

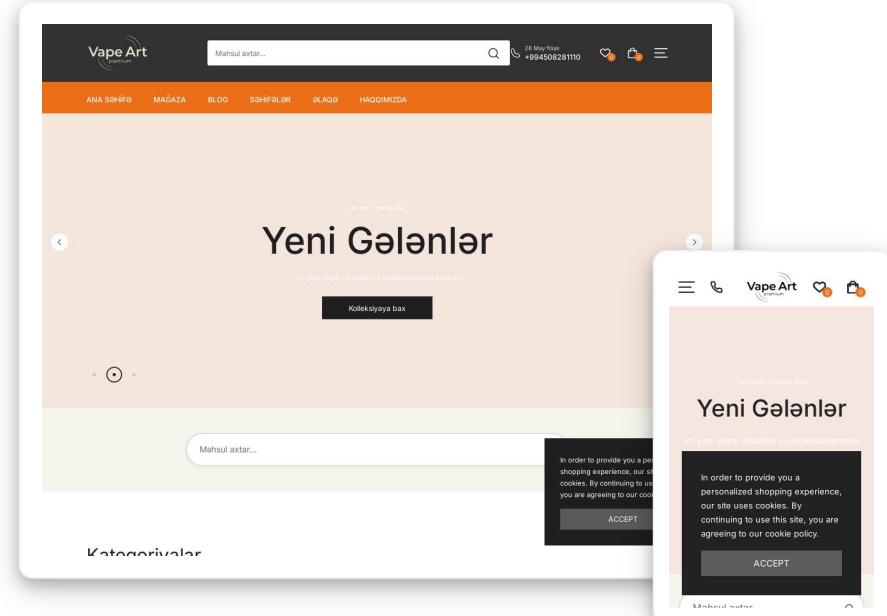
Website URL[Quick Audit](#)[Options](#)[Share](#)[Download as PDF](#)

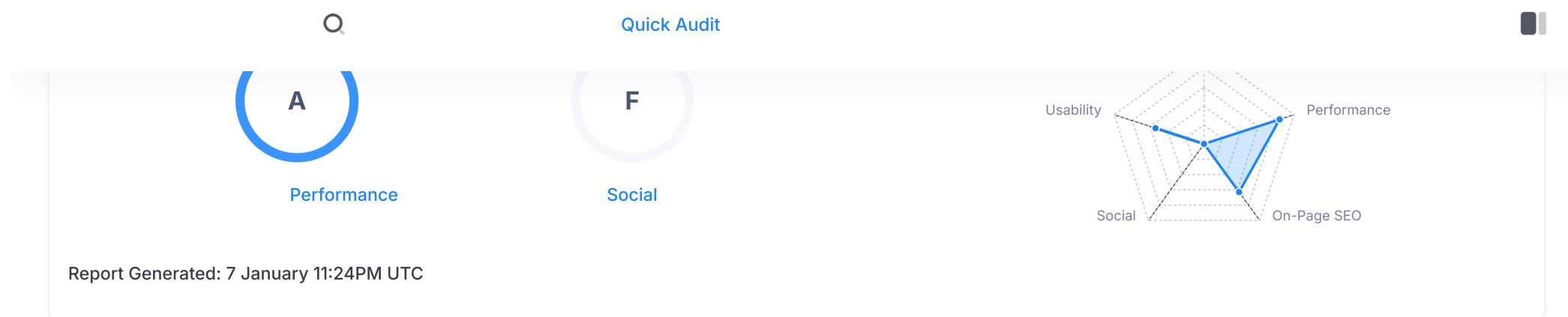
Audit Results for v2.vapeartbaku.com



Your page could be better

Recommendations: 23





The dashboard shows a sidebar with 'Your Website', 'Issues', 'Tasks', 'Keyword Rankings', 'Tools', 'My Account', and 'Logout'. A main panel displays 'Fine Wine and Spirits | Harry's Wine & Spirits in Brentwood, Los Angeles' at <https://harryswinela.com>. It shows a 'Crawl Progress' bar at 9/41 Pages Crawled, currently crawling <https://harryswinela.com/fine-wine-gift-baskets>. Below are status counts: 41 Errors, 22 Processing Issues, 0 Media Download, and 1 URL Pending.

Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

[Learn More - DIY SEO](#)

Recommendations

Execute a Link Building Strategy

Links High Priority

Increase length of Title Tag

On-Page SEO Medium Priority

Increase length of Meta Description



Quick Audit



On-Page SEO

Medium Priority

Update Link URLs to be more readable

Links

Low Priority

Create and link your Facebook Page

Social

Low Priority

Create and link your X Profile

Social

Low Priority

Use your main keywords across the important HTML Tags

On-Page SEO

Low Priority

Increase Page Text Content

On-Page SEO

Low Priority

Optimize for Mobile PageSpeed Insights

Usability

Low Priority

Optimize for Desktop PageSpeed Insights

Usability

Low Priority

Add a DMARC Mail Record

Other

Low Priority

Add an SPF Mail Record

Other

Low Priority

Implement an Analytics Tracking Tool



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Social

Low Priority

Create and link an associated YouTube Channel

Social

Low Priority

Create and link an associated LinkedIn Profile

Social

Low Priority

Add Business Address and Phone Number

Other

Low Priority

Add Local Business Schema

Other

Low Priority

Implement a llms.txt File

On-Page SEO

Low Priority

Install a Facebook Pixel

Social

Low Priority

Remove Inline Styles

Performance

Low Priority

Minify your CSS and JS Files

Performance

Low Priority

On-Page SEO Results



Quick Audit

B

Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag



You have a Title Tag, but ideally it should be between 50 and 60 characters in length (including spaces).

Ana səhifə | VapeArtBaku.com

Length : 28

Title Tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag



Your page has a Meta Description Tag however, your Meta Description should ideally be between 120 and 160 characters (including spaces).

VapeArt Baku - Bakıda elektron siqaretlər, vape cihazları, snus və premium tütün məhsulları mağazası.

Length : 101

A Meta Description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.



SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

VapeArtBaku.com
https://v2.vapeartbaku.com › az ::
Ana səhifə | VapeArtBaku.com



Hreflang Usage

Your page is making use of Hreflang attributes.



Show Details

Language

Your page is using the Lang Attribute.



Declared: Azerbaijani

H1 Header Tag Usage

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.



The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

Show Details

H2-H6 Header Tag Usage

Your page is making use of multiple levels of Header Tags.



HEADER TAG	FREQUENCY
H2	3
H3	4
H4	0
H5	3
H6	27



Quick Audit



Keyword Consistency



Your page's main keywords are not distributed well across the important HTML Tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

KEYWORD	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY
azn	✗	✗	✗	11
məhsul	✗	✓	✓	9
vape	✓	✓	✓	8
bax	✗	✗	✗	5
vozol	✗	✗	✓	5
kəşf	✗	✗	✗	4
edin	✗	✗	✗	4
premium	✗	✓	✓	4

Phrases

PHRASE	TITLE	META DESCRIPTION TAG	HEADINGS TAGS	PAGE FREQUENCY
kəşf edin	✗	✗	✗	4
cihazları və	✗	✗	✗	3
məhdud müddət	✗	✗	✗	2



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xüsusi təkliflər	✗	✗	✓	2
təkliflər seçilmiş	✗	✗	✗	2
seçilmiş vape	✗	✗	✗	2
vape məhsullarında	✗	✗	✗	2

Amount of Content

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 396

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes

You do not have any images missing Alt Attributes on your page.

Canonical Tag

Your page is using the Canonical Tag.

<https://v2.vapeartbaku.com/az>

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled

Your website has SSL enabled.



