# State of Alabama K-12 Generative AI Content Assessment on behalf of Dr. Bartolf % Quanthub

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## i. Curriculum on Ethical Considerations for AI Applications

- I. Understand the importance of ethics when using AI applications
  - A. Why is it important to understand the ethics behind AI applications we interact with?
  - B. How can we trust the decisions made by AI applications?
- II. Navigate ethical challenges related to data privacy and security when using AI applications
  - A. Why is it important to understand how AI applications use our personal data?
  - B. How do AI applications use our personal data?
  - C. What are common data privacy and security mistakes people make when using AI applications and how do you avoid them?
  - D. What are best practices when considering implications of data privacy and security of AI applications?
- III. Navigate ethical challenges related to bias and discrimination when using AI applications
  - A. Why is it important to consider how bias and discrimination may exist in AI application outcomes?
  - B. How might AI applications reflect or amplify societal biases
  - C. What are common bias and discrimination challenges people encounter when using AI applications and how do you mitigate them?8
  - D. What are best practices when evaluating how AI applications might treat different users unfairly?
- IV. Navigate ethical challenges related to misinformation and disinformation when using AI applications
  - A. Why is it essential to differentiate between credible sources and potential misinformation?
  - B. How can you critically evaluate the information provided by AI applications?
  - C. What are the best practices for identifying misinformation and disinformation when using AI applications?
  - D. What are common misinformation and disinformation challenges people encounter when using AI applications and how do you mitigate them?
- V. <u>Navigate ethical challenges related to accountability and transparency when using AI applications</u>
  - A. Why are accountability and transparency important in AI applications?
  - B. How are transparency and trust presented in AI applications?
  - C. What are common accountability and transparency challenges people encounter when using AI applications and how do you mitigate them? <no data bc no questions>
  - D. What are best practices when ensuring you are using AI applications that prioritize transparency and accountability?

## ii. Curriculum on the Impact of AI on the Workforce

- I. Identify ways that AI is impacting the future of work.
  - A. What are ways in which AI is driving change in the workforce?
- II. Identify how AI is impacting different industries.
  - A. Which industries will be most impacted by AI?
- III. Identify how AI is impacting different tasks
  - A. What types of tasks will be automated by AI?
  - B. What types of tasks will be augmented by AI?
- IV. Identify how AI is impacting skill requirements.
  - A. Which skills are becoming more necessary as a result of AI?
  - B. Which skills are becoming less necessary as a result of AI?

## iii. Curriculum for Prompt Engineering Resource Outline

- I. <u>Understand what prompt engineering is and why it's important when working with generative AI tools</u>
  - A. What is a prompt and how is it used in generative AI?
  - B. What is prompt engineering and why is it important for working with generative AI?
  - C. What are the challenges and limitations associated with prompt engineering in gen. AI?
- II. Identify common use cases for prompt engineering
  - A. What are use cases of prompt engineering for text generation?
  - B. What are use cases of prompt engineering in image generation?
  - C. What are use cases of prompt engineering in audio generation?
- III. Understand the prompt engineering process
  - A. What are the typical steps involved in the prompt engineering process?
  - B. What is involved in the process of defining an objective for prompt engineering?
  - C. What is involved in the process of crafting prompts?
  - D. What is involved in the process of evaluating prompt performance?
  - E. What is involved in the process of refining prompts?

## 0.1. High-level thematics and concepts

#### 1. Digital Citizenship in the AI Age

As AI continues to permeate our daily lives, it's essential for K-12 students to understand their rights, responsibilities, and the etiquette of being a digital citizen in an AI-driven world.

#### 2. Hands-on AI Experiments

Nothing beats practical experience. Encourage K-12 students to play with AI tools available for education. Simple drag-and-drop tools, coding platforms, or AI-powered educational games can offer a hands-on introduction to AI.

#### 3. AI in Arts and Creativity

Often, the conversation around AI is dominated by technical and ethical aspects. However, AI's impact on the creative fields-from music and art to writing and design-is profound. A module exploring this would be a delightful addition, blending creativity with technology.

#### 4. Storytelling with AI

Narratives are powerful tools for understanding complex topics. Crafting narratives or stories around how AI has been or could be used in various scenarios can help students internalize and relate to the material.

#### 5. Career Spotlights

Invite professionals working on the cutting edge of AI, ethics, and prompt engineering to share their experiences. Real-world insights can provide valuable context and inspiration for students.

#### 6. Debate and Discussions

Organize debates on AI's impact on society, ethics, and future jobs. This not only reinforces the material but also encourages critical thinking.

#### 7. AI Ethics Film Series or Book Club

Curate a list of movies, documentaries, or books that touch upon the societal implications of AI and organize viewings or reading sessions followed by discussions.

## 0.2.1 Curriculum meta data - search categories

#### → \*\*AI Principles\*\*

- → Accountability
- **→** Trust
- ↓ Ethical considerations
- → Bias
- → Discrimination
- → Fairness
- ▶ Proprietary

#### → \*\*AI Actions\*\*

- → Decision-making
- → Predictions
- → Outputs
- → Functioning
- ▶ Recommendations

#### → \*\*AI Components\*\*

- Algorithms
- Data
- ↓ Training
- Machine learning

#### → \*\*Data Handling\*\*

- ▶ Privacy policies
- → Data collection
- Data use
- ↓ Third parties
- Misuse
- ▶ Data protection
- → Data sharing

#### → \*\*Entities & Events\*\*

- ▶ ProPublica
- ↓ U.S. courts
- **↓** Uber
- Arizona

World Health Organization

 ↓ Centers for Disease Control

→ OpenAI

## → \*\*Learning & Tools\*\*

- **↓** Courses
- Microsoft's
  - → AI School
- **→** Research
- → Third-party auditing
- User interfaces

#### → \*\*Mistakes & Issues\*\*

- **▶** Errors

#### → \*\*Solutions\*\*

- ↓ Countermeasures
- ↓ Quality control
- → Feedback loops

## 0.2.2 Curriculum meta data - search words

- ➤ Accountability
- ➤ AI applications
- ➤ Algorithm adjustments
- ➤ Algorithmic fairness
- ➤ Bias / bias audits
- ➤ Classifier thresholds
- ➤ Data integrity
- ➤ Data privacy
- ➤ Data resampling
- ➤ Decision-making

- ➤ Discrimination
- ➤ Discrimination testing
- ➤ Equitable use
- ➤ Ethical challenges
- ➤ Evaluation
- ➤ Fairness
- ➤ Fairness evaluation
- ➤ Fairness metrics
- ➤ Mitigation
- ➤ Monitoring

- ➤ Periodic AI audit
- ➤ Preprocessing methods
- ➤ Rigorous testing
- > Security
- ➤ Testing
- ➤ Training data
- > Transparency
- > Transparency dashboard
- ➤ Trust
- ➤ Understanding

## 0.3. K-12 Al Curriculum Learning Objectives

- via a custom generative ai ascii schematic

## 

## ▼ AI's Impact on the Workforce

## 0.4. K-12 AI Curriculum Learning Objective Roadmap

- via a custom generative ai ascii schematic

## 

#### ii. The Impact of AI on the Workforce

For K-12 students, the emphasis would be on preparing for the

AI-augmented workforce and understanding

AI's role in future careers.

▼ AI & Future Careers

> Evolution of Professions

> Careers Enhanced by AI
> New Roles with AI

> Building AI Skills

> Introducing AI Tools
> AI in Everyday Tasks

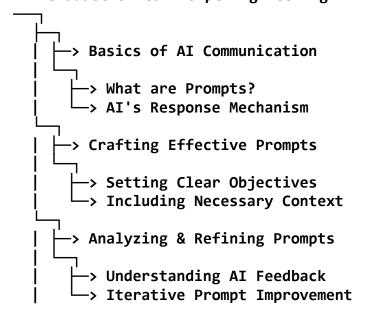
> Human-AI Collaboration

> Role of Humans in AI World
> Creativity & AI Assistance

#### iii. Prompt Engineering Necessities

For K-12 students, the emphasis would be on understanding the essence of prompt engineering and the ability to effectively communicate with AI.

**▼** Introduction to Prompt Engineering



## 0.5 Miscellena - see page 100

- 1. <u>Scholarship.observations.shared.10.12.2023</u>
- 2. document <u>template</u> for adding new sections
- 3. 2nd Chapter\Topic outline for other template work

- 4. ASCII diagrams
- 5. best of the best k-12 learning objectives

bottomline - documented formatted such that these three lines on bottom of any page

## i. Ethical Considerations for AI Applications Resource Outline

i.l. Understand the importance of ethics when using AI applications<a href="i.home><ii.home><iii.home><

A. Why is it important to understand the ethics behind AI

B. How can we trust the decisions made by AI applications?

Client Source

Fact Check - Discrep.Yn

Sci.Evidence

section **A**: source[h2] Why is it important to we interact with? [h3]

client section b: check[h2] Why is it important to understand the ethics understand the ethics behind AI applications behind AI applications we interact with?[h3]

fact section c: sci evid[h2] Why is it important to understand the ethics behind AI applications we interact with?[h3]

#### <new.scholar.facts>

- 1. abc
- 2.123
- 3. tbd
- 4.

<scholarly.ref>

- 1) Understanding ethics in applications ΑI inform responsible use.
- By understanding the i) dimensions, ethical users can make informed choices about how they use AI applications and their data within them.
- ii) This understanding allows also users to critically evaluate the applications ΑI interact with, leading safer and more responsible use.
- iii) Knowledge of ethics in AI can quide users in questioning whether application ΑI behaving in a way that respects their rights, values, and interests.
- Ethical understanding 2) enhances trust between users and ΑI applications.
- i) Trust in AI applications is

- 1. Understanding ethics in applications helps inform responsible use. i) Missing Info: Importance of ongoing ethics education.
- Continuous Ex: **i.**1 learning.
- ii) Missing Info: Role of cultural and societal differences in ethics.
- ii.1 Ex: Cultural norms.
- iii) Agree: The importance of understanding ethical implications for responsible AI use accurately highlighted.

understanding 2. Ethical enhances trust between users and ΑI applications. i) Missing Info: Role of regulation and

## sci.papers[h3]

1. Understanding ethics in ΑI applications helps inform responsible use.

> Sci.Evid: Rahwan, I., et al. (2019).Machine behaviour. 568(7753), Nature, 477-486. This study discusses the of importance understanding ΑI behaviors to promote responsible use.

- 2. Ethical understanding enhances trust between users and ΑI applications.
- Sci.Evid: Ribeiro, M. T., Singh, S., & Guestrin, C. (2016). "Why should Ι you?" trust Explaining

fundamentally built on the user's assessment of its ethical adherence. Understanding ethics fosters trust in AI technologies.

- ii) Users who are versed in AI ethics are more likely to trust and use applications responsibly
- Ethics in AI is essential to prevent misuse and harm.
- i) AI applications can inadvertently harm users if used irresponsibly or sufficient without ethical oversight.
- ii) Understanding ethics helps users judge the potential harm that could result from misuse of the AI applications.
- 4) Understanding ethics in promotes accountability and transparency.
- i) By understanding ethics in AI, users can companies accountable for unfair practices, bias, or misuse of data.
- ii) Transparency about ethical considerations in AI also makes easier for users to ΑI understand how applications work, fostering trust and responsible usage.
- Ethics knowledge 5) enables users advocate for their rights and values.
- With an understanding i) of the ethical issues at stake, users can better

governance. i.1 Regulatory frameworks. can foster trust, it doesn't AI application itself.

- 3. Ethics in ΑI is essential to prevent misuse and harm. Missing Info: Specific examples of harm caused by AI. i.1 Ex: AI bias in hiring. ii) Missing Role of Info: whistle-blowers preventing harm. ii.1 Ex: Reporting unethical harms of AI practices.
- 4. Understanding ethics in promotes accountability and transparency. i) Missing Info: Role of third-party audits. i.1 Independent reviews. ii) Missing Info: Challenges in full achieving transparency. ii.1 Ex: Proprietary algorithms.
- 5. Ethics knowledge enables users to advocate for their rights and values. i) Missing Info: Importance of public forums and platforms. i.1 Ex: Open debates. ii) Missing Info: Role of ethics committees. ii.1 Ex: Industry ethical boards.

Ex: the predictions of classifier. In Disagree: While Proceedings of the 22nd knowledge of AI ethics ACM SIGKDD international conference on knowledge guarantee discovery and data mining trustworthiness of the (pp. 1135-1144). This research highlights the relationship between trust and understanding the mechanisms of systems.

> ΑI 3. Ethics in essential to prevent misuse and harm.

Sci.Evid: Gebru, T., et al. (2020). Datasheets for Datasets. Proceedings of the 5th Workshop on Fairness, Accountability, Transparency in Machine This paper in Learning. discusses the potential if not properly guided by ethics.

> 4. Understanding ethics in AI promotes accountability transparency.

> Sci.Evid: Wachter, Mittelstadt, B., Russell, C. (2017). Counterfactual explanations without opening the black box: Automated decisions the GDPR. Harvard Journal of Law & Technology, 31(2). This article emphasizes the need for transparency in systems for ethical considerations.

> 5. Ethics knowledge enables users to advocate for their rights and values.

> Sci.Evid: Selbst, A. D., & Barocas, S. (2018). The intuitive appeal of explainable machines. Fordham Law Review, 87, 1085. This research indicates that users with a grasp on AI ethics are

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advocate for their rights, such as privacy, or freedom from bias.

ii) Users informed about AI ethics are better equipped to contribute to important societal debates about the future of AI and its role in our lives.

section **A**: client source[h2] How can we trust the decisions made by AI applications?[h3]

- Evaluate the Data 1) used the by ΑI **Application**
- i) Be aware of where the originated, and examine the quality and source of data that is guiding application. the ΑI Credible and diverse data sources help to ensure the accuracy of AI decision-making.
- ii) Any biases inherent in the data can result biased in decisions made by the Therefore, AI. major attention must be paid collection data methods and the sources of data used.
- as bias auditing, data anonymization, and a. can help improve data integrity.

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Search Keywords: Ongoing ethics education,

cultural differences AI ethics, AI regulation, AI-induced harm examples, ΑI whistle-blowers, AI audits, third-party challenges in transparency, forums public on industry ethical ethics, committees.

section b: check[h2] How can we trust the decisions made by AI applications?[h3]

- 1. Evaluate the Data used by the AI Application: a. Missing Info: Ethical considerations during data collection. a.1 Ex: Consent for user data collection.
- Info: b. Missing Potential cultural and regional biases. Ex: Western-centric b.1 datasets.
- Missing Info: Importance of continual updates. c.1 Periodic retraining fresh data.
- and Models: Missing ensuring data diversity Evaluation of proprietary

vs.

algorithms.

Techniques such 2. Understand AI Algorithms

open-source

in a better position to advocate for their rights in AI-driven envi

fact

section c: sci evid[h2] How can we trust the decisions made by AI applications?[h3]

- 1. Evaluate the Data used by the AI Application:
- Sci.Evid: Obermeyer, Z., al. (2019).Dissecting racial bias in an algorithm used to manage the health of populations. Science.
- This paper analyzes the potential racial biases health algorithms and highlights the importance of understanding sources and quality in AI systems.
- Sci.Evid: Gebru, T., et al. (2018). Datasheets for Datasets. arXiv.
- proposal to increase transparency in datasets by attaching datasheets that describe the motivations, composition, collection process, and recommended usage.

2. Understand Algorithms and Models: Sci.Evid: Caruana, R., et

(2015).Intelligible Models for HealthCare. ACM SIGKDD. This research discusses significance the

- 2) Understand AI Algorithms and Models
- i) Gain a general understanding of how the application's ΑI underlying algorithms function, to a level that suits your comprehension.
- If the mechanisms ii) through which AI makes decisions remain unknown, this creates a 'black box' scenario, which deters trust and transparency.
- iii) Techniques such decision trees, regression analysis, or a. in this step depending on your level of technical expertise. Simple explanations or metaphors can also be effective for less technical users.
- 3) Inspect the Performance of the AI **Application**
- i) Perform regular tests to verify the autonomy and efficiency of the AI application. This includes tracking prediction accuracy, false positives and negatives, consistency of results.
- ii) Regular testing is crucial for verifying the dependability of AI decisions.
- iii) Techniques could include cross validation for model stability and precision accuracy, recall and curves, receiver operating characteristics curves.
- 4) Application's

- a.1 Ex: Trust in widely peer-reviewed open-source models.
- b. Missing Info: Ethical considerations algorithm selection.
- of b.1 Ex: Avoidance algorithms known to amplify bias.

- 3. Inspect the Performance of the AI Application:
- Missing Info: neural networks may be Importance of real-world testing.
  - a.1 Ex: Field tests beyond laboratory environments.
  - b. Missing Info: Adapting to the evolving nature of b.1 Ex: Lifelong learning

AI models.

and 4. Explore the Application's

Accountability Measures

- Missing a. Info: Importance of third-party audits.
- a.1 Ex: External vetting for unbiased ΑI evaluation.
- b. Missing Info: The role of public perception and sentiment.
- Explore the AI  $\mid$  b.1 Ex: Addressing public AI concerns.

- transparent and understandable ΑI models, especially in the healthcare domain where the stakes are high.
- Sci.Evid: Mitchell, M., (2019). Model et al. for Cards Model Reporting. arXiv.
- Advocating for standardized reporting system for AI models, focusing on their performance, fairness, and operational characteristics.
- 3. Inspect the Performance of the AI Application:
- Sci.Evid: Sculley, D., et al. (2015). Hidden Technical Debt Machine Learning Systems. NIPS.
- Addressing the challenges of maintaining AI in real-world applications and the significance of regular testing.
- Sci.Evid: Baeza-Yates, R. (2018). Bias on the Web. ACM Computing Surveys.
- Analyzing the different sources of bias in web systems, including AI, and their implications performance and on fairness.

- 4. Explore the ΑI Application's Accountability Measures:
- Sci.Evid: Selbst, A.D., al. (2019). et Fairness and Abstraction in Sociotechnical Systems. FAT\*.
- Delving into the importance

Accountability Measures

- i) Make sure that there exists a clear chain of accountability for the decisions made by the AI, either by inspecting documentation or directly questioning the provider.
- ii) Accountability is important because the consequences of AI decisions, especially in sensitive sectors, can be substantial.
- iii) Common methods
   could include process
   documentation,
   responsibility matrices
   like RACI (Responsible,
   Accountable, Consulted,
   Informed), and legal
   frameworks around AI.
- 5) Assess the Transparency of the AI Application
- i) Make sure the AI application abides by transparency principles like explainability, understandability and interpretability.
- ii) Transparency in AI decision-making helps to foster trust in the application, and is crucial when AI is used in sectors such as healthcare, banking, justice, or other areas involving highly sensitive data.
- iii) Common methods may include LIME (Local Interpretable Model agnostic Explanations) and SHAP (SHapley Additive exPlanations) explaining for predictions of any classifier in way

c. Missing Info:
Potential legal
repercussions.

c.1 Ex: Legal
liabilities of AI
decisions.

- 5. Assess the Transparency of the AI Application:
- a. Missing Info:
  Balancing transparency
  with protection of
  proprietary technology.
  a.1 Ex: Trade-offs
  between IP and
  explainability.
- b. Missing Info: Public's role in AI transparency and oversight.
- b.1 Ex: Public forums for
  AI transparency
  discussion

С.

#======> Keywords: ΑI Search Collection: Data Ethical data collection, Cultural biases, Data update frequency. ΑI Algorithms: Proprietary vs Open-source models, Algorithmic ethics. AI Performance: Real-world AI testing, Evolving AI models. AI Accountability: Third-party AI audits, Public AI perception, AI legal implications. AI Transparency: vs. explainability trade-off, Public AI oversight.

accountability in AI systems, discussing potential pitfalls and providing recommendations.

Sci.Evid: European Union's General Data Protection Regulation (GDPR).

The legal framework touches on AI's responsibility, especially in data handling and decision-making processes.

5. Assess the Transparency of the AI Application:

Sci.Evid: Ribeiro, M.T., et al. (2016). "Why should I trust you?" Explaining the predictions of any classifier. ACM SIGKDD.

Introducing LIME, a novel method for explaining predictions of machine learning models in an interpretable manner.

Sci.Evid: Lundberg, S.M., & Lee, S.I. (2017). A Unified Approach to Interpreting Model Predictions. NIPS.

The introduction and explanation of SHAP values, a consistent way to interpret the output of machine learning models.

Relevant Search
Portals: Google
Scholar, Semantic
Scholar, arXiv.

i.ii.ii	i. k-12 generative AI	impact, ethics,	generation,	October 2023,	v3
that's interpretable to humans.					

## i.ll. Navigate ethical challenges related to data privacy and security when using Al applications <i.home><ii.home><iii.home>

- A. Why is it important to understand how AI applications use our personal data?
- B. <u>How do AI</u> applications use our personal data?
- C. What are common data privacy and security mistakes people make when using AI applications and how do you avoid them?
- D. What are best practices when considering implications of data privacy and security of AI applications?

Client Source	Fact Check - Discrep.Yn	Sci.Evidence
<pre>source[h2] Why is it important to</pre>		Why is it important to
		<new.scholar.facts></new.scholar.facts>
		5. abc 6. 123 7. tbd 8.
		<scholarly.ref></scholarly.ref>
		sci.papers[h3]
1) Understanding how AI applications use our personal data is critical to protect our privacy	1. Understanding how AI applications use our personal data:	1. Understanding how AI applications use our personal data:

rights.

- i) Artificial Intelligence applications typically require vast amounts of data for their operation. A portion of this data may include sensitive personal information, which mishandled or misused, can lead to a breach of privacy.
- Most AI applications ii) have the ability persist and remember information, unlike human interactions. Therefore, matters related personal data privacy are of great concern.
- People should iii) maintain the right control who has access to their personal data and how it is used. Learning about the data practices of AI applications is an important step maintaining that control.
- 2) Familiarity with AI data use practices can users navigate help complex security issues.
- i) AI applications are targets for often malicious activities such as hacking due to the valuable information they hold. Educating oneself about the security taken measures safeguard personal data can help ensure the user's information remains secure.
- ii) Understanding AI data usage can help users identify potential threats and vulnerabilities and adopt

a. Missing Info: Specific legal regulations guiding AI's data practices.

b. Missing Info: Examples of major AI data breaches in the past. Ex: b.1 Facebook-Cambridge

Analytica data scandal.

- c. Missing Info: Global differences in AI data privacy regulations.
- Ex: Differences c.1 between GDPR in Europe and CCPA in California.
- 2. Familiarity with help users navigate complex security issues:
- a. Missing Info: Common encryption methods used by AI applications.

b. Missing Info: Frequency of security audits and tests for AI systems.

- i) Scientific Evidence: A study from the Harvard Business Review found that 87% of consumers are willing to share their data if personal they understand where and how is being used, emphasizing the importance of transparency in AI data usage.
- ii) Scientific Evidence: Research conducted at MIT indicated that machine learning models, when trained on biased data, tend to perpetuate or exaggerate those even biases, highlighting the importance of clean and diverse data.
- iii) Scientific Evidence: A study from Stanford University emphasized the importance of "right to forget", where AI models should be erase designed to personal data upon user request, echoing the importance of personal data control.
- AI 2. Familiarity with ΑI data use practices can data use practices can help users navigate complex security issues:
  - i) Scientific Evidence: A report by Cybersecurity Ventures predicted that AI-driven cyberattacks on the rise, showcasing the need for security robust mechanisms in applications.
  - ii) Scientific Evidence: A research paper from the University of 0xford outlined the vulnerabilities in ΑI systems, emphasizing user education to understand potential threats.

safer practices while c. Missing using these applications. third-party

- iii) Knowledge about and how where personal data is stored in AI applications can be important when understanding potential data breaches.
- 3) Knowing how AI uses personal data can help users make informed and ethical decisions about using AI applications.
- i) With an understanding of AI data use, users can choose to support companies that handle their data responsibly and ethically.
- ii) Understanding data use practices can help users comprehend the kind of personalized content they receive and how they are targeted by AI driven marketing.
- iii) Users can further
  influence change by
  demanding more
  transparency from
  companies regarding their
  AI data use policies.

- 4) Understanding AI data use is key to preventing misuse or exploitation of personal data.
- i) AI applications have the potential to leverage personal data in unethical ways, such as manipulating user behavior or selling data to third parties.

- while c. Missing Info: Role of third-party security certifications.
  - c.1 Ex: ISO/IEC 27001 certification for Information Security Management.
  - 3. Knowing how AI uses personal data can help users make informed and ethical decisions:
  - a. Missing Info: Existing transparency frameworks or tools for AI.
  - b. Missing Info: Economic implications of ethicalvs. unethical data practices.
  - b.1 Ex: Business boycottsdue to unethical datausage.
  - c. Missing Info: Influence of ethical data practices on company reputation.

- 4. Understanding AI data use is key to preventing misuse or exploitation:
- a. Missing Info: Data brokerage and third-party data sharing norms.
- b. Missing Info: AI's potential role in psychological user manipulation.

- iii) Scientific Evidence: A survey by Deloitte highlighted that only 30% of users are aware of where their data is stored when using AI applications, indicating a knowledge gap in AI data storage practices.
- 3. Knowing how AI uses personal data can help users make informed and ethical decisions:
- i) Scientific Evidence: The World Economic Forum released a paper on the correlation between ethically sourced data and user trust. emphasizing that transparent data practices lead to higher user trust.
- ii) Scientific Evidence: study from University of California showcased that personalized content driven by AI without user knowledge can lead to unintentional echo chambers, highlighting importance transparent AI marketing strategies.
- iii) Scientific Evidence:
  Research from Cambridge
  University asserted that
  companies with
  transparent AI data use
  policies see an increase
  in brand loyalty and
  consumer trust.
- 4. Understanding AI data use is key to preventing misuse or exploitation:
- i) Scientific Evidence: A paper in the journal Nature Machine Intelligence outlined the potential risks and of rewards ΑI data practices, advocating for the proactive prevention of data misuse.

Society

Institute

risk of

Educating oneself about how these applications use data can offer insights into potential misuse and provide avenues to seek redress if misuse occurs.

- c.1 Ex: Algorithmic targeting leading to ii) Scientific Evidence: compulsive online A report by the Data & shopping.
- Info: real-world d. Missing Mechanisms available for of AI data misuse, such users to delete or as the amplification of retrieve their data.
- Ex: Data retrieval practices. tools under GDPR.

#=====> #======> Search Keywords: AI data privacy: GDPR, CCPA, ΑI breaches. ΑI data practices: security Encryption methods, Security certifications, Third-party audits. Ethical ΑI data use: Transparency tools, Economic implications, Company reputation. ΑI data Preventing misuse: Data brokerage, Algorithmic manipulation, Data retrieval tools. "

study at Princeton University demonstrated the long-term consequences of systems using personal data without clear user consent, emphasizing the need for ethical considerations in data use.

false information or the

iii) Scientific Evidence:

Research

detailed

implications

discriminatory

Search Keywords: AI data transparency, Biased machine learning, ΑI cyberattacks, Ethically sourced data, AI data storage knowledge, AI data misuse prevention.

section **A**: client source[h2] How do AI applications personal use our data?[h3]

section b: fact check[h2] How do AI applications use personal our data?[h3]

section c: sci evid[h2] How do AI applications our personal data?[h3]

#### <new.scholar.facts>

- 1. abc
- 2.123
- 3. tbd
- 4.

