

MGMT 38200  
Team Project 1  
**GRADING RUBRIC**

Fall 2025

**Team Project 1 (100 points total)**

**Technical (80 points)**

**PDF submission (10 points)**

- (1) Each team should have submitted ONE file to the assignment.
- (1) That file should be a PDF file.
- (1) It should have the team's number.
- (2) It should have first and last names for all team members.
- (2) It should have email addresses for all team members.
- (3) It should have a functional URL for the team web page.

**Team web page (20 points)**

- (1) Hosted in one team member's account
- (1) Uses "frameset" tag
- (1) Right and left frames
- (1) Right frame initially holds team home page
- (1) Team home page has company name
- (1) Team home page has team number
- (1) Team home page has list of team member names
- (1) Team home page displays date modified on bottom
- (1) Left frame houses navigation page
- (1) Left frame navigation page displays date modified on bottom
- (5) Left frame does not change or disappear when any navigation links are clicked
- (5) All navigation links load the appropriate page into the right frame

## Individual pages (50 points)

Each page must have the following 20 elements:

- (1) Boldfacing
- (1) Underlining
- (1) Italics
- (2) At least two font colors
- (2) At least two font sizes (excluding headers)
- (2) At least two font styles
- (1) At least one functioning hyperlink
- (1) No more than three hyperlinks
- (1) At least one of the functioning hyperlinks must link to an outside site
- (1) All functioning outside links must open in a blank new window
- (1) Functioning email link to contact page creator (fake emails permitted)
- (1) At least one picture
- (1) At least one ordered list
- (1) At least one unordered list
- (1) One downloadable file that is relevant to the company
- (1) Date last modified at bottom (indicating it is the date last modified)
- (1) Code used for date modified must automatically update the date

There are five possible pages:

1. Company/History
2. Management
3. Products
4. Services
5. Testimonials

Teams of 5 will have all 5 of the above pages. Teams of 4 will have pages 3, 4, and 5, plus a hybrid page combining pages 1 and 2. The total points for all individual pages will be added up and divided by the total available points (20 x number of pages). The result will be multiplied by 50 to determine the team's points for the individual pages category. Scoring examples:

- If a team of 4 has 4 pages, with scores of 18, 16, 20, and 20, that team would earn  $74/80 \times 50 = 46.25$  points for this section.
- If a team of 5 has 5 pages, with scores of 10, 15, 20, 20, and 19, that team would earn  $84/100 \times 50 = 42$  points for this section.

## **Style and Professionalism (20 points)**

### **Overall (10 points)**

- Professional use of text and spacing (e.g. no awkward layouts)
- Professional use of language (e.g. no spelling/grammar mistakes, no inappropriate language)
- Professional use of logos and/or images (e.g. no distorted or low-quality images)
- Aesthetic consistency (e.g. uniform/complementary color scheme, fonts, etc.)
- Does it pass the high school hurdle? That is, does it look *more* like a real company's website than something a high schooler put together last night for class?

### **Page-specific (10 points)**

- Professional use of text and spacing
- Professional use of language
- Professional use of logos and/or images
- Extra points for creative touches