Robots.txt

Your website appears to have a robots.txt file.



<http://v2.vapeartbaku.com/robots.txt>

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



LLMS.txt New

We have not detected or been able to retrieve a llms.txt file successfully.



XML Sitemaps

Your website appears to have an XML Sitemap.



<https://vapeartbaku.com/sitemap.xml>

Analytics

We could not detect an analytics tool installed on your page.



Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data

You are using JSON-LD Schema on your page.



Identity Schema New

Organization or Person Schema identified on the page.



Organization



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Rendering Percentage: 4%



Rankings

Top Organic Keyword Rankings

You can see the live Keyword Rankings for your page within the report by signing up to one of our premium plans.

[Signup - Free Trial](#)

Links

Backlink Summary



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor



Quick Audit

10

<

Domain
StrengthPage
Strength

0

Total Backlinks



0

Referring Domains



0

Nofollow Backlinks



0

Dofollow Backlinks



0

Edu Backlinks



0

Gov Backlinks



0

IPs



0

Subnets

Top Backlinks

We haven't found any backlinks to report for this site.





Quick Audit



Top Anchors by Backlinks



We haven't found any Anchor Text data for this site.



Top Referring Domain Geographies



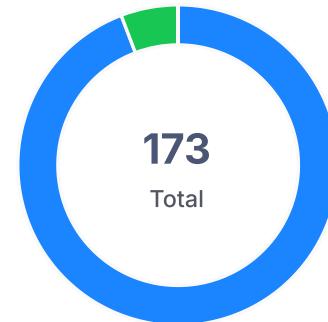
We haven't found any Geographic Data for this site.

On-Page Link Structure



We found 173 total links. 6% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

On-Page Links



Internal Links	163
External Links: Follow	10
External Links: Nofollow	0

Show Details

Friendly Links



Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Show Details



Quick Audit

YourAgency

Website Report for website.com

This report grades your website based on the strength of various SEO factors such as On Page Optimization, Off Page Links, Social and more. The overall Grade is on a A+ to F- scale, with most major, industry leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

website.com's Result

B+



Factors that can slow down your website. Learn how you can monitor and improve them.

✗

✗

✓

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an example PDF Report

Embed the Audit Tool into your website. Get notified of leads straight from your website.

[Learn More - White Label](#)

Usability



Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.





Quick Audit

**Google's Core Web Vitals**

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

Use of Mobile Viewports

Your page specifies a Viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.





Quick Audit



Speed Index	6.4 s	Reduce unused CSS	0.15 s
Largest Contentful Paint	5.6 s		
Time to Interactive	5.7 s		
Total Blocking Time	0 s		
Cumulative Layout Shift	0.078		

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



LAB DATA	VALUE	OPPORTUNITIES	ESTIMATED SAVINGS
First Contentful Paint	1.1 s	Avoid multiple page redirects	0.31 s
Speed Index	2.3 s		
Largest Contentful Paint	1.3 s		
Time to Interactive	1.3 s		
Total Blocking Time	0 s		

**Flash Used?**

No Flash content has been identified on your page.

**iFrames Used?**

There are no iFrames detected on your page.

**Favicon**

Your page has specified a Favicon.

**Email Privacy**

No email addresses have been found in plain text on your page.

**Legible Font Sizes**

The text on your page appears to be legible across devices.

**Tap Target Sizing**

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

**Performance Results****Your performance is good**

Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

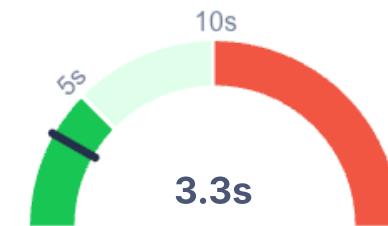


Quick Audit

Server Response



All Page Content Loaded



All Page Scripts Complete



Website Download Size

Your page's file size is reasonably low which is good for Page Load Speed and user experience.