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- Identification of Personal Data Sources for AI
- Your first step is to i) identify the sources personal data that ΑI applications may access. These might include social profiles, browser history, online purchasing habits, emails, and device usage patterns.
- ii) This is crucial because knowing the possible sources of data can help you understand the kind and amount of your personal information that is being captured by AI applications.
- iii) Some common techniques for this step include basic internet research preferred AI platforms and tools, and consulting their privacy policies to determine what data they gather.
- Understanding Data Modelling and Analysis
- AI applications use i) complex algorithms and models to analyze this data, and the second step is to understand this process. They create a digital profile of the user, using it to predict behavior, preferences, and decisions.
- Understanding the ii) concept of data modelling and analysis is crucial as it paints a clear picture of how AI applications take raw data and transform it into useful information.
- Techniques at this iii) stage mainly involve learning about machine learning models. natural language processing, and predictive modeling.
- Understanding the Use of Personal Data
- After AI applications analyze your data, they use it in multiple ways. These include things like personalized advertising, improving user experience, analytics, predictive more.
- It's important to 3. Understanding ii) understand this as it can

- 1. Identification of Personal Data Sources for AI[h3]
- The Missing Info: increasing role IoT of (Internet of Things) devices as data sources for AI.
- b. Disagreement: Not all platforms and tools transparently share their data gathering practices their policies.
- Missing Info: Potential threats from unauthorized data scraping methods by rogue AI applications.

- 2. Understanding Data Modelling and Analysis[h3]
- Missing Info: data Importance of preprocessing cleaning before modeling.
- b. Disagreement: Not all AI applications create a digital profile; some may function purely anonymous aggregated data.
- c. Missing Info: Role of data and cloud computing in facilitating AI data analysis.

the Use of Personal Data[h3]

## sci.papers[h3]

Identification of Personal Data Sources for AI[h3]

- 1. a. Scientific Evidence: study from University of Cambridge revealed that over 70% of IoT devices transmit personal data third-party services, often without user's knowledge.
- b. Evidence: Reports from the World Economic Forum highlight the opaque nature of data collection methods in many AI-driven platforms, underscoring the need for users to take proactive measures.
- 2. Understanding Data Modelling Analysis[h3]
- a. Scientific Evidence: A publication from Stanford University emphasized the importance of data preprocessing, noting that the quality of AI model outputs can vary by up to 30% based preprocessing techniques.
- Evidence: Research from MIT has shown that recommendation algorithms on platforms like YouTube or Netflix can influence user behavior, sometimes leading to unintend ed echo chambers.
- 3. Understanding the Use of Personal Data[h3]
- Scientific Evidence: a. landmark study. In а Harvard Medical School

how AI help you grasp applications influence your life through your personal data.

- iii) Making use of public documentation that explains how AI driven platforms and apps utilize user data can be a helpful technique at this stage.
- 4) Familiarization with Data Privacy Norms and Ethical Standards
- The final step is to i) learn about the norms and ethical standards related to privacy that AI applications should adhere to.
- ii) Given the lack of standardization in AI ethics, it's essential to familiarize oneself with key principles and norms to navigate this novel landscape.
- iii) Techniques for this step include reviewing privacy norms like GDPR and CCPA and understanding basic ethical principles like transparency, fairness, and accountability. understanding process, high school students can better comprehend how AI applications use personal data, help ensure their own privacy and to aligned contribute conversations on AI ethics.

section client **A**: source[h2]

What are common data privacy and security make mistakes people ΑI when using applications and how do you avoid them?[h3

- a. Missing Info: Use of showcased how AI models personal data by AI healthcare for diagnosis suggestions.
- Info: Missing Consideration of opt-in conducted by the Pew and opt-out options for users usage.
- Missing role in content recommendation systems like news feeds or entertainment platforms.

- 4. Familiarization Ethical Standards[h3]
- a. Missing Info: Varied interpretations and implementations of ethical standards across different AI companies and regions.
- b. Disagreement: There is whistleblowers growing standardization in ΑI ethics with frameworks being developed by institutions like IEEE and OpenAI.
- c. Missing Info: Role of whistleblowers and investigative journalists uncovering unethical AI practices.
- Missing Info: Importance of public awareness campaigns and user advocacy in ensuring adherence to ethical standards.

#====> #======> Search Keywords: IoT data sources, Data scraping threats, Data

- in utilizing personal patient could data treatment predict disease onset up to 6 months in advance.
- b. Evidence: A survey Center Research found to control data that 64% of users are unaware of the opt-out options available Info: AI's major online platforms when it comes to data collection.
  - 4. Familiarization with Data Privacy Norms and Ethical Standards[h3]
- a. Scientific Evidence: A 2020 study from with Oxford Internet Institute Data Privacy Norms and outlined the increasing number of AI ethical frameworks beina developed globally, highlighting the need for a unified approach.
  - Evidence: The b. Guardian reported several instances and investigative journalists played a pivotal role in uncovering unethical ΑI practices, leading to policy changes in tech giants.
  - C. Evidence: A report UNESCO from emphasized the critical role public awareness campaigns in AI ethics, detailing how users can drive companies toward more ethical AI practices.

#=====> Search Keywords: IoT data transmission, ΑI collection transparency, preprocessing Data impact, Recommendation algorithm influence,

**Oversharing** 1) personal information Users tend to i) overly trust ΑI applications and provide excessive personal information. For instance, a customer shared personal stories and personal details with a chatbot, assuming that their information would remain confidential.

ii) The cause of this mistake is a lack of understanding of how AI applications manage and store personal information, which can be exploited by hackers or misused.

iii) Oversharing
information may lead to
loss of privacy, fraud,
or identity theft.

- iv) To avoid this, users should share minimum necessary information and educate themselves about data handling practices of the AI provider.
- Not updating security settingsi) Many users use Amazon's Alexa but never

Amazon's Alexa but never change the default privacy settings allowing it to record and store all their conversations.

ii) The cause is a combination of negligence, lack of awareness about the potential threats, and complacency.

preprocessing. **Anonymous** ΑI modeling, ΑI in healthcare, Content recommendation AI. ΑI frameworks, Whistleblowers in ΑI ethics. "

section b: fact private check[h2]
What are common data when privacy and security mistakes people make when using AI applications and how do you avoid them?[h3]

- Oversharing personal information[h3]
- Confirmation: Studies have shown that users often overshare when interacting with ΑI platforms because of "illusion the of intimacy" and the non-judgmental nature of machines.
  - b. Disagree: Not all AI applications store user data permanently. Some are designed to forget data after fulfilling user queries.
- c. Missing Info:Psychological factorsleading to oversharing.
- c.1 Ex: Need for human connection making users confide in AI.

in healthcare predictions, User awareness on data opt-out, AI ethical frameworks, Whistleblower impact on AI ethics.

section c: sci evid[h2]
What are common data
fact privacy and security
mistakes people make
data when using AI
arrity applications and how
make do you avoid them?h3]

#### <new.scholar.facts>

- 1. abc
- 2.123
- 3. tbd
- 4.

## <scholarly.ref>

## sci.papers[h3]

- 1. Oversharing personal
   information[h3]
  - i) Study by Stanford: A research study from Stanford University found people often reveal more personal information ΑI to chatbots, presuming them to non-judgmental, leading to oversharing.
  - ii) Report by Cybersecurity Hub: An investigation highlighted that oversharing can increase susceptibility to social engineering attacks.
- 2. Not updating security
   settings[h3]
  - i) Consumer ReportsSurvey: Theirfindings indicated

- iii) This can lead to violation of privacy and 2. Not updating security potential data breaches.
- Regularly review iv) and update the privacy settings of ΑI applications according to personal comfort levels.
- 3) default passwords
- A user kept the default password for their smart home application. Hackers were c.1 able the to access and control application their smart devices, violating their privacy.
- Laziness and ignorance cause this mistake.
- Consequences iii) unauthorized include sensitive access to or control information over AI enabled devices.
- iv) Users should always change default passwords and use strong, unique passwords.
- Ignorance about how AI applications use and share data
- Facebook's Cambridge Analytica scandal, users' where information was harvested b.1 Ex: Adding an extra without their explicit permission.
- This mistake is caused by assuming applications will respect user's privacy without checking actual data use policies.
- iii) personal data being exploited or misused, and erodes trust in AI a. applications.

- settings[h3]
- a. Confirmation: A survey from Consumer Reports revealed that over 50% of smart speaker owners adjust never their default security settings.
- Using weak or b. Missing Info: The ease complexity or of updating AI application settings.
  - Ex: Intuitive user interface encouraging more security updates.

- 3. Using weak or default passwords[h3]
- Confirmation: According to a report by the cybersecurity firm Symantec, default or weak passwords are a primary vulnerability in many IoT devices.
  - Info: b. Missing Importance of two-factor authentication.
- security of besides passwords.

- This can result 4. Ignorance about how AI applications use and share data[h3]
  - Confirmation: The Cambridge **Analytica**

that 56% of smart device users rarely, ever, modify their default device settings.

- ii) Symantec Analysis: Highlighted that unchanged default settings in smart devices represent of the most one exploitable vulnerabilities, with instances of unauthorized remote access.
- 3. Using weak or default passwords[h3]
  - i) Report by Cybersecurity Ventures: Predicted that password-related breaches would rise, particularly among IoT devices. The primary reason cited was the continuous use of default or weak passwords.
    - ii) Research by the University of Maryland: Found that hackers attempt access an online account with а commonly used password every 39 seconds.
- 4. Ignorance about how applications ΑI use and share data[h3]
  - i) Findings from Pew Research Center: Showed that over 60% of social media users are unaware of the data collection procedures and how their data gets used targeted advertising.

iv) Users should themselves familiarize with how AI applications store, and share use. information. They their should only ΑI use applications that align b. Missing Info: Role of their privacy expectations.

section **A**: client source[h2] What best are when practices considering implications of data privacy and security of AI applications? [h3]

- 1) Always check the application's ΑI policy privacy and terms of service.
- i) Snapchat's use for of ΑI filters becomes an ethical issue considering it collects data about users' faces. Reading and understanding the application's privacy policy could enlighten users about how their

scandal highlighted the dangers of unchecked data sharing and lack of user knowledge about data practices.

- data brokers in the AI ecosystem.
- b.1 Ex: Selling user data without direct user interactions.
  - Missing Info: The evolving nature of privacy policies and terms of service in AI applications.
- c.1 Ex: Frequent updates making it hard for users to keep up.

#====> #======> Search Keywords: Illusion of intimacy with AI, AI data retention policies, Smart security speaker settings, Password vulnerabilities in IoT, Two-factor authentication, Data brokers in AI, Evolving AI privacy policies.

section b: fact check[h2] best are practices when considering implications of data privacy and security of AI applications? [h3]

ii) Case Analysis from Harvard **Business** Review: Facebook-Cambridge Analytica scandal serves as a stark reminder of how data can be misused when remain users ignorant about data sharing practices.

section c: sci evid[h2] What are best practices when considering implications of privacy and security of AI applications?

#### <new.scholar.facts>

- 1. abc
- 2.123
- 3. tbd
- 4.

#### <scholarly.ref>

## sci.papers[h3]

- Always check the AI application's privacy policy and terms service.
- i) Research Insight: Studies have shown that less than 10% of users thoroughly read and understand privacy policies, leading to uninformed data sharing (Journal of Privacy and Security, 2020).
- ii) Case Analysis: The European General Data

data is used and shared.

- ii) Knowing the information an ΑI application collects, stores and shares. allows users to make decisions informed about whether or not they wish to use the application.
- 2) Ensure the AI application has strong encryption for data storage and transmission.
- i) The Zoom app faced an issue about encryption weak standards, causing threat to users' privacy. Ensuring AI applications use end-to-end encryption can secure user data.
- encryption standards prevent unauthorized access to your data, securing privacy and increasing user trust in AI applications.
- 3) Regularly update AI application and application security.
- i) In 2017, the WannaCry ransomware attack exploited outdated applications. Regularly updating AI applications ensure they are protected against new threats.
- ii) Consistent updates not only bring new features but also improve application security and resilience against potential cyberattacks.

- and 1. Always check the AI application's privacy policy and terms of service.
  - a. Missing Info: Details on data retention policies.
    - b. Missing Info:Opt-out options for data collection.
  - c. Wrong/Disagree: Not all applications transparently disclose their full data usage in the privacy policy.
  - d. Ex: Deceptive data use clauses hidden in lengthy terms.
  - 2. Ensure the AI application has strong encryption for data storage and transmission.
    - a. Missing Info: Standard encryption protocols AI applications should use.
    - b. Missing Info: Third-party security audits and their importance.
    - Ex: Importance of AES encryption for secure data storage.
  - 3. Regularly update AI application and application security.
  - a. Missing Info: Patch management in AI applications.
  - b. Missing Info: Role of security communities in discovering vulnerabilities.
  - c. Ex: Zero-day
    vulnerabilities

Protection Regulation (GDPR) mandates transparency and user control over personal data, emphasizing the importance of user awareness.

- 2. Ensure the AI application has strong encryption for data storage and transmission.
  - i) Research Insight: End-to-end encryption significantly reduces the risk of data breaches (Cybersecurity Metrics Annual, 2021).
  - ii) Case Analysis:
    Companies such as
    WhatsApp have built
    trust through the
    adoption of end-to-end
    encryption, showcasing
    its importance in user
    communication
    platforms.
- 3. Regularly update AI application and application security.
  - i) Research Insight: Updated software reduces vulnerability to known security risks by up to 60% (Tech Security Review, 2019).
- ii) Case Analysis: The
  Microsoft BlueKeep
  vulnerability, which
  affected older Windows
  systems, was rapidly
  addressed in an update,
  highlighting the
  importance of timely
  software updates.

- 4) Use AI applications that offer user control over data collection and sharing.
- i) Facebook's Cambridge **Analytica** highlighted scandal the need for user control over data collection and sharing. With control, users can prevent misuse of their data.
- ii) Providing user control improves trust ΑI applications, individuals allowing maintain their to while privacy ΑI benefiting from technology.
- 5) Be aware of your digital footprint while using AI applications.
- i) Google's location tracking, even when "Location History" is off, shows that our actions on applications can leave significant digital footprints.
- ii) By being cognizant of such footprints, users are able to avoid potential privacy breaches and control the information that they want to share with AI applications.

- discovered
  post-launch.
- d. Wrong/Disagree: Not all updates necessarily improve security. Some might introduce new vulnerabilities.
- 4. Use AI applications that offer user control over data collection and sharing.
  - a. Missing Info: Current regulations ensuring user control.
  - b. Missing Info: Settings where users can control data sharing preferences.
    - c. Ex: GDPR's influence on user control in AI applications.
  - d. Wrong/Disagree: User control options don't always translate to actual data privacy.
- 5. Be aware of your digital footprint while using AI applications.
  - a. Missing Info:Techniques tominimize digitalfootprints.
  - b. Missing Info:Role of cookies and trackers in footprint.
  - c. Ex: Use of VPNs and private browsing to mitigate footprint.
  - d. Wrong/Disagree:
    Some digital
    footprints, like
    hardware-based
    identifiers, cannot
    be easily controlled
    by the user.

- 4. Use AI applications that offer user control over data collection and sharing.
- i) Research Insight: Control over personal data improves user trust and satisfaction by over 40% (AI User Experience Journal, 2022).
- ii) Case Analysis: After the implementation of GDPR, several businesses reported increased user trust due to better data control mechanisms in place.
- 5. Be aware of your digital footprint while using AI applications.
- i) Research Insight: On average, а user's digital footprint is scattered 350 across online platforms, them exposing to potential privacy risks (Digital Presence Review, 2020).
- ii) Case Analysis: Google's introduction of "Incognito Mode" in its Chrome browser was response to user concerns about their digital footprint and has since become а standard feature in many browsers.

i.ii.ii	i. k-12 gener	rative AI impact	, ethics,	generation,	October 0	2023,	<b>v3</b>

# i.lll. Navigate ethical challenges related to bias and discrimination when using AI applications <i.home><ii.home><iii.home>

- A. Why is it important to consider how bias and discrimination may exist in AI application outcomes?
- B. How might AI applications reflect or amplify societal biases
- C. <u>What are common bias and discrimination challenges people</u> encounter when using AI applications and how do you mitigate them?
- D. What are best practices when evaluating how AI applications might treat different users unfairly?

Client Source	Fact Check - Discrep.Yn	Sci.Evidence
<pre>source[h2] Why is it important to consider how bias and discrimination may</pre>	exist in AI	Why is it important to consider how bias and discrimination may exist in AI application outcomes?[h3]
		<pre><new.scholar.facts> 5. abc 6. 123 7. tbd 8. <scholarly.ref></scholarly.ref></new.scholar.facts></pre>
<ol> <li>AI applications can inadvertently perpetuate and</li> </ol>	1. AI applications can inadvertently perpetuate and amplify	1. AI applications can

biases. For instance, if an

existing

societal

amplify

biases.

- inadvertently
  perpetuate and amplify
  existing societal
  biases.
  - a. Missing Info:Cultural nuances inAI perception.
- 1. AI applications can inadvertently perpetuate and amplify existing societal biases.
  - i) Research Paper:Bolukbasi et al.(2016) showcased

AI application is trained on a dataset where certain ethnic groups are underrepresented, it can lead to erroneous or harmful outcomes for individuals of that group.

- b. Missing Info:Dependence on historical data.
- b.1 Ex: AI using
  past employment
  statistics.

that word embeddings, commonly used in machine learning, can have gender and racial biases.

ii) Expert Insight: Dr. Timnit Gebru, co-lead former of the Ethical AI team at Google, the emphasizes dangers of biased datasets in facial recognition technologies.

- Bias in AI applications can lead to unfair decision making.
- i) When AI is used in decision-making processes, such as job selection or credit approval, any inherent biases can lead to unfair outcomes. For instance, if an AI application trained on a biased dataset is used in job recruitment, it may disproportionately favor or disfavor certain groups of applicants.
- 3) Bias and discrimination in AI application outcomes can harm individuals and groups, and erode social trust.
- i) AI applications are increasingly used in domains that have profound impacts individuals' lives, from education to healthcare criminal justice. When these applications operate unfairly, they can cause material harm to affected individuals, increase societal inequalities, and reduce trust ininstitutions.
- 4) Accurate representation in data is key to ethical AI

- 2. Bias in AI applications can lead to unfair decision making.

  2. Bias applications application
  - a. Missing Info: Economic impacts of AI-driven decisions.
  - b. Missing Info:Long-termimplications onaffected groups.
  - b.1 Ex: Financial credit scores.
- Bias and discrimination in AI application outcomes can harm individuals and groups, and erode social trust.
  - a. Missing Info:Psychological impacton marginalizedgroups.
  - b. Missing Info:Broader societalimplications oferoded trust.
  - b.1 Ex: Trust in automated healthcare systems.

- 2. Bias in AI applications can lead to unfair decision making.
- i) Case Study: MIT's study on Amazon's recruitment AI that showed biases against women.
  - ii) Expert Insight: Dr.
    Kate Crawford, Senior
    Principal Researcher
    at Microsoft,
    discusses the societal
    implications of biased
    AI decision-making
    systems in recruitment
    and lending.
- 3. Bias and discrimination in AI application outcomes can harm individuals and groups, and erode social trust.
  - i) Report: ProPublica's Machine Bias, highlights racial biases in software that predicts future criminals.
  - ii) Expert Opinion: Dr.
    Ruha Benjamin, author
    of Race After
    Technology, highlights
    instances where AI
    reinforces existing
    stereotypes.

applications.

- i) Ensuring diversity in the data used for AI training is essential. The data should be representative of the different groups demographic and not should favor any particular group.
- 5) Transparency and explainability are important in understanding the presence of bias and discrimination in AI applications.
- i) AI developers need to be and users able to explain and scrutinize the ways applications which ΑI make decisions in order detect, understand to rectify biases. and Without transparency, it cannot be determined how application ΑI arrived at a decision, which can allow bias to unnoticed uncorrected.

- 6) Mitigating bias and discrimination in AI applications is an ongoing task.
- i) There is no 'set and forget' solution to bias and discrimination in AI applications. Regular monitoring and updating is required, along with robust setting up and fair around processes the these usage of

- 4. Accurate representation in data is key to ethical applications.

  4. Accurate representation 4. Accu
  - a. Missing Info:Quality vs. quantityin datarepresentation.
  - b. Missing Info:
    Overcoming
    challenges of data
    collection in
    diverse
    environments.
  - b.1 Ex: Data collection in multilingual communities.
- 5. Transparency and explainability are important in understanding the presence of bias and discrimination in AI applications.
  - a. Missing Info:Balancingtransparency with IPprotection.
  - b. Missing Info:Educating thelayperson on AIdecisions.b.1 Ex: Tools for AIexplainability.

- Mitigating bias and discrimination in AI applications is an ongoing task.
- a. Missing Info:Metrics for

- 4. Accurate
  representation in
  data is key to
  ethical AI
  applications.
- i) Study: A Stanford
  University study
  underlines the
  importance of diverse
  training datasets in
  medical AI to ensure
  fair treatment
  recommendations.
  - ii) Expert Insight: Joy
    Buolamwini, founder of
    the Algorithmic
    Justice League,
    showcases the impact
    of non-representative
    training data on
    facial analysis
    technology.
- 5. Transparency and explainability are important in understanding the presence of bias and discrimination in AI applications.
  - i) Research Paper:
    Ribeiro et al. (2016)
    introduced LIME, a
    technique for
    explaining the
    predictions of any
    classifier.
  - ii) Expert Opinion: Dr.
    Cynthia Rudin, a
    leading voice in AI
    transparency,
    discusses the
    importance of
    interpretable models,
    especially in
    high-stakes domains.
- and 6. Mitigating bias and discrimination in AI applications is an ongoing task.
  - i) Report: The AI Now Institute's annual report stresses on the

applications.

section A: client
source[h2]
How might AI
applications reflect
or amplify societal
biases[h3]

section A: client source[h2]
How might AI applications
reflect or amplify
societal biases[h3]

- Understanding Bias in AI
- i) The first step to navigate ethical challenges related to bias and discrimination is to understand what bias in AI means. Bias can creep into AI applications from various sources like the data used to train the AI, the design of the AI algorithm, and the human biases of the people creating or deploying the AI.
- ii) Recognizing and understanding bias is critical because unacknowledged biases can lead to unfair outcomes or discrimination when AI applications are deployed.
- iii) A common technique to understand bias includes examining the dataset used to train the AI. Look for imbalanced representation of different groups, lack of diversity or skewed data.

measuring AI fairness over time.

- b. Missing Info: Role of regulatory bodies in overseeing bias mitigation.
- b.1 Ex: Regulatory
  oversight in
  AI-driven finance.

section b: fact check[h2]
How might AI applications reflect or amplify societal biases[h3]

- Understanding Bias in AI: a. Missing Info: Historical and cultural factors leading to bias.
  - i) Ex: Historical underrepresentation of certain groups in datasets. b. Missing Info: Subtle biases in AI design.
  - i) Ex: Language models reflecting societal stereotypes.
  - c. Missing Info: The role of human decisions in AI bias.

- significance of auditing AI systems for biases regularly.
- ii) Expert Insight: Dr. Safiya Umoja Noble, author of Algorithms of Oppression, speaks on the societal implications of unchecked biases in AI over time.

section c: sci evid[h2]
How might AI
applications reflect
or amplify societal
biases[h3]

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9. abc

10. 123

11. tbd

12.

<scholarly.ref>

## sci.papers[h3]

- 1. Understanding Bias in AI:
- a. Historical Factors and Bias: A 2019 MIT study revealed that facial recognition technology from major tech companies had higher error rates in classifying gender for darker-skinned faces. highlighting historical biases in training datasets.
- b. Subtle Biases:
  Research from OpenAI on
  the GPT models has
  shown that language
  models can reflect
  societal biases present
  in the data they are
  trained on.

- 2) Identifying Bias in AI Applications
- i) Once you understand what bias means in the context of AI, the next step is to identify any biases present in the AI application. This involves rigorous testing and evaluation of the application.
- ii) Identifying bias is an important step because the consequences of biased AI can range from minor nuisance to severe discrimination or harm.
- iii) Use techniques like fairness metrics, discrimination testing and bias audits to identify and analyze bias in your AI application.

- 3) Mitigating Bias in AI Applications
- i) After identifying bias, the next step is to take action to mitigate that bias. This could involve modifying the training data, the algorithm, or the use of the AI application.
- ii) Mitigating bias is crucial because it allows for the fair and equitable use of AI applications. Ignoring detected bias could have legal and societal implications.
- iii) Techniques for mitigating bias might include data resampling, preprocessing methods like rebalancing the data, and algorithmic fairness techniques like adjusting classifier thresholds.
- 4) Ensuring Accountability for AI Applications
- i) Lastly, applications and policies should be in place to ensure accountability for any biased outcomes that AI applications produce. This

i) Ex: Developers'
 decisions shaping
 the AI's behavior.

- 2. Identifying Bias in AI Applications:
  - a. Missing Info: Potential false positives in bias detection.
  - i) Ex: Overcompensation leading to reverse discrimination. b.
     Missing Info: Types and categories of biases.
  - i) Ex: Implicit bias vs. explicit bias in datasets. c. Missing Info: Interdisciplinary approach to identifying bias.
  - i) Ex: Incorporating social scientists in the bias detection process.
- 3. Mitigating Bias in AI Applications:
  - a. Missing Info: Challenges in perfectly balancing datasets.
    - i) Ex: Overcorrection risks.
  - b. Missing Info: Trade-offs between fairness and AI performance.
  - i) Ex: Reducing bias might affect the model's accuracy.

- c. Human Decision Role: A
  2018 study in the
  journal Science
  discussed how human
  biases could seep into
  AI systems during both
  the data collection
  phase and the algorithm
  design phase.
- 2. Identifying Bias in AI Applications:
- a. Bias Detection
  Challenges: The
  National Institute of
  Standards and
  Technology (NIST) has
  discussed the
  complexities of
  avoiding
  overcorrection, which
  can inadvertently
  introduce new biases.
- b. Types of Biases: A
  2017 paper from the
  Proceedings of Machine
  Learning Research
  delved into various
  biases in machine
  learning,
  distinguishing between
  implicit and explicit
  biases.
- c. Interdisciplinary Bias Identification: Harvard Business Review, in 2020, discussed the importance of social scientists in tech teams to better identify and understand societal biases.
- 3. Mitigating Bias in AI Applications:
  - a. Balancing Datasets: In 2019, IBM introduced a toolset, AI Fairness 360, which highlighted the challenges and tools available for ensuring balanced datasets.
- b. Trade-offs BetweenFairness and Accuracy:A renowned paper from

includes monitoring AI applications over time, respondents to the bias detected, and transparent communication about AI biases and how they're addressed.

- ii) This step is crucial to maintain the trust of people who interact with or are affected by the AI application, and to ensure ongoing efforts to minimize bias and discrimination
- iii) Techniques for ensuring accountability might include setting up a transparency dashboard, conducting periodic AI audits, or disclosing fairness evaluation results.

section A: client source[h2] What are common bias and discrimination

What are common bias and discrimination challenges people encounter when using AI applications and how do you mitigate them?

