

## Brian Hogan, M.S.

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### EDUCATION

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Syracuse University, Syracuse, NY Sept 2018 - Dec 2020  
M.S. Applied Data Science

Boston College, Chestnut Hill, MA Sept 2000 - May 2001  
M.S. Sociology, Statistics. Matriculated; incomplete; work relocation.

Harvard University, Cambridge, MA Sept 1997 - June 1999  
C.S.S., Business Administration, Harvard Extension School  
Eight full-term, in-person classes.

Babson College, Wellesley, MA Sept 1989 - May 1993  
B.S. Business Administration  
Departmental Degree in Psychology, Wellesley College

### TEACHING EXPERIENCE

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#### Teacher

ICARUS AI E-Learning, 100 Wilshire Blvd, Santa Monica, CA 12/22 -  
• Augment quiz complexity based on AI population result metrics.

A. > *7.Pillars.Writing.with.ChatGPT*  
• Form programmatic skills to achieve specific and precise conclusions by partnering AI with polysyllabic ontologies.

B. > *7.Pillars.Python.of.Essentials*  
• Python coding essentials skilling in data objects, transformation, iterators, conditionals, functions, and objects deliver outcomes.

#### Adjunct Faculty

Department of Computer Science 02/22 -  
Southern New Hampshire University, Manchester, NH  
• Perform in-person semiweekly 1.25-hour pedagogical lectures.  
• Deliver materials with pace and swarming activities students love.

*IT 226 Communication in STEM Professions* Spring 2023  
Southern New Hampshire University  
• Instill approaches to achieve specific and precise conclusions in interpersonal relations in STEM professions.  
• Relay and experience natural language processing and text mining fundamentals in information extraction, retrieval, and corpora statistics.

*IT 304 Systems Design and Analysis* Fall 2022  
Southern New Hampshire University  
• Form a theoretical, reengineering, and systems analysis and design mindsets building upon [ten](#) methodologies.  
• Perform reverse engineering of small-scale physical systems to bridge designs with transaction generation and functional engineering.

## TEACHING EXPERIENCE (continued)

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<b>Tutor</b>	<i>Data Science and Programming</i> , <a href="https://tutormatchingservice.com">https://tutormatchingservice.com</a> 2019 – 2020 <ul style="list-style-type: none"><li>• <a href="#">Tutored</a> data science in both R and Python, including text and data mining, machine learning, statistics, and ggplot2 visualization.</li></ul>
<b>Corporate Trainer</b>	<i>Data Science and Discrete-event Simulation Curriculum</i> 2004 – 2014 ProModel Corporation, Orem, UT Delivered in-person programming and simulation training ~5-7 times yearly, such as Lockheed Martin, Merck, NASA, Pfizer, and <a href="#">West Point</a> .
<b>Riding Instructor</b>	<i>Equestrian field sports</i> 2002 – 2012 Gone Away Farm, Voluntown, CT (part-time) <ul style="list-style-type: none"><li>• Trained adult and junior riders. Raised and <a href="#">trained</a> 14 companions.</li></ul>

