




Wk	Focus & Medium Weekly Topic & Assignment
<p>11</p> <p>Mar 20</p> <p>To</p> <p>Mar 25</p>	<p>Crafting persuasive messages <Locker et al., Ch.11></p>    <p>DILBERT</p> <p>BY SCOTT ADAMS</p>           

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11 Mar 20 To Mar 25	<p data-bbox="191 205 1089 241">Crafting persuasive messages <Locker et al., Ch.11></p> <div data-bbox="191 317 1425 1094"> <p data-bbox="191 317 808 352">1) What is persuasive communication</p> <p data-bbox="191 468 862 504">2) What isn't persuasive communication</p> <p data-bbox="191 619 686 655">3) The mechanics and process</p> <p data-bbox="191 770 846 806">4) Writing persuasive problem solving</p> <p data-bbox="191 921 1425 957">5) Generating performance reviews, recommendations, internal reporting</p> <p data-bbox="191 1066 1057 1102">6) homework: draft 3 memos by persuasion category</p> </div> 