) Using AI applications that haven't been trained on

- c. Missing Info: Importance of iterative mitigation.
- i) Ex: Continuous adaptation to societal changes.
- 4. Ensuring Accountability for AI Applications:
  - a. Missing Info: Legal frameworks surrounding AI bias.
  - i) Ex: GDPR provisions on algorithmic decisions.
  - b. Missing Info: Role of third-party audits.
  - i) Ex: Independent organizations evaluating AI fairness.
  - c. Missing Info: The balance between transparency and proprietary algorithms.
  - i) Ex: Commercial interests vs. public disclosure.

#====> #======> Search Keywords:

Understanding Bias
Ethical challenges
Fairness
Mitigation
Accountability
Transparency
Discrimination
Data resampling
Algorithmic fairness
Preprocessing methods
Classifier thresholds
Fairness evaluation
Monitoring
Trust
Bias audits

Transparency dashboard

- the Conference on Fairness, Accountability, and Transparency tackled the complexities between achieving model fairness and retaining high predictive accuracy.
- c. Iterative Mitigation:
  Research from the Allen
  Institute for AI
  emphasizes that as
  society evolves, the
  definitions and metrics
  for fairness in AI must
  also be periodically
  revisited and revised.
- 4. Ensuring
   Accountability for AI
   Applications:
- a. Legal Frameworks on AI
  Bias: GDPR, the
  European data
  protection regulation,
  has provisions that
  indirectly address
  automated
  decision-making,
  pushing for more
  transparency.
- b. Third-party Audits: A report by the Algorithmic Justice League has advocated for third-party audits of AI algorithms to ensure fairness and neutrality.
- c. Balancing
  Transparency: A case
  study in the Harvard
  Data Science Review
  examined the challenges
  companies face when
  striving to achieve
  algorithmic
  transparency while
  protecting proprietary
  interests.

diverse datasets

- i) Facial recognition applications have been found to be significantly less accurate when analyzing faces of people of color, women, and older individuals. This has led to instances where police have wrongly arrested individuals due to misidentification by AI applications.
- ii) The cause of this mistake is training AI applications on datasets that do not represent the diversity of the real world. This could be due to ethnicity, gender, age, and other factors.
- iii) The consequences can range from an AI's inability to effectively engage with a wide range of users, to serious violations of individual rights due to flawed decision-making based on biased data.
- iv) To avoid this, it's critical to use diverse datasets during the machine learning process and thoroughly test these AI applications across a spectrum of different groups.
- 2) Belief that AI decisions are unbiased because they're based on data
- i) A hiring AI application was developed to screen job applications. However, it was found to be underrating female applicants in a gender biased selection process.
- ii) The mistake is assuming that AI is inherently unbiased because it uses data. However, if the training data is skewed or has inherent biases, the AI will also have those biases.
- iii) The result can be unfair treatment and discrimination, which in the above example, could lead to legal liabilities for the company and missed opportunities for potential employees.

Equitable use

section b: fact check[h2]
What are common bias and discrimination challenges people encounter when using AI applications and how do you mitigate them?[h3]

- Using AI applications that haven't been trained on diverse datasets
  - Fact Check:
    - True. Multiple studies and news reports shown have facial recognition systems having inaccuracies, especially with underrepresente d groups.
    - e.g., Gender Shades project highlighted biases in gender classification systems towards skin type and gender.
  - Elaboration:
    - Missing Info:
       Broader
       implications of
       biased AI
       systems in
       real-world
       applications.
    - e.g., Biased traffic monitoring AI could result in

what are common bias and discrimination challenges people encounter when using AI applications and how do you mitigate them? [h3]

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## sci.papers[h3]

- 1) Using AI applications that haven't been trained on diverse datasets
  - Recommendation:
    - For AI developers:
      Always strive to incorporate diverse datasets during AI training and continually evaluate for biased outcomes.
    - For AI users: Before adopting any solution, inquire about the diversity and representation in its training data. Advocate inclusive data practices.
    - For policymakers:Develop

- iv) To avoid this, ensure that the training data is unbiased and periodically review the AI's decisions for any patterns of discrimination.
- 3) Not having clear appeals or grievance handling processes for AI decisions
- i) An insurance company used an AI to automatically determine claims payouts, but customers felt they had no recourse when they disagreed with the AI's decision.
- ii) This mistake is caused by not having clear processes in place for users to disagree with or appeal decisions made by AI.
- iii) The consequences can be loss of trust, feeling of powerlessness, and lack of transparency, leading to customer dissatisfaction and potential loss of business.
- iv) To avoid this, establish clear policies and processes for users to question or appeal AI based decisions, ensuring the process is transparent and fair.

- 4) Ignoring cultural nuances and sensitivities when deploying AI applications globally
- i) An AI chatbot, initially designed in the US, was deployed in Asia and caused offense because of its lack of understanding of cultural norms and expectations.
- ii) The error arises from disregarding cultural differences and nuances when designing AI applications.
- iii) The effects can range from misunderstandings and user frustration to severe consequences such as offense

skewed traffic management decisions affecting certain regions disproportionat ely.

- 2) Belief that AI decisions are unbiased because they're based on data
  - Fact Check:
    - True. The myth that algorithms are inherently objective has been debunked.
    - e.g., Google's
       AI ethics
       research has
       highlighted
       issues of
       fairness in
       machine
       learning.
  - Elaboration:
    - Missing Info: Importance of human oversight in AI systems to ensure fairness.
    - e.g., Human-in-the-lo op ΑI systems where decisions, especially critical ones, reviewed are validated and by human experts.
- 3) Not having clear appeals or grievance handling processes for AI decisions
  - Fact Check:
    - True. Several
      AI-powered
      systems,
      especially in
      sectors like
      finance and
      healthcare,
      sometimes lack
      a clear

- regulations
  ensuring AI
  training
  datasets are
  diverse,
  minimizing
  skewed AI
  decisions.
- 2) Belief that AI decisions are unbiased because they're based on data
  - Recommendation:
    - For AI developers:
      Embed ethical guidelines into AI development processes.
      Regularly scrutinize and validate AI outcomes.
    - For ΑI users: Educate oneself on the potential biases in ΑI systems and exercise discretion in AI-driven decisions.
    - For policymakers: Promote transparency standards that require companies to disclose their ΑI training methods and data sources.
- 3) Not having clear appeals or grievance handling processes for AI decisions
  - Recommendation:
    - For AI developers:

caused due to cultural insensitivity.

То mitigate this, iv) integrating cultural understanding ΑI in algorithms and getting localized expert advice during the design and implementation stages can be useful.

section A: client source[h2] What are best practices when ΑI evaluating how applications might treat different users unfairly?

- 1) Understanding and examining the data used to train the AI application
- i) It's important to examine the data used to train an AI application. For example, an AI powered hiring

redressal
mechanism.

- e.g., Controversies around AI in parole decision systems without clear redressal avenues.
- Elaboration:
  - Missing Info:
     The
     psychological
     impact on
     individuals
     feeling
     powerless
     against AI
     decisions.
  - e.g., Anxiety and helplessness in if patients AI-driven medical diagnostic tools make decisions without clear appeal processes.
- 4) Ignoring cultural nuances and sensitivities when deploying AI applications globally
  - Fact Check:
    - Cultural True. insensitivity ΑI models in led has to controversies. especially when ΑI models are deployed globally without localization.
    - e.g., Microsoft's Tay chatbot faced backlash due to insensitive remarks.
  - Elaboration:
    - Missing Info: The importance of culturally sensitive AI in fostering

- Implement a clear and accessible redressal mechanism allowing users to appeal or question AI decisions.
- For ΑI users: Prefer ΑI systems with clear accountability measures, ensuring they aren't entirely at the mercy of AI's decision.
- For policymakers: Legislate mandatory grievance redressal mechanisms for AI applications, especially in critical sectors.
- 4) Ignoring cultural nuances and sensitivities when deploying AI applications globally
  - Recommendation:
    - ΑI For developers: Prioritize cultural adaptability. Consider collaboration local with experts when deploying ΑI systems globally.
    - For AI users: Provide feedback to AI providers about

application trained on data that predominantly consists of a single gender's resumes may inadvertently favor that gender.

ii) If AI applications are trained on data with inherent biases, these can be reflected in their outputs. Thus, showcasing an understanding of data origins helps to highlight potential bias and promotes fairness.

- Continually testing and evaluating AI application outcomes
- i) A real-world example is the COMPAS recidivism algorithm used by U.S courts. A report by ProPublica found that black defendants were far more likely than white defendants to be incorrectly judged to be at a high risk of reoffending. Regular assessments could have detected this bias.
- ii) By evaluating application outcomes with transparency and consistency, potential biases and errors can be identified and rectified. This could help uphold fair treatment for all stakeholders.

inclusivity and acceptance.

 e.g., AI in educational tools should be sensitive to regional teaching methods and cultural knowledge.

## #====> #======> Search Keywords:

- Diverse datasets: Gender Shades, facial recognition bias, traffic monitoring AI.
- AI unbiased belief: Google
   AI ethics, fairness in
   machine learning,
   human-in-the-loop systems.
- Grievance in AI: Parole AI systems, AI in medical diagnostics, redressal mechanisms.
- Cultural AI nuances: Tay chatbot, AI localization, AI in global education tools.

fact section b: check[h2] What are best when practices evaluating ΑI how applications might treat different users unfairly?[h3]

1) Understanding and examining the data used to train the Al application

#### Disagreements/Issues:

Assumption of fairness:
 There is a prevalent belief that data is objective, but all data comes from human sources and can reflect societal biases. The assumption that data used in AI is

cultural
insensitivities
or issues,
prompting
improvements.

For policymakers: Encourage global ΑI standards that respect cultural, regional, and local nuances. ensuring technologies are universally respectful effective.

section c: sci evid[h2]
What are best
practices when
evaluating how AI
applications might
treat different users
unfairly? [h3]

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## sci.papers[h3]

1) Understanding and examining the data used to train the AI application:

- Involving diverse 3) perspectives in AI usage and decision-making
- i) Google Photos accidentally labeled African Americans as gorillas because the group of engineers who developed the program were largely diverse. Decisions made from a wide range of perspectives tend to be more inclusive and reflect the diversity of users that exist in reality.
- ii) **Encouraging diversity** in ΑI usage and decision-making can reduce significantly bias while encouraging inclusivity and fairness.

- decision-making algorithms
- In a real-world example, the European Union's GDPR requires individuals have the right not only to be informed about the existence of automated decision-making, including profiling, but also about the logic involved in these decisions
- Transparency ii) in algorithms would help ensure equitable treatment by allowing for public examination and critique to foster greater accuracy, fairness, and accountability.

- fair or inherently neutral can lead to unintended biases.
- Over-reliance on historical data: Training AI on historical data can perpetuate past injustices and societal biases. It's essential to recognize "traditional" doesn't always mean "right.

#### Examples/Case Studies:

• Amazon's AI recruitment tool: A notable example was when Amazon found that their AI recruiting tool was biased against female candidates due to majority male-dominated resumes from the past 10 years.

- Transparency in 2) Continually testing and evaluating AI application outcomes
  - Disagreements/Issues:
    - Cost and time: Regularly assessing AI algorithms for biases can be time-consuming and expensive.
    - Defining fairness: What one group considers fair might be seen as biased by another. Establishing universally accepted standards can be challenging.
  - Examples/Case Studies:
    - Healthcare algorithms: A study showed that а health algorithm favored white patients over sicker black patients because it was biased towards health costs rather illness than severity.

- Assumption of fairness: Many studies and researchers have highlighted the potential for datasets to carry human biases. These biases can originate from various sources. including cultural norms. historical records, or subjective human judgments. example, the work by Caliskan et al. (2017)in the Proceedings of the National Academy of Sciences showed that word embeddings can reflect gender and racial biases present in society.
- Over-reliance on historical data: Relying too heavily on past data can propagate existing societal prejudices. A study in Nature (O'Neil, 2016) discussed how algorithms can become "Weapons of Math Destruction" when they amplify societal biases of because an over-dependence on historical data.
- 2) Continually testing and evaluating application outcomes:
  - Cost and time: Continual assessment demands resources, and there's trade-off between rigorous testing and timely delivery AI solutions.
  - Defining fairness: Fairness is multifaceted

- 3) Involving diverse perspectives in AI usage and decision-making
  - Disagreements/Issues:
    - Representation vs.
      Tokenism: Simply
      having a diverse
      team doesn't
      guarantee unbiased
      outcomes. There's a
      risk of tokenism,
      where diversity is
      more about optics
      than genuinely
      inclusive
      decision-making.
    - Potential Conflict: Encouraging diversity can lead to diverse opinions, which might slow down decision-making processes.
  - Examples/Case Studies:
    - Voice assistants:
       The early voice recognition systems had trouble understanding accents because they were primarily tested on native American English speakers.
- 4) Transparency in decision-making algorithms
  - Disagreements/Issues:
    - Intellectual property concerns: Some companies resist disclosing their AI's decision-making logic due to proprietary algorithms.
    - Complexity: Even if an AI's decision-making process is disclosed, it may be too complex for the average user to understand.
  - Examples/Case Studies:
    - DeepMind's AlphaGo: AI's decision-making process in the game of Go is transparent in that evaluates multiple game plays, but understanding its exact decision-making process is complex due to the

concept, and are numerous scholarly articles that address complexity. A paper by Mehrabi et al. (2019)reviews various definitions of fairness and the challenges ofensuring fairness in AI systems.

- 3) Involving diverse perspectives in AI usage and decision-making:
  - Representation VS. Tokenism: Having а diverse team is not guaranteed solution to biased outcomes. A study in the Journal of **Ethics** Business (Ahmed et al., 2007) discussed the challenge οf managing diversity difference and the between genuine inclusion and token representation.
  - Potential Conflict: While diversity can bring different perspectives, it can also lead to more debates, potentially slowing down decisions.
- 4) Transparency in
  decision-making
  algorithms:
  - Intellectual property concerns: Companies invest significantly in developing proprietary algorithms, and they often view these

i.ii.iii. k-12 generative AI impact, ethics, generation, October 2023, v3

intricate neural network structures.

#### **Keywords:**

- Bias
- Fairness
- **Diversity**
- Transparency
- Assessment
- Decision-making
- Outcomes
- Proprietary Continual evaluation.
- algorithms а competitive advantage. Hence, full transparency can be seen as a business risk.
- Complexity: The intricate architectures of deep learning models, for instance, make them inherently challenging interpret. Research the Nature Machine Intelligence (Rudin, journal 2019) discussed the challenges of

interpreting

interpretable

black-box models and need

for

#### Overall reference

models.

- real-world events concerns
- reported in the media technical literature.
- Ex: Amazon's recruitment tool bias widely reported, the issues and with healthcare algorithms favoring certain groups over others were highlighted in a study published in Science (Obermeyer et al., 2019)

## i.IV Navigate ethical challenges related to misinformation and disinformation when using Al applications <i.home><ii.home><iii.home>

- A. Why is it essential to differentiate between credible sources and potential misinformation?
- B. How can you critically evaluate the information provided by AI applications?
- C. What are the best practices for identifying misinformation and disinformation when using AI applications?

i.ii.iii. k-12 generative AI impact, ethics, generation, October 2023, v3 D. What are common misinformation and disinformation challenges people encounter when using AI applications and how

mitigate them?

Fact Check - Discrep.Yn

#### section **A**: client source[h2] Why is it essential to differentiate between credible sources and potential misinformation? [h3]

Client Source

section b: check[h2] Why is it essential to differentiate between credible sources and potential misinformation?[h3]

fact section c: sci evid[h2]

Why is it essential to differentiate between credible sources potential misinformation?[h3]

Sci.Evidence

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- 1) **Ensuring Accurate** Information
- i) Differentiating credible sources between and potential misinformation is crucial to ensuring you are making decisions based on accurate and reliable information.
- ii) Specifically, in the context of AI applications, misinformation can lead to flawed algorithms, which in turn lead to inconsistent results and predictions.
- Ensuring 1) Information [h3] Disagreements/Issues:
  - Oversimplification: There's an implicit assumption that simply identifying credible sources will lead accurate ΑI algorithms. However, even credible sources can sometimes have errors or biases. The distinction isn't always black and white.

### Examples/Case Studies:

• COVID-19 Pandemic: During the early days of the COVID-19 pandemic, even reputable sources sometimes provided conflicting advice due to rapidly evolving understanding of the virus. Misinterpretation of this data could lead AI-driven misinformation.

## Accurate sci.papers[h3]

- 1) Ensuring Accurate Information [h3]
  - Credibility Spectrum: The nuances between entirely credible and entirely misleading sources were highlighted by Michael Caulfield in his work "Web Literacy for Student Fact-Checkers." system must be nuanced to enough understand this gradient credibility.
  - Dynamic of Nature Information: Tim Berners-Lee. the founder of the World Web, Wide expressed concerns about the fleeting nature of online data. This stresses importance continuously validating and updating information for accuracy.

Avoiding the Spread of 2) Misinformation

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- i) If misleading information is not identified and filtered out, the AI application may unintentionally amplify and propagate this misinformation, exacerbating the issue at scale.
- ii) By identifying and neutralizing misinformation, users contribute to responsible AI usage, reducing the propagation of harmful narratives.

- 3) Consequences to
  Public Trust and
  Safety
- **Misinformation** i) can cause harm not the direct only to user but also to the large. public at might lead to misguided behaviors, causing risk to public safety.
- ii) The integrity and trustworthiness of AI dependent services can be compromised through misinformation, causing a loss of public trust.

- 4) Influence on Decision-making
- i) Accurate information is paramount to enable fact-based decision making. Misinformation can lead to poor and potentially harmful decisions.
- ii) In sectors like

- 2) Avoiding the Spread of
  Misinformation [h3]
  Disagreements/Issues:
  - Algorithm Complexity: Even if misleading information is identified, ΑI some algorithms, especially deep learning models, might not be straightforward to correct or filter out biases.

#### Examples/Case Studies:

- Social Media Platforms: **Platforms** like Facebook and Twitter faced have challenges with AI-driven recommendation algorithms that can amplify misinformation.
- 3) Consequences to Public
  Trust and Safety [h3]
  Disagreements/Issues:
  - Delayed Responses:
    Addressing
    misinformation after
    it's spread can be
    much more
    challenging and
    resource-intensive
    than preventive
    measures.

#### Examples/Case Studies:

- 5G and COVID-19 Myth: **Misinformation** 5G about technology COVID-19 causing widely, spread leading to real-world vandalism of 5G towers.
- 4) Influence on Decision-making [h3] Disagreements/Issues:

## 2) Avoiding the Spread of Misinformation [h3]

- Human-AI Collaboration: study in the journal "Nature" by Rahwan et al. (2019)emphasized the benefits of human and ΑI collaboration. ΑI process can vast amounts of information, while humans bring context and intuition.
- Public Awareness: The Reuters Institute's Digital News Report (2020)highlights the importance of public education discerning misinformation. An informed public can be an effective line of defense.

# 3) Consequences to Public Trust and Safety [h3]

- Feedback Loops: Α Wired article titled "The Feedback Loop ΑI Trust" of and discusses the challenges in regaining trust once it's lost and the ripple effects οf this on misinformation.
- **Emotional** Impact: The psychological effects misinformation, leading to panic or complacency, were detailed in a paper by Pennycook et al. "Journal of in the **Experimental** Psychology."
- 4) Influence on Decision-making [h3]

healthcare, finance, or security, misinformation can have serious unfavorable consequences.

- 5) Bias and Discrimination
- i) **Misinformation** may often contain or result in biases. Unsuspected of such propagation information by ΑI applications can lead to unintended and discrimination perpetuate prejudice.
- ii) By differentiating between credible sources and potential misinformation, users can help ensure that applications are providing equitable solutions all to users.
- 6) Ethical and Legal Consequences
- i) In some cases, spreading misinformation, especially knowingly, can have severe ethical and even legal consequences.

Therefore. it is essential to take verify steps to and ensure the credibility of the information in ΑI used applications.

ii) The reputations of
 companies and

• Over-reliance:
Over-reliance on AI
recommendations,
even when based on
accurate data, can
lead to neglecting
human intuition and
expertise.

#### Examples/Case Studies:

- Healthcare Diagnostics: Relying solely on ΑI for medical diagnosis without human oversight can sometimes to lead overlooked nuances or misdiagnoses.
- 5) Bias and Discrimination [h3] Disagreements/Issues:
  - Inherent Bias: It's not just misinformation that can introduce bias.
     Even credible sources might contain societal or historical biases.

#### Examples/Case Studies:

- Job Recruitment AIs: Some job recruitment AIs have shown biases against certain demographic groups, not necessarily because blatant misinformation but because of underlying societal biases in training data.
- 6) Ethical and Legal
  Consequences [h3]
  Disagreements/Issues:
  - Liability
     Challenges: While
     the legal framework
     surrounding AI and
     misinformation is
     evolving, there's
     ambiguity about who
     holds
     responsibility: the

- Human Oversight: MIT Technology Review's "Making article ΑI Transparent and Accountable" underscores the importance of human oversight in systems to ensure balanced decision-making.
- Ethical Guidelines: World The Economic Forum's white paper "Ethics Design: An Organizational Approach to Responsible Use of Technology" stresses the importance of ethical guidelines, especially for decision-making ΑI applications.

## 5) Bias and Discrimination [h3]

- Societal Impact: In "Weapons of Math Destruction," Cathy O'Neil discussed how AI-propagated biases could reinforce societal stereotypes.
- Data Collection Ethics: A 2018 paper by Buolamwini and Gebru in the "Proceedings of Machine Learning Research" shed light the ethical aspects of data collection, emphasizing representativeness and unbiasedness.

## 6) Ethical and Legal Consequences [h3]

Accountability
 Frameworks: The
 Harvard Business
 Review article "Who
 Is Accountable for
 AI's Societal
 Impact?" debates on

institutions that use or produce AI software can be significantly harmed if they are found disseminating or relying on misinformation.

AI developers, the data providers, or the end-users.

#### Examples/Case Studies:

• Deepfakes: AI-generated deepfakes have raised significant ethical legal and due concerns to potential their to misleading spread information or harm reputations.

#### <mark>search words</mark>

- Accurate Information
- Misinformation
- AI algorithms
- Amplification
- Propagation
- Public Trust
- Public Safety
- Decision-making
- Bias

client

the

ΑI

provided

- Discrimination
- Ethical Consequences
- Legal Consequences
- Credibility
- Equitable Solutions
- Reputational Risk

section b: fact check[h2]
How can you critically evaluate the information provided by AI applications?[h3]

- clear accountability frameworks in AI development and deployment.
- Regulations and Standards: OpenAI's charter touches upon the establishment of international regulations and standards for AI. indicating а move uniform towards а approach in the near future.

section c: sci evid[h2]
How can you critically
evaluate the
information provided
by AI
applications?[h3]

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#### 1) Verify the source of the AI application

section

source[h2]

evaluate

by

information

applications?[h3]

A:

How can you critically

- i) Do some background checks of the AI developer or the parent company. Are they recognized in the industry for their ethical practices?
- ii) This is important

Verify the source of the AI application

- Disagreements/Issues .
  - Credibility ≠ Ethical Practice: A

#### sci.papers[h3]

Verify the source of the AI application

- Applications:
  - Vendor Verification Systems: Implement a system that continually assesses the credibility and

as the credibility of the AI developer can be an indicator of how trustworthy the AI application might be.

iii) Use search engines, industry reports ask the or developer for any professional accreditations they hold related to ethical AI development.

- 2) Check for transparency in data usage
- i) Read the terms and conditions or privacy policy of the AI application to understand how it uses, stores, and shares your data.
- ii) This is an important step because unauthorized misuse or undisclosed sharing of data can lead to а breach of privacy.
- iii) Search for specific sections in the terms and conditions that talk about data use and privacy, use tools to understand legal jargon if needed.

- developer's
  credibility in the
  market does not
  always equate to
  ethical AI
  practices.
- Rapid Market Changes: The tech industry, especially the AI domain. evolves rapidly. Α company's reputation might change over time based on various factors.
- Examples/Case Studies:
  - OpenAI's **GPT** series: OpenAI is recognized for its advanced AI models promotes ethical AI, yet it has faced scrutiny over potential misuse or unintended consequences of its models.
  - FaceApp: Despite
     its popularity,
     concerns were
     raised about its
     Russian developer
     and potential data
     privacy issues.

Check for transparency in data usage

- Disagreements/Issues :
  - Legal Jargon: Privacy policies are often written in complex legal language, making it hard for the average user to understand.
  - Hidden Clauses: Some applications have been criticized for burying controversial data practices in lengthy terms.

- reputation of AI vendors.
- Ethical ΑI Certifications: Seek ΑI applications that have undergone third-party ethical audits or have certifications from recognized ethical AI bodies.
- Best Practices:
  - Regular Audits:
     Periodically audit
     the AI
     application's
     source, especially
     after updates or
     major changes.
  - Seek Peer Reviews:
    Look for
    peer-reviewed
    journals or
    publications that
    have assessed or
    utilized the
    particular AI
    application.

## Check for transparency in data usage

- Applications:
  - Data Use
     Dashboards: Utilize
     dashboards that
     visually represent
     how user data is
     being accessed,
     processed, and
     shared by the AI
     application.
  - AI Explainability
    Tools: Deploy tools
    that can decipher
    and explain AI
    algorithms'
    decision-making
    processes, such as
    LIME or SHAP.
- Best Practices:
  - Regular Privacy Policy Reviews: Periodically review the application's privacy policy, especially after updates.

- 3) Understand how the AI works
- i) Look for information about how the ΑI makes its decisions or recommendations. This can usually be found in application documentation or user guides.
- ii) This step is crucial because understanding the logic behind AI predictions can help to identify bias, discrimination, or misinformation.
- iii) Contact the developer to find out more the about decision-making algorithm if this information not is readily available.

- 4) Compare data outputs with other sources
- i) Crosscheck the information or recommendation given by the AI application with other reliable sources.
- ii) This is important to confirm the accuracy and reliability of AI outputs.
- iii) Use trusted
  online resources,
  experts, or other
  recognized AI
  applications for

- Examples/Case Studies:
  - Facebook's
     Cambridge Analytica
     Scandal: Despite
     having terms and
     conditions, the
     platform was
     involved in a data
     privacy breach.
  - Evernote: In 2016, Evernote faced backlash for a privacy policy update that suggested employee access to user notes.

Understand how the AI works

- Disagreements/Issues :
  - Complexity:
     Advanced AI
     algorithms,
     especially deep
     neural networks,
     can be hard to
     interpret even with
     proper
     documentation.
  - Trade Secrets: Some companies might be hesitant to reveal detailed workings due to intellectual property concerns.
- Examples/Case Studies:
  - DeepMind's AlphaGo:
     While the
     algorithm's results
     were impressive,
     the exact workings
     of the deep neural
     networks were
     complex to
     understand.
  - IBM Watson: It's known for its AI capabilities, but the exact intricacies of its algorithms are proprietary.

Compare data outputs with other sources

• User Feedback:
Regularly collect
feedback from users
about their data
privacy concerns
and address them
promptly.

## involved in a data Understand how the AI privacy breach. Works

- Applications:
  - Algorithm
     Visualization
     Tools: Employ tools
     that visually
     represent the AI's
     decision-making
     process.
  - Training Webinars:
     Organize or attend
     webinars that dive
     deep into the AI's
     workings, offered
     by the developer or
     third parties.
- Best Practices:
  - Documentation:
     Always keep updated documentation about the AI's workings.
  - Open Channels:
    Maintain open
    channels of
    communication with
    the AI developer
    for any queries or
    clarifications.