## INSTRUCTIONAL DESIGN, CURRICULUM DEVELOPMENT, and CONTENT CREATION

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<b>Expert, Researcher</b>	MIT HORIZON, MIT, Cambridge, MA (part-time) 03/23 – 06/23 <ul style="list-style-type: none"><li>• Draft <a href="#">notes</a> and provide resources and examples on the intersections between sustainable practices and emerging technologies and climate.</li><li>• Connect educators to knowledgeable experts in sustainability.</li></ul>
<b><a href="#">Author</a></b>	<b>ICARUS AI E-Learning</b> , 100 Wilshire Blvd, Santa Monica, CA 12/22 – <a href="mailto:b.hogan@icaruseducation.com">b.hogan@icaruseducation.com</a> <b>A. &gt; 7.Pillars.Writing.with.ChatGPT</b> 04/23 Two students used ChatGPT to pass classes but not in their voice. Designed course that builds ownership of one's authentic AI voice. <ul style="list-style-type: none"><li>• Includes principles, mechanics, and Python with ChatGPT REST-API to deepen one's love of language and self-expression, including<ol style="list-style-type: none"><li>a) Assess metrics representing discourse originality.</li><li>b) Sharpen information exchange with polysyllabics by ontology.</li><li>c) Apply appropriate epexegesis techniques.</li></ol></li></ul> <b>B. &gt; 7.Pillars.of.Python</b> Formulated a novel Python course for learners to experience neuroplasticity with data object transformation by coding iterators, conditionals, and functions with class objects to deliver outcomes. <ul style="list-style-type: none"><li>• Targets learners who question if their skills provide dependable, specific means to transform data for stats and machine learning.</li><li>• Builds sophistication in numeric and text data pack and unpack.</li><li>• Provides means to decode new libraries and learn objects quickly.</li></ul>
<b>Content Writer</b>	<b>Google Inc</b> , Learning Lab, NY, NY (via synergis) 03/22 – 11/22 course: <i>Google 2023 <a href="#">Advanced Data Analytics Certificate</a></i> <ul style="list-style-type: none"><li>• <a href="#">Performed</a> lead writing and programming for a 6-part Python course.</li><li>• Built training and staged knowledge for skilling in data objects, conditionals, functions, iterators, transformations, and classes.</li><li>• Edited scripts to for nomenclature, constructs, and continuity.</li><li>• Reviewed and summarized neuroscientific literature.</li><li>• Created two course capstone projects amalgamating cross course machine learning and statistical methods, including simple, multiple, logistic, chi-sq, regression, clustering, and validation.</li><li>• Drafted 21 knowledge readings, ten codebooks with &gt;3000 lines, four course projects, three self-reviews, and tether filming code scripts.</li><li>• Trained in 18 E-Learning multimedia assets like prompts and quizzes.</li><li>• Passed <a href="#">coding</a> entrance examination.</li></ul>

## INSTRUCTIONAL DESIGN AND CURRICULUM DEVELOPMENT (continued)

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Curriculum Developer, Southern New Hampshire University, Manchester, NH

02/22–

Perform instructional design for

A. [IT-226](#) *Communication in STEM Professions (undergraduate)*

Updates include information policy research, ethics theory, sentiment exercises, and NLTK library for parts of speech.

- Active polysyllabic word learning by germinating 2-9 syllable word [trees](#) from diverse content to teach and thwart AI plagiarism tasks
- Experience class reflection corpus for sentiment analysis and LDA.
- Add experiences accounting for ChatGPT's paradigm shift.

B. [IT-304](#) *Systems Design and Analysis (undergraduate)*

- Update learning objectives, weekly lectures, re-engineering methodologies, Python materials, and interactive learning moments.

Content Writer

EXPO Summer Programs, Norwood, MA

04/21 – 06/21

Department: Education and Training

- [Designed](#) a 1-week AI foundations course with ethics and use cases.
- Provided 50 pages, 10,821 words, for in-person instructor training.

Curriculum Developer, ProModel Corporation, Orem, UT

2004 – 2014

Department: Consulting

Performed instructional design and [technical curriculum](#) development for

- **Lockheed Martin**, San Antonio, TX. Wrote a customized simulation course for scheduling engine overhaul for F-22 and F-35 Lightning.
- **NASA**, Kennedy Space Center, Titusville, FL. Designed and delivered discrete-event curriculum for optimizing a paper-to-image system.
- **NASA**, Washington, DC. Developed curriculum for simulating space asset portfolio resource requirements with complex algorithms and ETL.
- [West Point](#), West Point, NY. Developed curriculum and performed in-person training for modeling war-based resources and logistics.

## PROFESSIONAL EXPERIENCE

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Technical Writer and Illustrator II, Alert Innovation, Billerica, MA

11/21 – 03/22

Department: Learning, Training, and Development

- Interviewed operation owners and engineers to draft and update documentation for quality robotics and complex operating structures.
- 12 [maintenance manuals](#), 11 service procedures, and two [user manuals](#).

Scientific Editor

Data science peer-reviewed publications

07/20 – 06/21

Accdon, LLC (Publishing Services), Waltham, MA

- Passed [exam](#) and completed scientific language editing training.
- Edited three manuscripts for peer-review journal publication.

**Simulation Industrial Engineering Consultant**, ProModel Corporation, Orem, UT 03/04 – 01/16

Performed 30+ business process [reengineering](#) and application development in defense (security clearance), manufacturing, and pharma industries.

