

BRANDON BIRK

VISUAL MEDIA SPECIALIST

Vancouver-based Videographer,
Photographer, and Animator
striving to tell stories through
visual media

<https://shotbybirk.com> 778-878-4098 brandonbirk1995@gmail.com

SKILLS

Videography
Photography
Motion Graphics
Animation

TOOLS

Adobe Premiere Pro
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe Lightroom
Adobe Audition
Audacity
Autodesk Maya

EDUCATION

Bachelor of Arts in Media
Arts & Design

School of Interactive Arts &
Technology

Simon Fraser University

INTERESTS

Gaming
Food
Exercising
Hockey
Drawing
3D Modelling
Writing

A LITTLE BIT ABOUT ME

Hi, my name is Brandon Birk and I'm currently in my last semester in the School of Interactive Arts and Technology at Simon Fraser University. My passion lies in portraying messages through visual representation, whether it's through video, photos, or motion graphics. I like to think of myself as a creative, finding new strategies to interest viewers into watching or viewing something and reeling them in through immersive content.

PROJECTS

Through Darkness I See You | Short Film | Winter 2018

Eugenea, a Métis teen living in foster care, takes matters into her own hands, using a unique approach to find her stolen family.

- Handled all of the lighting that was implemented into the film, taking into account the natural lighting when shooting near windows.
- Though I was not the director of this film, I input my personal perspective of what shots would work better in consideration of what the given scene was; with some shot selections being approved.

Roaming Objects | Short Documentary | Spring 2017

This short documentary interviews members of the Vancouver Tool Library and introduces the Roaming Objects application.

- Handled the pre-production including storyboarding and lighting diagram.
- Worked one of two cameras that were used during the filming process. Also adjusted sound colour correction in post production.

WORK EXPERIENCE

Graphic Designer / Videographer

Dec 2017 - Aug 2018

Kintec: Footwear + Orthotics

- Co-produced the design of the organization's branding in store and online. This includes signage, handouts, newspaper ads, bus ads, etc.
- Led video production of informational and promotional content involving customer stories, shoe reviews, and occasionally new products that arrive.
- Created a series of plantar fasciitis care videos in a playlist for individuals that suffer from pain.
- Collaborated with 7 members in a marketing team to produce effective campaigns.

Communications Assistant

Kinsight (Formerly The Simon Fraser Society for Community Living)

June 2016 - Aug 2016

- Designed event newsletters, edited video, photographed picnics and events, and assisted with several youth programs.