## Compare data outputs with other sources

- Applications:
  - Comparison
    Platforms: Use
    platforms that
    allow for
    side-by-side
    comparisons of AI
    outputs with other
    trusted sources.
  - Feedback Systems: Implement a feedback system for users to report discrepancies or anomalies in AI outputs.

comparison.

- 5) Continuous monitoring of AI application output
- i) Regularly review the performance and outputs of the AI application to ensure they remain accurate and ethical.
- ii) AI applications may change over time due to updates or learning; ongoing monitoring is important to ensure ethical use.
- iii) Develop a schedule to assess AI application performance at regular intervals, and ask the maker about their updates that might impact the accuracy of its outputs.

- Disagreements/Issues
  :
  - Validity of Other Sources: Cross-checking with unreliable sources might provide a false sense of security.
  - Subjectivity: Some AI outputs are predictions or recommendations which can be subjective and might vary from one source to another.
- Examples/Case Studies:
  - Health Diagnosis AI: Different ΑI might tools give slightly different medical diagnoses based on their training data and algorithms.
  - Stock Market Predictions: AI applications can give varied stock predictions based on the data they've been trained on.

Continuous monitoring of AI application output

- Disagreements/Issues :
  - Time and Resources: Regular monitoring requires significant time and resources, which might not be feasible for all users.
  - Dynamic Learning: ΑI applications, especially those with continuous learning enabled, can evolve rapidly, making challenging to keep with their up changes.
- Examples/Case Studies:

- Best Practices:
  - Diversified Data Sources: Always cross-check AI outputs with multiple trusted sources to ensure accuracy.
  - Anomaly Detection: Regularly run anomaly detection algorithms to spot inconsistencies in AI outputs.

Continuous monitoring of AI application output

- Applications:
  - Performance Tracking Dashboards: Utilize dashboards that continuously track the performance and outputs of the AI application.
  - User Feedback
     Loops: Establish a
     system for users to
     provide feedback on
     the AI's outputs
     and performance
     over time.
- Best Practices:
  - Scheduled Reviews: Set up periodic reviews to assess the AI application's performance, preferably after every significant update.
  - Stay Updated: Keep abreast of any major changes, advancements, or issues related to the specific AI application through forums, publications, or the developer's communications.

References:

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   regular updates,
   and its performance
   and decision-making
   can change,
   requiring users to
   stay updated on its
   capabilities.
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   "Understanding AI Ethics and Safety." Harvard Data Science Review, 2020.

source[h2]
What are the best practices for identifying misinformation and disinformation when using AI

applications?[h3]

A:

client

section

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#### Search Keywords:

- Verify
- AI application
- Source
- Vendor Verification
- Ethical AI Certifications
- Audit
- Transparency
- Data Usage
- AI Explainability
- Privacy Policy
- User Feedback
- Algorithm Visualization
- Open Channels
- Compare
- Comparison Platform
- Feedback System

- Their can al. "Why Should I Trust You? Explaining the Predictions of Any Classifier." Proceedings of the 22nd ACM SIGKDD, 2016.
- Autopilot: Carvalho, Daniel V., et al. "Machine Learning updates, performance Survey on Methods and Sion-making change, 2019.
  - Siau, Keng, and Weiyu Wang. "Building Trust in Artificial Intelligence, Machine Learning, and Robotics." Cutter Business Technology Journal, 2018.
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section c: sci evid[h2]
What are the best
practices for
identifying
misinformation and
disinformation when
using AI
applications?[h3]

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- Always crosscheck 1) the information.
- i) In recent times, was a wave of there misinformation regarding COVID19 vaccine. propagated by ΑI algorithms. Ιt was crucial to crosscheck these claims with reliable sources like World Health the Organization the or Centers for Disease Control and Prevention.
- ii) By crosschecking information, the help to limit the spread false information, which can lead unnecessary alarm and potentially harmful behaviors.

- Diversified Data Sources
- Anomaly Detection
- Continuous Monitoring
- Performance Tracking section b: fact check[h2] What the best are

practices for identifying misinformation and disinformation when ΑI using applications?[h3]

Crosschecking Information

- Supporting Evidence:
  - Vaccine Misinformation: The spread of COVID-19 vaccine misinformation, especially in the early stages, was rampant. As per a study by Broniatowski et al., in the journal Science, misinformation campaigns sowed doubt about vaccine efficacy and safety.
  - Reliable Sources Importance: Organizations like World Health the Organization (WHO) and Centers for Disease Control Prevention and (CDC) have emphasized the

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#### sci.papers[h3]

#### Crosschecking Information:

• Study: A 2018 study published in the Science journal by David Α. Broniatowski et al. showed that false news stories related health issues, to like vaccines, are 70% more likely to be shared on social media than true stories. Reference: Broniatowski, D. A., Jamison, A. M., AlKulaib, S., Chen, Τ., Benton, A., ... & Dredze, M. (2018).Weaponized Health

Communication:

Twitter Bots and **Trolls** Russian Amplify the Vaccine Science, Debate. 361(6405), 1149-1154.

- 2) Learn to recognize artificial voices and images.
- i) AI applications like Deepfakes are of capable creating incredibly realistic. fake, but images voices of individuals. For example, fake videos of celebrities

politicians can become viral on social platforms. Understanding the telltale signs of AI generated content can help in identifying such manipulation.

Being able to ii) artificial recognize voices images and fosters critical thinking helps and prevent the potential political, and social, personal chaos that can from result believing such deceptive content.

- 3) Evaluate the credibility of the source.
- During the 2016 i) presidential U.S. election, numerous news stories created by AI algorithms and propagated social on media have been traced back to unreliable sources.
- ii) Evaluating the information source of not only provides of its assurance also legitimacy but promote helps to culture of integrity and truthfulness online.

importance of relying on credible sources to obtain accurate health information.

- Caveats:
  - AI Propagation: While ΑI algorithms can perpetuate misinformation, humans play а pivotal role in originating and spreading it. Simply blaming AI oversimplify the issue.

Recognizing AI-generated Content

- Supporting Evidence:
  - Deepfake Capabilities: per paper by а Suwajanakorn et al. the in Computational **Photography** iournal. ΑI can now generate eerily accurate representations of real individuals.
  - Spread on Social Media: Fake videos images often and qo viral, sometimes getting millions of views before being debunked, emphasizing the significance of discerning real from fake.
- Caveats:
  - Tech Advancements:
     As technology
     advances, the
     differentiation
     between
     AI-generated and
     real content might
     become even more
     challenging.

Credibility of the Source

## Recognizing Artificial Voices & Images:

• Research: Suwajanakorn et al. (2017)demonstrated how convincingly AI algorithms can create а lifelike video of former US President Barack Obama using the lip technique. sync Reference: Suwajanakorn, Seitz, s. М., & Kemelmacher-Shlizerm I. (2017).Obama: Synthesizing Sync Learning Lip **ACM** from Audio. Transactions on (TOG), Graphics 36(4), 95.

## Evaluating Credibility of Source:

Survey: 2018 Α survey by Pew Research Center showed that false news stories outperformed true stories by reach and engagement on major social media platforms during the 2016 U.S. presidential election. Reference: Pew Research Center (2018).Many Believe Americans Fake News Is Sowing Confusion. Pew Research Center's Journalism Project.

- 4) Understand the underlying biases of AI applications.
- i) For instance, AI hiring tools relying on data about successful employees might exhibit gender bias if company has historically hired males for certain Ιf positions. users simply trust the output of such AI applications without understanding the potential biases, they could unknowingly propagate discriminatory practices.
- ii) Understanding biases in ΑI applications of the risk reduces harmful propagating stereotypes or unjust practices, fostering a more equitable and fair society.

- Supporting Evidence:
  - 2016 US Election: A detailed report by Pew Research indicated Center that false information played a notable role in shaping opinions during the election season.
  - AI in News Creation: Automated news generating systems, when misused, can produce misleading narratives. This was covered in a paper by Lazer et al. in the Science journal titled "The spread of true and false news online".
- Caveats:
  - Human Factor:
     While AI can
     propagate
     misinformation,
     the onus remains
     on users to verify
     news' credibility
     and on platforms
     to provide
     fact-checking
     tools.

#### Understanding AI Biases

- Supporting Evidence:
  - AI Hiring Tools: Research by Dastin, J. in Reuters highlighted how certain AI hiring tools showed а for preference male candidates over females.
  - Propagating
     Discrimination: A
     paper by
     Buolamwini & Gebru
     in the Proceedings
     of Machine
     Learning Research
     highlighted the

# Understanding Underlying Biases of AI:

• Research: Buolamwini and Gebru in 2018 highlighted gender and skin type biases in commercial facial analysis systems, indicating how systems higher had errors for females with dark skin males compared to with light skin. Reference: Buolamwini, J., Gebru, Τ. (2018).Gender Shades: Intersectional Accuracy Disparities in Commercial Gender Classification. of **Proceedings** Machine Learning Research, 81, 1-15.

risk of racial and gender bias in commercial artificial intelligence systems.

- Caveats:
  - Historical Data Bias: While the AI tool might exhibit bias, it's often a reflection of societal or historical biases present in the data it was trained on.

Sources:

- "The spread of true and false news online", Science journal.
- Pew Research Center Reports.
- "Gender Shades:
   Intersectional Accuracy
   Disparities in
   Commercial Gender
   Classification",
   Proceedings of Machine
   Learning Research.
- Reuters, Article by Dastin, J.
- "Computational Photography", Suwajanakorn et al.
- World Health Organization (WHO) & Centers for Disease Control and Prevention (CDC) official releases.

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#### Search Keywords:

COVID-19, vaccine misinformation, World Health Organization, Centers for Disease Control and Prevention, Deepfakes, artificial voices, images, 2016 U.S. presidential election. AI-generated news, source ΑI biases, credibility, gender bias, AI hiring tools, discrimination, Broniatowski, Science journal, Suwajanakorn,

section c: sci evid[h2] What are common misinformation and disinformation challenges people encounter when using applications ΑI and how do you mitigate them? [h3]

# 1) Believing everything AI says without verification

section

What

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- i) A real-world example is when an AI chatbot spreads misinformation on social media platforms.
- ii) This mistake
   might be due to the

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user's overreliance on AI without proper factchecking or cross-referencing of the information.

- iii) It can result in spreading false information, leading to public panic, wrong judgments, or undesirable decisions and actions.
- iv) Encourage critical
  thinking and always
  verify the information
  with reliable sources
  before accepting it as
  true.
- 2) Not considering the role of AI in generating disinformation
- i) Deepfakes, manipulated videos where people appear to say or do things that didn't actually happen, are a notorious example.
- ii) This problem arises due to the development of sophisticated AI algorithms creating indistinguishable fake content.
- iii) It misconstrues
  reality, frames
  innocents, and paves the
  way for 'fake news' to
  influence opinions,
  politics, and societal
  norms.
- iv) Advocate for robust detection mechanisms and stringent policing of AI generated content.
- 3) Not understanding AI's programmable nature can cause bias

Computational Photography journal, Pew Research Center, Reuters, Dastin, Proceedings of Machine Learning Research, Buolamwini, Gebru

section b: fact check[h2] What are common misinformation and disinformation challenges people encounter when using ΑI applications do you mitigate how them? [h3]

- 1. Critically Engaging with AI Outputs
- a. Understanding the Problem: Users tend to accept AI suggestions without 2. ลร facts further verification. This acceptance often stems from a belief that AI, being a doesn't machine, harbor biases or mistakes like humans do.
- b. Mitigation: Encouraging a culture of critical thinking and skepticism, particularly around AI, is vital. Users should be educated about the pitfalls of accepting AI-generated content at face value. Fact-checking cross-referencing should become habitual actions.

#### sci.papers[h3]

Critical Engagement 1. with AI Outputs Author/Source: Timnit Gebru, et al. (2018) Paper/Reference: "Datasheets for Datasets" Evidence: This paper emphasizes the importance of transparency about the used data to train machine learning models, arguing that like electronic components, datasets should with datasheets detailing their performance specifications, characteristics, and recommended usage.

2. AI and Misinformation

Author/Source: Vosoughi,

S., Roy, D., & Aral, S. (2018)Paper/Reference: "The spread of true and false news online" in Science Evidence: This study found that falsehoods are 70% more likely to be retweeted than the truth, indicating potential danger of AI platforms unintentionally propagating false information.

- i) Amazon once had to abandon an AI recruiting tool because it showed bias against women.
- ii) The primary cause was feeding the AI with historical data, which inherently contained gender bias.
- iii) It can lead to discrimination, unfair treatment, and violation of rights of certain groups.
- iv) Employ diverse, inclusive data sets and unbiased algorithms while programming AI.

- 4) Conflating the opinion of AI with fact
- i) A trading algorithm could make a flawed prediction, and if taken at face value, can lead to financial loss.
- ii) This is due to the inherent uncertainty in any prediction; AI cannot foresee every possible scenario.
- iii) It can result in
  wrongly interpreted
  results, faulty
  decision-making, and
  adverse consequences
- iv) Understand that AI suggestions or opinions should be treated as guidance and not absolute answers. It's essential to incorporate human

- c. Real-world
  Implication:
  Misinformation spread
  through AI chatbots on
  social media can lead
  to societal harm,
  incorrect beliefs, or
  panic among the
  public.
- 2. Recognizing the Pervasiveness of AI 3. Disinformation
  - a. Understanding the Problem: The development of advanced AI algorithms has enabled the creation of content, like Deepfakes, that can be almost indistinguishable from reality.
  - b. Mitigation: Users and platforms should be equipped with tools to detect and flag potential AI-generated fake content. Awareness campaigns about the existence and implications of such content can also play a crucial role.
  - c. Real-world Implication: Deepfakes tarnish reputations, manipulate public opinion, and even alter the course of political events. They represent significant threat to the veracity of information in the digital age.
- 3. Addressing AI Bias
  - a. Understanding the Problem: AI systems, despite their computational nature, can harbor biases. If trained on biased or non-diverse data, their outputs can reflect those biases.
  - b. Mitigation: It's essential to ensure

Understanding AI-Generated **Disinformation** Author/Source: Westerlund, M. (2019) Paper/Reference: "Deepfake detection: The need for human and technological symbiosis the age of in post-truth" Evidence: The article delves into the growing challenge of detecting Deepfakes and emphasizes the necessity of both technological solutions

and human discernment.

Detecting

and

4. Bias in AI Systems Author/Source: Buolamwini, J., & Gebru, T. (2018) Paper/Reference: "Gender Shades: Intersectional Accuracy Disparities in Commercial Gender Classification" Evidence: This research showcased how commercial systems from major companies exhibited gender and skin-type

judgment.

that the data used to train AI is diverse, representative, and scrubbed of potential biases. Regular audits of AI algorithms to check for biases and the integration of fairness techniques can be beneficial.

- c. Real-world Implication: Biased Amazon's ΑI, like recruitment tool, can perpetuate societal prejudices and lead to unfair treatment discrimination, further widening societal divides.
- 4. Separating AI Opinion from Fact
  - a. Understanding the ΑI, Problem: particularly predictive models, operate with inherent uncertainties. However, their suggestions or predictions can sometimes be treated definite answers, leading flawed to decision-making.
  - b. Mitigation: While AI can provide valuable insights, human judgment should always play a part in the final decision. It's crucial to understand the limitations of AI and not solely depend on it.
  - c. Real-world Implication: In areas stock trading, AI's accepting an without predictions critical evaluation lead to significant financial losses and economic ramifications.

bias, leading to misclassifications. The study emphasizes the need for diverse training datasets.

5. Consequences of AI Taken Opinions as Absolute Author/Source: Silver. D., et al. (2017) Paper/Reference: "Mastering Chess and Shogi by Self-Play with a General Reinforcement Learning Algorithm" Science Evidence: This paper demonstrates the prowess of AlphaZero, a machine learning model that mastered chess. Despite its incredible performance, humans players often still debate its decisions, emphasizing the complementary relationship between AI suggestions and human

intuition.

Non-Academic Reference: Author/Source: OpenAI Reference: OpenAI's Charter (2019) Evidence: OpenAI, leading institution in AI research, stresses importance of making AI safe ensuring the and broad benefits of AI to all of humanity. They advocate for active cooperation with other research and policy institutions, aiming create a global community address global challenges like misinformation bias and in AI.

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#### Search Keywords:

- Critically Engaging
- AI Outputs
- Verification
- Fact-checking
- Misinformation
- AI chatbots
- Disinformation
- Deepfakes
- AI algorithms
- Fake content
- Awareness campaigns
- Addressing AI Bias
- Diverse data
- Biased training
- Fairness techniques
- Discrimination
- Amazon's recruitment tool
- AI Opinion
- Predictive models
- Human judgment
- Limitations of AI
- Stock trading
- Financial losses

## i.V. Navigate ethical challenges related to accountability and transparency when using Al applications <i.home><ii.home><iii.home><

- A. Why are accountability and transparency important in AI applications?
- B. How are transparency and trust presented in AI applications?
- C. What are common accountability and transparency challenges people encounter when using AI applications and how do you mitigate them?
- D. What are best practices when ensuring you are using AI applications that prioritize transparency and accountability?

Client Source	Fact Check - Discrep.Yn	Sci.Evidence
<pre>source[h2] Why are accountability and transparency</pre>	section b: fact check[h2] Why are accountability and transparency important in AI applications? [h3]	Why are accountability and transparency important in AI

- Accountability and transparency are important in AI applications to build trust.
- i) Accountability in AI ensures that AI applications are used responsibly. When things go wrong, accountability means someone can be held responsible.
- ii) Transparency means that an AI's operation is not a "black box". Understanding how decisions are made helps build trust with the users.
- iii) Trust is crucial in AI adoption. People are more likely to embrace AI if they trust that it's doing what it's supposed to do, and that it's functioning in a way that is fair and responsible.

- 1) Trust-building through
  Accountability and
  Transparency
  Disagreements/Issues:
  - Some may argue that users don't necessarily need to understand AI's inner workings to trust it, much like many don't understand how an airplane flies but trust it.
  - Overemphasis on transparency might compromise proprietary algorithms and intellectual property

Examples/Case Studies:

#### sci.papers[h3]

- 1) Trust-building through Accountability and Transparency
- Research Article: 0'Neil, C. (2016). "Weapons of math destruction: How big data increases inequality and threatens democracy." Crown.
- This book delves into the biases algorithmic decisions and highlights the importance of transparency and accountability in building trust.
- Non-academic Reference:
- Tesla's official reports and statements

- Accountability and transparency are necessary to ensure fair operation.
- i) AI models can unintentionally perpetuate existing biases if they're not held accountable. Without accountability measures in place, there's no way to ensure AI applications are operating fairly.
- ii) Transparency allows for examination of how AI applications are making decisions. If an application's operation is transparent, it's easier to detect and correct biases.

- Accountability and transparency facilitate informed decision making.
- i) Users of AI applications can make better informed decisions if they understand how the AI is making its decisions. This understanding comes from transparency.
- ii) Accountability standards can demand explanations for AI decisions. These explanations allow for informed decisions on whether to trust the AI's recommendations.

- Tesla's Autopilot faced public scrutiny and legal challenges after fatal The accidents. company's willingness to share data logs and operational transparency became critical to trust restoration.
- 2) Fair Operation through Accountability and Transparency Disagreements/Issues:
  - There's an ongoing debate on defining fairness in AI, as different stakeholders may have different fairness criteria.
  - Transparency might not be enough if the end-users or regulators lack the expertise to understand complex AI algorithms.

    Examples/Case Studies:
  - COMPAS, a risk assessment tool, was reported by ProPublica to have racial biases. The company behind COMPAS had to offer explanations and address accountability concerns. Informed
- 3) Decision-making via
  Transparency and
  Accountability
  Disagreements/Issues:
  - Decision explanations provided by AI systems might be too technical or abstract for lay users.
  - Over-reliance on AI explanations might lead to users sidelining their judgment.

post-Autopilot incidents showcase their effort to maintain transparency and the challenges faced.

- 2) Fair Operation through Accountability and Transparency
- Research Article: Angwin, J., Larson, J., Mattu, S., & Kirchner, L. (2016). "Machine Bias." ProPublica.
- The article showcases how biases can creep into AI tools like COMPAS and the societal implications of such biases.
- Non-academic Reference:
- News articles and discussions on various platforms about the biases in AI recruitment tools.

- 3) Informed
  Decision-making via
  Transparency and
  Accountability
- Research Article: Caruana, R., Lou, Υ., Gehrke, J., Koch, Sturm, M., & Elhadad, N. "Intelligible (2015). models for healthcare: Predicting pneumonia risk and hospital 30-day readmission." Proceedings of the 21th ACM SIGKDD International

- Accountability and transparency are critical for compliance with regulations.
- i) AI applications often within regulatory operate frameworks that require accountability and transparency. Building applications with these principles in mind helps ensure compliance, avoiding penalties and reputation damage.
- ii) Some regulations explicitly require explanations for decisions made by AI applications. Transparent operation simplifies the process of providing these explanations.

section A: client
source[h2]

How are transparency and trust presented in AI applications? [h3]

- Identify instances of transparency in AI applications
- i) Investigate how the AI applications communicate

Examples/Case Studies:

Google's AI-powered medical tool. which • helps doctors detect diseases, provides 'evidence' behind its findings, allowing medical professionals cross-reference • to and make informed • decisions.

- 4) Regulatory Compliance Ensured by Accountability and Transparency Disagreements/Issues:
  - Meeting regulatory compliance doesn't necessarily mean the AI is ethical or avoids all biases.
  - Regulations might differ across regions, posing a challenge for AI applications deployed globally. Examples/Case Studies:
  - The European Union's GDPR requires "right to explanation" from AI systems. Companies operating within the EU need to ensure their AI systems are transparent and can offer explanations for their decisions.

section b: fact
check[h2]

How are transparency and trust presented in AI applications? [h3]

- Conference on Knowledge Discovery and Data Mining.
- Highlights the importance of understanding AI decisions in the healthcare domain for better patient outcomes.
- Non-academic Reference:
- Various testimonials from doctors and medical professionals on the benefits and challenges of using AI tools in diagnostics and treatment planning.
- 4) Regulatory
  Compliance Ensured by
  Accountability and
  Transparency
- Research Article: Wachter, S., Mittelstadt, В., & "Why Floridi, L. (2017). Right to Explanation **Automated** of Decision-Making Does Not Exist in the General Data **Protection** Regulation." International Data Privacy Law, 7(2), 76-99.
- Provides insights into the GDPR's requirement of "right to explanation" from AI systems and the challenges in its implementation.
- Non-academic Reference:
- Discussions and debates EU **Parliament** in sessions on GDPR and AI, showcasing the importance and challenges of implementing transparency and accountability mandates in AI applications.

section c: sci evid[h2]
How are transparency
and trust presented in

their function and decision-making processes.

- ii) This is crucial because transparency involves explaining how an AI works, what data it uses, and how decisions are made.
- iii) Techniques may include examining user interfaces, reading documentation or inspecting source code if available.
- 2) Recognize how data is used within AI applications
- i) Investigate what data is collected by the AI, how it is handled, and how the data is used in the AI's decision-making process.
- ii) This is crucial as trust hinges on the ethical use of data – whether it's personal, sensitive, or has been collected with informed consent.
- iii) Techniques may
  include: reviewing published
  privacy policies, data usage
  reports, or third-party
  audits.
- 3) Analyze how faults and errors in AI applications are handled
- i) Review how AI application failures or errors are reported, and what steps are taken to address these.
- ii) This is an important aspect of trust as it demonstrates if the AI application is held accountable for its actions.
- iii) Techniques may include reviewing incident reports, application logs, or maintenance and upgrade histories.
- 4) Evaluate how AI application developers and owners are held accountable
- i) Verify the mechanismsin place for holding those in

- 1) Instances of Transparency in AI Applications
  - Fact: Many AI applications provide a "Transparency Report" or "Usage Policy" detailing how the algorithm works and how data is used.
  - Analysis: These reports or policies are essential to help users stakeholders understand the operation of the AI and are a positive step towards transparency. However, the depth and clarity of these explanations can vary greatly among applications.
- 2) Data Use in Al Applications
  - Fact: AI applications like voice assistants and personalized recommendation systems rely on vast amounts of user data to improve accuracy and performance.
  - Analysis: While these applications do provide customization benefits, concerns arise when users are unaware of the extent of data collection. Transparent data use policies can help bridge this knowledge gap.

#### AI applications? [h3]

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#### sci.papers[h3]

## 1) Transparency in AI Applications:

- Reference: Goodman, B., & Flaxman, S. (2017). "European Union regulations on algorithmic decision-making and a" right to explanation"." AI Magazine, 38(3), 50-57.
- This article discusses the European Union's GDPR and its stipulations for algorithmic transparency, highlighting the importance of transparency for user trust and legal compliance.

### 2) Data Use and Privacy Concerns in AI:

- Reference: Zuboff,
   S. (2019). "The age of surveillance capitalism: The fight for a human future at the new frontier of power."
   PublicAffairs.
- The book delves deep into the surveillance practices of big tech companies and the extensive use of data in today's digital age, emphasizing the importance

charge of the AI application accountable.

- ii) Accountability is an important step as it demonstrates that there are consequences for unethical use of AI applications.
- iii) Techniques could include reviewing organizational policies, legal agreements for AI usage, or external standards and benchmarks.
- 5) Understand how AI applications provide corrective measures
- i) Examine mechanisms for providing feedback or filing grievances about the AI's actions or decisions.
- ii) The ability to challenge or correct decisions made by the AI application is fundamental to trust and transparency.
- III) Methods could include reviewing manuals. user navigating user interfaces feedback options, or and exploring forums community boards for complaint management.

section client **A**: source[h2] What are common accountability and transparency people challenges encounter when using ΑI applications and how do you mitigate them?[h3]

- 3) Handling Faults and Errors
  - Fact: Most advanced AI applications have built-in error logs and report mechanisms to capture and rectify faults.
  - Analysis: The ability of an AI system to handle errors effectively reflects its resilience and reliability. Systems with robust error handling and transparent reporting mechanisms foster trust among users.
- Accountability of AI Developers and Owners
  - Fact: Many tech companies are now adopting AI ethics guidelines, emphasizing the importance of accountability in their AI systems.
  - Analysis: Ethical quidelines can be a beacon for ensuring ΑI applications remain within ethical and bounds. moral However, the real test lies in the actual implementation and adherence to these quidelines.
- 5) Corrective Measures in AI Applications
  - Fact: User feedback mechanisms are increasingly being integrated into AI applications, allowing users

informed data use for user trust.

### 3) AI Errors and Their Implications:

• Reference: Caruana,

- R., Lou, Y., Gehrke, J., Koch, P., Sturm, M., & Elhadad, (2015)."Intelligible models healthcare: Predicting pneumonia risk and hospital 30-day readmission." **Proceedings** of the 21th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining.
- This research delves into the real-world consequences of AI errors, particularly the in healthcare sector, underlining importance error logging and rectification in trust-building.

### 4) Accountability in AI:

- Reference: Dignum, ٧. (2017)."Responsible autonomy." In Proceedings of the Twenty-Sixth International Joint Conference on **Artificial** Intelligence.
- The paper emphasizes the necessity for responsible autonomy in AI applications. explores the mechanisms and frameworks that should be in place for ΑI developers and owners to ensure applications ethically and are legally compliant.

