Wk	Persuasive Communication and the Art of HP Lovecraft

9
 	
Mar 5
 	
to
 	
Mar 10
	- Group work begins for a copy of HP Lovecraft's The complete fiction.
	-- I was fortunate to source a beautiful copy at a reasonable prices.
	--- I hope it will bring great joy and learning for us all.
	
	What does horror writer Lovecraft have to do with persuasion and technical writing?
	    H.P. Lovecraft was primarily known for his fiction writing and horror genre influence, his writing often displayed a high degree of technical skill in terms of language, research, and world-building.
	    ▪ He became subject matter expert and convinced you with his facts from evidence-based research and technical jargon.
	    ▪ Polysyllabics infused the worlds he built and long strings of adjectives contributed to his style.
	    ▪ What cometh of it? clawed amphibious, foetid forms. Old ones, the Elder ones. Shapeshifters and dwellers who use charms to cast the wicked and demented.
	    ▪ One of the first, if not the first, using space and even reckoning space-time.
	    ▪ There was no talk of aliens but from Lovecraft! The ultimate persuasion.
	    ▪ What is the Necronomicon by the mad Arab Abdul Alhazred? It is a book Lovecraft persuaded to the world exists and may still do.
	        ∞ Sold on Amazon today but Lovecraft's letters verify its fanciful foo.
	
	H.P. Lovecraft was a master of horror and suspenseful writing, and his style of writing remains highly influential in the horror genre. Five techniques of his persuasive writing style include
	
	Vivid descriptions: Lovecraft was known for his use of descriptive language, creating vivid images that could evoke strong emotions in the reader. He often used unusual adjectives and metaphors to bring his descriptions to life and make them more memorable.
	
	Atmosphere: Lovecraft's stories were known for their creepy and unsettling atmosphere. He created a sense of dread and unease by using dark and foreboding settings, strange sounds and smells, and mysterious and ominous characters.
	
	Foreshadowing: Lovecraft often hinted at the horrors to come by using subtle clues and foreshadowing events. He would build suspense by gradually revealing more and more about the impending danger, keeping the reader on the edge of their seat.
	
	Psychological terror: Lovecraft's horror was often more psychological than physical, relying on the reader's imagination to fill in the gaps. He used themes of insanity, paranoia, and dread to create a sense of terror that was both powerful and long-lasting.
	
	Intellectual depth: Lovecraft's writing was not just about scaring readers. He infused his stories with philosophical and scientific themes, exploring ideas such as the nature of reality, the limits of human knowledge, and the fear of the unknown.
	
	Creating an impression requires powerful descriptions, atmosphere, and sympathizing with your audience. Let us explore 10 select pages informing of this style. I wager 10 of the 19 will own Lovecraft books for your remaining days. ~brian