff MacKay, Woburn, MA
  - [Gathered](#) cutoffs, paint, and supersize cardboard for chair Jenn Levatino.
- Mechanical Turk, amazonmturk, ID = A3IWDP1WNMWVR8** 2020 - 2021
  - Participated to learn crowdsourcing methodologies.
  - Performed 1017 human intelligence tasks (HITs) and human subject activities.
  - 99.03% approval rating on classify, extraction validation, bot language training.

## REFERENCES

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Dr. Kim Bo, Ph.D.

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Jim McCoy

Instructional Designer at Google, Learning Lab  
Grow with Google Career Certificates  
Advisory Board at University of Houston  
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Shyna Gill

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Robert K. Stephens

Polaroid Inventor and Multiple Patent Holder  
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## REFERENCES (continued)

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603-890-9870

Thank you for considering Professors Kahn's prior reference material below.

I remain deeply grateful to each of the following people for their generosity and time spent recommending me for teaching and writing positions.

- [Professor Humayun Kahn](#), MS, MBA (DPS program recommendation)
- [Professor Humayun Kahn](#), MS, MBA (technical writer position reference)
- [Dr. Mitchell Kase](#), MD
- [David Primrose, MS](#), Oracle Cloud Leader, academic peer
- [And](#) Debra Kernstock, MS, Katie Poole, MS, Professor Ralph Garcia-Reilly, and Professor John Santerre, PhD

## CITATIONS

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- [1] Bass, E., De Jong, D, (2020). Computer Science Courses as a Graduation Requirement at the State and National Level: A Policy Brief. International Journal of Educational Leadership Preparation, v15 n1 p126-133 Spr 2020. Retrieved from: <https://eric.ed.gov/?id=EJ1254594>.