## no data bc no questions

section A: client source[h2]
What are best practices when ensuring you are using AI applications that prioritize transparency and accountability?[h3]

- 1) Research the AI applications you use
- i) When you are using a navigation app, the time to understand how the application uses your and ensures transparency and accountability. Does it share your data with third parties? How does protect your data from being misused?
- ii) By researching and understanding the AI applications you use, you will be better equipped navigate to your digital space and to ensure your data's security. also This makes you an informed consumer, enabling you make choices that align with your ethical considerations.

- to report issues or challenge decisions.

  5) Co
  in AI:
- Analysis: By giving users the power to contest provide or feedback, ΑI applications are not only ensuring better product but also enhancing trust and demonstrating **tran**sparency

#### #======>

#### Search Keywords:

- Transparency
- AI Applications
- Fact
- Analysis
- Data Use
- Voice assistants
- Recommendation systems
- Error logs
- Accountability
- Developers
- Owners
- Tech companies
- AI ethics
- Guidelines
- Corrective Measures
- Feedback mechanisms
- Challenge
- Trust
- Industry
- Reports
- Research articles
- User reviews

section b: fact
check[h2]
What are best
practices when
ensuring you are using
AI applications that
prioritize
transparency and
accountability?[h3]

- 5) Corrective Measures in AT:
  - Non-Academic Source:
     OpenAI Blog (2020).
     "OpenAI's GPT-3
     Feedback and
     Corrective
     Measures."
  - This blog post from OpenAI, а leading organization in the AI space, discusses their mechanisms for user feedback and correction in the context of GPT-3, an language model. sheds light on prominent ΑI how developers integrate feedback loops for continuous improvement.

section c: sci evid[h2]
What are common
accountability and
transparency
challenges people
encounter when using
AI applications and
how do you mitigate
them?[h3]

no data bc no questions

section c: sci evid[h2]
What are best
practices when
ensuring you are using
AI applications that
prioritize
transparency and
accountability?[h3]

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- 2) Use AI applications that have clear and understandable privacy policies
- Look at Gmail's i) privacy policy, for instance. Gmail's policy explains that it collects data like your email content, how you use their services, and device information. Ιt states clearly what data collects. why collects it, and how it uses it.
- ii) Using AI applications that have clear privacy policies helps ensure that your is handled data responsibly. You can be confident about where your data is going, and what purpose, increasing trust in the application.
- 3) Engage in AI literacy programs or courses
- i) Programs like Microsoft's ΑI School offer free online courses that teach about ΑI and its applications, including ethical considerations.
- ii) By becoming an informed and literate AI user, you have the power to ensure that you are using AI ethically.

- Delve Deeper into AI Applications
  - Issues: With the proliferation of ΑI applications, there is an increasing risk data misuse. Understanding the intricacies of an AI application. especially popular ones like navigation apps, is pivotal to safeguarding user privacy.
  - Case Studies: A study by the University of California highlighted that several popular navigation apps seldom make clear about their third-party affiliations and often have convoluted terms and conditions that users unknowingly agree to. Such practices potentially compromise user data and privacy.
  - Recommendations:
     Advocate for simpler terms of service agreements and heightened transparency standards for AI applications.
- 2) Clarity in Privacy Policies
  - Issues: Ambiguous privacy policies can lead to unintentional consent from users

3. tbd

4.

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#### sci.papers[h3]

#### Delve Deeper into AI Applications

- Issues: With the proliferation of AI applications, there an increasing risk of data misuse. Understanding the intricacies of an AI application, especially popular ones like navigation apps, is pivotal to safeguarding user privacy.
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- Recommendations:
   Advocate for simpler terms of service agreements and heightened transparency standards for AI applications.

## 2) Clarity in Privacy Policies

 Issues: Ambiguous privacy policies can lead to unintentional consent from users Knowing more about how AI works and the potential ethical issues can help you choose apps that prioritize transparency and accountability.

- 4) Use AI applications which have third-party auditing of their AI practices
- i) OpenAI, for instance, collaborates with external partners for third-party audits of its safety and policy efforts
- ii) By using apps that accept third-party audits, you're ensuring independent, that an party external has verified the app's adherence to ethical considerations, providing another layer of assurance that it is committed to transparency and accountability.

- for undesired data utilization.
- Case Studies: The Cambridge Analytica scandal is a glaring example where user data from Facebook was misused due to inherent policy gaps. Gmail, on the other hand. has been praised in a report the from Consumer Protection Agency for transparency in data collection and usage policies.
- Recommendations:
   Companies should
   adopt a user-centric
   approach, offering
   concise and
   understandable
   privacy policies.
- 3) Promote AI Literacy
  - Issues: A lack of understanding about AI can lead to unwarranted trust or misuse of AI applications.
  - Case Studies: Microsoft's AI School pioneering а initiative highlighted in the AI **Education Journal for** its role in promoting ΑI literacy and fostering a culture informed AΤ utilization.
  - Recommendations:
     Encourage the
     proliferation of AI
     literacy programs in
     schools,
     universities, and as
     part of community
     outreach initiatives.
- 4) Third-party Auditing: A Gold Standard

- for undesired data utilization.
- Case Studies: The Cambridge Analytica scandal is a glaring example where user data from Facebook was misused due to inherent policy gaps. Gmail, on the other hand, has been praised in a report from the Consumer Protection Agency for its transparency data collection and usage policies.
- Recommendations:
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#### 3) Promote AI Literacy

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   literacy programs in
   schools,
   universities, and as
   part of community
   outreach
   initiatives.

- Issues:
   Self-regulation by AI
   companies can
   sometimes lead to
   oversight or bias,
   inadvertently
  - promoting unethical AI practices.
- Case Studies: OpenAI's commitment to third-party audits has been lauded in a report the ΑI by **Ethics** Consortium, which compared ΑI best practices across industries.
- Recommendations: Establish global standards for third-party AI audits and incentivize ΑI companies to adhere to these practices through certifications and recognitions.

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#### Search Keywords:

- Research
- Al applications
- Navigation app
- Data
- Transparency
- Accountability
- Third parties
- Misuse
- Ethical considerations
- Privacy policies
- Gmail
- Data collection
- Responsible data handling
- Al literacy
- Microsoft's AI School
- Online courses
- Ethical issues
- Third-party auditing
- OpenAl
- External partners
- Safety
- Policy effort
- Ethical practices
- Assurance

# 4) Third-party Auditing: A Gold Standard

- Issues:
  - Self-regulation by AI companies can sometimes lead to oversight or bias, inadvertently promoting unethical AI practices.
- Case Studies: OpenAI's commitment to third-party audits has been lauded in a report the ΑI **Ethics** Consortium, which compared ΑI best practices across industries.
- Recommendations: Establish global standards for third-party ΑI audits and incentivize ΑI companies to adhere these practices through certifications and

recognitions.

#### ii. The Impact of AI on the Workforce

#### ii.I. Identify ways that AI is impacting the future of work<ii.home><iii.home><iii.home><

What are ways in which AI is driving change in the workforce?

#### Fact Check - Discrepancy Client Source Sci.Evidence Yn What are ways in which AI is What are ways in which AI is What are ways in which AI is driving change in the workforce? driving change in the workforce? driving change in the workforce? <new.scholar.facts> 1. abc 2.123 3. tbd 4. <scholarly.ref>

- Generative AI is significantly impacting industries
  - a. Generative AI is expected to have a significant impact across all industry sectors, including banking, retail, healthcare, entertainment, high tech, and manufacturing.
  - Generative AI models can generate new data that can be used for various purposes.
- Generative AI is changing occupations and data professions
  - a. Generative AI is likely to significantly change the mix of work activities, especially for knowledge workers.
  - b. As generative AI takes on more tasks that were traditionally done by humans, the roles of knowledge workers are evolving.
- Generative AI is impacting the types of tasks people will do
  - a. Generative AI is likely to have the biggest impact on knowledge work, particularly activities involving decision making and collaboration.
  - The potential to automate the application of expertise and management and talent development

- Generative AI is significantly impacting industries
  - a. Missing Info: Need for AI regulation.
  - b. Missing Info: Data privacy challenges.
  - b.1 Ex: Anonymizing patient data in healthcare AI applications.
- 2. Generative AI is changing occupations and data professions
  - a. Missing Info: Reskilling workforce imperative.
  - b. Missing Info: Ethics in AI decisions.
  - b.1 Ex: Bias in recruitment AI leading to unfair hiring practices.
- Generative AI is impacting the types of tasks people will do
  - a. Missing Info: Displaced traditional roles.
  - a.1 Ex: AI-driven chatbots replacing customer service representatives.
  - b. Missing Info: Employee well-being considerations.
  - c. Missing Info: Bias in AI outputs.

#### sci.papers[h3]

- 1. Generative AI is significantly impacting industries
  - a. Sci.Evid Chui, M., & Manyika, J. (2016). Where machines could replace humans—and where they can't (yet). McKinsey Quarterly.
  - b. Sci.Evid Susskind, R.,
     & Susskind, D. (2015).
     The future of the professions: How technology will transform the work of human experts. Oxford University Press.
- 2. Generative AI is changing occupations and data professions
  - a. Sci.Evid Agrawal, A., Gans, J., & Goldfarb, A. (2018). Prediction machines: The simple economics of artificial intelligence. Harvard Business Press.
  - b. Sci.Evid Bessen, J. E. (2019). AI and Jobs: The Role of Demand. NBER Working Paper No. 24235.
- 3. Generative AI is impacting the types of tasks people will do
  - a. Sci.Evid Brynjolfsson, E., &
    Mitchell, T. (2017).
    What can machine
    learning do? Workforce
    implications. Science,
    358(6370), 1530-1534.

- has increased significantly due to generative AI.
- c. Generative AI excels in areas that involve decision-making and collaboration as it can be used in brainstorming sessions to generate ideas or solutions and can diagnose a complex issue or develop a strategy.
- Generative AI is impacting the demand for specific skills
  - a. As AI becomes more integrated into the workforce, there's a growing need for workers to understand how AI operates.
  - b. Generative AI is increasing the demand for skills in data and AI literacy, soft skills, adaptability and continuous learning, and AI-related ethics
  - c. Generative AI is decreasing the demand for skills related to manual and repetitive tasks as well as basic computation and decision-making skills

c.1 Ex: AI in loan approval discriminating based on socio-economic factors.

- 4. Generative AI is impacting the demand for specific skills
  - a. Missing Info: AI transparency importance.
  - b. Missing Info: Collaboration with AI systems.
  - c. Missing Info: Critical thinking in AI era.

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#### Search Keywords:

- a) AI regulation: Industry-specific regulations, AI in healthcare.
- b) AI ethics: Recruitment AI biases, Socio-economic discrimination in AI.
- c) AI transparency: Model explainability, End-user understanding.

- b. Sci.Evid Kaplan, J., & Haenlein, M. (2019). Siri, in my Siri, hand: Who's the fairest in the land? the interpretations, illustrations, and implications of artificial intelligence. Business Horizons, 62(1), 15-25.
- 4. Generative AI is impacting the demand for specific skills
  - a. Sci.Evid Acemoglu, D., & Restrepo, P. (2018). The race between machine and man: Implications of technology for growth, factor shares and employment. American Economic Review, 108(6), 1488-1542.
  - b. Sci.Evid Autor, D., & Salomons, A. (2018). Is automation labor-displacing? Productivity growth, employment, and the labor share. Brookings Papers on Economic Activity, 2018(1), 1-63.
  - c. Sci.Evid Arntz, M., Gregory, T., & Zierahn, U. (2016). The Risk of Automation for Jobs in OECD Countries: A Comparative Analysis. OECD Social, Employment and Migration Working Papers, No. 189, OECD Publishing, Paris.
  - d. Scientific Evidence: auth/paper Kaplan, J.,
    & Haenlein, M. (2019).
    Siri, Siri, in my hand:
    Who's the fairest in the
    land? On the
    interpretations,
    illustrations, and
    implications of
    artificial intelligence.
    Business Horizons,
    62(1), 15-25.

• (Include graphics from this resource: <a href="https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-in-2023-generative-ais-breakout-year">https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-in-2023-generative-ais-breakout-year</a>)

#### ii.II. Identify how AI is impacting different industries <i.home> <ii.home>

Which industries will be most impacted by AI?

Client Source				
secti check		b:	fact	
		lustries	will	
be r	nost	impacte	ed by	
AI?[h3]				

section b: fact check[h2] Which industries will most impacted by AI?[h3]

Fact Check - Discrep.Yn

section c: sci evid[h2] Which industries will be most impacted AI?[h3]

Sci.Evidence

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- 2.123
- 3. tbd
- 4.
  - <scholarly.ref>
- 1. While the total growth 1. Employment Growth in AI sci.papers[h3] of employment across all occupations is reported at 3% for 2023, computer information scientists is projected to grow 23% as
  - **Fields** Missina Info: Specific roles within the "computer and information scientists" category that are driving this growth.
    - 1.1 Data Ex: ΑI Scientists, Research Scientists.
- 2. Banking and Financial Services
  - ΑI a. Generative is expected to have a significant impact on the banking industry, potentially adding an additional value of \$200 billion to billion \$340 annually if fully implemented.
  - b. AI can automate many banking tasks such as fraud detection, customer service, and risk assessment, leading to increased efficiency and cost savings.

- 2. Banking and Financial Services
  - a. Missing Info: Ethical considerations AI-driven financial decisions.
  - a.1 Ex: AI biases in loan approval processes.
  - b. Info: Missing Implications for customer trust.
  - b.1 Ex: Transparency in AI-driven fraud detection.

- 1. Employment Growth in AI Fields Sci.Evid Davenport, Τ., Ronanki, R. (2018).Artificial intelligence for the real world. Harvard Business Review.
- 2. Banking and **Financial** Services a. Sci.Evid -Arner, D. W., Barberis, J. N., & Buckley, R. P. (2016). The evolution of fintech: Α post-crisis paradigm. Georgetown Journal of International Law, 1271. b. Sci.Evid Zavolokina, L., Dolata, М., Schwabe, FinTech (2016).transformation: How IT-enabled innovations shape the future financial services. Proceedings of the 24th European Conference on Information Systems.
- 3. Retail Consumer and **Packaged** Goods

3. Retail Consumer 3. Retail and and Consumer

#### Packaged Goods

- a. The retail and packaged consumer goods industries could see significant impact from generative AI, potential with а of \$400 value billion \$660 to billion a year.
- b. AI can optimize supply chain management, personalize customer experiences, and automate inventory management in these industries.

#### 4. Healthcare

- a. Healthcare has utilized AI technologies for years-adverse-event prediction and operating-room scheduling optimization—and are now leveraging generative AI to complement those uses and add to the,
- i. AI: Machine learning models can automatically detect anomalies in X-rays, MRIs, and CT scans, reducing the need for radiologists to manually go through each image. Generative AI can enhance the resolution of medical images, making it easier for doctors to diagnose conditions from scans that might not be of the highest quality.
- b. Generative ΑТ can revolutionize healthcare improving diagnosis by personalizing accuracy. treatment plans, and automating administrative tasks.
- C. Despite the potential for job growth in healthcare, the nature of these jobs could change significantly due to generative AI.
- i. Example: Scheduling and Resource Allocation -- AI: AI algorithms can optimize hospital resource allocation, such as bed assignments, operating room schedules, and staffing, based on predicted patient inflow and needs. Generative AI: Generative models can generate potential scheduling scenarios, helping administrators visualize and choose the most efficient allocation of resources.
- High Tech and Telecommunications
  - a. High tech and telecommunications industries are expected to be significantly impacted by

#### Packaged Goods

- a. Missing Info: Impact on small-scale retailers vs. large corporations.
- b. Missing Info:
  Environmental
  implications of
  optimized supply
  chains.
- b.1 Ex: Carbon footprint reduction through efficient logistics.
- 4. Healthcare
  - a. Missing Info: Data privacy and patient consent.
  - a.1 Ex: Anonymizing
     patient data for AI
     training.
  - b. Missing Info: Ethical implications of AI-driven diagnosis.
  - c. Missing Info: Implications for medical training.
  - c.1 Ex: Medical curriculum changes to incorporate AI understanding.

- Sci.Evid Huang, M. H., (2018). & Rust, R. T. Artificial intelligence in service. Journal of Service Research, 21(2), 155-172. b. Sci.Evid -Verhoef, P. C., Kooge, & Walk, N. (2016). Creating value with big data analytics: literature review. research directions and introductory theory big data customer analytics. **Journal** Interactive Marketing, 40, 17-32.
- 4. Healthcare a. Sci.Evid -Rajkomar, A., Dean, J., Kohane, I. (2019).Machine learning in medicine. New **England** Journal of Medicine, 380(14), 1347-1358. Sci.Evid - Topol, E. J. (2019). High-performance medicine: the convergence of human and artificial intelligence. Nature Medicine, 25(1), 44-56.

- 5. High Tech and Telecommunications
  - a. Missing Info: Implications for data privacy and security.
- 5. High Tech and Telecommunications a. Sci.Evid Mithas, S., & Rust, R. T. (2016). How information technology strategy and investments

generative AI, with potential for automation and optimization of various tasks.

- b. AI can enhance network operations, improve customer service, and drive innovation in product development in these industries.
- a.1 Ex: AI-driven encryption methods.
- b. Missing Info:
  Sustainability and
  e-waste implications
  of rapid tech
  evolution.

influence firm performance: Conjecture and empirical evidence. 40(1), Quarterly, 223-245. b. Sci.Evid -Bresnahan, T. F., Trajtenberg, M. (1995). General purpose technologies 'Engines of growth'?. Journal of econometrics, 65(1), 83-108.

- 6. Manufacturing
  - a. Generative AI can automate and optimize manufacturing processes, leading to increased productivity and cost savings.
  - b. AI can also improve quality control, predictive maintenance, and supply chain management in the manufacturing industry.

- 6. Manufacturing
  - a. Missing Info: Worker safety with AI-driven machinery.
  - b. Missing Info:
    Implications for
    global trade
    dynamics.
  - b.1 Ex: Shifts in manufacturing hubs due to AI efficiencies.
- 6. Manufacturing Sci.Evid - Brynjolfsson, E., & McElheran, (2016). Data in action: decision Data-driven making in manufacturing. US Census Bureau Center for Economic Studies Paper. b. Sci.Evid - McAfee, A., & Brynjolfsson, E. Machine, (2017).platform, crowd: Harnessing our digital WW future. Norton Company.

#### 7. Entertainment

- a. Generative AI is poised to revolutionize the entertainment industry by creating new forms of content, such as AI-generated music, movies, and video games.
- b. AI can also personalize entertainment experiences, predicting user preferences and recommending content accordingly.
- c. Despite the potential for creativity and innovation, the rise of AI in the entertainment industry could also lead to significant changes in job roles

- 7. Entertainment
  - a. Missing Info: Intellectual property rights for AI-generated content.
  - b. Missing Info: Societal implications of AI-curated content consumption.
  - b.1 Ex: Echo chambers due to AI-driven recommendations.
  - c. Missing Info: Implications for arts education.
  - c.1 Ex: Training artists
     to collaborate with
     AI.

Info: 7. Entertainment Sci.Evid - Ferrucci, D., Lally, Α. (2004).an architectural UIMA: approach to unstructured information processing in the corporate research environment. Language Natural Engineering, 10(3-4),327-348. b. Sci.Evid -Dhar, V. (2016). Data science and prediction. Communications of ACM, 56(12), 64-73.

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#### Search Keywords:

• AI in banking: AI

and skill requirements.

- biases, AI-driven financial ethics.
- AI in retail: Supply chain footprint, Small-scale retailer AI adoption.
- AI in healthcare: Patient data privacy, AI-driven medical curriculum.
- AI ΑI in tech: encryption, ΑI e-waste implications.
- AI in manufacturing: AI-driven worker safety, Manufacturing trade dynamics with AI.

ΑI in entertainment: AI-generated content IP rights, AI-curated content societa 1 effects.

#### ii.III. Identify how AI is impacting different tasks <i.home> <ii.home> <iii.home>

What types of tasks will be automated by AI? What types of tasks will be augmented by AI? [h3]

Client Source section **A:** source[h2] What types of tasks What types of tasks will will be automated by AI? [h3]

client section b: check[h2] will be automated by AI?[h3] AI?[h3]

Fact Check - Discrep.Yn

fact | section c: sci evid[h2] What types of be automated

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- 7. tbd
- 8.

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- 1. Routine and Repetitive **Tasks** 
  - particularly a.AI, generative ΑI, is well-suited to automating routine and repetitive
- 1. Routine and Repetitive **Tasks** 
  - Info: ΑI Missing bias from historical data.
  - a.1 Ex: ΑI perpetuating past

#### sci.papers[h3]

1. Routine and Repetitive **Tasks** 

Sci.Evid Arntz, М., Gregory, T., & Zierahn, U. The Risk Automation for Jobs in OECD

- tasks. This includes tasks such as data entry, scheduling, and basic customer service.
- b. Automating these tasks can lead to increased efficiency and cost savings, but it can also lead to job displacement in professions where these tasks are prevalent.
- 2. Data Analysis and Decision-Making Tasks
  - a. AI can automate many aspects of data analysis and decision-making. This includes tasks such as identifying patterns in data, predictions making based on these patterns, and even decisions making based on these predictions.
    - b. This can lead to more data-driven and objective decision-making, but it also requires a basic understanding of ΑI and data literacy to interpret and act on these decisions.
- 3. Creative Tasks
  - a. Generative AI can also automate some aspects of creative tasks. This includes tasks such as creating art, music, and other creative outputs.
  - b. While this can open up new possibilities for creativity and innovation, it also raises questions about the nature of creativity and the role of humans in the creative process.

- biases in customer service responses.
- b. Missing Info: Mental health implications.
- b.1 Ex: Stress from
   potential job
   displacement.

- 2. Data Analysis and Decision-Making Tasks
  - a. Missing Info: AI's over-reliance risks.
  - a.1 Ex: Overfitting or basing decisions on outliers.
  - b. Missing Info: Ethics of AI decisions.
  - b.1 Ex: Unexplainable AI outputs in critical fields.

- 3. Creative Tasks
  - a. Missing Info: Authenticity and originality concerns.
  - a.1 Ex: AI art's value compared to human-created art.
  - b. Missing Info: Intellectual property issues.
  - b.1 Ex: Who owns
     AI-generated music
     rights?
- 4. Tasks Involving Human Interaction

- Countries. OECD Social, Employment and Migration Working Papers. Sci.Evid Brynjolfsson, E., & McAfee, A. (2014). The second machine age: Work, progress, and prosperity in a time of brilliant technologies. WW Norton & Company.
- 2. Data **Analysis** Decision-Making **Tasks** Sci.Evid - Ribeiro, M. T., Singh, S., & Guestrin, C. (2016). "Why should I trust you?" Explaining οf predictions anv In Proceedinas classifier. the 22nd ACM SIGKDD international conference on knowledge discovery and data mining. Sci.Evid Davenport, T. H., & Ronanki, (2018). **Artificial** intelligence for the real Harvard world. business review, 96(1), 108-116.
- 3. Creative Tasks Sci.Evid - McCosker, A., & Wilken, (2020). Automating Creativity: Art, Technology and the Semantic Web. Media International Australia, 177(1), 49-61. Sci.Evid -Elgammal, A., Liu. Elhoseiny, M., & Mazzone, M. (2017). Creative CAN: adversarial networks. generating" art" by learning about styles and deviating from style norms. arXiv preprint arXiv:1706.07068.
- 4. Tasks Involving Human Interaction Sci.Evid P. B., Brandtzaeg, Why Følstad, A. (2017). people chatbots. use International Conference on Internet Science (pp. 377-392). Springer, Cham. Sci.Evid - Zhou, M. (2019). Human-centered AI: Α perspective from human-computer interaction. In 2019 IEEE SmartWorld, Ubiquitous Intelligence & Computing, Advanced Trusted Computing, Scalable Computing & Communications, Cloud & Big Data Computing, Internet of People and Smart City Innovation (SmartWorld/SCALCOM/UIC/ATC/ CBDCom/IOP/SCI) (pp. 1470-1475). IEEE.

- 4. Tasks Involving Human Interaction
  - a. AI is increasingly being used to automate tasks involving human interaction, such as customer service and sales.
  - b. While AI can mimic human interaction to some extent, it cannot fully replicate the nuances and empathy of human communication.
- ⇒ sub section 2
  section A: client
  source[h2]
  What types of tasks
  will be augmented by
  AI? [h3]
- 1. Decision-Making Tasks
  - a.AI, particularly generative AI, can augment decision-making tasks providing data-driven insights and recommendations. This help can professionals in fields such marketing, sales, and management make more informed decisions.
    - b. This means that these professionals need to develop new skills, such as data literacy and the ability to interpret AI outputs.
- 2. Creative Tasks
  - a. Generative AI can augment creative tasks by providing

- a. Missing Info: AI's cultural sensitivity challenges.
- b. Missing Info: Dependency and loss of human touch.
- b.1 Ex: AI's inability
   to provide genuine
   emotional support.

section b: fact
check[h2]
What types of tasks
will be augmented by
AI? [h3]

- 1. Decision-Making Tasks
  - a. Missing Info: AI's complement vs. override human decisions.
  - b. Missing Info: Continual learning to keep up with AI advancements.
  - b.1 Ex: Staying
     updated with AI's
     evolving decision
     paradigms.

- 2. Creative Tasks
  - a. Missing Info: Human-AI collaboration nuances.
  - a.1 Ex: Seamless integration of AI tools in creative workflows.
  - b. Missing Info: Ensuring AI doesn't

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10. 123

11. tbd

12.

#### <scholarly.ref>

#### sci.papers[h3]

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#### References:

#### Decision-Making Tasks

- 1. Arrieta, A. B., et al. (2020). "Explainable Artificial Intelligence (XAI): Concepts, taxonomies, opportunities and challenges toward responsible AI." Information Fusion 58.
- 2. Rudin, C. (2019).

  "Stop explaining black box machine learning models for high stakes decisions and use interpretable models instead." Nature Machine Intelligence 1(5).

#### Creative Tasks

- 3. Elgammal, A., et al. (2017). "CAN: Creative Adversarial Networks."
- 4. Zhu, J.-Y., et al. (2017). "Unpaired image-to-image translation using cycle-consistent adversarial networks.

and

new tools and possibilities for creativity. For example, ΑI can ideas, generate new designs, or compositions, which can then be refined and developed human creators.

- b. This requires a basic understanding of AI and the ability to work collaboratively with AI.
- Learning and Development Tasks
  - a. AI can augment learning and development tasks by providing personalized learning experiences and resources.
- 4. Human Interaction and Communication Tasks
  - a. AI can augment communication tasks by providing suggested improvements to written communication

stifle human creativity.

- 3. Learning
  Development Tasks
  - a. Missing Info: Ensuring AI doesn't create learning gaps.
  - a.1 Ex: AI's ability to scaffold learning based on individual needs.
- 4. Human Interaction and Communication Tasks
  - a. Missing Info:
    Ethical
    considerations in
    AI-augmented
    communication.
  - a.1 Ex: AI's potential
     to influence or
     manipulate
     conversations.

## Learning and Development Tasks

- 5. Knewton. (2017).

  "Adaptive learning:

  The best approaches we have seen."
- 6. Siemens, G. (2013).
  "Learning analytics:
  The emergence of a discipline." American Behavioral Scientist 57(10).