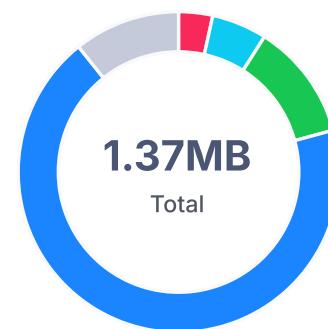
Download Page Size



Quick Audit



Download Page Size Breakdown



HTML	0.05MB
CSS	0.08MB
JS	0.16MB
Images	0.94MB
Other	0.15MB

Compression Usage (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.



Compression Rate



Compression Rates



Quick Audit



JS	72% compressed of 0.58MB
Images	22% compressed of 1.20MB
Other	0% compressed of 0.15MB
Total	53% compressed of 2.86MB

Resources Breakdown



This check displays the total number of files that need to be retrieved from web servers to load your page.

80 Total Objects	2 Number of HTML Pages	15 Number of JS Resources	12 Number of CSS Resources	46 Number of Images	5 Other Resources
----------------------------	----------------------------------	-------------------------------------	--------------------------------------	-------------------------------	-----------------------------

Google Accelerated Mobile Pages (AMP)



This page does not appear to have AMP Enabled.

Show Details

JavaScript Errors



Your page is not reporting any JavaScript errors.

HTTP2 Usage



Your website is using the recommended HTTP/2+ Protocol.

Optimize Images



All of the images on your page appear to be optimized.



Quick Audit



Minification is a reasonably simple way to reduce page size, and subsequently load time.

Show Details



Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles



Your page appears to be using Inline Styles.

Inline Styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Show Details

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Page Linked



No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags



**Facebook Pixel**

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked

No associated X Profile found as a link on your page.

**X Cards**

Your page is using X Cards.



Show Details

Instagram Linked

No associated Instagram Profile found linked on your page

**LinkedIn Page Linked**

No associated LinkedIn Profile found linked on your page.

**YouTube Channel Linked**

No associated YouTube Channel found linked on your page.

**YouTube Channel Activity**

No associated YouTube Channel found linked on your page.



Want to grow your YouTube Channel? Try our [YouTube SEO Tool](#)

Local SEO



Quick Audit



Phone

+1 246 345 0695

Local Business Schema

No Local Business Schema identified on the page.

**Google Business Profile Identified**

You can see information about your page's Google Business Profile within this report by signing up to one of our premium plans.



[Signup - Free Trial](#)

Want to improve your Local Search Presence? Try our [Local SEO Tool](#)

Technology Results

**Technology List**

These software or coding libraries have been identified on your page.

TECHNOLOGY

VERSION

 Bootstrap

 cdnjs

 Cloudflare

 Cloudflare Browser Insights

 FancyBox



Quick Audit



jQuery



Swiper

Server IP Address

104.21.25.47

*i***DNS Servers**

a.gtld-servers.net
b.gtld-servers.net
m.gtld-servers.net
h.gtld-servers.net
g.gtld-servers.net
f.gtld-servers.net
l.gtld-servers.net
e.gtld-servers.net
c.gtld-servers.net
d.gtld-servers.net
i.gtld-servers.net
j.gtld-servers.net
k.gtld-servers.net

*i***Web Server**

cloudflare

*i***Charset**

text/html; charset=UTF-8

*i***DMARC Record**

This site does not appear to have a DMARC record in place.

X

DMARC records are important to improve email deliverability and combat spoofing.



Quick Audit



SPF records are important to improve email deliverability and combat spoofing.

Review Child Pages

PAGE

</blog>

</blog/vapeandsnus>

</brands>

</cart>

</categories/lighters-accessories>

</category>

</category/rolling-tobacco>

</contact>

</discounts>

</new-products>

</products>

</products/elfbar-elqliq-nic-salt>

Show me more



Quick Audit

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.

[Learn More - Embedding](#)

