Data Collection and Preprocessing Phase

Data Source	Data Quality Issue	Severity	Resolution Plan

Market Segmentation Analysis Dataset	Yummy,Convenient,Spicy, Fattenig,Greasy,Fast,Cheap, Tasty,Expensive,Healthy, Disgusting columns having Categorical values	Moderate	Encoding is done to change Categorical data to numerical values

Date	15 July 2024
Team ID	739834
Project Title	Market Segmentation Analysis
Maximum Marks	2 Marks

Data Quality Report Template

The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

	Outliers in convenient,spicy, Fattening,Fast,healthy, Disgusting columns	Moderate	By Interquartile Range(IQR) Outliers are removed