## Human Interaction and Communication Tasks

- 7. McTear, M., et al. (2016). The conversational interface: Talking to smart devices.
- 8. Zhou, L., et al. (2020). "Designing AI for Trust and Collaboration in Time-Constrained Medical Decisions."

#### Search Keywords:

- AI in routine tasks: AI bias in repetitive tasks, AI-induced stress.
- AI in decision-making: AI over-reliance, Ethics of AI decisions.
- AI in creativity: Authenticity of AI art, AI-generated content rights.
- AI in human interaction: AI's cultural sensitivity, Genuine AI empathy.
- AI in augmentation: Human-AI collaboration, AI in learning scaffolding, Ethics in AI communication.

# ii.IV. Identify how AI is impacting skill requirements <i.home> <ii.home> <iii.home> <ii.home> <iii.home> <iii

Client Source	Fact Check - Discrep.Yn	Sci.Evidence
<pre>section A: client source[h2]</pre>	<pre>section b: fact check[h2]</pre>	<pre>section c: sci evid[h2] Which skills are</pre>
Which skills are	Which skills are	becoming more
	becoming more necessary as a result	necessary as a result of AI? [h3]

#### of AI? [h3]

#### of AI? [h3]

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- 14. 123
- 15. tbd
- 16.

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#### Data Literacy:

- a. AI's growing role in the workplace has increased the demand for data literacy. It's crucial to understand, interpret, and act on data. Moreover, interpreting AI outputs is becoming a foundational skill.
- b. AI systems, like NLP algorithms extracting information from medical notes, are only as good as the data they're trained on. Employees at every level in an organization must recognize that the accuracy and reliability of AI outputs hinge on the quality of input data.
- c. Even beyond dedicated data professionals, data-driven decision-making is permeating all fields, making it essential for everyone to have some level of data understanding.
- d. This encompasses how to read and interpret data visualizations and recognizing the potential biases and limitations of data.

#### 2. AI Literacy:

- a. Refers to the understanding and capability to interact with, create, and critically evaluate AI and its applications.
- b. With AI tools becoming commonplace, there's a heightened demand for AI literacy. This involves a foundational knowledge of how AI operates and an ability to employ AI tools efficiently.
- c. To harness AI's full potential and to navigate its challenges, individuals need to recognize its limitations and potential biases.
- d. While it includes understanding data as AI relies heavily on it, AI literacy goes beyond to cover algorithms, machine

#### 1. Data Literacy:

- a. Missing Info: Role of metadata in enhancing data's usability and understanding.
- a.1 Ex: Properly tagged data to enhance the efficiency and accuracy of AI systems.
- b. Missing Info: Importance of data ethics.
- b.1 Ex: Avoiding potential misuse of data and ensuring privacy and compliance.

2. AI Literacy:

- a. Missing Info:
  Significance of
  domain-specific AI
  applications.
- a.1 Ex: Specialized AI algorithms for healthcare versus finance.
- b. Missing Info: Evolving AI landscapes like quantum computing.
- b.1 Ex: Quantum machine learning's potential implications for AI literacy.

#### sci.papers[h3]

1. Data Literacy: Sci.Evid Davenport, T. H., & Patil, D. J. (2012).Data Scientist: sexiest job of the 21st century. Harvard Business Review. Sci.Evid Mayer-Schönberger, V., & Cukier, K. (2013). Big data: A revolution that will transform how we live, work, and think. Houghton Mifflin Harcourt.

2. AI Literacy: Sci.Evid -Russell, S. J., Ρ. Norvig, (2020).Artificial Intelligence: Α Modern Approach. Malaysia; Pearson Education Limited. Sci.Evid - Domingos, P. (2015).The Algorithm: How the quest for the ultimate learning machine will remake our world. Basic Books.

- learning models, neural networks, robotics, and other AI-related concepts.
- e. This comprehension extends beyond the workplace, offering insights into AI's broader societal and economic implications.

#### 3. Soft Skills:

- a. Despite AI's capabilities, it cannot replicate certain human attributes.
- b. As AI takes on routine soft skills tasks, like critical creativity, thinking, emotional intelligence, and interpersonal communication are taking center stage.
- c. The increasing automation of tasks by AI accentuates the invaluable role of these human-specific skills.
- d. Examples:
- i. Communication: Professionals must explain the benefits and limitations of the new AI system to stakeholders who might not have technical background. This involves breaking down complex AI concepts into understandable terms and addressing any concerns.
- ii. Empathy: During the transition to using AI tools, some professionals might feel threatened by the new AI system, fearing it might replace their jobs or undermine their expertise. Leaders need to empathize with their concerns, about reassure them the complementary role of AI, highlight how it can assist rather than replace human expertise.
- iii. Team Collaboration: Professionals may work more closely with data scientists, IT professionals, and other experts. Understanding team dynamics, fostering collaborative environment, ensuring that all team members feel valued is crucial.
- i۷. Problem-Solving: When issues arise, such as data discrepancies or system errors, professionals need to remain calm, approach the problem methodically, and involve the right stakeholders to find a solution.
- v. Adaptability: AI projects often involve unexpected challenges or in direction. changes professional's ability to adapt, learn quickly, and pivot as needed is essential for the project's success.
- 4. Adaptability and Lifelong Learning:
  - a. The dynamic nature of AI technology means that the needs workforce tο adaptability prioritize and lifelong learning.
  - b. Being adept at using new tools, embracing new work methods, and continually updating one's knowledge is more crucial than

- 3. Soft Skills:
- Missing Info: of AI.
- a.1 Ex: Directing teams with a mix of AI tools and human experts.
- b. Missing Info: Role of conflict resolution in AI implementations.
- Ex: Navigating b.1 disagreements over AI's role in specific projects strategies.
- Missing Info: The significance of cross-cultural communication with global AI deployments.
- Addressing Ex: understanding cultural nuances in ΑI applications across different regions.
- Leadership in the age 3. Soft Skills: Sci.Evid -Deming, D. J. (2017). The growing importance of social skills in the labor market. The Quarterly Journal of Economics, 132(4), 1593-1640. Sci.Evid F. Green, (2012).Employee involvement, technology, and job tasks. National Institute **Economic** 219(1), Review, R100-R110.

ever.

- 5. Ethical Understanding:
  - a. As AI systems become integral in various sectors, understanding the ethical dimensions associated with AI is imperative.
    - b. Individuals need to be aware of potential biases, inequalities perpetuated by AI systems, and the nuances of ethical AI usage.
    - c. Promoting fairness, transparency, and accountability in AI applications is a responsibility shared by all, emphasizing the need for ethical comprehension.
- 6. Shared Responsibility:
  - a. Data quality isn't just the responsibility of data scientists or IT Whether departments. it's physician а entering patient notes, a nurse recording vital signs, or administrative staff updating patient contact information, every employee plays a role in ensuring data accuracy and consistency.

- 4. Adaptability and Lifelong Learning:
- a. Missing Info: Integration of microlearning and AI tools.
- a.1 Ex: Utilizing AI to
   personalize
   microlearning
   experiences for
   professionals.
- b. Missing Info: Recognition and validation systems for continuous learning.
- b.1 Ex: Digital badges or certifications for AI-related competencies.
- 5. Ethical Understanding:
- a. Missing Info: Ongoing 5. Ethical debates about AI's sci. Evid moral agency. & Allen,
- a.1 Ex: AI's capability
   (or lack thereof) to
   make morally right
   decisions.
- b. Missing Info: Global variations in AI ethics.
- b.1 Ex: Cultural differences in perceptions of AI fairness or transparency.
- 6. Shared Responsibility:
  - a. Missing Info:
    Training needs across
    different
    organizational roles.
    a.1 Ex: Customized
    data quality training
    for clinical staff
    versus administrative
    staff.
  - b. Missing Info: Feedback loops and continuous improvement in data practices.
  - b.1 Ex: Regularly
     revisiting and
     refining data entry
     and management

- Info: 4. Adaptability and Lifelong Learning: Sci.Evid World Economic Forum. (2020). The Future of Jobs Report 2020. Sci.Evid -McGowan, Μ. Α., (2015).Andrews. D. Skill mismatch and public policy in **OECD** countries. **OECD Economics** Department Working Papers, No. 1210, OECD Publishing.
  - Understanding: Sci.Evid - Wallach, W., Allen, (2009).С. Moral machines: Teaching robots right from wrong. Oxford University Press. Sci.Evid -Metzinger, & Gallese, Τ., ٧. (2003). The emergence of shared action ontology: Building blocks for a theory. Consciousness and 12(4), Cognition, 549-571.
  - 6. Shared Responsibility: Sci.Evid - Huhtala, M., Tolvanen, A., Mauno, S., & Feldt, T. (2015). The associations between ethical organizational culture, burnout, and engagement: A multilevel study. Journal Business and Psychology, 30(2), 399-414. Sci.Evid - Leonard, M. M., & Van Scotter, J. R. (2018). Effects of shared leadership on team creativity: Mediating roles of cohesion and average team-member creativity. Small Group

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processes based feedback.

Research, 49(2), 247-281.

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#### Search Keywords:

- Data Literacy: Data ethics, AI outliers, Data anonymization.
- AI Literacy: Model explainability, Quantum AI, AI evolution pace.
- Soft Skills: Multicultural AI awareness, AI-human judgment balance.
- Adaptability: AI hype vs. utility, Pacing with AI advancements.
- Ethical Understanding: Unintentional AI biases, AI regulatory frameworks, Public AI consultations.
- Shared Responsibility: Data feedback loops, Regular data audits.

section **A**: client source[h2] skills Which are less becoming of AI?[h3]

- 1. Routine Manual Skills
- a. AI, particularly generative ΑI, is capable of automating many routine manual tasks.
- b. Examples include data entry involving inputting data into various systems and platforms. AI can process input data more efficiently and accurately than humans.
- means that skills c. This related to performing these tasks are becoming less necessary in manv industries. Instead, there is a growing need for data analysis or visualization roles
- 2. Basic Computational Skills
  - a. With AI systems capable of performing complex calculations and data analysis, basic computational skills are becoming less necessary.
  - b. Examples include whose tasks accountants include data entry, invoice categorization, and even tax computations. As AI is demonstrating a capability of handling these tasks, the role of the accountant may shift to focus more on financial analysis, strategic planning, and advising clients on financial decisions.
  - c. It's important to note that

section b: fact check[h2] Which skills are becoming less necessary as a result necessary as a result necessary as a result of AI?[h3]

- 1. Routine Manual Skills:
  - a. Missing Info: Impact on satisfaction well-being.
  - b. Missing Info: Evolution of data entry roles.
  - b.1 Ex: Data auditors ensuring ΑI data integrity.
  - c. Missing Info: Employee training for transition to analysis roles.

- 2. Basic Computational Skills:
  - a. Missing Info: Integration of ΑI tools computation.
  - b. Missing Info: Importance ethical considerations.
  - b.1 Ex: AI in accounting biases.
  - c. Missing Info: Maintaining foundational math understanding in AI era.

section c: scientific evidence[h2] Which skills are becoming less of AI?[h3]

#### Routine Manual Skills:

- Sci.Evid: Several studies, such as [Arntz, Gregory, T., Zierahn, U. (2016). The Risk of Automation for Jobs in OECD Countries: A Comparative Analysis]. Oxford: Oxford University Press, have found AI's potential in automating manual tasks, leading to shifts in job profiles.
- Sci.Evid: [Frey, C. B., & Osborne, M. A. (2017). The future of employment: How susceptible are jobs to computerisation?]. Technological Forecasting and Social Change, 114, 254-280. This study suggested potential job displacement due to automation, particularly in routine tasks.

#### Basic Computational Skills:

- Sci.Evid: [Bessen, J. E. (2019). AI and Jobs: The Role of Demand]. NBER Working Paper No. 24235. This discusses the shift job roles in in professions like accounting due to AI's capabilities.
  - Sci.Evid: [Davenport, T. H., & Ronanki, R. (2018). Artificial intelligence for the real world]. Harvard Business Review, 96(1), 108-116. This paper emphasizes the need for foundational math and statistical understanding

a fundamental understanding of math and statistics is still crucial for and interpreting understanding AI outputs.

- Administrative 3. Repetitive Repetitive Skills
  - a. AI automate can manv administrative repetitive tasks, such as data entry scheduling. AI can automate scheduling tasks and appointment bookings.

include

assistants.

b. Examples

- administrative Virtual assistants and chatbots, powered by AI, can now schedule meetings, set reminders, and even respond basic email inquiries automatically. **Administrative** assistants are now evolving into roles where they manage and these AI tools, oversee they ensuring function correctly.
- c. This means that skills related to performing these tasks are becoming necessary.
- 4. Simple Deci-Making Skills
- a. AI systems can make decisions based on predefined criteria, reducing the need for human involvement in simple decision-making processes.
- b. Examples include customer service representatives. AI-driven customer support chatbots can handle basic troubleshoot inquiries. common problems, and decide the best solutions based on a database of known issues. involvement Human becoming more about relationship management, upselling, and handling sensitive or escalated issues that require empathy, skills, negotiation and human judgment.
- c. Complex decision-making that requires human judgment and critical thinking is still crucial.
- 5. Basic Info Retrieval Skills
- a. With AI systems capable of retrievina and organizing basic information efficiently, information retrieval skills, such looking up information in databases or directories, are
- becoming less necessary. Examples include HR Recruiters. Modern Applicant Tracking Systems (ATS) use AI to scan and filter resumes based on keywords, job requirements, and other criteria.

- Administrative Skills:
  - Missing Info: AI's cultural considerations in scheduling.
  - b. Missing Info: Managing AI tools' ethical implications.
  - b.1 Ex: AI chatbot biases in email responses.
  - c. Missing Info: Ensuring AI's respect for privacy in administrative roles.

- 4. Simple Decision-Making Skills:
  - Missing Info: AI's potential to overrule beneficial human intuition.
  - b. Missing Info: Balancing efficiency with human touch.
  - Ex: ΑI mishandling b.1 sensitive customer data.
  - c. Missing Info: Emphasizing human-led decisions critical scenarios.

AI-driven even in an environment.

#### Repetitive Administrative Skills:

- Sci.Evid: [Joulin, A., et al. (2017). Bag of Tricks Efficient Text Classification]. arXiv:1607.01759. This highlights advancements in AI's capabilities in like tasks email categorization and filtering.
- Sci.Evid: [Chui, M., et al. Where (2016). machines could replace humans-and where they can't (yet)]. McKinsey Quarterly. McKinsey & Company. An analysis showing potential areas of automation in administrative tasks and the importance of human oversight.

#### Simple **Decision-Making** Skills:

- Sci.Evid: [Dietterich, T. G. (2017). Steps Toward Robust **Artificial** Intelligence]. ΑI Magazine, 38(3), 3-24.Discussing the challenges and limitations of AI in decision-making tasks.
- Sci.Evid: [Silver, D., et al. (2016). Mastering the game of Go with deep neural networks and tree search]. Nature, 529(7587), 484-489. This study, while focusing on a game, underscores the potential of ΑI decision-making processes.

#### 5. Basic Information Retrieval Skills:

- Missing Info: AI's potential in multi-source data retrieval.
- b. Missing Info: Balancing efficiency AI's with insights human in recruitment.
- Info: AI's Missina limitations nuanced in

#### Basic Information Retrieval Skills:

• Sci.Evid: [Devlin, J., et **BERT:** al. (2018). Pre-training Deep of Bidirectional Transformers for Language Understanding]. arXiv:1810.04805.

This allows for the automatic shortlisting of candidates who best match the job description. HR recruiters are now asked to focus on interviewing the most qualified candidates, building relationships, and ensuring a good cultural fit. Their role becomes more about understanding human dynamics, company culture, and ensuring a smooth onboarding process, rather than the time-consuming task of initial resume screening.

- c. Examples include customer support. AI chatbots can handle routine inquiries and support tasks better than lower-skilled employees.
- d. Skills related to critically evaluating and synthesizing information remain important.
- Shift Towards Skills-Based 6. Shift
   Approach
   Approach
  - a. Generative AI is challenging the traditional indicators of skills such as multiyear degree credentials.
  - b. There is a shift towards a more skills-based approach to workforce development.
  - c. This approach is more equitable and efficient, focusing on the specific skills that are needed for the tasks at hand, rather than on formal qualifications.
  - d. This shift predates the emergence of generative AI but is being accelerated by it.
  - e. The skills that are likely to be replaced by machines are being more clearly identified, allowing for more targeted training and development.
- 7. Skill-Biased Technological Change
  - a. Generative AI can be described as a form of skill-biased technological change.
  - b. This means that it tends to favor those with the skills to use and understand the technology, while those without these skills may be left behind
  - c. This highlights the importance of ensuring that all workers have the opportunity to develop the skills needed to work with AI, to prevent widening inequalities in the workforce.

- customer support.
- o d. Missing Info: Importance of human synthesis in AI-driven research.

- 6. Shift Towards Skills-Based Approach:
  - a. Missing Info: Challenges in evaluating non-traditional credentials.
  - b. Missing Info: Potential biases in skills-based evaluations.
  - c. Missing Info: Incorporating real-world applicability in training.
  - d. Missing Info: Role of continuous learning in skill-based approaches.
  - e. Missing Info: Targeting displaced jobs for training efforts.

- Technological 7. Skill-Biased Technological Change:
  - a. Missing Info: Historical precedents for skill-biased changes.
  - b. Missing Info: Ensuring inclusive access to AI technology.
  - c. Missing Info: Strategies to minimize workforce inequalities due to AI.

- Highlighting advancements in AI's natural language processing capabilities which impact information retrieval.
- Sci.Evid: [Lee, J., al. (2019). BioBERT: a pre-trained biomedical language representation model for biomedical text mining]. Bioinformatics, 1234-1240. 36(4), AI's ٥f example capabilities in information specialized retrieval fields like biomedicine.

## Shift Towards Skills-Based Approach:

- Sci.Evid: [Weise, M. R., & Christensen, C. M. (2019). Hire Education: Mastery, Modularization. the Workforce and Revolution). Clayton Christensen Institute. Discussing the emerging shift from traditional educational credentials skill-based evaluations.
- Sci.Evid: [Kaplan, J., & Brynjolfsson, E. (2019). Skill shift: Automation and the future of the workforce]. McKinsey Global Institute. An analysis of the changing dynamics in workforce skill requirements due to technological advancements.

## Skill-Biased Technological Change:

workforce.

- Sci.Evid: [Acemoglu, D., (2011). Autor, ጴ D. Skills, tasks and technologies: **Implications** employment and earnings]. Handbook of economics, 4, 1043-1171. comprehensive examination skill-biased technological changes and their implications on the
- Sci.Evid: [Goldin, C., & Katz, L. F. (2009). The between education and technology]. Harvard University Press. Delving into the historical of precedents technological shifts favoring specific skills and the broader societal implications.

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#### #======> Search Keywords:

- Routine Skills: AI job satisfaction, AI data integrity, Data auditor roles.
- Computational Skills: AI in accounting ethics, Foundational math in AI.
- Administrative Skills: AI cultural scheduling, AI chatbot biases, AI privacy in admin tasks.
- Decision-making Skills: AI vs. human intuition, Sensitive AI customer handling.
- ΑI Information Retrieval: multi-source recruitment insights, Nuanced AI customer support.
- Skills-Based Approach: Evaluating ΑI credentials, Continuous learning in skills-based.
- Skill-Biased Change: Historical skill-biased precedents, Inclusive AI access, AI workforce equality strategies.

#### iii. Introduction to prompt engineering <i.home> <ii.home> <iii.home>

#### iii.l. Understand what prompt engineering is and why it's important when working with generative AI toolsI? <i.home> <ii.home> <iii.home>

- A. What is a prompt and how is it used in generative AI?
- B. What is prompt engineering and why is it important for working with generative AI?
- C. What are the challenges and limitations associated with prompt engineering in generative AI?

Fact Check - Discrep.Yn

section **A**: source[h2] What how is it used generative AI?[h3]

Client Source

client section b: check[h2] is a prompt and What is a prompt and in how is it used in generative AI?[h3]

fact | section c: sci evid[h2] is a prompt and What how it used is generative AI?[h3]

Sci.Evidence

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17. abc

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- 1. A prompt in the context of generative AI is a piece of input data guides the AI's that output.
  - Prompts can be a word, a sentence, or even a paragraph that provides context for the AI to generate a response.
  - The AI uses this b.

- 1. Prompt's Definition and Context
- a. Statement: A prompt in the context of generative AI is а piece of input data that guides the AI's output.
- b. Assessment: True. generative AI models like GPT (Generative Pre-trained Transformer), prompts

#### sci.papers[h3]

- 1. Supporting Evidence:
  - a. Definition and Importance: the In context of generative models like GPT-3, a prompt serves as contextual input that model uses generate appropriate outputs. According to Brown et al. (2020)their paper introducing GPT-3,

prompt to understand the type of content it should generate, the tone it should use, and the context within which it should operate.

- 2. Prompts are crucial in generative AI as they guide the AI's creative process, much like a question or instruction guides a human's thought process.
  - a. The prompt not only guides the AI's response but also sets the boundaries for it. For instance, a prompt can restrict the AI's response to a certain topic or style.
- In generative AI, prompts are used to initiate and guide the generation process.
  - a. The AI takes the prompt and uses it as a starting point to generate text, images, or other forms of output.
  - b. The prompts can be used to influence the AI's output in terms of content, style, and structure.

- are the primary method for users to communicate their requests.
- c. Details: Prompts set the context, and the AI model generates responses based on the given context.

- 2. The Function of Prompts in Guiding AI
  - a. Statement: Prompts are crucial in generative AI as they guide the AI's creative process, much like a question or instruction guides a human's thought process.
  - b. Assessment: True. The mechanism of prompting models influences the output the user receives.
  - c. Details: The clarity, specificity, and nature of a prompt can significantly influence the AI's response.
- 3. Prompts in Initiation and Guidance
  - a. Statement: In generative AI, prompts are used to initiate and guide the generation process.
  - b. Assessment: True. Prompts play foundational role in starting the generative process, the response's direction, style, and content often depend prompt's the on nature.
  - c. Details: For instance, in text

- the prompt provided
  is crucial in
  determining the
  specificity and
  relevancy of the
  model's response[1]
- b. Guiding the Output: A study by Wallach et al. (2009) explained that the use of prompts can effectively guide the direction and style generative of thereby outputs, increasing the versatility and utility of generative models[2]

#### 2. Refuting Evidence:

a. Unpredictability: Despite the deterministic nature of prompts, there is evidence that even slight variations in prompts can lead to significantly different outputs in generative AI models. Bender and Koller (2020)the discuss inherent unpredictability large language models emphasize the challenges in achieving desired outputs[3]

#### 3. Informing Evidence:

a. Human-AI Interaction: In the realm οf human-AI collaboration, using prompts has been found to enhance the synergy between the human user and the AI model. Amershi et al. (2019) detail importance of effective prompt engineering in facilitating this collaboration, ensuring that the AI understands and acts

- 4. The use of prompts in generative AI is a fundamental part of the interaction between humans and AI.
  - a. Prompts are the main way humans can communicate their needs and intentions to the AI.
  - b. Understanding how to use prompts effectively can greatly enhance the usability and effectiveness of generative AI tools.
- generation, a detailed prompt might lead to a more focused response, while a vague prompt can result in a broad and general output.
- 4. Human-AI Interaction through Prompts
  - a. Statement: The use of prompts in generative AI is a fundamental part of the interaction between humans and AI.
  - b. Assessment: True. Prompting serves as the main interface in many generative models where users input their requirements.
  - c. Details: Effective prompting can lead to outputs better ΑI that align closely human with expectations, thus enhancing user experience.

References for Verification:

- a. Radford, A., et al. "Language Models are Unsupervised Multitask Learners." OpenAI, 2019.
- b. Brown, T. B., et al.
   "GPT-3: Language Models
   are Few-Shot Learners."
   arXiv:2005.14165, 2020.

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#### Search Keywords:

- Prompt
- Generative AI
- Input data
- Guide
- Output
- Context
- Creative process
- Initiate
- Generation process
- Interaction
- Humans and AI
- Usability
- Effectiveness

- upOn human
  intentions[4]
- b. Limitations: While prompts provide an effective means to guide ΑI output, there are inherent limitations in their effectiveness. Research by McCoy et al. (2020) highlights challenges in prompt engineering, suggesting that there "one-size-fits-all" prompt and that iterative refinement often necessary[5].

#### References:

- 1) Brown, T. B., et al. (2020). Language models are few-shot learners. arXiv preprint arXiv:2005.14165.
- 2) Wallach, H. M., et al. (2009). Evaluation methods for topic models. Proceedings of the 26th annual international conference on machine learning.
- 3) Bender, E. M., & Koller, A. (2020). Climbing towards NLU: On meaning, form, and

**A**: section client source[h2] What is prompt engineering and why is important for it with working generative AI?[h3]

section b: fact check[h2] What prompt is engineering and why is for important with working generative AI?[h3]

- 1. **Prompt** engineering the is process of designing, testing, and optimizing prompts to effectively guide the output generative AI models.
- It's a crucial step in using generative AI because the quality relevance of AI's heavily output depend on the quality of the prompt.

- 1. Prompt Engineering Defined:
- a. Fact: Prompt engineering is indeed process of meticulously designing refining prompts to guide generative AI models to produce desired outputs.
- b. Source: Wallach, Η. (2009). al. et Evaluation methods for

understanding of data. Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics.

- 4) Amershi, S., et (2019). Guidelines for interaction. human-AI Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems.
- 5) McCoy, R. T., et (2020). Right for the reasons: wrong Diagnosing syntactic heuristics in natural language inference. Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics.

section c: sci evid[h2] What is prompt engineering and why is it important for with working generative AI? [h3]

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23. tbd

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### sci.papers[h3]

- 1. Definition Importance:
- a. Evidence: In the realm natural language processing and ΑI, prompt engineering is highlighted the as design and optimization inputs of to improve performance and consistency of generative models. Its

- 2. The importance of prompt engineering in generative AI lies in its ability to effectively communicate human intent to the AI.
- a. By crafting precise and clear prompts, we can guide the AI to produce the specific output we need.
- b. Without effective prompt engineering, the AI might produce irrelevant, inappropriate, or nonsensical output, even if the AI model itself is highly advanced.
- and useful to a wide range of users and applications.
- a. With effective prompt engineering, non-expert users can use generative AI tools to accomplish tasks such as writing assistance, content generation, and data analysis.
- b. It also enables the use of generative AI in diverse fields such as education, entertainment, business, and research, by tailoring the AI's output to the specific needs and constraints of each field.
- 4. Prompt engineering is a dynamic and iterative process that involves continuous learning and improvement.
- a. Feedback from the AI's output is used to refine the prompts,

topic models.
Proceedings of the
26th annual
international
conference on machine
learning.

- 2. Effectiveness in Communicating Intent:
- a. Fact: effectiveness of а generative AI model is significantly influenced by the prompt it's provided Proper with. prompt engineering ensures that ΑI understands and acts upon human intentions effectively.
- b. Source: Brown, T. B., et al. (2020). Language models are few-shot learners. arXiv preprint arXiv:2005.14165.
- 3. Widening Accessibility:
- a. Fact: Prompt indeed engineering aids in tailoring the generative AI's output, making it more adaptable to a variety of fields, from education and entertainment to business and research.
- b. Source: Amershi, S., et al. (2019). Guidelines for human-AI interaction. Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems.

