BUILD A EVENT MANAGEMENT SYSTEM USING SALESFORCE

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INTRODUCTION

Overview

The applicant tracking system (ATS) makes it simple for recruiters and hiring managers to track job seekers through all stages of the hiring process, from the first application to the actual job offer. The applicant tracking system (ATS) compiles and evaluates resumes and job application materials. The information is then organised into a searchable database, which enables recruiters to easily find and classify possible candidates in accordance with a range of requirements and job specifications.

Purpose

- Centralizing candidate information
- Managing job postings
- Tracking application status
- Streamlining communication
- Improving collaboration

Project Specifications

PROBLEM DEFINITION & DESIGN THINKING
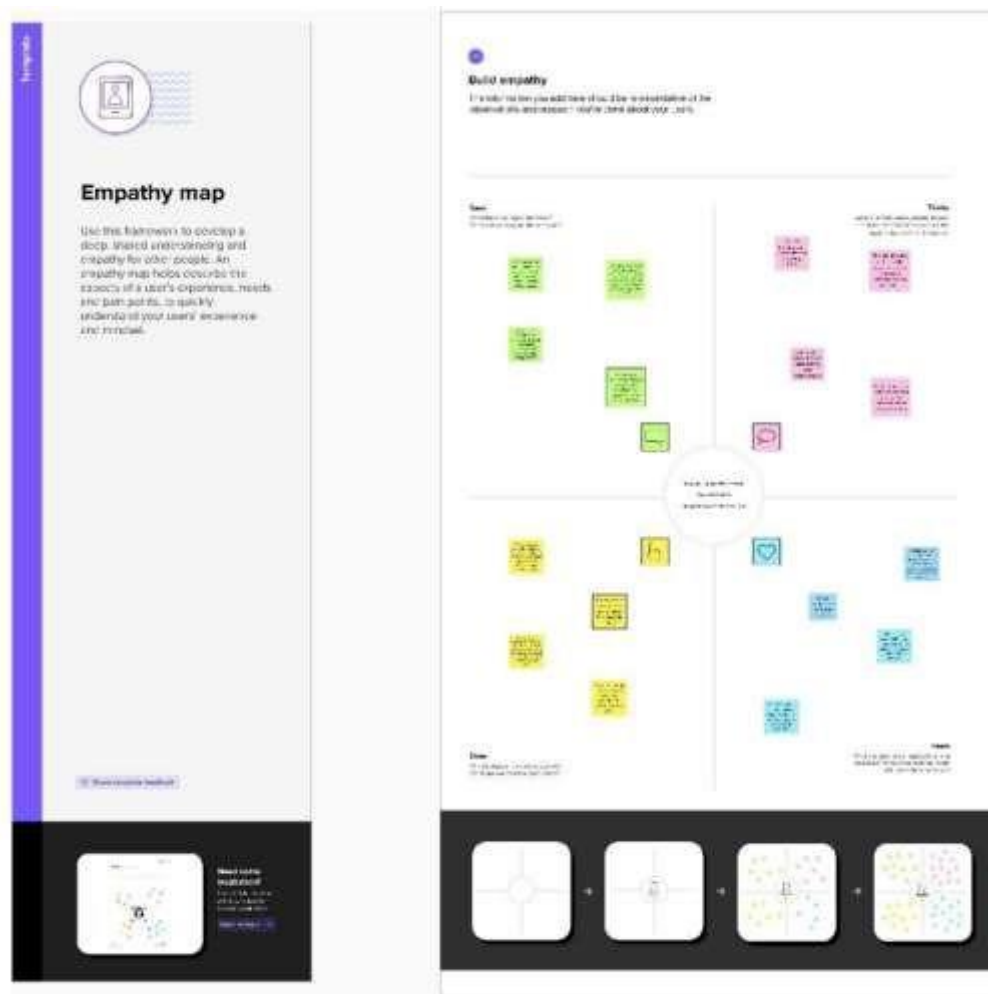
Empathy Map