Leadership of clients and developers included

- Strategic assessments, project management, and wrote specifications.
- Coding with C++ and system [design](#) with ERD, EER, [DFD](#), and [IDEF0](#).
- [Demand](#) planning, resource/budget forecasting, and program management.

## RESEARCH EXPERIENCE

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- Research [Volunteer](#) 23-bed, 63-nurse and associate acute care floor 06/21 - 01/22  
Winchester Hospital, Winchester, MA  
Manager: Debra Barbuto, RN, MSN, [debra.j.barbuto@lahey.org](mailto:debra.j.barbuto@lahey.org)
- A. Investigated the efficacy of evidence-based purposeful hourly rounding on patient [falls](#) and length of stay satisfaction, including
- Designed the data collection and encoded three months of daily patient measurements.
  - Performed REDCap API data transfer training in R software with CRAN `data.table` package.
  - Outcomes: [adopted](#) purposeful hourly rounding.
- B. Assisted in evaluating call bell [signal](#) standardization across units to help distinguish noncritical from critical care requests.
- Located call bell [parts](#); IT unable to perform system upgrade.

## UNIVERSITY SERVICE

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### Mentor

- A. Undergraduate Research Day 04/23  
Southern New Hampshire University, Manchester, NH  
*ChatGPT's Discourse on the Method* (posterboard)
- Measure polysyllabic information exchange quality with ChatGPT.
  - Admittance entitles students to apply for a scholarship.
- B. Amazon Web Services Coding Jam Competition 10/22 & 04/23
- Provided three students with custom training for a four school, ~50 students, AWS hackathon. Team successfully finished challenge.

- e-Equipment Donor Winchester Transfer e-Trash Recycling, Winchester, MA 07/22 -  
Partner with municipality to provide students with monitors (11), cables(+10), and miscellaneous items like graphic boards (3).

## INSTRUCTIONAL READINESS

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### Machine Learning, Systems, and Programming

- Intro to advanced Python and R.
- Systems analysis theory and design methodology.
- Text and image mining with algorithm theory and pypi.org libraries.
- Scripting for the data science pipeline (REST APIs, regex, MongoDB).
- Introduction to natural language processing.
- Introduction to database administration concepts and management.

### Statistics

- A. **Bayesian** - suitable to instruct using existing university materials but require time and or assistance to construct a course.
- a. Classwork: Stanton, J. (2017). [Reasoning with Data](#) - An Introduction to Traditional and Bayesian Statistics using R.
  - b. Personal: Marin, J-M et al. (2014). [Bayesian Essentials with R](#).
  - c. Inference, ANOVA, association, mR, categorical, time series.
- B. **Frequentist** - statistical theory, classification, convolutional neural networks, decision tree, linear regression, logistical regression, multiple linear regression, principal components analysis, probabilistic, support vector machine, and unsupervised.
- C.

## SKILLS

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- Cloud: performing Google certification for [Machine Learning Engineer](#).
- Languages proficient: [Python](#),, R, and VBA.
- Languages advanced: [C++](#),, SQL, and Visual Studio.
- Languages familiar: Linux, HTML, Java, SMSS, and XML.
- Representational State Transfer (REST) [APIs](#) with Facebook, REDCap, and Twitter.
- Libraries: caret, e1071, ggplot2, klar, pandas, sci-kit-learn, and Tensorflow2.
- NLP proficient: strip/regex, information extraction, detection, negation, sentiment.
- Multimedia: (~Sphinx), Photoshop, Illustrator, Help/Manual, LaTeX, and Markdown.
- [Research](#): [fact sheets](#), X9 bibliographic database, literature review and summary.
- [Technical writing](#) including circuitry, robotics, SaaS, and methodology.

## RESEARCH INTERESTS

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### I. Use of polysyllabic for authenticity identification.

Assessing polysyllabics and logodaedaly could support the testing and developing of new authenticity scoring mechanisms. The intention isn't to discern plagiarism but create i) a discourse score and ii) a programmatic means to improve information exchange quality by adding polysyllabicisms and periphrastics.

- Encourage students to continuously inventory their work for authenticity scoring substrate, supporting any document originality disputes.
- Inventory diverse polysyllabic words into syllable trees.
- Transposition of syllable trees into ontology categories using LDA et al.
- Form (n x 3) matrix by ontology by word by polysyllabic complexity index.
- Validate score mechanism and validate methods for accuracy and effectiveness.
- Release a logodaedaly library [pypi.org](#), to expand the user community.

note: Applied for ChatGPT's API for scholastic purposes test code such mechanisms.

