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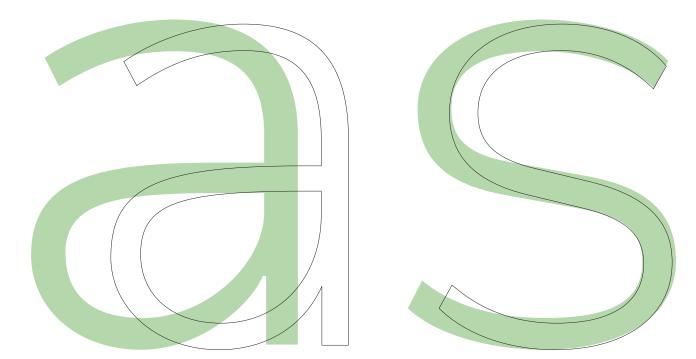
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EXTRALIGHT & HEAVY

EXTRALIGHT

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HEAVY + EXTRALIGHT

HFAVY

52 PT

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HEAVY MICRO + EXTRALIGHT MICRO STEM 52

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HEAVY + EXTRALIGHT

HEAVY 10 PT

MEDIA CIRCUS IS A COLLOQUIAL METAPHOR, OR IDIOM, DESCRIBING A NEWS EVENT FOR WHICH THE LEVEL OF MEDIA COVERAGE -**MEASURED BY SUCH FACTORS AS THE NUMBER** OF REPORTERS AT THE SCENE AND THE AMOUNT OF MATERIAL BROADCAST OR PUBLISHED -IS PERCEIVED TO BE EXCESSIVE OR OUT OF PROPORTION TO THE EVENT BEING COVERED. **COVERAGE THAT IS SENSATIONALISTIC CAN ADD** TO THE PERCEPTION THE EVENT IS THE SUBJECT OF A MEDIA CIRCUS. THE TERM IS MEANT TO CRITIQUE THE COVERAGE OF THE EVENT BY COMPARING IT TO THE SPECTACLE AND PAGEANTRY OF A CIRCUS. USAGE OF THE TERM IN THIS SENSE BECAME COMMON IN THE 1970S. IT CAN ALSO BE CALLED A MEDIA FEEDING FRENZY OR JUST MEDIA FRENZY, ESPECIALLY WHEN THEY COVER THE MEDIA COVERAGE.

EXTRALIGHT 10 PT

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HEAVY MICRO + EXTRALIGHT MICRO STEM 52

HEAVY MICRO

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EXTRALIGHT MICROO2 10 PT

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THANKS!!!

Next update soon