

Growing Business's Sales By Simplifying Data & Technology

# **Build Your Career Here!**

# **Mulah Technologies**

As featured on:











### 1. What is Mulah?

We are a rewards-CRM system, and we have a long track record (since 2016) of **helping hundreds of businesses increase their sales by 6%-8% per month.** We help businesses make money primarily by automating marketing and SMSes to reach out to their existing customers. Mulah also provides data analytics of these businesses' spending patterns and behaviour.

In total, we have more than 3,500,000 members in Klang Valley alone (> 60% of the adult population in Klang Valley has used Mulah at least once!)

<u>Click here</u> for a really short 1.5 minute video of how our system works for consumers!

## 2. Who are Mulah's clients?

We work with hundreds of brands to help increase their sales. Majority of them are in F&B (~70%).























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#### DO NOT JOIN IF YOU...

- 1. want an easy, simple 9-5 job
- 2. do not prioritise learning and performing
- 3. are uncomfortable talking to strangers
- 4. get demotivated easily
- 5. cannot take some stress & pressure

#### But, if you are not put off by the above, do read on...

- 1. Why work in Mulah? We are a growing company and:
  - a. you will learn incredibly fast, and will be able to perform very well, quickly
  - b. you will be able to progress fast, if you are good
  - c. everything is performance-based
  - d. you like to WIN
- 2. Mulah is growing really fast right now: and more importantly, we are looking to accelerate our growth even more! You will have lots of room and opportunities for growth both in terms of pay and responsibilities
- **3. The training -** is going to be tough, you must be open to constructive criticism. But you will be able to perform well as a result of that
- **4. The rejection** is never going to stop, and it will never get easier, but occasionally, you will come across some people and businesses that will make your day: "*Today will be hard, tomorrow will be worse, but the day after tomorrow will be sunshine*" Jack Ma.
- 5. Work environment you will be working with young, fun & ambitious people
- 6. All in all,

### Do join if you...

- 1. prioritize learning and personal growth
- 2. want to hone your skill-set and learn all about sales
- 3. are looking to challenge yourself
- 4. are looking to join the elite forces
- 5. are unafraid of rejection

# MULAH

# **Further Information**

#### 1. What am I expected to do on a daily basis?

- Write production code Watch the code you write be used in a real life business environment
- Work with multiple libraries: GraphQL / VueJs / AWS
- Improve your craft Work on writing elegant, readable and maintainable code
- Work environment small team of developers, your opinions and contributions will have a humongous impact
- See the product you build work in the wild
- Independent work environment you will be given some guidance but not alot. In fact, chances are, you will need to give the juniors guidance
- You will be able to work at your own pace, in a less-structured environment

#### 2. What can I expect working here?

- Fast paced environment
- Write and deploy code quickly
- To work with a team of young, driven, self reliant, welcoming, fun & enthusiastic people
- A fun team driven to succeed

#### 3. What kind of career growth can I expect?

- We are a meritocracy look forward to promotions and increments when you perform
- We are growing our tech team quickly as we are looking to expand our services internationally. Be part of that journey with us, growth the company.

#### 4. What is the vision and mission of Mulah Technologies?

- Vision: To become the best CRM for Brick and Mortar Businesses
- Mission: More sales made simple for our clients

### 5. What kind of benefits (leaves/insurance etc) are there?

- Annual Leave
- Fully stocked pantry
- Free Spotify account!

### 6. What is the working environment in Mulah like?

- Team oriented Ready to assist should there be a need to
- Helpful colleagues Always ready to share any information needed
- Young and vibrant atmosphere Fresh environment amongst colleagues



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# If you would like to learn more about how our system works, you may:

- 1. Log into the point collection page and award yourself 500 points (if prompted for a security code, key in 414379)
- 2. Redeem the points from the point collection page (you may redeem 1 free drink/pasta/interview)
- 3. Visit the point checking page to check how many points you have at Test Cafe
- 4. You should also access your own data on the merchant dashboard page. Go explore it on your own!

### Here are the credentials and details you will need to perform the above tasks:

Point Collection Page: To Collect Points	Point Checking Page Check Your Points Collected	Merchant Dashboard: Access data here
Logins Username: Test Cafe Password: tcabc123	Use your own phone number	Logins Username: Test Cafe Password: tcabc123

# **Next Steps**

After going through this, if you are still interested in pursuing a role at Mulah Technologies, you may let us know if you want to get interviewed. There are two stages to your first in-person interview:

- Technical assessment
- Verbal interview

Are you ready for this? If yes, contact us now.