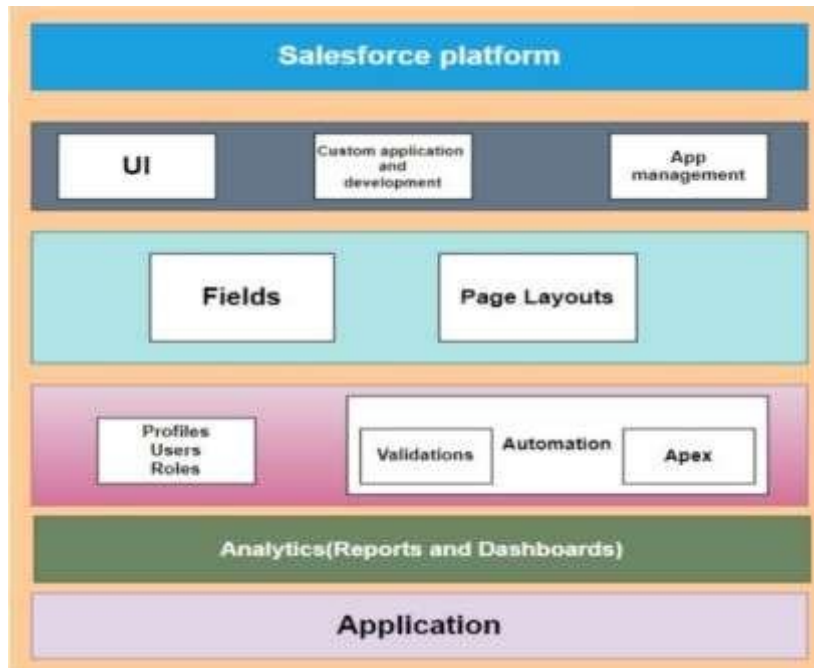Figure 1- Empathy map on Job Application Management done by Our Team

Ideation & Brainstorming Map

Figure 2 - Brainstorm map on Job Application Management done by Our Team

Preparation Data Modelling
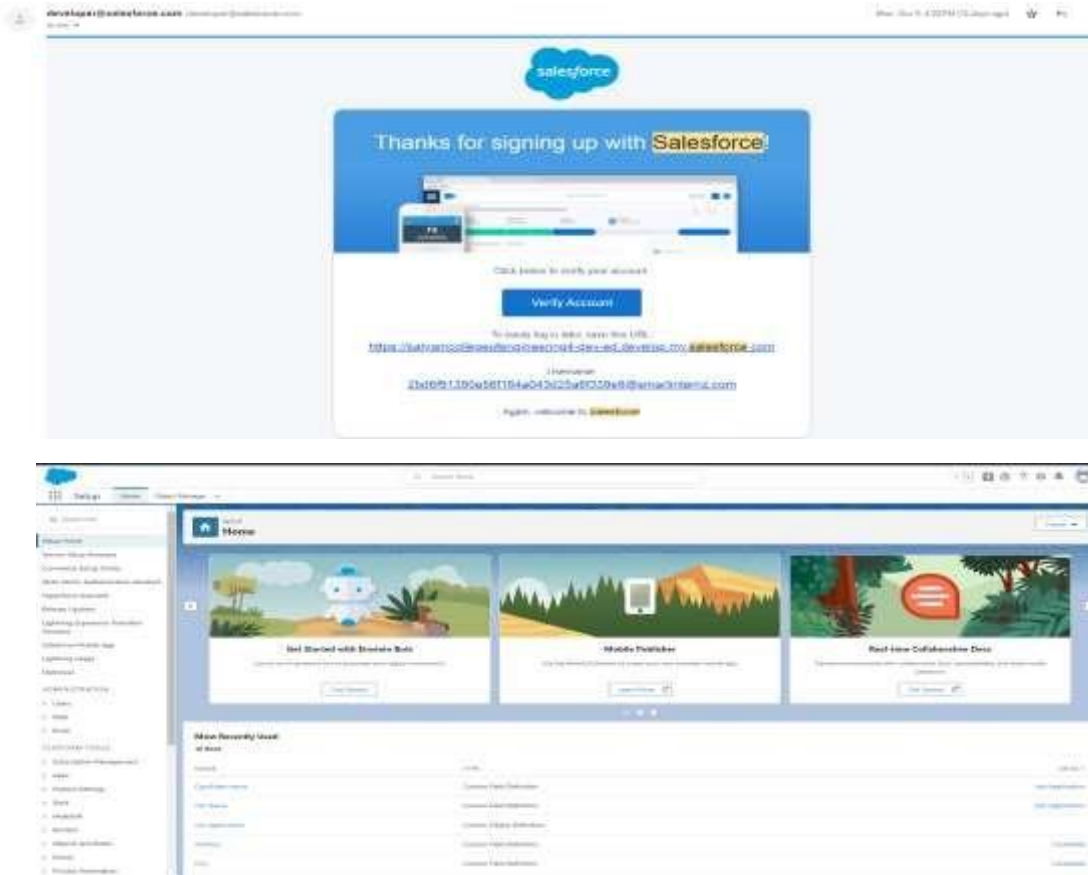
TECHNICAL ARCHITECTURE:

DATA MODEL:

Object name	Fields in the Object	
Recruiter	**Field label**	**Data type**
	Job Title	Text
Job	**Field label**	**Data type**
	Job	Text
Candidate	**Field label**	**Data type**
	Candidate	Text
Job Application Object	**Field label**	**Data type**
	Job Application Object	Text

Activity & Screenshot

1. Creating Developer Account

Developer Account is Created and Activated

2. Create a Custom Object for Recruiter, Jobs, Candidate, Job Application

3.Create Tabs for Custom Objects (Recruiter, Jobs, Candidate, Job Application)

4.Creating a Lightning App for Job Application Tracking System

5. Fields and Relationship for the following object (Recruiter, Jobs, Candidate, Job Application)

6.Creating a Custom Profile for the following

Recruiter profile

Sales Manager

7.Creating Roles

HR Manager

8. Creating user

New User

User Edit   Save   Save & New   Cancel

General Information   + = Required Information

First Name	HR	Role	HR Manager
Last Name	Manager	User License	Salesforce
Alias	hrmana	Profile	Recruiter
Email	ideopiaofyo222@gmail.com	Active	✓
Username	hrmanager222@gmail.com	Marketing User	☐
Nickname	User16697519471233724568	Offline User	☐
Title		Knowledge User	☐

New User

Help for this Page

User Edit   Save   Save & New   Cancel

General Information   + = Required Information

First Name	Ganesh	Role	<None Specified>
Last Name	Gelli	User License	Salesforce
Alias	ggelli	Profile	Sales Manager
Email	ideopiaofyo222@gmail.com	Active	✓
Username	ganeshGelli222@gmail.com	Marketing User	☐
Nickname	User169751200377728301311	Offline User	☐

9. Creating Sharing Setting (OWD).

Job Application Sharing Rule

Use sharing rules to make automatic exceptions to your organization-wide sharing settings for defined sets of users.

Note: "Roles and subordinates" includes all users in a role, and the roles below that role.

You can use sharing rules only to grant wider access to data, not to restrict access.

Label: Job Application
Rule Name: Job_Application
Description:

Step 1: Select your rule type   + = Required

Criteria	Field	Operator	Value	
	Job Application Name	equals	SALES MANAGER	AND
	--None--	--None--		AND
	--None--	--None--		AND
	--None--	--None--		AND
	--None--	--None--		

Add Filter Logic...

Additional Options: ☐ Include records owned by users who can't have an assigned role

Share with: Role: SVP, Sales & Marketing

Access Level: Read/Write

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Save   Cancel

Candidate Sharing Rule

Help for this Page

Use sharing rules to make automatic exceptions to your organization-wide sharing settings for defined sets of users.

Note: "Roles and subordinates" includes all users in a role, and the roles below that role.

You can use sharing rules only to grant wider access to data, not to restrict access.

Label: Candidate
Rule Name: Candidate
Description:

Step 1: Select your rule type   + = Required Information

Criteria	Field	Operator	Value	
	State	equals	RAJASTHAN	AND
	--None--	--None--		AND
	--None--	--None--		AND
	--None--	--None--		AND
	--None--	--None--		

Add Filter Logic...