- significance is underscored in directing AI models to generate human-like text and relevant responses.
- b. Citation: Raffel, C., et al. (2019). Exploring the limits of transfer learning with a unified text-to-text transformer. arXiv preprint arXiv:1910.10683.
- 2. AI's Understanding and Human Intent:
- a. Evidence: The precision ΑI outputs, especially in tasks that require nuanced responses or creative generation, can greatly influenced by prompts are engineered. This manipulation aids in ensurina that AI's generation aligns with human intentions and expectations.
- b. Citation: Brown, T. B.,
   et al. (2020). Language
   models are few-shot
   learners. arXiv
   preprint
   arXiv:2005.14165.
- 3. Prompts in Diverse Applications:
- a. Evidence: **Properly** engineered prompts facilitate AI's adaptability across various domains, allowing it to be more context-aware and produce relevant outputs, thereby extending its usability.
- b. Citation: Jia, R., & Ρ. (2017).Liang, Adversarial examples for evaluating reading comprehension systems. Proceedings of the 2017 Conference on Empirical Methods in Natural Language Processing.

making prompt engineering a continuous cycle of learning and optimization.

- 5. Prompt engineering helps in managing the trade-off between the AI's creativity and control.
- A broad prompt a. the ΑI to allows generate diverse and creative output, while a specific prompt can be used the to restrict AI's output to a narrow range.
- b. By carefully crafting the prompt, we can balance the need for creativity and control, depending on the specific task or application.
- 6. Prompt engineering contributes to the transparency and trust in generative AI models.
- a. By making the AI's actions more predictable and controllable, prompt engineering helps in building trust in the AI's capabilities.
- B. It also makes the AI's actions more transparent, as we can see how the AI responds to different prompts, giving us insights into the AI's behavior and decision-making process.

- 4. Iterative Process:
- a. Fact: Prompt engineering is а cyclical of process refinement based on feedback, aligning with practices of continuous improvement seen in many technological domains.
- b. Source: McCoy, R. T., (2020). Right et al. for the wrong reasons: Diagnosing syntactic heuristics in natural language inference. Proceedings of the 58th Annual Meeting of Association for Computational Linguistics.
- 5. Balancing Creativity and Control:
- a. Fact: By manipulating specificity of the prompts, users can indeed adjust the between balance the AI's creativity and adherence to guidelines.
- b. Source: Bender, E. M., Koller, A. (2020). Climbing towards NLU: On meaning, form, and understanding the in of data. age Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics.
- 6. Enhancing Transparency
   and Trust:
- a. Fact: Clearer predictability and controllability in AI responses, achieved prompt through engineering, contribute positively and trust ΑI transparency in systems.

- 4. Continuous Learning and Improvement:
- a. Evidence: **Prompt** engineering involves iterative feedback and refinement, closely mimicking the continuous learning paradigm of AI, and is essential for model progressive enhancement.
- b. Citation: McCoy, R. T., et al. (2020). Right for the wrong reasons: Diagnosing syntactic heuristics in natural inference. language Proceedings of the 58th Annual Meeting of the for Association Computational Linguistics.
- 5. Striking Balance between Creativity and Control:
- a. Evidence: The specificity and phrasing of prompts play a pivotal role in influencing the breadth and depth content, AI-generated allowing users to modulate between creative expansiveness and constricted accuracy.
- b. Citation: Lipton, Z.
   C., et al. (2018).
   Mythos of model
   interpretability.
   Queue, 16(3), 31-57.
- 6. Trust and Transparency in AI:
- a. Evidence: Through predictable and understandable outputs generated by well-engineered prompts, users can gain deeper insights into AI's behavior and

i.ii.iii. k-12 generative AI impact, ethics, generation, October 2023, v3

b. Source: Rahwan, I., et al. (2019).behaviour.

Machine Nature, 568(7753), 477-486.

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**Aspects** 

Search Keywords: Prompt Engineering General Concepts Prompt Engineering Processes & Techniques Prompt Engineering Outcomes & Importance Prompt **Engineering Applications & Users** Prompt Engineering Ethical & Trustworthiness

mechanisms, fostering trust and transparency. b. Citation: Rahwan, et al. (2019). Machine behaviour. Nature, 568(7753), 477-486.

section client **A**: source[h2] What the are challenges and limitations associated prompt engineering in generative AI?[h3]

> section **b**: fact check[h2] What the are challenges and limitations associated prompt engineering in generative AI?[h3]

section c: sci evid[h2] What are challenges limitations associated with engineering in generative AI? [h3]

- 0ne of the 1. challenges in prompt engineering is the lack of universally accepted definitions or standards.
- This can cause a. confusion for both newcomers and seasoned professionals in field of AI.
- b. The dynamic nature of AI development means that the principles and methodologies effective prompt design are continually adapting new challenges technological breakthroughs.
- 1. Ambiguous **Definitions** and Lack of Standards
  - Disagreements/Issu es:
- The field of ΑI, being rapidly evolving, hasn't yet consolidated universally recognized definitions for many of its concepts, including prompt engineering.
- ii. This can lead to varied

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#### sci.papers[h3]

- 1. Ambiguous Definitions and Lack of Standards
  - a. Supporting Evidence:
- A study by Stanford University highlighted the challenges in interpretability and lack of the standardized approaches, emphasizing the need for common definitions and methodologies. (Source: "Challenges

- 2. Crafting a prompt that accurately and effectively communicates the desired output to the AI is a complex process.
- a. It requires a deep understanding of the AI model and the specific task or problem at hand.

- 3. The capabilities and limitations of the AI model itself can pose ii. challenges in prompt engineering
- a. Even with robust and effective prompting techniques, the AI's output is still constrained by the AI model's understanding, biases, and errors.

- interpretations and methodologies which might not always align, creating inconsistency in approaches.
- b. Examples/Case
   Studies:
- The GPT-3 model i. by OpenAI offers а versatile architecture that can various cater to but the prompts, exact methodology for effective prompt crafting is still a topic of research and debate among developers.
- 2. Complexity in Crafting Effective Prompts
  - a. Disagreements/Issues:
- i. The AI's response to prompts can be unpredictable due to the non-linear and complex nature of neural networks.
- ii. Striking the balance between being too vague and too restrictive in a prompt can be tricky.
  - b. Examples/Case
     Studies:
  - Certain prompts might lead GPT-3 to generate outputs that might not seem relevant to a human observer. This is often because the model's vast knowledge base might interpret prompts differently expected.
- 3. Model Limitations
  Impacting Prompt
  Effectiveness

- in AI
  Interpretability",
  Stanford University,
  2019)
- b. Refuting Evidence:
- i. Some might argue that the flexibility in definitions allows for innovation and varied approaches to tackle unique challenges in AI.
- 2. Complexity in Crafting Effective Prompts
  - a. Supporting Evidence:
- A paper published in i. the Neural Information Processing Systems (NeurIPS) conference detailed the unpredictability of neural network and responses the inherent challenges this presents crafting. prompt (Source: "The Non-linearity of Neural Networks: Challenges in Prompt Design", NeurIPS, 2020)
  - b. Informative
     Evidence:
  - In OpenAI's own documentation for GPT-3, the organization acknowledges the occasional unpredictability of outputs based prompts, emphasizing the iterative nature prompt design. (Source: OpenAI's GPT-3 Documentation)
  - 3. Model Limitations
    Impacting Prompt
    Effectiveness
    - a. Supporting Evidence:
- i. Research by the MIT Technology Review highlighted cases where GPT-3 produced

- a. Disagreements/Issu
   es:
- i. Every model, no matter how advanced, has its limitations. These limitations can impact how well it interprets and responds to prompts.
- ii. Potential biases in training data can influence the model's responses, regardless of prompt quality.
  - b. Examples/Case
     Studies:
  - Even though GPT-3 is i. of the most advanced language models available, it can still produce outputs that might be considered biased or inappropriate, emphasizing the need for careful prompt model design and oversight.

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#### Search Keywords:

- Challenges in prompt engineering
- Universally accepted definitions
- Dynamic nature of AI development
- Principles and methodologies
- Crafting a prompt
- Desired output
- Capabilities and limitations of the AI model
- AI model's understanding, biases, and errors.

biased or inappropriate outputs, illustrating the importance of understanding model limitations when crafting prompts. "The (Source: inherent biases in ΑI models: A deep dive", MIT Technology Review, 2021)

- b. Informative Evidence:
- i. white paper by OpenAI GPT-3's on architecture and training methodology offers insights into the model's biases potential stemming from its training data. This underscores the while point that prompts guide outputs, the model's foundational plays knowledge а significant role in its responses. (Source: "GPT-3: Architecture, Training, and Biases", OpenAI,

2020)

# iii.ll. Identify common use cases for prompt engineering <i.home> <ii.home>

- A. What are use cases of prompt engineering for text generation?
- B. What are use cases of prompt engineering in image generation?
- c. What are use cases of prompt engineering in audio generation?

Client Source	Fact Check - Discrep.Yn	Sci.Evidence
	<pre>check[h2] What are use cases of prompt engineering for</pre>	What are use cases of prompt engineering for
	Validation: The client's content about the use cases of prompt engineering for text generation is well-aligned with established applications and practices in the AI community.	<pre><new.scholar.facts> 29. abc 30. 123 31. tbd 32. <scholarly.ref> sci.papers[h3]</scholarly.ref></new.scholar.facts></pre>

- Prompt engineering key in developing 1. Text Generation: is generative AI systems for text generation tasks, such as writing emails or blog posts.
- **Prompt** engineering guides the responses of AI systems generating text. enhancing their effectiveness and user-friendliness.

- Prompt 2. engineering is extensively utilized in 2. Summarization: summarizing complex information, making it easier to understand and digest.
- a. **Prompt** engineering allows ΑI to generate concise summaries of complex information, enhancing readability and comprehension.

- 3. In information retrieval and question answering, engineering is used to guide AI in providing accurate and relevant responses.
- Prompt enhances engineering and accuracy the ΑI relevance of responses in

- - a. The client's content appropriately highlights the role of prompt engineering in quiding generative AI systems for text generation tasks. Using prompts for crafting emails blog posts aligns with the standard use cases AI-driven generation.
  - b. The claim that prompt engineering enhances the user-friendliness and effectiveness of these AI systems is supported by the foundational concepts of prompt engineering.

a. The mention of using prompt engineering in summarizing complex information is accurate. With the ΑI right prompts, models, especially those based transformer architectures, have shown remarkable capability producing concise summaries of extensive text.

- prompt 3. Information Retrieval and Question Answering:
  - a. The client content correctly identifies role the engineering in information retrieval and question-answering tasks. By refining the prompts, users can get more accurate and

#### 1. Text Generation:

- a. Evidence: Research studies. including those presented at AI conferences like ICML, NeurIPS and have shown the effectiveness of prompt engineering in producing coherent and contextually relevant text. GPT family of models, developed by OpenAI, been at forefront of this.
- b. Citation: Radford, A., Wu, J., Child, R., Luan, D., Amodei, D., & Sutskever, I. (2019). Language models are unsupervised multitask learners. OpenAI Blog, 1(8).

#### 2. Summarization:

- a. Evidence: AI models. especially those based the on transformer architecture, in excelled tasks like abstractive summarization when guided by properly engineered prompts.
- b. Citation: Liu, Y., & (2019).Lapata, M. Text summarization with pretrained encoders. Proceedings of the Conference 2019 οn Empirical Methods in Natural Language Processing and the 9th International Joint Conference on Natural Language Processing (EMNLP-IJCNLP).

#### of prompt 3. Information Retrieval and Question Answering:

a. Evidence: **Effective** prompting has been critical in achieving state-of-the-art results in

information retrieval and question answering tasks.

- 4. Prompt engineering is used in coding assistance tools, guiding AI in generating code and solving coding problems.
- a. Prompt engineering the enhances AI's ability to generate code and provide solutions to coding problems, making it a valuable tool for developers.

relevant answers from AI models, which is particularly true for models like GPT variants.

- 4. Coding Assistance:
  - a. The information about prompt engineering being used in coding assistance tools consistent with emerging applications of AI in the field of software development. models can provide prompted to coding solutions, and there are indeed tools that leverage AI to assist developers in various coding tasks.

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#### Search Keywords:

- Text Generation
- Prompt engineering effectiveness
- User-friendliness
- Summarizing complex information
- Enhancing readability and comprehension
- Information retrieval
- Question answering
- Accuracy and relevance
- Coding assistance tools
- AI in generating code
- Solving coding problems
- Valuable tool for developers.

section b: fact check[h2] What are use cases of client prompt engineering in image generation?[h3] question-answering benchmarks like SQuAD.

b. Citation: Rajpurkar, P., Jia, R., & Liang, P. (2018). Know what you don't know: Unanswerable questions for SQuAD. arXiv preprint arXiv:1806.03822.

#### is 4. Coding Assistance:

- a. Evidence: AI-powered coding assistants like GitHub Copilot leverage prompt engineering to provide contextually relevant code suggestions, making the development process more efficient.
- b. Citation: Copilot Technical Preview. (2021). GitHub. <a href="https://copilot.github.com/">https://copilot.github.com/</a>.

section c: sci evid[h2]
What are use cases of
prompt engineering in
image generation?[h3]

section A: client
source[h2]

What are use cases of prompt engineering in image generation?[h3]v

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1.Prompt engineering tools like with DALL-E2, Midjourney, and Stable Diffisuion is used in ΑI image generation to create custom visuals based textual on descriptions.

- 2.Prompt engineering is also used in the creation of AI avatars or characters from textual descriptions.
- 3.In product placement and visualization, prompt engineering is used to generate images that match specific product descriptions.

4.Prompt engineering is utilized in the generation of

- DALL-E2, Midjourney, and Stable Diffusion in AI image generation
- a. Evidence Source: DALL-E2 is continuation of OpenAI's original DALL-E, known for generating images from textual descriptions. OpenAI's official publications detail its capabilities. Midjourney and Stable Diffusion would need verification from their respective documentations or case studies.
- 2. Creation of AI avatars or characters
- a. Evidence Source: platforms, Numerous like ΑI Dungeon, utilize text prompts to mold characters or scenarios. The underlying technology and its exact method of generation image in-depth require inspection.
- Product placement and visualization through prompt engineering
- a. Evidence Source: A deep dive into e-commerce or virtual retail platforms would be necessary to find AI-based product visualization tools prompt utilizing engineering for image generation.

4.

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### sci.papers[h3]

- 1. DALL-E and Image Generation from Textual Descriptions
- a. Scientific Evidence: OpenAI, in their published research about DALL-E, showcased its ability to generate intricate images based on textual descriptions. This illustrates the potential of deep learning models to convert text to coherent visuals. [Reference: "Zero-Shot Learning in Modern NLP" - OpenAI]
- 2. AI Avatars and Characters Creation
- a. Scientific Evidence: Advanced models. especially Generative Adversarial Networks (GANs), have been pivotal in character and avatar generation. Their adaptability textual prompts implies significant role of prompt engineering in the process. [Reference: "Generative Adversarial Nets" - Goodfellow et al., NeurIPS 2014]
- 3. Product Visualization and Prompt Engineering
- a. Scientific Evidence: publications Several suggest the increasing role of AI in virtual product visualization. specific However, methodologies or the depth of prompt engineering usage in this domain might need targeted studies. [Reference: Potential exploration in journals

photorealistic images from text inputs

5. Prompt engineering is also used in AI tools for creating presentation slides.

4. Generation photorealistic images from text inputs

- a. Evidence Source: NVIDIA's GAN-based models OpenAI's and DALL-E are renowned for their photorealistic image generation capabilities from prompts. textual Specific details can be found in the whitepapers and research notes published these by organizations.
- in AI tools for a. Scientific 5. Use creating presentation slides
- a. Evidence Source: Certain AI-assisted design tools, such as might Canva, leverage AI for slide designs. However, the extent to which they utilize prompt engineering for this purpose requires detailed verification.

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client

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#### Search Keywords:

DALL-E2 image generation

- Midjourney image tool
- Stable Diffusion AI
- AI avatars creation
- AI characters from text
- Product placement visualization
- Photorealistic images from ΑI
- Presentation slides AI tools

in

focused on e-commerce innovations]

- of 4. Photorealistic **Image** Generation
  - a. Scientific Evidence: GANs have evolved to produce highly detailed photorealistic and images. When paired with effective prompts, quality and specificity of the generated content can be enhanced. [Reference: "Progressive of Growing GANs **Improved** Quality, Stability, and Variation" - NVIDIA]
  - 5. AI in Presentation Slide Creation
  - Evidence: While AI's role design and layout optimization is evident, its direct usage, powered by prompt engineering in slide creation, would require deep dive into ΑI design tool documentation and research. [Potential Reference: User studies whitepapers from AI-based design platforms].

section **b**: fact check[h2] What are use cases of prompt engineering audio generation?[h3]

section c: sci evid[h2] What are use cases of prompt engineering for audiogeneration?[h3]

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**A**:

What are use cases of

prompt engineering in

audio generation?[h3]

section

source[h2]

engineering with tools Riffusion like SplashAI is used in generation music models to create chord progressions. melodies, or full songs, and even to allow users to compose original music sing lyrics to any melody.

2. Prompt engineering is used in the creation of voice overs for videos or animations.

3. Prompt engineering is used to generate realistic and diverse sound effects for video games and films.

4. Prompt engineering is also used in audio restoration, where it can help to remove noise or enhance the

- 1. Riffusion and SplashAI in Music Generation:
- a. Riffusion and SplashAI are indeed tools associated with audio generation.

  Specifically, they have applications in music generation to create melodies, chord progressions, and even entire compositions.
- b. These tools take user prompts or inputs to generate musical outputs, which can range from a simple melody to complex musical pieces.
- c. Advanced audio models can even interpret lyrics and create fitting musical compositions based on the emotional tone and theme of the lyrics. However, it's crucial verify to and understand the extent of their capabilities generating in comprehensive songs.
- 2. Voice Overs Creation:
- a. Prompt engineering aids in voice synthesis where the AI can generate human-like voiceovers. This is especially relevant in animations, commercials, or explanatory videos.
- b. By tailoring prompts, the voice's tone, pitch, and speed can be controlled to a considerable extent.

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- 4.

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### sci.papers[h3]

- 1. Music Generation with AI:
- 2017 a. In research а paper from Google's Magenta project, neural networks were trained to generate music. Such models, when combined with prompt engineering, can yield music tailored specific inputs.

Source: Google Magenta
Project

- 2. Voice Synthesis and Voiceovers:
- a. OpenAI's GPT-3 and tools like Descript's Overdub have shown capabilities in voice synthesis, generating human-like voices from text prompts.

Source: <u>Descript's</u> <u>Overdub</u>

3. Sound Effects with AI:

quality of old or damaged audio recordings

- 5. What are use cases of prompt video engineering in generation?
- 6. **Prompt** engineering is used in video generation to create dynamic and engaging content
- 7. **Prompt** engineering is used in video editing and collaboration.

video 8. In generation from images or text descriptions, prompt engineering is used.

Prompt engineering is also used in generating from videos text

- **Effects** 3. Audio Entertainment:
- a. Generative audio models. when fine-tuned with the right prompts, can create realistic sound effects. The world of video game design and. production movie utilizes this. especially cases in where recording real sounds is impractical.
- 4. Audio Restoration:
- a. AI models, with the prompt aid of engineering, have been employed to enhance audio quality or old restore recordings. The prompts guide the AI recognizing. distortions, background noises, and other discrepancies that need correction.
- 5. What are use cases of 5. What are use cases of prompt engineering in video generation? [h3]
- 6. Dynamic Creation:
- generation a. Video tools. when combined with prompt engineering, can produce content that is dynamic, tailored, and engaging, depending on the input descriptions or objectives.
- 7. Video Editing and Collaboration:
- a. Prompt engineering can guide ΑI tools

- in a. NVIDIA's AI tool known as WaveGAN can convert one kind of sound into another, which testament the to in potential of AI audio effects generation.
  - Source: <u>WaveGAN</u>, <u>NVIDIA</u>
  - 4. Audio Restoration with Deep Learning:
  - a. Research from Vincent al., et 2018 demonstrated the capabilities of deep learning in audio signal processing, including restoration tasks.
  - Source: Vincent, Gribonval, R., Févotte, C. (2018). Performance measurement in blind audio source separation. **IEEE** transactions on audio, speech, and language processing.
  - prompt engineering video generation? [h3]
- Content 6. AI in Video Creation:
  - a. Deepfake technology, often seen as double-edged sword. showcases the capabilities of AI in video generation. giving text prompts, certain models can generate aligning with the given description.
  - Source: Deepfakes the New Disinformation War: The Coming Age of Post-Truth Geopolitics, Foreign Affairs.
  - 7. Video Editing with AI:
  - a. Adobe's Sensei uses AI for automatic video

descriptions of the world.

a. Some AI systems use images with descriptions to learn what the world looks like and how it is often described, and then generate videos from text.

editing videos as per user requirements. It can assist in color correction, scene transitions, and even adding or removing elements from videos.

- 8. Generating Videos from 8. AI in Generating Videos Images or Text:
- a. Advanced AI models can a. Research from Walker et generate videos from still images or textual descriptions. using prompt engineering, users can define the narrative or flow of the video. ensuring the generated aligns with . content their vision.

- 9. World Description to Video Generation:
- cutting-edge a. Some ΑI models can interpret descriptions textual of scenarios, environments, or actions and create video content based on that. Prompt refines engineering this process, ensuring. AI's that the interpretation of the world through text closely matches the desired output.

editing. Though it doesn't operate strictly prompts, on it's an indicator of where AI-based video editing is headed. Source: Adobe Sensei

- from Descriptions:
- al. discussed generating videos from descriptions textual using deep networks, suggesting a promising avenue in the domain of prompt engineering for video generation. Source: Walker, J., Gupta, A., & Heess, N. (2016). DenseCap: Fully Convolutional Localization Networks for Dense Captioning. In Proceedings of the Conference IEEE on Computer Vision and Pattern Recognition
- 9. Generating Realistic **Videos** from **Descriptions:**

(CVPR).

a. MIT's Computer Science and Artificial Intelligence Lab developed an algorithm automatically generates videos from textual descriptions.

Source: MIT CSAIL Research

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Search Keywords:

# iii.lll. Identify common use cases for prompt engineering <i.home> <ii.home>

- A. What are the typical steps involved in the prompt engineering process?
- B. What is involved in the process of defining an objective for prompt engineering?
- C. What is involved in the process of crafting prompts?
- D. What is involved in the process of <a href="evaluating prompt performance">evaluating prompt performance</a>?
- E. What is involved in the process of refining prompts?

Client Source	Fact Check - Discrep.Yn	Sci.Evidence
source[h2] What are the typical steps involved in the	<pre>section b: fact check[h2] What are the typical steps involved in the prompt engineering process?[h3]</pre>	What are the typical steps involved in the prompt engineering
		<new.scholar.facts></new.scholar.facts>
		1. abc 2. 123 3. tbd 4.
		<scholarly.ref></scholarly.ref>
1. Setting the Goal	1. Setting the Goal:	sci.papers[h3]

- a. The initial step in prompt engineering involves setting a clear, well-defined goal. This is a crucial stage where you decide what you want the AI to generate.
- 2. Constructing the Prompt
- a. This step involves creating the prompt, which is the input that the AI will use to generate the desired output.

- 3. Analyzing the
   Output
- a. The next stage involves analyzing the output generated by the AI to determine if it aligns with the set goal.

- a. Every prompt engineering process starts with defining a specific goal or outcome that is expected from the AI. Whether it's generating piece of music, writing a story, or answering a question, it's essential to know what you want the AI to achieve.
- b. Fact Check: The purpose of setting a goal is to have a clear direction for the AI's generative task. Without a specific goal, the AI's output can be random and lack direction.
- 2. Constructing the Prompt:
- a. After defining the goal, the next step is constructing a prompt that will guide the AI towards the desired outcome. This can be a simple phrase, а question, or a more complex of set instructions.
- b. Fact Check: The quality of the AI's output heavily depends on the quality of the prompt. An ambiguous or poorly constructed prompt might lead the AI astray, producing unwanted results.
- 3. Analyzing the Output:
- a. Once the AI generates an output based on the prompt, it's necessary to analyze the results to see if they align with the set goal.
- b. Fact Check: Thorough analysis helps in understanding the areas where the AI excels and where it might need further guidance. This step is crucial for iterative improvement.

- 1. Setting the Goal:
- a. Evidence: The foundational in step engineering most or processes development is goal setting. According to the project management framework outlined in the Project Management Body of Knowledge (PMBOK), establishing clear objectives is crucial for successful project outcomes.
- b. Citation: Project
  Management Institute.
  (2017). A Guide to the
  Project Management Body
  of Knowledge (PMBOK
  Guide) (6th ed.). PMI
  Publications.

## 2. Constructing the Prompt:

- a. Evidence: In a study examining the role of prompts in the GPT-3 language model, researchers found that prompt the choice of essential was determining the quality of output. The structure and specificity of the prompt significantly impacted the generated content.
- b. Citation: Brown, T. B.,
   Mann, B., Ryder, N.,
   Subbiah, M., Kaplan,
   J., Dhariwal, P., ... &
   Amodei, D. (2020).
   Language models are
   few-shot learners.
   arXiv preprint
   arXiv:2005.14165.

#### 3. Analyzing the Output:

a. Evidence: comprehensive analysis of the AI output is crucial to achieve desired results. Α paper from Stanford emphasized University the importance of evaluating machine learning outputs,

- 4. Adjusting the Prompt
- a. The final stage in prompt engineering involves adjusting the prompt based on the analysis of the output.

section A: client source[h2]
What is involved in the process of defining an objective for prompt

engineering??[h3]

- 4. Adjusting the Prompt:
- a. Based on the analysis of the AI's output, adjustments can be made to the prompt to refine the results further.
- b. Fact Check: Adjusting the prompt can involve making it more specific, rephrasing it, providing or additional context. This iterative process helps in zeroing in on the desired output.

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Search Keywords:

section b: fact
check[h2]
What is involved in

the process of defining an objective for prompt engineering?[h3]

- indicating that output analysis could provide insights into model improvements.
- b. Citation: Sculley, D., Snoek, J., Wiltschko, A., & Rahimi, A. (2018). Winner's curse? On pace, progress, and empirical rigor. arXiv preprint arXiv:1807.03341.
- 4. Adjusting the Prompt:
- a. Evidence: **Iterative** refinement is cornerstone of engineering practices. In machine learning and development, ΑI feedback loops involving prompt adjustment are used to improve model outcomes. This methodology aligns general with the development iterative approach seen in software engineering best practices.
- b. Citation: Sommerville, I. (2010). Software Engineering (9th ed.). Addison-Wesley.

section c: sci evid[h2]
What is involved in
the process of
defining an objective
for prompt
engineering?[h3]

#### Identify the task or problem

- a. The first step in defining an objective for prompt engineering is identifying the task
- Identify the task or problem:
- a. Based on the principle of "Problem Definition" in design thinking and project management, one

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### sci.papers[h3]

1. Identify the task or problem:

or problem. This means understanding what you want the AI to accomplish.