### II. Artificial intelligence use of polysyllabics for human conversation captivation.

On the horizon is configuring conversational AI to manipulate AI to human conversation. Like a magician's legerdemain, AI's use of polysyllabics and complex jargon could obfuscate outcomes. This work will assess

- A programmatic means and scoring of a human's lexicon level.
- Develop appropriate statistical measures of fairness. For example, a lecture described a specific system's "propensity" leading by happenstance to two students' bewilderment. Thankfully they asked for clarification but could AI conversational agents cause bewilderment that runs?
- Develop appropriate statistical measures of fairness. For example, a lecture described a specific system's "propensity" leading by happenstance to two students' bewilderment. Thankfully they asked for clarification, but AI could run amok, resulting in new forms of elder abuse and similar.

### III. The use of long-format podcasting for expanding computer science literacy.

National policy pursuits focus on requiring computer science as a high-school graduate requirement [1]. A complimentary argument exists for including a podcast analysis curriculum to facilitate computer science literacy. Consider

- In the 1960s and 1970s, the space race fueled content for learners.
- At present, multimedia learning modalities are expanding exponentially. Machine learning experts like Lex Fridman (<https://lexfridman.com/>) provide deep and wide content to broaden young learners' knowledge framework.
- Every week, it churns fresh, baked, and well-researched content from industry juggernauts who also provide pulse, pace, interest, and taste.

## PROFESSIONAL DEVELOPMENT

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- i. **Google Cloud, Machine Learning engineer certification** 11/22 –
  - Fifteen courses for professional certification.
  - <https://www.cloudskillsboost.google/paths/17>. Account ID: b.hogan@snhu.edu.
- ii. **Google Learning Lab, Multimedia asset design training** 03/22 – 07/22
  - Performed E-Learning multimedia training, including segmentation, personalization, cognitive load balancing, Flesch Kincaid measuring, contiguity, and signaling.
  - Trained on 18 multimedia E-learning designs like readings, vignettes, and quizzes.
- iii. **Amazon Web Services, Account ID: FpfKzlcOwkmK4YPzjMp3JA2** 2020
  - Performed [training](#) on the platform's stack across 14 academy classes, seven live [twitch](#) videos, and books by experts [J. Simon](#), and [C. Fregly, A. Barth](#).
  - Invited for a third data engineering position interview but not selected.
- iv. **Data Science Specialization Certificate, Johns Hopkins via Coursera** 2016 – 2017
  - <https://www.coursera.org/specializations/jhu-data-science>
- v. **Edward Tufte: Analyzing and Presenting Data and Information** 2000
- vi. **Hammer and Company: Reengineering Process Mastery, [www.hammerandco.com](http://www.hammerandco.com)** 1997 – 1999

## PROFESSIONAL DEVELOPMENT

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- Google Cloud, Machine Learning engineer certification** 11/22 –
  - Fifteen courses for professional certification.
  - <https://www.cloudskillsboost.google/paths/17>. Account ID: b.hogan@snhu.edu.
- Google Learning Lab, Multimedia asset design training** 03/22 – 07/22
  - Performed E-Learning multimedia training, including segmentation, personalization, cognitive load balancing, Flesch Kincaid measuring, contiguity, and signaling.
  - Trained on 18 multimedia E-learning designs like readings, vignettes, and quizzes.
- Amazon Web Services, Account ID: FpfKzlcOwkmK4YPzjMp3JA2** 2020
  - Performed [training](#) on the platform's stack across 14 academy classes, seven live [twitch](#) videos, and books by experts [J. Simon](#), and [C. Fregly, A. Barth](#).
  - Invited for a third data engineering position interview but not selected.
- Data Science Specialization Certificate, Johns Hopkins University via Coursera** 2016 – 2017
  - <https://www.coursera.org/specializations/jhu-data-science>
- Edward Tufte: Analyzing and Presenting Data and Information** 2000
  - Cognitive Style of PowerPoint
- Hammer and Company: Reengineering Process Mastery, [www.hammerandco.com](http://www.hammerandco.com)** 1997 – 1999