☐ Include records owned by users who can't have an assigned role

Share with: Role: HR Manager

Access Level: Read/Write

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Save   Cancel

User Adoption
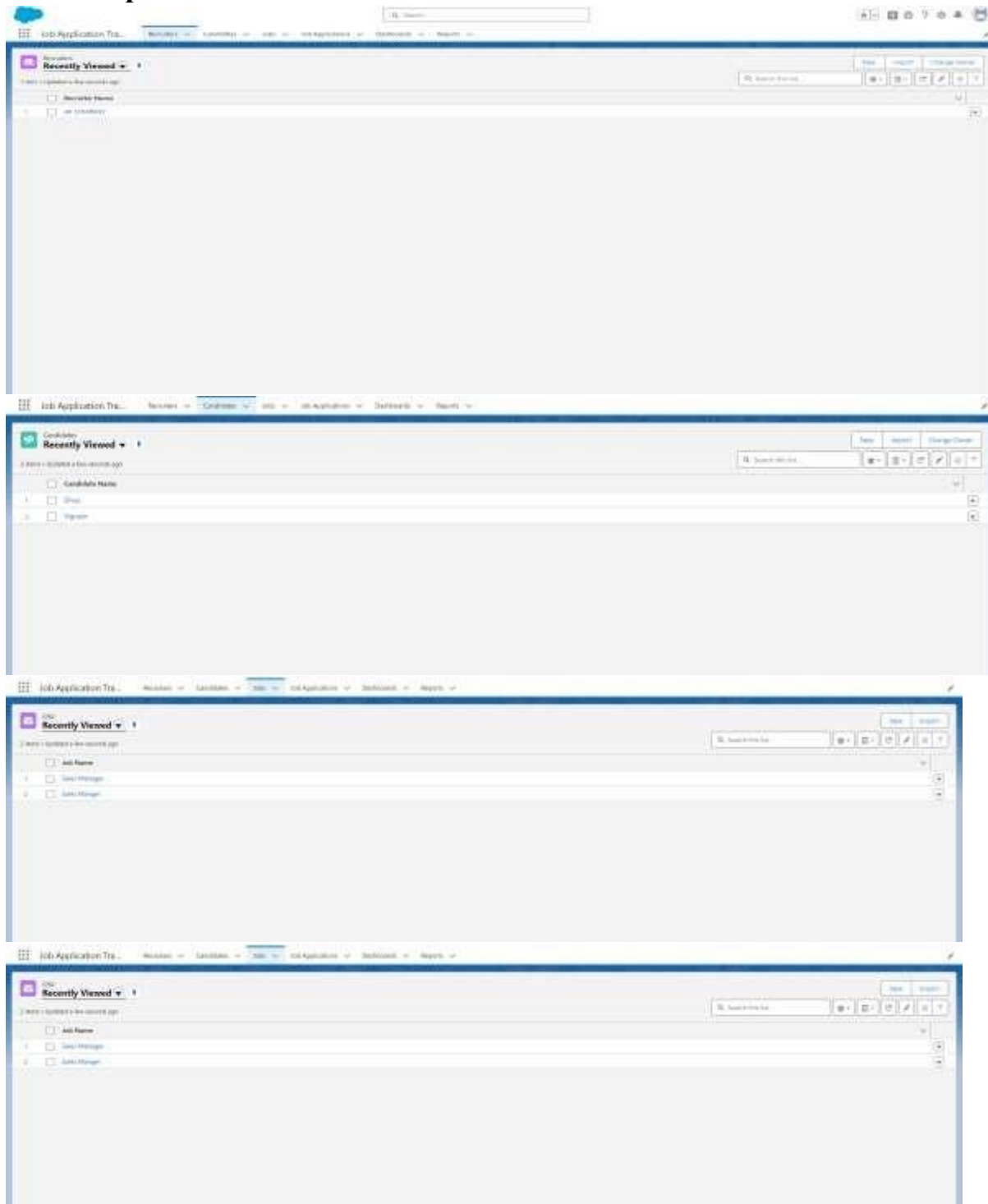
10. Reports and DashBoard Reports:

Select a Report Type

Q job

Report Type Name	Category	
Recruiters with Jobs	Standard	▼
Job Applications	Standard	▼
Job Applications with Candidate name	Standard	▼
Job Applications with (Job Name	Standard	▼

Details

Job Applications with Candidate...
Standard Report Type

Start Report ▼

ⓘ Details   Fields (29)

Dashbord:

New Dashboard

*Name

Job application wtih candidate name

Description

Folder

Public   Select Folder

Cancel   Create

job application wtih candidate name

View Report (job application wtih candidate name)

TRAILHEAD PROFILE PUBLIC URL

 TEAM HEAD-https://www.salesforce.com/trailblazer/uncontrolsmilerberinb
TEAM MEMBER 1-https://www.salesforce.com/trailblazer/dhanalakshmipvoubh2zt1lv6
 TEAM MEMBER 2- https://www.salesforce.com/trailblazer/divyam0ug5d9paeede
TEAM MEMBER 3 -

ADVANTAGES & DISADVANTAGES Advantages
Job application forms play a significant role in the selection process of job candidates. They help employers identify an applicant's background, education and employment history. Knowing the advantages and disadvantages of these forms can help you make an informed decision if you're a recruiter or interviewer. **Disadvantages**
Reduced Speed - It's likely that a web app will operate at a slightly slower speed than one hosted on a server locally. Browser Support - Unfortunately, we don't all use the same browser. This means during development you'll need to ensure your app is supported across a variety of browsers.

APPLICATIONS
An application for employment is a standard business document that is prepared with questions deemed relevant by employers. It is used to determine the best candidate to fill a specific role within the company. Most companies provide such forms to anyone upon request, at which point it becomes the responsibility of the applicant to complete the form and return it to the employer for consideration. The completed and returned document notifies the company of the applicant's availability and desire to be employed as well as their qualifications and background so that a determination can be made as to the candidate's suitability to the position

CONCLUSION
• Effective application letter encourages employer to read your resume.
• A typical interview has three phases; screening, selection, and final stage.
• Employers are looking for employees who are well- matched with others and have qualifications needed for the position.
• Job interview has three main components Warm up Stage, question and answer stage, and closing stage.