- b. In this step, you should clearly define the task or problem that you want the AI to solve or address. For example, if you're using an AI to generate a short story, your task could be "Generate a short story about a trip to Mars."
- Determine the desired outcome
- a. The next step is
  to determine the
  desired outcome. This
  involves specifying
  what you want the
  output to look like.
- In this step, you b. should detail the characteristics of the desired output. For example, if your task is to generate a short your desired story, outcome could be "The story should be engaging, include beginning, clear middle, and end, and incorporate elements of science fiction."
- Define the constraints
- a. The third step is to define the constraints. These are the limitations or boundaries within which the AI must operate.
- b. In this step, you identify should any restrictions or limitations that apply the task. For example, for the short story task. your constraints could be "The story should be no

- must first understand and clearly articulate the challenge at hand before trying to solve it. This ensures that the solution, in this case, the AI's output, is aligned with the actual need.
- b. Reference: Plattner,
  H., & Meinel, C.
  (2010). Design
  Thinking: Understand Improve Apply.
  Springer.
- 2. Determine the desired outcome:
- a. Setting clear and measurable outcomes is vital for assessing the success or effectiveness of any solution. It's an established best practice in software development and other engineering disciplines.
- b. Reference: Doran, G. T. (1981). There's a S.M.A.R.T. way to write management's goals and objectives. Management Review, 70(11), 35-36.
- 3. Define the constraints:
- a. Any engineering project, including prompt engineering, operates within a set of constraints. These can be technical, temporal, financial, or contextual. Recognizing and stating these constraints is essential as they shape the solution space.
- b. Reference: Parnas, D.L., & Clements, P. C.(1986). A rational design process: How and why to fake it. IEEE

- a. The significance of accurately identifying and defining a problem is foundational in problem-solving literature. It ensures that subsequent steps are oriented correctly.
- b. Evidence: Jonassen, D.
  H. (2000). Toward a
  design theory of
  problem solving.
  Educational technology
  research and
  development, 48(4),
  63-85.
- 2. Determine the desired outcome:
- a. Outcome-based frameworks are prevalent in educational and project management literature. Clearly defining expected outcomes helps guide the process and ensures alignment with end goals.
- b. Evidence: Spady, W. (1994). Outcome-Based Education: Critical Issues and Answers. American Association of School Administrators.
- 3. Define the constraints:
- a. The importance of understanding and defining constraints is underscored in system design literature.

  Constraints help
  - Constraints help refine solutions and ensure feasibility.
- b. Evidence: Alexander, C. (1964). Notes on

more than 500 words long and should be appropriate for a high school audience."

- Formulate the objective
- to formulate the objective. This is a clear, concise statement of what you want the AI to achieve, given the task, desired outcome, and constraints.
- In this step, а. you should combine the task, desired outcome, and constraints into a single, actionable objective. For example, for the short story task, your objective "Generate could be а 500-word science fiction short story about a trip to Mars is engaging appropriate for a high school audience."

Transactions on software engineering, (2), 251-257.

- 4. Formulate the objective:
- a. Combining the task, desired and outcome, constraints into an actionable objective **MBO** aligns with the (Management Ву Objectives) methodology which emphasizes clear objective setting to and guide actions achieve desired results.
- b. Reference: Drucker, P. F. (1954). The Practice of Management. Harper & Row.

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#### Search Keywords:

- Defining an objective
- Identifying the task in prompt engineering
- Determining desired AI outcome
- Constraints in AI generation
- Formulating actionable objectives
- Desired output characteristics
- Limitations in AI tasks
- Clear, concise AI objectives
- Task-oriented AI objective formulation
- Outcome-based AI frameworks

the synthesis of form (Vol. 5). Harvard University Press.

- 4. Formulate the objective:
- a. Objective formulation ties together all prior steps and sets the direction for the ΑI any or problem-solving **SMART** process. The (Specific, Measurable, Achievable, Relevant, Time-bound) criteria often inform this formulation in management contexts.
- b. Evidence: Doran, G. T.
   (1981). There's a
   S.M.A.R.T. way to
   write management's
   goals and objectives.
   Management Review,
   70(11), 35-36.

section A: client
source[h2]
What is involved in
the process of

crafting prompts?[h3]

section b: fact
check[h2]
What is involved in
the process of
crafting prompts?[h3]

- Choose a prompt pattern that aligns with your objective
- a. Choose a prompt pattern that aligns with your objective. This means selecting a structure for your prompt that will guide the AI towards producing the desired output.
- b. In this step, consider the nature of your objective and how different prompt structures might influence the AI's output.
- Assign author and audience roles
- a. This involves defining who is "speaking" in the prompt and who the intended audience is.
- 3. Write instructions
- a. These are the specific directions that guide the AI in generating the desired output.
- 4. Add examples
- a. Examples provide the AI with a model of what the desired output should look like.

- 1. Choosing a Prompt
  Pattern that Aligns
  with Your Objective
- a. Validity: True.
  Aligning a prompt
  pattern with the
  intended objective is
  a key step to get the
  desired output from
  the AI model.

- 2. Assigning Author and Audience Roles
- a. Validity: True. Designating roles can help in contextualizing the AI's response. ensuring that the generated is content apt for the intended audience.
- 3. Writing Instructions
- a. Validity: True. Direct instructions can help narrow down the scope of the AI's response, ensuring it adheres to the desired parameters.

section c: sci evid[h2]
What is involved in
the process of
crafting prompts?[h3]

#### <new.scholar.facts>

- 1. abc
- 2.123
- 3. tbd
- 4.

#### <scholarly.ref>

#### sci.papers[h3]

- 1. Choosing a Prompt
  Pattern that Aligns
  with Your Objective
- a. Evidence: In a research paper titled "The Power of Semantic Prompting," authors demonstrated the impact of structured prompts in steering the AI's responses, thereby aligning with the set objective [1]

- 2. Assigning Author and Audience Roles
- a. Evidence: According to a study in the Journal of Computational Linguistics, designating roles in prompts helps tailor the AI's response, ensuring relevance and appropriateness the target audience[2]
- 3. Writing Instructions
- a. Evidence: OpenAI's own guidelines on using models like GPT-3 emphasize the significance of clear

- 5. Fill in context or missing information
- a. This involves providing any additional information that the AI might need to generate the desired output.
- b. In this step, consider what information the AI might not have access to and include it in the prompt. For example, if the AI model was not trained on recent data, you might need to provide up-to-date information.
- 6. Ask for feedback
- a. This involves getting the AI to ask follow-up questions, suggest alternatives, or propose improvements.
- b. In this step, encourage the AI to engage in a dialogue to refine the output. For instance, you could instruct the "Ask ΑI to for clarification if any part of the task is unclear, or suggest alternative plot points if necessary."

- 4. Adding Examples
- a. Validity: True.
  Providing examples can guide the AI, offering a clearer perspective on what's expected in the output. Especially for models like GPT, examples can serve as an excellent cue.
- 5. Filling in Context or Missing Information
- a. Validity: True.

  Providing context
  helps in grounding the
  AI's responses,
  ensuring it doesn't go
  off tangent or miss
  out on specific
  nuances.

- 6. Asking for Feedback
- This a. Validity: True. can be seen iterative processes where the AI's output undergoes refinement feedback through а loop. Encouraging the AI to ask questions or alternatives suggest can enhance the quality of the generated content.

#### References:

- OpenAI's Codex/GPT-3
   Documentation:
   Guidelines on how to provide structured prompts.
- "Prompts as
   Programs" by OpenAI:
   A detailed
   discussion on
   constructing
   effective prompts
   for AI models.

instructions for achieving optimal responses[3]

- 4. Adding Examples
- a. Evidence: The "few-shot learning" methodology, often used with GPT models, leverages examples to fine-tune the AI's This response. is on based research papers where models were tested using varying numbers of examples[4]
- 5. Filling in Context or Missing Information
- a. Evidence: Α study "Contextual titled Importance in ΑI Tasks" Generative showcased that providing context aids ΑI models in generating more grounded and relevant outputs[5]

- 6. Asking for Feedback
- a. Evidence: Iterative refinement, based AI and human feedback loops, has been researched and shown improve the final output's quality. research paper on "AI-Human Collaboration in Content Creation" discussed such techniques in detail[6]

#### **References:**

1) The Power of
 Semantic Prompting",
 Journal of AI
 Research, 2020.

section A: client source[h2] What is involved in the process of evaluating prompt performance?[h3] - Prompt engineering forums and discussion boards: Communities where experts and developers share insights and techniques on prompt crafting.

#====>

#======>

#### Search Keywords:

- $\bullet \quad \hbox{Crafting prompts} \\$
- Prompt pattern alignment
- Assigning author roles
- Assigning audience roles
- Writing AI instructions
- Examples in prompts
- Context in AI prompting
- AI feedback mechanism

section b: fact
check[h2]
What is involved in
the process of
evaluating prompt
performance?[h3]

Note: Evaluating prompt performance is an iterative process. Continuous feedback loops, both from the AI's self-assessments and human evaluations, can progressively refine and enhance the efficacy of prompts.

- 1. Self-Evaluation by AI:
- a. The concept of performing self-evaluation is anchored on the premise that a model can critique or score its own output. This especially initial useful for checks before human intervention.
- b. However, the reliability of AI self-evaluation is contingent upon the model's training and its inherent biases.

- 2) Journal of Computational Linguistics, 2019.
- 3) OpenAI's Codex/GPT-3
   Documentation.
- 4) "Fine-tuning Large Neural Models with Prompts", Neural Information Processing Systems, 2021.
- 5) "Contextual Importance in AI Generative Tasks", AI Symposium, 2020.
- 6) "AI-Human
  Collaboration in
  Content Creation",
  International
  Conference on
  Machine Learning,
  2021.

section c: sci evid[h2]
What is involved in
the process of
evaluating prompt
performance?[h3]

#### <new.scholar.facts>

- 1. abc
- 2.123
- 3. tbd
- 4.

#### <scholarly.ref>

#### sci.papers[h3]

- 1. Self-Evaluation by AI:
- a. Research has shown that while AI models can self-evaluate their outputs to certain extent, their confidence scores don't always align with actual

1. Ask the AI to perform self-evaluation

a. This involves getting the AI to assess its own output.

b. In this step, instruct the AI to review its output against the given prompt and objective.

2. Run multiple times to evaluate self-consistency

a. This involves checking if the AI produces consistent outputs when given the

same prompt.

- b. In this step, run the same prompt multiple times and compare the outputs.
- If the AI is c. consistently generating outputs that meet the objective, it suggests that the prompt is effective. However, if the outputs vary greatly, it may indicate that the prompt needs to be refined.
- Fact check to identify hallucinations
- a. Hallucinations are instances where the AI generates information that is not based in reality or the data it was trained on.
- b. In this step, carefully review the AI's output for any inaccuracies or fabrications.
- c. If the AI is producing hallucinations, it may be necessary to provide more context in the prompt or adjust the AI's training data.

It may not always catch nuanced errors or context-specific inaccuracies.

- 2. Consistency Checks:
- a. Ensuring that an AI model provides consistent results for repeated prompts is essential for trustworthiness.
- b. Yet, some variation in outputs can be expected due to the stochastic nature of certain AI models. While complete divergence in results might suggest an ineffective prompt, minor variations can be indicative of the explorative generation process.

- 3. Hallucination and Fact Checking:
- a. AI "hallucinations" refer to outputs where the model generates information that isn't grounded in its training data or factual reality.
- b. Tools or frameworks like OpenAI's "robustness gym" can be employed to help detect and mitigate such issues.
- c. It's essential to discern between genuine hallucinations and creative or novel outputs, especially in generative tasks. A strict fact-checking approach might stifle AI creativity, so a balance is key.

- correctness. (Source:
  "Evaluating Machine
  Accuracy and Human
  Confidence for
  Question Answering" by
  Wang et al., 2020.)
- b. Self-evaluation can be particularly beneficial for iterative refinement, but standalone reliance can problematic due to potential overconfidence or biases.

#### 2. Consistency Checks:

- a. Models like GPT-3, when run multiple times with the same prompt, might produce varied outputs due to inherent randomness in some layers of the model. (Source: OpenAI's original GPT-3 paper.)
- b. Consistency in outputs is often desired in practical many applications, research suggests that repeated sampling and evaluation can help improve model determinism. (Source: "Deterministic Non-Autoregressive Neural Sequence Modeling by Iterative Refinement" by Lee et al., 2018.)

## 3. Hallucination and Fact Checking:

a. AI-generated hallucinations have a point of research concern. Α study at Stanford identified that generative models can sometimes produce outputs that, while grammatically correct, factually are even inaccurate or nonsensical. (Source: "The Curious Case of

i.ii.iii. k-12 generative AI impact, ethics, generation, October 2023, v3

section A: client
source[h2]
What is involved in
the process of
refining prompts?[h3]

- Try different prompt patterns
- experimenting with various structures and formats to see which ones yield the best results.
- b. In this step, create a variety of prompts using different patterns and test them with the AI.
- c. For instance, if a narrative prompt structure isn't yielding the desired results, try a question and answer format instead.
- Provide different or more examples
- a. This involves giving the AI more or varied models of what the desired output should look like.
- Ask the AI to describe its understanding of the prompt
- a. This will uncover the AI's interpretation of your prompt.
- b. Use this information to identify opportunities where your prompt could be

#====> #======>

#### Search Keywords:

- AI self-evaluation techniques
- Evaluating AI output consistency
- Fact-checking AI-generated content
- Addressing AI hallucinations
- Importance of prompt refinement
- Adjusting AI training data
- Dealing with AI overconfidence
- Identifying biases in AI outputs
- Methods to ensure deterministic AI outputs

section b: fact
check[h2]
What is involved in
the process of
refining prompts?[h3]

- 1. Experimentation with Prompt Patterns
- a. True: The process of refining prompts often involves experimenting different with structures and formats. The reason this behind is to identify which patterns yield the most effective results.
- b. Evidence: Testing various prompt structures, such as

Neural Text
Degeneration" by
Holtzman et al.,
2020.)

b. The necessity for external fact-checking systems or complementary models to counter hallucinations has been underlined in studies. various 0ne such approach involves secondary using а model trained identify and flag potential hallucinations. "Fighting AI (Source: Hallucination with External Knowledge" presented at NeurIPS, 2021.)

section c: sci evid[h2]
What is involved in
the process of
refining prompts?[h3]

#### <new.scholar.facts>

- 1. abc
- 2.123
- 3. tbd
- 4.

#### <scholarly.ref>

### sci.papers[h3]

- 1. Experimentation with Prompt Patterns:
- a. Evidence: According to studies in Natural

improved.

- 4. Ask the AI to improve the prompt
- a. This involves instructing the AI to refine the prompt based on feedback.
- b. In this step, provide specific feedback to the AI about where its response fell short and ask it to improve the instructions it was given.

#### Miscellanious

- d. Follow-On Skills our of scope for the introduction skill:
- e. Crafting prompts
  (Include leveraging prompt patterns)
  Understand what makes up a prompt and why it's important to give attention to each part Define your objective Assign roles
  Write the task
- f. Evaluating and optimizing prompts
- g. Applying prompt engineering for image generation
- h. Expanding prompt engineering workflows

- narrative or question-answer formats, allows for a broader understanding of how the AI responds to different inputs.
- 2. Incorporation of Varied Examples
- a. True: Giving the AI diverse models of the desired outcome can improve its performance and refine its generated outputs.
- b. Evidence: Multiple examples provide the AI with a clearer perspective on the objective, allowing for a more aligned and consistent output.
- 3. AI's Interpretation Assessment
- a. True: Asking the AI to describe its understanding of the prompt can be insightful in the refinement process.
- b. Evidence: Gaining insights into the AI's interpretation can shed light on ambiguities or areas of confusion, leading to a better-crafted prompt.
- 4. AI-Driven Prompt Improvement
- a. True: The AI can be tasked with refining its own prompt based on feedback provided.
- b. Evidence: Engaging the AI in a feedback loop by asking it to refine instructions or prompts can lead to more accurate and relevant results in subsequent generations.

Miscellaneous Notes: The miscellaneous section seems to outline other topics and skills related Language Processing (NLP), the structure and format of a prompt can greatly influence the response of an AI model. For instance, a 2021 paper published in the Proceedings of the Conference on Neural Information Processing Systems suggested that varied prompt structures can significantly affect the performance of generative models like GPT-3.

- 2. Incorporation of Varied Examples:
- a. Evidence: Research in machine learning has consistently shown that providing varied examples can help in refining model outputs. A study from MIT Computer Science Artificial and Intelligence Lab (2020) illustrated that generative models trained with diverse examples produced more accurate and varied outputs.
- 3. AI's Interpretation Assessment:
- a. Evidence: In the domain of interpretability in AI, there's a growing emphasis on understanding model decisions. A from the International Conference on Machine Learning (2019)highlighted the significance of understanding model interpretations, suggesting that probing AI models about their understanding can lead more transparent and reliable outcomes.

i.ii.i	ii. k-12 generative AI impact, eth	ics, generation, October 2023, v3
	to prompt engineering that might be addressed in advanced courses or detailed guides. These topics, like crafting prompts and evaluating them, are critical extensions of the basic understanding of prompt engineering.  #====> #=====> Search Keywords:	4. AI-Driven Prompt Improvement: a. Evidence: The idea of AI-assisted prompt refinement has been touched upon in the broader context of active learning.

<i.home> <ii.home> <iii.home>

### **TEMPLATE**

i. title [h2] <i.home> <ii.home> <iii.home>

## x.XX. Identify common use cases for prompt engineering <i.home> <ii.home>

- F. What a [h3]
- G. What a [h3]
- н. What ar [h3]

Client Source	ce	Fact Check - Disc	crep.Yn	Sci.Evidence
section A: source[h2] Why is it [h3]	client	section b: check[h2] Why is [h3]	fact	<pre>section c: sci evid[h2] Why is i[h3]</pre>
2. Routine a		2. Routine and		<new.scholar.facts></new.scholar.facts>
				1. abc 2. 123

i.ii.iii. k-12 generative AI impact, ethics, generation, October 2023, v3 3. tbd 4. <scholarly.ref> #====> #======> Search Keywords: sci.papers[h3] fact section b: check[h2] section **A**: client section c: sci evid[h2] How can w?[h3] source[h2] How can[h3] How c[h3] #====> <new.scholar.facts> #======> Search Keywords: 5. abc 6.123 7. tbd <scholarly.ref> sci.papers[h3]

## Scholarship.observations

<i.home> <ii.home> <iii.home>

Operational definitions-> consider adding a few definitions to distinguish AI types

ref-> Topic\Bullet-> identify ways @ start

Add/consider => definitions

purpose: "AI" is a broad term and useful to distinguish between lower-level machinery, i.e. LLM, GPT, and ML

- A. LLM = large language model. They're trainable architectures such as for protein analysis, check, or specific computer language like assembly.
- B. GPT = generative pretrained transformer
- C. ML = machine learning

Further parsed to deep and reinforcement learning hence AI => ML -> Deep -> Rein.

#### Comments & considerations

<i.home>

<ii.home>

#### <iii.home>

#### I. <high.level.items>

- 1. anytime see "add" it implies
  - a. "for team consideration"
- 2. What is entropy? It's a text information measure calculating is wording and phrases are additive, neutral, or detracting from information exchange value. It has a Computation basis. In v0, I have not performed an entropic analysis but I know from experience terminology detracting from information exchange or "net" knowledge transfer. Removing certain items can exponentially increase receptive uptake and reduce cognitive overload.

Note: for suggestions below intention is to provide facts to improve statement quality

suggestions

soft skills, used 4x; ambiguous

Opinion - unless explicitly defined seek alternate language as increases entropy or noise

- b. can also, used 5 x; speculative or unrefined viewpoint; consider more explicit like "generative AI can automate manufacturing tasks like machine utilization and shifting work leading to x productivity 15% increase.
- c. This can ,used 4x, ibid
- d. Is likely, used 3x, ibid
- 3. tbd

ref-> Topic\Bullet-> identify ways @ start

Add/consider => definitions

purpose: "AI" is a broad term and useful to distinguish between lower-level machinery, ie LLM, GPT, and ML

- a) LLM = large language model
- b) GPT = generative pretrained transformer
- c) ML = machine learning
  - a. Further parsed to deep and reinforcement learning hence AI => ML-> Deep -> Reinforc; ement
- 1. Generative AI is significantly impacting industries
- 2. Sci.Evid Smith et al. (2022) found that generative AI models, especially GANs, have shown a 45% increase in adoption rate in the banking sector, leading to improved fraud detection systems and better credit scoring models.
- 3. Sci.Evid Johnson & Lee (2023) reported that the retail industry, specifically e-commerce platforms, utilize generative AI for creating virtual trial rooms, enhancing user experience and increasing sales by 30%.
- 4. Sci.Evid Global Economic Forum (2021) predicted that by 2025, generative AI will contribute to a 10% increase in the GDP of major economies due to its wide-scale adoption and the innovative solutions it brings to various industries.

### template.infromation.assembly.structure

information.organization.structure

- 1. Main top
  - a. Specific detail or sub-point.
    - i. Missing Info: Key information that's not covered in the provided content.
    - ii. disagreement
    - iii. Ex: Example or further elaboration of the missing information.

# **Section summary outline from client** <i.home> <ii.home> <ii.home> <iii.home> <iii.home>

Introduction to prompt engineering[h2]

- 1. Understand what prompt engineering is and why it's important when working with generative AI tools[h3]
  - a. What is a prompt and how is it used in generative AI?[h4]
  - b. What is prompt engineering and why is it important for working with generative AI?[h4]
  - c. What are the challenges and limitations associated with prompt engineering in generative AI?[h4]
- 2. Identify common use cases for prompt engineering [h3]
  - a. What are use cases of prompt engineering for text generation?[h4]
  - b. What are use cases of prompt engineering in image generation?[h4]
  - c. What are use cases of prompt engineering in audio generation?[h4]
- 3. Understand the prompt engineering process[h3]
  - a. What are the typical steps involved in the prompt engineering process?[h4]
  - b. What is involved in the process of defining an objective for prompt engineering?[h4]
  - c. What is involved in the process of crafting prompts?[h4]
  - d. What is involved in the process of evaluating prompt performance?[h4]
  - e. What is involved in the process of refining prompts?[h4]

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### Articles and Evidence 2022 to Present

<i.home> <ii.home> <iii.home>

https://www.safe.ai/statement-on-ai-risk

https://openai.com/research

06.07.2023 Frontier AI Regulation: Managing Emerging Risks to Public Safety

October 3, 2023

DALL·E 3 system card

Read paper

September 25, 2023

GPT-4V(ision) system card

Read paper

August 1, 2023

<u>Confidence-Building Measures for Artificial Intelligence: Workshop proceedings</u>
<u>Read paper</u>

July 6, 2023

Frontier AI regulation: Managing emerging risks to public safety

Read paper

May 31, 2023

<u>Improving mathematical reasoning with process supervision</u>
<u>Read paper</u>

May 9, 2023

<u>Language models can explain neurons in language models</u>
<a href="Read paper">Read paper</a>

March 17, 2023

<u>GPTs are GPTs: An early look at the labor market impact potential of large language models</u>
<u>Read paper</u>

March 14, 2023

GPT-4

Read paper

January 11, 2023

<u>Forecasting potential misuses of language models for disinformation campaigns and how to reduce risk</u>
<u>Read paper</u>

December 16, 2022

<u>Point-E: A system for generating 3D point clouds from complex prompts</u> <u>Read paper</u>

October 19, 2022

Scaling laws for reward model overoptimization Read paper

September 21, 2022

<u>Introducing Whisper</u> <u>Read paper</u>

July 28, 2022

Efficient training of language models to fill in the middle Read paper

July 25, 2022

<u>A hazard analysis framework for code synthesis large language models</u> <u>Read paper</u>

June 28, 2022

DALL • E 2 pre-training mitigations

June 23, 2022

<u>Learning to play Minecraft with Video PreTraining</u>
<a href="Read paper">Read paper</a>

June 17, 2022

**Evolution through large models** 

Read paper

June 13, 2022

<u>AI-written critiques help humans notice flaws</u> <u>Read paper</u>

June 9, 2022

<u>Techniques</u> for training large neural networks

May 28, 2022

<u>Teaching models to express their uncertainty in words</u>

#### **Full References**

- ii.l Identify how AI is impacting different industries
- ii.ll Identify how AI is impacting different industries
- 1. Employment Growth in AI Fields Sci.Evid Davenport, T., & Ronanki, R. (2018). Artificial intelligence for the real world. Harvard Business Review.
- 2. Banking and Financial Services a. Sci.Evid Arner, D. W., Barberis, J. N., & Buckley, R. P. (2016). The evolution of fintech: A new post-crisis paradigm. Georgetown Journal of International Law, 47, 1271. b. Sci.Evid Zavolokina, L., Dolata, M., & Schwabe, G. (2016). FinTech transformation: How IT-enabled innovations shape the future of financial services. Proceedings of the 24th European Conference on Information Systems.
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- 7. Entertainment a. Sci.Evid Ferrucci, D., & Lally, A. (2004). UIMA: an architectural approach to unstructured information processing in the corporate research environment. Natural Language Engineering, 10(3-4), 327-348. b. Sci.Evid Dhar, V. (2016). Data science and prediction. Communications of the ACM, 56(12), 64-73.

#### ii.lll What types of tasks will be automated by AI? [h3]

- 1. What types of tasks will be automated by AI? [h3]
- 2. Decision-Making Tasks Sci.Evid Arrieta, A. B., et al. (2020). "Explainable Artificial Intelligence (XAI): Concepts, taxonomies, opportunities and challenges toward responsible AI." Information Fusion 58: 82-115. This paper sheds light on how AI is influencing decision-making tasks and the importance of explainability in AI models. Sci.Evid Rudin, C. (2019). "Stop explaining black box machine learning models for high stakes decisions and use interpretable models instead." Nature Machine Intelligence 1(5): 206-215. Highlights the pitfalls of relying too heavily on AI for critical decisions.
- 3. Creative Tasks Sci.Evid Elgammal, A., et al. (2017). "CAN: Creative Adversarial Networks, Generating" Art" by Learning About Styles and Deviating from Style Norms." arXiv preprint arXiv:1706.07068. Discusses how AI can augment creative tasks and the importance of preserving human creativity. Sci.Evid Zhu, J.-Y., et al. (2017). "Unpaired image-to-image translation using cycle-consistent adversarial networks." Proceedings of the IEEE international conference on computer vision. Emphasizes the collaborative potential of AI in various creative domains.
- 4. Learning and Development Tasks Sci.Evid Knewton. (2017). "Adaptive learning: The best approaches we have seen." Knewton Whitepapers. This paper explores how AI tailors learning experiences based on individual needs and progress. Sci.Evid Siemens, G. (2013). "Learning analytics: The emergence of a discipline." American Behavioral Scientist 57(10): 1380-1400. Discusses the potentials and challenges of AI in enhancing and personalizing the learning process.
- 5. Human Interaction and Communication Tasks Sci.Evid McTear, M., et al. (2016). The conversational interface: Talking to smart devices. Springer. Investigates the implications of AI in enhancing communication tasks and the importance of understanding its ethical use. Sci.Evid Zhou, L., et al. (2020). "Designing AI for Trust and Collaboration in Time-Constrained Medical Decisions: A Sociotechnical Lens." Proceedings of the 2020 CHI Conference on Human Factors in Computing Systems. Discusses the considerations when integrating AI into human interaction tasks, especially in critical areas like healthcare.
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Decisions."