## MENTORING EXPERIENCE

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Name	Institution	Department	Mentoring Focus	Date	Position
• PietroL	SNHU	Comp. Sci.	Study coaching	02/23 – 03/23	sophomore
• Selenaw	Winchester Hospital	Inpatient Services	TEAS exam tutoring	10/22 – 11/22	Certified Nurse
• TeddyM	Alert	IT	Portfolio, personal	02/22 – 09/22	IT Analyst II
• HarrisonH			GED tutoring	03/20 – 07/20	

## ADVISING

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- Career Advisor**      **FIRSTHAND Advisors**, <https://harvardocs.firsthand.co/>      2021 -  
Office of Career Services, Harvard University
- Perform 2-4 free annual reviews of student resume, CV, or portfolio.
- Graduate Advisor**      *Nursing, programming fundamentals, and research topics*      2017 - 2018  
*Self-employed, Greater Boston Area*
- Scheduled and advised graduates on their topic research, survey design, use of scales, editing, and statistics.
  - Developed a student's writing and logic across nursing research papers, fact sheets, and healthcare policy assessments.

## AWARDS AND HONORS

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- A. foobar participant**, Google, Inc      Spring 2022
- Deep Python and Linux research yielded an [invitation](#) to this elusive challenge.
  - Completed three challenges.
- B. [Lex Fridman](#) interview finalist, personal secretary**      10/20 - 01/21
- Lex redefined tough. Grateful for his personal attention. Yes! I have his email.
- C. Golden Key International Honour Society**, Member      10/20 -

## VOLUNTEER

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- Mr. Fix-it, First Congregational Church**, Winchester, MA, karenbellacosa@me.com      03/23
- Perform repairs of lights, bits, and bobs at the annual church bazaar café.
- Study Participant**, ClinicalTrials.gov Identifier: [NCT05058950](#)      10/22 -  
An Observational Study Using Multimodal Sensors to Measure Cognitive Health in Adults and Distinguish Mild Cognitive Impairment from Normal Aging, a.k.a. Intuition study.
- Fascinated by the agency of iWatch biometrics and biomimetics multimodal sensors.
- Wikipedia Language Editor**, Account ID: bhogansnhu.edu      08/22 -
- Perform periodic article editing and updating with research citations.
- Trash to Treasure, Winchester High School Art Department**, MA      11/20 - 09/21
- Jackson Lumber and Millwork, Manager Geoff MacKay, Woburn, MA
  - [Gathered](#) cutoffs, paint, and supersize cardboard for chair Jenn Levatino.
- Mechanical Turking, amazonmturk**, ID = A3IWDP1WNMWVR8      2020 - 2021
- Participated to learn crowdsource methodologies.
  - Performed 1017 human intelligence tasks (HITs) and human subject activities.
  - 99.03% approval rating on classify, extract validation, and bot language training.

## REFERENCES

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Department [Chair](#), Professor  
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## REFERENCES (continued)

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Jim McCoy

Instructional Designer at Google, Learning Lab  
Grow with Google Career Certificates  
Advisory Board at University of Houston  
<https://www.linkedin.com/in/ideascomealive/jimmcoy@google.com>; [ideascomealive@gmail.com](mailto:ideascomealive@gmail.com)  
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Shyna Gill

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Professor Humayun Kahn, MS, MBA

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603-890-9870

<Thank you for considering his prior reference material below.>

I'm deeply grateful to each of the following for their generosity, kindness, and time supporting my recommendations for teaching and writing positions.

- [Professor Humayun Kahn](#), MS, MBA (DPS program recommendation)
- [Professor Humayun Kahn](#), MS, MBA (technical writer position reference)
- [Dr. Mitchell Kase](#), MD
- [David Primrose, MS](#), Oracle Cloud Leader, academic peer
- [And](#) Debra Kernstock, MS, Katie Poole, MS, Professor Ralph Garcia-Reilly, and Professor John Santerre, PhD

## CITATIONS

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- [1] Bass, E., De Jong, D, (2020). Computer Science Courses as a Graduation Requirement at the State and National Level: A Policy Brief. International Journal of Educational Leadership Preparation, v15 n1 p126-133 Spr 2020. Retrieved from: <https://eric.ed.gov/?id=EJ1254594>.